# March 24 Clean Freight Movement Workshop

- Welcome and Meeting Objectives (10:00 am 10:15 am)
- **Private Sector Perspectives (10:15 am 10:50 am)** Becky Bradley, Lehigh Valley Planning Commission
  - UPS Christopher Lutick, Director, Public Affairs, UPS
  - Mack Truck Catie Kawchak, Federal and State Government Relations Director, Public Affairs, Volvo Group North America
- **Public Sector Initiatives (10:55 am 11:30 am) –** Mark Nielsen, Naugatuck Valley Council of Governments
  - NYC Clean Truck Program Susan McSherry, New York City Department of Transportation
  - New Jersey Zero Emission Incentive Program (ZIP) Victoria Carey, New Jersey Economic Development Authority
- **Multi-State Regional Planning (11:30 am 11:55 am) –** Leslie Fordjour, New York Metropolitan Transportation Council
  - Clean Freight Corridors Planning Study Chris Lamm, Cambridge Systematics and Al Beatty, CALSTART
- Next Meeting and Adjourn (11:55 am 12:00 pm)

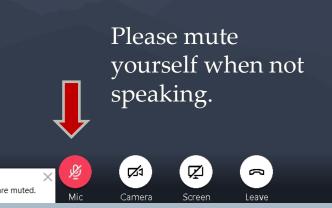
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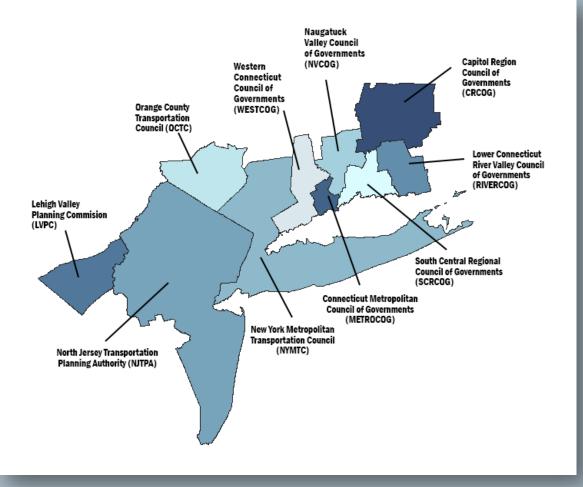
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# Welcome to the Clean Freight Movement Workshop

- Gerry Bogacz, New York Metropolitan Transportation Council
- Anne Strauss-Wieder, North Jersey Transportation Planning Authority



## The Evolving Supply Chain and Increasing Clean Freight Movement MAP Forum Clean Freight Movement Workshop March 2022

Anne Strauss-Wieder, Director, Freight Planning North Jersey Transportation Planning Authority

# Supply Chains Remain in the Headlines

## The Next Supply Chain Mess Is Coming for Your Morning Coffee



NJTPA

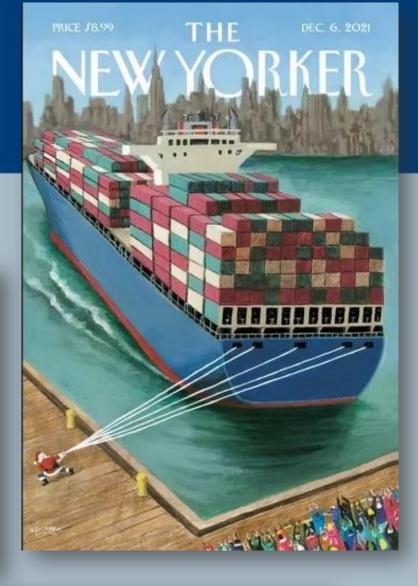
Sources: The New Yorker, WSJ, Anne Strauss-Wieder, the Today Show, Jack White

TODAY 🥑 @TODAYshow

#### Supply chain crisis now threatening chicken tenders



Supply chain crisis now threatening chicken tenders Add chicken tenders, the favorite food of millions of kids, to the list of items becoming harder to find or more expensive due to pandemic-related supply cha...

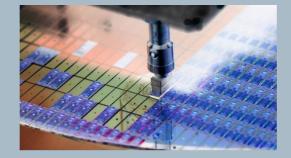


## JACK WHITE ANNOUNCES THE SUPPLY CHAIN ISSUES TOUR

## **Recent Federal Initiatives**

## Executive Order on America's Supply Chains





## Infrastructure Investment and Jobs Act of 2021

The Biden-Harris Administration Trucking Action Plan to Strengthen America's Trucking Workforce



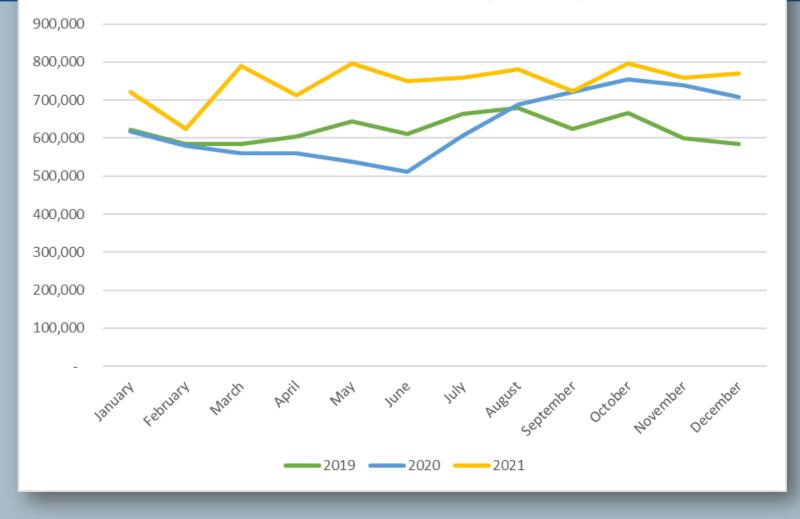
Sources: University of Pennsylvania, Schneider Jobs, Port Authority of New York & New Jersey



The Biden-Harris Administration Initiative to Improve Supply Chain Data Flow

# Container Activity at all-time highs

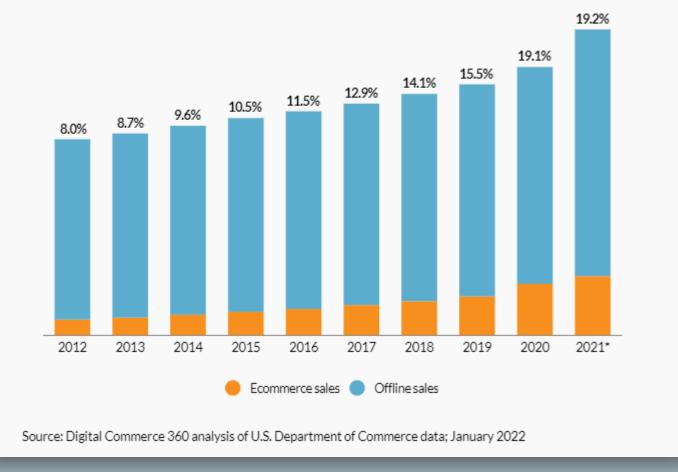
Port of New York and New Jersey Monthly TEUs



NJTPA

## **Ecommerce Market Share Continues to Grow**

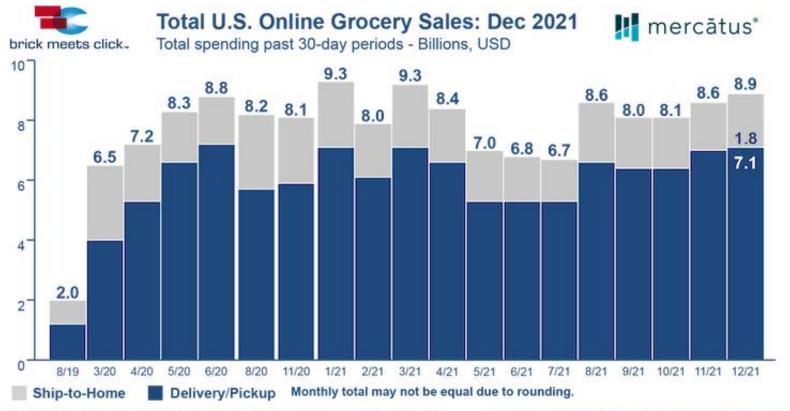
Ecommerce sales as a % of total retail\* spend, 2012-2021





Source: <u>https://www.digitalcommerce360.com/article/us-ecommerce-sales/</u> February 10, 2022

## We've fundamentally shifted how we purchase groceries



Delivery includes first- and third-party providers (e.g. Amazon Fresh, Albertsons, FreshDirect, Instacart, Shipt) Pickup includes in-store, curbside, lockers, and drive up Ship-to-Home includes common (e.g. FedEx, UPS, USPS) and other parcel couriers Sources: Brick Meets Click/Mercatus Grocery Shopping Survey, Dec 2021; Brick Meets Click Grocery Survey Jan-Nov 2021; Mar-Jun, Aug, Nov 2020; and Aug 2019



Source: https://www.supermarketnews.com/online-retail/online-channel-builds-share-us-grocery-market-2021



## **Clean Freight Movement**







## **Private Sector Perspectives**

- Becky Bradley, Lehigh Valley Planning Commission
- Christopher Lutick, UPS
- Catie Kawchak, Volvo Group North America

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## Delivering Environmental Sustainability



## **Pressure is increasing**

Customers are asking for sustainable solutions



### **Expectations from stakeholders**

- To deliver behavioral change
- Strong sustainability governance can correlate to increased financial value



### **Accuracy and transparency matter**

- Standardized reporting including Scope 3 emissions
- Global requirements increasing EU-ETS, China commitments, CDP, etc.



### **Consistent with long-term financial viability**

- Creating lasting value for all stakeholders
- Climate risk can raise investment risk

## **UPS** is focused on sustainable innovation

UPS's efficiencies as competitive advantage



## **Global smart logistics**

One, single network means the ability to maximize efficiency



## **Technology ORION**

The greenest mile is the one never driven



### **Rolling laboratory**

Tests new technologies in real time, driving 1 million miles each day



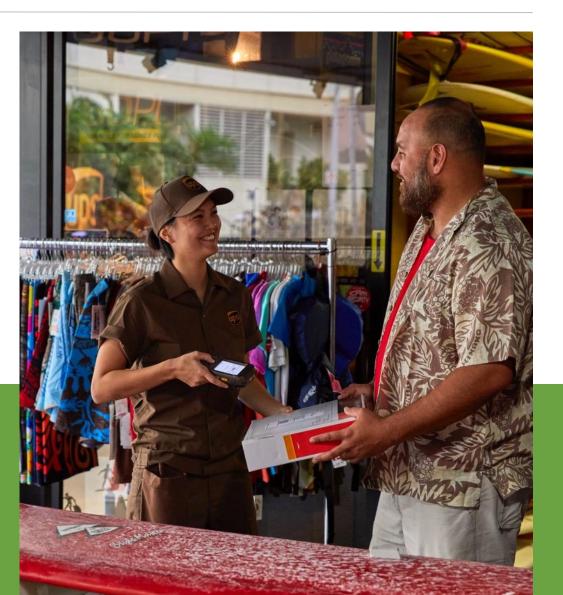


# Using the power of our global smart logistics network to help you achieve your business goals

UPS's efficient execution

- Network flexibility allows UPS to shift to the most efficient mode of transport, eliminating excess miles and route redundancies
- Multiple modes and service options to fit your time and budget needs
- Built to optimize delivery options





## **Technology integration**

ORION: the greenest mile is the one never driven

### **ORION: On-Road Integrated Optimization and Navigation**

- Analyzes daily stops and identifies optimized route
- Auto re-route to avoid delays
- Predictive package analytics to optimize vehicles and hubs

