August 17 Freight Initiatives Committee Agenda

- Roll Call of Members
- Approval of Minutes
- Update on NJTPA Freight Division Activities
- Presentations on Analyzing and Visualizing Critical Supply Chains
- Two-Minute Reports on Freight Activities from Committee Members
- Next Meeting: October 21, 2020
- Adjournment

NJTF

Please use the Chat box to ask questions during the presentations and if requesting credits, please post your name, followed with either AICP or PE with your PE license number

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NJTPA Freight Division Update



- Update on Industrial Real Estate
- Truck Driver Survey Report
- September 10 Truck Parking Workshop
- 2050 Freight Industry Level Forecasts Study
- Freight Concept Development Program



Learn more at **www.njtpa.org/freight**

View and download the summary at: <u>https://map-forum-</u> njtpa.hub.arcgis.com/pages/freight



August 17 Freight Initiatives Committee Presentations

- NJTPA 2050 Freight Industry Level Forecasts Study, Jakub Rowinski, Central Staff and Chris Lamm, Cambridge Systematics
- Freight Fluidity Project, Chandra Bonzie, Federal Highway Administration, US Department of Transportation
- FEWSION, Benjamin L. Ruddell, Northern Arizona University

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Please mute yourself when not speaking.

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2050 Freight Industry Level Forecasts

Freight Initiatives Committee

August 17, 2020





Jakub Rowinski, NJTPA Chris Lamm, Cambridge Systematics, Inc.

Goals and Objectives

- Develop a clear, accurate and comprehensive picture of current and future regional freight activity out to 2050
- 2. Update and enhance the NJTPA Freight Forecasting Tool
- 3. Prepare regional, county, and top commodity profiles





Background

- Previous Studies
 - 2040 Freight Industry Level Forecasts
 - Regional Freight Commodity Profiles
- Key Products
 - Freight Forecasting Tool (FFT)
 - Profiles
- New for the 2050 Study
 - Freight Analysis Framework (FAF)
 - E-Commerce



Methodological Overview



FAF Disaggregation

- Employment and trip generation by county
- Business-Economic Area Make/Use Tables
- Carload Waybill Sample
- Terminal Locations





E-Commerce Trip Table Development

Two Analysis Components:





E-Commerce Market Demand

Total packages delivered annually: 88.1M

Total items delivered annually: 126.1M Avg of 1.4 items per package

NJTPA



Source: Rakuten Intelligence, 2019



Source: Cheng Solutions and Cambridge Systematics, 2020

Map Logistics Chains and Facilities

Facility locations and daily delivered packages by zip code and carrier





Trip Table

Develop carrier-specific load factors and estimate trips from each facility to each Traffic Analysis Zone (TAZ)





FFT Updates

- Produce year 2050 forecast outputs
- "What if" scenario capability
- Streamline data management and processing using R



NJTPA Freight

Run FAF disaggregation

<u>Basic Model Inputs</u> Productivity Growth Disruptor Scenarios

Adjustment Factors

>> RTM Bundle Tonnages

Outputs

Inputs

» Summary Tables

» Charts - Freight Origins

>> Charts - Freight Terminations

» Maps - Freight Origins

Maps - Freight Terminations

>> Selected Visualizations

Select Visualization

Mode Show Results for:

o 2020

Forecast Year

Run Model

Enter source directory of files. Replace all backslashes with forward slashes

D:/alan's files/_alan work/NJ

Basic Inputs page Modify the inputs below as required Choose disaggregated FAF version FAF4.5.1 - Original Model Disaggregation **•** Forecast Year 2050 **•** Moody's Forecast Scenario Base **•** Years to Pause Forecast after 2019

Days per year to annualize data - 295 to 312 days per year is typical, with 295 being the recommended value.

295

No

0

Enter fuel adjustment factor for Union county (as a %). Default of 100% implies fuel tonnages involving Union are not modified

100

Export RTM-E trip table by TAZ?



