



Public Outreach Appendix

Section 1: Subregional Outreach

The NJTPA, with consultant support from FHI, conducted public outreach events for Plan 2045 in each of the 15 subregions from April 2017 through June 2017.

The input gathered during those events has been compiled into summaries, which are organized in chronological order, as follows:

1. Monmouth County, April 8, 2017
2. Hudson County, April 22, 2017
3. Somerset County, April 23, 2017
4. Essex County, April 23, 2017
5. Bergen County, April 29, 2017
6. Union County, April 30, 2017
7. Morris County, May 6, 2017
8. City of Jersey City, May 19, 2017
9. Ocean County, May 20, 2017
10. Warren County, May 21, 2017
11. Middlesex County, May 23, 2017
12. Hunterdon County, May 25, 2017
13. Sussex County, May 31, 2017
14. City of Newark, June 1, 2017
15. Passaic County, June 13, 2017

PLAN 2045

Connecting North Jersey

NJTPA REGIONAL TRANSPORTATION PLAN

Monmouth County

Made in Monmouth Outreach Booth

Ocean First Bank Center, West Long Branch, NJ

10 am – 5 pm, Saturday, April 8, 2017

By the Numbers

218 Surveys completed

Favorite thing about where you live: Beaches



Event Summary

The NJTPA and Monmouth County sponsored an information table at a regional community event, Made in Monmouth, to gather public input for Plan 2045, the region's transportation plan.

Public participants selected topics for discussion by spinning a colorful wheel, and then they responded to survey questions on the various topics. Many participants also provided general demographic information to inform about who we heard from. Participants had an opportunity to talk one-on-one with study team members and provide additional comments. Read on to view results.

Some Comments Heard:

“We need better public transit infrastructure.”

“Better resiliency measures – do not construct on low-lying grounds.”

Participants were asked to answer questions on seven topics – Great Places, Safety, Resiliency, Getting Around, Economy, Environment, and Technology. Below is a summary of results for this event:

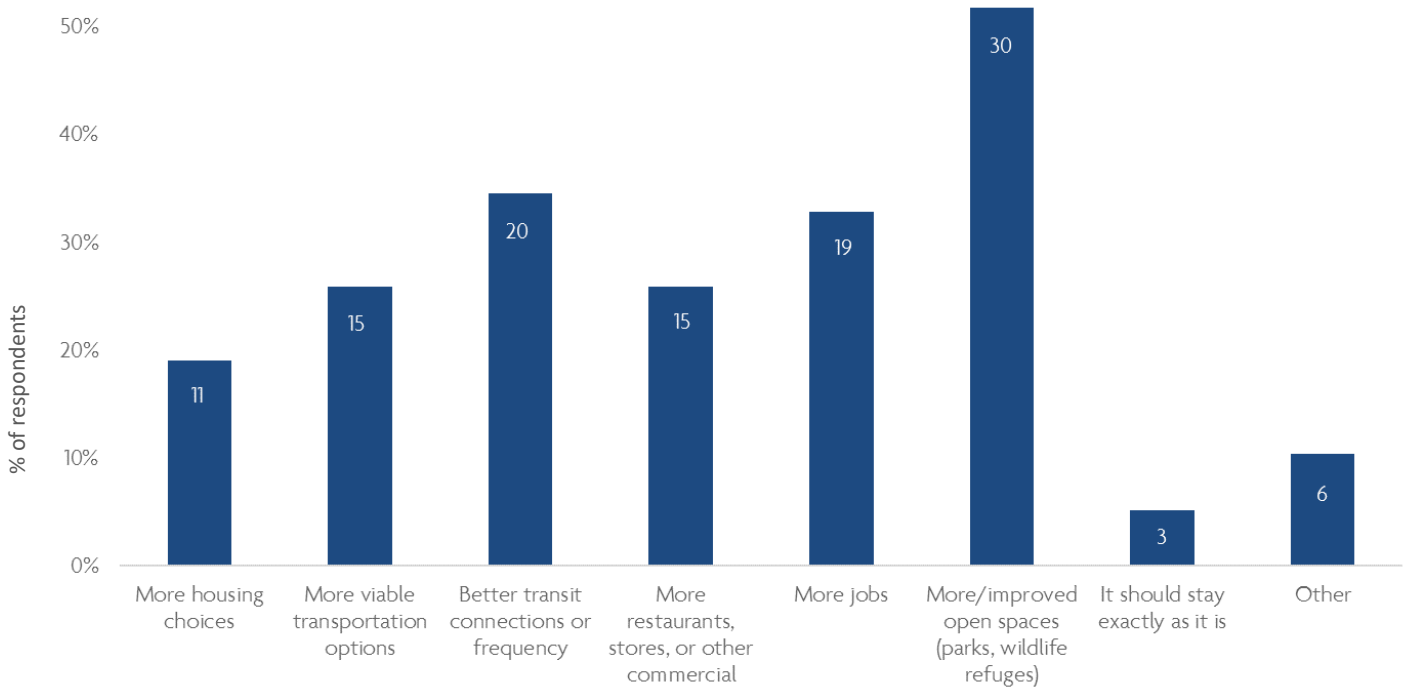
GREAT PLACES

In one or two words, what's your favorite thing about where you live today?

Here are some responses we received:

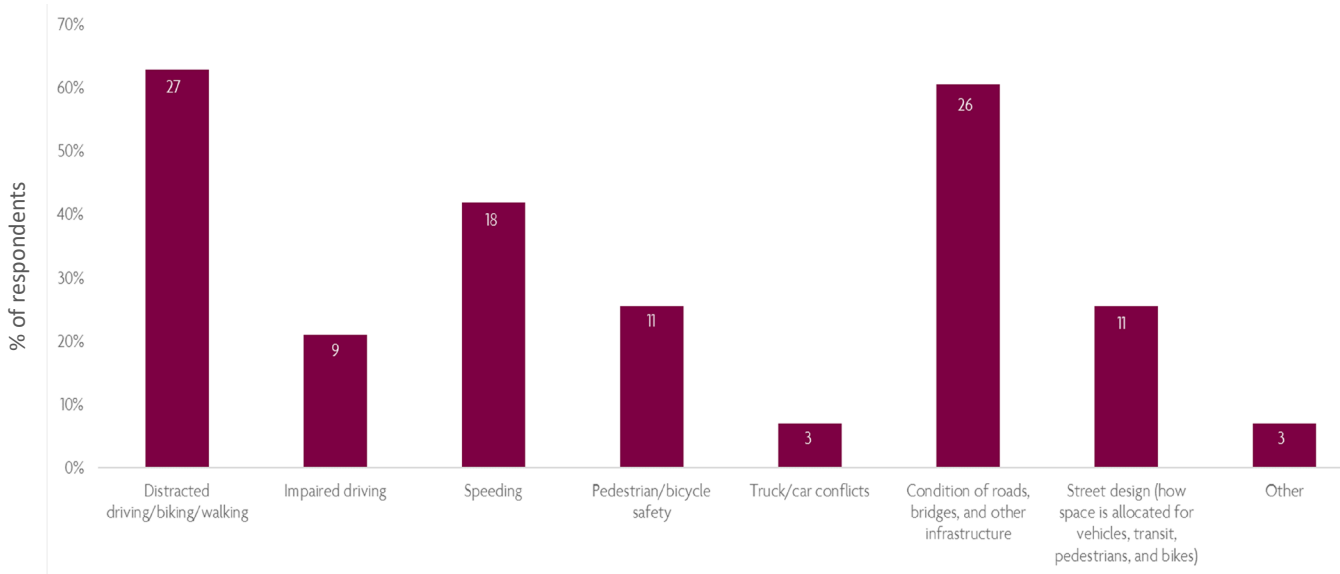
- Beaches
- Centrally Located
- Open Space
- The People
- Community
- Accessibility

What changes would you like to see in your community over the next 30 years? (select up to 3)

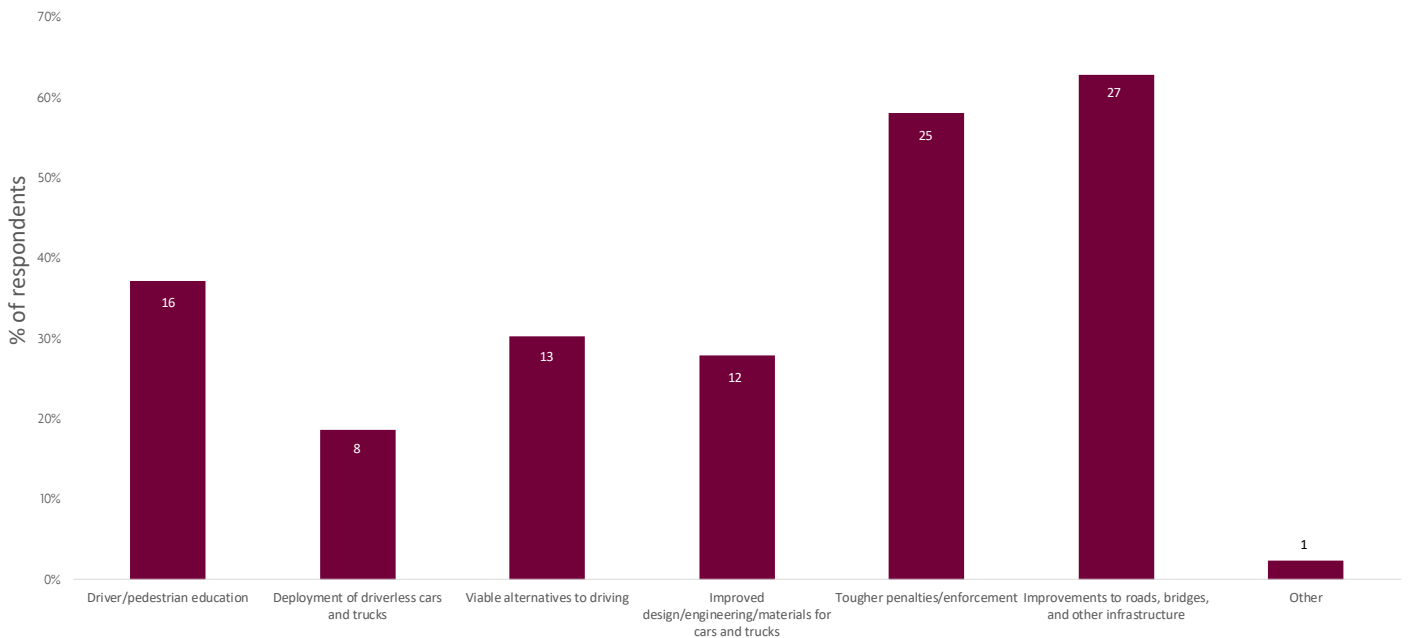


SAFETY

What are your biggest transportation safety concerns today? (select up to 3)

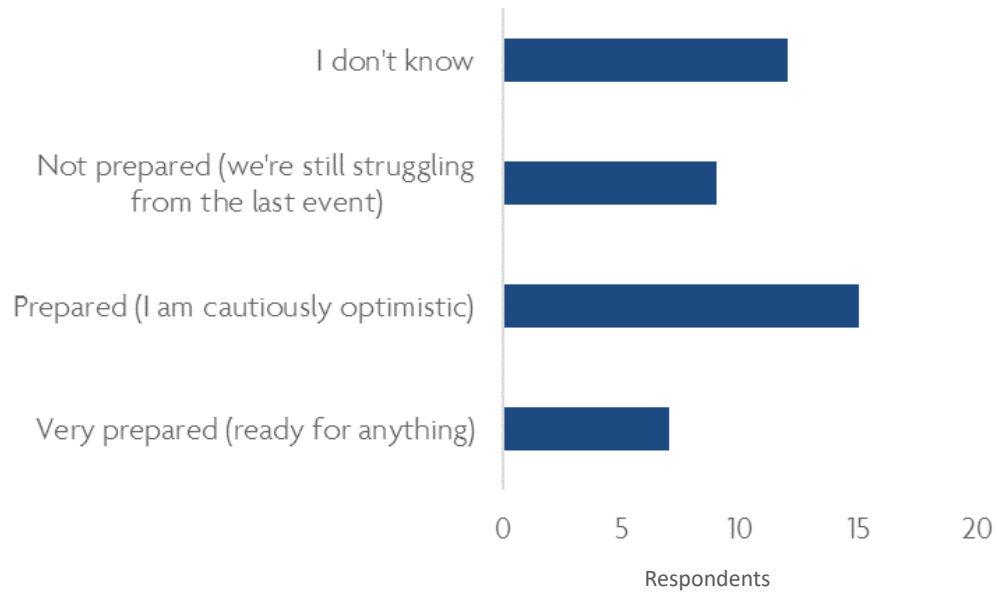


What are the best ways to make transportation safer during the next 30 years, with the goal being zero deaths? (select up to 3)

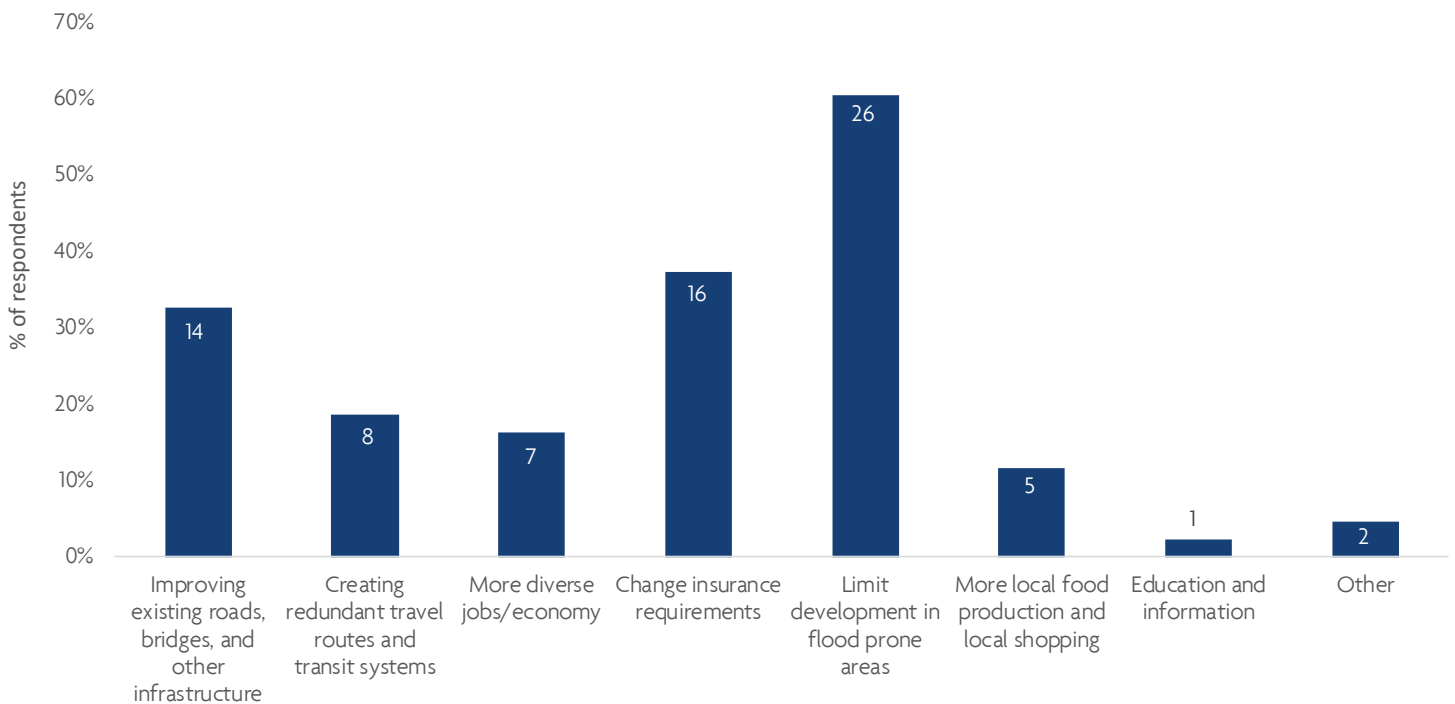


RESILIENCY

How prepared for the next major storm or emergency would you say your community is today?



Looking forward, what's needed to make your community better prepared for future emergencies? (select up to 3)



GETTING AROUND

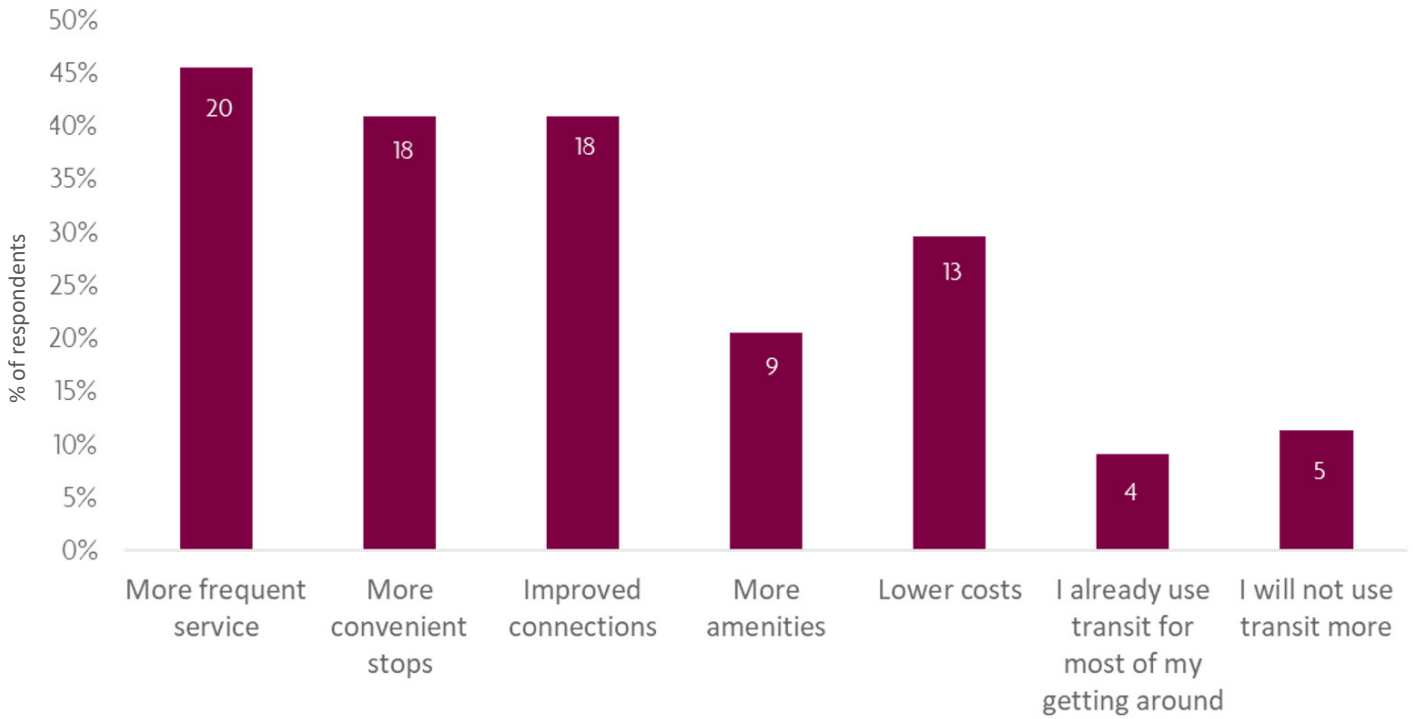
Thinking about the trips that you take each week, what works well for you on these trips?

Leaving-Early
Multiple-Routes
Timing
Routes
Good-Roads
Back-Roads
Car Bus
Staying-Home

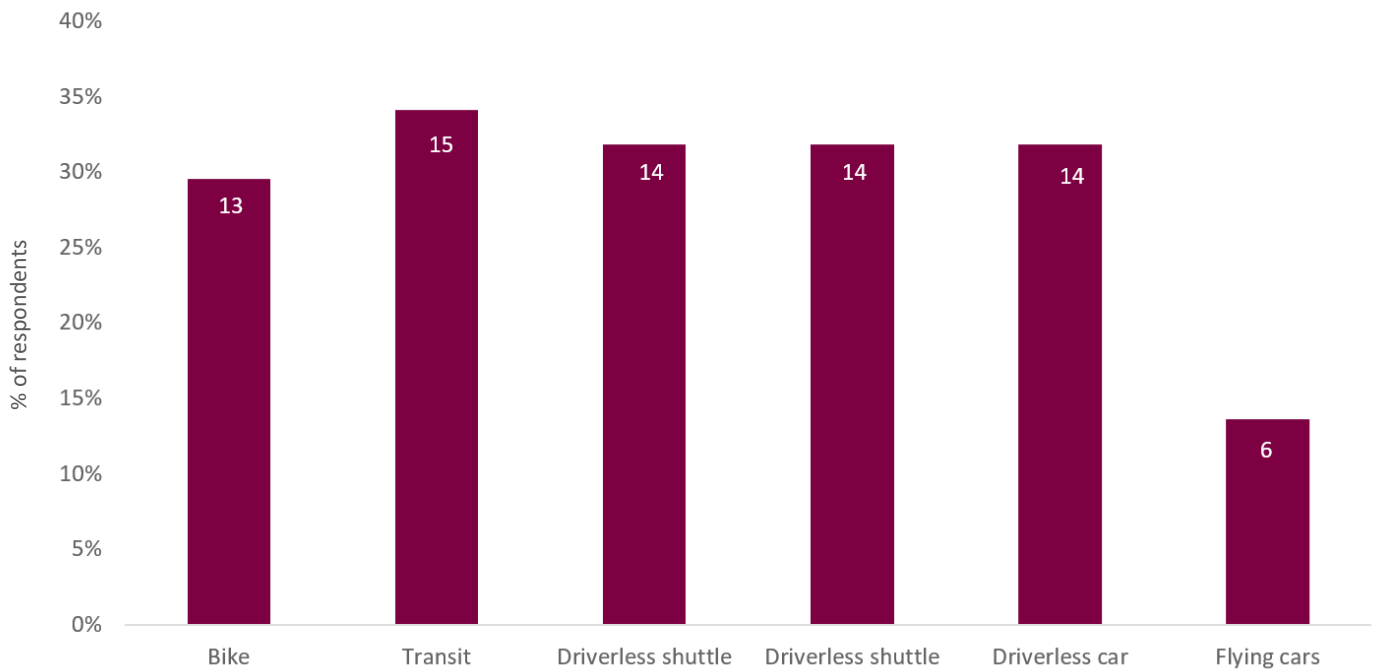
Thinking about the trips that you take each week, what does not work well for you on these trips?

Walking
Confusing-Network
Inconsistent-Service
Public-transit
Lighting-Timing
Flooding
Traffic
Poor-Pavement

Is there anything that would help you use bus or rail transit more often? (Select up to 3)

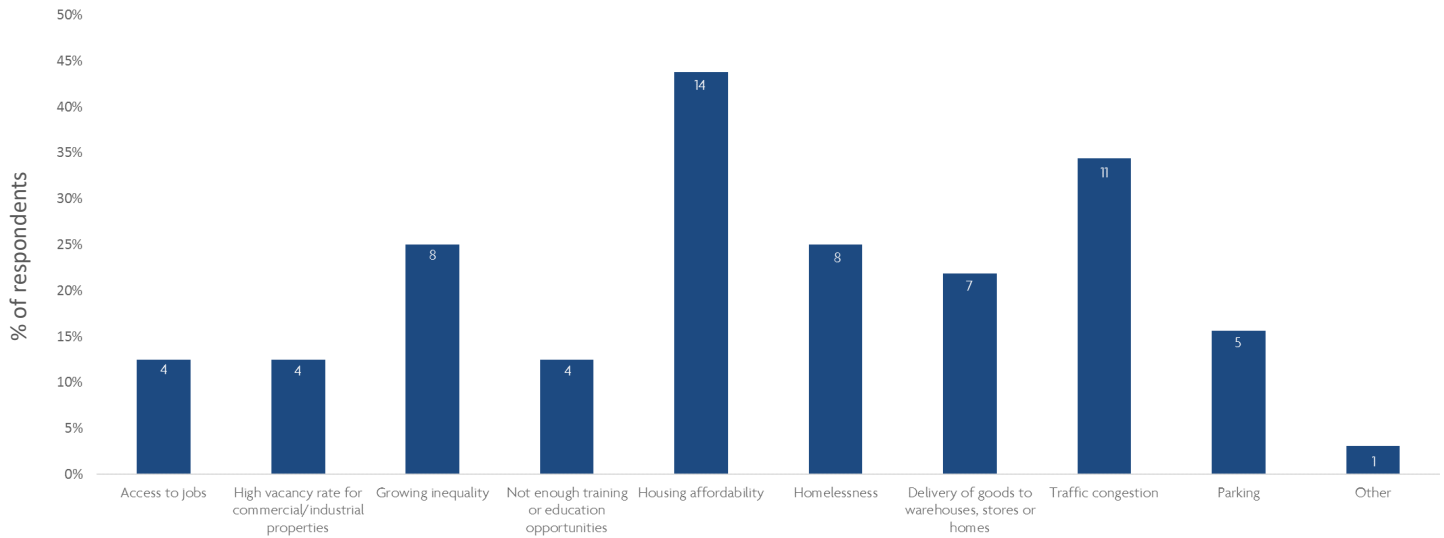


How do you hope to get around in 30 years? (select all that apply)

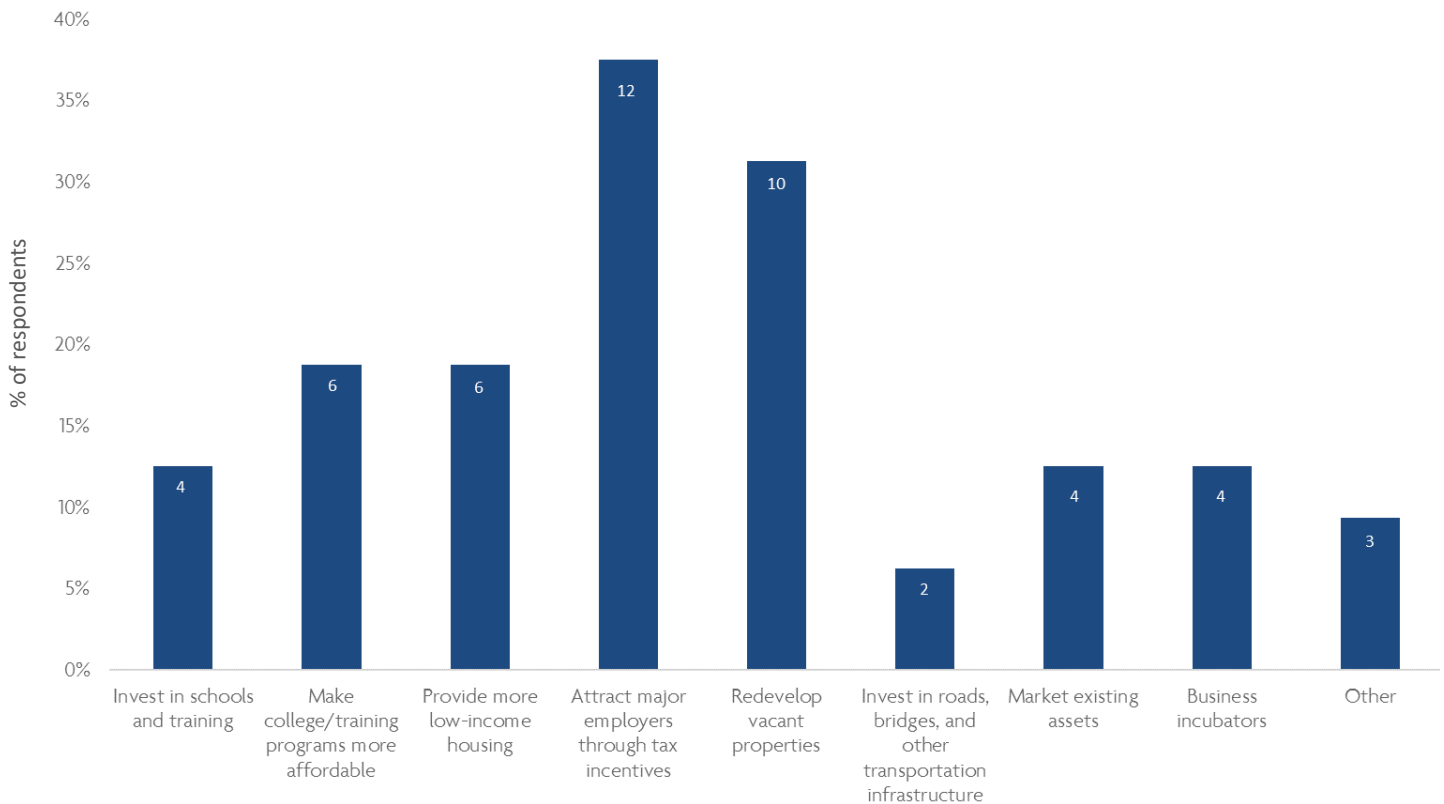


ECONOMY

What are the key economic challenges facing your community today? (select up to 3)

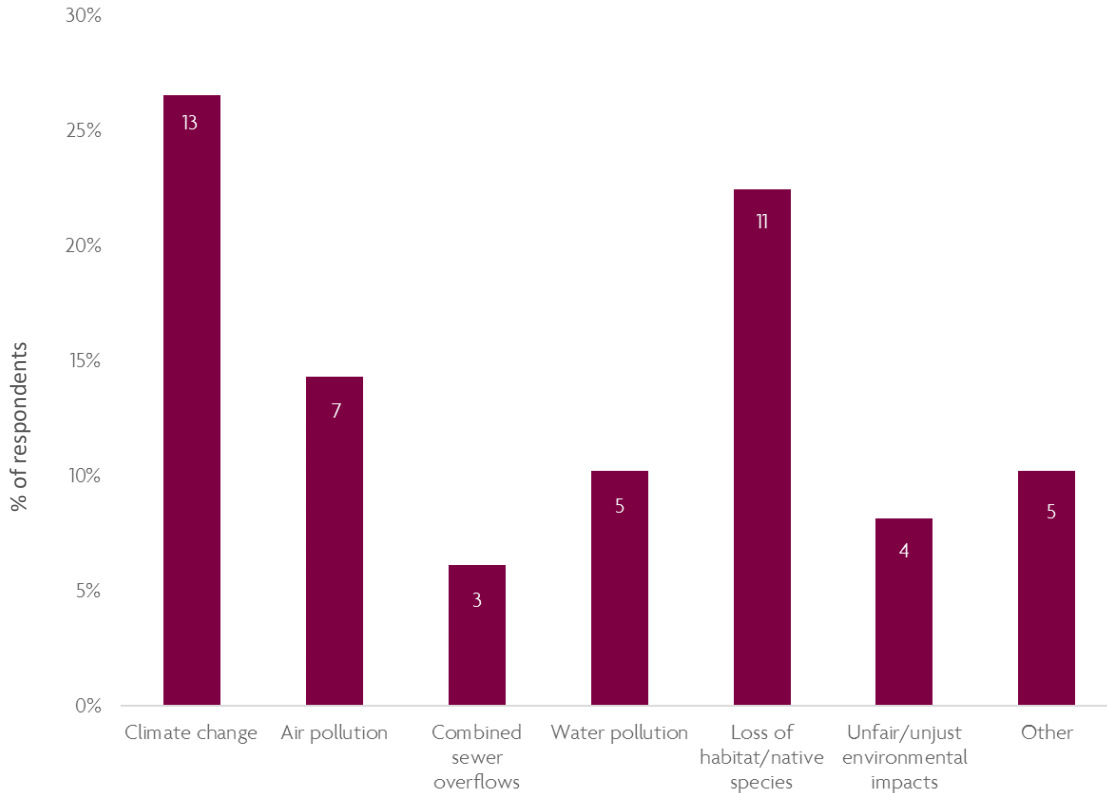


What should the region do to improve the economy in the future? (select up to 3)



ENVIRONMENT

What's the biggest environment issue in your community today?



What should we do to ensure that transportation protects or improves the environment?

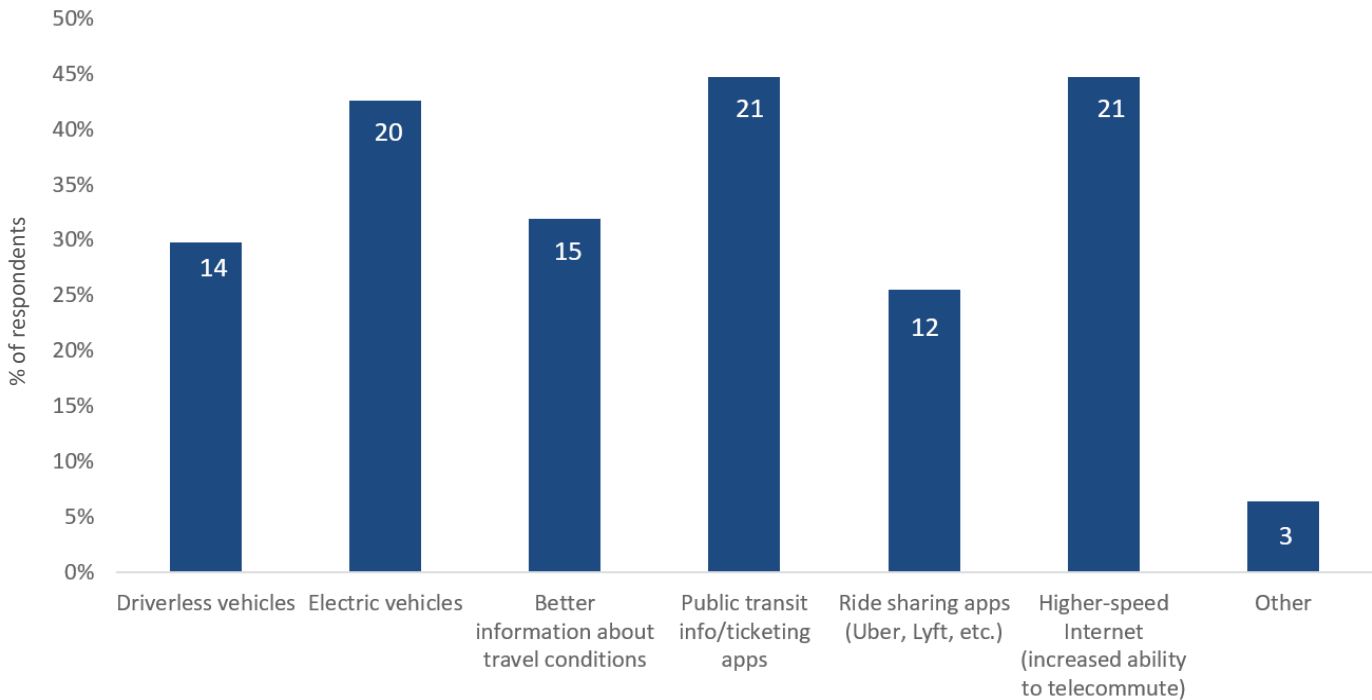


What should we do to ensure that transportation enhances quality of life for all people?

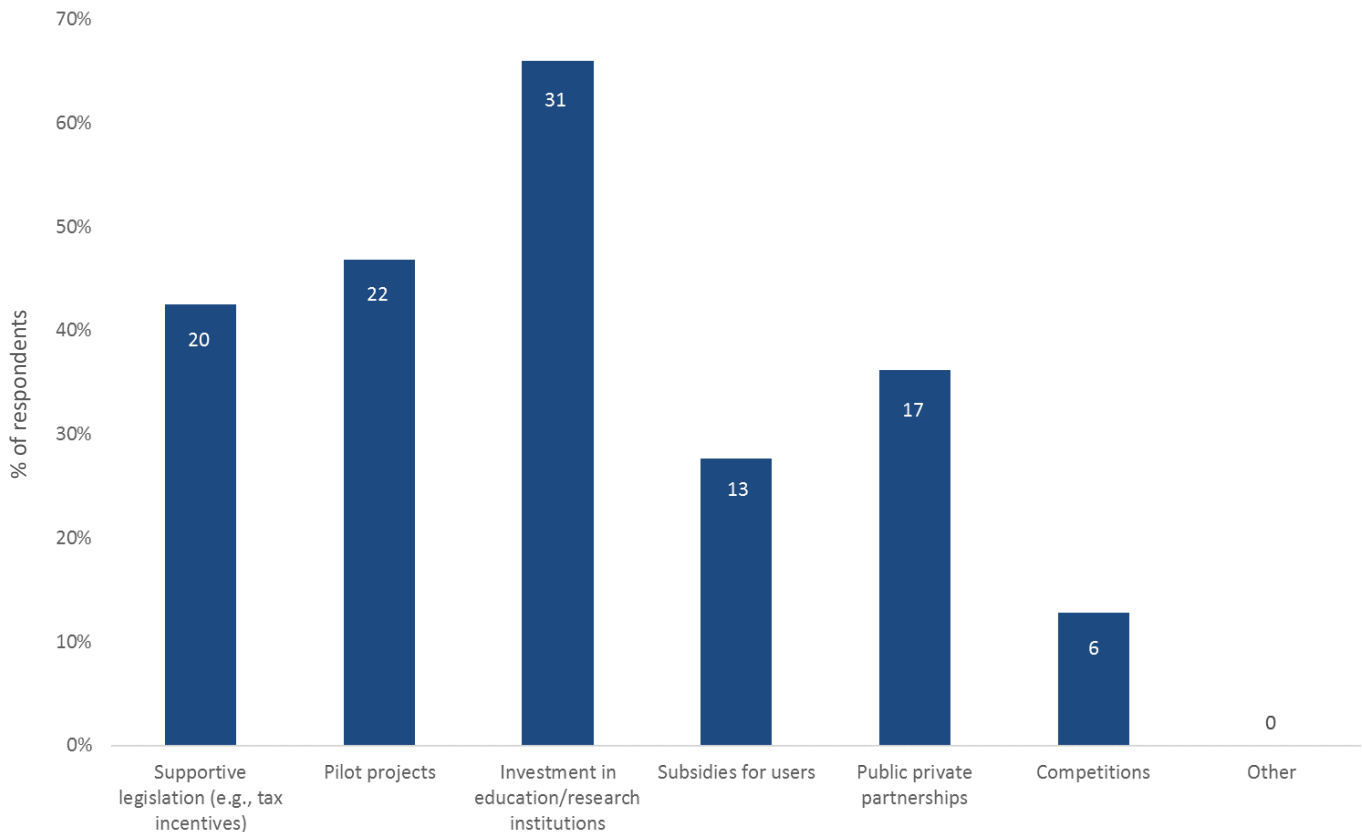


TECHNOLOGY

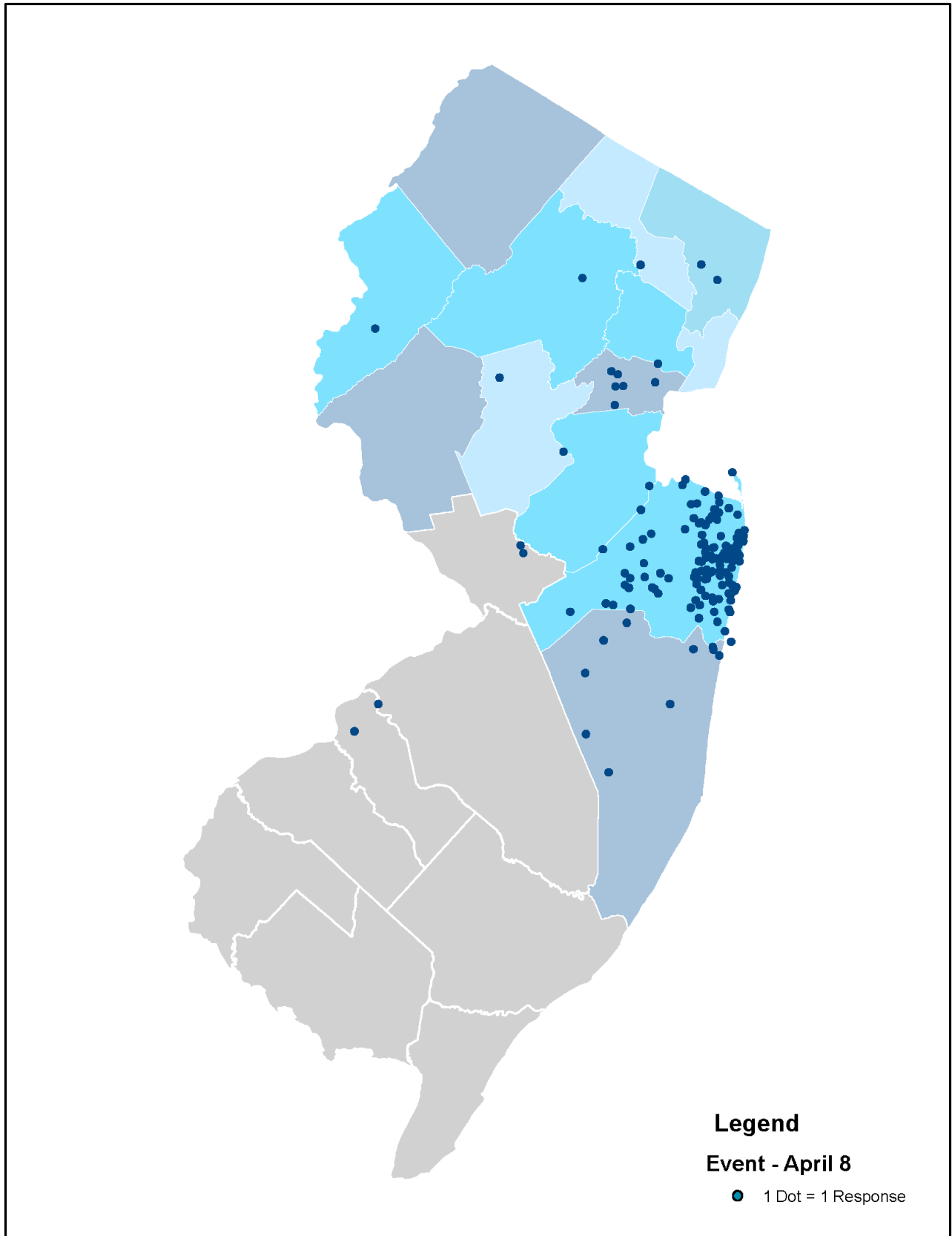
What new transportation technologies are you most excited about today? (select up to 3)



What are the best ways for the region to support and shape technology innovations?