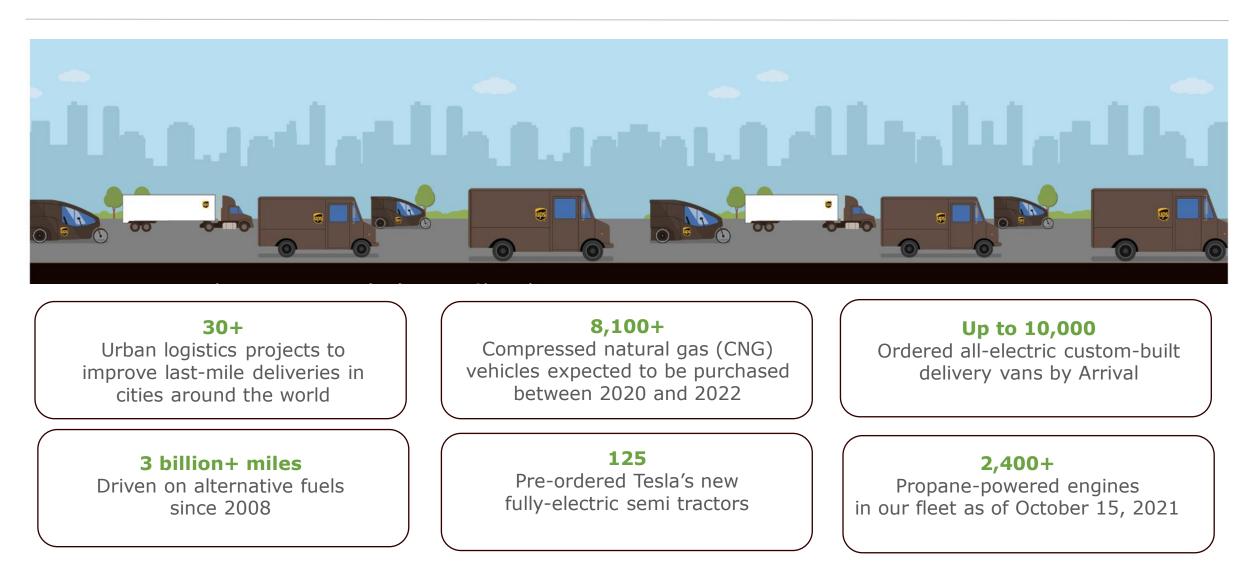




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## **Rolling laboratory**

114 years of engineering innovation, continuing experimentation



Reduce Risk

Create Opportunity

Provide Transparency

## **UPS expertise can enhance your business model**

We utilize rules, tools and partnerships to create value for our customers

- Setting goals with a roadmap to mitigate climate risk
- Supporting public policy advocacy to influence industry regulations
- Finding **innovative ways to deliver** to global communities
- Leveraging our brand relationships to **optimize growth opportunities** in the new, low carbon economy

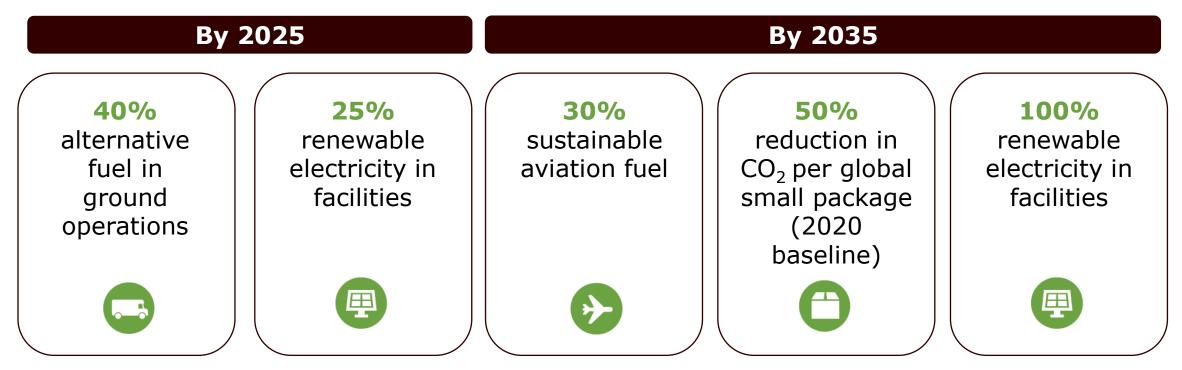
- Reporting to GRI, SASB and TCFD
- Taking a **fiscally-responsible** approach based on sound engineering principles

### Roadmap

## **UPS Environmental Sustainability Goals\***

### Achieve carbon neutrality by 2050

UPS is determined to continue our leadership in decarbonizing the transportation sector.



\*Company goals are aspirational and not guarantees or promises that all goals will be met, due to dependence on technological innovations and other available resources needed to drive environmental change. Statistics and metrics relating to ESG matters are estimates and may be based on assumptions or 3/22 evolving standards.

## More ways to reduce emissions by choosing UPS

UPS is innovating, investing and partnering to create sustainable solutions for you



#### 40,000 UPS Access Point<sup>®</sup> Locations

Provide your customers a centralized location for flexible package pickup and return delivery

UPS My Choice® Allows your customers to control delivery time and location





### **UPS Foundation Global Forestry Initiative**

50 million trees planted by 2030 (2015 baseline)

**Innovative Partnerships** 

Smart EV charging, sustainable packaging, reverse logistics





### UPS Sustainability Goals\*

Delivering what matters to the communities we serve globally.

#### **Environmental Sustainability Goals**

#### Achieve carbon neutrality by 2050

UPS is determined to continue our leadership in decarbonizing the transportation sector. Our roadmap includes both existing goals and targets.

#### By 2025:

**40%** alternative fuel **25%** renewable electricity in facilities

#### By 2035:

**30%** sustainable aviation fuel **50%** reduction in  $CO_2$  per global small package (2020 baseline) **100%** renewable electricity in facilities

#### **Social Sustainability Goals**

## Help improve the well-being of 1 billion lives by 2040

UPS will deliver social impact through our commitment to diversity, equity and inclusion (DEI), employee engagement through volunteerism, and charitable giving through The UPS Foundation.

**25%** of charitable donations targeted toward underserved women, youth and marginalized communities

**28%** women in full-time management globally by 2022, while maintaining 35% ethnically diverse company management

30 million volunteer hours by 2030 (2015 baseline)

50 million trees planted by 2030 (2015 baseline)

#### Governance

#### **Recent achievements**

UPS remains committed to a transparent and inclusive governance structure.

**31%** ethnically diverse members on Board of Directors as of July 1, 2021 46% women on Board of Directors as of July 1, 2021 **Published** annual EEO-1 report and first Task Force on Climaterelated Financial Disclosures (TCFD) report in 2021

#### **Recently appointed chief DEI**

**officer,** a new position on the Executive Leadership Team, and elevated the chief sustainability officer to report directly to the CEO

\*Company goals are aspirational and not guarantees or promises that all goals will be met, due to dependence on technological innovations and other available resources needed to drive environmental change. Statistics and metrics relating to ESG matters are estimates and may be based on assumptions or evolving standards.

## Measure

Know your shipping carbon emissions

- Carbon impact analysis uses our Carbon Emissions Calculator to help you understand the climate impact of your UPS shipping
- Full inventory of GHG emissions (Scopes 1, 2, & 3)

- Detailed reports customized to your business category
- Calculate offsets needed to mitigate your emissions
- Methodology receives 3<sup>rd</sup>-party reviews and validation





0.48 *Intensity - kg emlisidence per kg volume shipped Lover's labetter		hipped	0.89 "Based on customer averages		-46	.4%
Emissions Intensity	by Service			Customer averages		
Service	Emissions (MT)	Weight (KG)	Intensity +	Service		Average intensi
Next Day AM	82	21,758	228	US and International Ground		0.23
Next Day PM	4	1,295	101	US Air		2.34
Next Day Air	159	63,520	2.51	International Air		4.73
2nd Day Air	23	12,850	1.78	Ocean		0.19
3 Day Select	6	4,238	1.42	SurePost		0.26
International Air	92	65,643	1.4	SurePost		0.20
International Ground	9	39,733	0.22	Values are calculated based on data from 2000+ analyses across industries		
2rid Day AM	0	186	0.21			

## Manage

How can we help to manage your climate impact in the supply chain?

### **Immediate Results**

- Utilize UPS's world-class technology to optimize transportation
  - Intermodal Shifting
  - ORION & Telematics
- Improve CO<sub>2</sub>e emissions using UPS's fleet
- Electronic Billing / UPS Paperless Invoice<sup>®</sup>
- UPS My Choice<sup>®</sup>
- UPS Access Point<sup>®</sup>

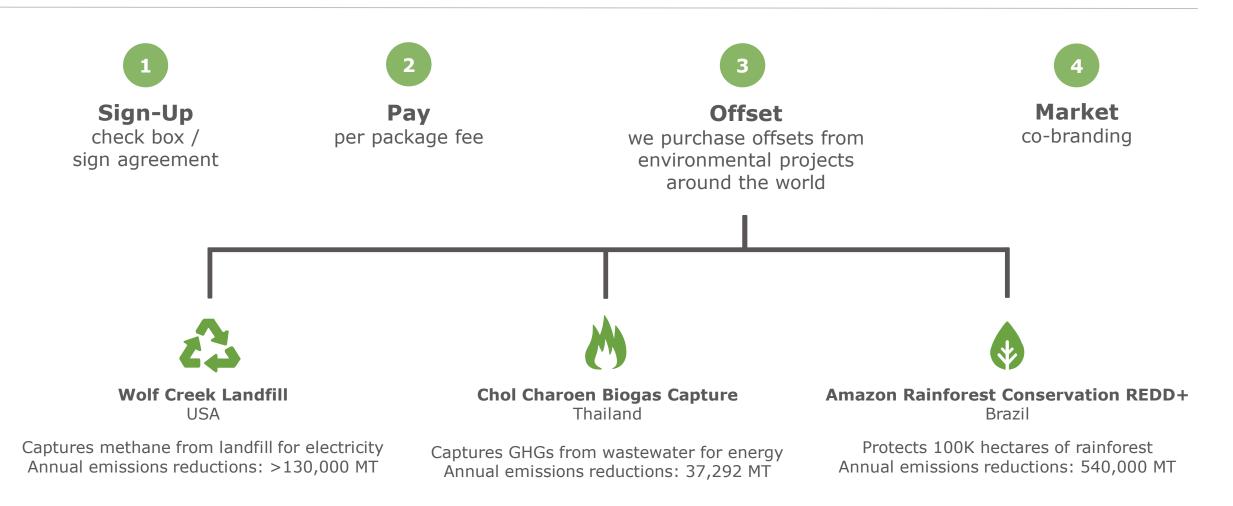
### **Long-term Strategies**

Review specific strategies to drive down waste and increase efficiency

- Supply Chain Optimization
  - Site Locator Analyses
  - Transportation Analyses
- Inventory Planning
- Packaging Design Services
- Eco Responsible Packaging
- Returns Portfolio