Commodity Flow Output

- 16% growth in tonnage in 2050
- 15% growth in value in 2050
- 78% of tons move by truck



Truck 78%





Commodity Flow Output

Energy products, construction materials, and food and beverages are the top commodities by weight



■2020 ■2050

Thousands of Tons by Commodity Group, 2020-2050

NJRTM-E Assignment

- The commodity trucks were assigned over the NJRTM-E
- Ability to assign all commodity trucks or specific commodity bundle trucks





Subregional Webinars

Meetings covered:

- Study overview
- Data highlights
- Validation (especially business locations)





Study Products

- Regional Freight Profile
- 15 Subregional Freight Profiles
- **12 Regional Commodity Profiles**
- Final Report and profiles are on NJTPA's website:

njtpa.org/2050FreightForecasts





North Jersey is home to:

6.7 million people

freight movement

of trucks every day

cargo terminals

More than 192,000 businesses that

employ 2.9 million people; about 32

percent of these jobs are in industry

About 372 million tons of domestic

freight shipped or received annually

highways used by tens of thousands

The East Coast's largest container

port, major intermodal rail and air

More than 88 million e-commerce

packages delivered annually

Interstate, State, and County

sectors that are highly dependent on

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REGIONAL FREIGHT PROFILE North Jersey Region

economic development decisions. This Freight Profile is an update to a previous version published in 2012, and offers a snapshot of key metrics - Economy and Land Uses, Freight Flows, and Freight Transportation Networks

NJTPA region is home to more than three-quarters of the population of New Jersey and just over half of the land area of the state. The population of the state and

NITPA Region 🔳 New Jersev 🔳 Unite





Thank You!

Defining the Vision. Shaping the Future.



Jakub Rowinski jrowinski@njtpa.org



follow us on





FHWA FREIGHT FLUIDITY PROGRAM

Chandra Bondzie, FHWA



Presentation to North Jersey Transportation Planning Authority August 17, 2020

U.S. Department of Transportation

Federal Highway Administration

FLUIDITY BRIDGES AND LEVERAGES EXISTING DATA PROGRAMS

U.S. Department of Transportation Federal Highway Administration

Economic Data "What and how much freight is moving, and where?" Sources: Freight Analysis Framework, Bureau of Economic **Freight Fluidity Program** Analysis, Carload Waybill Sample "Freight system performance from users' perspective" Sources: Economic, Performance, and Vendor Data sources **Network Performance Data** "How is the network performing?" Sources: National Performance Measures Research Dataset (NPMRDS), Highway Performance Monitoring System, Carload Waybill

Source: FHWA

Fluidity is a bridge between economic and network data, showing how freight flows and facility measures merge into effects on multistage, multimodal industrial performance

Sample, Automatic Identification System

Analysis Package (AISAP)

THE PRODUCT



A new USDOT-owned database of information, with a visualization and mapping tool to record and report three types of performance metrics across multiple modes, scalable to future expansion and enhancement.
A major advance beyond highway-only metrics, allowing us to measure performance from the supply chain perspective and identify critical flows/connections, bottlenecks and improvement opportunities over the larger multimodal system.

Current System Performance Capture (Typical)	Freight Fluidity Performance Capture
Travel Time	Travel Time (Industry/Supply Chain)
Travel Time Reliability	Travel Time Reliability (Industry/Supply Chain)
Cost of Wasted Time and Fuel	Transportation Cost (Market Price, Industry/Supply Chain)
Highway Only	Multimodal: Highway, Rail (IMX & Carload), Water

Source: FHWA

DATA – SUPPLY CHAIN DEFINITION



30 major U.S. companies identified to represent a broad cross-spectrum of industry sectors, commodities, modes

- 24 at national level, 6 regionally focused on NY/NJ and Chicago areas
- Through interviews, industries shared "wiring diagrams" of their most critical supply chains, without revealing other business-sensitive information

Contribution to national gross domestic product (GDP) and projected growth among freight-dependent industries

Geographic coverage of U.S.: regions, urban centers, rural areas, gateways, corridors, direction of travel

Contribution to regional GDP and projected growth among freight-dependent industries

Industry importance to resilience of other supply chains and of population

Industry importance to U.S. trade

Modal and travel distance diversity

DATA – PERFORMANCE METRICS



Customer Prices:

- Truck and Rail Intermodal Price data purchased from commercial aggregator
- Rail Carload Price data estimated by consultant team from Surface Transportation Board (STB) Waybill
- Travel Time (with Reliability measured as variations in travel time)
 - Water data provided by U.S. Army Corps of Engineers Automatic Identification System, with detailed analysis by the Bureau of Transportation Statistics – 25%, 50%, 75% percentiles
 - Rail carload and intermodal travel time data purchased from commercial aggregator 50% and 95% percentiles -- some routes not available
 - Truck data developed through analysis of FHWA's National Performance Management Research Data Set (NPMRDS)
 - FHWA acquired first NPMRDS in July 2013, second version in April 2017; see https://ops.fhwa.dot.gov/perf_measurement/index.htm
 - Aggregates observed travel times from vehicle-based probes on Traffic Message Channels (TMCs) over five minute intervals, continuously, for freight and passenger vehicles