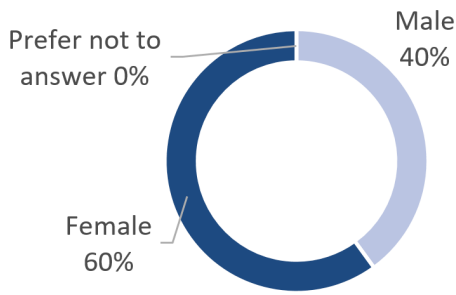


WHO WE HEARD FROM:

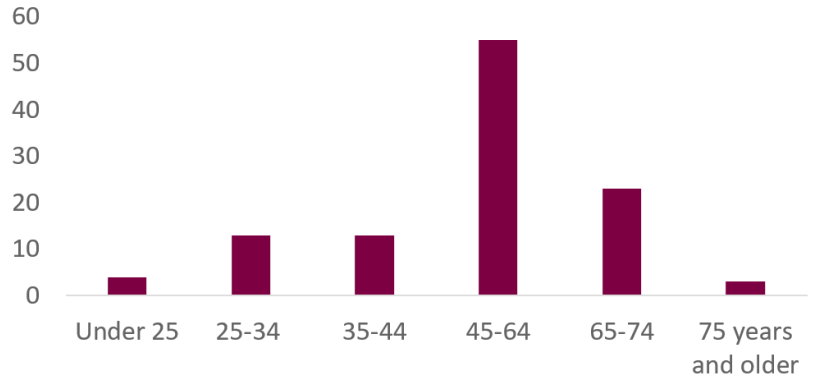


Zip codes identify where survey participants live in the region

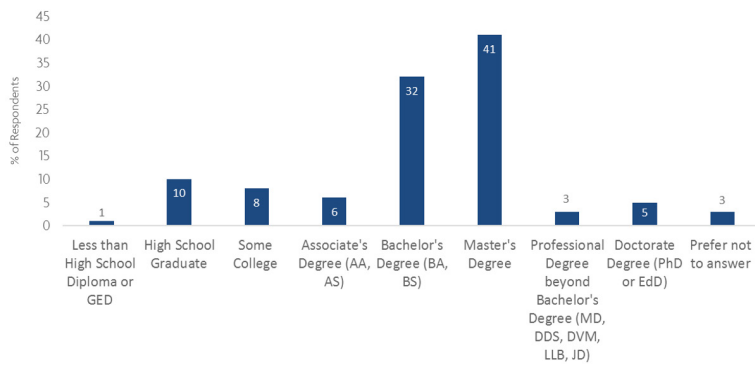
Gender Identification



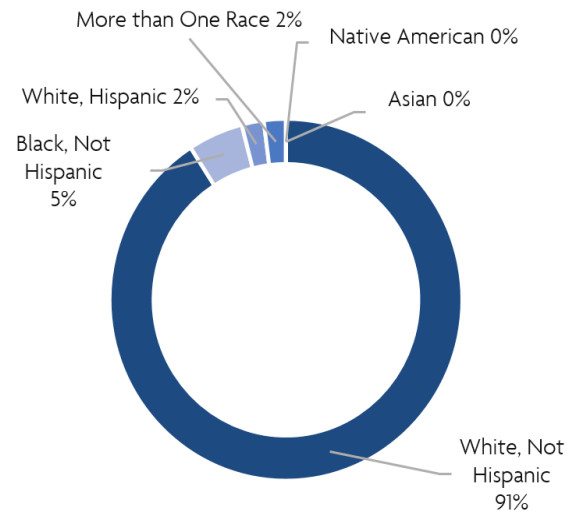
Age



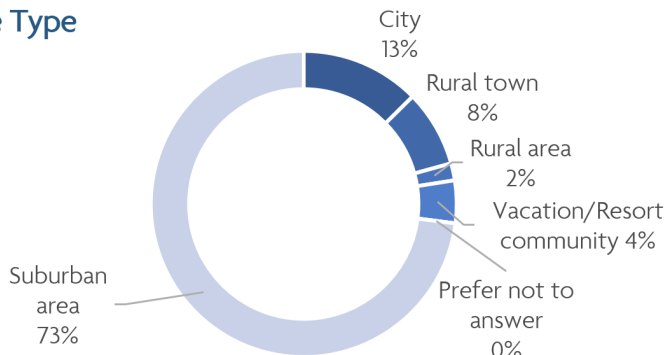
Education



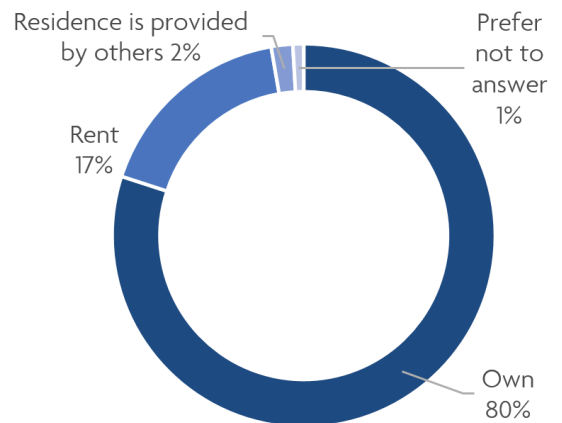
Race or Ethnicity



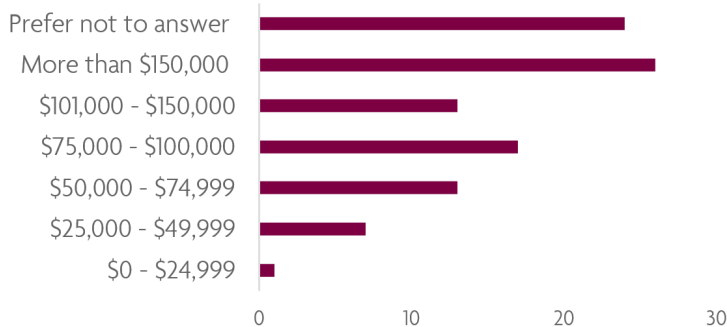
Place Type



Residence



Income



PLAN 2045

Connecting North Jersey

NJTPA REGIONAL TRANSPORTATION PLAN

Hudson County

Earth Day Festival Outreach Booth

Liberty State Park, Jersey City, NJ
11 am – 4 pm, Saturday, April 22, 2017

By the Numbers

222 Surveys completed

Favorite thing about where you live: Parks



Event Summary

The NJTPA and Hudson County sponsored an information booth at a regional community event, the Earth Day Festival in Liberty State Park to gather public input for Plan 2045, the region's transportation plan.

Public participants selected topics for discussion by spinning a colorful wheel, and then they responded to survey questions on the various topics. Many participants also provided general demographic information to inform about who we heard from. Participants had an opportunity to talk one-on-one with study team members and provide additional comments. Read on to view results.

Some Comments Heard:

"We need more bike lanes in Jersey City"

"Enjoy the proximity to New York City"

Participants were asked to answer questions on seven topics – Great Places, Safety, Resiliency, Getting Around, Economy, Environment, and Technology. Below is a summary of results for this event:

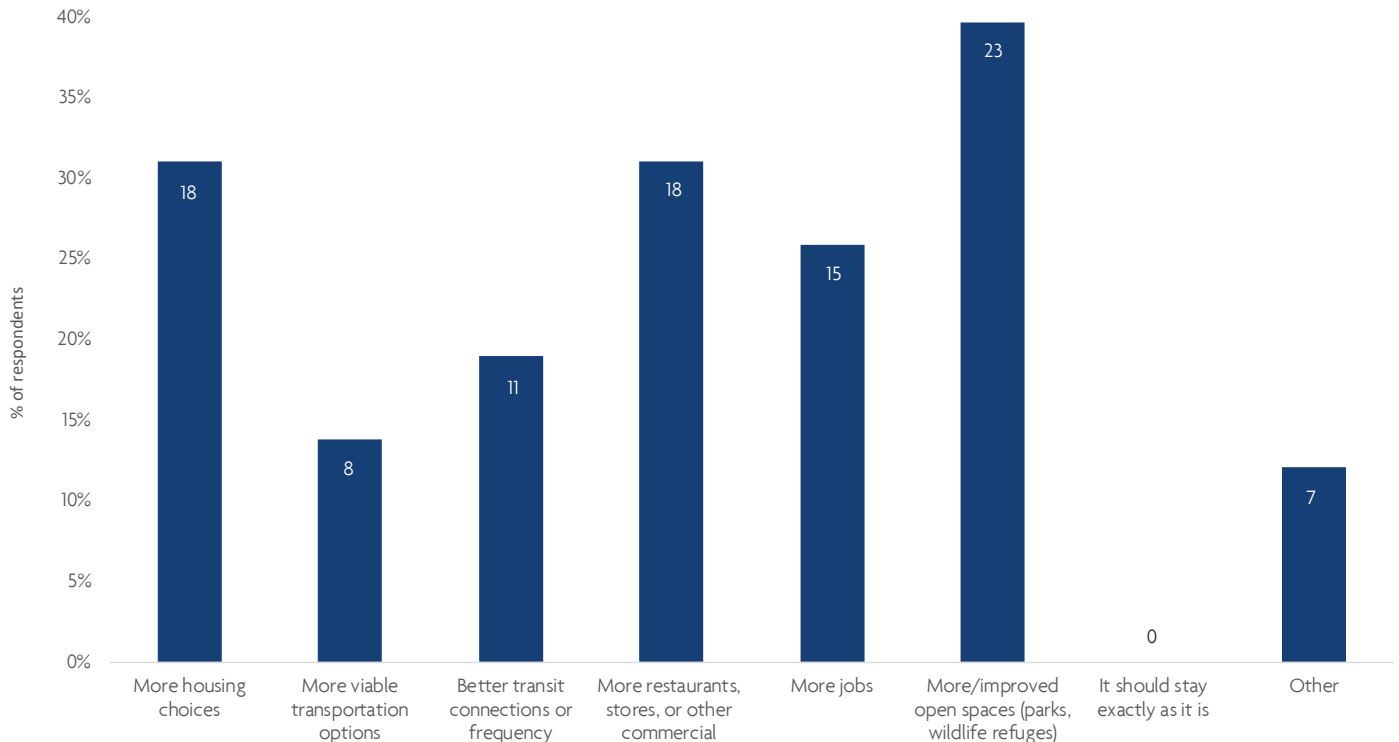
GREAT PLACES

In one or two words, what’s your favorite thing about where you live today?

Here are some responses we received:

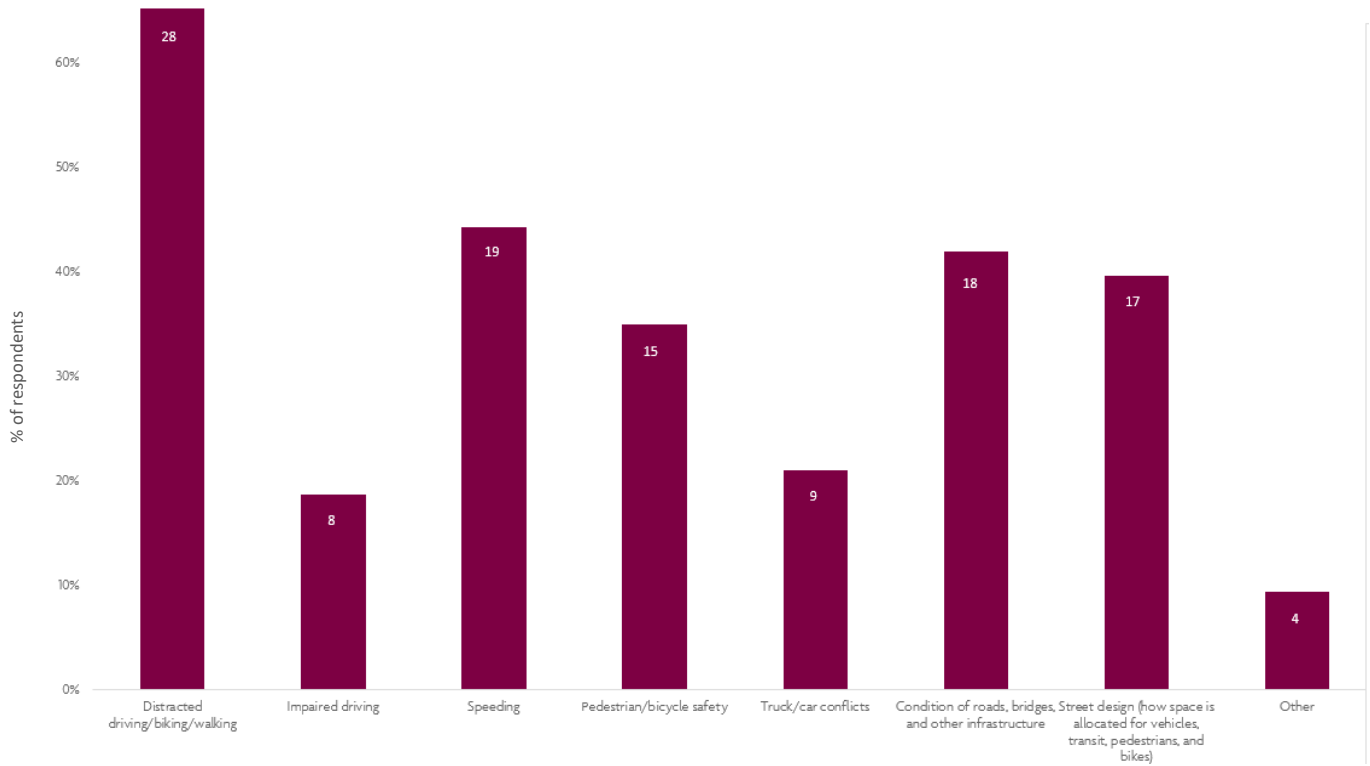
- Parks
- Access to NYC
- Transportation
- Walkable
- Community
- Neighbors
- Convenience

What changes would you like to see in your community over the next 30 years? (select up to 3)

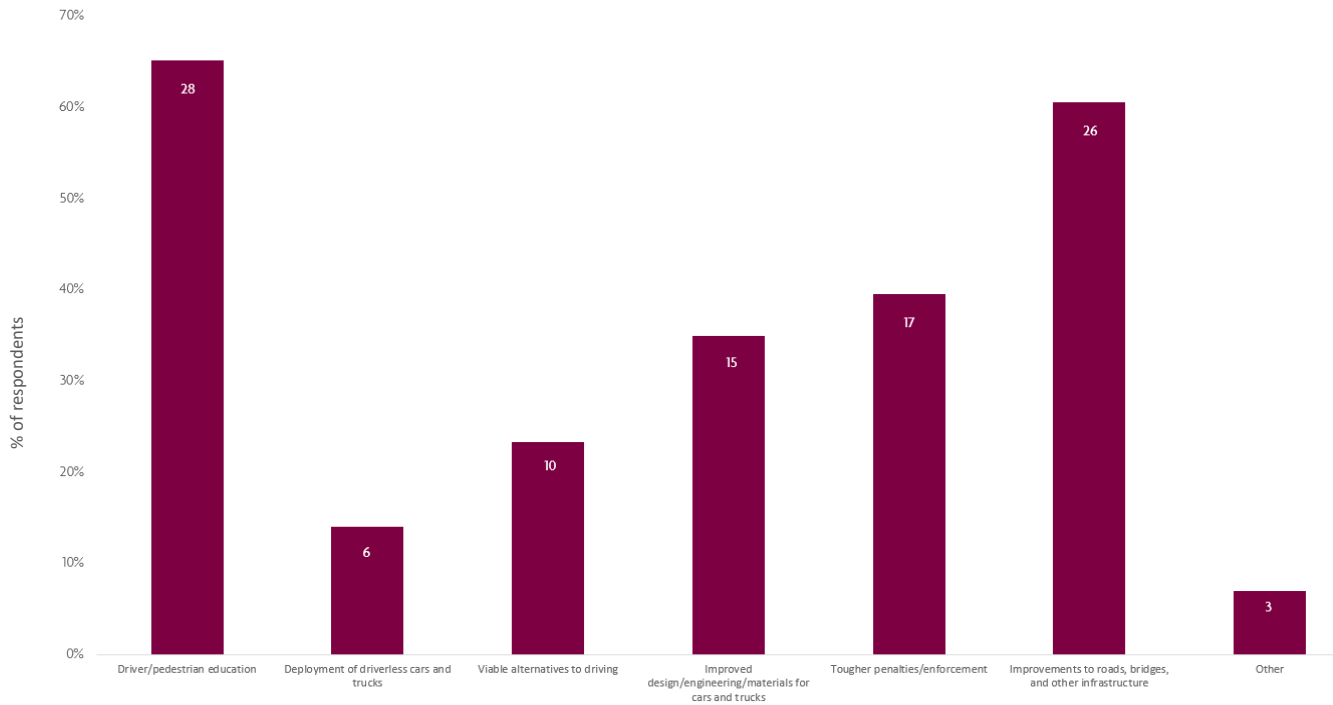


SAFETY

What are your biggest transportation safety concerns today? (select up to 3)

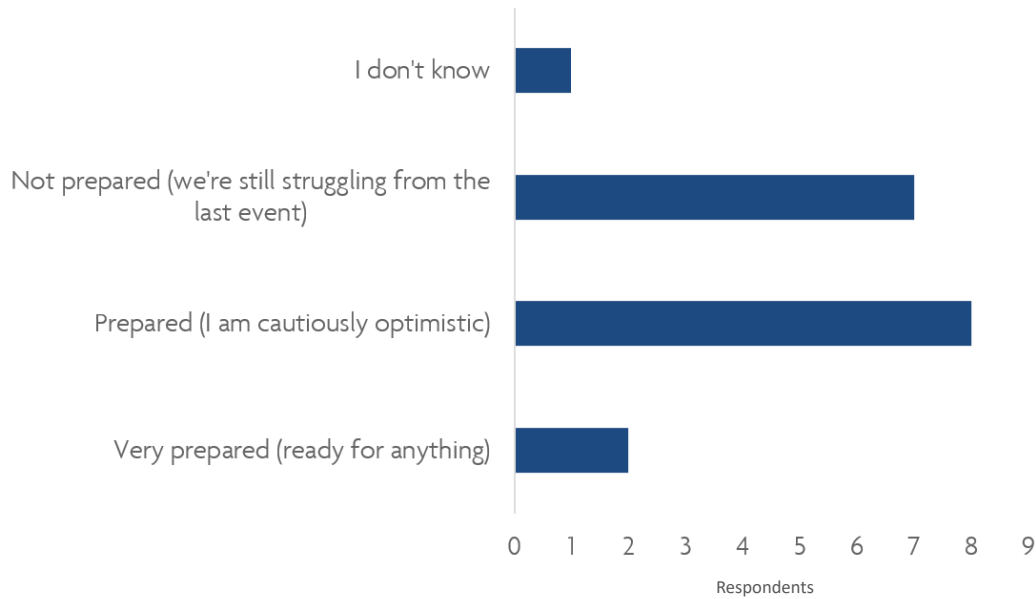


What are the best ways to make transportation safer during the next 30 years, with the goal being zero deaths? (select up to 3)

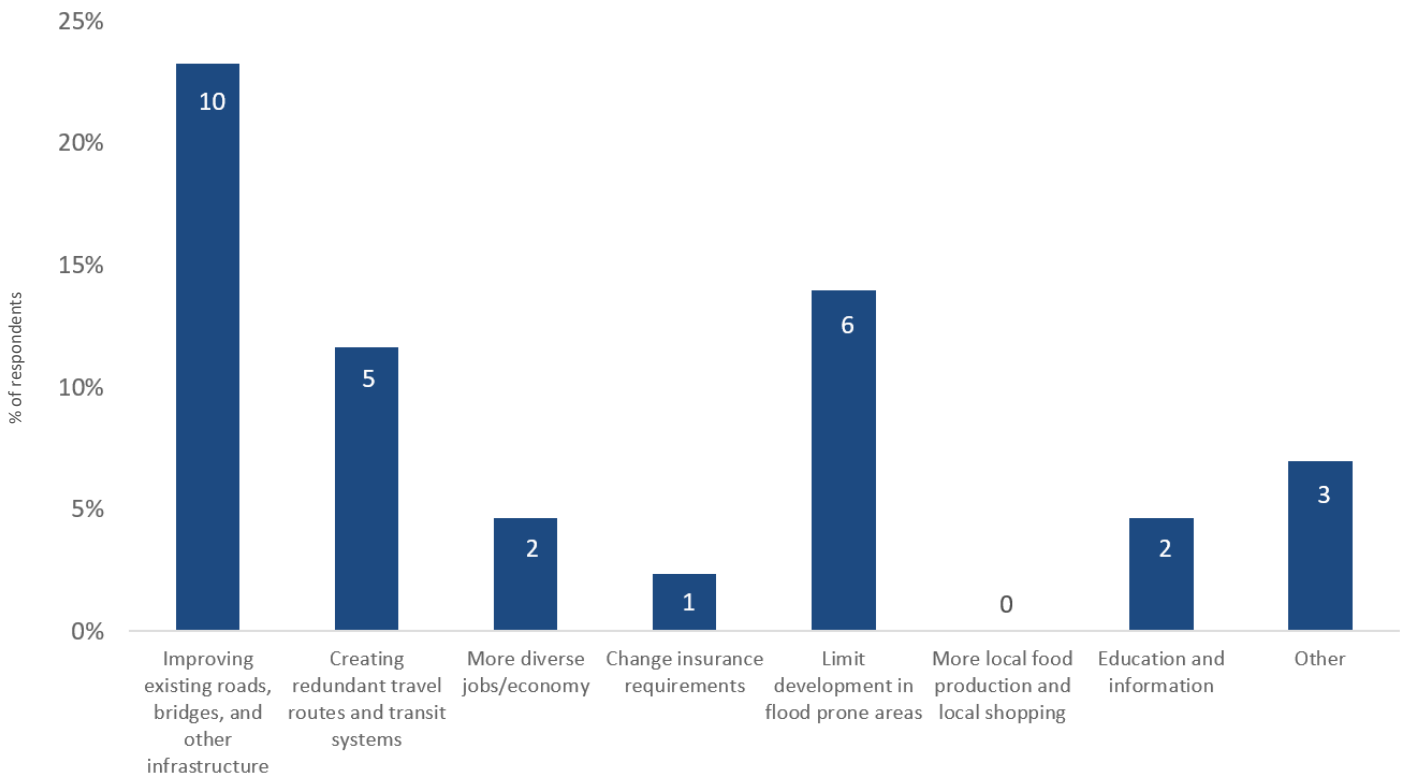


RESILIENCY

How prepared for the next major storm or emergency would you say your community is today?



Looking forward, what's needed to make your community better prepared for future emergencies? (select up to 3)



GETTING AROUND

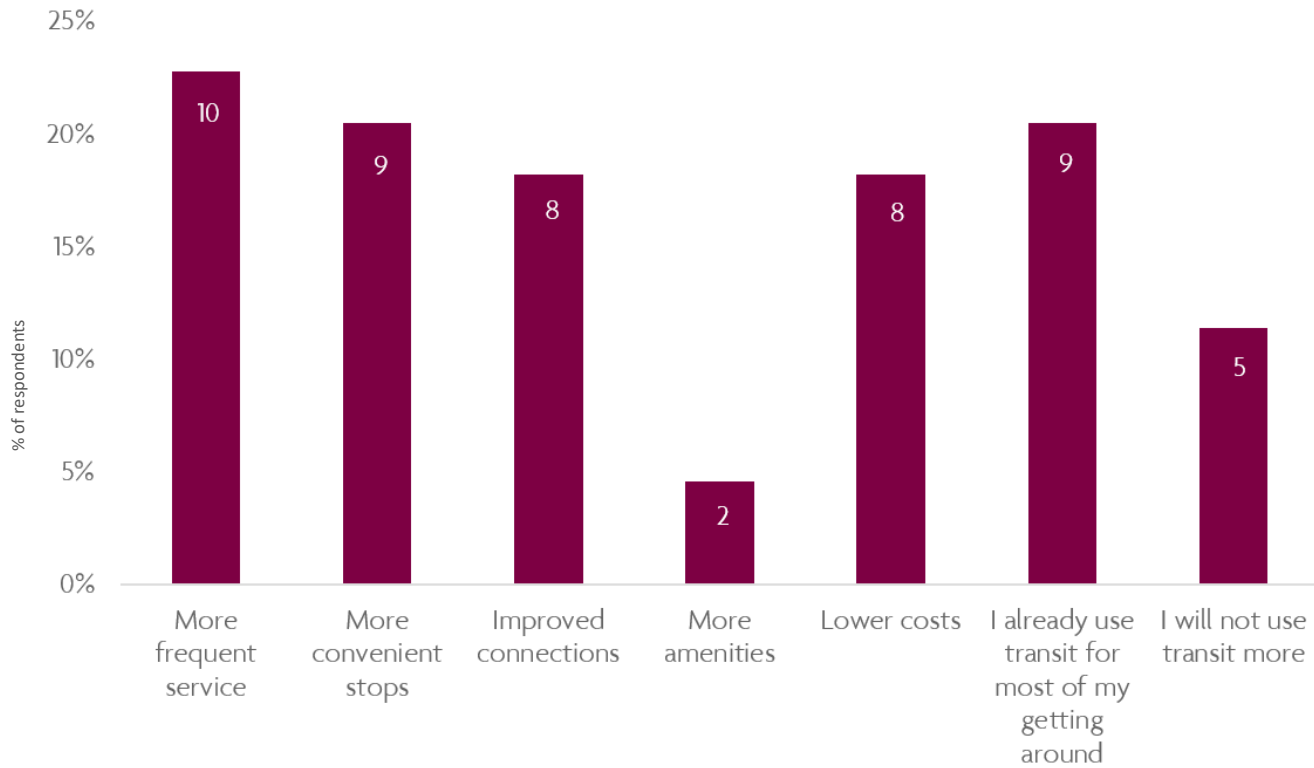
Thinking about the trips that you take each week, what works well for you on these trips?



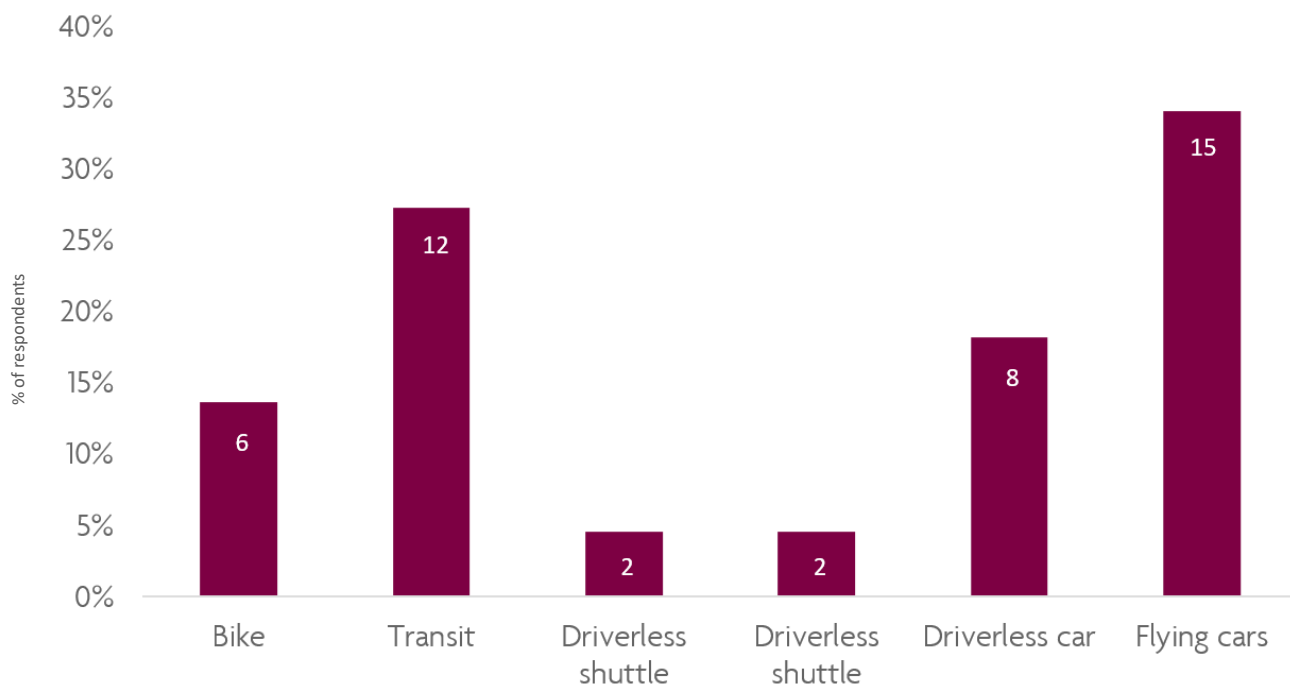
Thinking about the trips that you take each week, what does not work well for you on these trips?



Is there anything that would help you use bus or rail transit more often? (Select up to 3)

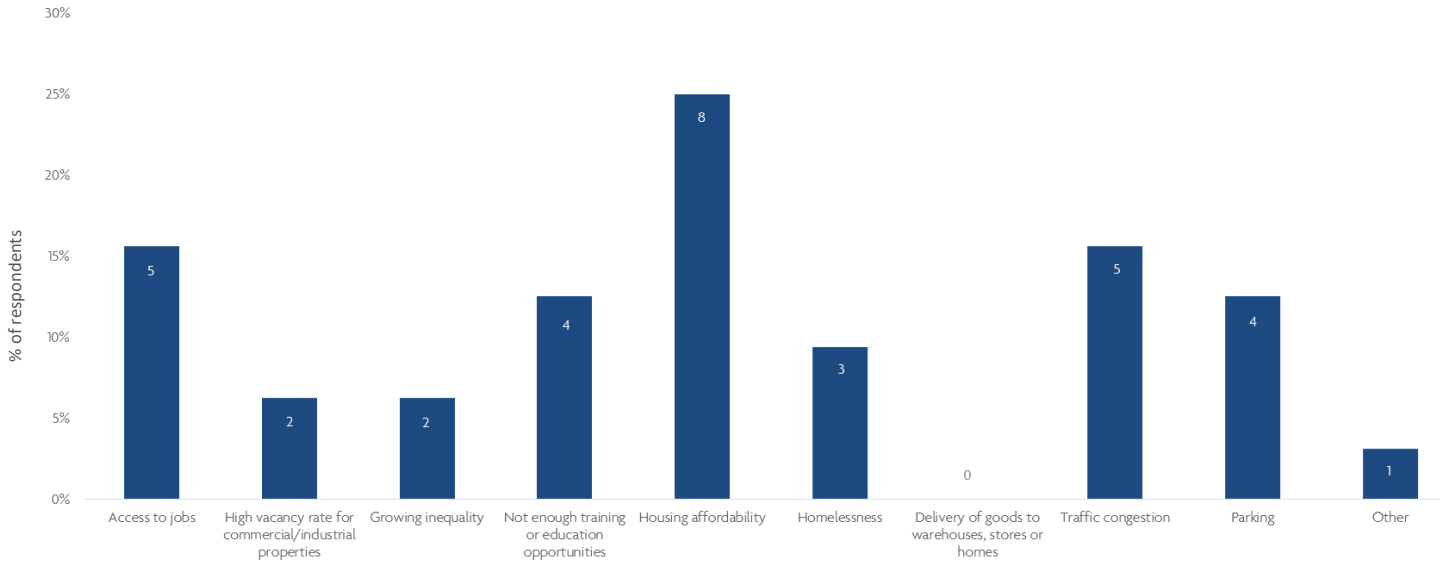


How do you hope to get around in 30 years? (select all that apply)

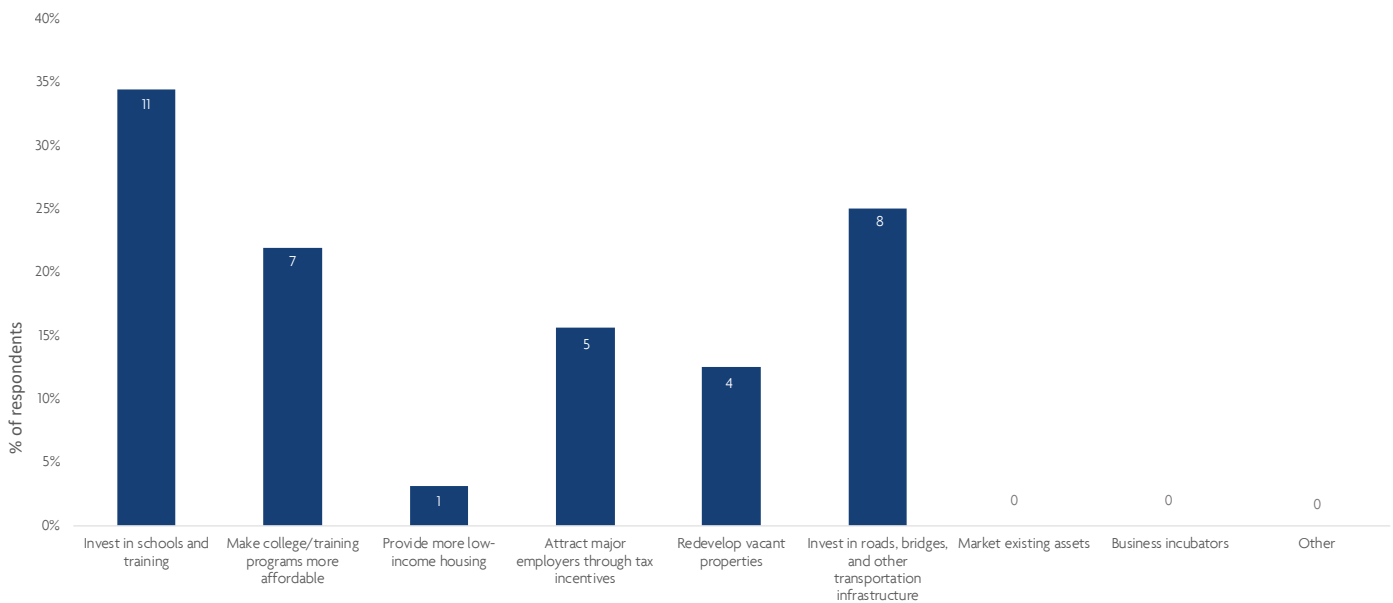


ECONOMY

What are the key economic challenges facing your community today? (select up to 3)

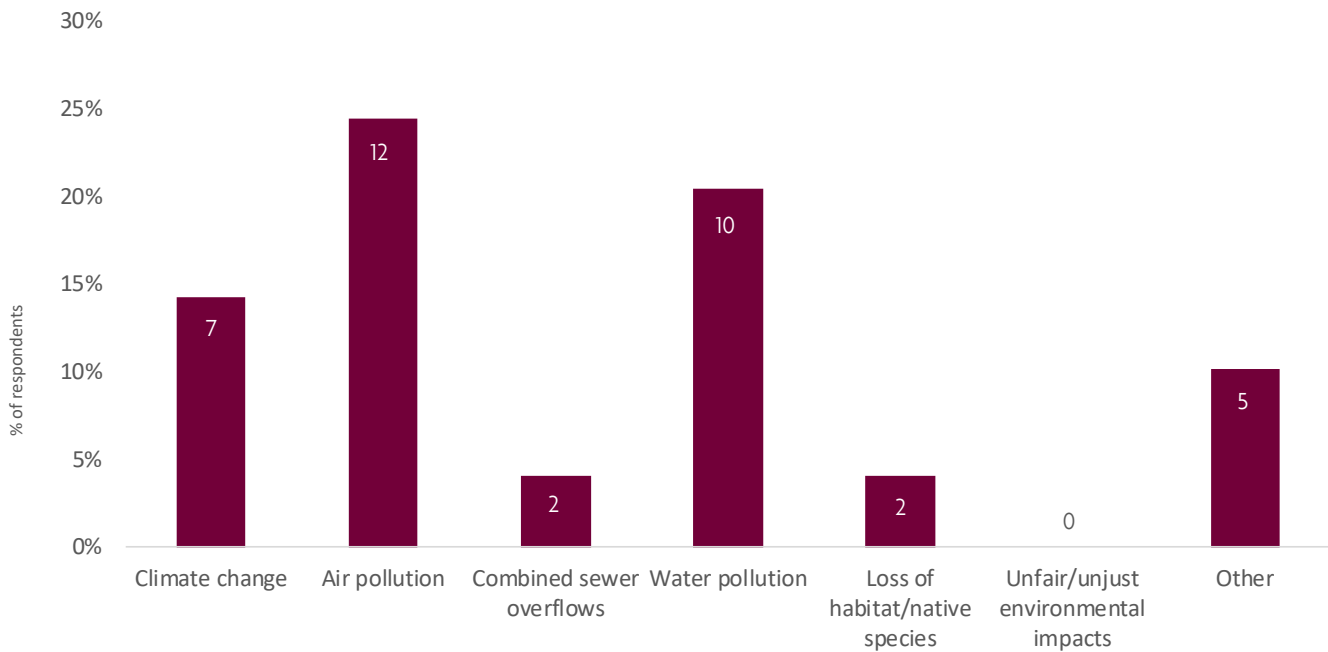


What should the region do to improve the economy in the future? (select up to 3)



ENVIRONMENT

What's the biggest environment issue in your community today?



What should we do to ensure that transportation protects or improves the environment?

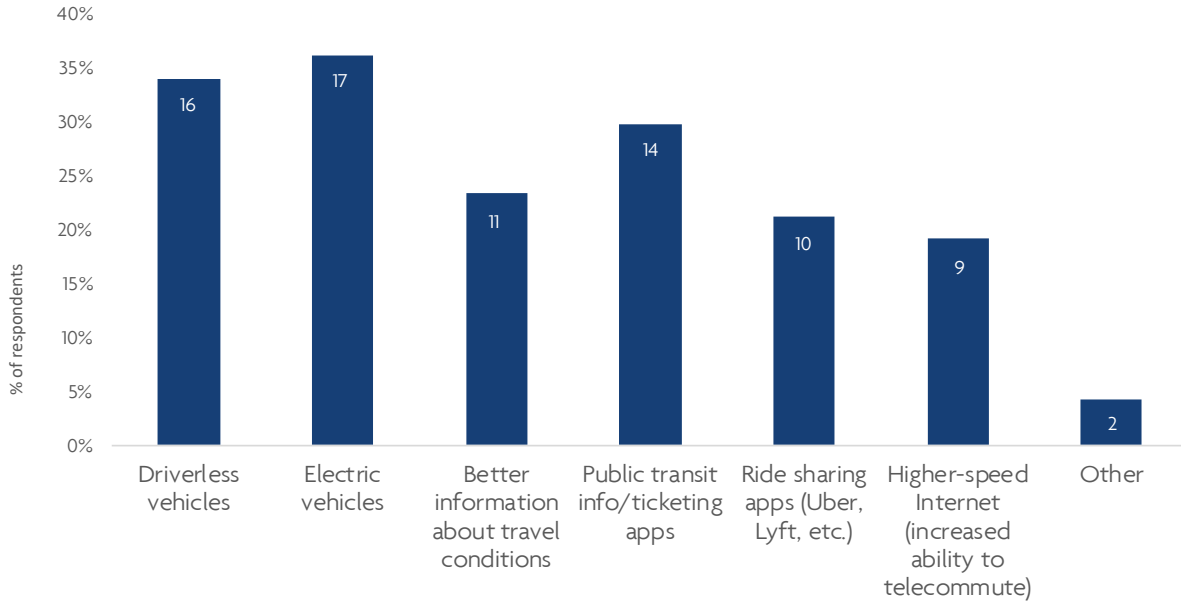


What should we do to ensure that transportation enhances quality of life for all people?

