Presenters

1. **NJ TRANSIT:** Steve Fittante, Director of Local Programs

   Bio: Steve Fittante is the Director of the NJ TRANSIT Office of Local Programs which administers federal and state grants for community transit providers in NJ. Most recently, he was Director of the Middlesex County (NJ) Department of Transportation, which included the 90 vehicle Middlesex County Area Transit program. He has over 35 years of experience in planning and public transit administration in both the public and private sector. Steve is also an adjunct professor at the Rutgers University Bloustein School of Urban Planning and Policy. Steve has published papers with the Transportation Research Board and Transportation Quarterly on transit and community transit issues.

   Expanding the Use of Transit Feed Application for Deviated Fixed Route Service.

2. **Cross County Connection TMA:** Bill Ragozine, Executive Director and John Hainsworth, GIS/Technology Coordinator

   Bio: John began working with Cross County Connection as a GIS Intern in 2003 and was hired as a full-time employee after receiving his degree. During his 11 years with the organization he has overseen and grown the GIS department by demonstrating how spatial technology can be used to solve transportation problems in Southern New Jersey. In 2012 John was named the GIS and Technology Coordinator allowing him to focus all efforts on creating maps and maintaining datasets to support transportation planning efforts in the region. John graduated from Shippensburg University with a Bachelor of Science in Geo-Environmental Studies with a GIS Certificate.

   Bill has been Cross County Connection Transportation Management Association's Executive Director since 1995. Mr. Ragozine served as the Director of Community Development for Cherry Hill Township and as the Master Planner for the United States Army at Fort Dix, New Jersey. Mr. Ragozine has a Bachelor's of Science in Civil Engineering from Newark College of Engineering (now NJIT); is licensed as a Professional Planner in the State of New Jersey (P.P.); is certified by the American Institute of Certified Planners (AICP)

   Bike Route Locator – Bike Route Locator works with built-in GPS capabilities on all mobile devices. Once the app is launched, it uses your phone or tablet GPS signal to identify your approximate geographic location on a zoom-able Google map. The map will display known existing bikeways in Southern New Jersey which you can select to reveal more information about the bikeway.

3. **TransOptions TMA- Dan Callas, Director of Marketing, TransOptions**

Bio: Dan leads TransOptions' marketing and technology efforts, spanning from web development to traditional media outreach. He has spearheaded the adoption of new technologies and advancement of TransOptions' TDM programs through tools such as their Go For Good portal (GoForGood.TransOptions.org), which "gamifies" the alternative commute, allowing users to log their bike, walk and/or carpool trips to win prizes. Additionally, Dan has experience implementing shuttle services for municipalities and businesses, promoting ridesharing and transit usage, and is well versed in the public policy issues that impact transportation.

MAP-IT- TransOptions' Map It is a web-based tool that displays park and ride lot information, bike paths, and mass transit routes. Using a Google Maps base, Map It provides users a platform to virtually explore nearby commuter lots, determine parking availability and cost, and link to buses or trains. For those that carpool, Map It can be used to locate meet-up points, ditch a single-occupancy vehicle and share the ride.