

# NJTPA LOCAL SAFETY PROGRAM

## Memorial Drive Road Diet, Neptune Twp. and Asbury Park

Funding awarded:  
**\$422,000**

## MONMOUTH COUNTY



Thomas A. Arnone  
Monmouth County Freeholder  
NJTPA Board Member

**M**onmouth County successfully applied for a \$422,000 grant for this project through the NJTPA's 2013 Local Safety Program. The project will implement a series of improvements designed to calm traffic and reduce crashes along a half-mile segment of Memorial Drive (CR 40A) located from Route 33 in Neptune Township and Monroe Avenue in Asbury Park.

### Project Details

The road will undergo a "road diet" treatment, which entails a reduction in lanes from four to two, with a turning lane added through the center of the road and dedicated left turn pockets placed at intersections. Other upgrades will include the installation of bike lanes, high visibility crosswalks, new signs and pavement markings.

### About the Project Area

This segment of Memorial Drive contains a mix of industrial, residential and commercial uses, as well as the Asbury Park Transportation Center. A mix of high-speed traffic, closely spaced intersections and driveways, lack of road shoulders and turning lanes, and high pedestrian use has contributed to crash rates above state averages according to 2008-10 data.

### The Local Safety Program

The Local Safety Program (LSP) specializes in cost-effective, "quick-fix" solutions that can make an immediate impact on their target areas. The LSP is a federally funded program established by the NJTPA, in conjunction with the New Jersey Department of Transportation, to advance safety initiatives on county and local roads. For more information, visit [www.njtpa.org](http://www.njtpa.org).