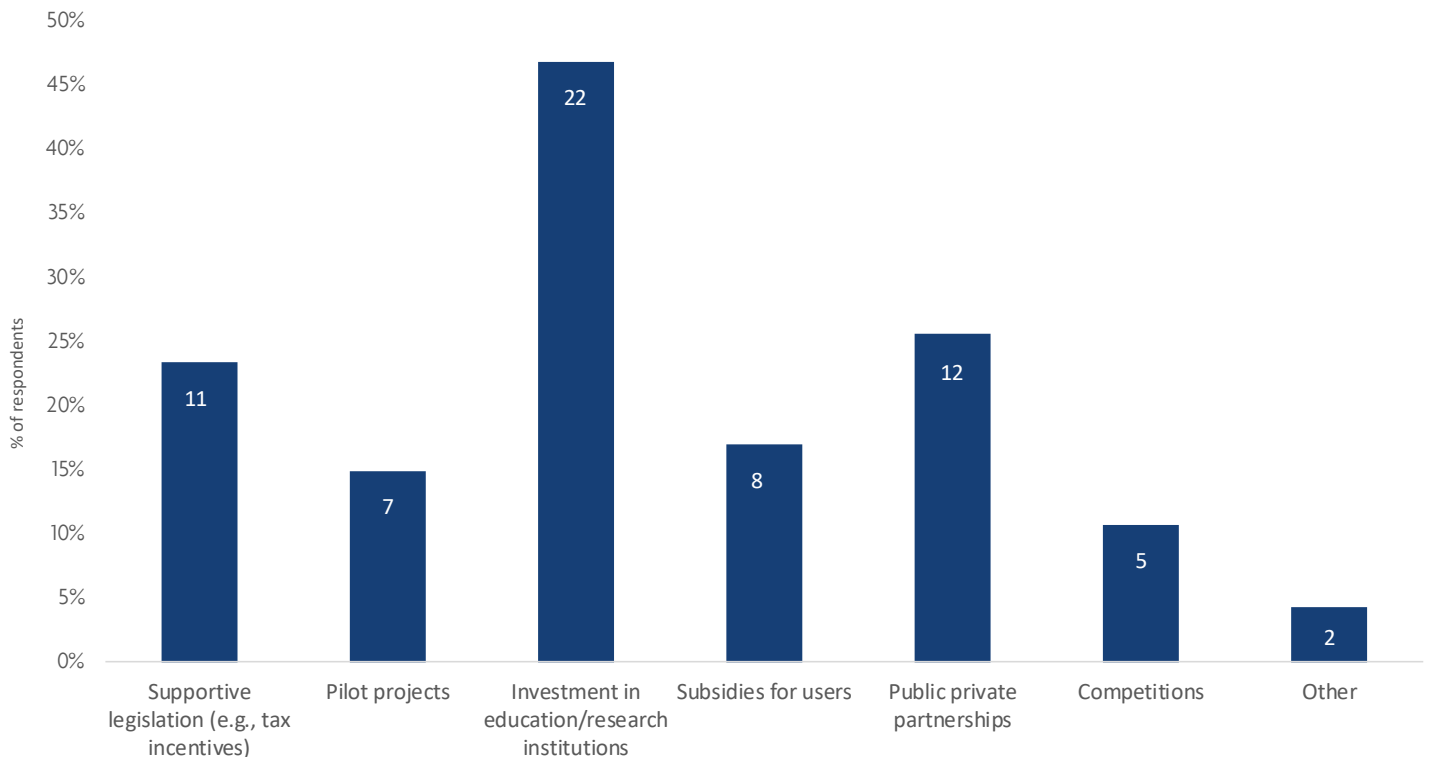


TECHNOLOGY

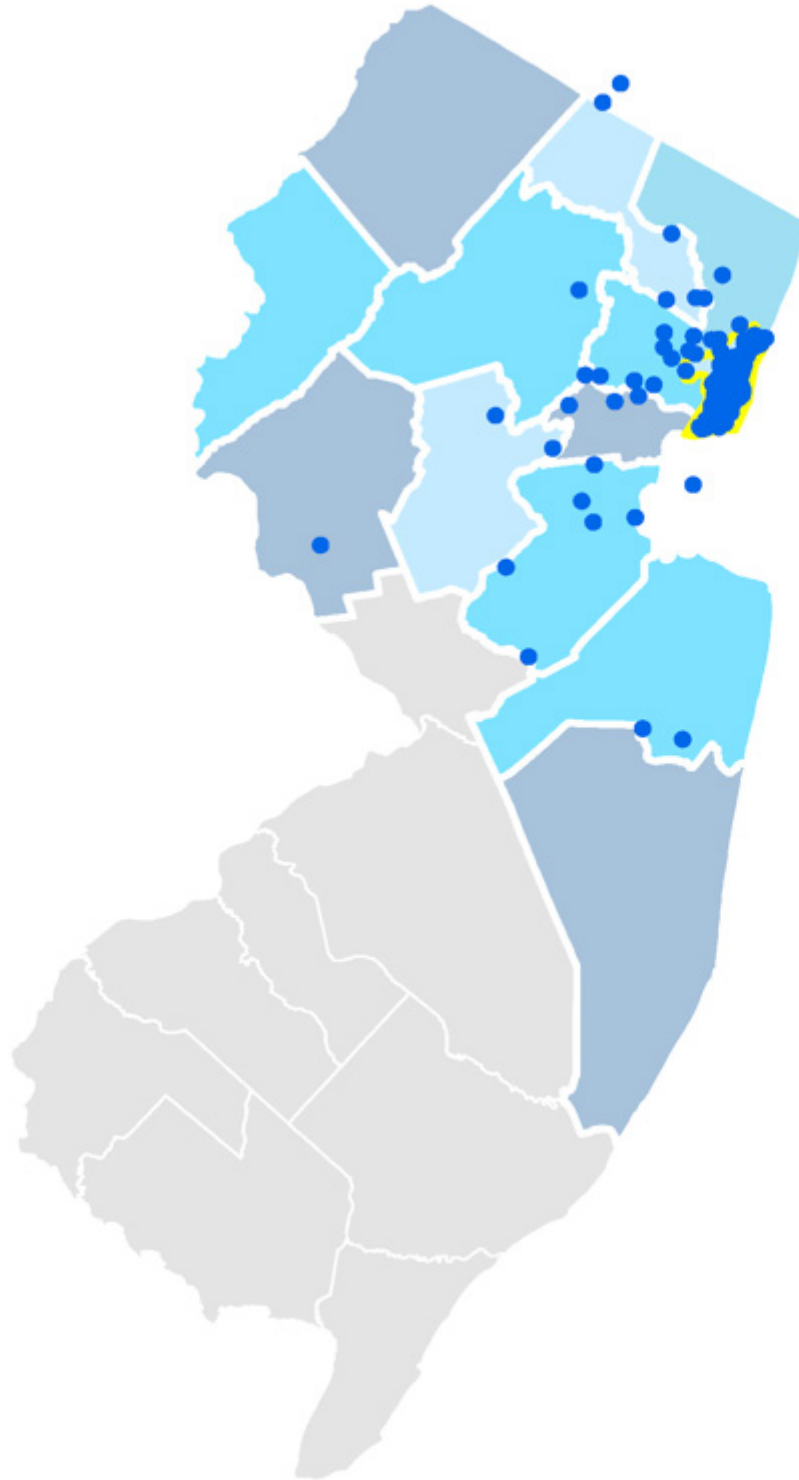
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What are the best ways for the region to support and shape technology innovations?

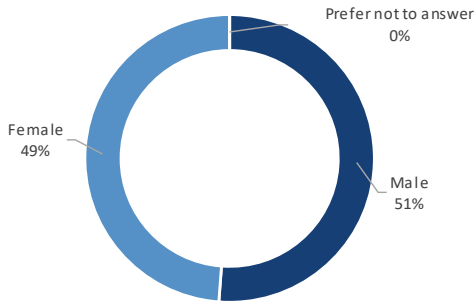


WHO WE HEARD FROM:

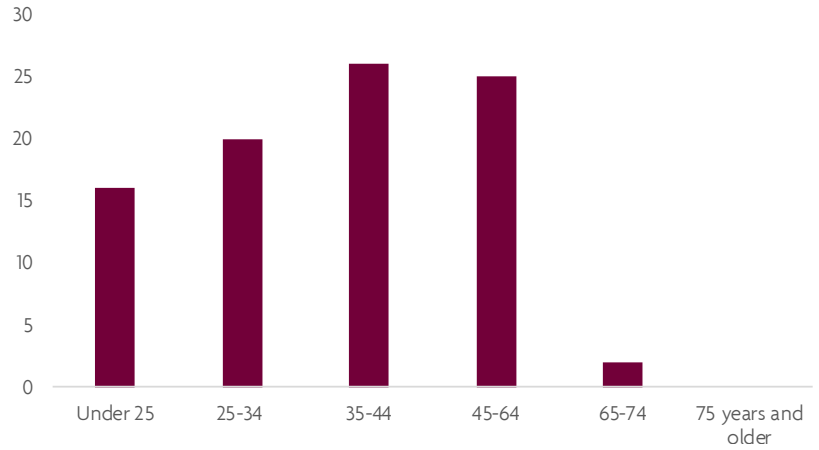


Zip codes identify where survey participants live in the region

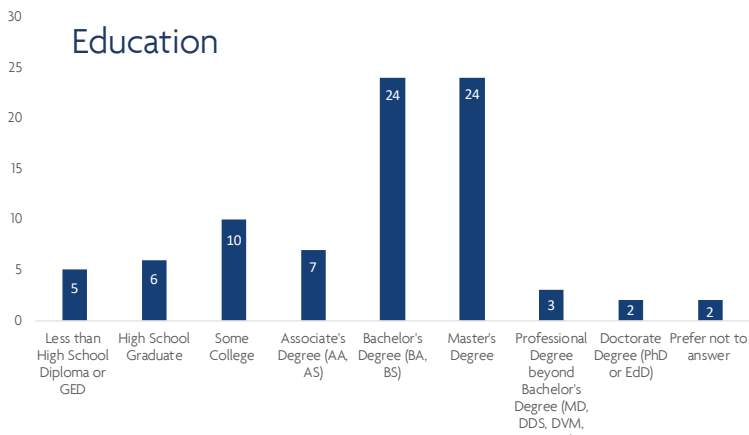
Gender



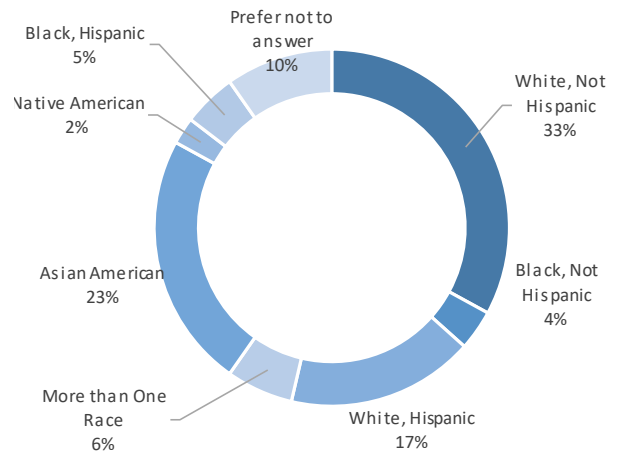
Age



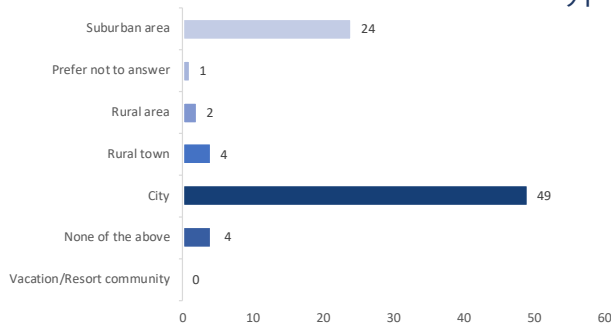
Education



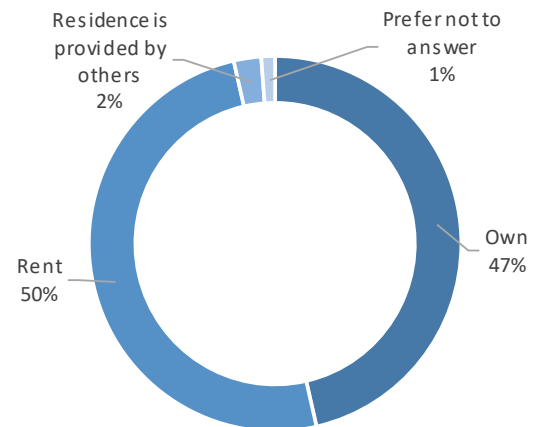
Demographics



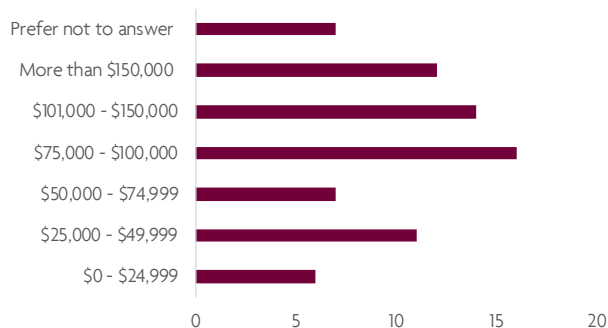
Place Type



Residence



Income



Somerset County

Downtown Arts and Crafts Festival Outreach Booth

Main Street, Somerville, NJ

10 am – 5 pm, Sunday, April 23, 2017

By the Numbers

168 Surveys completed

Favorite thing about where you live: It's walkable



Event Summary

The NJTPA and Somerset County sponsored an information booth at a regional community event, Somerville Downtown Arts and Crafts Festival, to gather public input for Plan 2045, the region's transportation plan.

Public participants selected topics for discussion by spinning a colorful wheel and then then responded to survey questions on the various topics. Many participants also provided general demographic information to inform about who we heard from. Participants had an opportunity to talk one-on-one with study team members and provide additional comments. Read on to view results.

Some Comments Heard:

"We need a quicker route to New York City."

"Closing off Division Street from cars and creating a downtown area is great!"

Participants were asked to answer questions on seven topics – Great Places, Safety, Resiliency, Getting Around, Economy, Environment, and Technology. Below is a summary of results for this event:

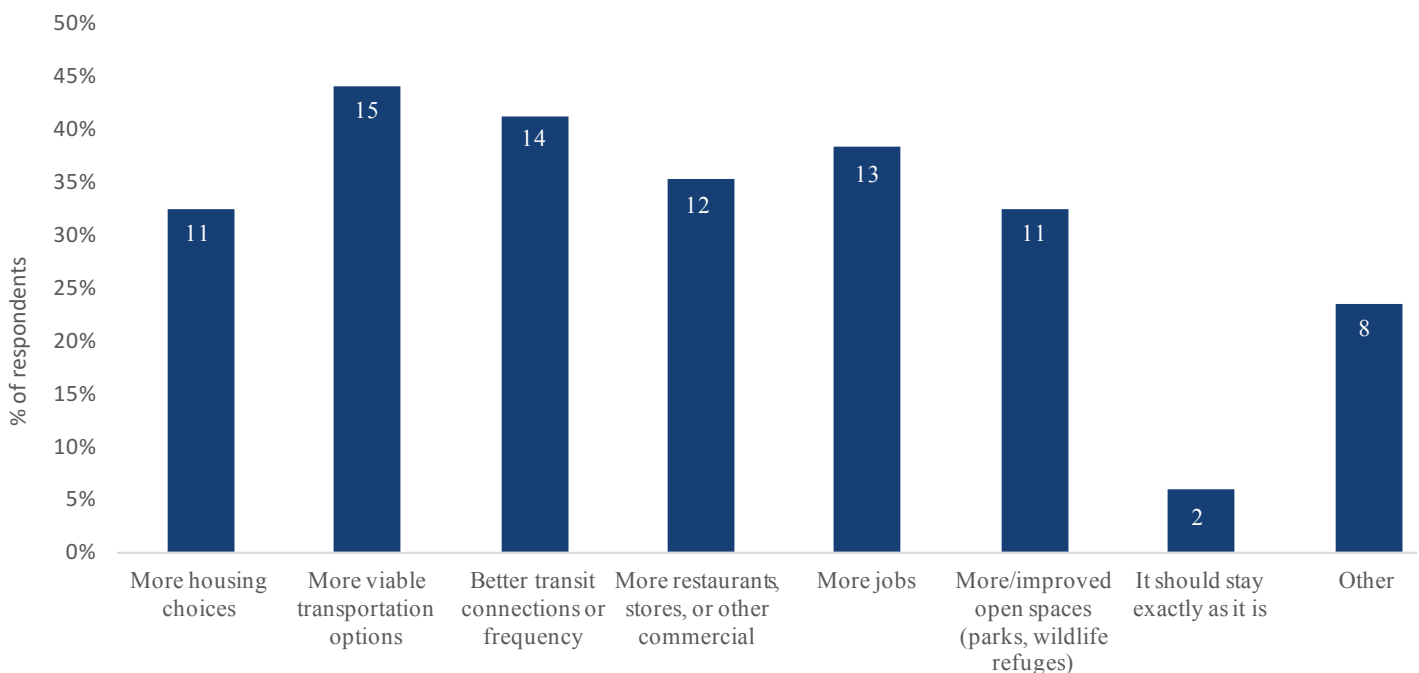
GREAT PLACES

In one or two words, what's your favorite thing about where you live today?

Here are some responses we received:

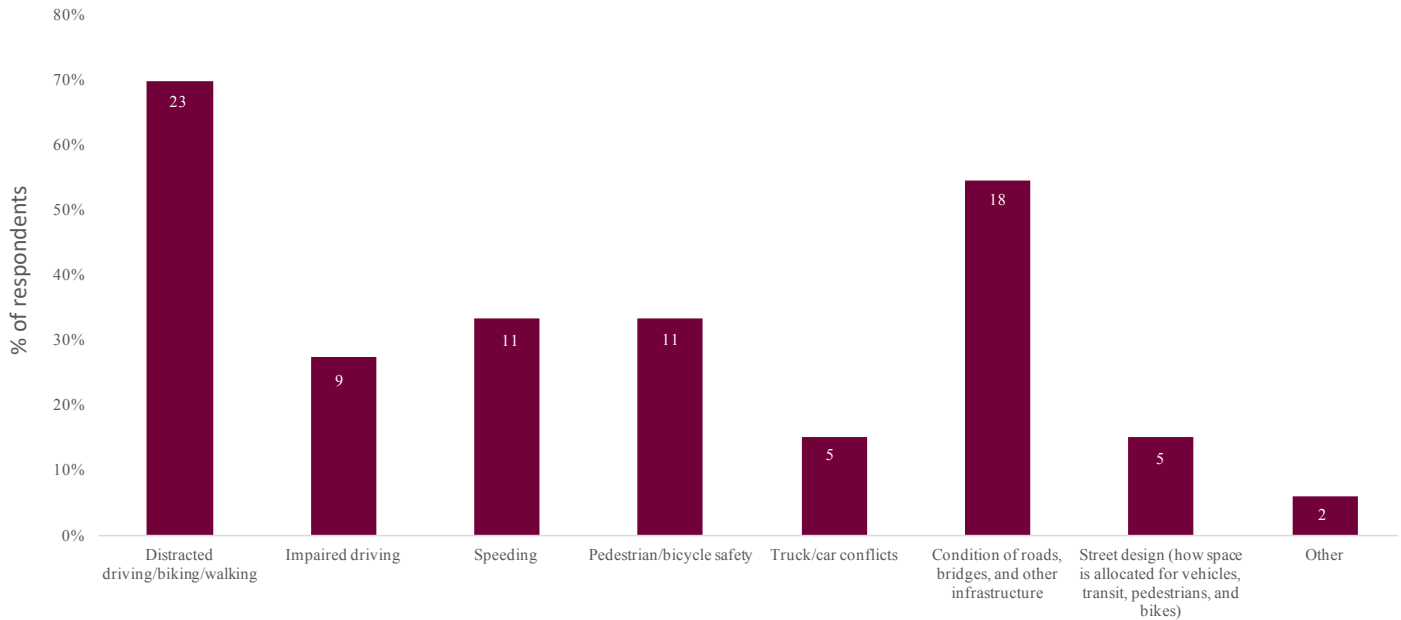
- Walkable
- Open Space
- Convenience
- Schools
- Recreation
- Safe
- Downtown

What changes would you like to see in your community over the next 30 years? (select up to 3)

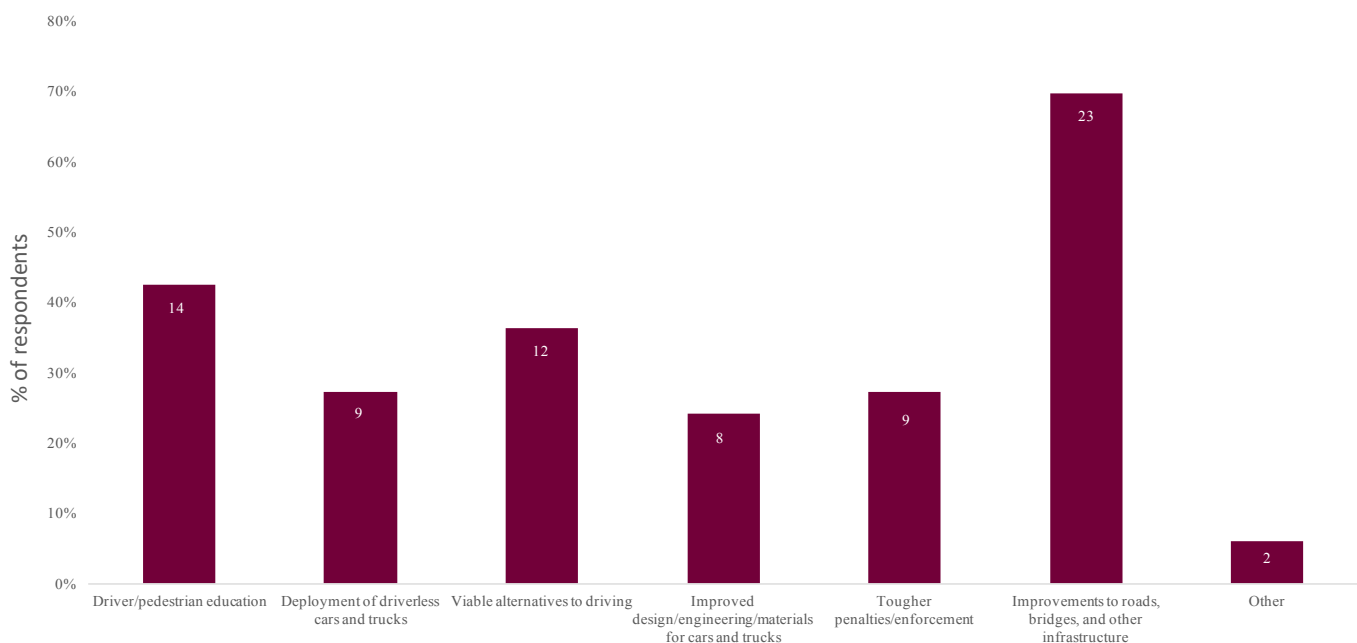


SAFETY

What are your biggest transportation safety concerns today? (select up to 3)

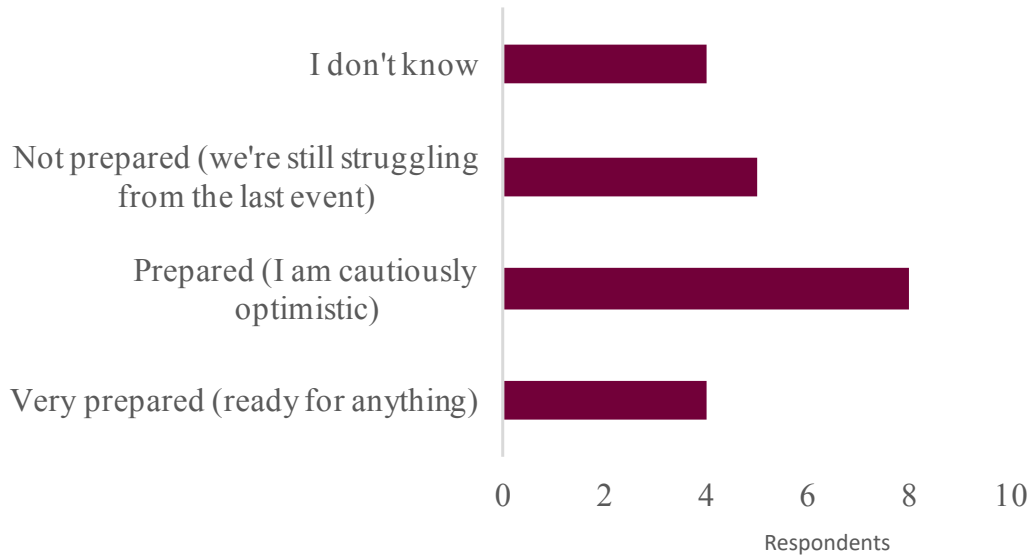


What are the best ways to make transportation safer during the next 30 years, with the goal being zero deaths? (select up to 3)

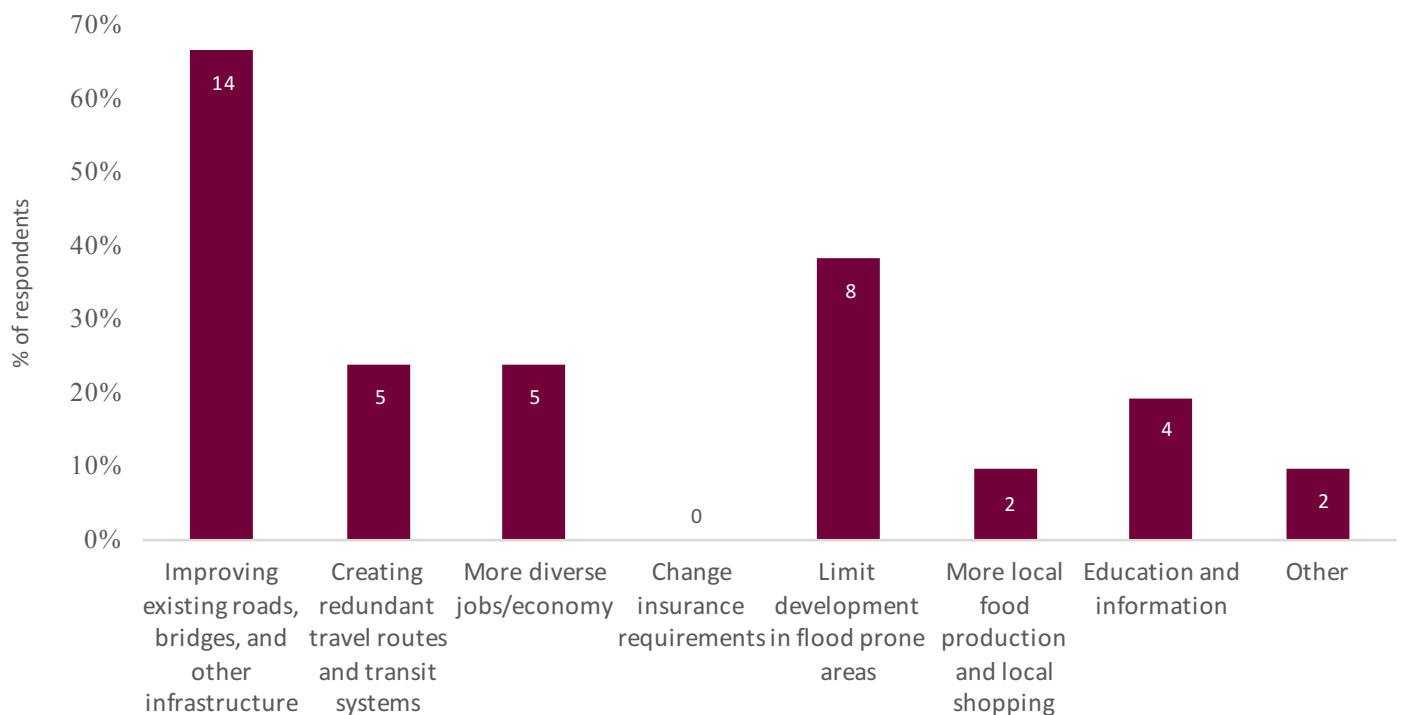


RESILIENCY

How prepared for the next major storm or emergency would you say your community is today?



Looking forward, what's needed to make your community better prepared for future emergencies? (select up to 3)

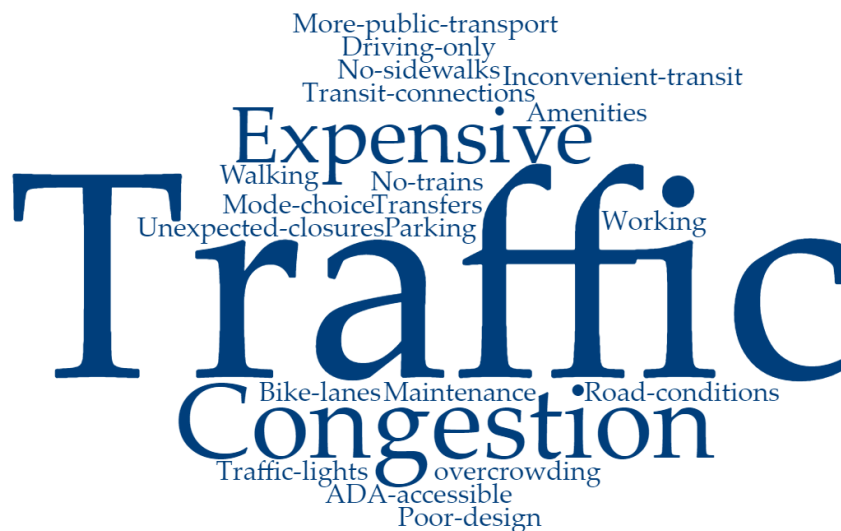


GETTING AROUND

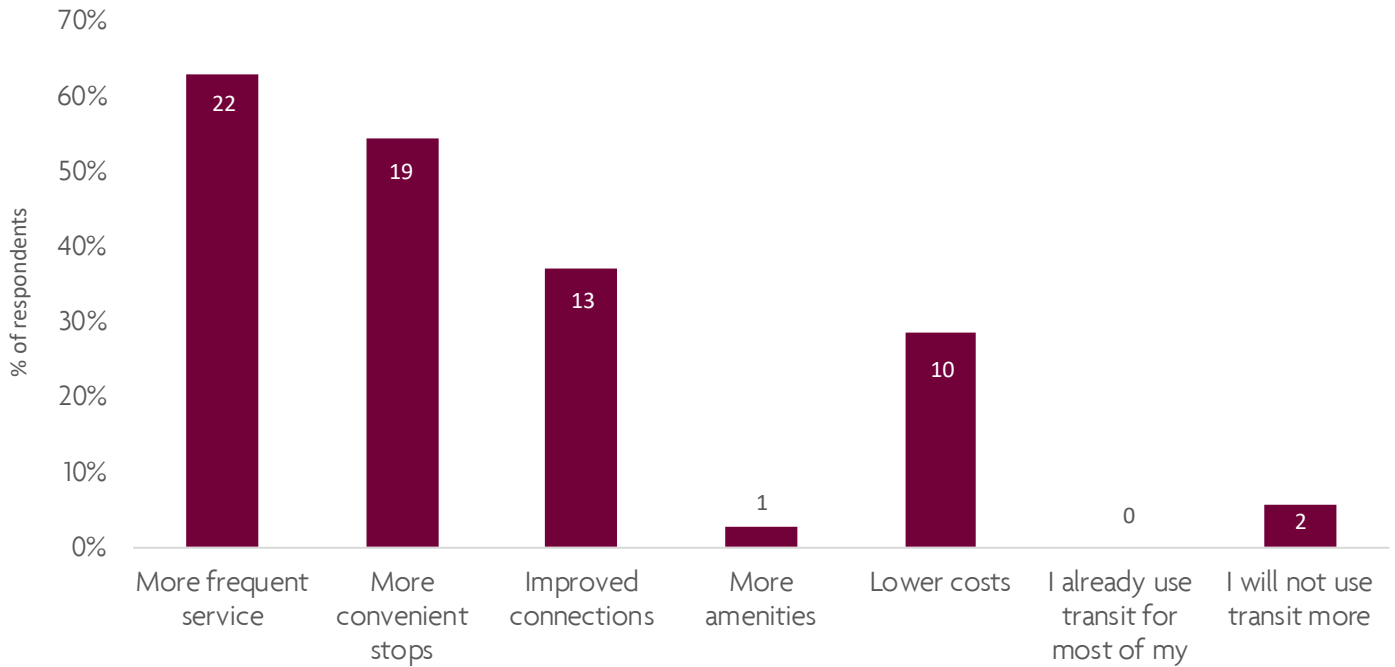
Thinking about the trips that you take each week, what works well for you on these trips?



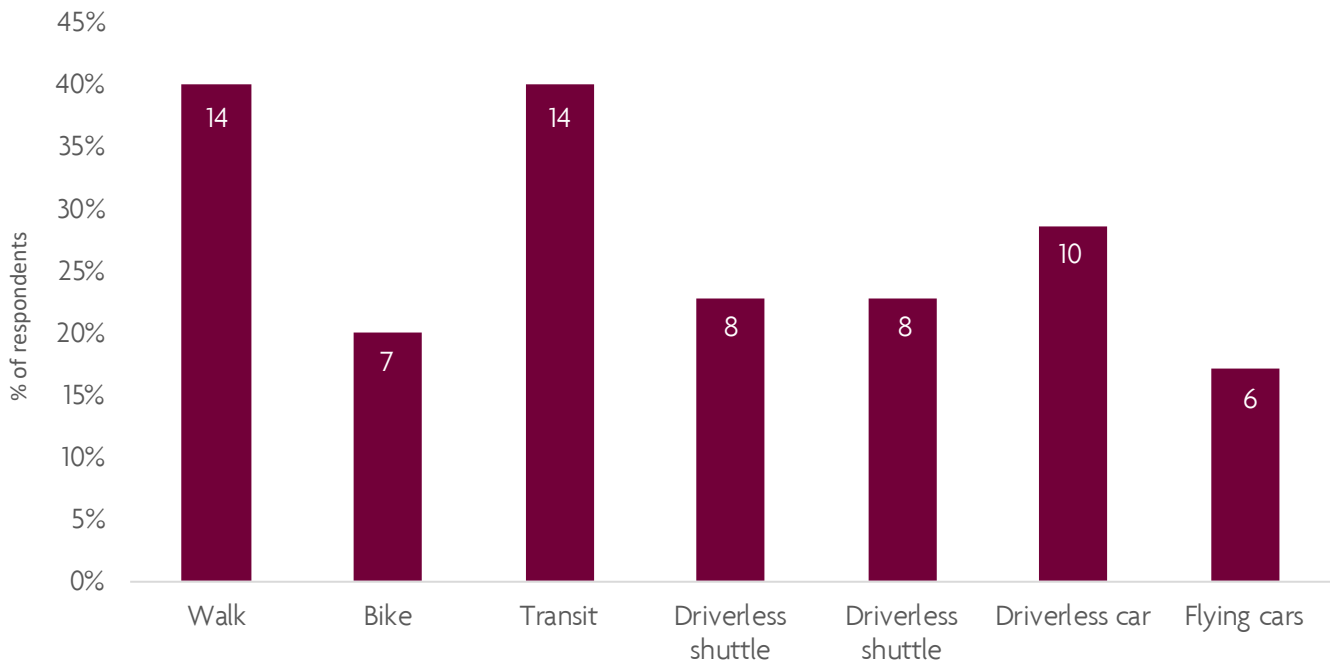
Thinking about the trips that you take each week, what does not work well for you on these trips?



Is there anything that would help you use bus or rail transit more often? (Select up to 3)

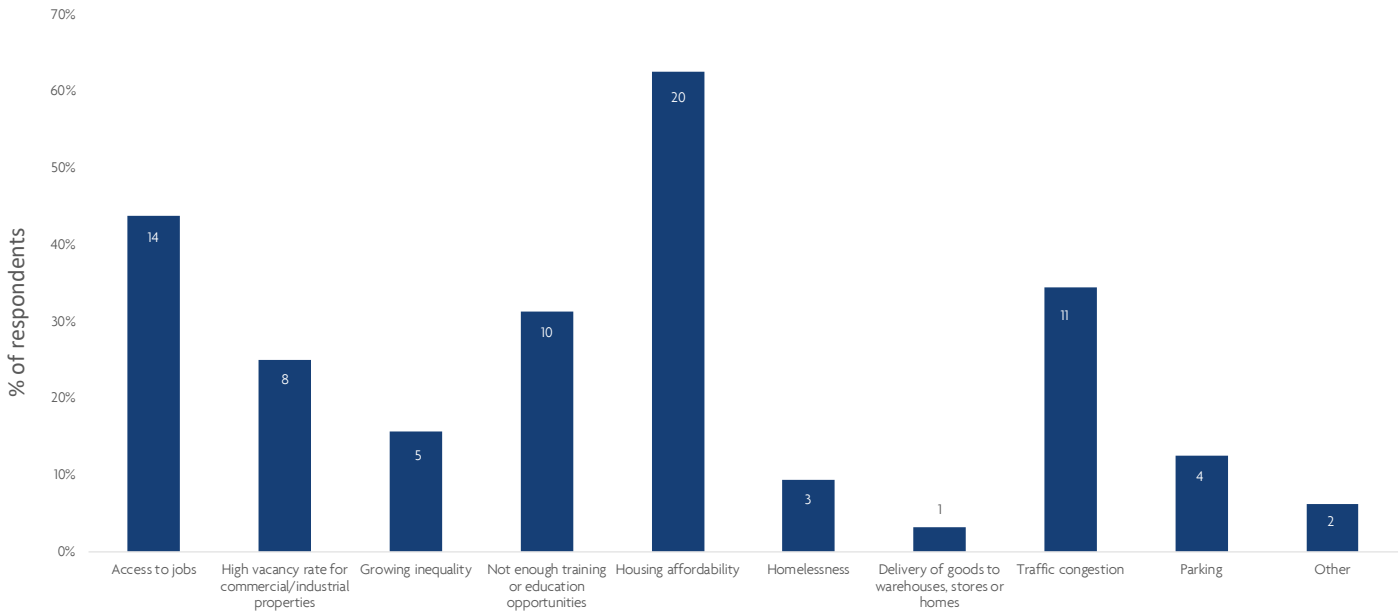


How do you hope to get around in 30 years? (select all that apply)

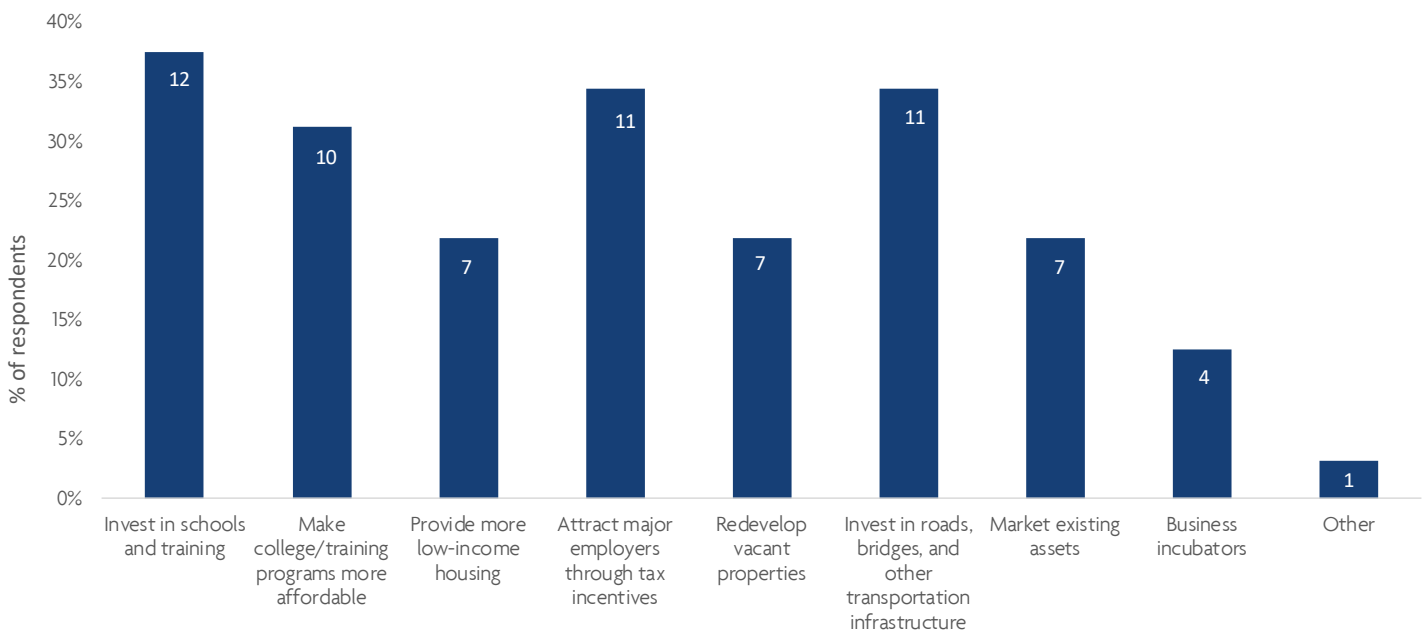


ECONOMY

What are the key economic challenges facing your community today? (select up to 3)

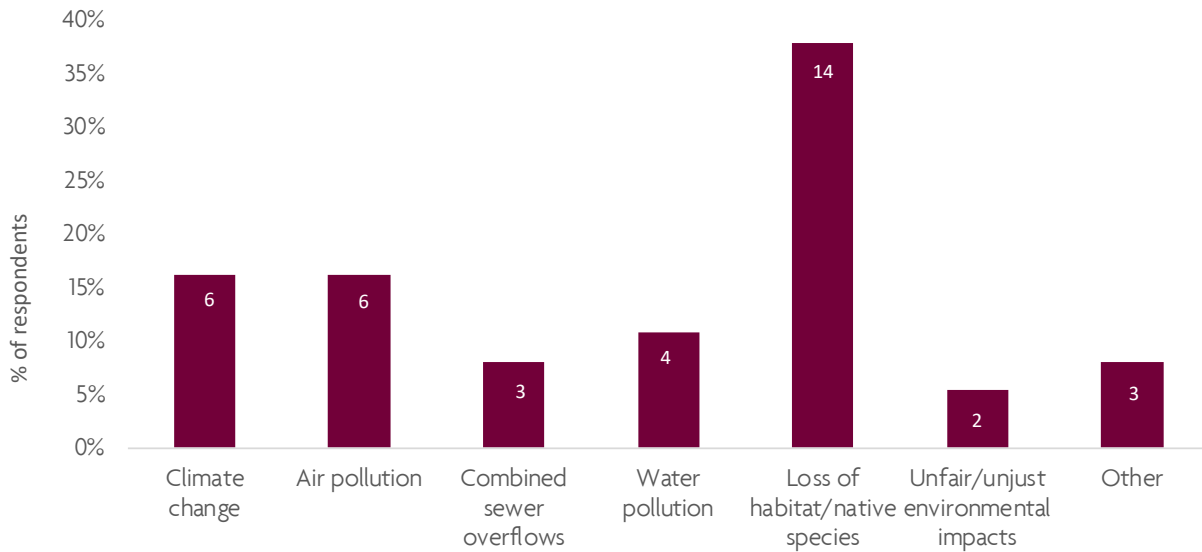


What should the region do to improve the economy in the future? (select up to 3)

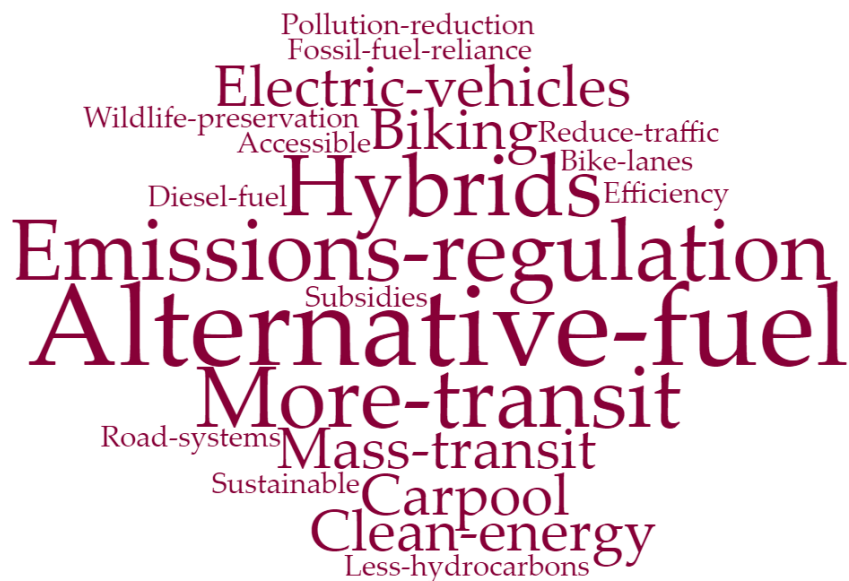


ENVIRONMENT

What's the biggest environment issue in your community today?