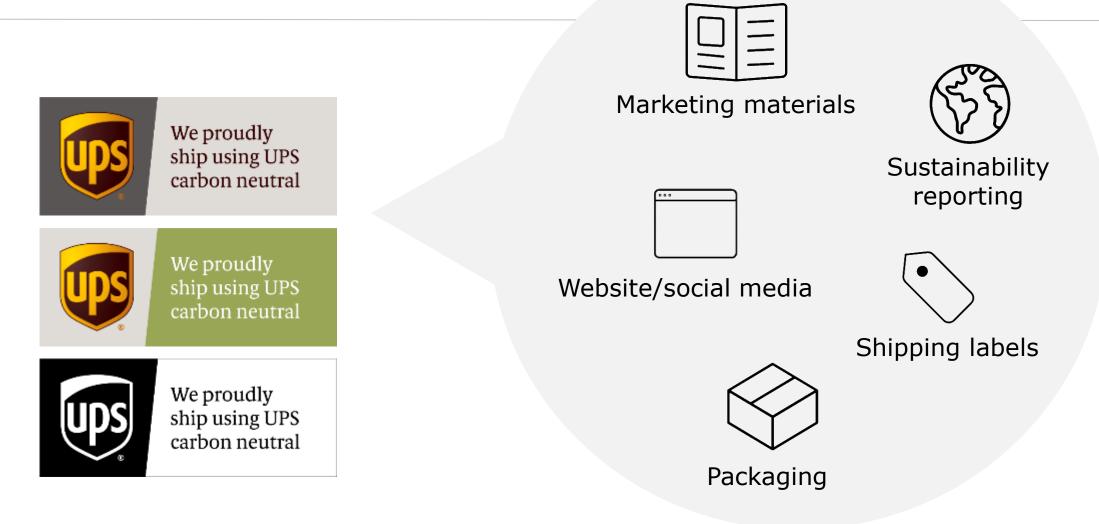
## Mitigate

Neutralize remaining emissions with certified offsets

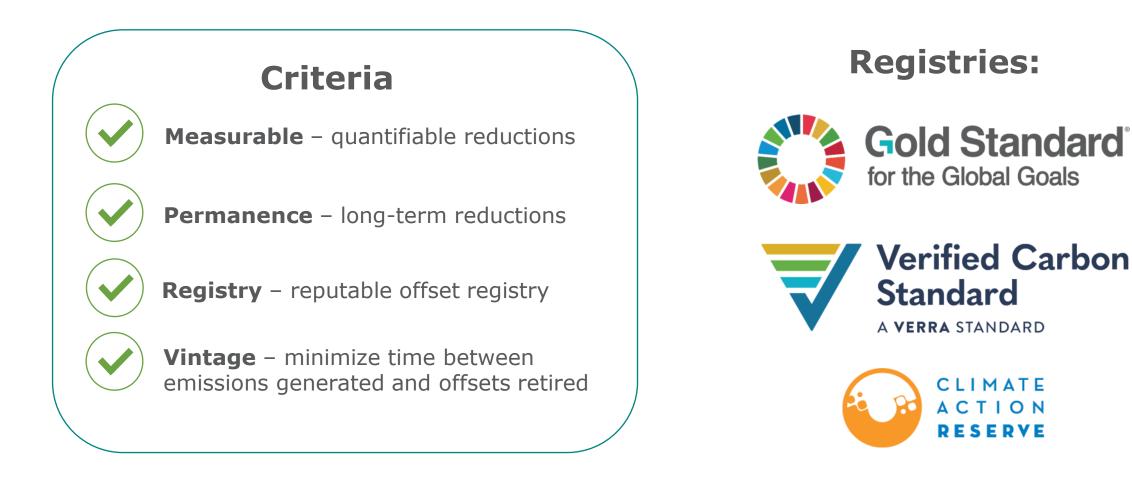


## Market

### UPS Carbon Neutral Co-Branding



## How do we pick which projects to buy from?





VOLVO

# THE DRIVE TOWARD A SUSTAINABLE FUTURE

Catie Kawchak, Director State and Federal Government Relations

Volvo Group

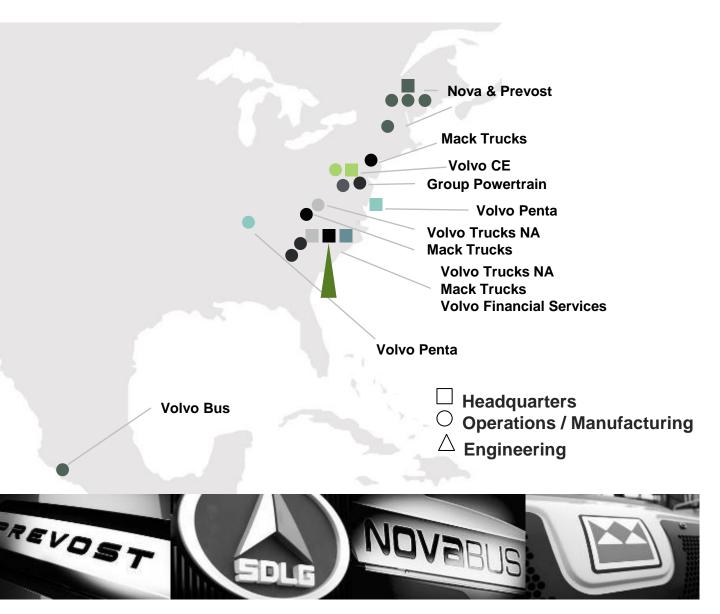
March 24, 2022

# **Volvo Group North America**

VOLVO

- 30% of Group's net sales (2019)
- Approx. 17,000 employees (2019)
- Fourteen major manufacturing sites
- Only heavy-duty truck group with 100% U.S. production for the NA market
- Global HQ for Mack Trucks, Volvo Financial Services

VOLVO



#### **V O L V O**

## What we do

Volvo Group offers trucks, buses, construction equipment, power solutions for marine and industrial applications, financing and services that increase our customers' uptime and productivity.

We contribute to the development of electrified and autonomous solutions for the benefit of customers, society and for the environment.



#### **VOLVO**

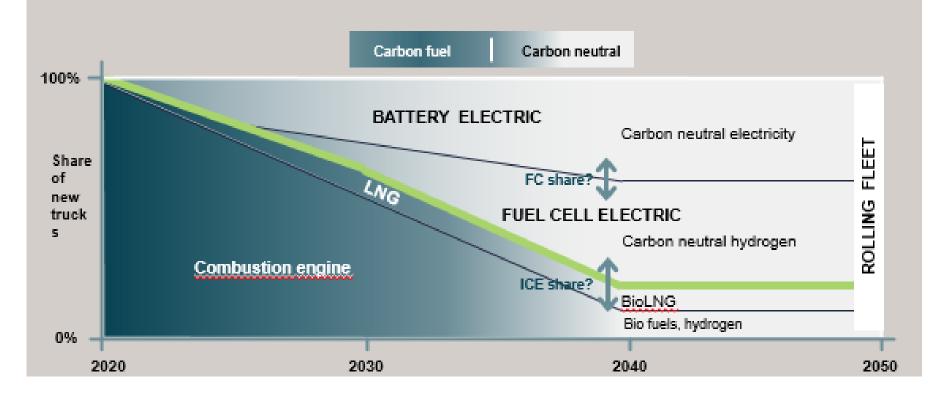
## **VGNA** in **PA**

More VGNA employees live in PA than any other state

- More than 4000 employees
- Key Facilities:
  - Volvo Construction Equipment Headquarters and Manufacturing Plant (Shippensburg),
  - Remanufacturing Plant (Middletown)
  - Mack Lehigh Valley Operations (Macungie)
  - Mack Experience Center (Allentown)
- Major Investments:
  - 2021 announced \$4.3 million investment in a technical training facility expansion at the Volvo Construction Equipment campus in Shippensburg
  - 2020 completed Lehigh Valley Operations' five-year, \$84-million Reborn initiative to revitalize and transform the facility into a world-class manufacturing site.

#### **VOLVO**





2040

100% Fossil Free

2030

35% Electric Vehicles

Fuel cell vehicles in the second half of the decade

# Mack LR Electric

Dista-

ELECTRIC



11

MACK

## **Electromobility and Refuse** GREAT FIT FOR MANY REFUSE APPLICATIONS

## Why Refuse?

- Closed loop operation on predetermined routes
- Return home every night
- Start/stop nature of refuse pick-up allows for plenty of regenerative braking opportunities to recapture energy

# Why Electric?

- Zero vehicle emissions
- Reduced noise
- Sustainability benefits such as reduced maintenance/consumables (oil, lubricants, brake components)

## **Product / Commercializing LR Electric**



MACK

#### **VOLVO**

## **Volvo Trucks mission**

To drive purposeful progress and innovation in order to provide efficient, safe and sustainable solutions for customers and the transport industry at large.

### Global platform for zero tailpipe emissions Class 8 BEV offering



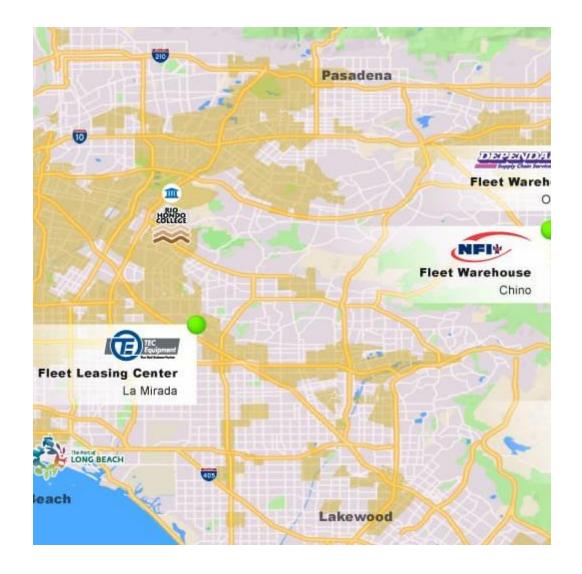
## **California LIGHTS Project**

- Low Impact Green Heavy Transport Solutions
- Public- Private Partnership totaling \$90 M
- California Air Resources Board (CARB) awarded bid \$45 M South Coast Air Quality Management District
  - -Paid from Cap-and-Trade funds
- Project Objectives: Create end-to-end near zero emission eco system at selected California freight sites
  - -Reduce Greenhouse Gas emissions
  - -Strengthen the local economy
  - -Improve public health and the environment
  - -Match our Volvo Group vision of zero emission transport



## **ZEV** opportunities and challenges

- Single largest challenge for the heavy-duty ZEV market is charging infrastructure
- Utilities and local officials must be engaged early in the infrastructure design process
- TCO is currently dependent on public funding for vehicle purchase & infrastructure
- Fleet ownership of property eases facility planning and investments
- Divergent priorities of multiple stakeholders must be managed
- Consider identifying a dedicated point of contact within your organization



VOLVO

# THANK YOU

Volvo Trucks

March 24, 2022

## **Private Sector Perspectives**

### Questions and Discussion



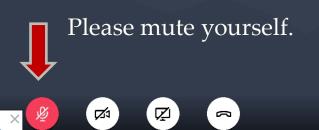
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# **Public Sector Initiatives**

- Mark Nielsen, Naugatuck Valley Council of Governments
- Susan McSherry, New York City Department of Transportation
- Victoria Carey, New Jersey Economic Development Authority

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## Expanding the Success of NYC DOT Hunts Point Clean Trucks Program



## **NYC Clean Trucks Program**



## **New York City Transportation Overview:**

- New York City is committed to meeting clean energy goals to reduce greenhouse gases 40% from 1990 levels by 2030 and 80% by 2050
- The majority of Class 4 to Class 8 trucks in New York City operate on diesel; accounts for 20% of all transportation GHGs
- **M** Diesel emissions include carbon dioxide, particulate matter and nitrogen oxide (NOx)
  - Particulate matter and NOx harm human health
  - Carbon dioxide contributes to climate change; trucking Deploying electric and alternative fuel trucks helps reduce the negative environmental impacts of vehicles that typically operate on diesel





- The NYC Clean Trucks Program is being offered by the NYC DOT to promote sustainable transportation and a cleaner environment in NYC, using VW, City and FHWA funding
- The NYC Clean Trucks Program offers rebate incentive funding to reduce diesel exhaust emissions by replacing older, heavy polluting diesel trucks with new battery electric, or EPA emission compliant alternative fuel (compressed natural gas, diesel-electric hybrid, and plug-in hybrid) and diesel trucks.
- Secure funding from \$12,000 up to \$185,000 per truck replacement, depending on fuel type and truck class size.