SOFTWARE PLATFORMS

- Two integrated platforms, both from existing suite of FHWA freight measurement tools:
 - Excel database and Tableau data analysis/visualization
 - · FHWA/HOFM GIS data visualization tools, fed from database
- The software platforms meet key criteria:
 - Ability to hold and process large data sets in time series
 - Accessibility of data to internal and external users, via export into common formats such as spreadsheet software, and directly on the platform without purchase of special tools.
 - · Ability to restrict access to certain types or levels of data
 - Varied and high quality graphical and cartographical displays
 - · Stability as dependable, tested tools
- Open-ended to support additional industries, travel lanes, modal details, data periods, performance calculations – <u>maintainable</u>, <u>expandable</u>

MODE/ GEOGRAPHY COVERAGE

U.S. Department of Transportation Federal Highway Administration

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- Each data record has an assigned path including NHS segment, rail network, waterway network that allows any data attribute or value to be displayed at a path level.
- Captures moves in almost every State, most major metro areas, the national highway freight network from the limited 30 industry sample

INDUSTRY COVERAGE





Source: FHWA

30 Industries: 14 Manufacturing, 8 Retail, 4 Mining, 2 Agricultural Production (in addition to food manufacturing), 2 Transportation/Logistics

SYSTEM-LEVEL ANALYSIS





Source: FHWA

Dashboards for <u>Travel Time</u>, <u>Unreliability</u>, and <u>Price</u> by path, mode, and industry cluster; maps showing each quarter or changes; charts showing quarterly data; can filter by mode, industry, geography, etc.

SUPPLY CHAIN-LEVEL ANALYSIS

Industry Example: Home Improvement

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	Port to	Crossdock to Rail	Rail	Rail Terminal	DC to Retail	
	Crossdock	Terminal	Linehaul	to DC	Outlet	TOTAL
	Truck	Truck	Rail IMX	Truck	Truck	
Miles	6	25	2200	109	103	2443
2017.4 Total Cost per Unit (\$)	489	526	2616	699	692	5022
2017.4 Linehaul Cost per Unit (\$)	487	518	2298	659	653	4615
2017.4 Fuel Cost per Unit (\$)	2	8	319	40	38	407
2017.4 Mean Truck Travel Time (hrs)	0.3	0.7		1.9	1.8	4.7
2017.4 Cross Modal Reliability (95%/50%)	1.5	1.6		1.1	1.3	



STATEWIDE ANALYSIS

State Example: Missouri

- Truck, rail intermodal, rail carload, and water flows
- Inbound, outbound, through
- Ability to track multi-state performance metrics for a limited sample of industries
- Opportunity to build on national platform to increase coverage for industries and moves most significant to each State
- Could help states better fulfill FAST-Act mandate to address multi-State freight planning factors



Source: FHWA

OTHER APPLICATIONS

Public Agencies (Federal, State, Metropolitan Planning Organization [MPO]/Regional)

- Monitor Key Performance Indicators (KPIs), comparable to how freight system users monitor themselves, that have critical impacts on industry competitiveness
 - Supports economic development strategies by identifying transportation connections relied on by critical industries
 - Supports timely response to questions about supply chain disruptions, resiliency and redundancy, alternative service options for critical industries, last mile connectivity, and other freight transportation issues
 - Provides working tool that complements and combines with others in the public agency toolbox

Private Sector

 Potential resource to provide benchmarking data to smaller/rural industries without access to this information







Source: FHWA

Looking Ahead



Conduct continued outreach to State DOTs, MPOs and others to create awareness of tool and capabilities

 Through Transportation Research Board (TRB), American Association of State Highway Transportation Officials (AASHTO), Association of Metropolitan Planning Organizations (AMPO) event presentations in 2020

Expand Freight Fluidity community

• Webinar series with U.S. and Canadian Freight Fluidity community

FHWA Office of Freight Management and Operations (HOFM) examines adding additional capabilities in tool

- Additional quarters, industry sectors, applications
- Evaluation of new data sources
- Pilot use of tool

MORE INFORMATION

U.S. Department of Transportation Federal Highway Administration

Chandra Bondzie

FHWA HOFM chandra.bondzie@dot.gov 202-366-9083

FEWSION supply chain Visual Analysis

For North Jersey Transportation Planning Authority August 17th, 2020



https://fewsion.us



The Big Idea: rapid, local, visual, global, multi-domain / all-hazard supply chain intelligence and visual analysis

NSF/USDA funded basic research: The first complete mesoscale database + visualization of the U.S. supply chains, network vulnerability, and resilience.