What should we do to ensure that transportation protects or improves the environment?



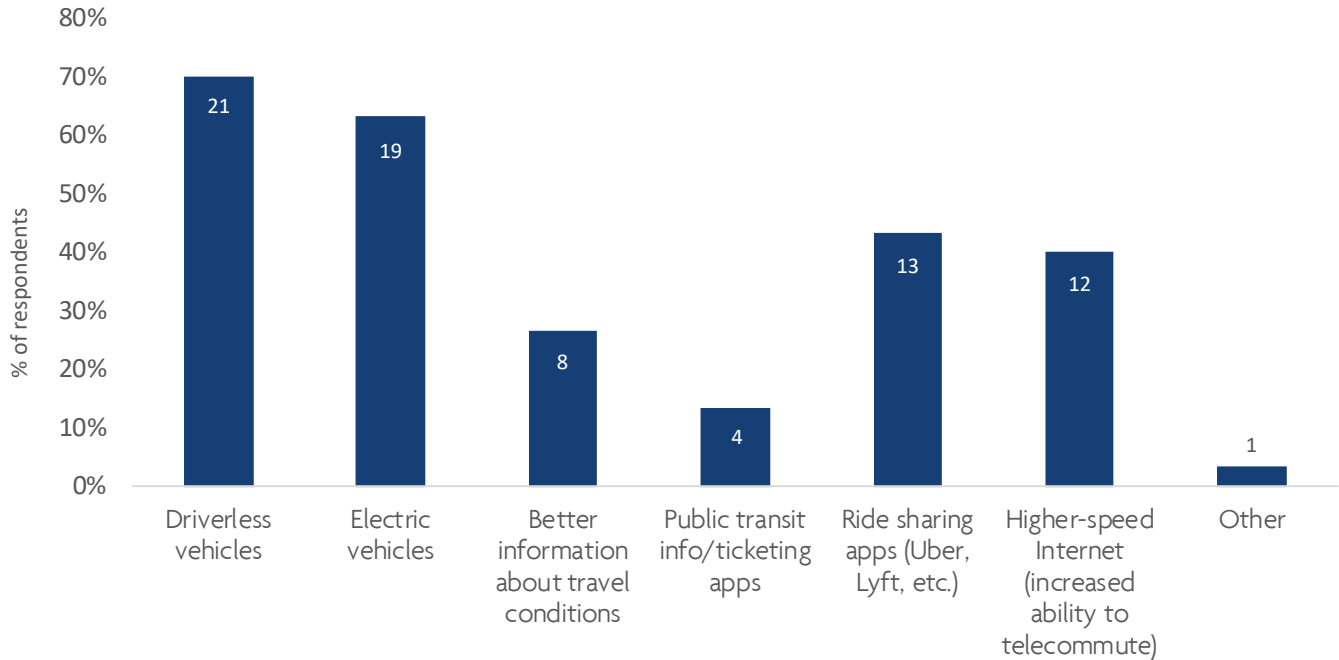
What should we do to ensure that transportation enhances quality of life for all people?

Maintenance
Reduce-cars
Reliability Maintenance
Reduce-emissions Available
Pollution-reduction Convenient
Multi-modal-transport Planning
Less-fossil-fuels Safe
Affordable
Accessible
Environmentally-friendly
MTA Wildlife-preservation
Electric-vehicles Education
Infrastructure PATH
Clean-energy

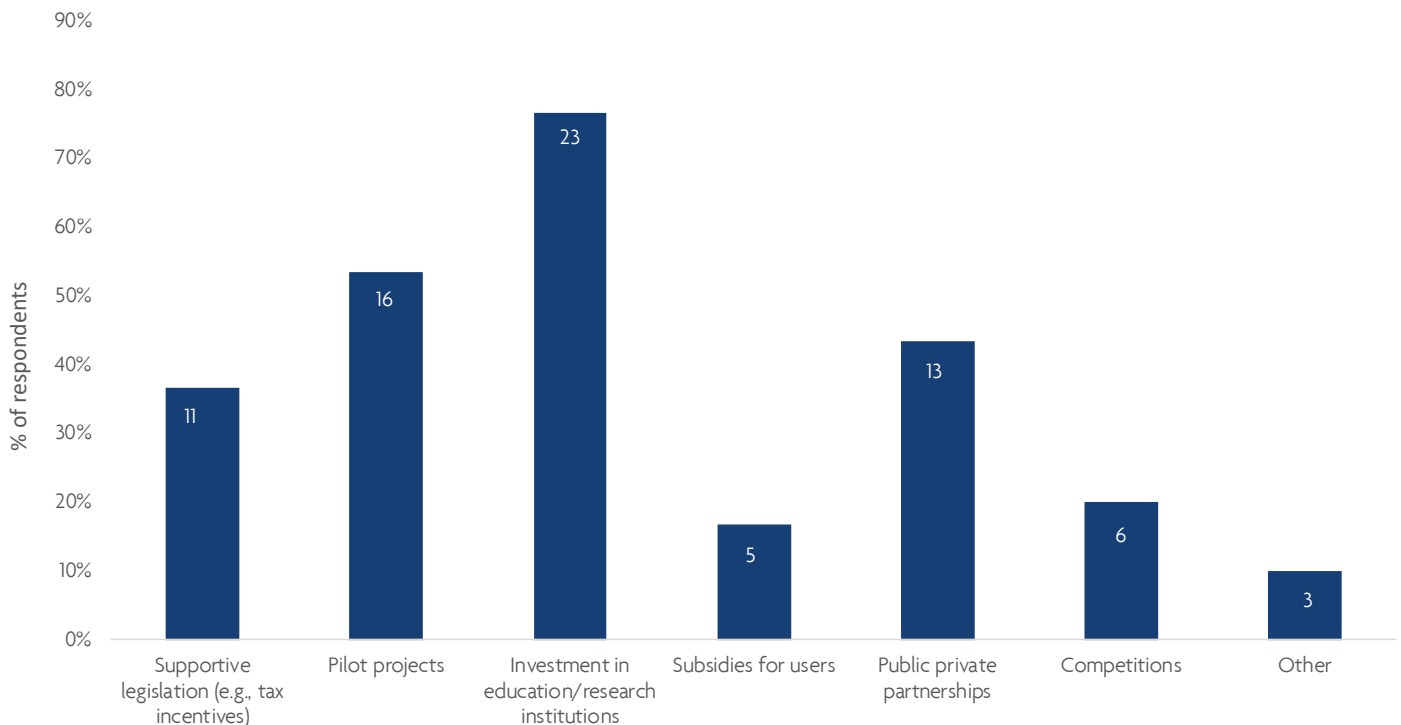
TECHNOLOGY

What new transportation technologies are you most excited about today?

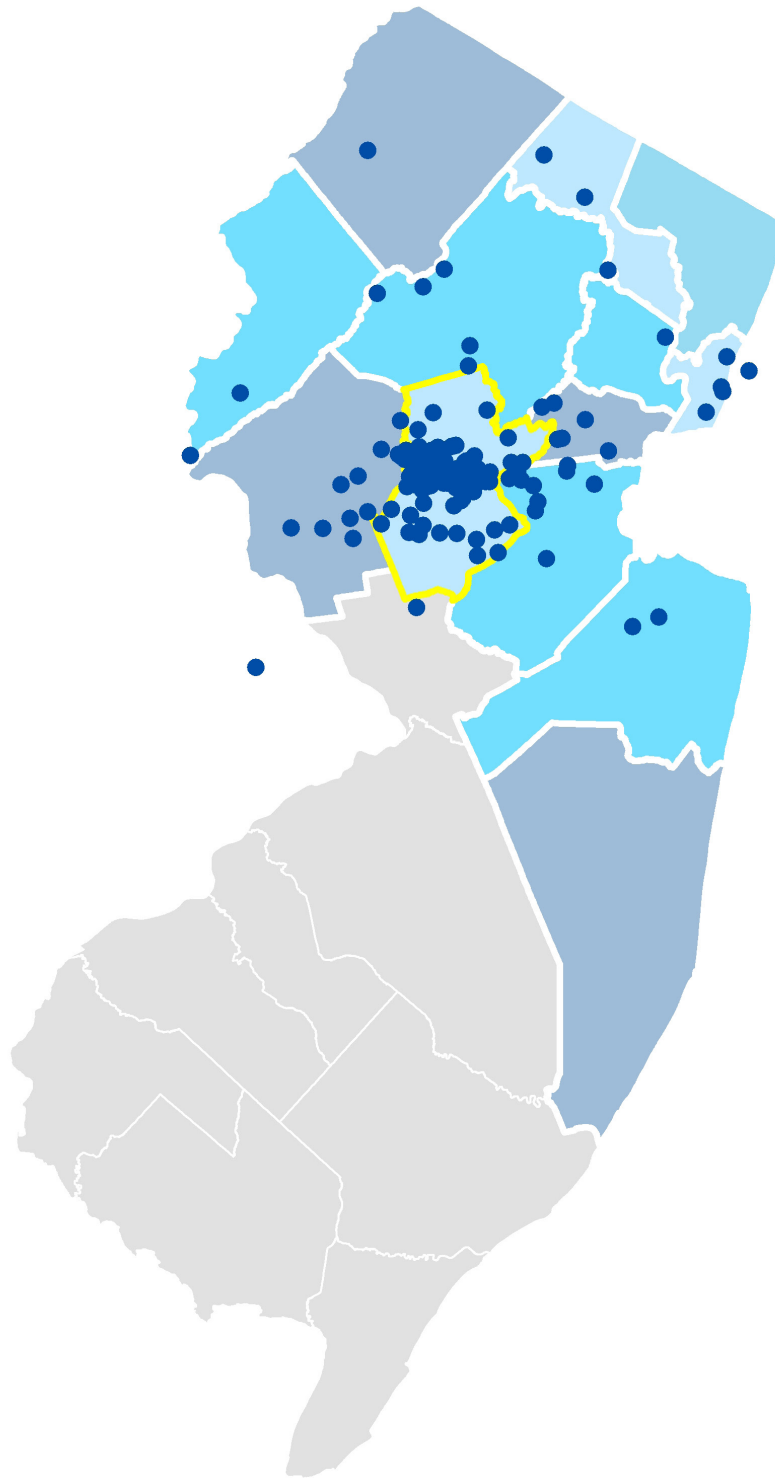
(select up to 3)



What are the best ways for the region to support and shape technology innovations?

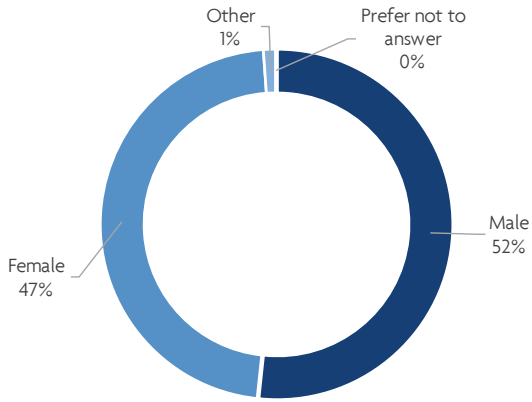


WHO WE HEARD FROM:

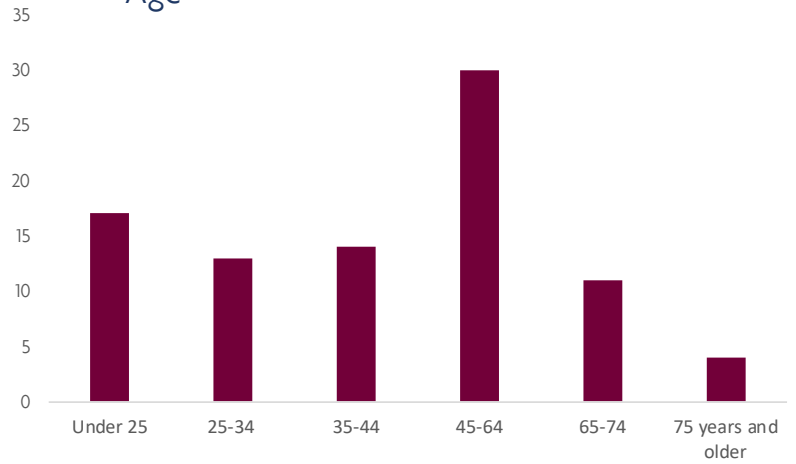


Zip codes identify where survey participants live in the region

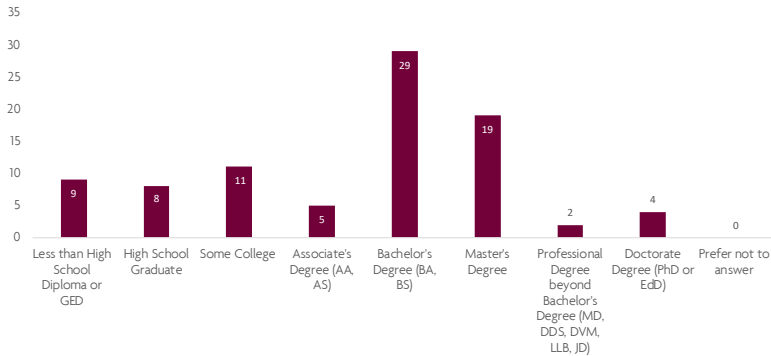
Gender



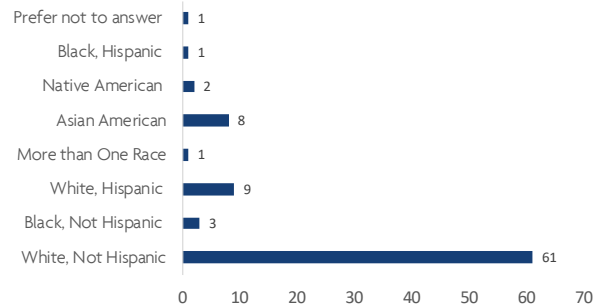
Age



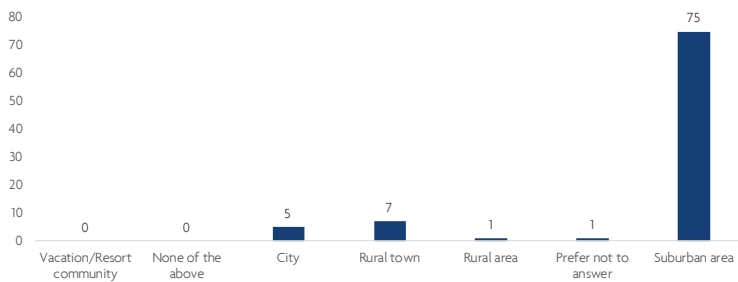
Education



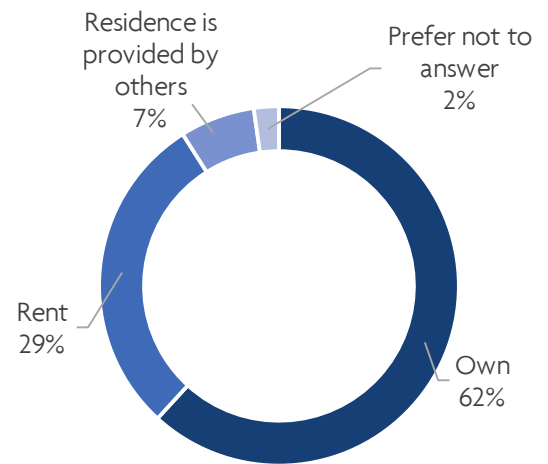
Race or Ethnicity



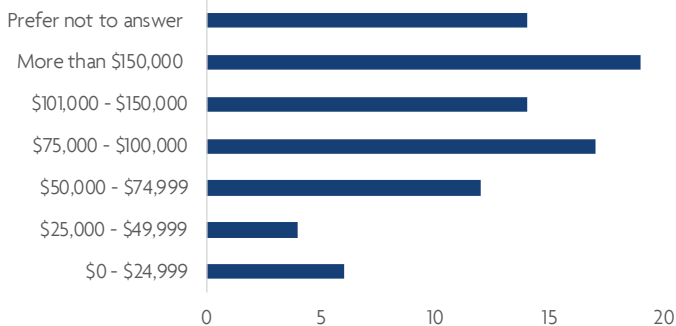
Place Type



Residence



Income



By the Numbers

226 Surveys completed

Favorite thing about where you live: Parks



Event Summary

The NJTPA and Essex County sponsored an information booth at a regional community event, the Essex County Cherry Blossom Festival to gather public input for Plan 2045, the region's transportation plan.

Public participants selected topics for discussion by spinning a colorful wheel, and then they responded to survey questions on the various topics. Many participants also provided general demographic information to inform about who we heard from. Participants had an opportunity to talk one-on-one with study team members and provide additional comments. Read on to view results.

Some Comments Heard:

“Transportation between NYC and Newark needs to be more seamless and affordable”

“Need 24-hour Light Rail service and more PATH frequency at night.”

Participants were asked to answer questions on seven topics – Great Places, Safety, Resiliency, Getting Around, Economy, Environment, and Technology. Below is a summary of results for this event:

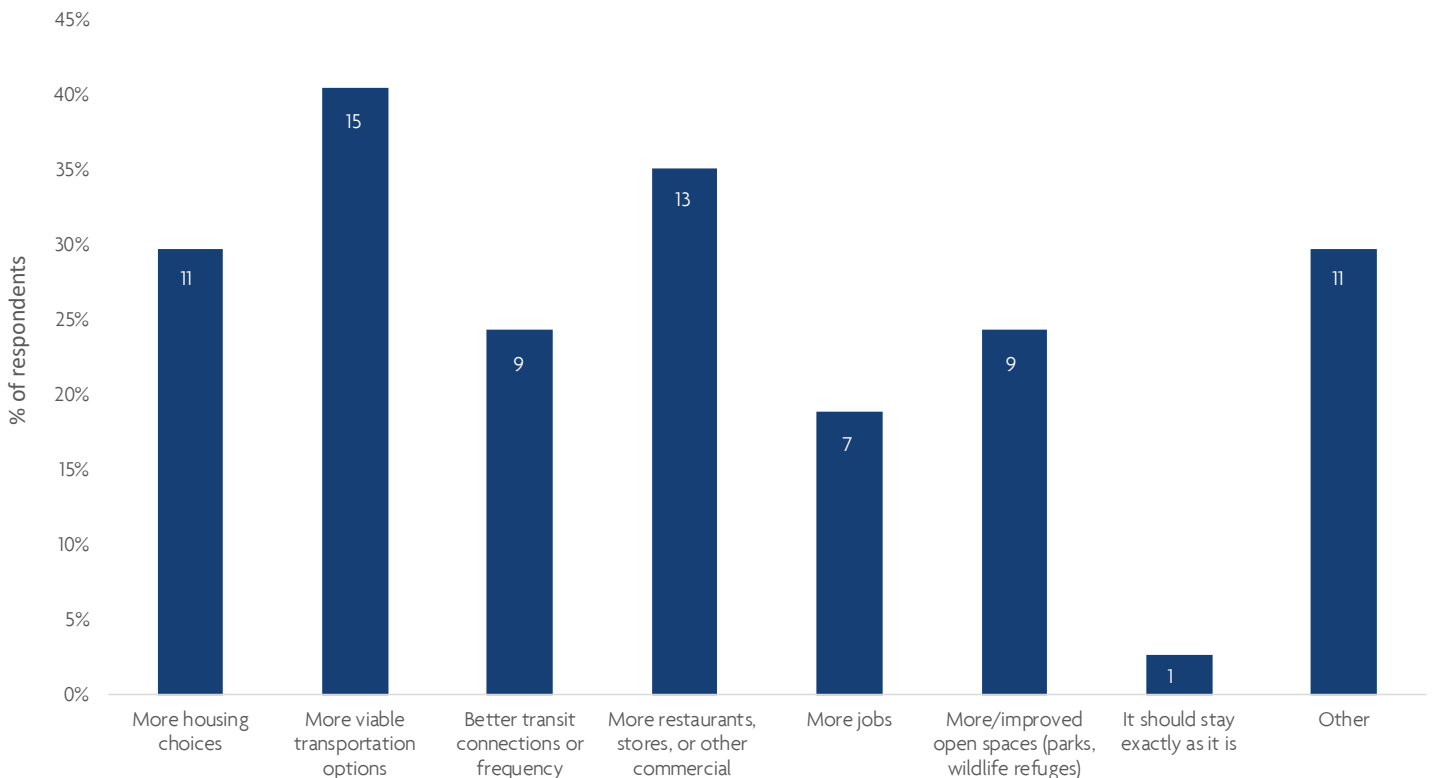
GREAT PLACES

In one or two words, what's your favorite thing about where you live today?

Here are some responses we received:

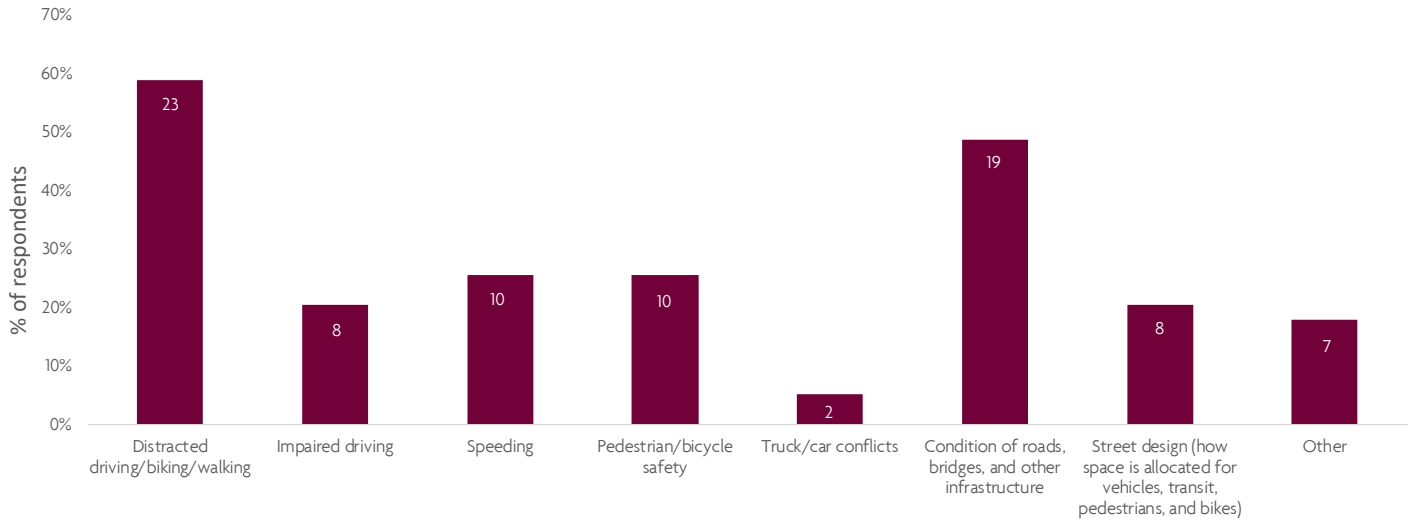
- Branchbrook Park
- Transportation
- Access to NYC
- Proximity to Airport
- Religious Options
- The People
- Waterfront

What changes would you like to see in your community over the next 30 years? (select up to 3)

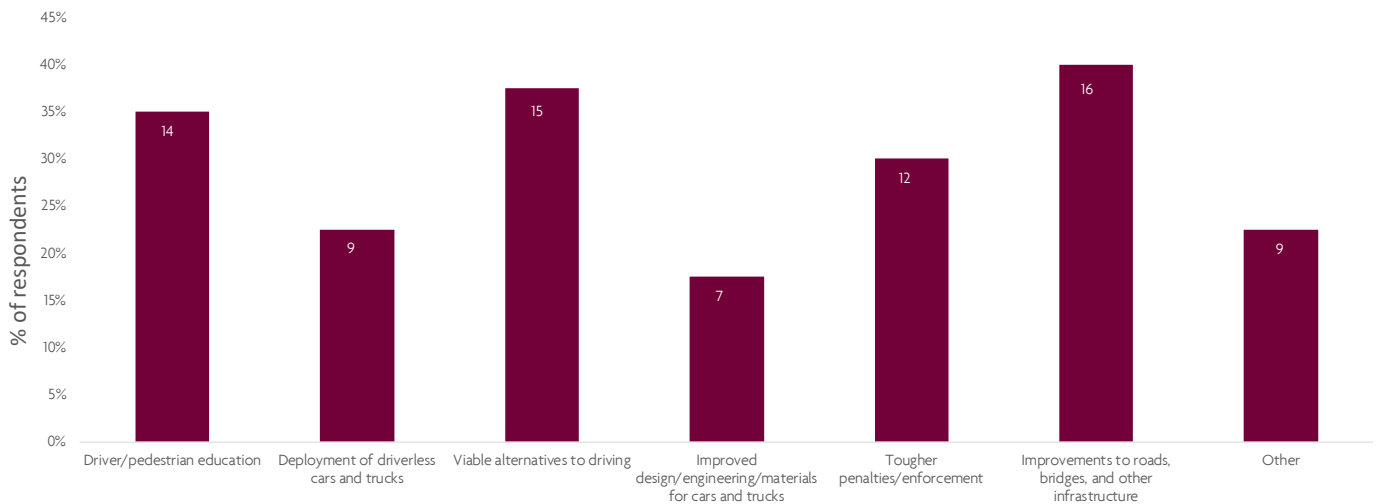


SAFETY

What are your biggest transportation safety concerns today? (select up to 3)

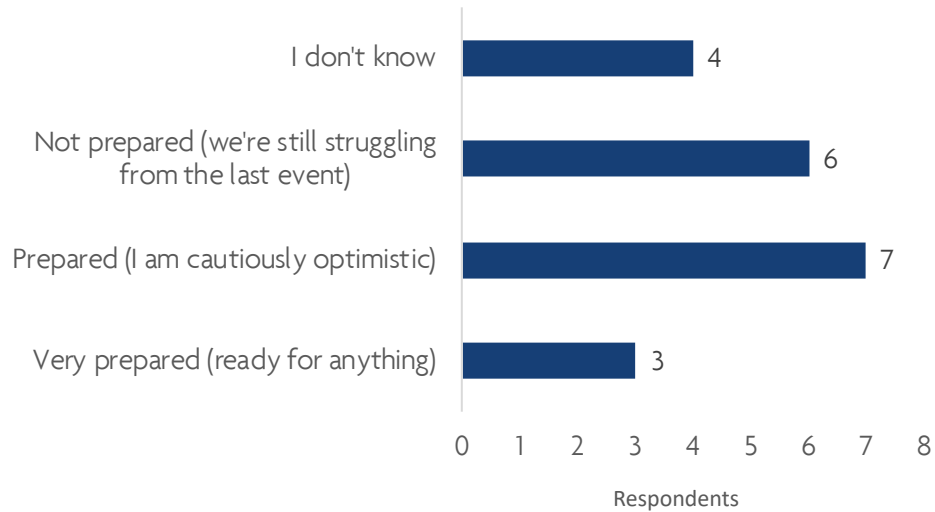


What are the best ways to make transportation safer during the next 30 years, with the goal being zero deaths? (select up to 3)

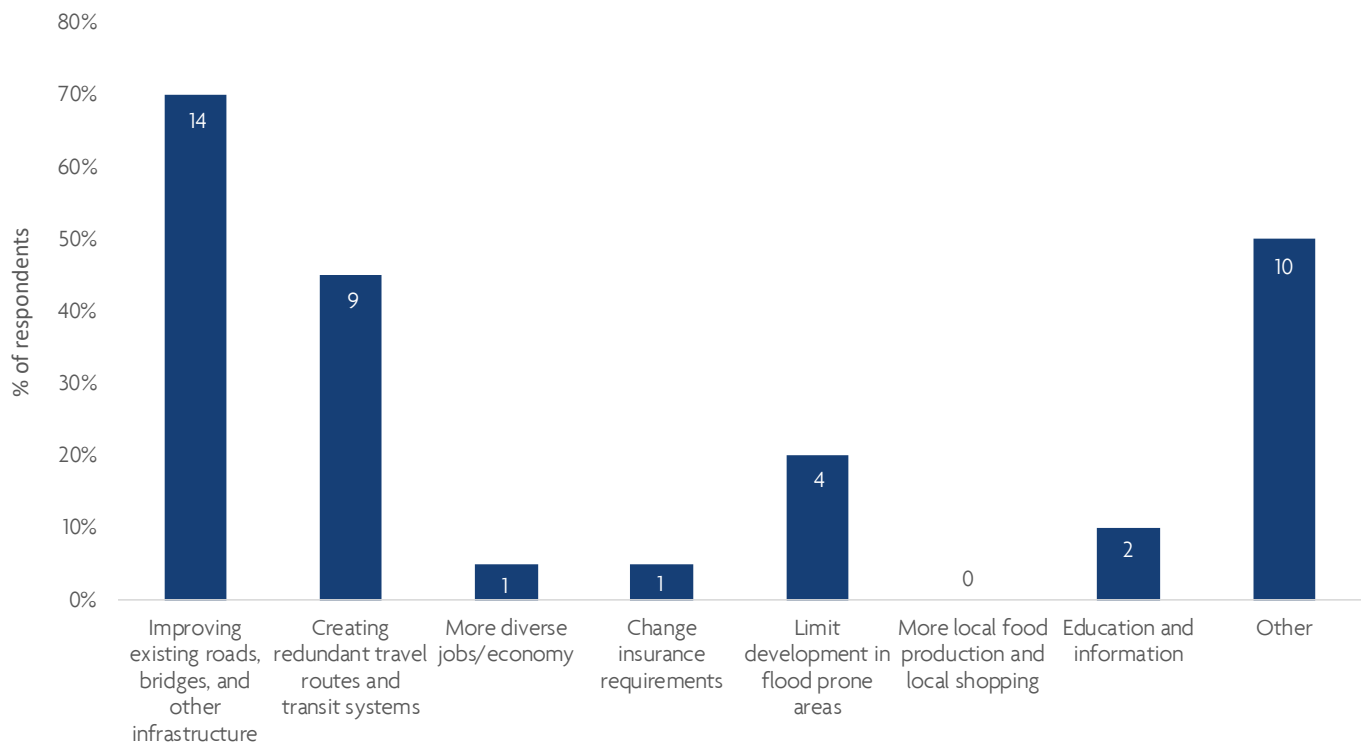


RESILIENCY

How prepared for the next major storm or emergency would you say your community is today?

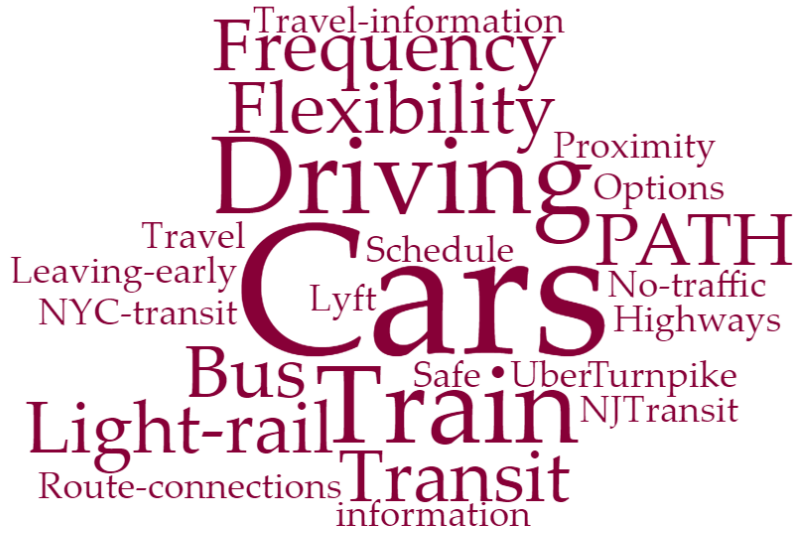


Looking forward, what's needed to make your community better prepared for future emergencies? (select up to 3)

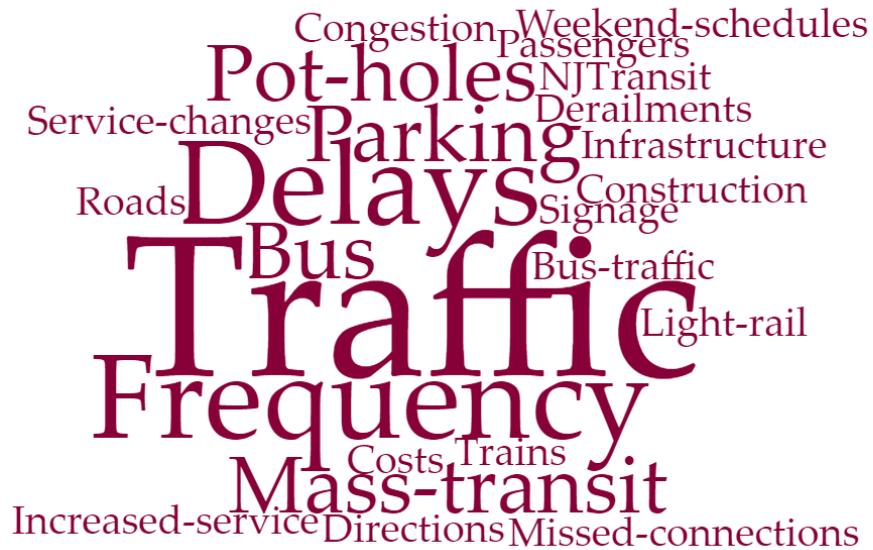


GETTING AROUND

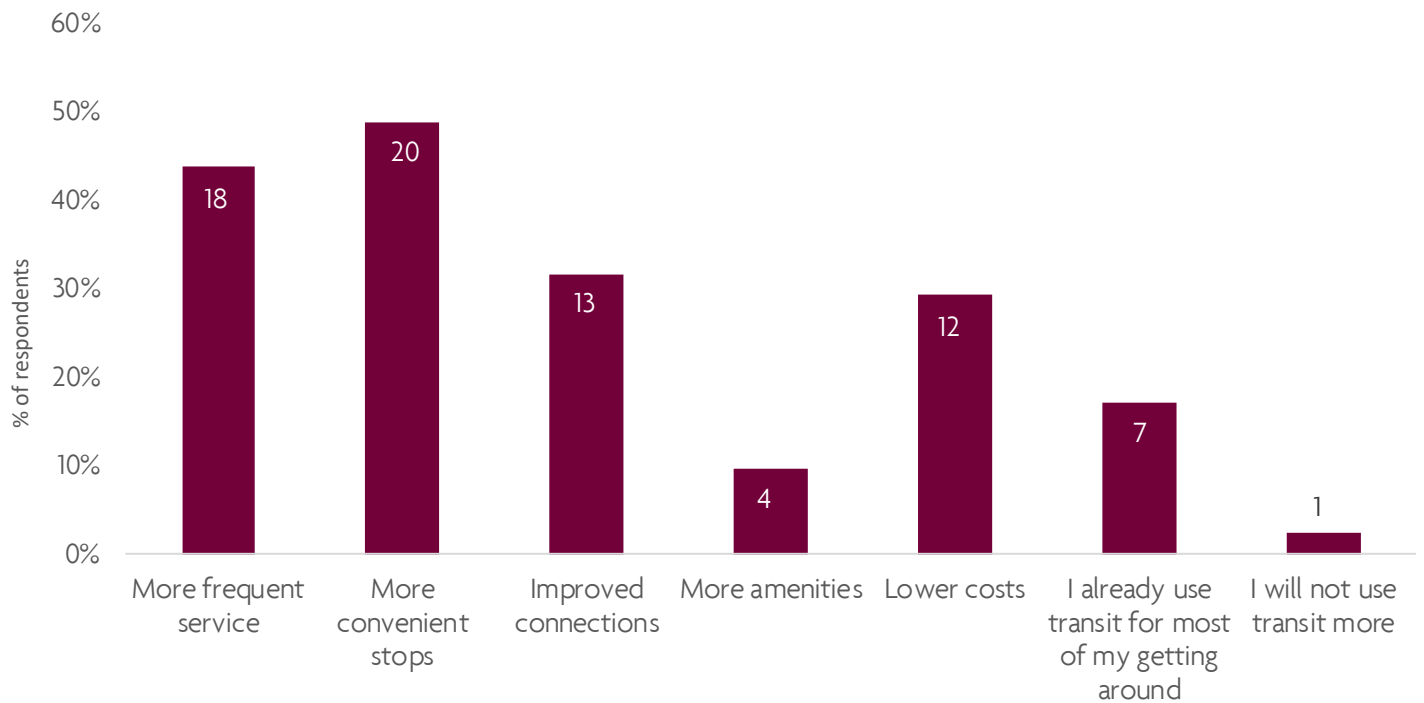
Thinking about the trips that you take each week, what works well for you on these trips?



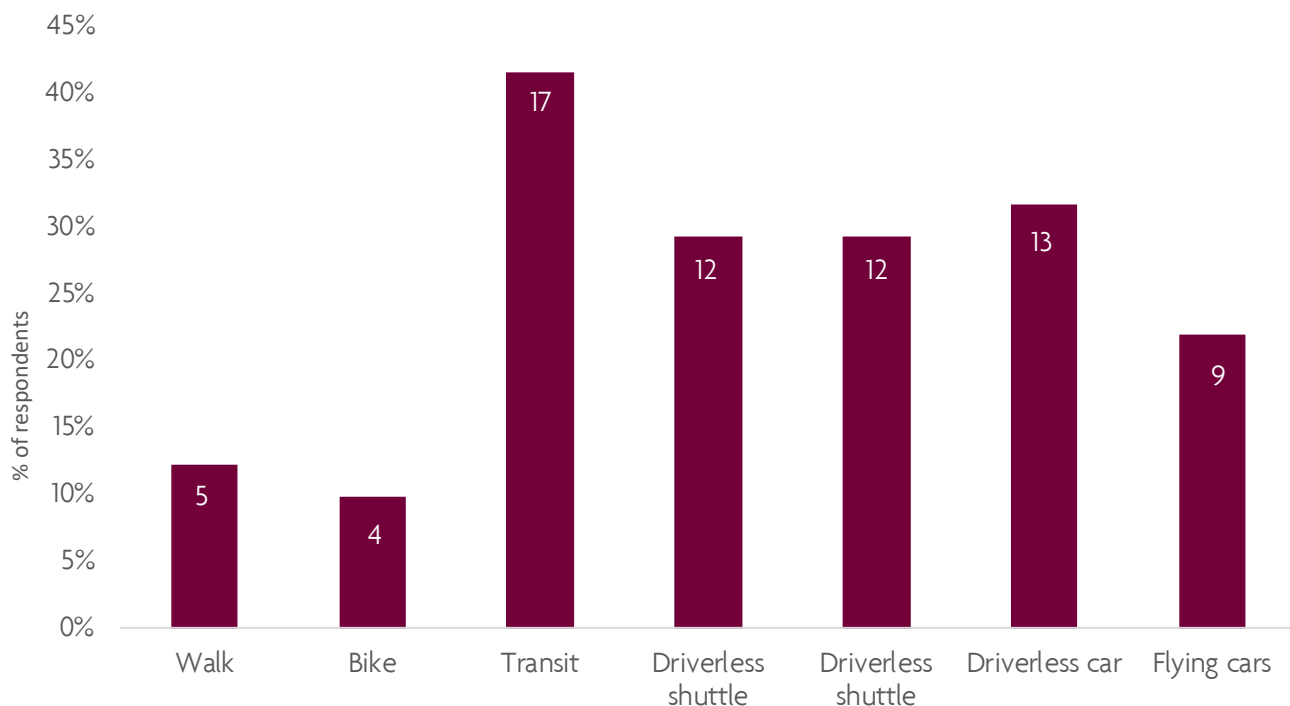
Thinking about the trips that you take each week, what does not work well for you on these trips?