## What is the Volkswagen Settlement Funding?

- Funded through the New York State Department of Environmental Conservation (NYSDEC) under the Volkswagen Diesel Emission Environmental Mitigation Trust Agreement for State Beneficiaries, Puerto Rico and the District of Columbia (VW Trust)
- **Markov** The Environmental Mitigation Trust's chief goal is to reduce NOx emissions in the transportation sector

NYSDEC will direct approximately \$9.8 million to the NYC Clean Trucks Program, to fund medium- and heavy-duty replacement trucks.

**Emphasis is to fund all-electric, zero emission trucks** 

Targets Environmental Justice communities that have historically been subject to a disproportionate amount

of diesel exhaust emissions





## NYC Clean Trucks Program Evolved from HPCTP

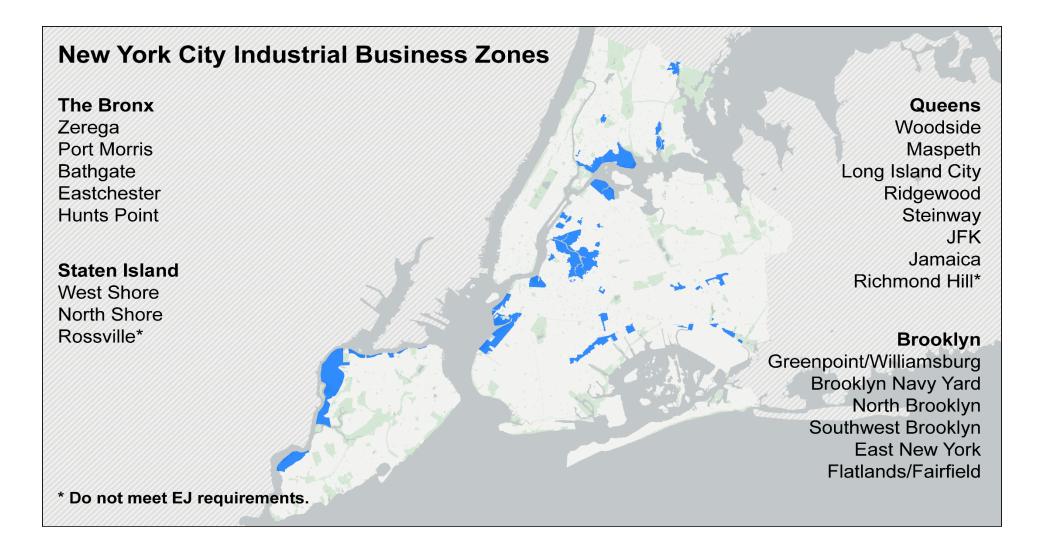
**Funding is now available for fleet applicants in 20 program-approved NYC Industrial Business Zones (IBZs).** 

Eligible trucks for replacement must be located in or provide service within 0.5 miles of program-approved IBZs for the previous 24 months.

Bronx	Brooklyn	Queens	Staten Island
Bathgate	Brooklyn Navy Yard	Jamaica	North Shore
Eastchester	East New York	JFK	West Shore
Hunts Point	Flatlands/Fairfield	Long Island City	
Port Morris	Greenpoint/Williamsburg	Maspeth	
Zerega	North Brooklyn	Ridgewood/SoMA	
	Southwest Brooklyn	Steinway	
		Woodside	











## **Fleet Eligibility Requirements**

Solution Businesses that move goods, commercial truck owners, and fleets that operate in port drayage

	Beverage Distributors		<b>Freight Delivery</b> (Heating, Air Conditioning, Home Appliance)
	Concrete/Cement Haulers		Newspaper/Magazine Deliveries
	Construction/Demolition Equipment Haulers		Office Supplies (Paper & Plastic)
	Food and Produce Distributors		Service Vehicles (Plumbing, Welding)
00° '00'	Fuel Delivery	0000	Towing Companies
5	Goods Delivery (Furniture, Home Improvement Supplies)		Waste/Recycling Haulers





## **Battery Electric Replacement Truck Incentives**

**Mathematical Sector Se** 

Z		
Class 4	\$100,000	
Class 5	\$110,000	
Class 6	\$125,000	
Class 7	\$150,000	
Class 8	\$185,000	The incentive shall be based on the prevailing DEC approved incentive amounts.





## **Non-Electric Replacement Truck Incentives**

The program also funds the purchase of CNG, diesel-electric hybrid, plug-in hybrid electric, and new diesel meeting specific requirements based on fleet size

		K Z	۵	
	CNG	Hyt	brid	Diesel
	CNG Replacement Truck	Diesel Electric Hybrid	Plug-In Hybrid Electric	Diesel Replacement Truck
Class 4	\$30,000	\$25,000	\$55,000	\$12,000
Class 5	\$40,000	\$35,000	\$60,000	\$13,000
Class 6	\$50,000	\$45,000	\$70,000	\$20,000
Class 7	\$55,000	\$50,000	\$100,000	\$21,000
Class 8	\$60,000	\$55,000	\$120,000	\$30,000





## **Trucks Eligible for Replacement Must Meet the Following Requirements:**

- Eligible Model Year Engine: 1992 2009
- Class 4 to Class 7 local goods movement or commercial diesel-fueled truck
- **Class 8 port drayage or local freight diesel-fueled truck**
- Vehicles must have been operating within New York City for the past 24 months (additional details apply)
- **Markov Be a NYS registered vehicle**
- Scrapping of the older truck is required, which ensures the removal of older, polluting diesel trucks from New York City





## **Replacement Trucks Must Meet the Following Requirements:**

- Must be a brand-new truck
- **Mathematical Second Se**
- Generally, Class 4 to Class 8 trucks must be replaced with trucks in the same weight class as the old truck.

(\* New: Applicants may increase vehicle class by 2 sizes [ max to Class 7]

if going BEV. Additional details apply)

- **Be** operated within 0.5 miles of NYC Clean Trucks Program-approved IBZs twice a week
- AVL is required in order to monitor emissions benefits and program compliance
- Must remain registered in NYS and commit to the program for five (5) years minimum
- \*3<sup>rd</sup> Party Ownership: Applicants can purchase a 3<sup>rd</sup> party truck to scrap for EVs; must have been in a similar vocation and meet all eligibility requirements





## **Replacement Truck Mileage**

- Must average 5,000 miles per year, or more, for 5 years
- At least 70% of the total vehicle miles traveled (VMT) must be within the Tri-State area of New York, New Jersey and Connecticut







## **Program Compliance Monitoring**

- Automatic Vehicle Locators provide proof of use; quantify mileage within local-regional geofences in order to monitor program compliance
- 2x/week trips to IBZ; 70% of Vehicle Miles Travelled in Tri-State area

HP VMT	NY (5 Borough)VMT	NY (Other) VMT	NJ VMT	<b>CT VMT</b>	Total VMT
396,517.40	1,653,574.30	1,575,709.40	1,226,708.00	119,475.00	4,971,984.10
7.98%	33.26%	31.69%	24.67%	2.40%	100%

#### Vehicle Miles Traveled results for 2021 for 587 trucks





## **Emissions Reductions Results to Date - Trucks**

The NYC Clean Trucks Program and the HPCTP have reduced significant levels of  $NO_x$ ,  $PM_{2.5}$ , HC, and CO annually when compared to the emissions profile of the older, diesel-fueled vehicles that were replaced.

#### Truck Replacements, Retrofits, and Scrappage

Annual Results (short tons)	NOx	PM2.5	нс	со	Fuel (Gallons)
Amount Reduced Per Year	398.04	23.22	28.65	109.25	636,267

As of December 31, 2021, the NYC Clean Trucks Program and HPCTP have achieved the above emission reductions through 627 truck replacements, 6 exhaust retrofits, and the voluntary scrappage of 24 trucks.

Notes:

- 1) 1 short ton = 2,000 lbs.
- 2) Emission reductions are calculated using the U.S. EPA's Diesel Emissions Quantifier (DEQ)





## **Emissions Reductions Results to Date – TRU Replacements**

The HPCTP facilitated the replacement of 68 Transportation Refrigeration Units (TRUs). These replacements reduced significant levels of  $NO_x$ ,  $PM_{2.5}$ , HC, and CO annually when compared to the emissions profile of the older, diesel-fueled TRUs.

#### **TRU Replacements**

Annual Results (short tons)	NOx	PM2.5	нс	со	Fuel (Gallons)
Amount Reduced Per Year	75.98	63.29	14.67	124.87	301,544

As of December 31, 2021, the HPCTP have achieved the above emission reductions through 40 All-Electric TRUs replacements and 28 Diesel-Electric Hybrid TRU replacements.

Notes:

- 1) 1 short ton = 2,000 lbs.
- 2) Emission reductions are calculated using the U.S. EPA's Diesel Emissions Quantifier (DEQ)





## **Vision Zero Vehicle Safety Enhancements**

- **MYC Clean Trucks Program embraces this important initiative**
- **W** Vehicle Safety Enhancements must be installed and maintained on each replacement truck
  - Backup alert system (audible alert; visual alert; or radar detection)



Side Guards



Split Mirror Design



Cross-over Mirror



Passenger Door Down View Mirror





## Not an IBZ Eligible Fleet?

NYS Truck Voucher Incentive Program – applies to Fleets outside of IBZs

https://www.nyserda.ny.gov/All-Programs/Programs/Truck-Voucher-Program

## Want to Go Electric?

Con Ed Infrastructure Supports between 85% - 87% of utility side costs, capped at \$1.2 per participant

https://www.coned.com/en/our-energy-future/technology-innovation/electric-vehicles/make-ready-program





## **Program Team Overview**

Tetra Tech, Inc.; Gladstein, Neandross & Associates (GNA); and Integrated Strategic Resources are contractors working with NYC DOT to administer the program











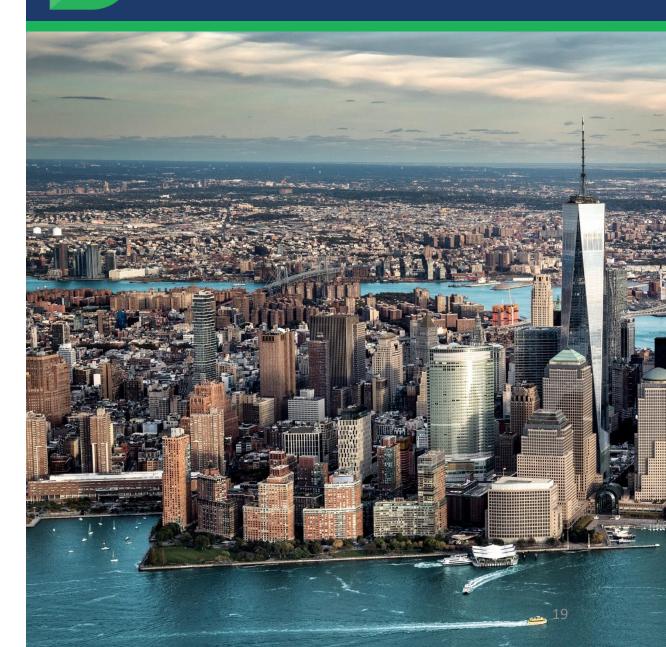
#### NYC Clean Trucks Program

Expanding the Success of NYC DOT Hunts Point Clean Trucks Program



- www.nycctp.com
- Email us at <u>nycctp@tetratech.com</u>
- Or call 877-310-2733





## New Jersey Zero-emission Incentive Program: Policy in Practice

March 24, 2022

Victoria Carey – Clean Energy Manager vcarey@njeda.com



ECONOMIC DEVELOPMENT AUTHORITY

# Transitioning New Jersey's transportation system to zero-emission alternatives is critical to becoming a stronger and fairer state



**Transportation accounts for 42% of NJ's emissions**, with a quarter coming from MHDV, which disproportionately impact overburdened communities



In meeting our zero emission vehicle targets, we can reduce net emissions especially in overburdened communities



By pursuing the zero-emission transition, we can create jobs and reduce costs, increasing economic opportunity



