

NJTPA On Air Future of Transportation Contest Official Rules, Terms, and Conditions

1. **DATES** February 10, 2021 to March 13, 2021

THESE OFFICIAL RULES (“RULES”) ARE A LEGALLY BINDING AGREEMENT BETWEEN YOU AND SPONSOR (DEFINED BELOW) AND GOVERN YOUR ENTRY INTO THE CONTEST (DEFINED BELOW).

2. **SPONSOR:** The North Jersey Transportation Planning Authority (“Sponsor”) will serve as the sponsor of the NJTPA On Air Future of Transportation Contest (the “Contest”).
3. **PURPOSE:** This Contest’s purpose is to solicit creative works, including videos, audio recordings, essays, stories, poems, and print or digital artwork, from youth ages 5 to 15 who reside in the “NJTPA Region” (as defined below) explaining “What will the future of transportation be like?” (each, a “Creative Work”).
4. **ELIGIBILITY:** This Contest is open only to legal residents of the “NJTPA Region,” defined as the 13 Counties of Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union, and Warren, who are between 5 and 15 years of age at the time of entry. Employees (and their immediate families or those living in the same household) of the Sponsor, NJTPA Board Members (appointed, alternate, and subregional staff), and their immediate family members are not eligible to win one of the gift cards. Individuals who appear on the U.S. Department of Treasury’s Specially Designated Nationals and Blocked Persons List are also not eligible to enter or win. An “Entrant” is an NJTPA Region resident who has entered this Contest and is in compliance with these Official Rules. Entrants must receive permission from a parent or legal guardian prior to submitting an Entry in this Contest. Each Entrant’s eligibility and each Entry (defined below) is subject to verification.
5. **CONTEST PERIOD:** The Contest begins on 12:01 a.m., E.T. on February 10, 2021, and ends on 11:59 p.m., E.T. on March 12, 2021 (the “Contest Period”). Each Entrant must submit their Entry (defined below) by the end of the Contest Period.
6. **HOW TO ENTER:** An Entrant may enter this Contest by submitting a Creative Work which meets the requirements of Section 6 of these Official Rules (each, an “Eligible Work”) only

via the following method. Commencing at the beginning of the Contest Period, each Entrant may submit their Eligible Work and enter this Contest by

- a. Uploading the Eligible Work to
<https://rutgers.app.box.com/f/a023653576be430280eb2e4266bb951e>
- b. Emailing the submission to Plan2050@njtpa.org
- c. Recording a voice-only submission at (973) 571-3474
- d. File names for entries must include first initial and last name of Entrant.
- e. All Entries must be accompanied by the consent form to be considered for a Prize (Section 8).

An Eligible Work successfully submitted via these entry method is an “Entry” for the purposes of these Official Rules.

All Entries must be received by 11:59 p.m., E.T., on the last day of the Contest Period (March 12, 2020), regardless of the method of entry. All Entries become the property of Sponsor and will not be returned. No responsibility is assumed by the Sponsor for any inability of a potential entrant to successfully enter the Contest for any reason.

Entrants may contribute only one entry to the Contest during the Contest Period.

7. **ELIGIBLE WORKS:** In order to be an Eligible Work, all of the requirements of this Section 7 must be met. Any video or audio Entry can be up to 30 seconds in length. The Entry must deliver a message explaining “What will the future of transportation be like?” (i.e., the purpose set forth above). In addition, Entries must meet the following requirements:
 - a. Entries may not feature any depiction of criminal or violent acts, and may not violate local, state, or federal laws or regulations.
 - b. Video or audio entries must not be longer than 30 seconds.
 - c. Entries must not depict any actions that place the participants at risk or in physical danger. In producing the Entry, Entrants must obey all applicable local, state, and federal laws and regulations.
 - a. Entries must not (a) violate any law or regulation, (b) be libelous, inflammatory, threatening or harassing, (c) instigate others to commit illegal activities, (d) contain any obscene, offensive, demeaning, or illicit content, (e) contain any viruses, worms, or other computer programming intended to or that could interfere with the ability of others to enjoy the Website, all within the Sponsors sole judgment and discretion.
 - b. All entries must be received by the end of the Contest Period.