Is there anything that would help you use bus or rail transit more often? (Select up to 3)

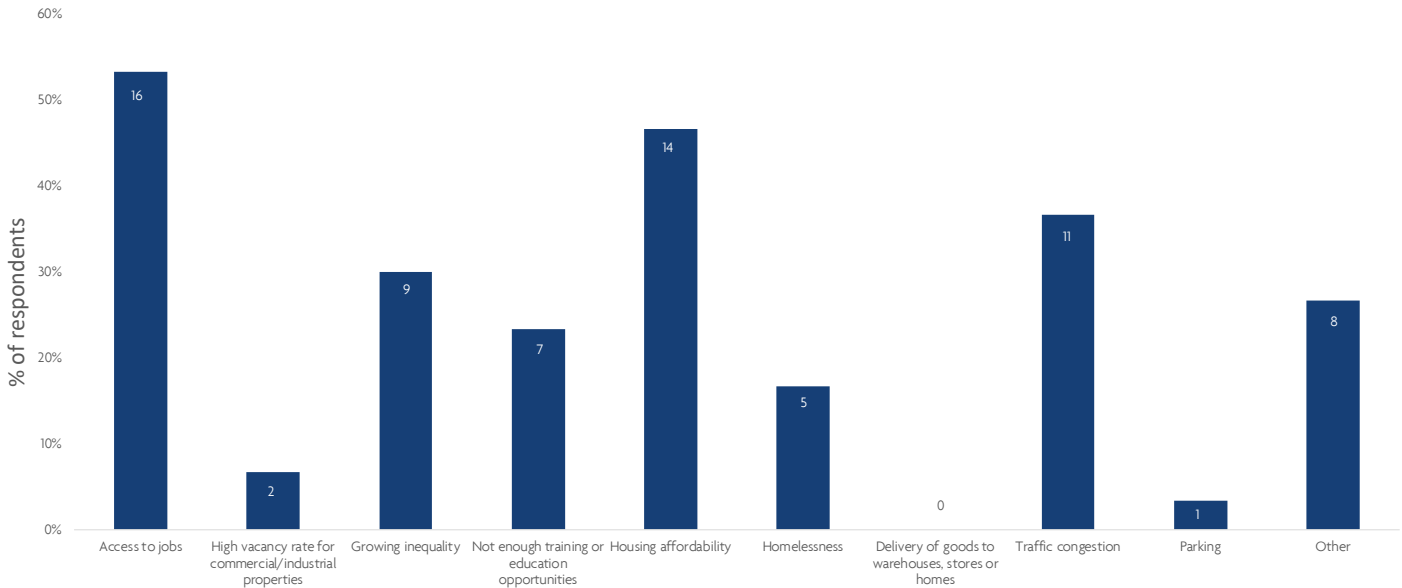


How do you hope to get around in 30 years? (select all that apply)

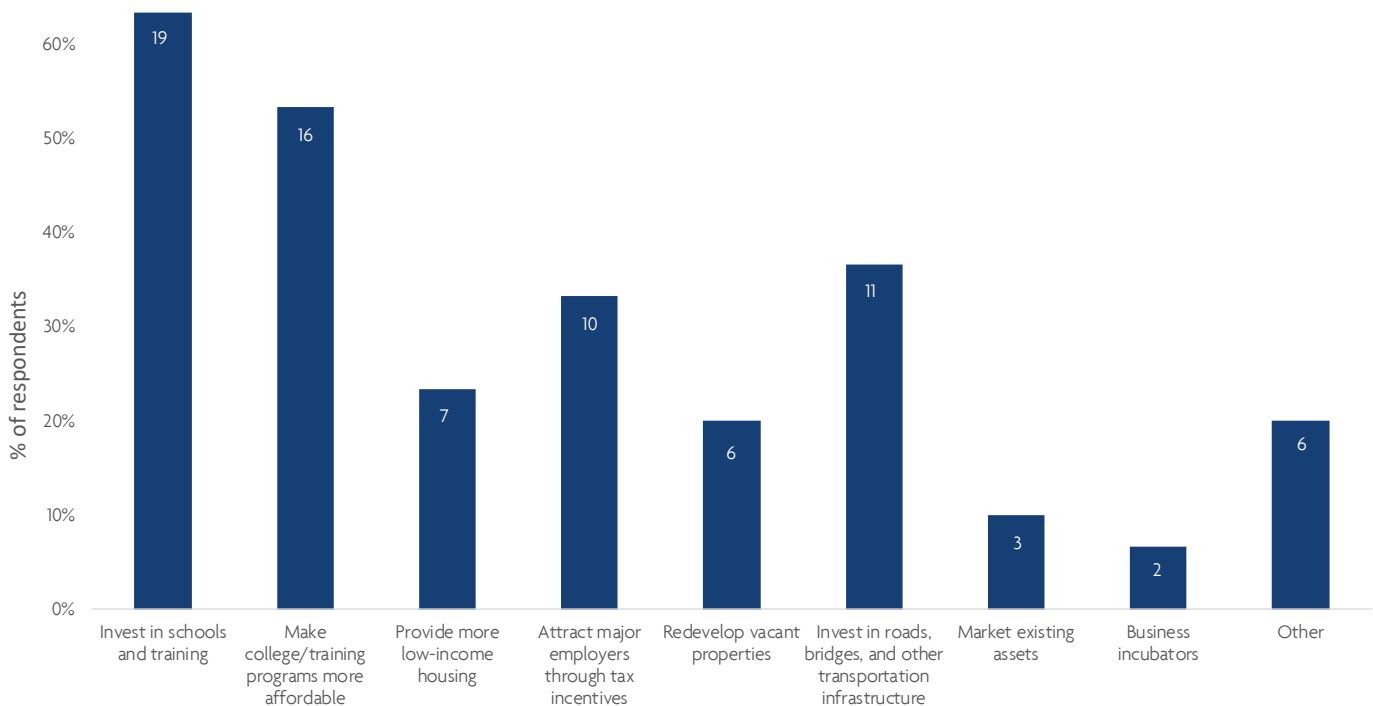


ECONOMY

What are the key economic challenges facing your community today? (select up to 3)

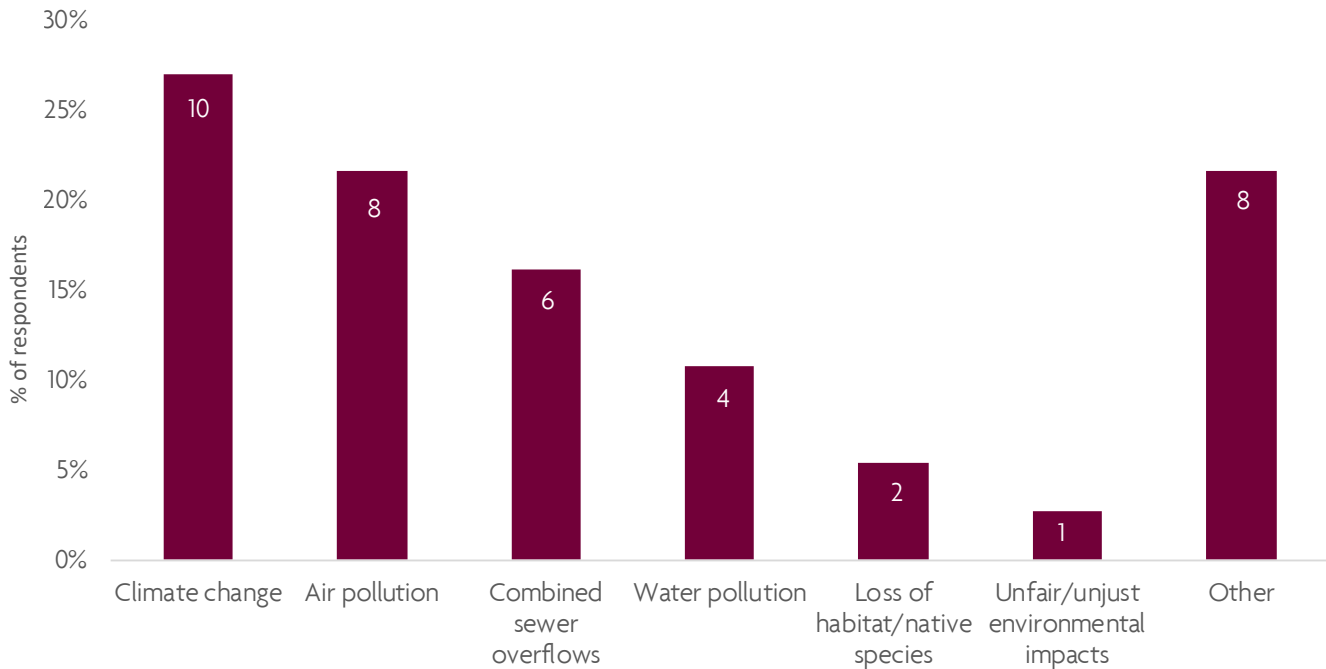


What should the region do to improve the economy in the future? (select up to 3)

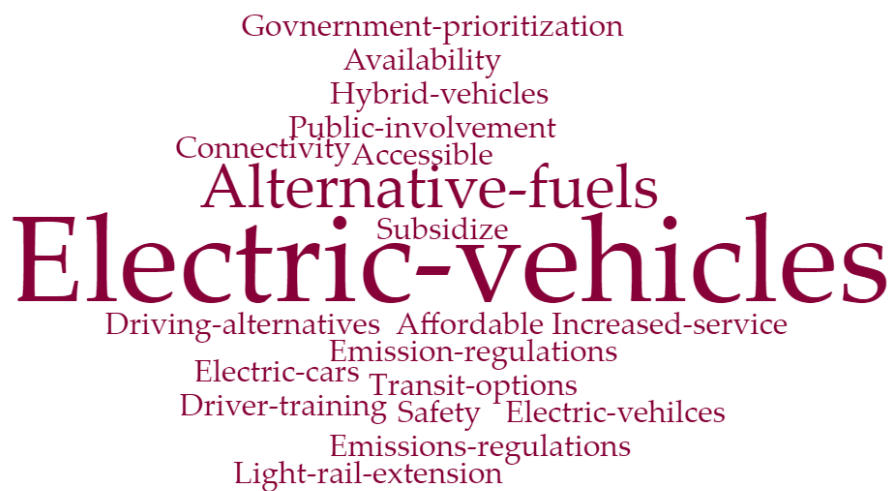


ENVIRONMENT

What's the biggest environment issue in your community today?



What should we do to ensure that transportation protects or improves the environment?

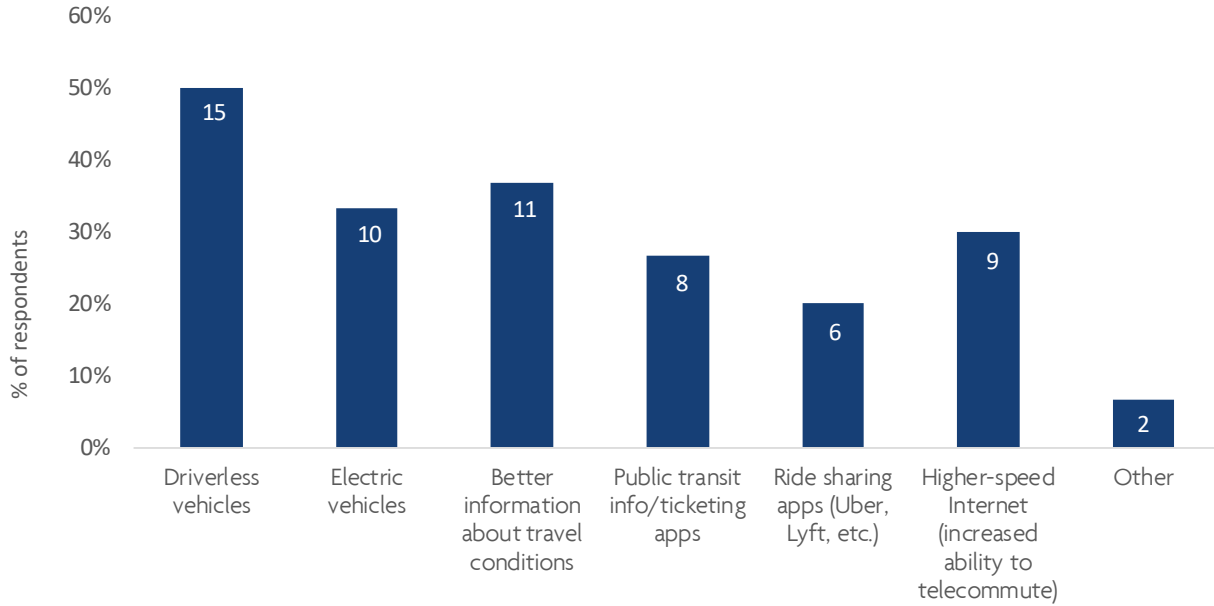


What should we do to ensure that transportation enhances quality of life for all people?

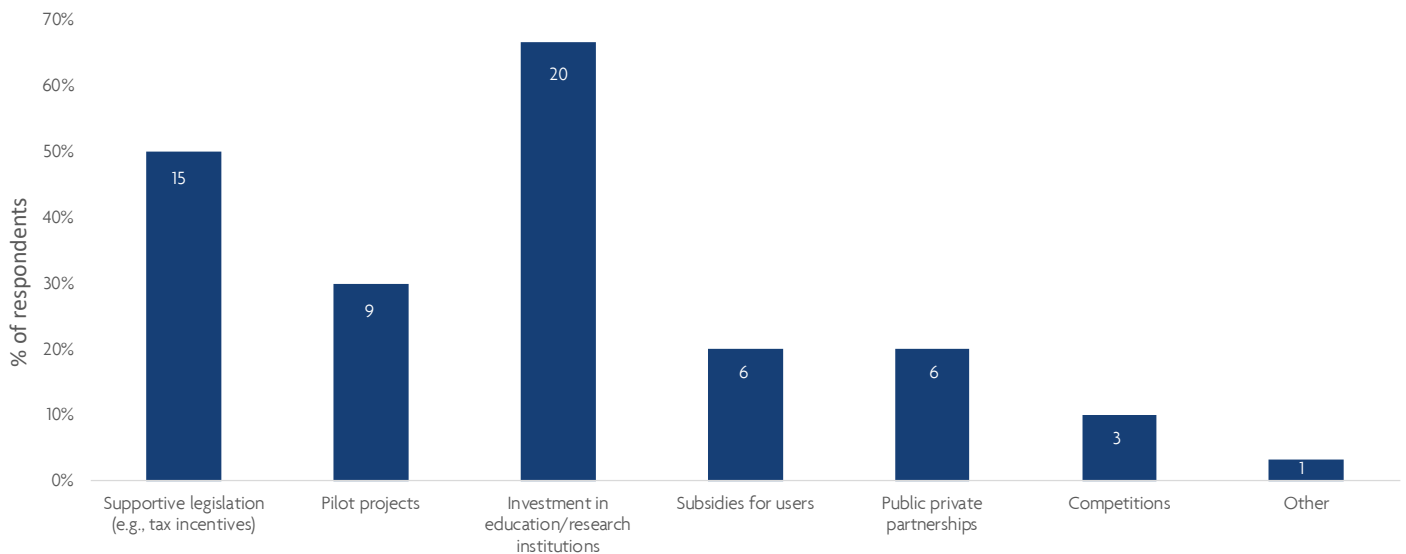


TECHNOLOGY

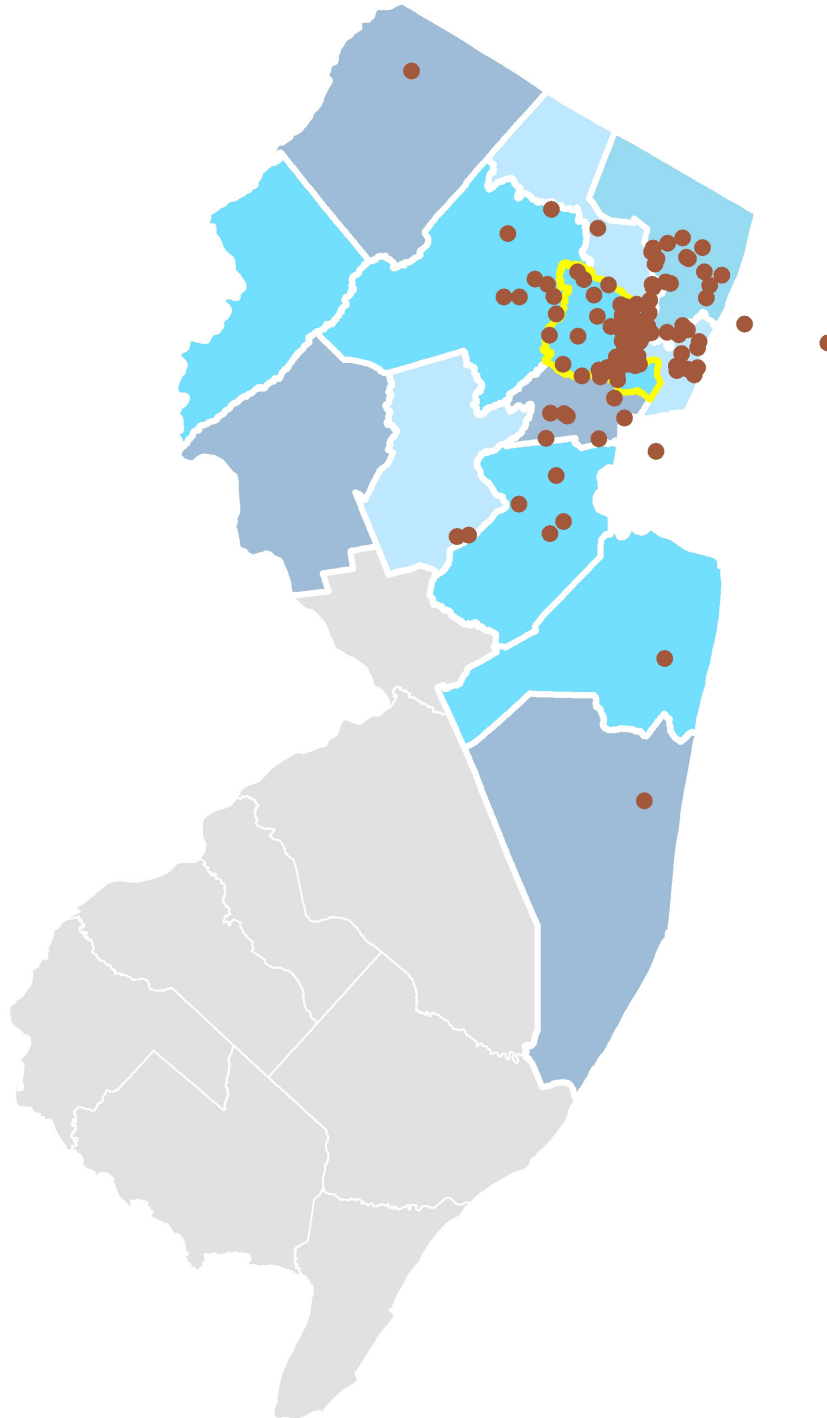
What new transportation technologies are you most excited about today? (select up to 3)



What are the best ways for the region to support and shape technology innovations?

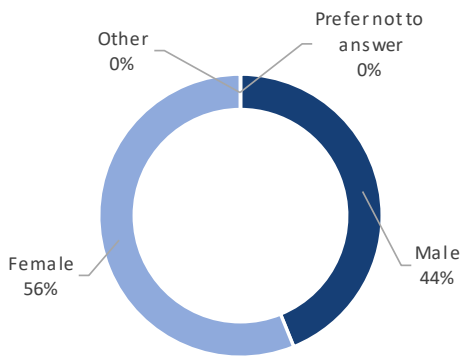


WHO WE HEARD FROM:

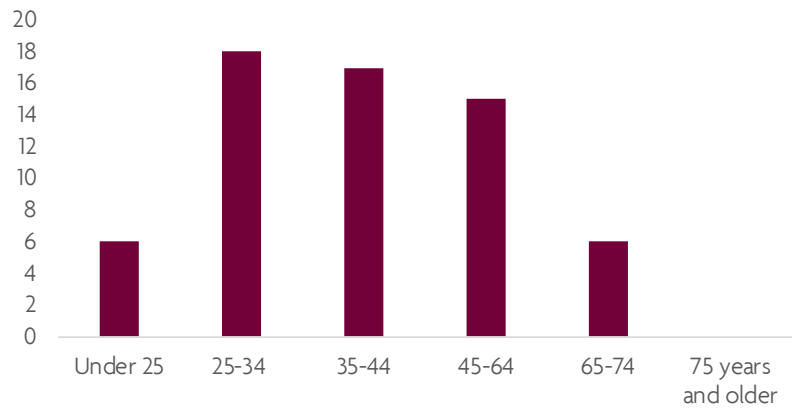


Zip codes identify where survey participants live in the region

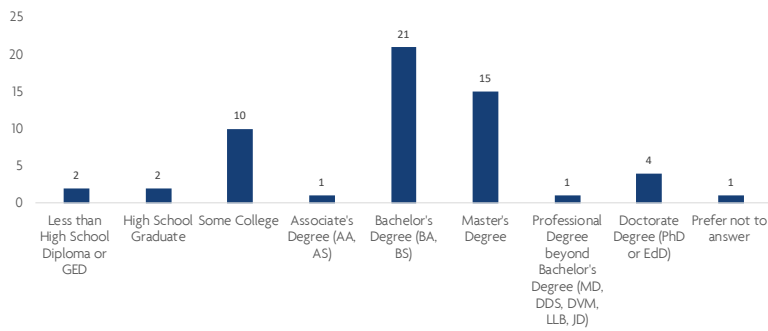
Gender



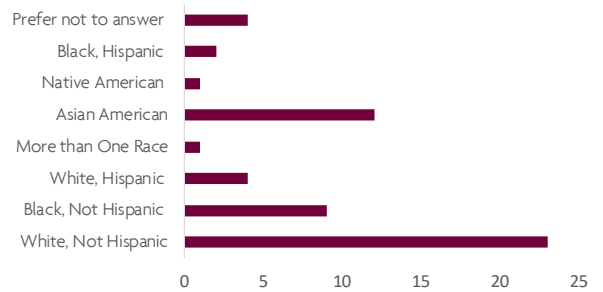
Age



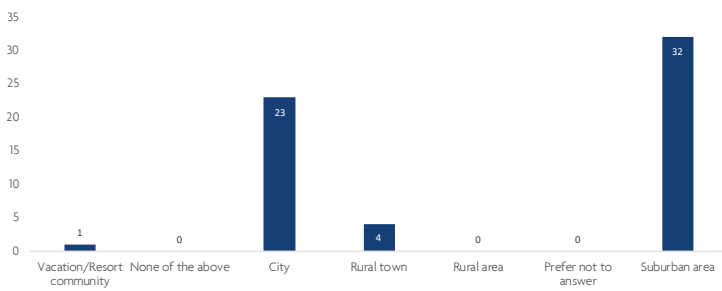
Education



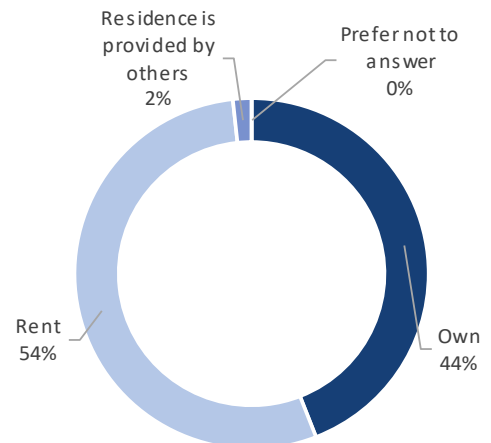
Demographics



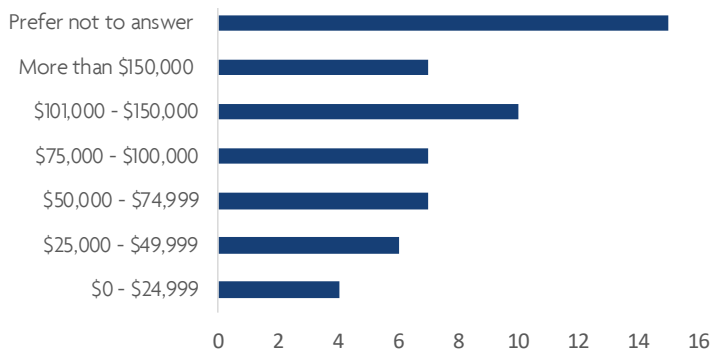
Place Type



Residence



Income



By the Numbers

106 Surveys completed

Favorite thing about where you live:
Access to NYC, good schools & parks



Event Summary

The NJTPA and Bergen County sponsored an information table at the Westfield Garden State Plaza Mall to gather public input for Plan 2045, the region's transportation plan.

Public participants selected topics for discussion by spinning a colorful wheel, and then they responded to survey questions on the various topics. Many participants also provided general demographic information to inform about who we heard from. Participants had an opportunity to talk one-on-one with study team members and provide additional comments. Read on to view results.



Some Comments Heard:

“Need more rail stations and rail station parking for commuters”

“Extend light-rail for increased coverage”

Participants were asked to answer questions on seven topics – Great Places, Safety, Resiliency, Getting Around, Economy, Environment, and Technology. Below is a summary of results for this event:

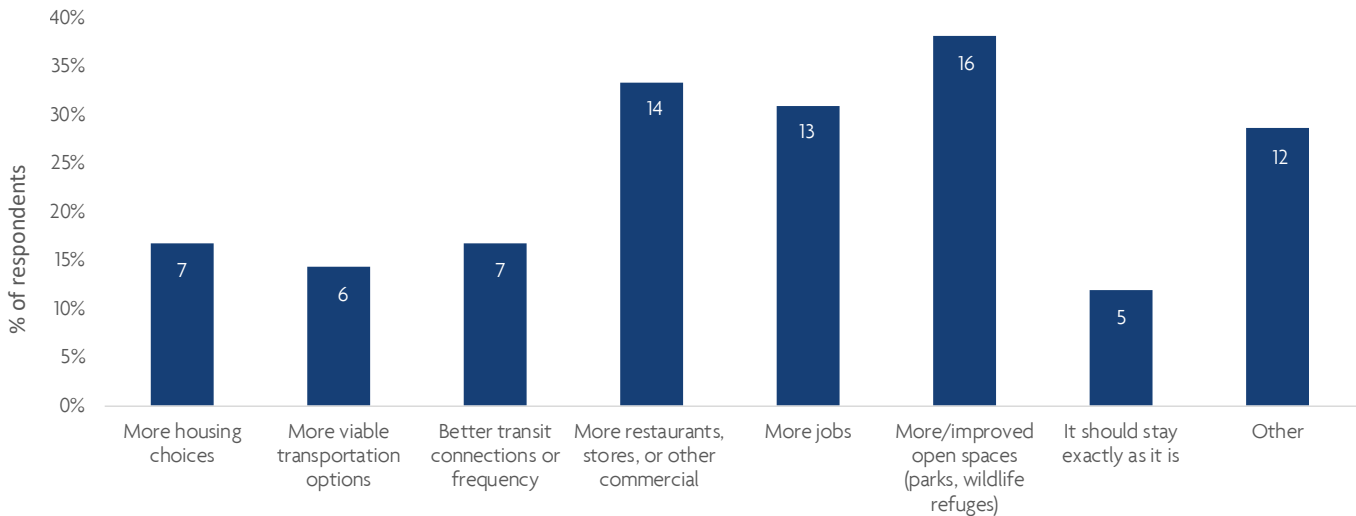
GREAT PLACES

In one or two words, what's your favorite thing about where you live today?

Here are some responses we received:

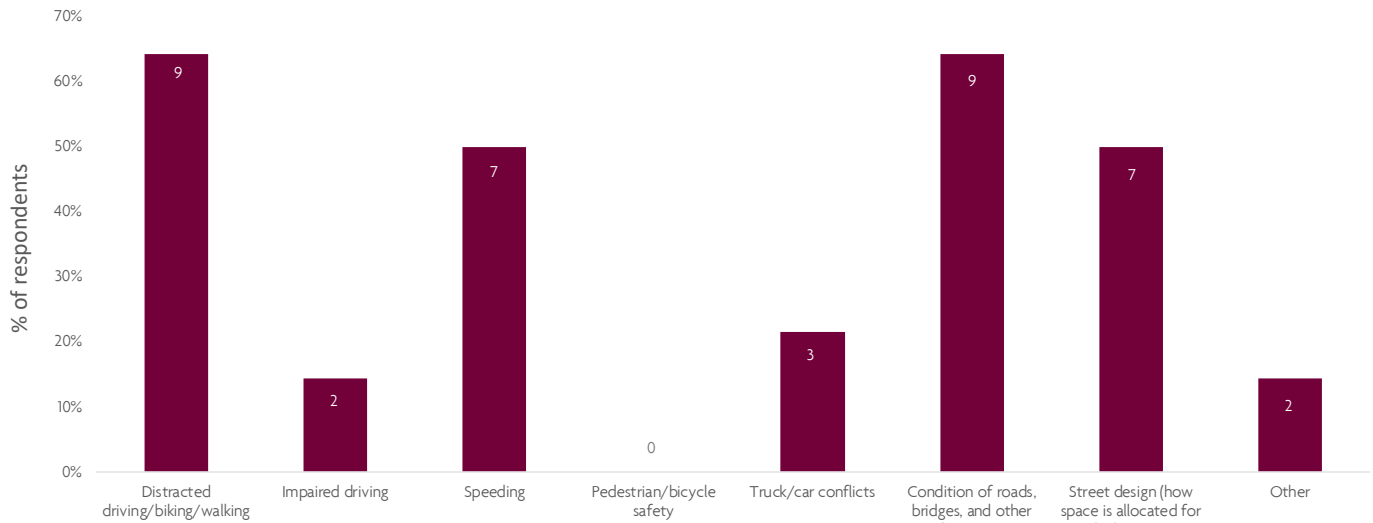
- Accessibility
- Access to NYC
- Transit
- Good Schools
- Walkability
- Parks & Nature Centers
- Safe Place
- Close to Shopping

What changes would you like to see in your community over the next 30 years? (select up to 3)

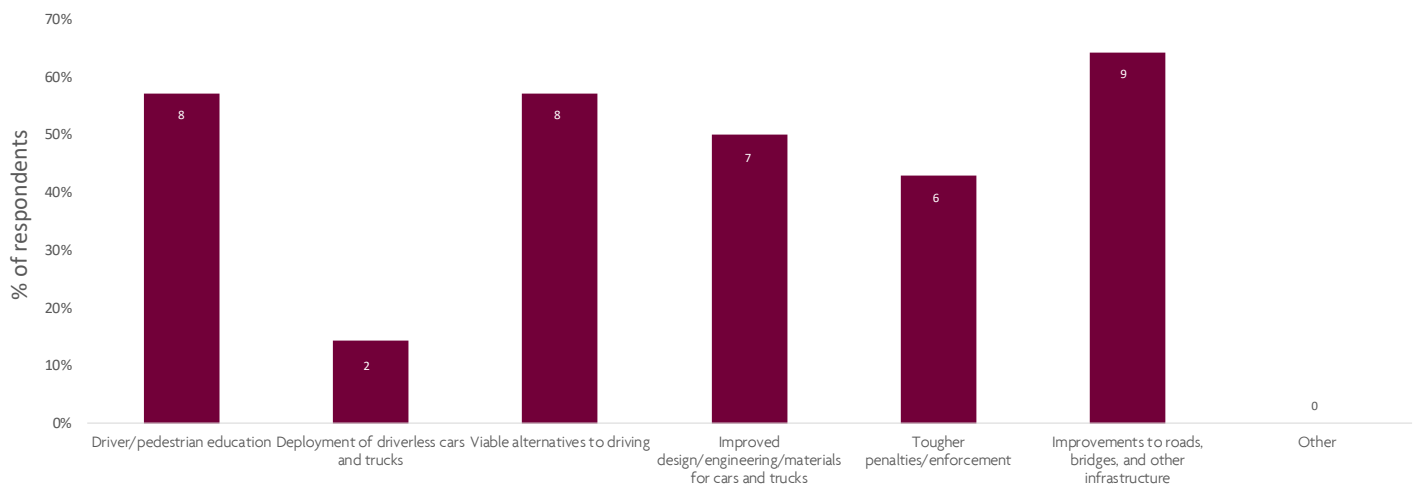


SAFETY

What are your biggest transportation safety concerns today? (select up to 3)

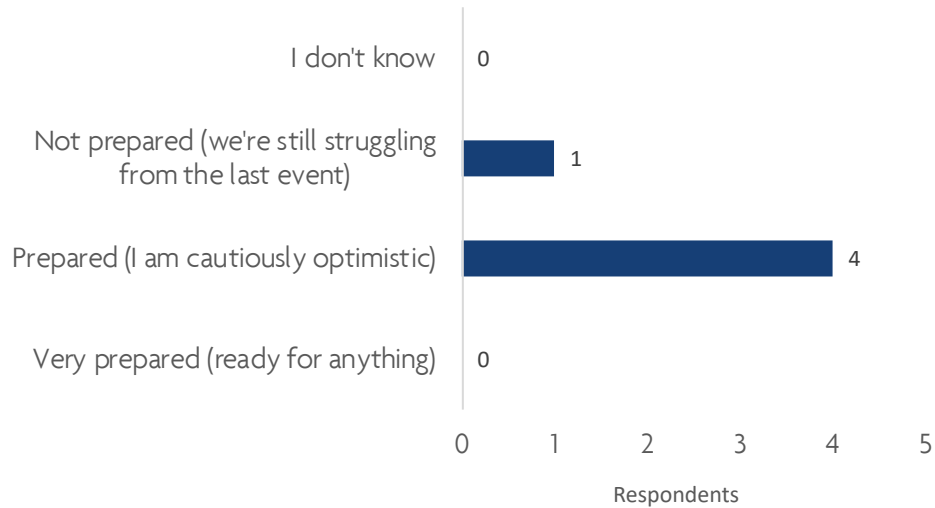


What are the best ways to make transportation safer during the next 30 years, with the goal being zero deaths? (select up to 3)

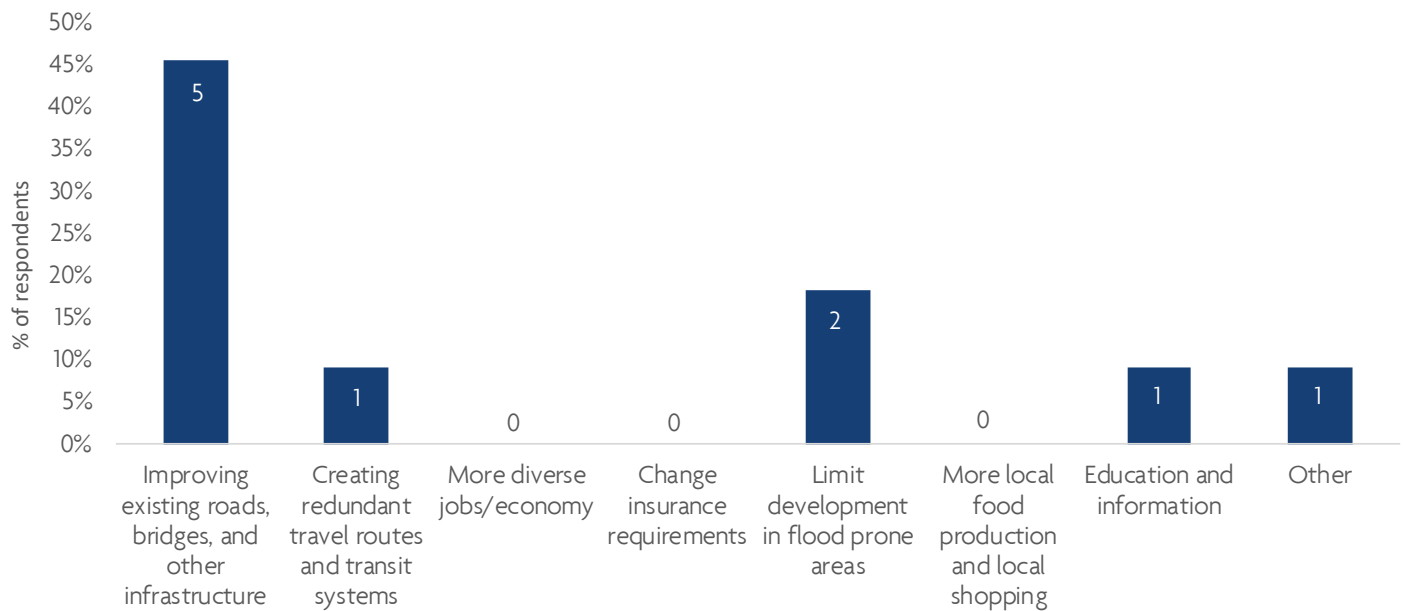


RESILIENCY

How prepared for the next major storm or emergency would you say your community is today?

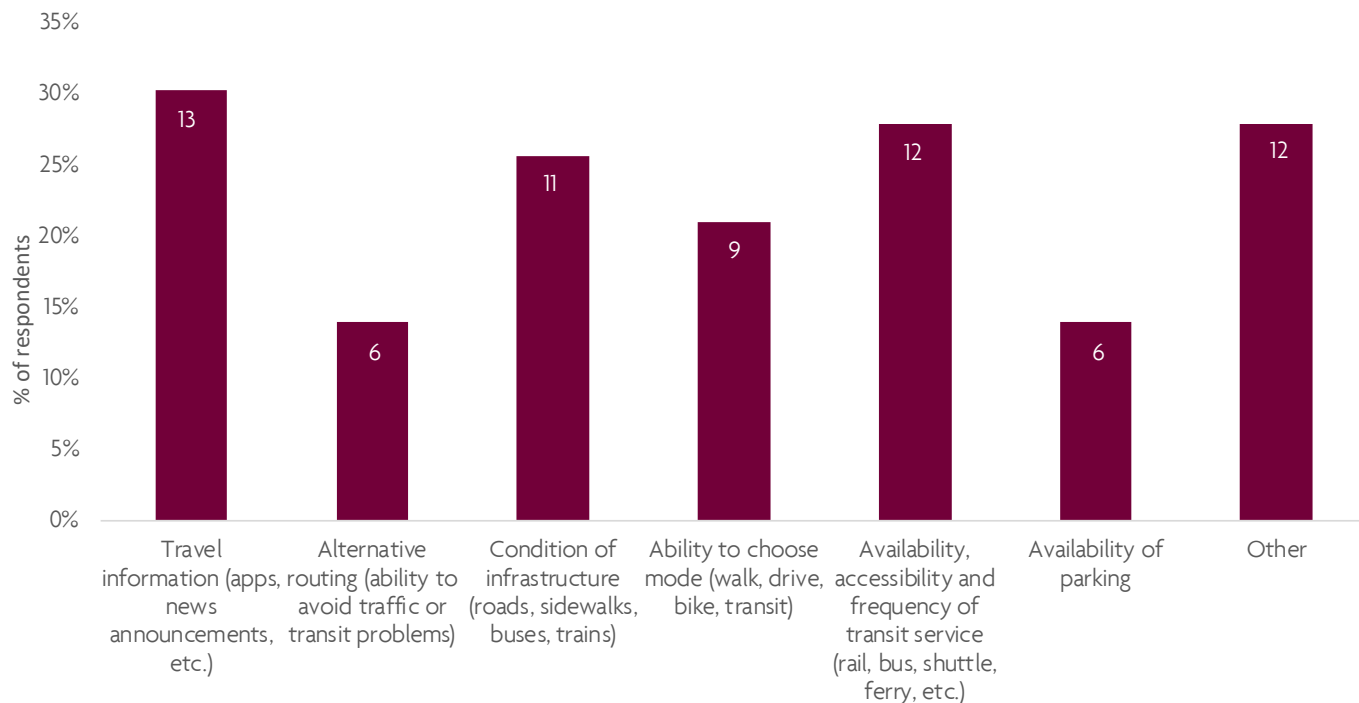


Looking forward, what's needed to make your community better prepared for future emergencies? (select up to 3)

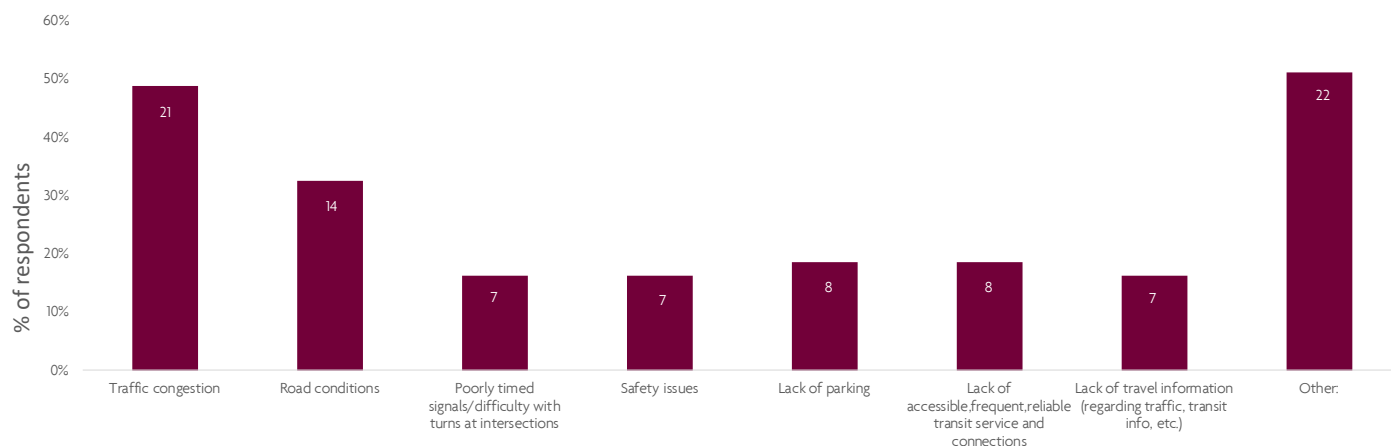


GETTING AROUND

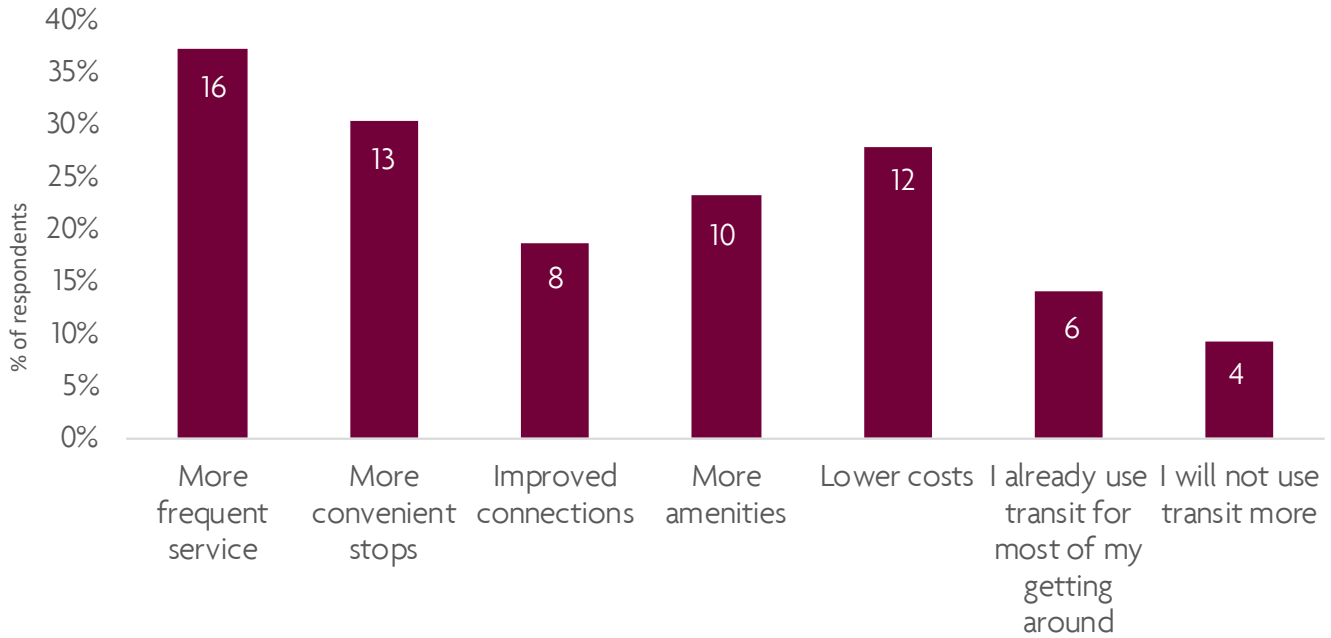
Thinking about the trips that you take each week, what works well for you on these trips?