A cohesive financial, strategic, and regulatory tool set coordinated across government and industry – and driven by communities' selfidentified needs – is key to meaningfully achieving our goals



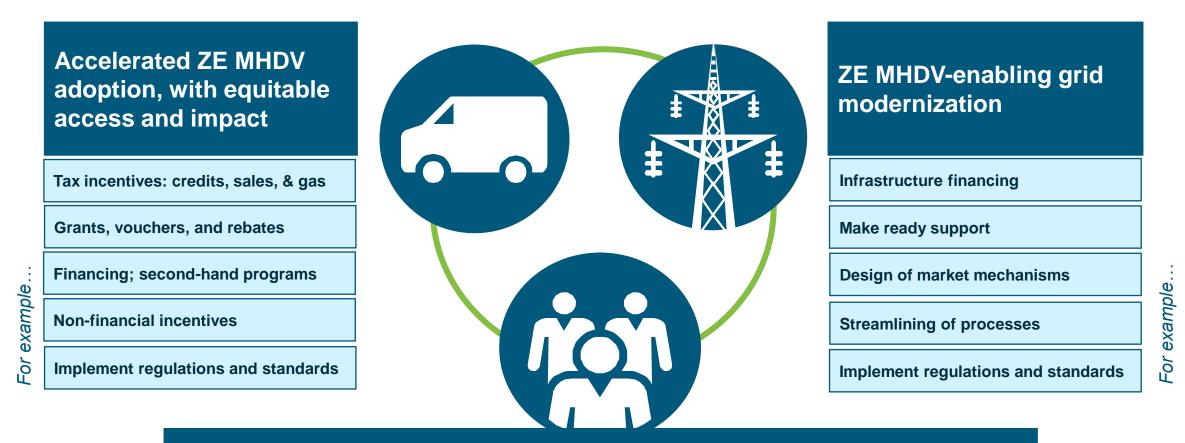
# Why is the ZE MHDV transition a difficult problem to solve, and why does it require incentives?

There are many interdependent and deeply established factors that may slow adoption:

- 20- to 30-year equipment lifespan creates long lead time to transition
- *High upfront cost* compared to gas/diesel alternatives
- Lack of sufficient charging infrastructure for long-haul and high-power applications
- Unclear residual/resale value and recycling/disposal requirements
- Weight restrictions may limit shipment volumes, impacting the bottom-line
- Greater vehicle specialization and variety than light duty passenger vehicles

Incentives can help break this catch-22 cycle to make real and necessary progress on adoption

## Various tools and incentives are necessary to address the ZE MHDV transition at the intersection of environment, energy, and economy



#### Support for people and businesses in the green economy

**Direct incentives and grants** 

Standards development and adoption

Green Jobs Council work



For example... **Technical assistance** 

Expand existing programs

Foster innovation by supporting research institutions

## NJ ZIP: Zero-emission Incentive Program – At a glance NJEDA's RGGI-funded Voucher Pilot for Medium Duty Vehicles

Funding

\$44.25M in voucher pool (expanded from an initial \$15M pool), anticipated to support purchase of approximately 300 vehicles

Timing

First come, first serve with rolling approvals, open until all funds committed. Set asides by location and for small businesses to ensure equitable access.

Eligibility

Businesses or institutions operating or registering/domiciling zero-emission medium duty vehicles in Greater Camden, Newark, New Brunswick, and Shore Areas

#### **Voucher Amounts**

Vehicle Class	Voucher \$
Class 2b	\$25,000
Class 3	\$55,000
Class 4	\$75,000
Class 5	\$85,000
Class 6	\$100,000
NJ\$EDA	

#### Bonus voucher criteria

- Minority-, women-, or veteranowned business (\$4k)
- Small business (25%)
- Small business scrappage (\$2k)
- 25% NJ-manufactured (25%)
- Public access for driver readiness and education (\$2k)

#### LEARN MORE AT www.njeda.com/njzip

#### **Basic program requirements**

- \$1000 application fee
- Buy new ZEV & register in NJ
- 3 years operation with 75% in NJ and 50% in EJ
- Vendor provides charging and instate maintenance plan
- Comply with audit requirements



## **NJ ZIP: Common questions**

## What communities are eligible?

#### **Greater Camden Area**

Bellmawr, Camden, Cherry Hill, Cinnaminson, Collingswood, Delran, Deptford, Gloucester, Lawnside, Lindenwold, Magnolia, Maple Shade, Merchantville, Mount Ephraim, Mount Laurel, Palmyra, Paulsboro, Pennsauken, Riverside, Somerdale, Stratford, Voorhees, Washington, West Deptford, Westville, Woodbury, Woodlynne

#### **Greater Newark Area**

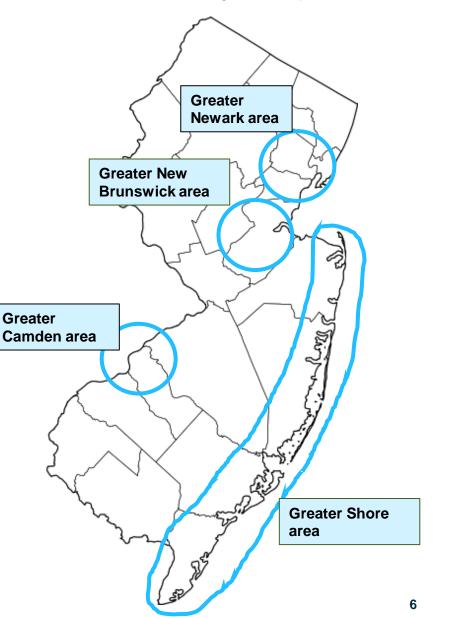
Bayonne, Belleville, Bloomfield, Carlstadt, Carteret, Clark, Clifton, Cranford, East Newark, East Orange, East Rutherford, Elizabeth, Glenridge, Guttenberg, Harrison, Hillside, Hoboken, Irvington, Jersey City, Kearney, Kenilworth, Linden, Little Falls, Livingston, Lyndhurst, Maplewood, Millburn, Montclair, Moonachie, Newark, North Arlington, North Bergen, Nutley, Orange, Passaic, Rahway, Roselle, Roselle Park, Rutherford, Secaucus, South Orange, Springfield, Summit, Union City, Union Township, Verona, Wallington, Weehawken, West New York, West Orange, Westfield, Woodridge

#### **Greater New Brunswick Area**

Bound Brook, Bridgewater, Clark, Dunellen, East Brunswick, Edison, Franklin, Green Brook, Highland Park, Hillsborough, Jamesburg, Manville, Metuchen, Middlesex, Monroe, Montgomery, New Brunswick, North Brunswick, North Plainfield, Old Bridge, Perth Amboy, Piscataway, Plainfield, Raritan, Sayreville, Scotch Plains, Somerville, South Amboy, South Bound Brook, South Brunswick, South Plainfield, South River, Spotswood, Woodbridge

#### **Greater Shore Area**

Greater Shore Area: Absecon, Asbury Park, Atlantic City, Barnegat Township, Berkeley Township, Bradley Beach Borough, Brick Township, Brigantine, Cape May, Colts Neck Township, Eatontown Borough, Egg Harbor City, Egg Harbor Township, Farmingdale Borough, Galloway Township, Highlands Borough, Holmdel Township, Howell Township, Keansburg Borough, Keyport Borough, Lacey Township, Lakewood Township, Little Egg Harbor Township, Long Branch, Lower Township, Manchester Township, Middle Township, Middletown Township, Neptune City Borough, Neptune Township, North Wildwood, Northfield, Ocean City, Ocean Gate Borough, Ocean Township, Pleasantville, Point Pleasant Beach Borough, Red Bank Borough, Seaside Heights Borough, Shrewsbury Township, Somers Point, South Toms River Borough, Stafford Township, Tinton Falls Borough, Toms River Township, Tuckerton Borough, Union Beach Borough, Ventnor City, Wildwood, Woodbine Borough Approximate locations; visual may not be accurate to exact eligible municipalities





## **Example Voucher Calculation**

## How do you calculate the voucher amount?

You don't have to! The application auto-calculates. But for example...

You are a small, women- and veteran-owned NJ business. You need to buy (1) Class 3 vehicle to add to your fleet. You find an approved Vendor who sells a zero-emission version, and get a quote of \$125,000 (pre-voucher) for the vehicle.

Voucher amount =  $\begin{pmatrix} Base & Small \\ voucher & business \\ amount & bonus \end{pmatrix} + \begin{pmatrix} Woman-owned \\ business & bonus \end{pmatrix} + Veteran-owned \\ business & bonus \end{pmatrix}$ Veteran-owned \\ business & bonus \end{pmatrix}Voucher amount =  $(\$55,000 \times 1.25) + \$4,000 + \$4,000$ 

Voucher amount = \$76,750

Upfront cost to buyer = \$125,000 - \$76,750 = \$48,250 final cost with voucher

Note: All vouchers are capped at 100% of vehicle cost and a single applicant is capped at \$1.5M



## NJ ZIP By the Numbers (as of March 2022)

#### **Overall program participation to-date**

\$44.25M available // \$38.6M in submitted voucher applications

This is representative of more than 190 applications for approximately 400 vehicles!

33 applications have been approved // \$14.46M vouchers reserved

**Purchaser demographics** 

91 applicants are minority-owned businesses

26 applicants are women-owned businesses

2 applicants are veteran-owned businesses

185 applicants are small businesses

Vendors

17 vendors approved



## Illustrative program design process and considerations example

Sample of stakeholder- identified issues	NJ ZIP pilot design features	Future research?
Upfront costs of ZE MHDV	<ul> <li>Reduce upfront cost with voucher rather than rebate or tax incentive</li> <li>Provide bonuses for small and minority-, woman-, and veteran-owned businesses</li> </ul>	<ul> <li>Financing options</li> <li>Lease programs</li> <li>Pre-owned vehicles</li> <li>Repower/retrofit</li> </ul>
Environmental justice communities need immediacy of solutions	<ul> <li>Focus on medium-duty vehicles</li> <li>Require registration of ZEV in 6 months</li> <li>Require &gt;50% operation within pilot overburdened communities, greater Camden and greater Newark areas</li> </ul>	<ul> <li>Heavy-duty sector</li> <li>Expand to more areas</li> <li>Use-case focused support</li> </ul>
There is limited charging	<ul> <li>Address supply / demand catch 22 by supporting vehicle purchases</li> <li>Focus pilot on short-haul or depot-based use-cases</li> </ul>	<ul><li>Make ready funding</li><li>Charger incentives</li></ul>
ZE MHDV support structures in NJ are limited	<ul> <li>Require the provision of a standard warranty and in-state servicing</li> </ul>	<ul> <li>Education campaigns &amp; certs development</li> <li>Business incentives</li> </ul>

## **NJ ZIP: Common questions**

## Where can I find more information about NJ ZIP?

PROGRAM GUIDE

O Conditions of Funding

NJ RGGI STRATEGIC FUNDING

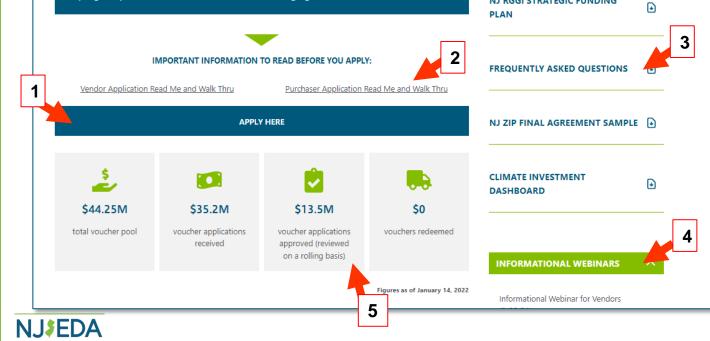
O Application Process

O Bonus Criteria

O Eligibility and Compliance Requirements

#### https://www.njeda.com/njzip/

NJ ZIP is a pilot voucher program, with a funding pool that will be expanded to \$44.25M as of December 1, 2021. This pilot supports businesses and institutions purchasing new, medium-duty zero-emission vehicles that will operate in the greater Camden, Newark, and New Brunswick areas – and as of December 1, 2021, the greater Shore areas as well. This pilot is funded by the Regional Greenhouse Gas Initiative (RGGI) proceeds allocated to NJEDA for the purposes of reducing harmful emissions, especially in communities disproportionately impacted by transportation emissions, and creating economic opportunity within the state. The program provides vouchers with base values ranging between \$25,000 to \$100,000.



