### NJTPA PERFORMANCE RESULTS STUDY

Assessing The Impacts Of Implemented Transportation Projects

### Study Overview









### Presentation

- Performance Results Study Goal
- Process
- Products
- Findings
- Next Steps



# Goal: Evaluation After Implementation

Methodology for evaluating impacts of transportation projects and programs. Objectives:

- Look back, but gear toward future decisions
- Cover improvements relevant to NJTPA and partners
- Transportation, economic, environmental, social impacts
- Systematic and practical techniques
- Data collection and technical tools
- Support planning, including Congestion Management Process
- Support new legislative and regulatory requirements for performancebased planning



### North Jersey Transportation Planning Authority

The Metropolitan Planning Organization for Northern New Jersey



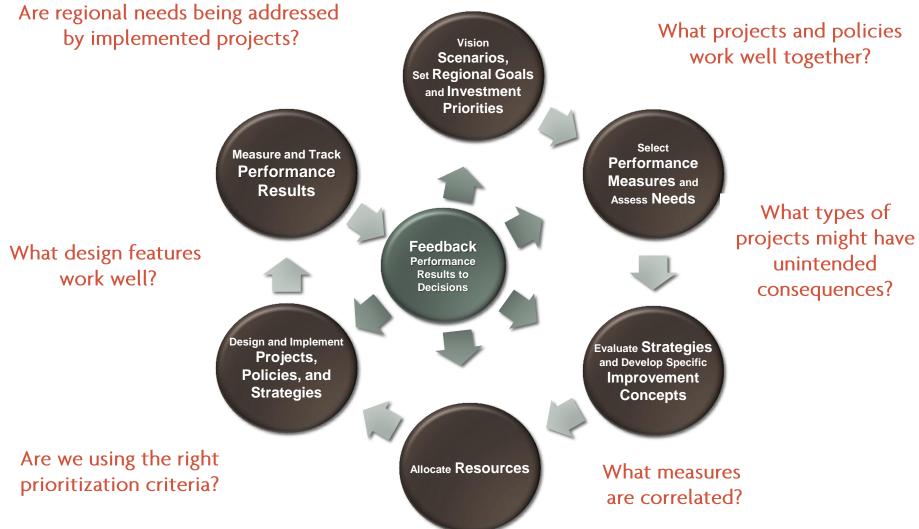
6.7 million people, 3.2 million jobs
384 municipalities, 4,200 square miles
23,000 miles of roads, 177 miles of toll roads
250 local and express bus routes
390 mile, 10-line 150-station commuter rail
14 mile rapid transit, 15 mile light rail lines
18 ferry routes, 58,000 park-and-ride spaces
4,700 roadway / 600 rail bridges
airports, sidewalks, bicycle paths, paratransit
largest Atlantic container port
25 tons of freight by rail annually



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# To Support the Regional Planning Process





### Coordination and Consultation

# Engaged NJTPA policy makers and stakeholders from member counties, cities, and implementing agencies on:

- Performance-based planning elements
- Regional goals, performance measures, investment strategy, project categories
- Agency roles, needs, sensitivities, and resources
- Data about projects and performance





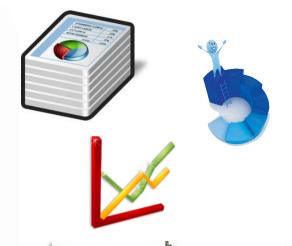
# Performance Measures and Project Types

#### Performance measures:

- Driven by policy and planning goals
- Mix quantitative and qualitative analysis
- Consistent across projects, large or small; urban, suburban, or rural; passenger or freight
- Transparent and understandable results
- Data and effort required

### Project categories:

- Drawn from NJTPA policy
- Projects in plans and programs
- Grouped based on performance measure and methodological commonalities







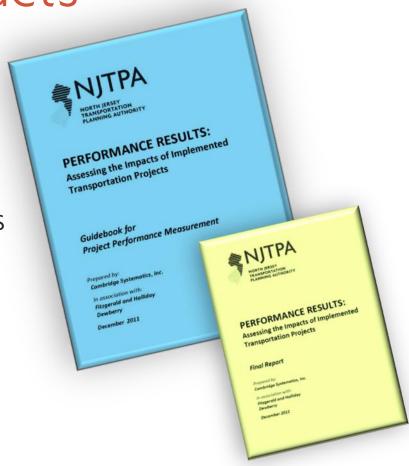
### Products

#### Guidebook for Project Performance Measurement

- Data ingredients and sources
- Step-by-step processing instructions
- Illustrative calculations

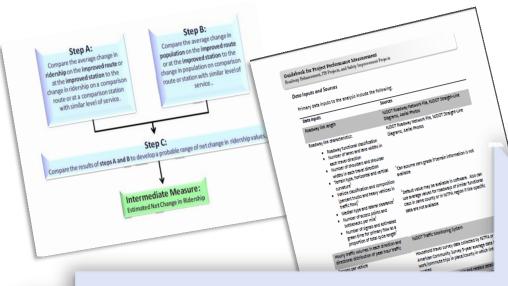
#### Final Report

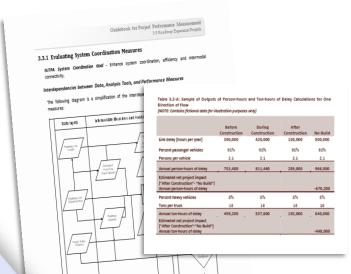
- study process
- next steps
- directions for future research and development