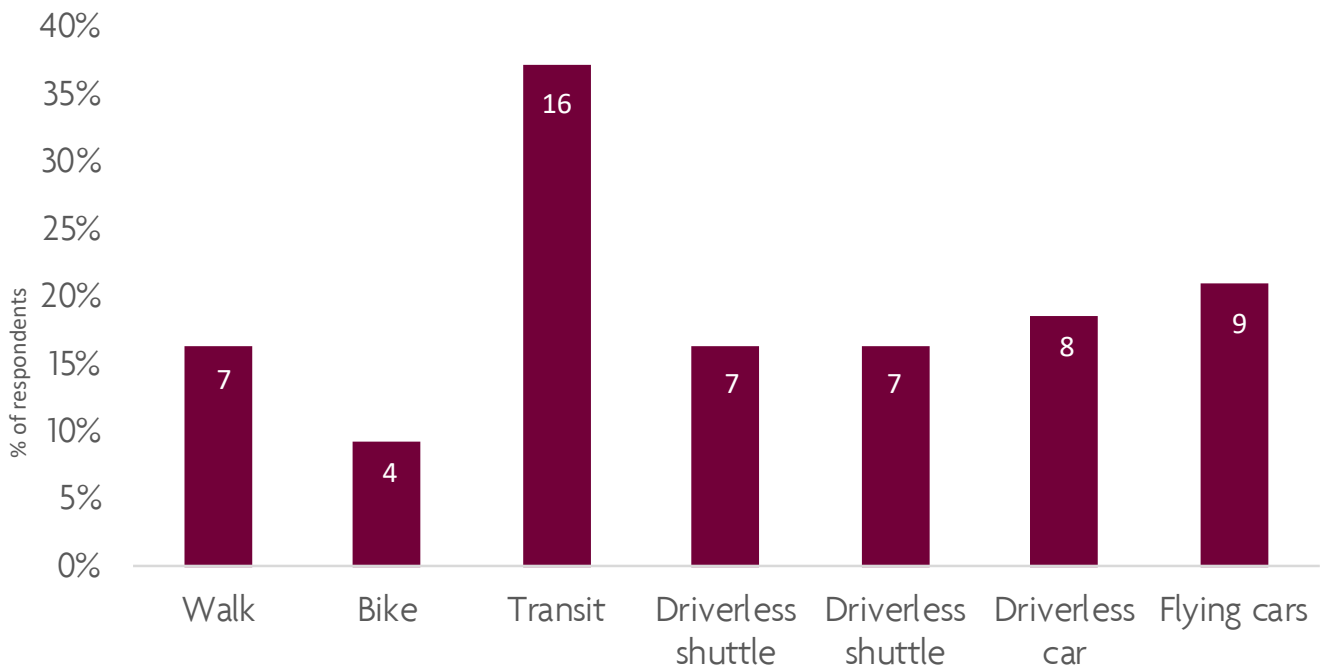
Thinking about the trips that you take each week, what does not work well for you on these trips?



Is there anything that would help you use bus or rail transit more often? (Select up to 3)

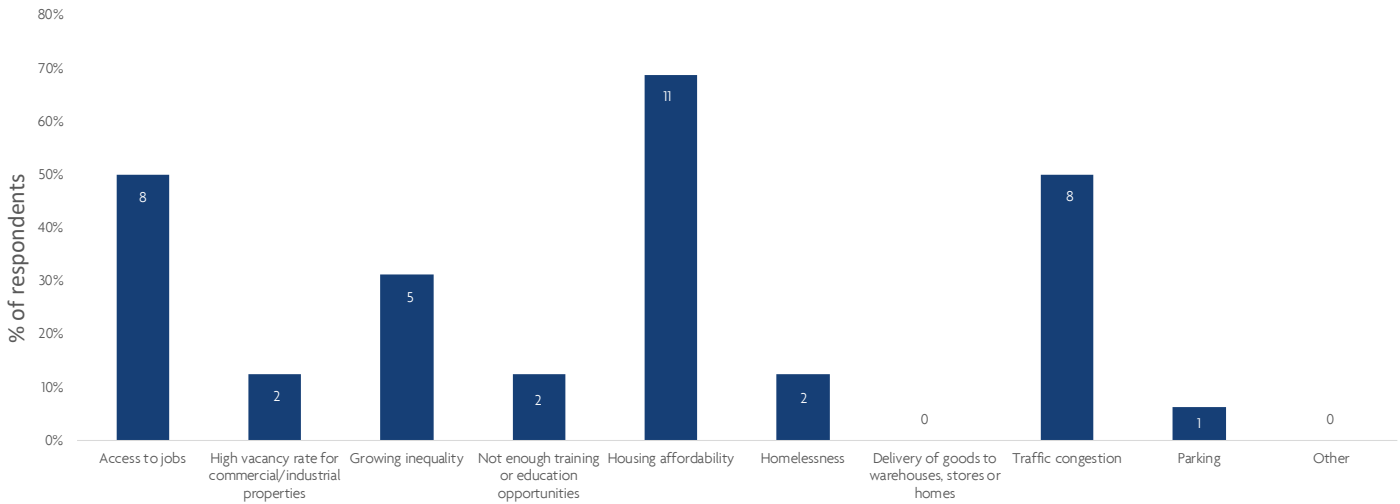


How do you hope to get around in 30 years? (select all that apply)

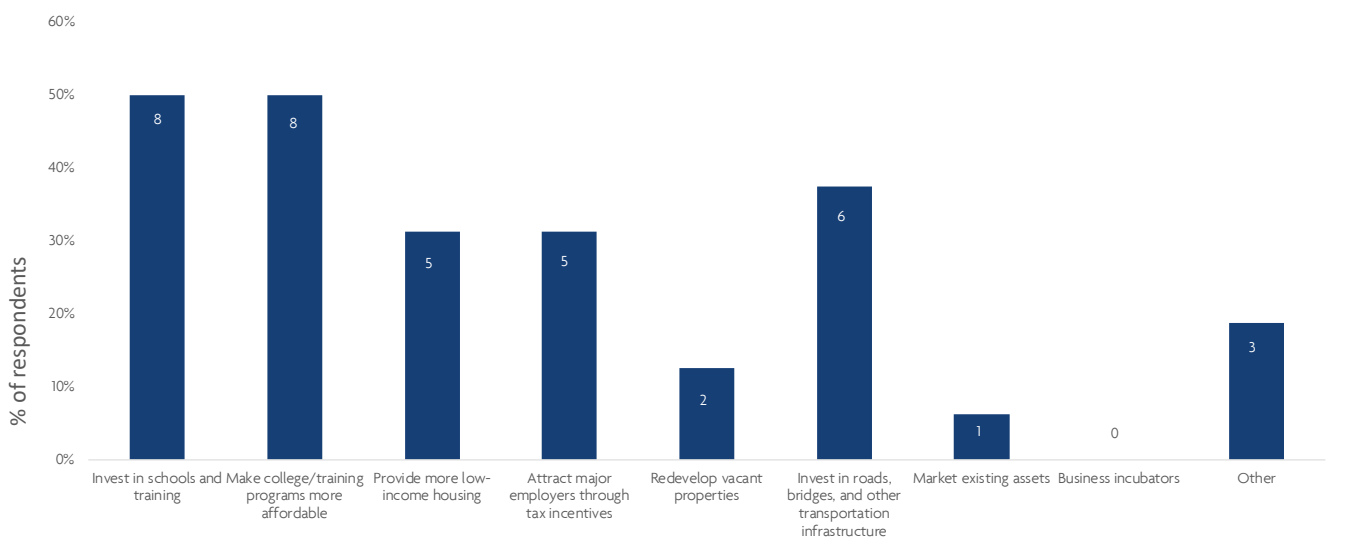


ECONOMY

What are the key economic challenges facing your community today? (select up to 3)

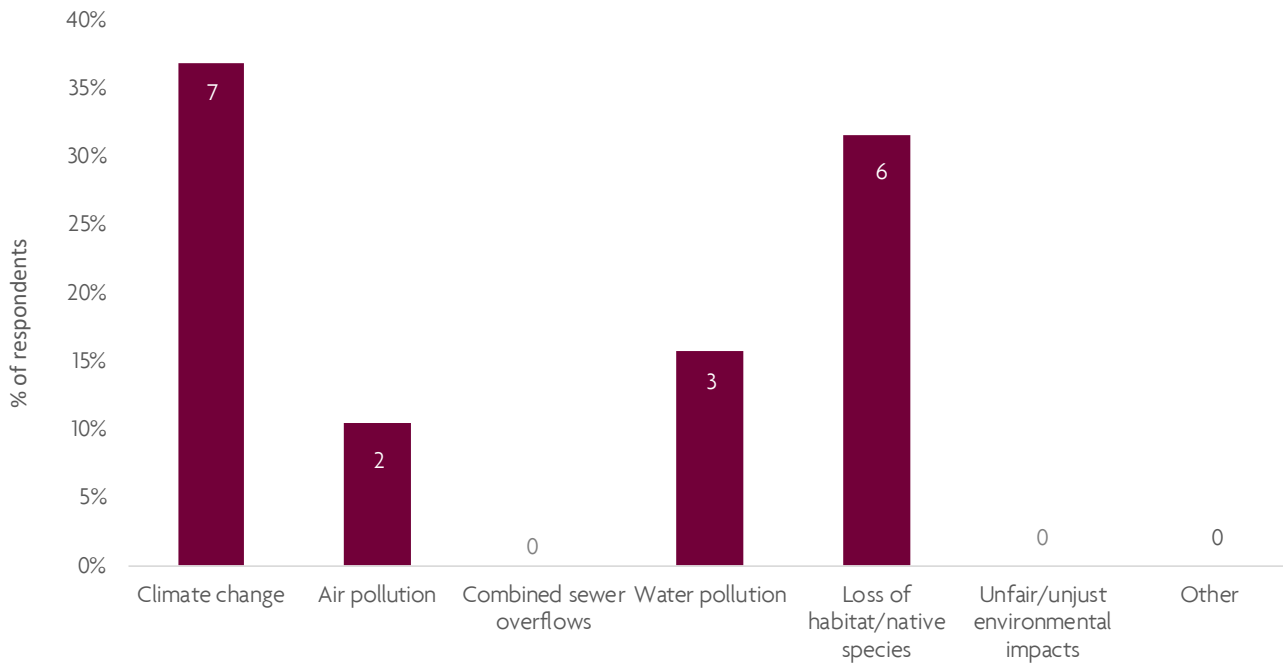


What should the region do to improve the economy in the future? (select up to 3)

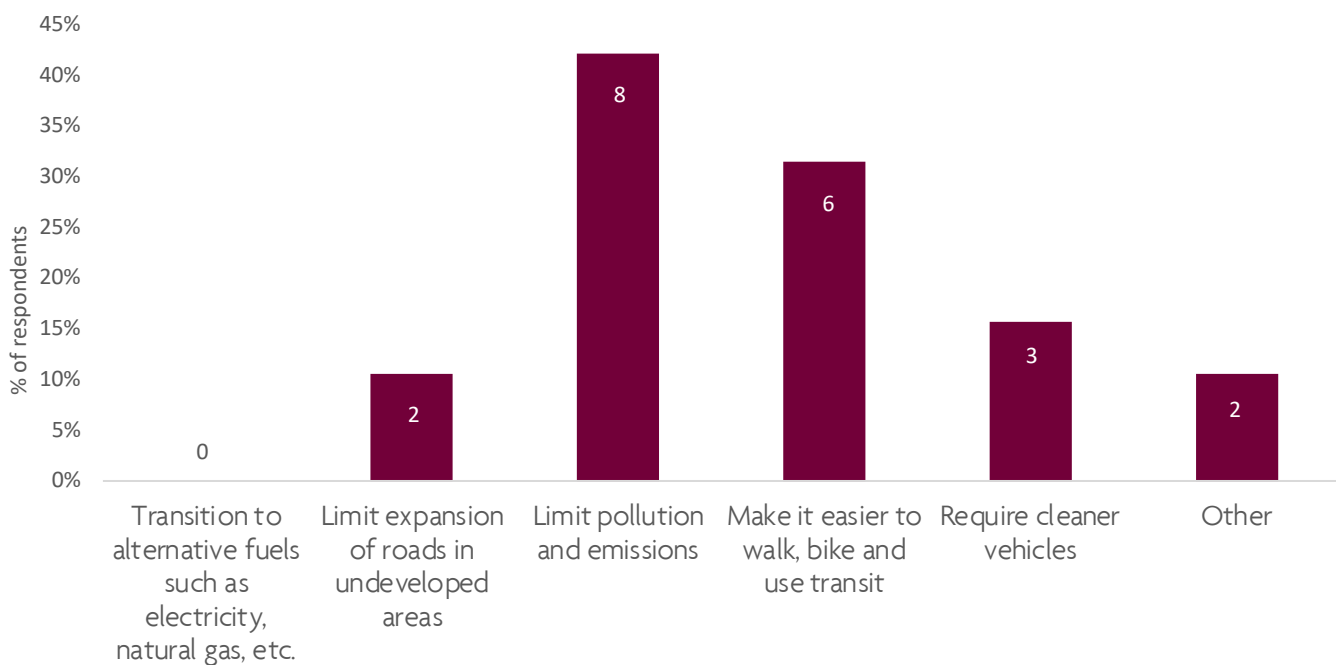


ENVIRONMENT

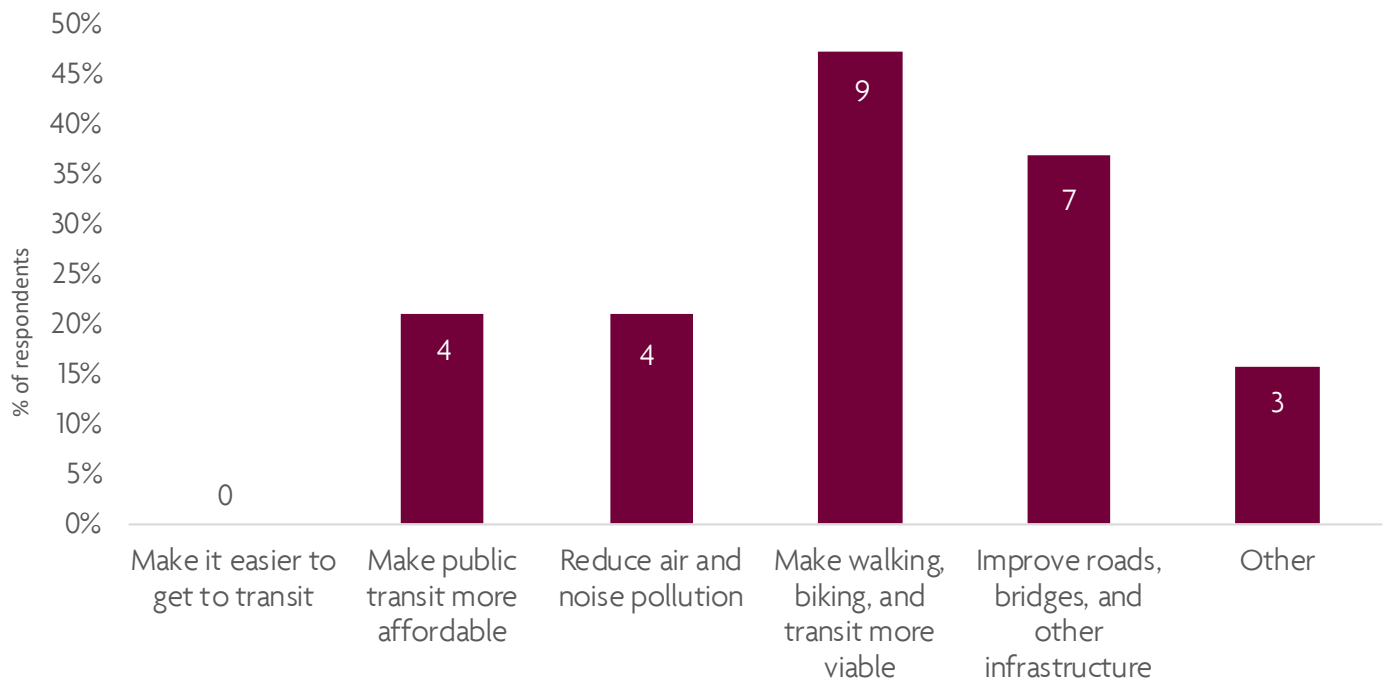
What's the biggest environment issue in your community today?



What should we do to ensure that transportation protects or improves the environment?

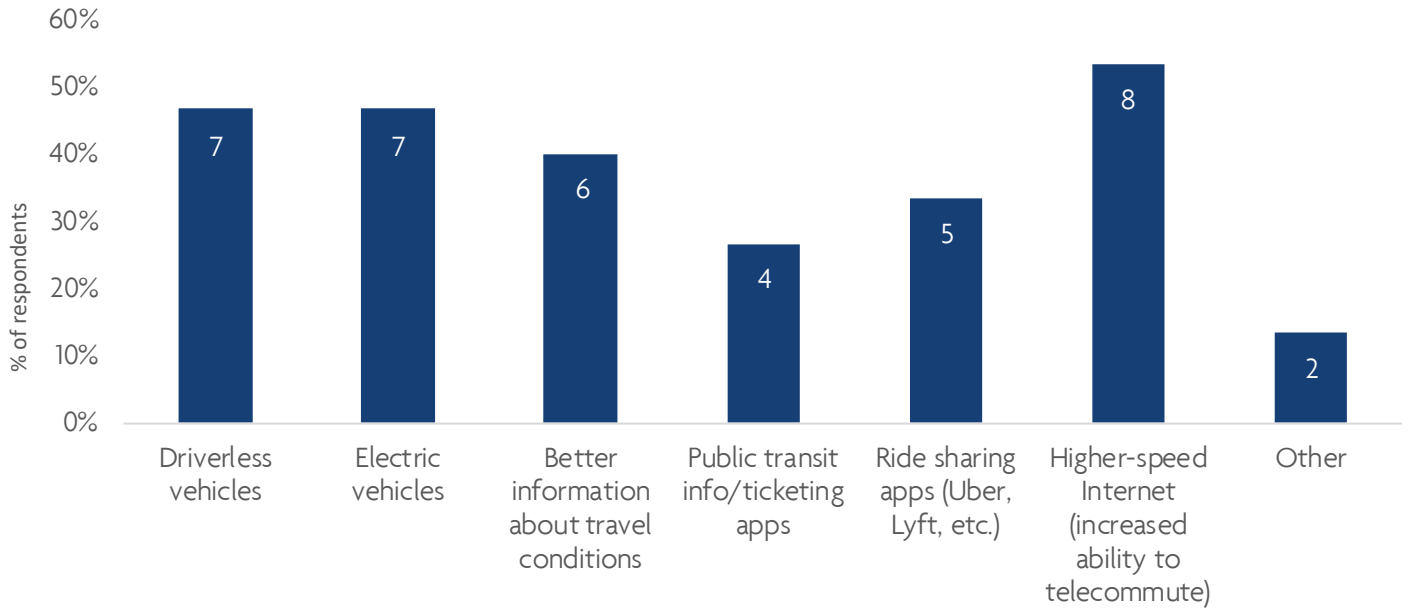


What should we do to ensure that transportation enhances quality of life for all people?

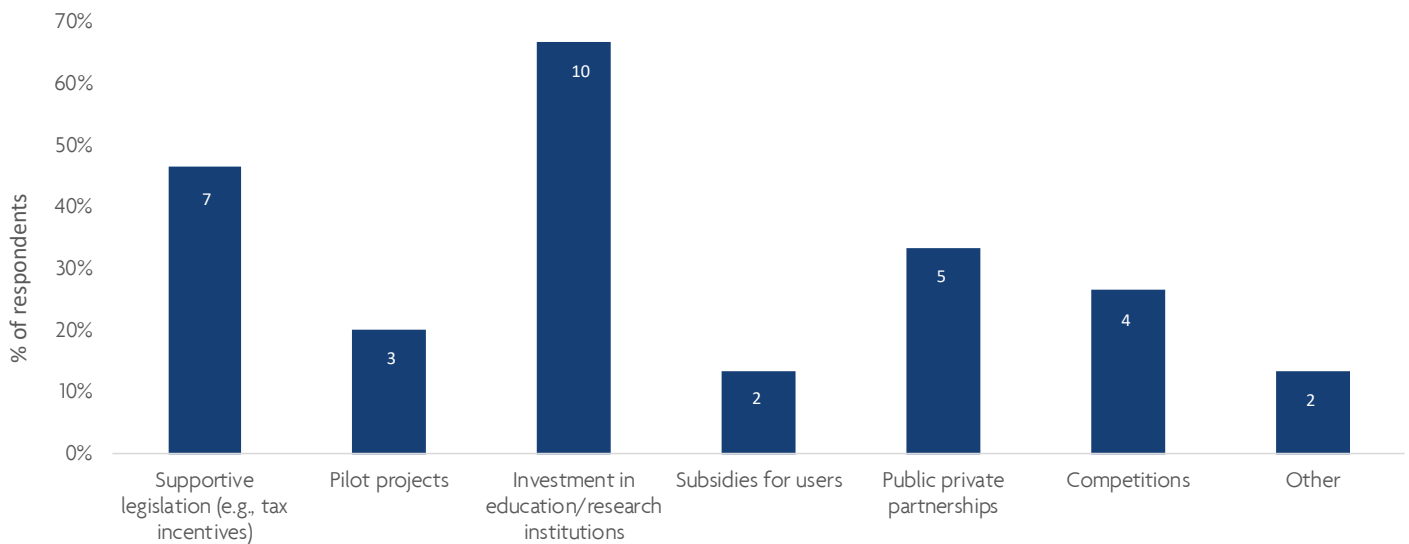


TECHNOLOGY

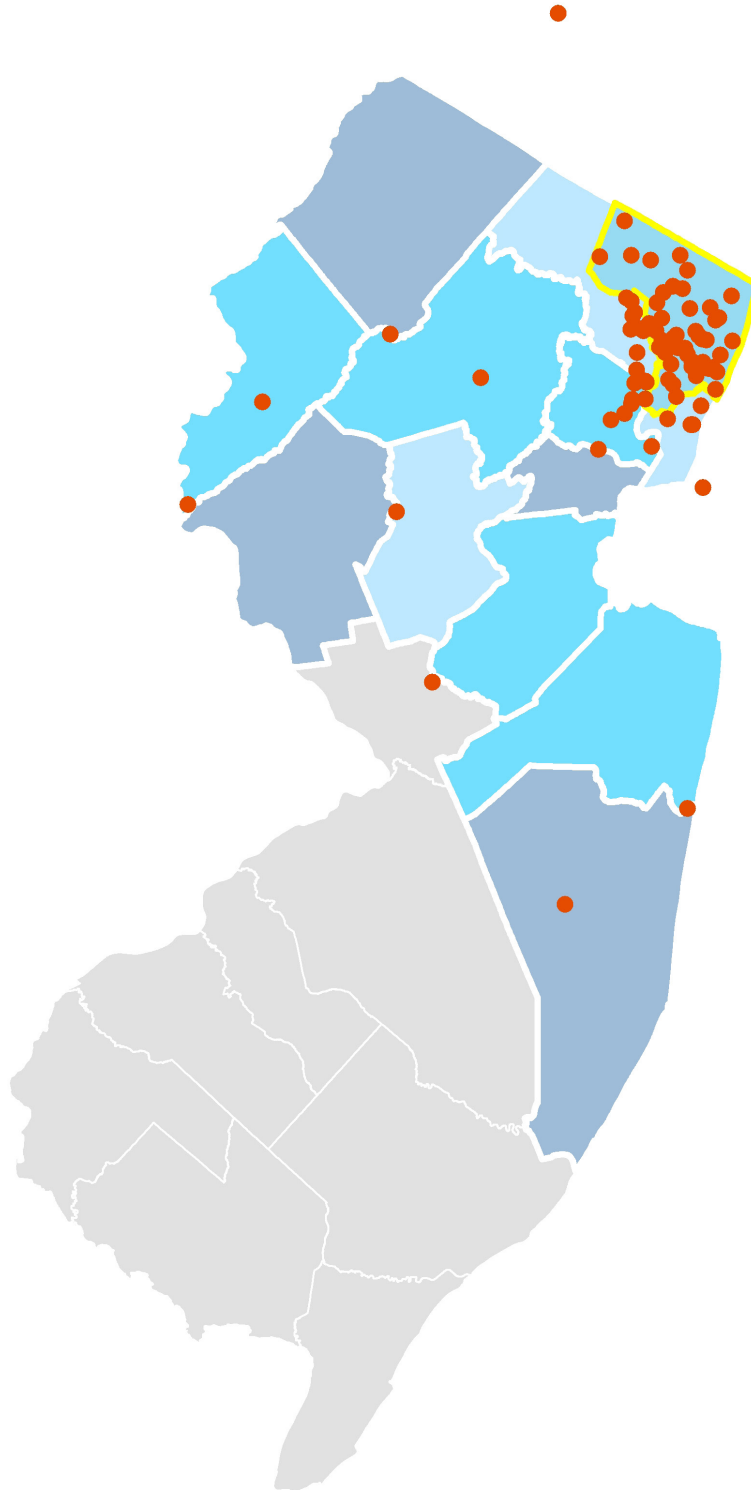
What new transportation technologies are you most excited about today? (select up to 3)



What are the best ways for the region to support and shape technology innovations?

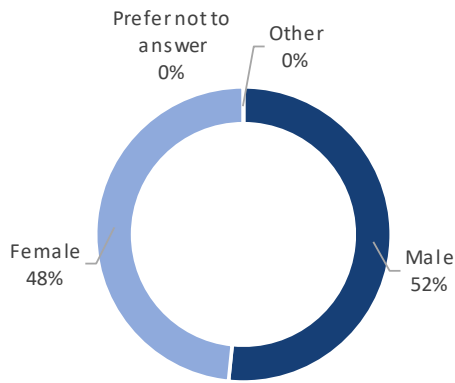


WHO WE HEARD FROM:

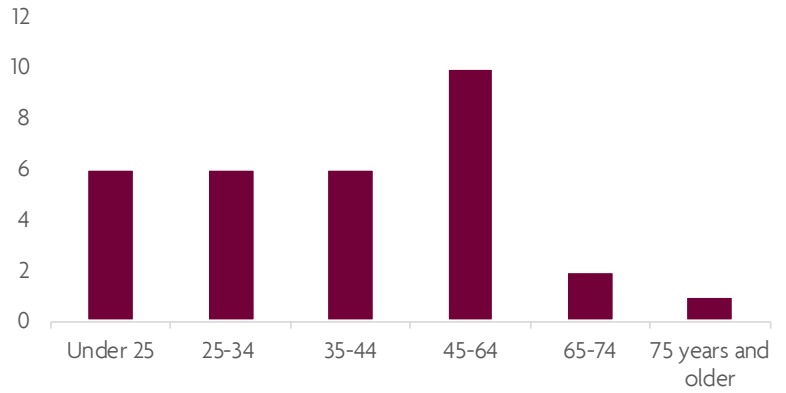


Zip codes identify where survey participants live in the region

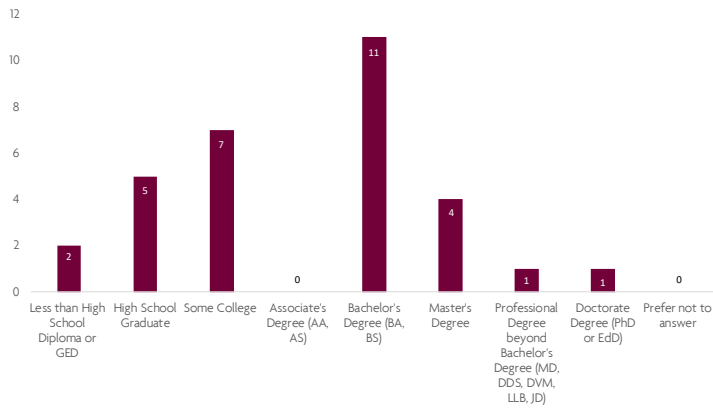
Gender Identification



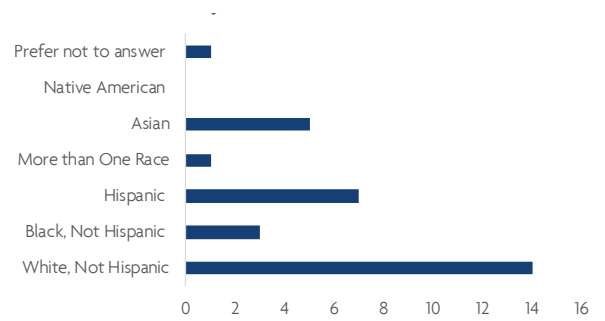
Age



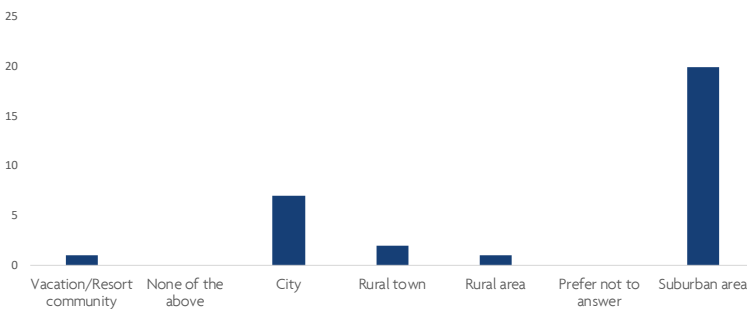
Education



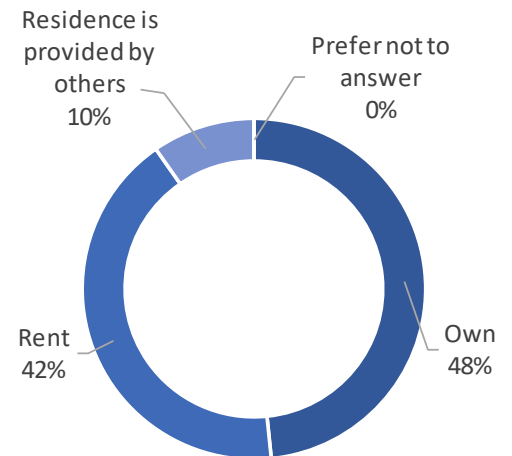
Demographics



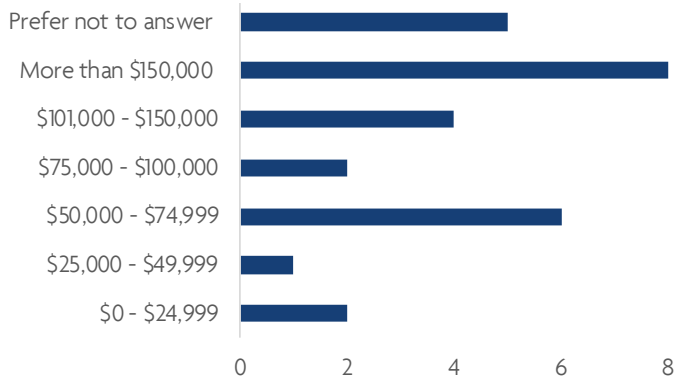
Place Type



Residence



Income



By the Numbers

157 Surveys completed

Favorite thing about where you live: Schools and Parks



Event Summary

The NJTPA and Union County sponsored an information booth at Wild Earth Day to gather public input for Plan 2045, the region's transportation plan.

Public participants selected topics for discussion by spinning a colorful wheel and then they responded to survey questions on the various topics. Many participants also provided general demographic information to inform about who we heard from. Participants had an opportunity to talk one-on-one with study team members and provide additional comments. Read on to view results.

Some Comments Heard:

“Diversity of seasons and nature”

“Friendly neighbors and great schools for the kids”

Participants were asked to answer questions on seven topics – Great Places, Safety, Resiliency, Getting Around, Economy, Environment, and Technology. Below is a summary of results for this event:

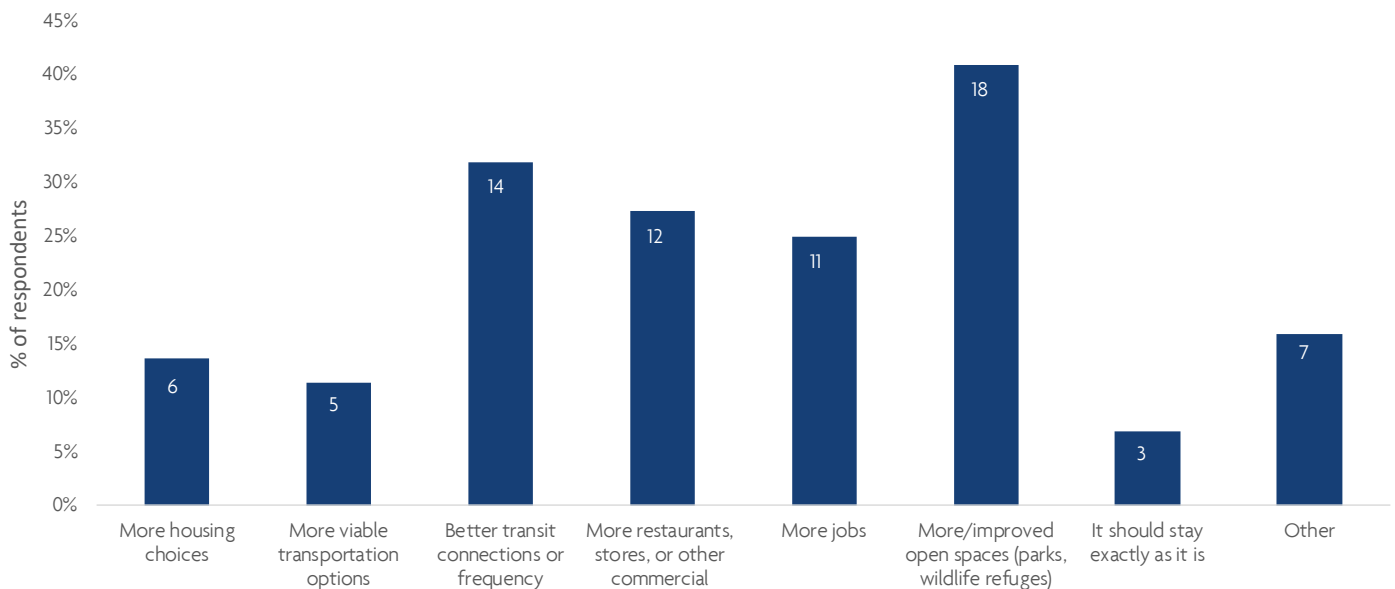
GREAT PLACES

In one or two words, what's your favorite thing about where you live today?

Here are some responses we received:

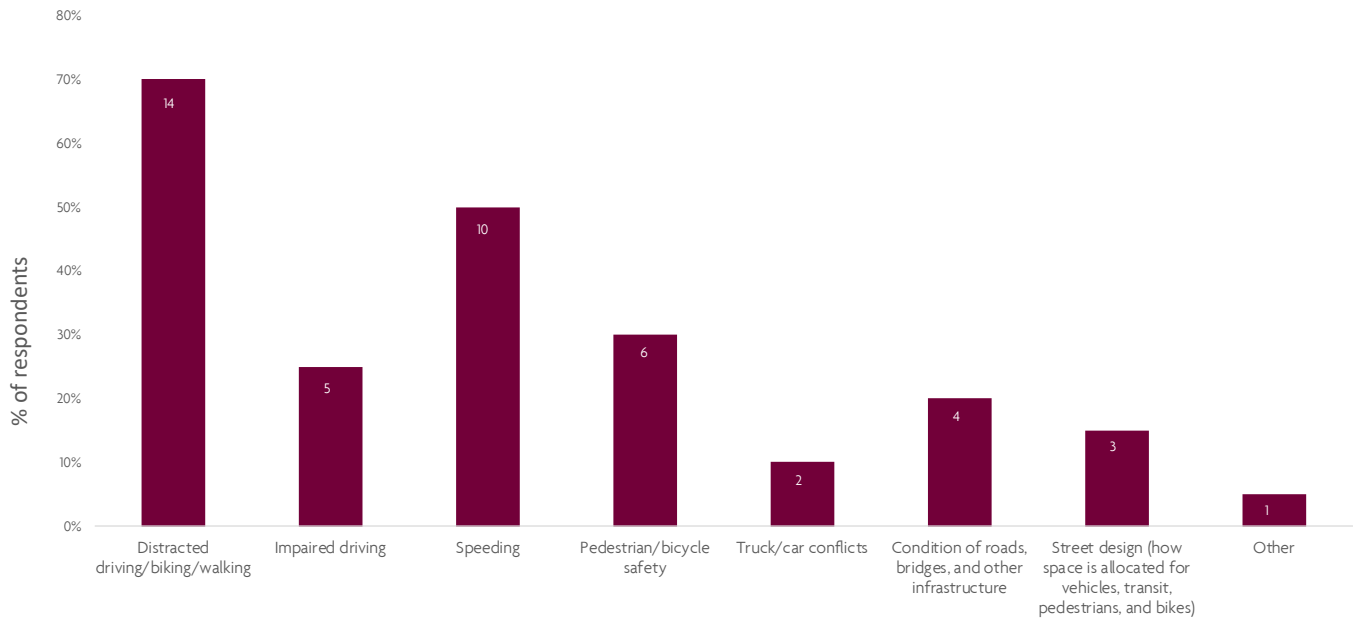
- Accessibility
- Access to NYC
- Transit
- Good Schools
- Walkability
- Parks & Nature Centers
- Safe Place
- Close to Shopping

What changes would you like to see in your community over the next 30 years? (select up to 3)

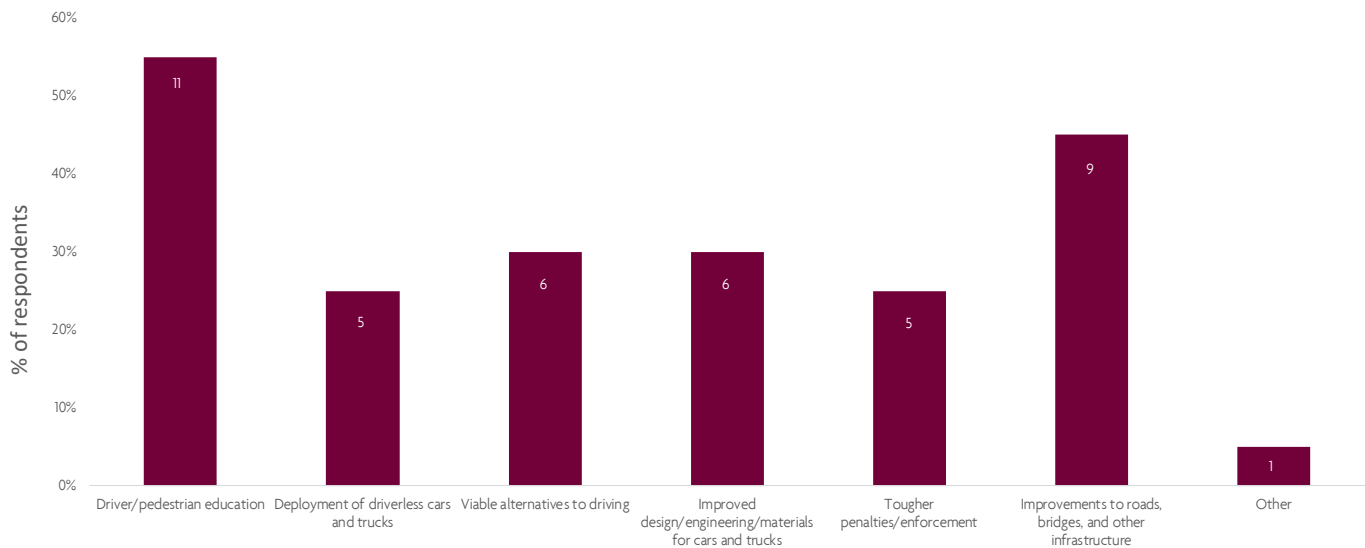


SAFETY

What are your biggest transportation safety concerns today? (select up to 3)

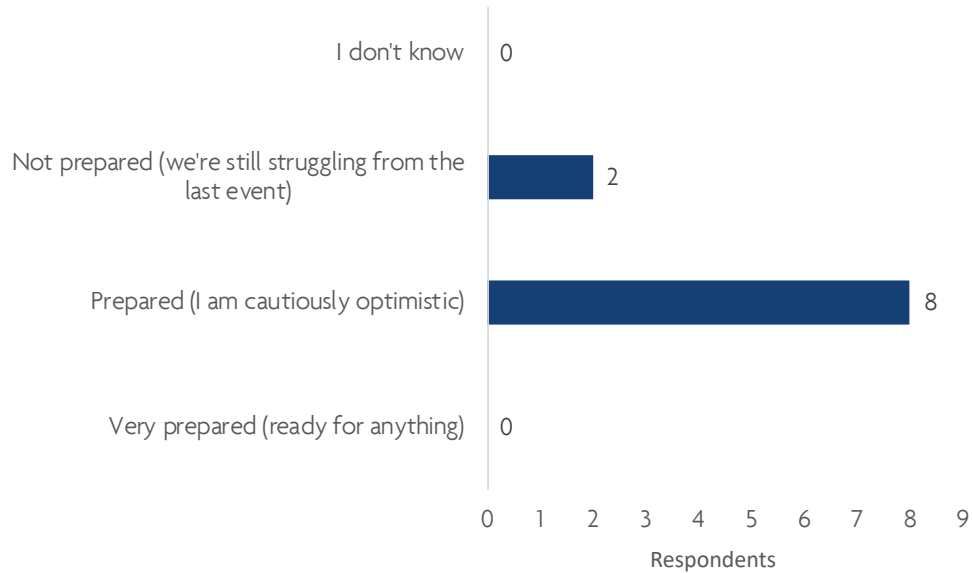


What are the best ways to make transportation safer during the next 30 years, with the goal being zero deaths? (select up to 3)

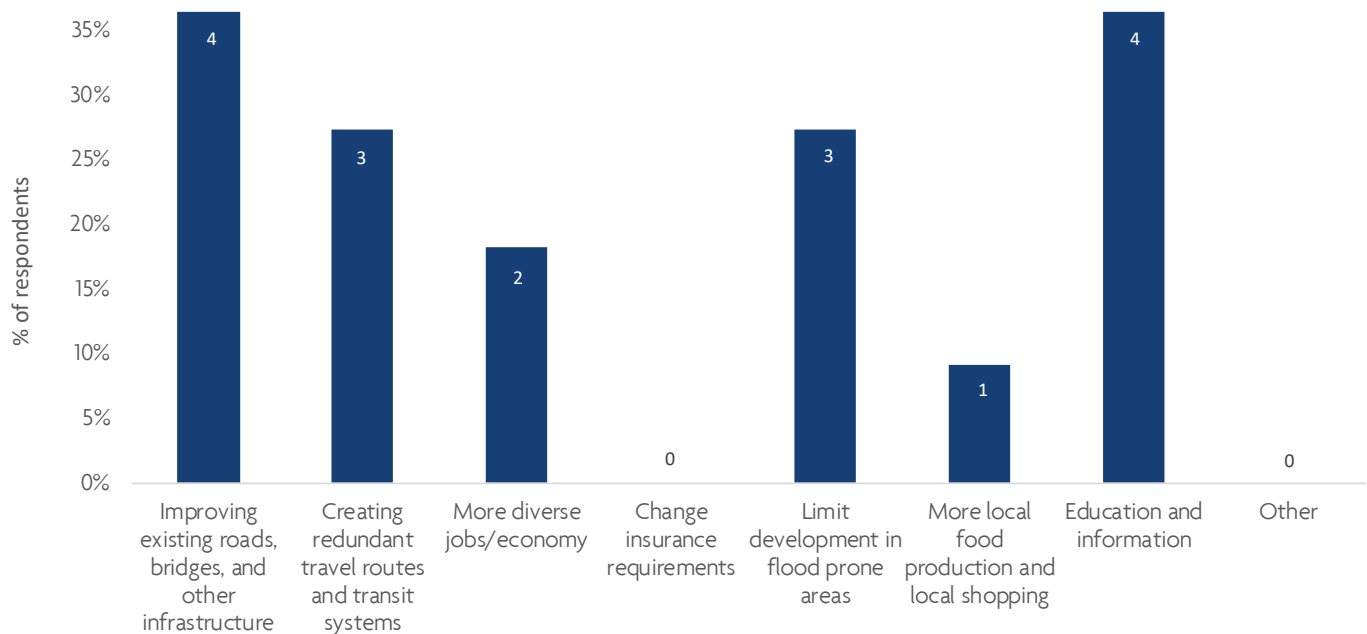


RESILIENCY

How prepared for the next major storm or emergency would you say your community is today?