#### 6 **ELIGIBILITY & COMPLIANCE REQUIREMENTS** VOUCHER AMOUNTS APPLICATION PROCESS CONDITIONS OF FUNDING By accepting the voucher funding, Applicants or, where applicable, Vendors will also agree to the following terms: Applicant will $\sim$ Register the vehicle in the State of New Jersey for a minimum of theRegister the vehicle in the State of New Jersey for a minimum of the three initial, continuous years AND Annually operate at least 75% of vehicle miles traveled (VMT) in the State of New Jersey AND annually operate 50% or more of VMT within the eligible community areas for a minimum of three continuous years from date of registration OR Annually operate at least 75% of vehicle miles traveled (VMT) in the State of New Jersey AND have a registration address and domicile the vehicle within the eligible community areas for a minimum of three continuous years from date of registration Vendor will provide $\sim$ Additional Conditions of Funding $\sim$ 7 POTENTIAL VENDOR LIST $\sim$ **KEY DEFINITIONS** $\sim$

## **NJ ZIP: Common questions**

## Where can I find more information about EVs in NJ?

#### https://www.drivegreen.nj.gov/

**NJ**JEDA



# **Public Sector Initiatives**

### Questions and Discussion



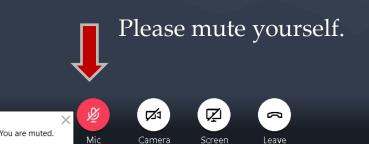
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# NYMTC Clean Freight Corridors Planning Study

- Leslie Fordjour, New York Metropolitan Transportation Council
- Chris Lamm, Cambridge Systematics
- Al Beatty, CALSTART

Please use the Chat box to ask questions during the presentations.

Please mute yourself.

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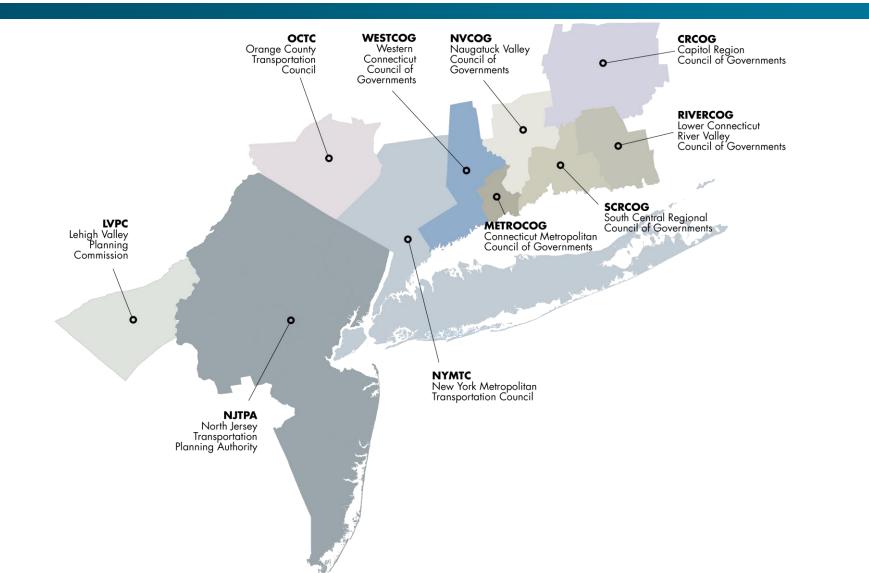


### Clean Freight Corridors Planning Study

Multi-State Freight Working Group March 24, 2022



#### Geographic scope of the study





### **Study Objective**

Assess opportunities for the development of <u>Clean Freight Corridors</u> in the NYMTC planning area that are integrated within the larger Multi-State Metropolitan Region.

This study has:

- Inventoried existing alternative fuel infrastructure in the region;
- Reviewed current and emerging alternative fuel technologies;
- Identified gaps between existing and future alternative fuel infrastructure capacities;
- Analyzed goods movement trends and forecasts;
- Identified and defined optimal corridors for recommended designations as clean freight corridors and identified needs for the development of additional clean freight infrastructure in each corridor.



#### **Project Team**

- NYMTC Project Management Leslie Fordjour, NYMTC Project Manager
- Consultant Team Leaders:



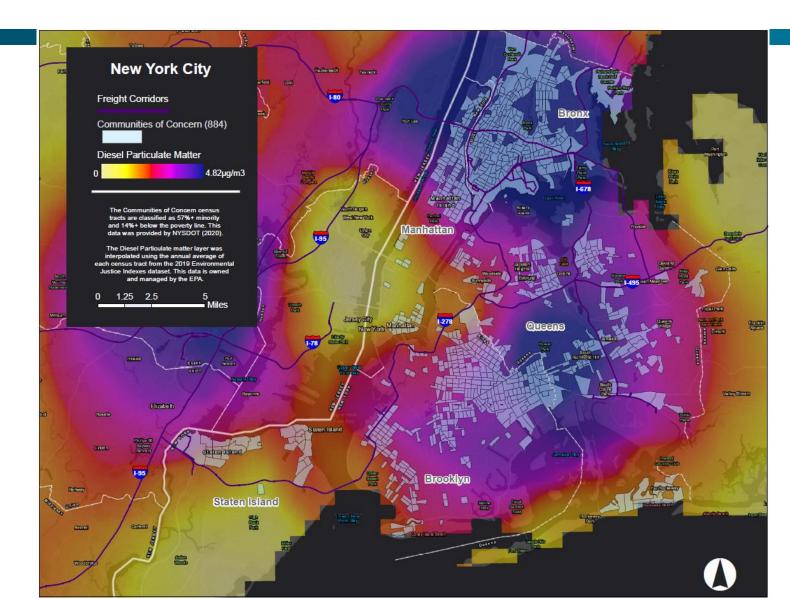


#### **Key Findings**

- Trucks constitute a significant source of greenhouse gas and criteria air pollution with a disproportionate impact on low-income communities
- Freight volumes in the region are projected to grow 37% between 2018 and 2045
- Diesel is projected to fall below 50% of new truck sales between 2029-2034, with battery electric, fuel cell electric, and compressed natural gas constituting the majority of truck sales past 2030
- There is significant policy support for diesel alternatives throughout the study region but additional measures are needed to support alternative fuel fleet turnover

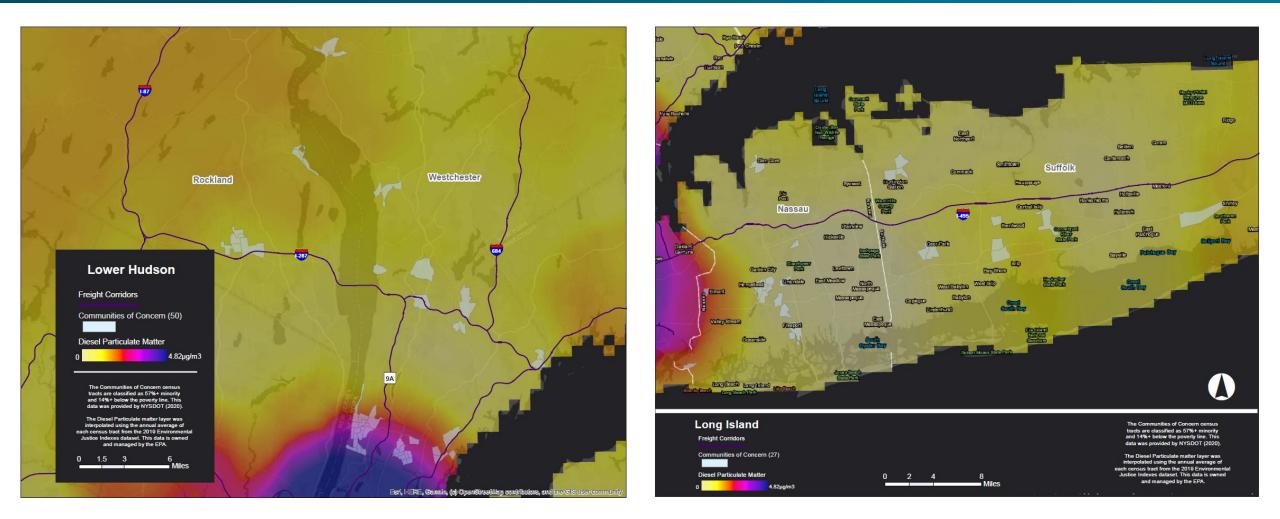


#### Title VI / Environmental Justice



#### Title VI / Environmental Justice







#### Recommendations

- High "readiness" corridor segments have good alternative fueling infrastructure coverage, high truck volume, and proximity to freightgenerating facilities
- High "need" corridor segments have high levels of diesel particulate matter pollution and high projected demand for alternative fuel based on vehicle adoption projections
- Implications:
  - High readiness / high need = Designate as Clean Freight Corridors (priority)
  - Low readiness / high need = Prioritize for additional alternative fuel station development
  - High readiness / low need = Longer-term CFC designation
  - Low readiness / low need = No recommendation



#### Recommendations

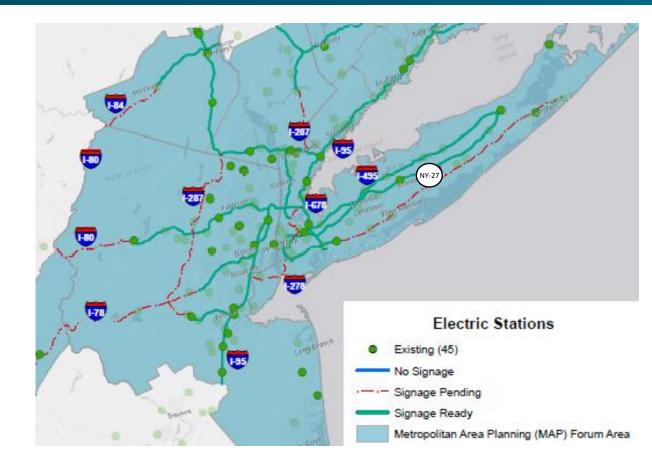
		High Readiness			High Need				
	Highway	Segment	EV	H2	CNG	LPG	EV	H2	CNG
Clean Freight Corridor ( <i>High Readiness,</i> <i>High Need</i> )	I-278	Total length	Х	Х			х	Х	Х
	I-495	Queens		Х	Х		Х	Х	Х
	I-495	Suffolk	Х	Х	Х	Х	Х	Х	Х
	I-678	Total length	Х		Х		Х	Х	Х
	I-80	New Jersey (east of 287)	Х	Х		Х			
	I-87	Westchester and Bronx		Х	Х		Х	Х	Х
	I-95	New Jersey (north of Exit 10)	Х	Х	Х	Х	Х	Х	Х
	I-95	Manhattan and Bronx	Х	Х	Х		Х	Х	Х