# Using the Guidebook

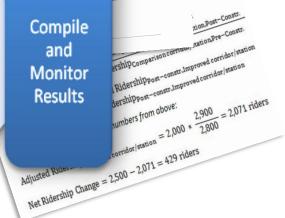




Define the Project to be Evaluated Assign the Project to a Project Category the
Applicable
Measures
for the
Analysis

Determine the Geographic Scale of Analysis

Collect "Before Year" data and "After Year Data; then Conduct Evaluation





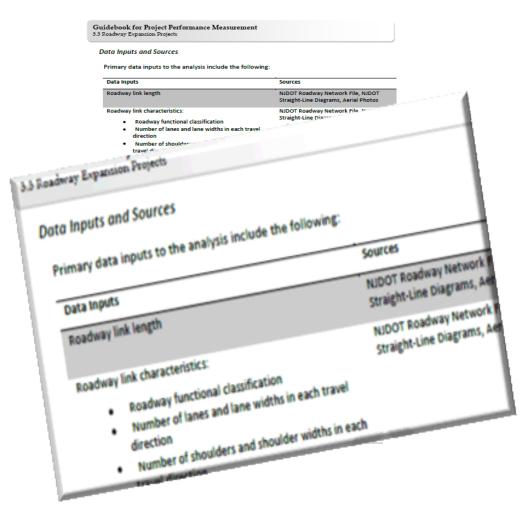
# Findings: Overall

- Evolving field; guidebook intended to be a living document
- Rarely a "one-size-fits-all" approach to analysis of performance results:
  - Every project has unique circumstances and context
  - Some projects are truly "one-of-a-kind"
  - Every project will require a great deal of judgment by the evaluator





# Quality and Availability of Data



- Availability
  - Origin/destination data
- Granularity
  - Travel time and speeds
- Reliability
  - Safety data
- Consistency
  - Land use data



# Collecting Data: Time Frames





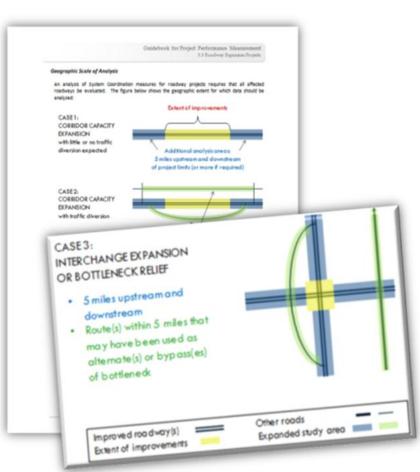
- Before/after
- Immediate vs.

long-term impacts

 Consider synergies with other actions



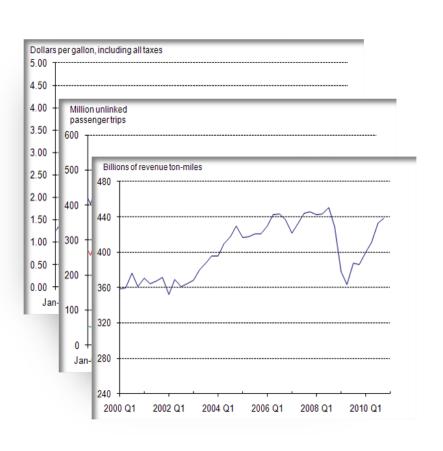
# Scale of Analysis



- Consider magnitude of impact:
  - Project type
  - Performance measure
  - Diversion of travel
  - Mode shift (transit)



# Isolating Impacts



- Fundamental challenge
- Account for external changes
- Identify "control" locations
- What variables are correlated?
- "Triangulate" performance estimates with multiple methods



- Ready to Evaluate Today or Soon:
  - Crashes/crash rate
  - System condition (highway pavement and bridges)
  - Travel time reliability on principal arterial and higher functional class
  - Person-hours of delay (projects with local impact)
  - Visual aesthetics of the built environment
  - Network connectivity and continuity













- Ready to Evaluate, but Data are Sparse:
  - System condition (transit and freight rail)
  - Transportation resiliency (protection, prevention, redundancy, and recovery)
  - Perception of security
  - Quality of wetlands, surface water, and drinking water
  - Impacts on protected lands







- Significant Data Collection or Evaluation Effort:
  - Accessibility measures (need analysis tools/models)
  - Person-hours and ton-hours of delay
    - Projects with regional impact
  - Transportation-related noise and vibrations
  - Customer satisfaction measures (need surveys)
  - Population and employment density
    - Census data not at fine-grained scale
  - Land use and land value changes
    - Data not consistent across municipalities







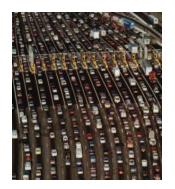






- Require Proxies Pending Further Research:
  - VMT, mode share, and net transit ridership:
    - Need O-D data and other detailed survey data
    - For now can use "triangulation" based on "control" cases and regional trends
  - Emissions: Use estimated net change in VMT and change in travel speed









# Next Steps

- Continue to develop resources and capabilities
  - Enhance system and project data collection
  - Improve visualization techniques
  - Update over time as data and tools are developed
- Address legislative and regulatory requirements
  - MAP-21 goal areas and performance measures
  - State/regional measures and targets
  - Performance evaluation in plans and programs
  - CMAQ, HSIP, NHPP, freight state and MPO requirements
- Apply lessons learned in planning
  - Incorporate in plan development, including Together North Jersey,
     North Jersey Sustainable Communities Consortium
  - Utilize measures in studies, project prioritization



TOGETHER

Connecting People, Places and Potential



#### NJTPA Performance Results Study products are available at:

http://www.njtpa.org/Plan/Need/PerfResults/PerformanceResults.aspx

Defining the Vision. Shaping the Future.