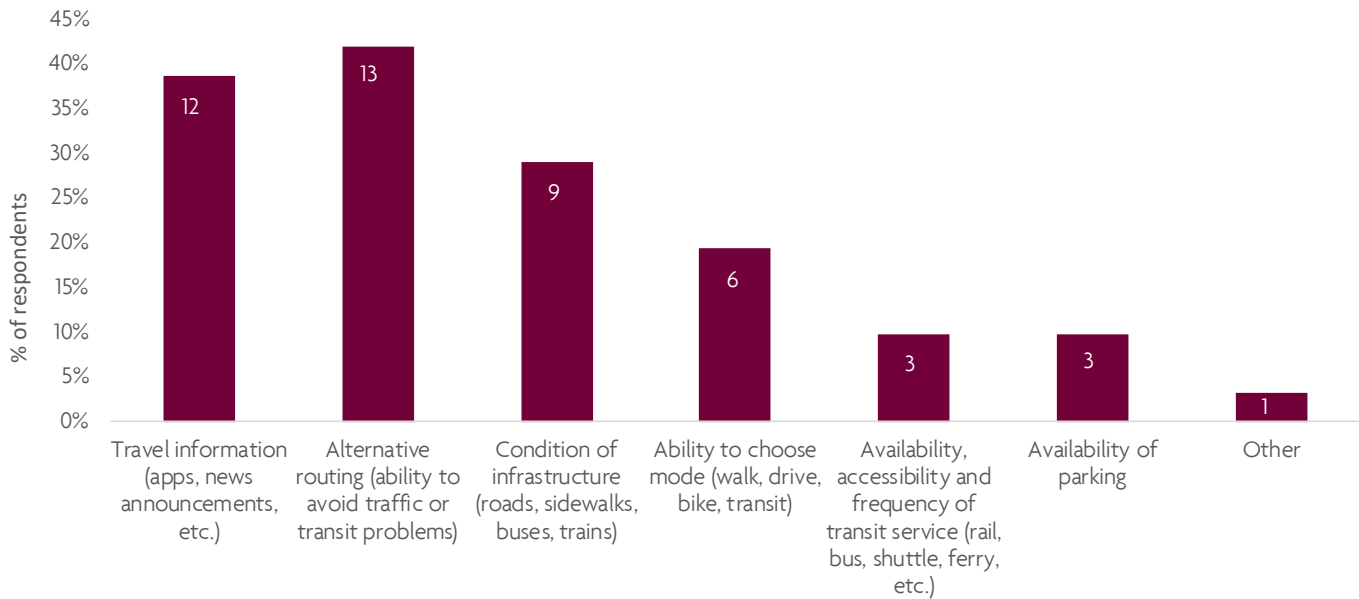


Looking forward, what's needed to make your community better prepared for future emergencies? (select up to 3)

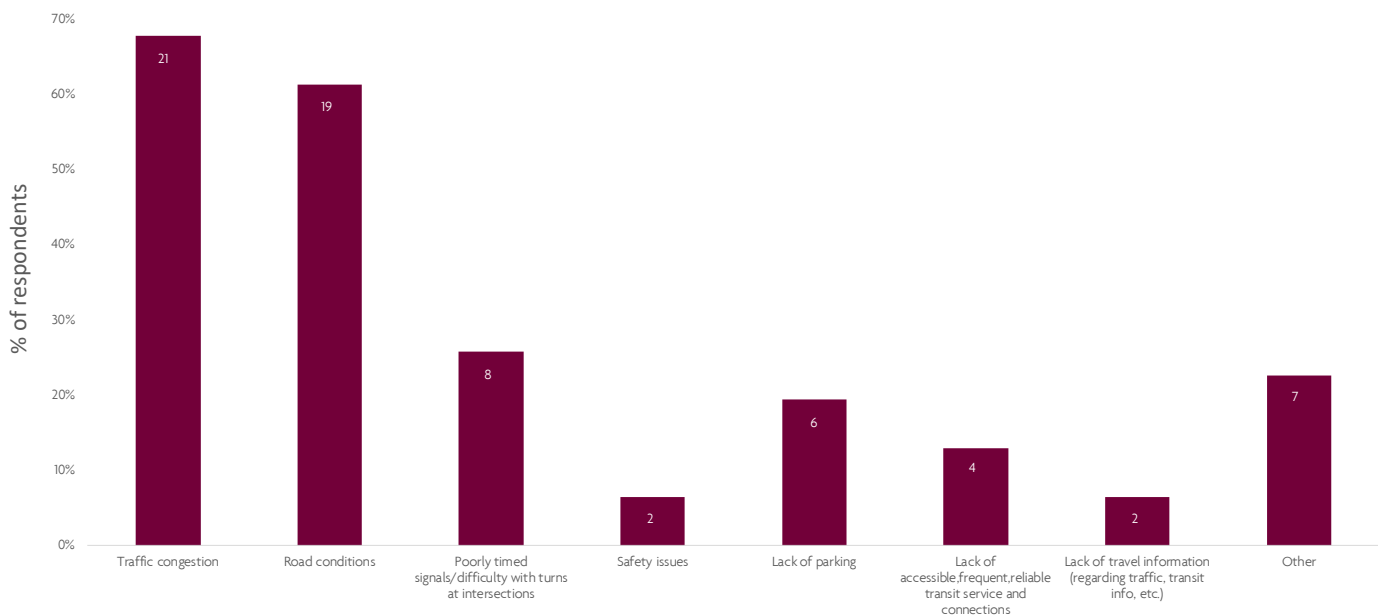


GETTING AROUND

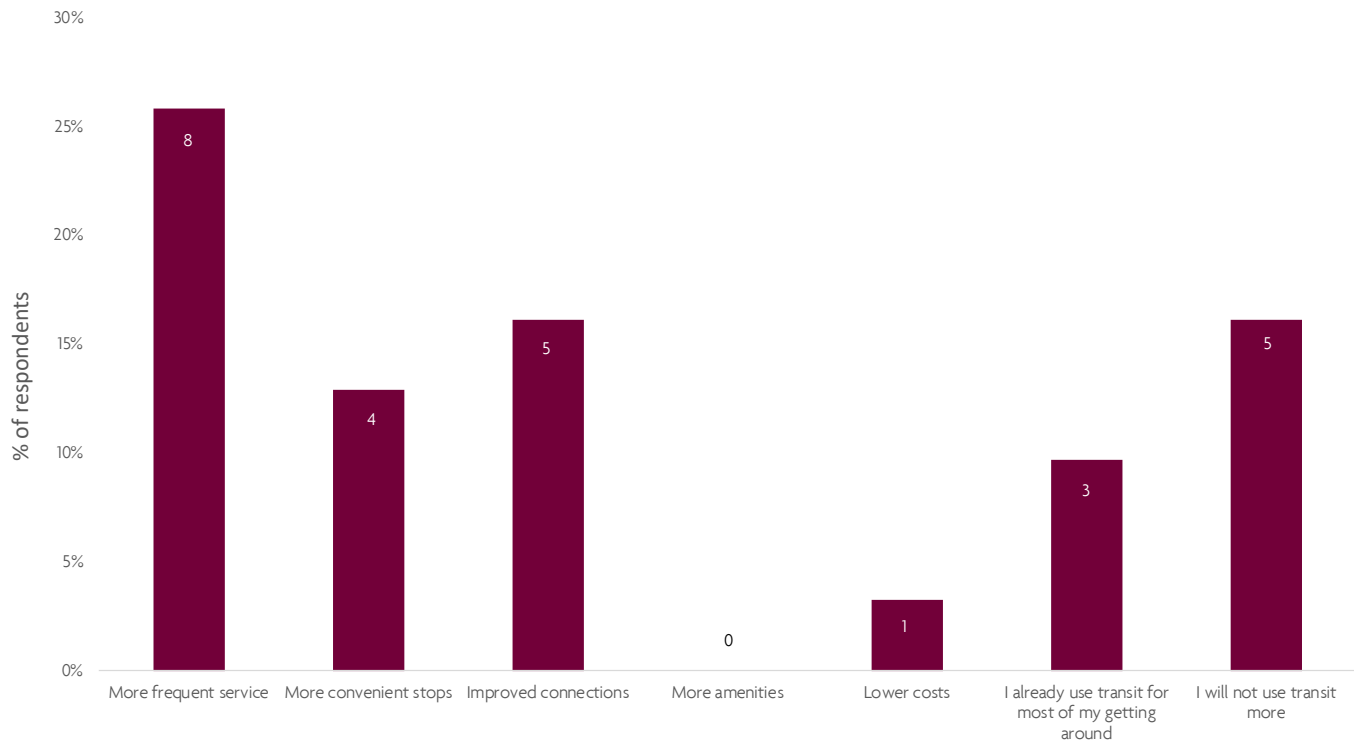
Thinking about the trips that you take each week, what works well for you on these trips?



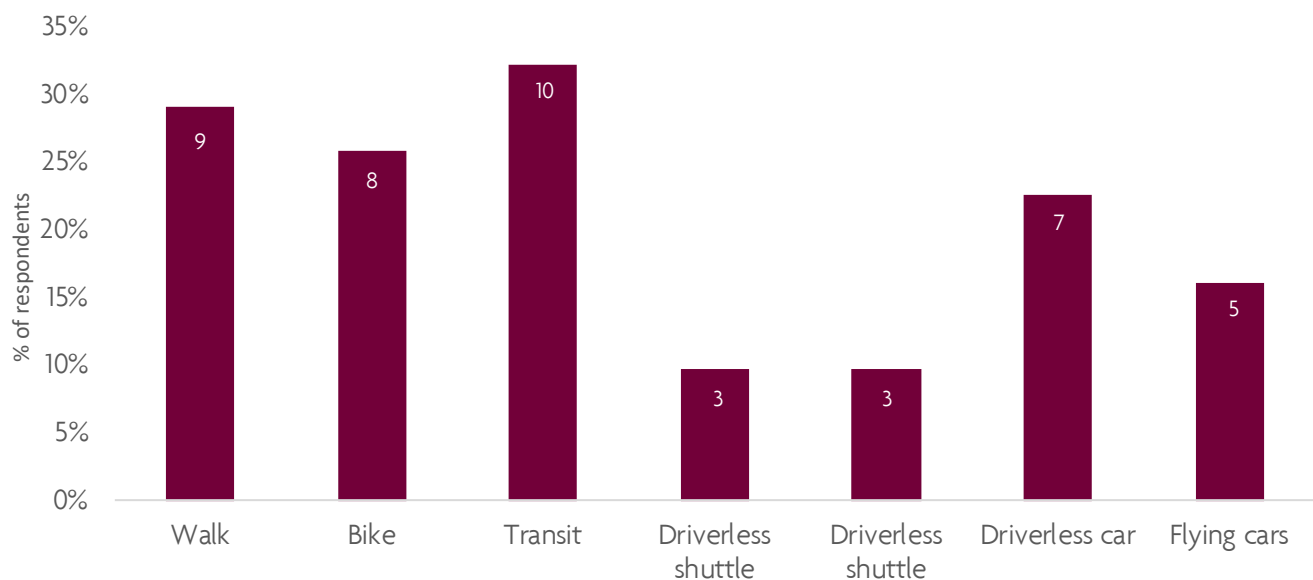
Thinking about the trips that you take each week, what does not work well for you on these trips?



Is there anything that would help you use bus or rail transit more often? (Select up to 3)

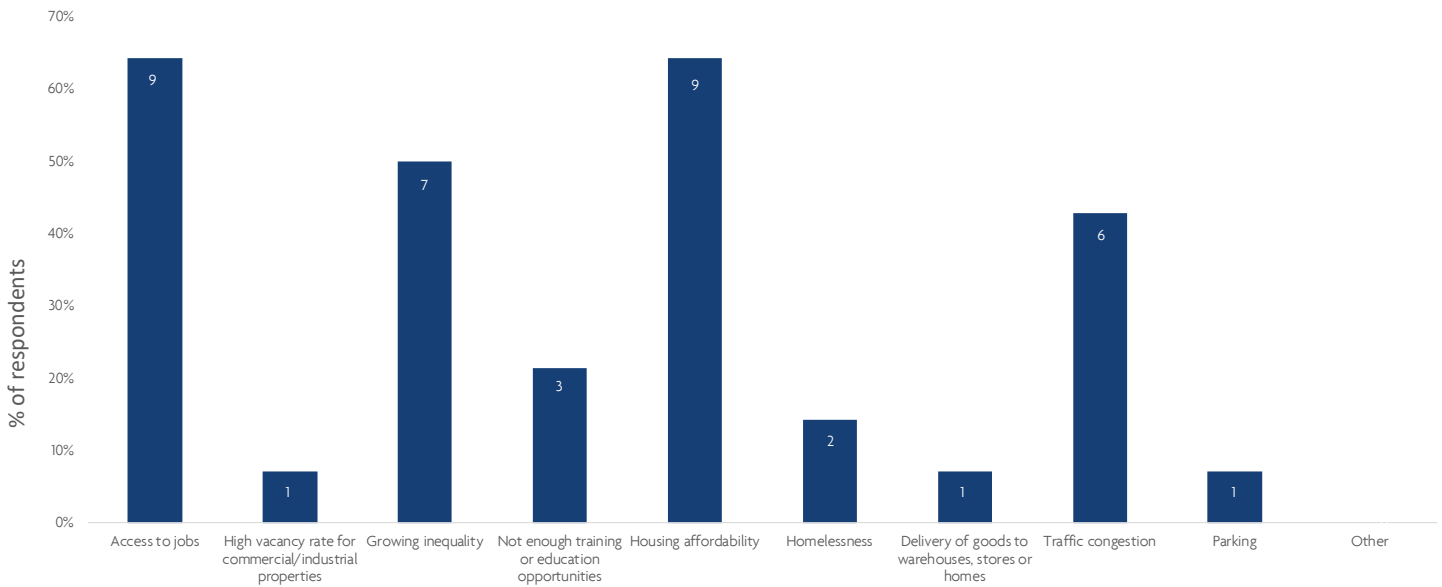


How do you hope to get around in 30 years? (select all that apply)

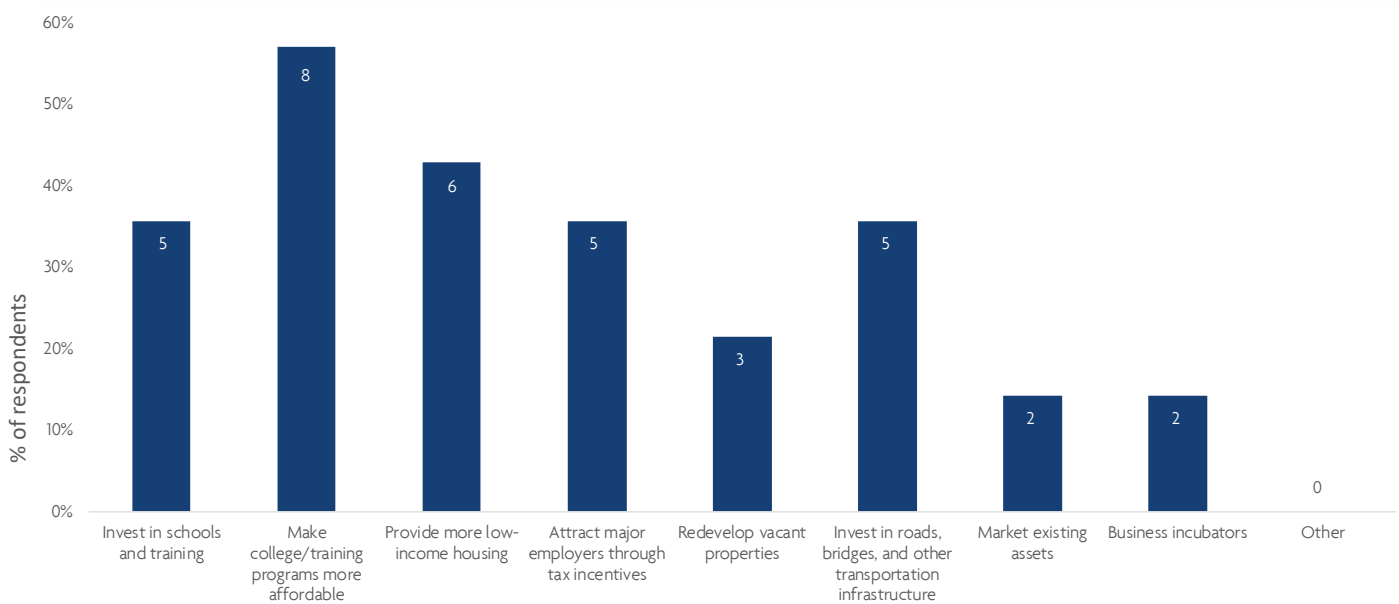


ECONOMY

What are the key economic challenges facing your community today? (select up to 3)

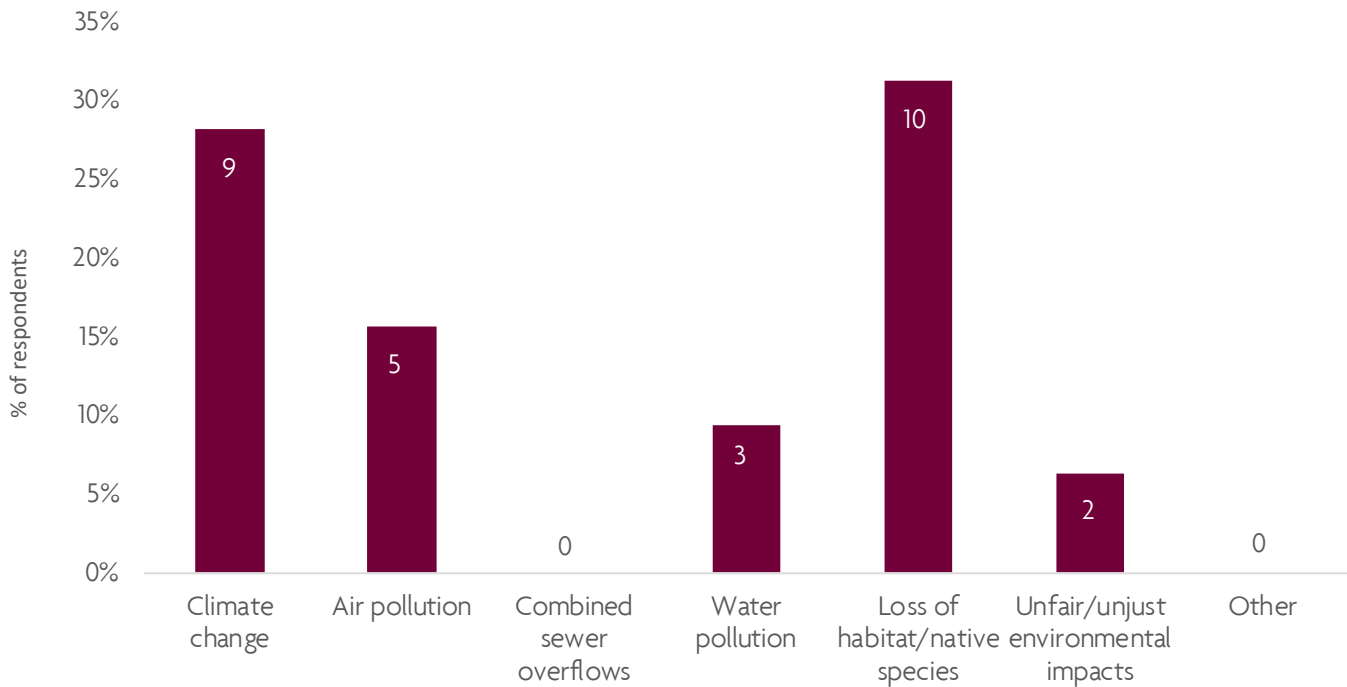


What should the region do to improve the economy in the future? (select up to 3)

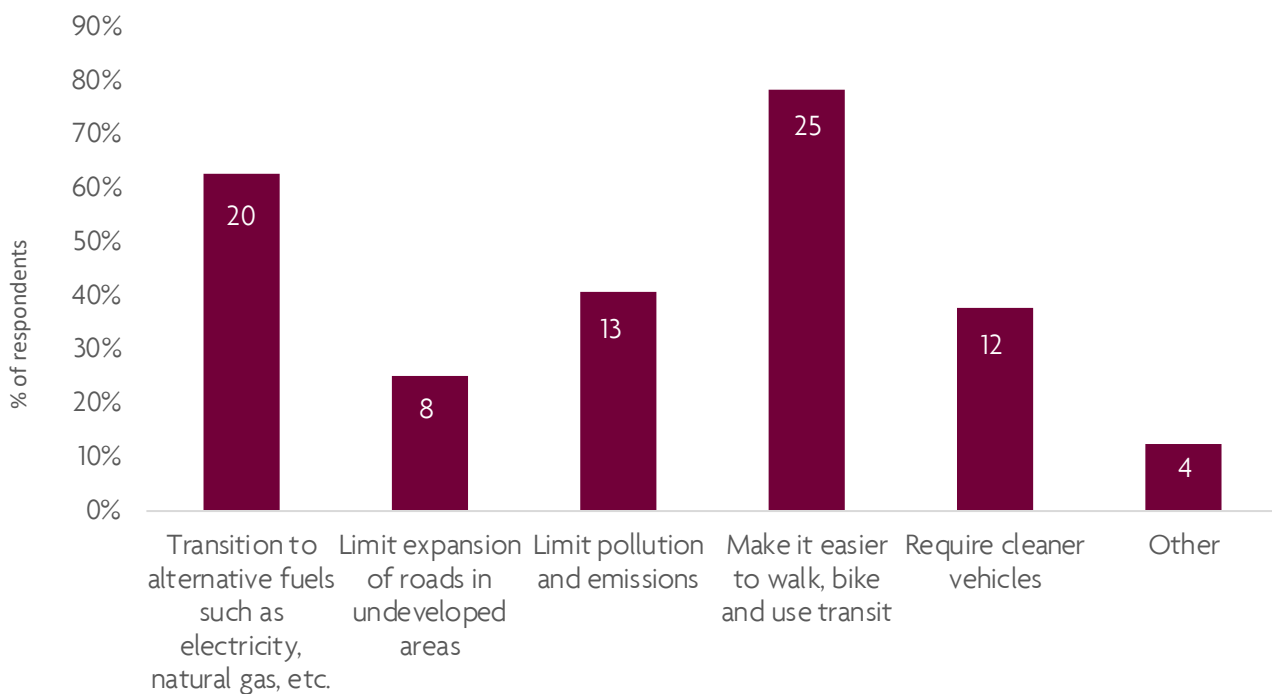


ENVIRONMENT

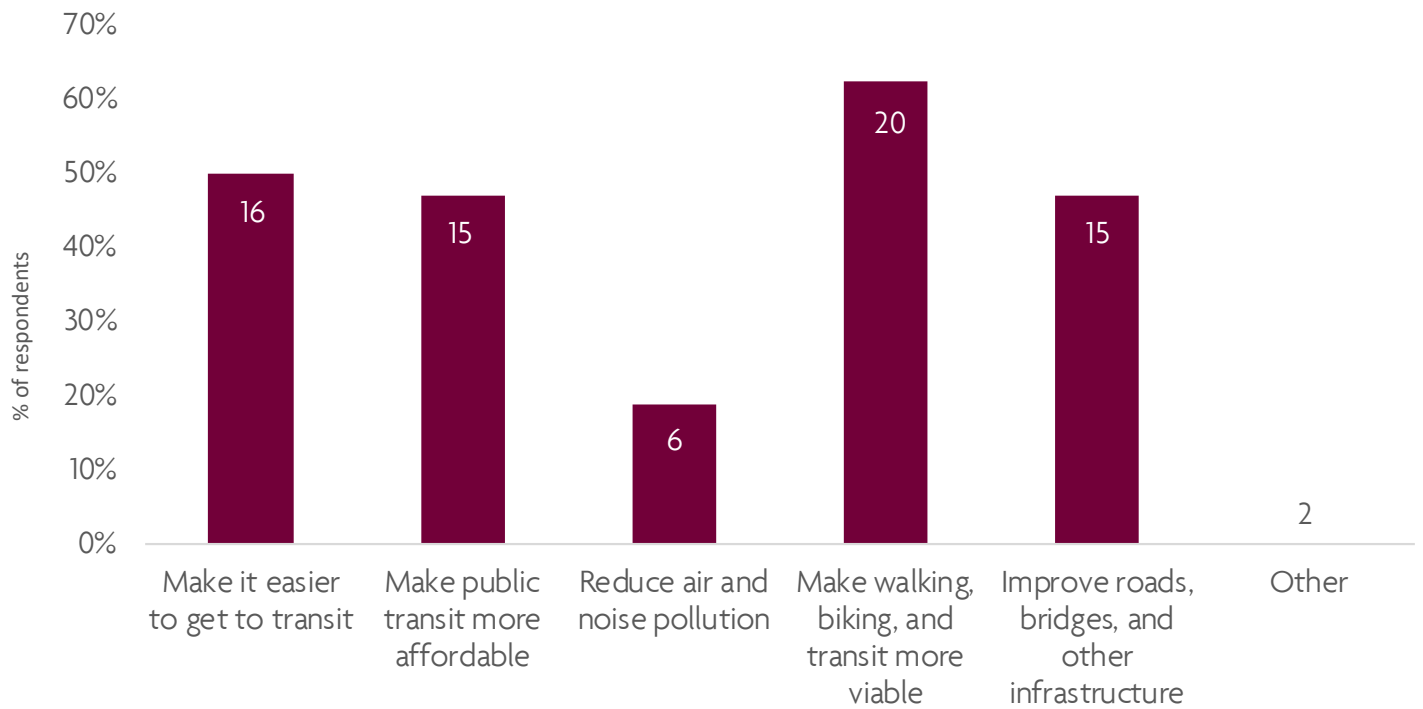
What's the biggest environment issue in your community today?



What should we do to ensure that transportation protects or improves the environment?

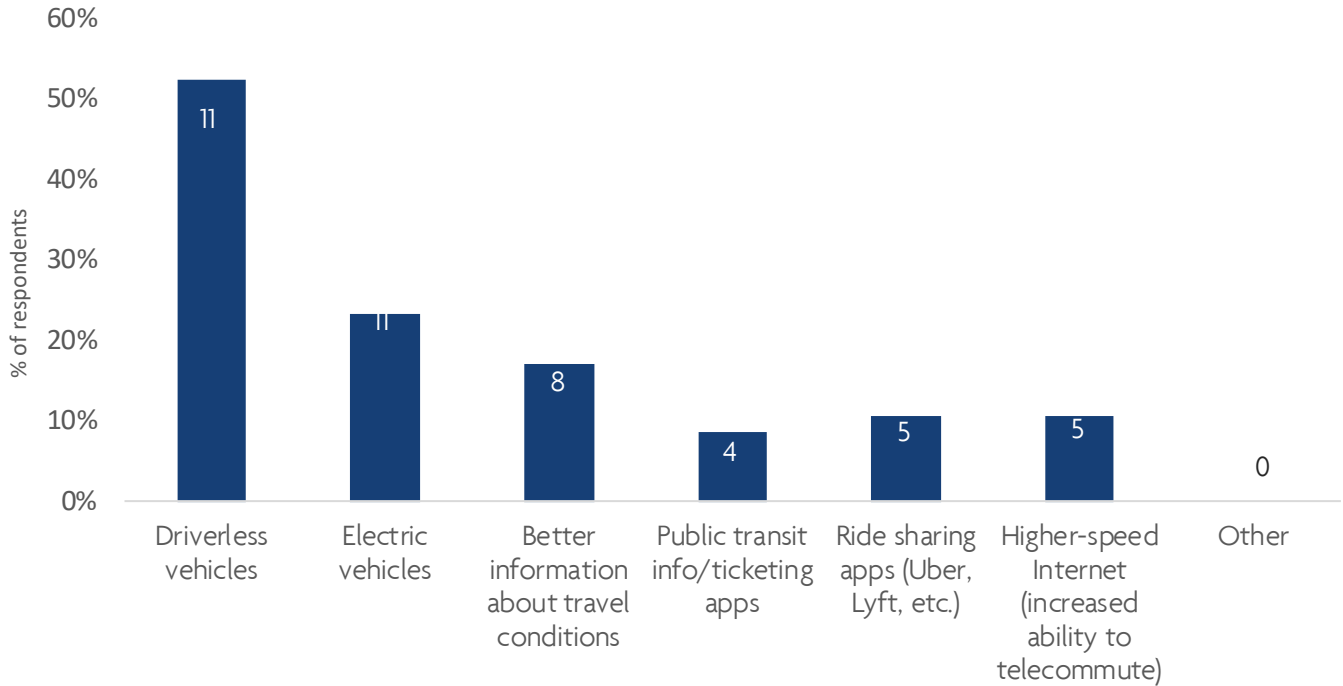


What should we do to ensure that transportation enhances quality of life for all people?

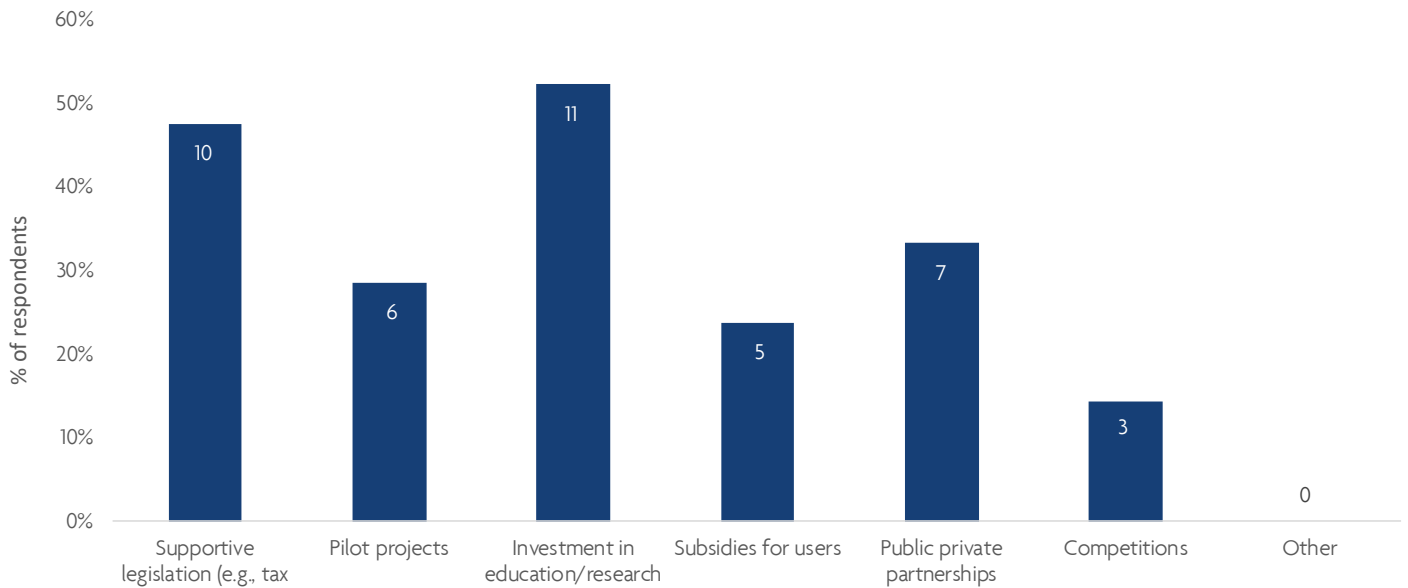


TECHNOLOGY

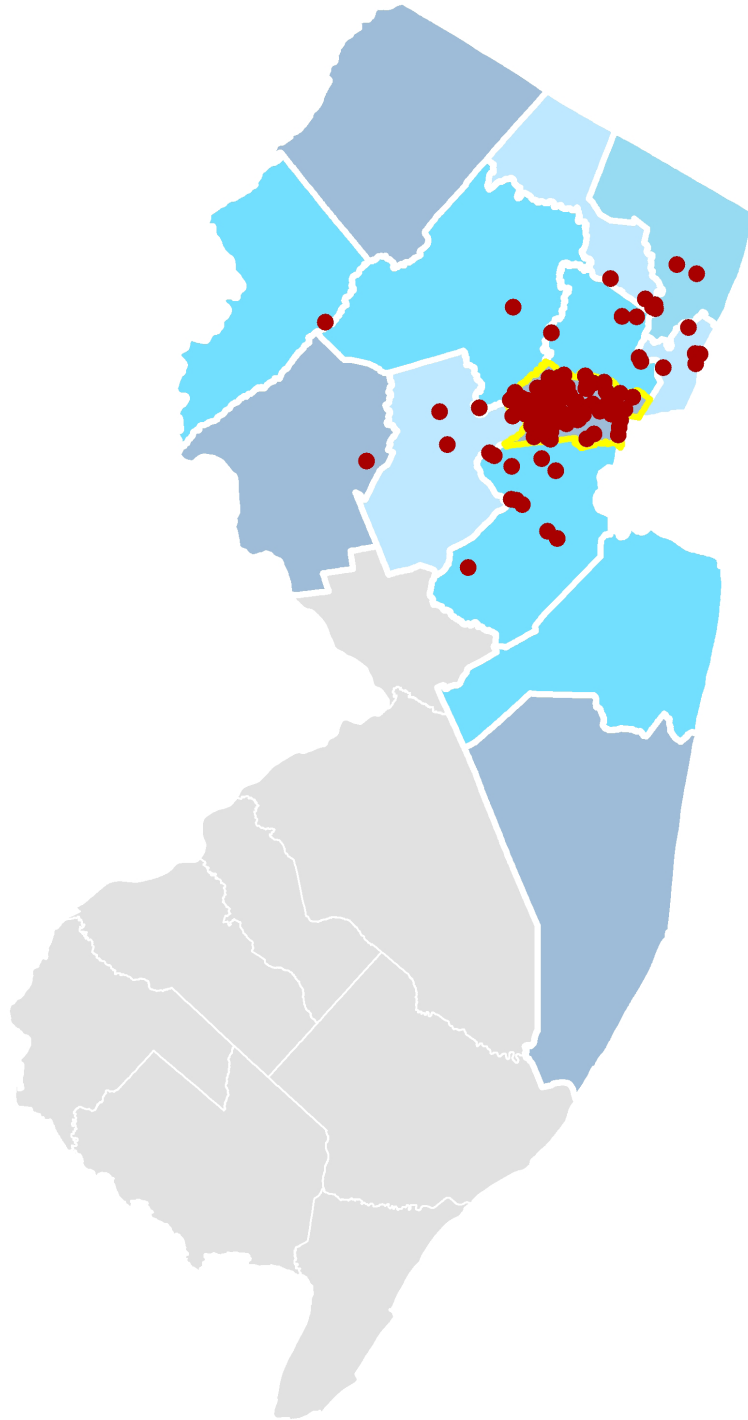
**What new transportation technologies are you most excited about today?
(select up to 3)**



What are the best ways for the region to support and shape technology innovations?

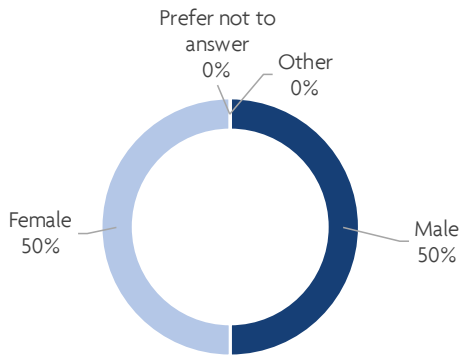


WHO WE HEARD FROM:

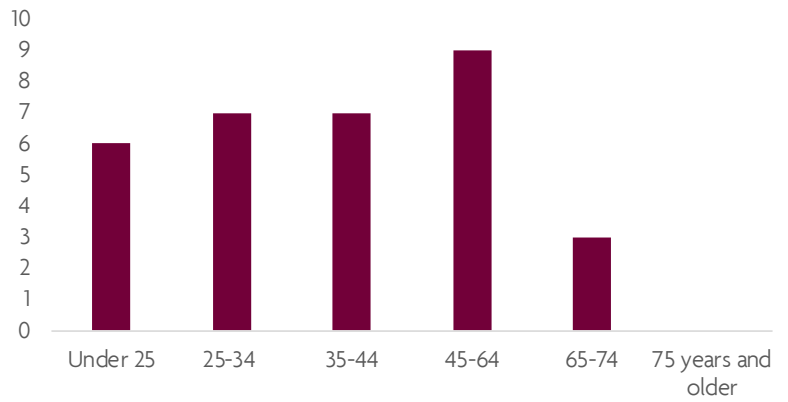


Zip codes identify where survey participants live in the region

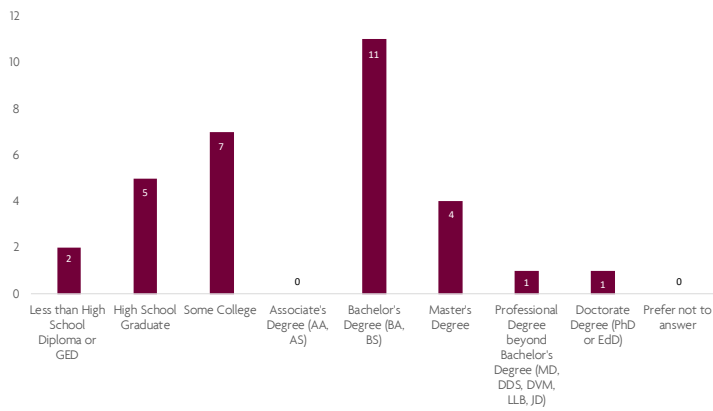
Gender Identification



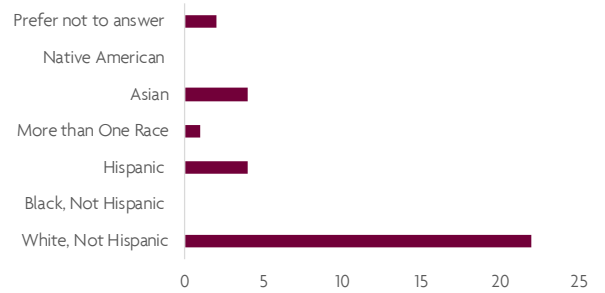
Age



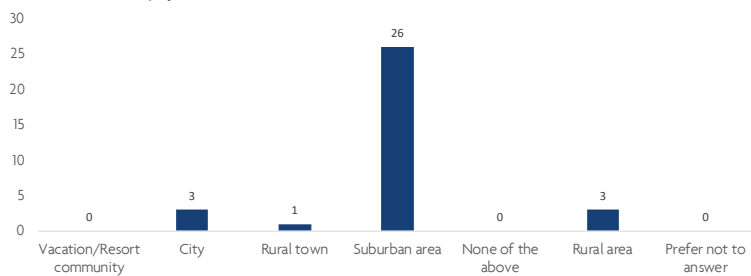
Education



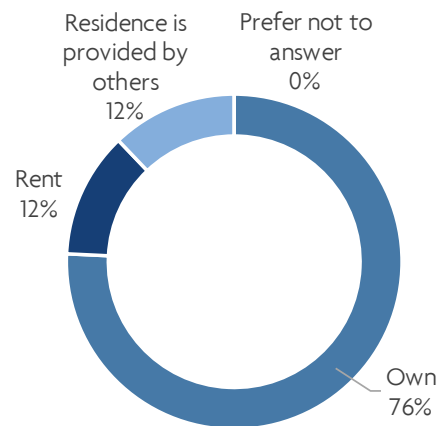
Demographics



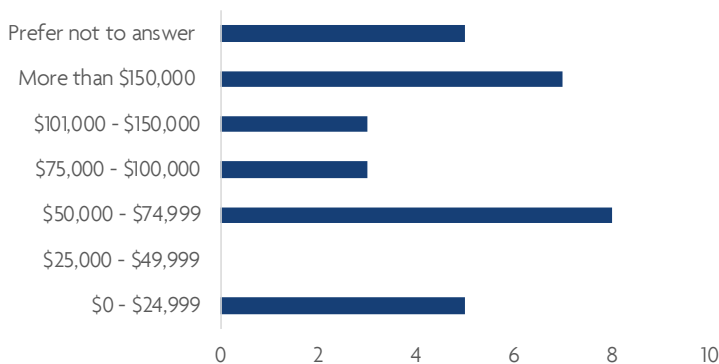
Place Type



Residence



Income



By the Numbers

154 Surveys completed

Favorite thing about where you live:
Community



Meeting Summary

The NJTPA and Morris County sponsored an information booth at the Chester Food Truck Festival to gather public input for Plan 2045, the region's transportation plan.