# Regional Assessment for Clean Freight Corridors

#### Regional Assessment for Clean Freight Corridors





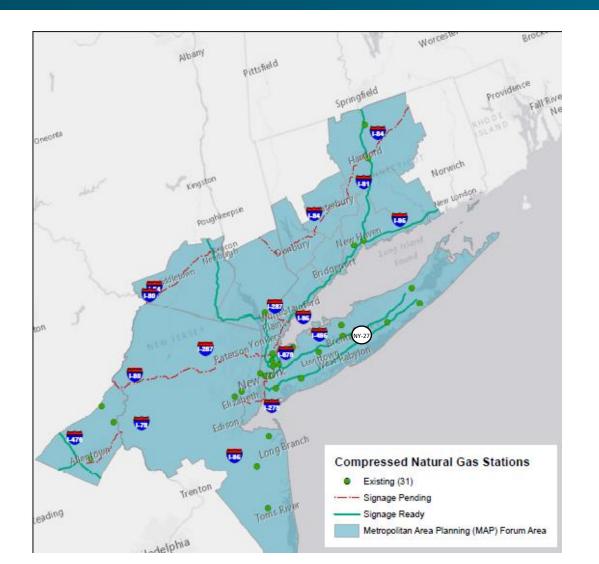
Identified existing alternative fuel infrastructure and FHWA corridor designations

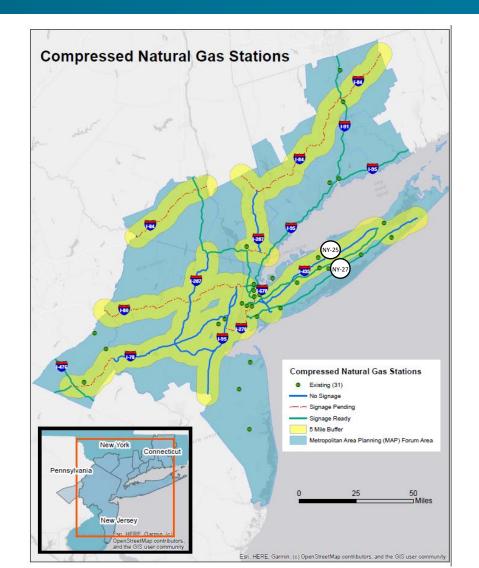
Filtered stations to match medium- and heavy-duty (M/HD) theoretical vehicle compatibility

Produced maps for each fuel type and identified gaps in infrastructure networks

#### Assessment and Gaps – CNG

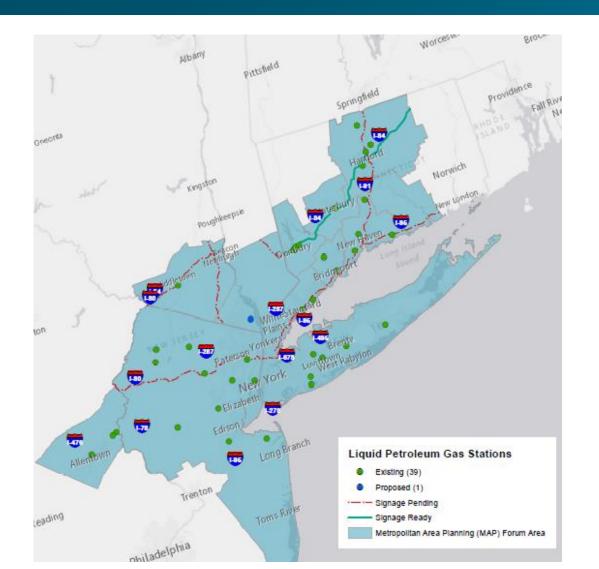


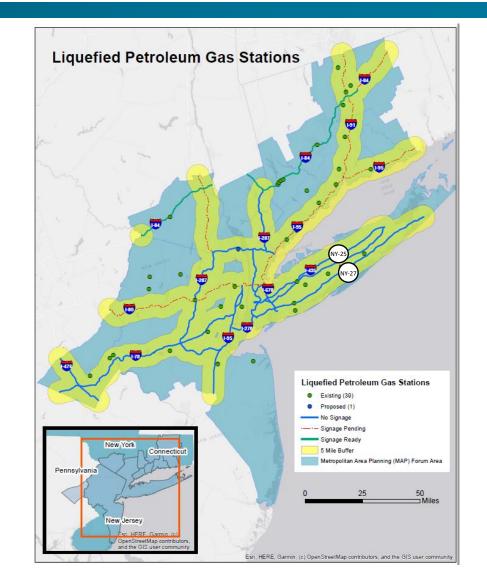




#### Assessment and Gaps – Propane

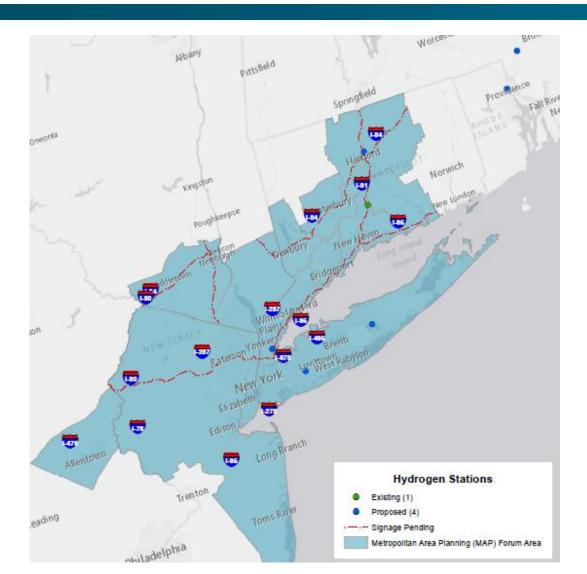


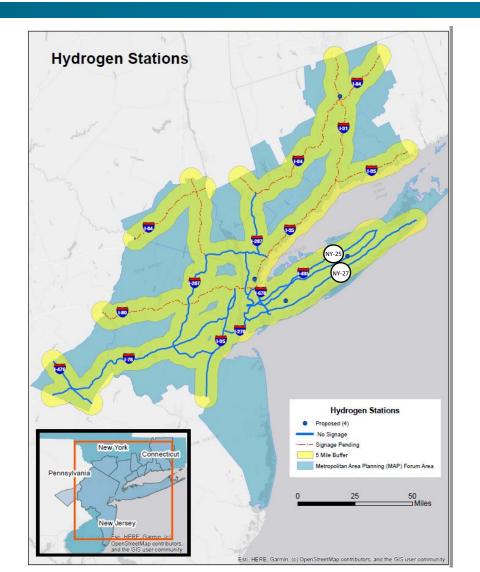






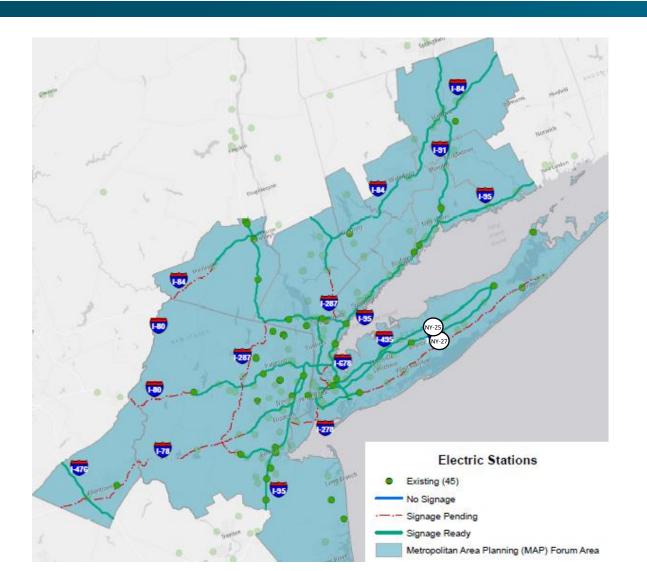
#### Assessment and Gaps – Hydrogen

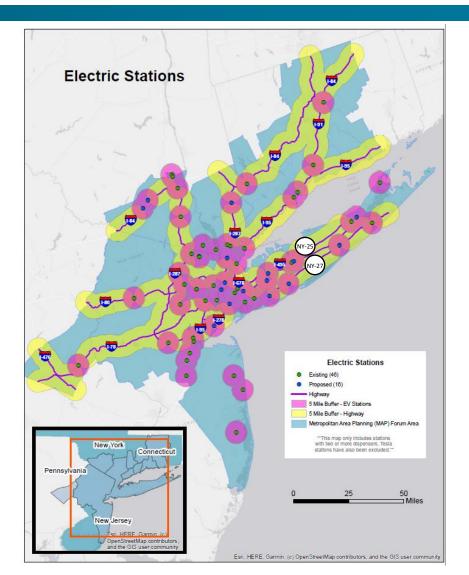




#### Assessment and Gaps – Electric









# Alternative Fuel Vehicle Technology Scan and Projections



#### AFV Technology Scan and Projections

- 1. Characterize the state of technology for major alternative fuel types and the vehicles that use them
- 2. Describe the policy and regulatory landscape for AFV technologies in the study area
- 3. Project AFV adoption patterns among truck fleets through 2050

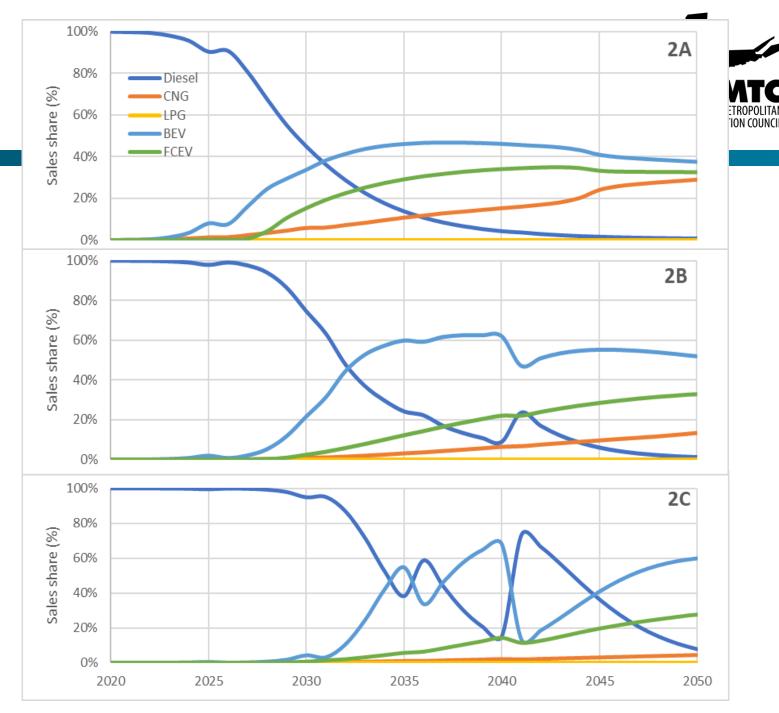


#### **Policy Outlook**

- Significant policy support for diesel alternatives within the study region
- Policy outlook is brightest for zero-emission technologies (BEV and FCEV)
  - Emergence of structures for utility involvement and investment in fleet electrification lays a groundwork to be replicated
- Regulatory hurdles and policy aversion to combustion technology will continue to impede growth in CNG and LPG technology
- Additional regulatory and incentive actions must be taken to achieve policy objectives

### Modeling Results: Adoption Rate

- Diesel is projected to drop under 50% of sales between 2029-2034
- BEV ends with the highest sales share in each scenario (38-60%)
  - FCEV ends between 28-33%
  - CNG ends between 4-29%
  - Diesel ends between 0.5-6%
  - LPG ends with negligible sales
- Less aggressive adopter profiles (2B and 2C) result in greater sensitivity to incentives
  - Greater sales share volatility