ACI-1639529, INFEWS/T1: Mesoscale Data Fusion to Map and Model the U.S. Food, Energy, and Water (FEW) System



FEWSION Core Competencies for Freight Planning

Capabilities

- Identify likely knock-on supply chain impacts
- Identify key distribution hubs, corridors, vulnerabilities
- Identify shifts in supply chain flows
- (pending) link to realtime freight data streams
- (pending) facility-level and routing data
- (pending) rerouting and adaptation gaming

Value Added

- <u>Visualization</u> makes it rapidly accessible
- Expert value added: translation and estimation
- Expert value added: whole-system / multi-domain context



Hurricane Harvey and Harris County, TX (Houston)

Satellite Image Credits: NASA/NOAA GOES Project, https://www.nasa.gov/feature/goddard/2017/harvey-atlantic-ocean

FEWS

FEWSION has already supported FEMA for CONUS Emergency Management Planning and Response

- New Madrid "Shake and Fury" 2019
- Hurricane Harvey
- Hurricane Florence
- LA "ShakeOut" 2018
- Wasatch 2020
- Hurricane Irma power outage in Florida
- Seattle, Chicago, Houston, DC CRTE w/ANL



Example: Southern California ShakeOut (Southern San Andreas 8.7 Scenario)







Dependency on LA-sourced Natural Gas





Interstate Highways

- - Railways

Dependence on LA-Produced Natural Gas (% of Total, tons)







National Dependence on Food Commodities FROM the LA Metropolitan Area



FEWSIO

Dependency of US counties on IMPORTS through LA (via Port of Los Angeles)

LA Imports tend to be Asian-sourced commodities such as:

Top 3 Imports (tons)	Top 3 Imports (\$MM)
Electronics	Crude petroleum
Textiles/leather	Electronics
Motorized vehicles	Textiles/leather



FEWSI

Regional and Last-Mile datasets can be aligned (LA Grocery Example)



FEWSI

How do you view US FEWSION data? FEWSION

https://fewsion.us/FEW-View

- FEW-View[™] is an interactive data portal to interact with FEWSION data.
- Users can generate custom supply chain maps on-the-fly to suit their current needs
- This public portal accesses only a small fraction of the FEWSION database at present (v1)...





Decision

Theater Network

ARIZONA STATE

ARIZONA

LINIVERSITY

Questions?



Benjamin L. Ruddell, Ph.D., P.E. Northern Arizona University Director, School of Informatics, Computing, and Cyber Systems Director, FEWSION Project, <u>https://fewsion.us</u>



Appendix

FEWSION Source Databases

County Data

- U.S. Census Population Data
- U.S. Census Economic Census
- Bureau of Labor Statistics
- U.S. Geological Survey
- U.S. Department of Agriculture National Agricultural Statistics
- U.S. Department of Agriculture Economic Research Service

Metro Area Data

- U.S. Census Commodity Flow Survey
- Oak Ridge National Laboratory/ U.S. Department of Transportation Freight Analysis Framework

Point Data

- U.S. Energy Information Administration
- U.S. Environmental Protection Agency
- U.S. Department of Homeland Security
- U.S. Department of Agriculture CropScape

Other Data

- DHS HIFLD Open Data
- National Renewable Energy Laboratory ReEDS Energy & Power Flow Data

FEWS

- National Renewable Energy Laboratory ReEDS Water Withdrawal and Consumption Data
- U.S. Foreign Trade Data
- Global Water Productivity Data
- Water Footprint Network



FEWSION Standard Supply Chain





FEWSION Supply Chain Data Model



- Transport Mode
- Retail/Sale
- Capacity and Utilization

FEWS

FEWSION Database[™] 1.0: Comprehensive Commodity Flow Mapping for the United States



- 46 Commodity categories (SCTG+FEWSION)
 - \circ Food
 - Pharmaceuticals
 - Fuels (Natural Gas, Diesel, Gasoline, Coal)
 - \circ Electricity
 - \circ Water
 - $\circ \ \ ...$ and everything else as well
- 3,143 Counties and 8 Foreign Regions
- 7 transportation modes (Pipeline, Electric Grid, Rail, etc.)
- 2012 annual data



FEWSION for Community Resilience (F4R[™])

https://fewsion.us/f4r/

- <u>Participatory</u> last mile mapping process (including students & volunteers, but also emergency managers)
- What <u>facilities</u> and <u>people</u> are responsible for those flows indicated by FEWSION data?



Flagstaff, Arizona Grocery Retail and Distribution (last mile)

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- Adjournment

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Thank you. Stay healthy and safe.

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