- c. Any Entry that violates any of these Official Rules will not be eligible for the competition.
 - d. Each Entry submitted must be an original work (i.e., a work that does not infringe another person’s rights), and Entrants must maintain significant personal control over the content and aesthetics of the work (producing, directing, writing, editing, drawing, painting etc.). By submitting an Entry, the Entrant certifies that the Entrant has the necessary authorization to use the images, audio, text, and any other content contained therein. An Entrant **SHOULD NOT** enter if they are in violation, or uncertain of their rights to, any copyrights, patents, trademarks, video, music or other intellectual property included in the Entry. If an entity or person other than the Entrant owns the rights to all or part of the submitted Entry, the Entrant must obtain written consent/permission from the owner or an authorized representative of the owner. Entrants will be held fully liable under the law for any copyright or other intellectual property violations.
 - e. Works must not include any persons other than the Entrant, unless the Entrant obtains releases in writing from the person(s) appearing in the Work to submit the Work as part of the Entrant’s Entry in this Contest. By submitting an Entry, the Entrant certifies that the Entrant has the necessary authorization from the person(s) appearing in the Work to submit the Work as part of the Entrant’s Entry in this Contest. Any release forms need to be sent to the Sponsor with the Entrant’s Entry on the website or upon request by Sponsor. In addition, the Work(s) also must not contain any visible brand names, logos, trademarks or other intellectual property owned by any company other than Sponsor.
 - f. Entries that are incomprehensible, inappropriate for any reason, corrupted, late, illegible, mechanically reproduced, contain false information, damaged, misdirected, mutilated, garbled or incomplete, altered, contain disparaging or inappropriate information, or otherwise irregular in the sole discretion of Sponsor, that have been submitted or generated using robotic, programmed, script, or any other automated means, or illicit means, or do not conform with or satisfy any or all of the conditions set out in these Official Rules, as determined by Sponsor in its sole and absolute discretion, may be judged void and disqualified.
- 8. LICENSES:** By entering this Contest, each Entrant authorizes Sponsor to edit, alter, copy, exhibit, publish, distribute and use any image, audio, video or data submitted as an Entry (or any portion of an Entry) of Entrant (“Media Content”), including names, without payment or

any other consideration, in future promotion materials, Sponsor-related websites and mobile applications, social media channels, trainings, educational activities and any derivative works without any additional compensation or award. Entrant understands that future use of Entrants submitted Media Content may not credit the Entrant.

Sponsor may also use the Media Content in any promotional materials, such as online digital, social media, television, print or radio, as well as any flyers, brochures, annual reports, press kits or any other print or digital communications. This authorization extends to all languages, media, formats and markets now known or in the future. Each Entrant acknowledges this authorization shall continue indefinitely, unless the Entrant otherwise revokes this authorization in writing.

Each Entrant acknowledges that each Entrant waives any right that the Entrant may have (i) to inspect or approve any finished product in which such Entrant's likeness appears, including written or electronic copy and (ii) to royalties or other compensation arising from or related to the use of any Media Content.

Each Entrant understands and agrees that these materials, including any Media Content, shall become the sole property of Sponsor.

Each Entrant agrees to not submit any Entry (or any portion of an Entry) to any other third party and provides Sponsor with the exclusive license with regard to the Media Content.

9. PRIZES: There will be a total of five (5) prizes for the most creative entry by age category (each a "Prize" and collectively, the "Prizes"), awarded to up to five (5) Entrants. The Prizes are as follows:

- Most Creative under 9 years
 - \$100 Target Gift Card
 - Runner up: \$50 Target Gift Card
- Most Creative 9-11 years old
 - \$100 Target Gift Card
 - Runner up: \$50 Target Gift Card
- Most Creative 12-13 years old
 - \$100 Target Gift Card
 - Runner Up: \$50 Target Gift Card
- Most Creative 14 and up
 - \$100 Target Gift Card
 - Runner Up: \$50 Target Gift Card
- Judges Choice Award for most inspiring entry
 - \$100 Target Gift Card

FINALLY, PLEASE CONSIDER THE FOLLOWING SAFETY TIPS WHEN PROVIDING CONTENT TO US:

Pre-Screen: Please pre-screen any video or audio you provide to us.

The Golden Rule: Never post or submit anything to us – words, pictures, links, emails, blogs, comments and tweets, that you are not comfortable sharing with everyone else in the world. The Internet is a global distribution medium, and once something is published, it cannot easily be retracted. There is a saying which is very appropriate here: “once you squeeze out the toothpaste you cannot ever put toothpaste back into the tube.”

Ask Your Child for Permission to Post: Involve your children in the process. Ask them if they are comfortable with you sharing their photos or other content. We suggest that you let them have input in which photos or other content may be shared with us.

Consider the Background Appearing in Your Photos: Be cognizant that background information in your photos can reveal much information about you and can be a safety concern. For example, photos taken in front of your home could have your home address visible in the background. Photos taken in front of a local landmark could also reveal places you frequent. NJTPA does not know your local area and we will have no way of knowing what backgrounds could pose a safety concern.

Check Your Child’s Clothing: A child’s T-shirt could contain a school logo or summer camp or other information that could also reveal their location.

GPS: Some phones embed GPS into media. Please turn off the location service when recording video or audio on your mobile device that you will provide to us.

Don’t Post or Provide Us with Content of Children Who Are Not Yours: If you are not the parent or legal guardian of a child, you do not have permission to post the content of that child.