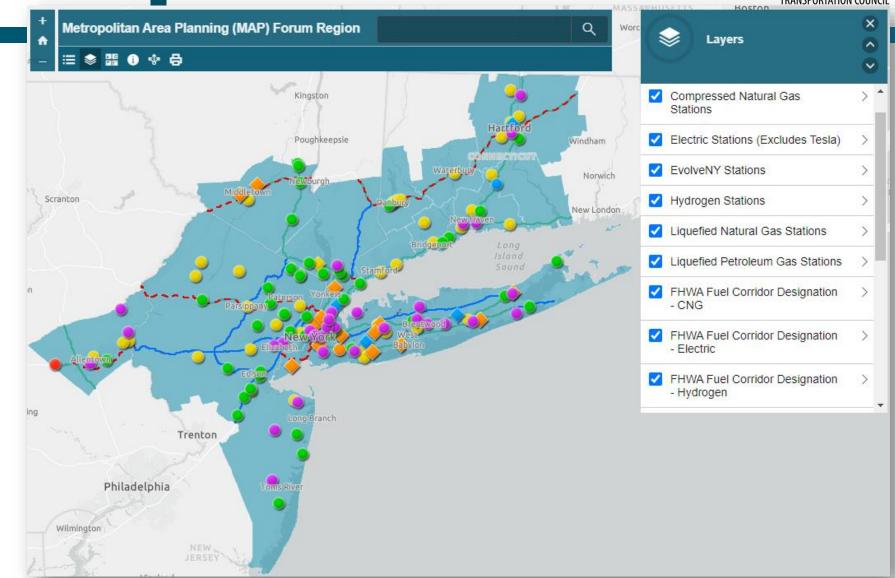
### Online GIS Map

Provides easy viewing access

Allows viewers to toggle any map layers on/off

Continuously updated to include new layers as analysis proceeds

Online map







# Freight Demand Trends and Forecasts

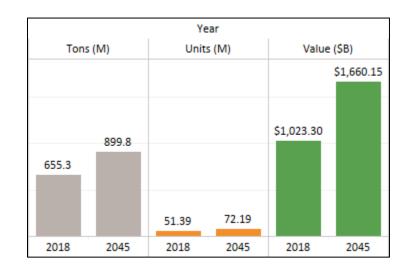


#### Regional Freight Commodity Flows

Domestic Mode		Tor	ns (M)		L. L.	Units (M	)		Value (\$B)
Truck			577.4			50.62			\$835.95
Water			55.7			0.00	)		\$34.08
Rail	21.4					0.76	\$60.		
Air		0.8	.8 0.00			\$92.4			
Other	0.					0.00	) <b>\$0.</b> 3		
Grand Total	655.					51.39	)	\$1,023.30	
Domestic Mode									
Domestic Mode									
Truck		88	.1%			98.5%			81.7%
	8.5%	88		0.0%		98.5%	3.3%		81.7%
Truck Water	8.5% 3.3%	88	C	).0% 1.5%		98.5%	3.3% 5.9%		81.7%
Truck Water	3.3%	88	0			98.5%			81.7%
Truck Water Rail	3.3% 0.1%	88	( 1 (	1.5%		98.5%	5.9%		81.7%
Truck Water Rail Air	3.3% 0.1% 0.0%	88 50% 100	0 1 0 0	1.5% ).0% ).0%	% 10		5.9% 9.0%	50%	81.7%

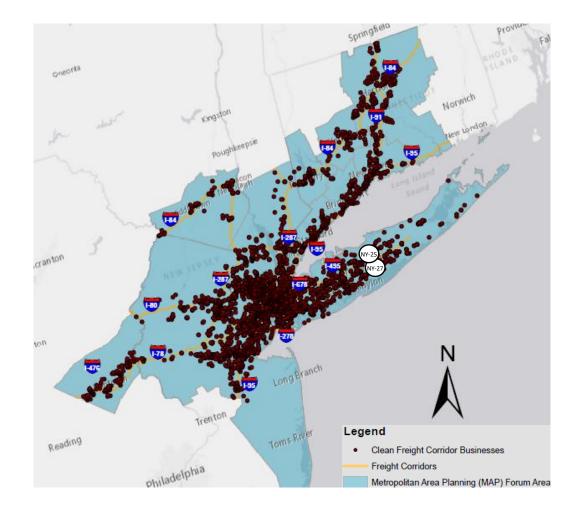
Source: IHS Markit Transearch, analysis performed by WSP for NYMTC Plan 2050 (forthcoming).

88% of freight tons in MAP Forum Region move by truck (2018)Total freight volume (in tons) expected to increase 37% through 2045





#### **Corridor-Level Freight Demand Generators**



#### Data/Information Sources:

- Business establishment data (vendorsourced)
- Census business pattern data
- Recent plans and studies
- Interviews with NYMTC members (summer and fall, 2020)

Analysis approach:

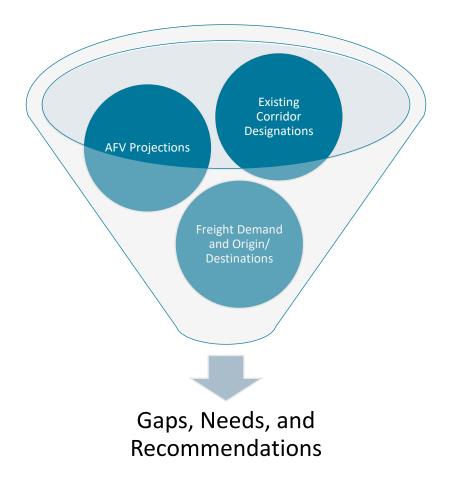
- Businesses within 5 miles of key freight corridors
- Freight-generating industry sectors (NAICS 11-49)
- Location employment 100+



## Clean Freight Corridor Recommendations



#### "Putting it All Together"





### **Draft Corridor Designation Method**

- Readiness levels by fuel type
  - Weighted composite score based on TAC input
    - Fuel station coverage: 44%
    - Freight Demand Clusters: 29%
    - Existing Truck Volume: 27%
  - High, medium, or low readiness (relative)
  - "High" readiness segments = designated clean corridors
- Need levels by fuel type
  - Projected demand: 50%
  - Air quality: 50%
  - Segments with a low readiness and high need could be designated as priority development corridors

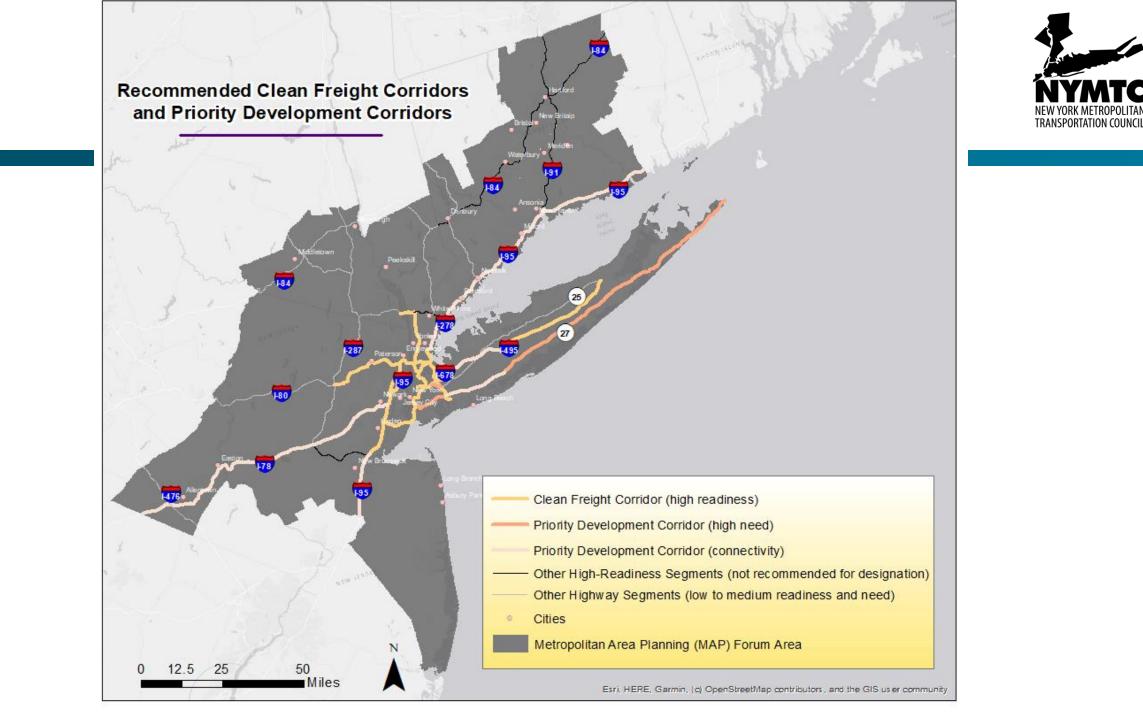


#### **Optimal Mix of New Clean Freight Corridors**

- Recommended Clean Freight Corridors
  - High **Readiness** for at least three fuel types
    - Fuel station coverage (by fuel type)
    - Proximity to freight demand clusters
    - High existing truck volume
- Recommended Priority Development Corridors
  - Low readiness but high Need for EV, H2, and CNG
    - Projected demand (by fuel type)
    - High levels of diesel particulate matter
  - **OR** fills a key gap between other designated segments
  - **OR** connects to a designated clean fuel development corridor in a neighboring jurisdiction

			High Readiness			High Need			
	Highway	Segment	EV	H2	CNG	LPG	EV	H2	CNG
	I-278	Total length	Х	Х			Х	Х	Х
lean Freight Corridor ( <i>High Readiness</i> , <i>High Need</i> )	I-495	Queens	Х	Х	Х		Х	Х	Х
	I-495	Suffolk	Х	Х	Х	Х	Х	Х	Х
	I-678	Total length	Х		Х		Х	Х	Х
	I-80	New Jersey (east of 287)	Х	Х		Х			
	I-87	Westchester and Bronx	Х	Х	Х		Х	Х	Х
	I-95	New Jersey (north of Exit 10)	Х	Х	Х	Х	Х	Х	Х
	I-95	Manhattan and Bronx	Х	Х	Х		Х	Х	Х
y nent High Sw	NY 25	Queens			Х		Х	Х	Х
Priority Development Corridor ( <i>High</i> <i>Need, Low</i> <i>Readiness</i> )	NY 27	Kings and Queens			Х		Х	Х	Х
Dev Corr Ne	NY 27	Suffolk					Х	Х	Х
	I-95	New Jersey (south of Exit 10)	Х			Х			
or	I-95	Westchester		Х					
Corrid	I-95	Fairfield County				Х			
ent C /ity)	I-95	New Haven County							
elopment Corridor nnectivity)	I-495	Nassau			Х	Х			
Deve (Coni	I-78	Pennsylvania				Х			
Priority Development ( <i>Connectivity</i> )	I-78	New Jersey (east of 287)							
Pric	I-78	New Jersey (west of 297)							
	NY 27	Nassau		Х					







#### **Implementation Considerations**

- Considerations for Corridor Designation
  - Finalize list based on factors outside project scope
    - Further discussion with agencies in adjacent jurisdictions and other stakeholders
    - Further consideration of EJ communities
    - Examine role of different fuel types
- Develop a signage and communication plan
- Considerations for Infrastructure Development
  - Policy considerations
    - Federal (funding, regulatory barriers)
    - State/Regional (Multi-State MOU and Action Plan, leverage existing state incentives)
    - Local (zoning and permitting)



#### **Implementation Considerations**

- Considerations for Infrastructure Development (cont.)
  - Role of each fuel type
  - Fuel station siting (spacing, size, redundancy, fuel capacity)
  - Truck-compatible development (turning radii, fuel station dimensions)
  - Engaging local communities
  - Financing (public and private funding sources and mechanisms)

Electric Island Heavy Duty Vehicle Charging Station, Portland, Oregon



Source: Daimler Trucks North America



### Thank you!

If you have any questions, comments, or additional feedback, please reach out to Leslie Fordjour, NYMTC Leslie.Fordjour@dot.ny.gov

### **Closing Remarks**

- Gerry Bogacz, New York Metropolitan Transportation Council
- Anne Strauss-Wieder, North Jersey Transportation Planning Authority