Public participants selected topics for discussion by spinning a colorful wheel and then they responded to survey questions on the various topics.

Many participants also provided general demographic information to inform about who we heard from. Participants had an opportunity to talk one-on-one with study team members and provide additional comments. Read on to view results.

Some Comments Heard:

“We need a one-seat ride to New York City”

“Need to analyze transit options comprehensively”

Participants were asked to answer questions on seven topics – Great Places, Safety, Resiliency, Getting Around, Economy, Environment, and Technology. Below is a summary of results for this event:

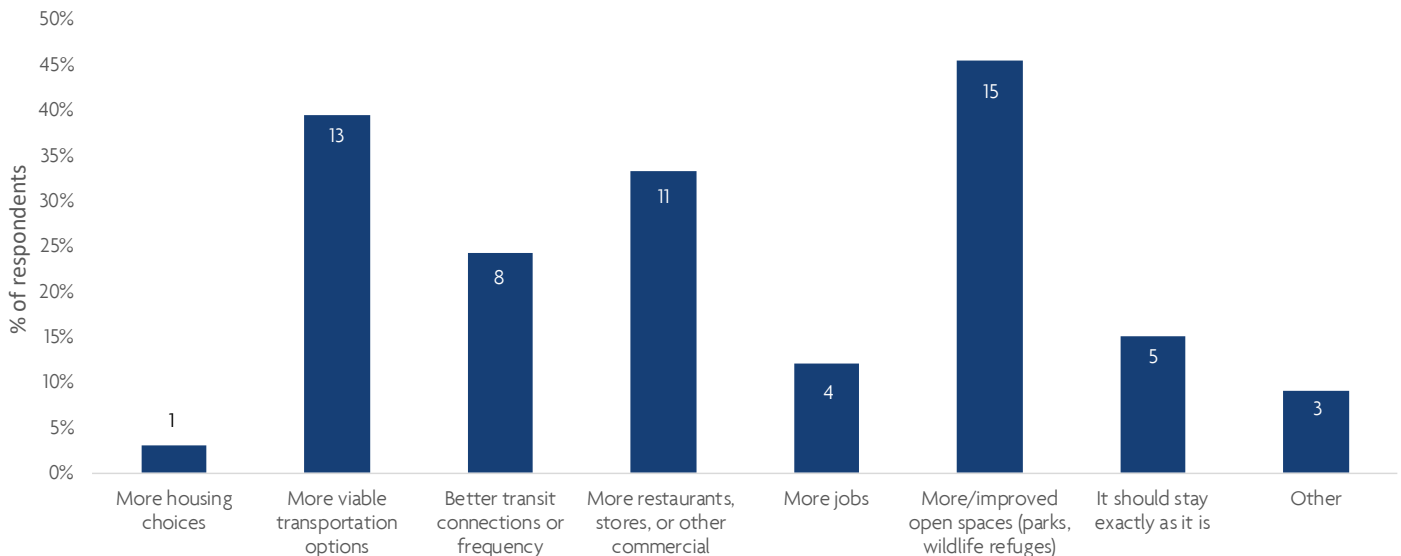
GREAT PLACES

In one or two words, what's your favorite thing about where you live today?

Here are some responses we received:

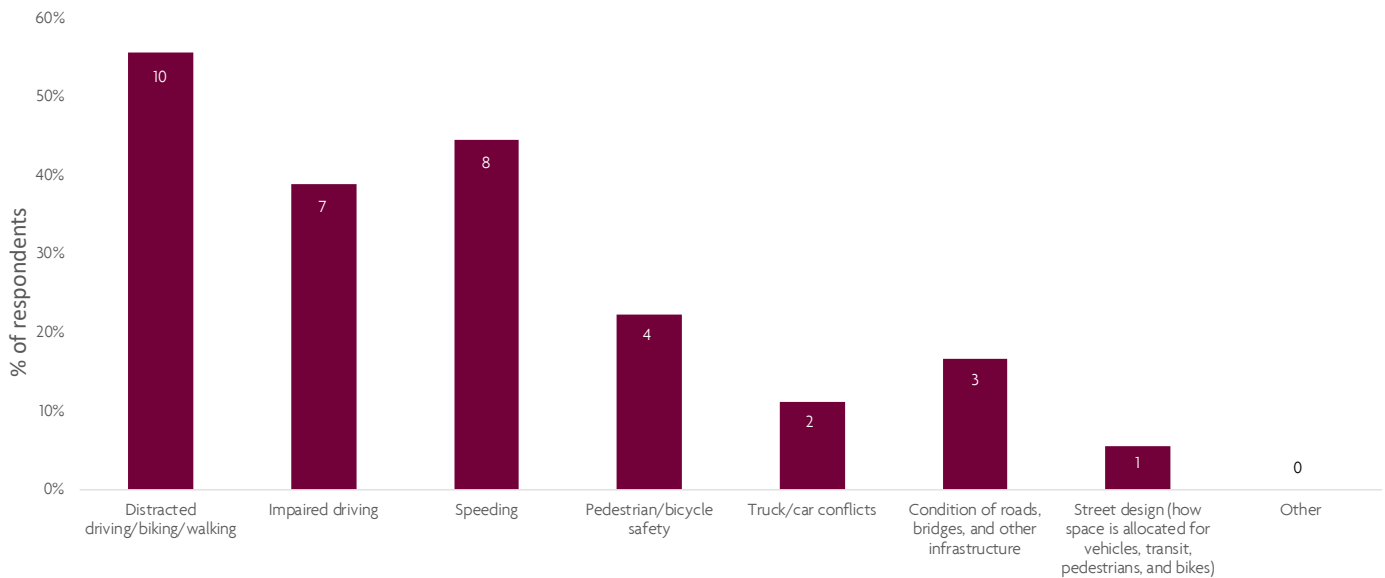
- Community
- Parks & Open Space
- Peaceful
- Schools
- Events
- Close to NYC
- The People

What changes would you like to see in your community over the next 30 years? (select up to 3)

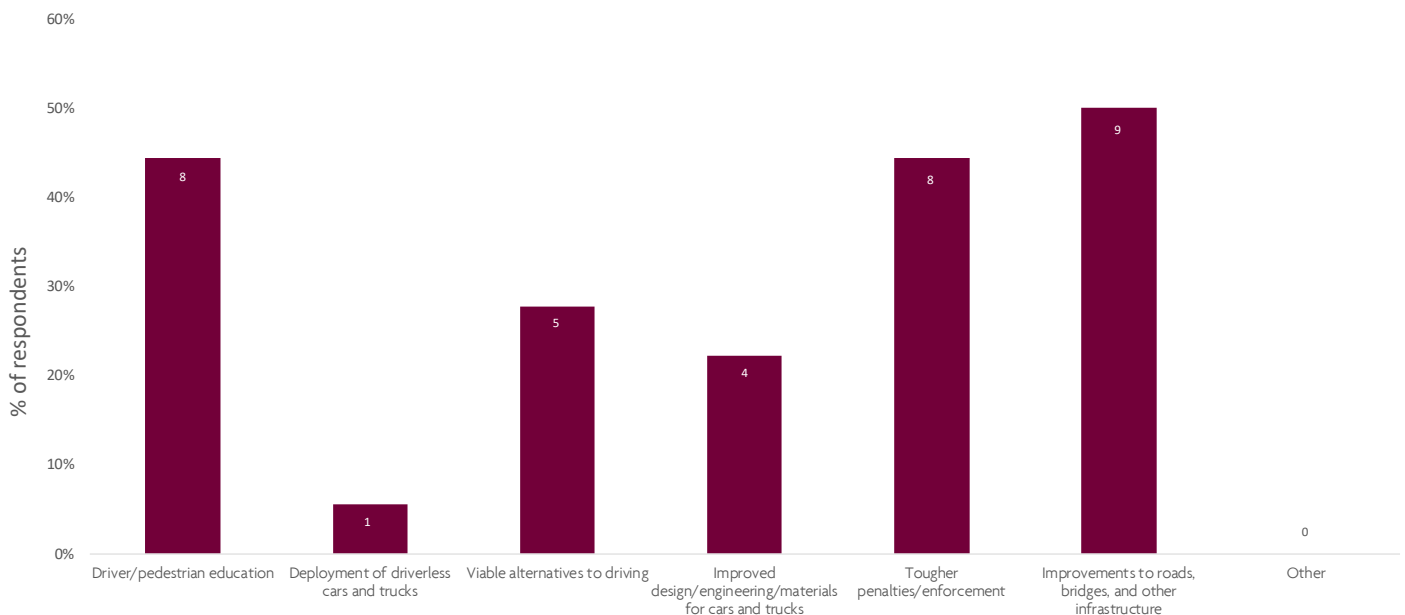


SAFETY

What are your biggest transportation safety concerns today? (select up to 3)

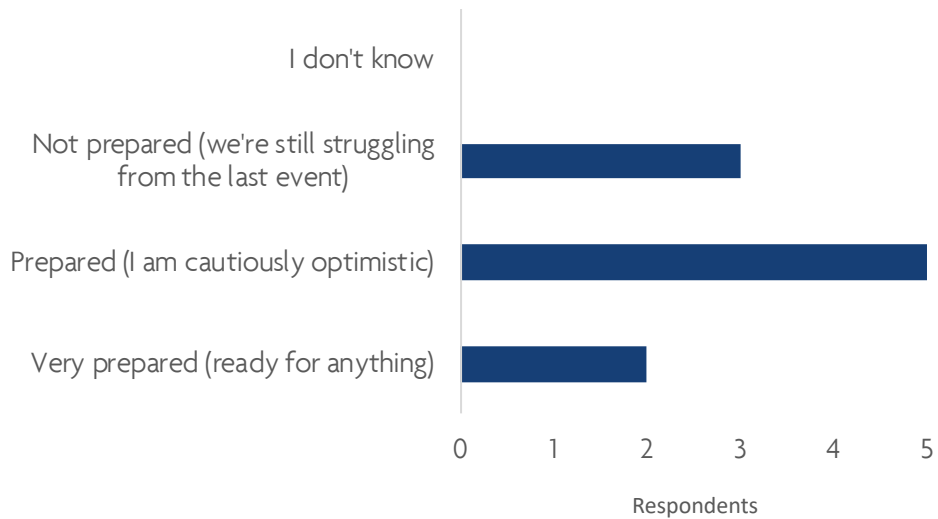


What are the best ways to make transportation safer during the next 30 years, with the goal being zero deaths? (select up to 3)

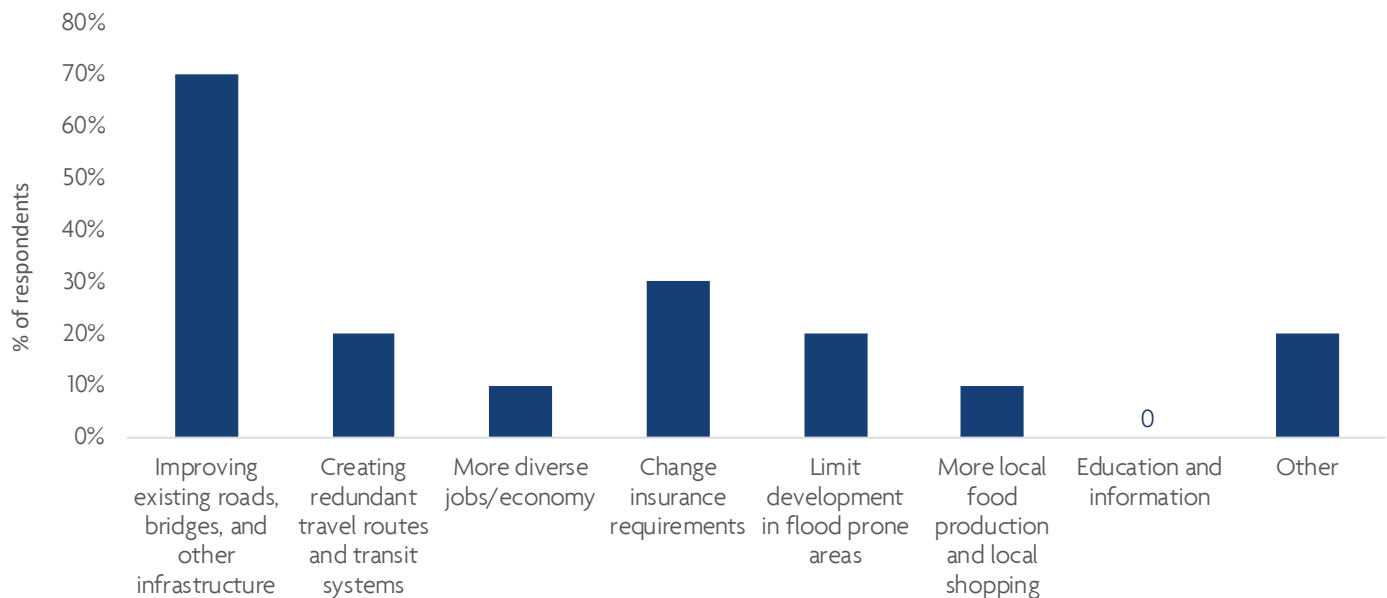


RESILIENCY

How prepared for the next major storm or emergency would you say your community is today?

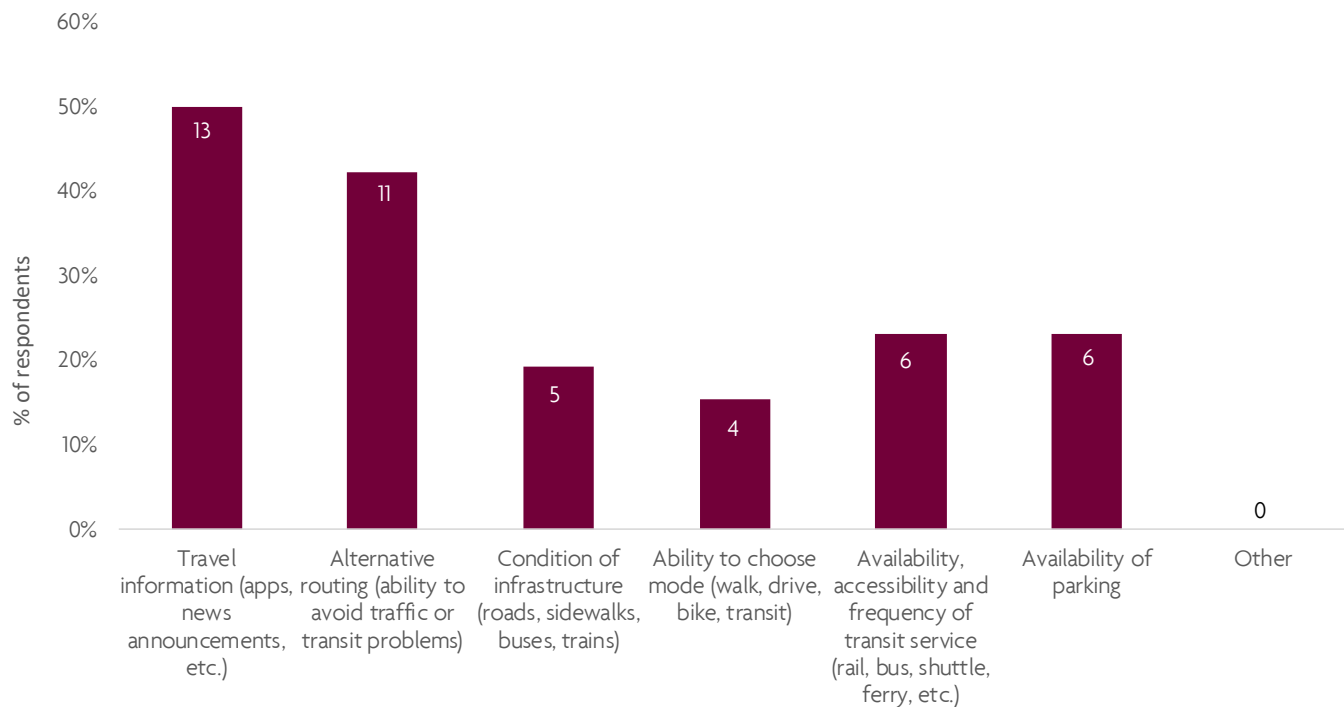


Looking forward, what's needed to make your community better prepared for future emergencies? (select up to 3)

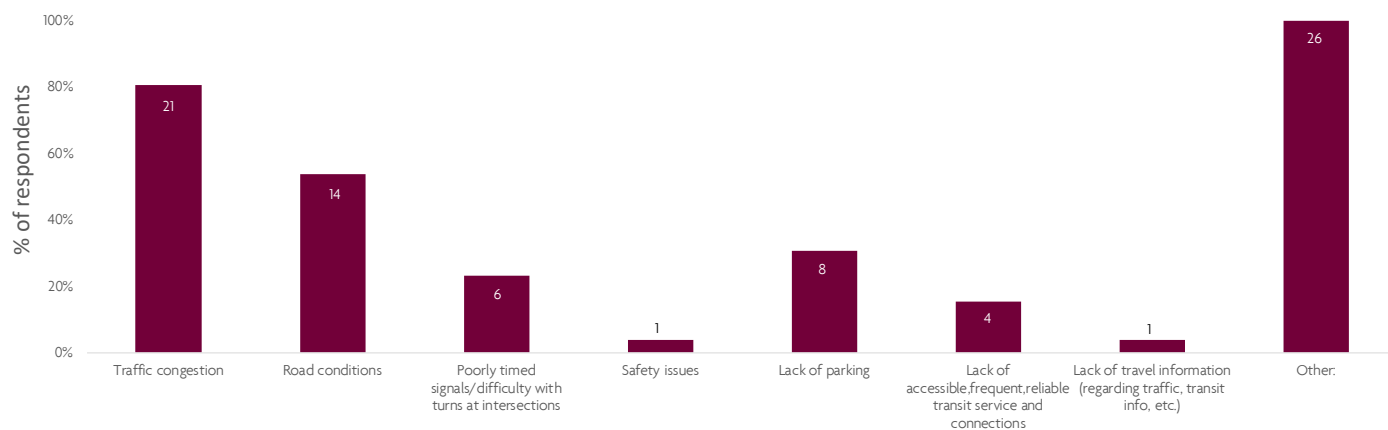


GETTING AROUND

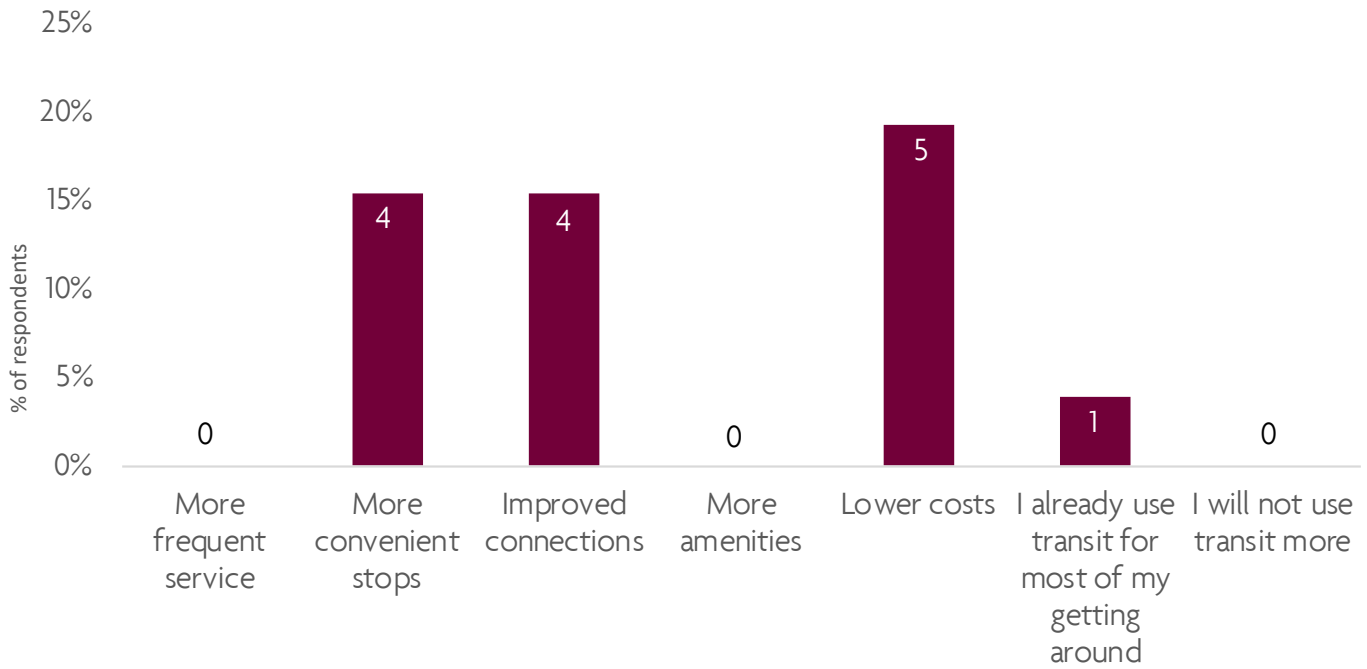
Thinking about the trips that you take each week, what works well for you on these trips?



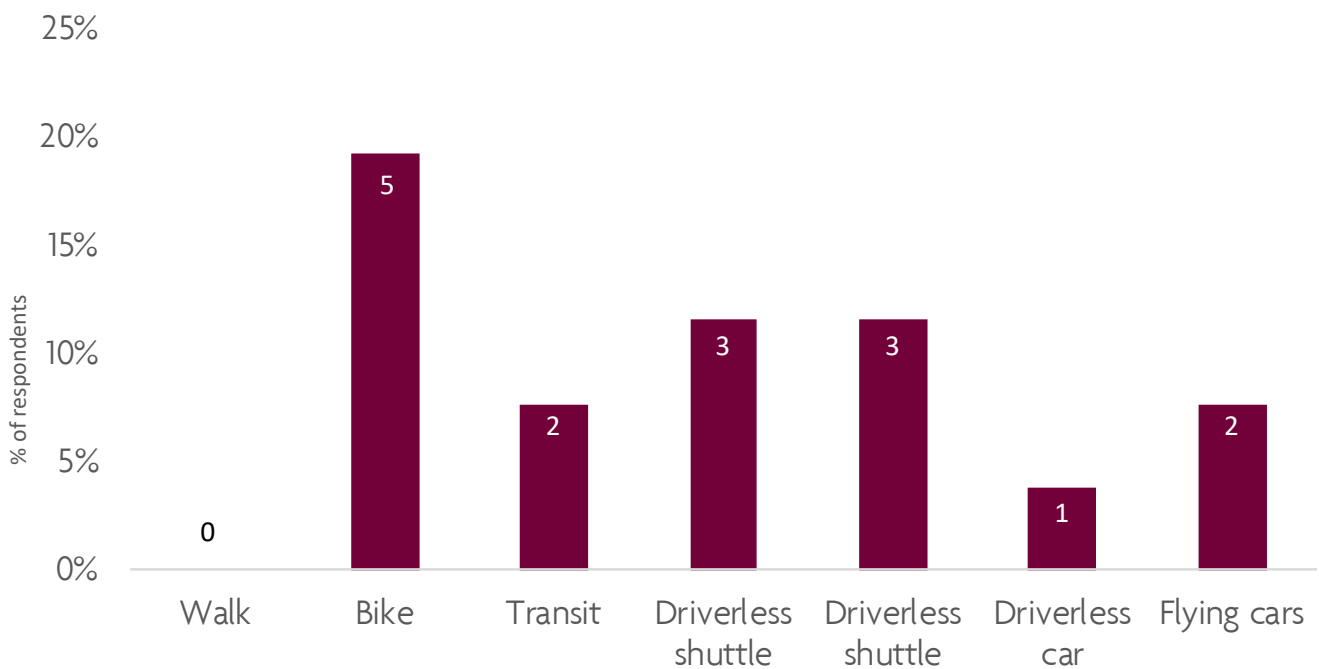
Thinking about the trips that you take each week, what does not work well for you on these trips?



Is there anything that would help you use bus or rail transit more often? (Select up to 3)

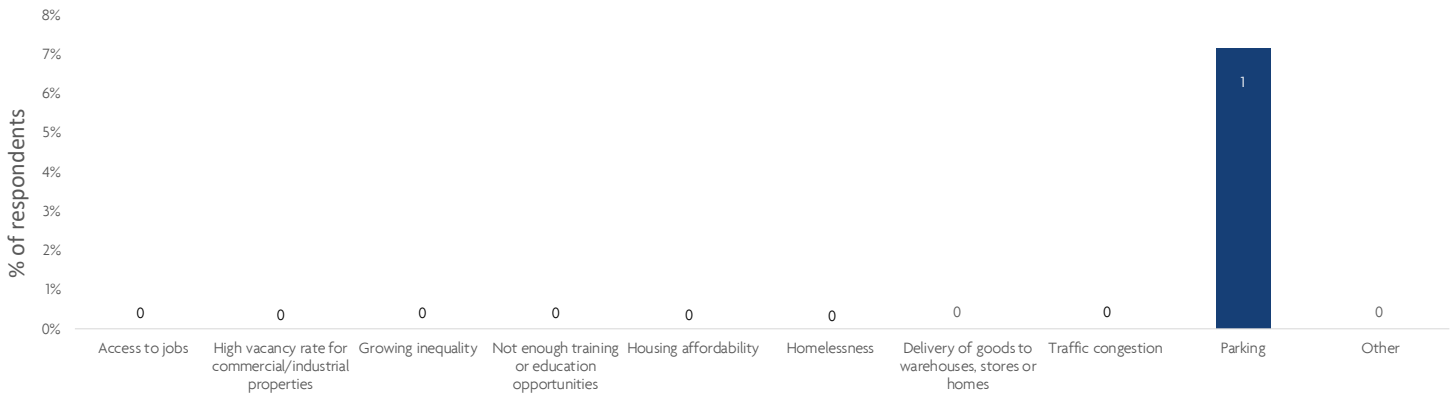


How do you hope to get around in 30 years? (select all that apply)

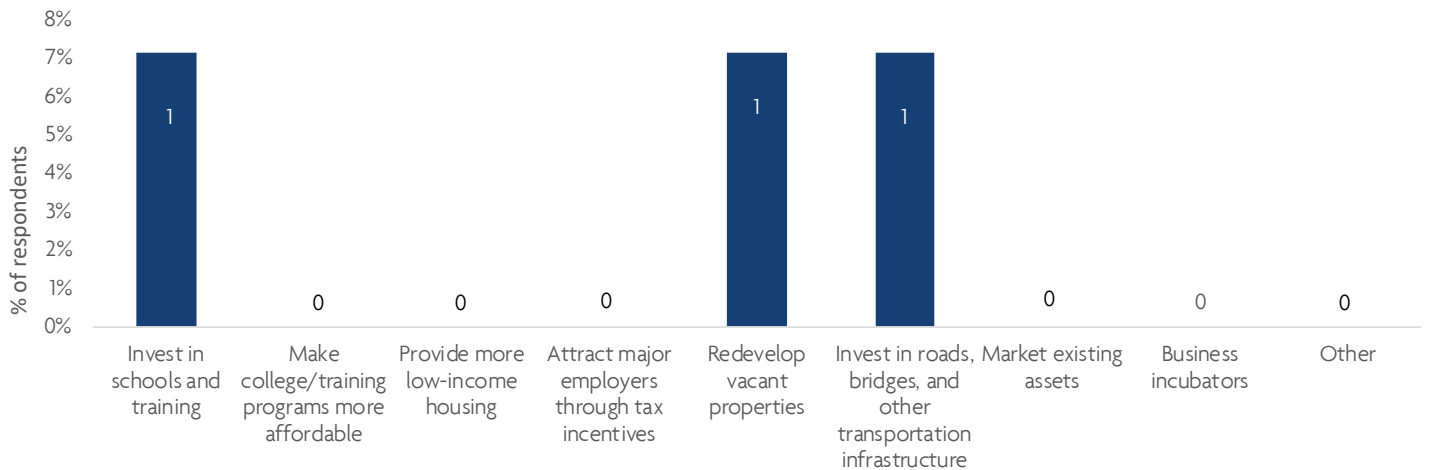


ECONOMY

What are the key economic challenges facing your community today? (select up to 3)

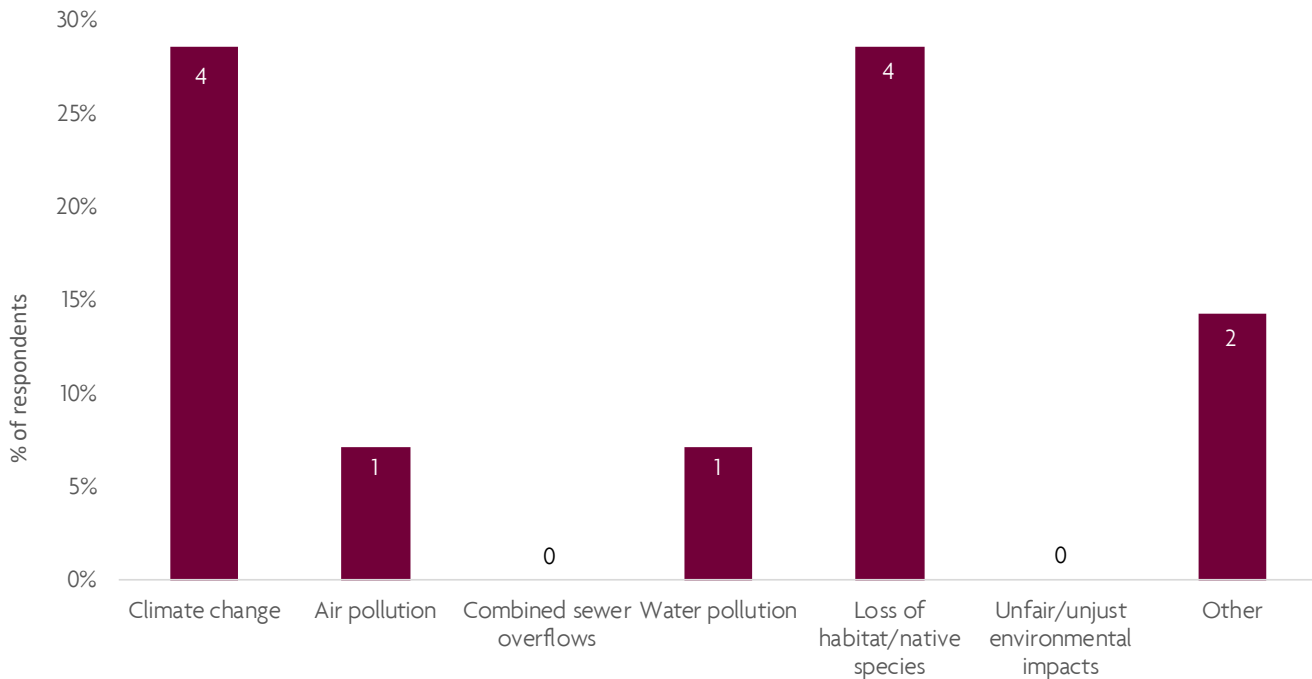


What should the region do to improve the economy in the future? (select up to 3)

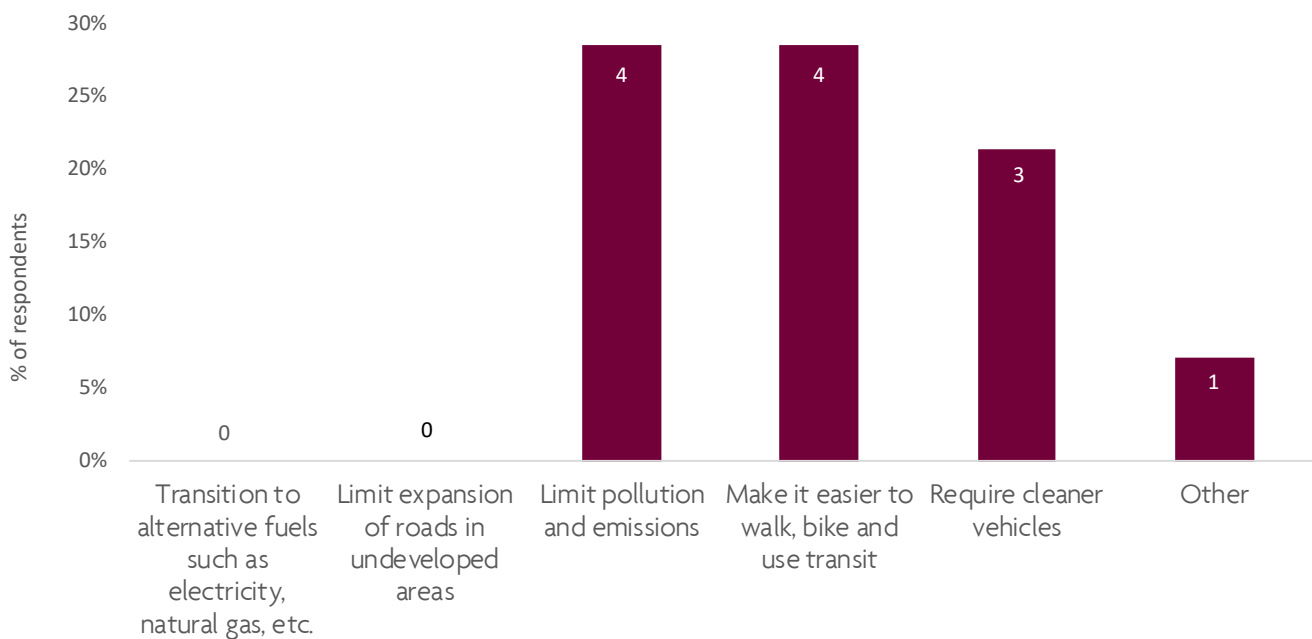


ENVIRONMENT

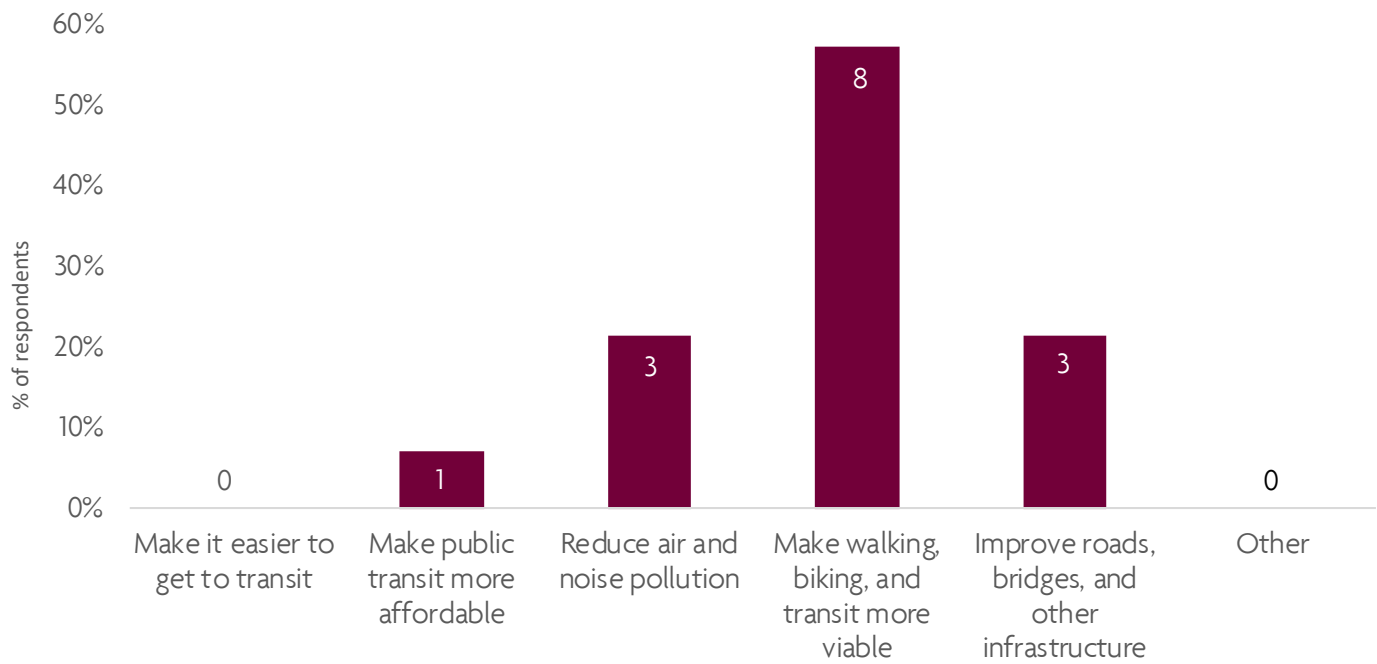
What's the biggest environment issue in your community today?



What should we do to ensure that transportation protects or improves the environment?

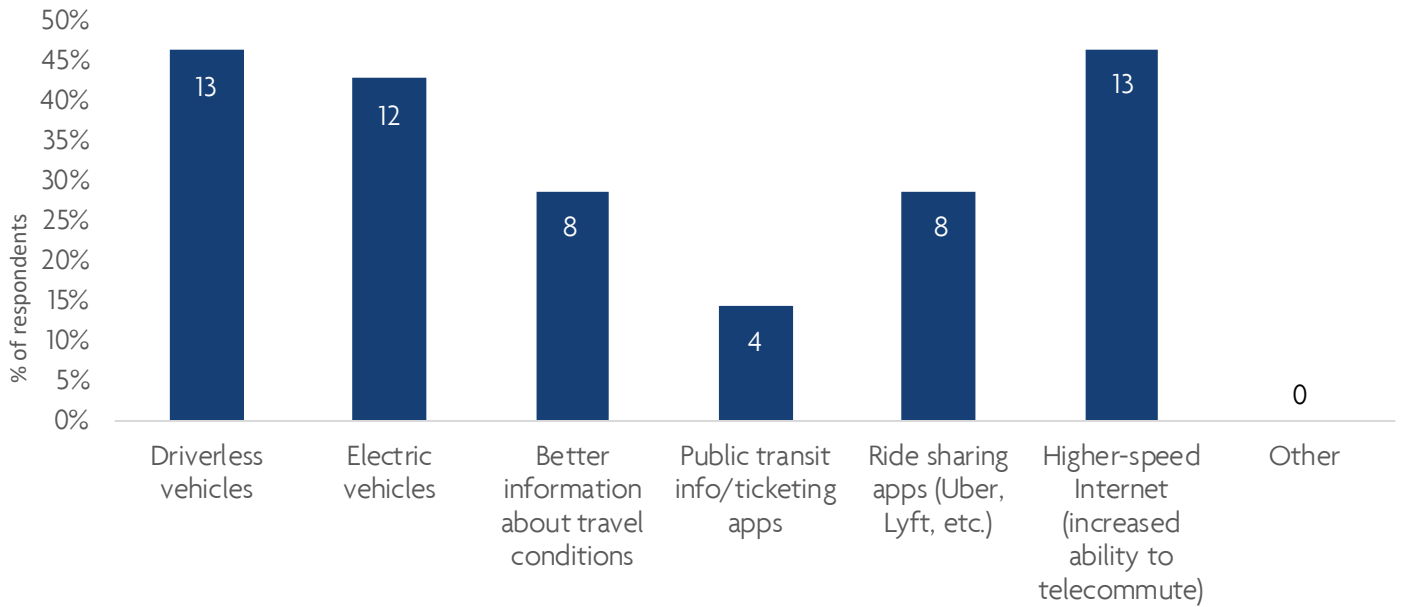


What should we do to ensure that transportation enhances quality of life for all people?

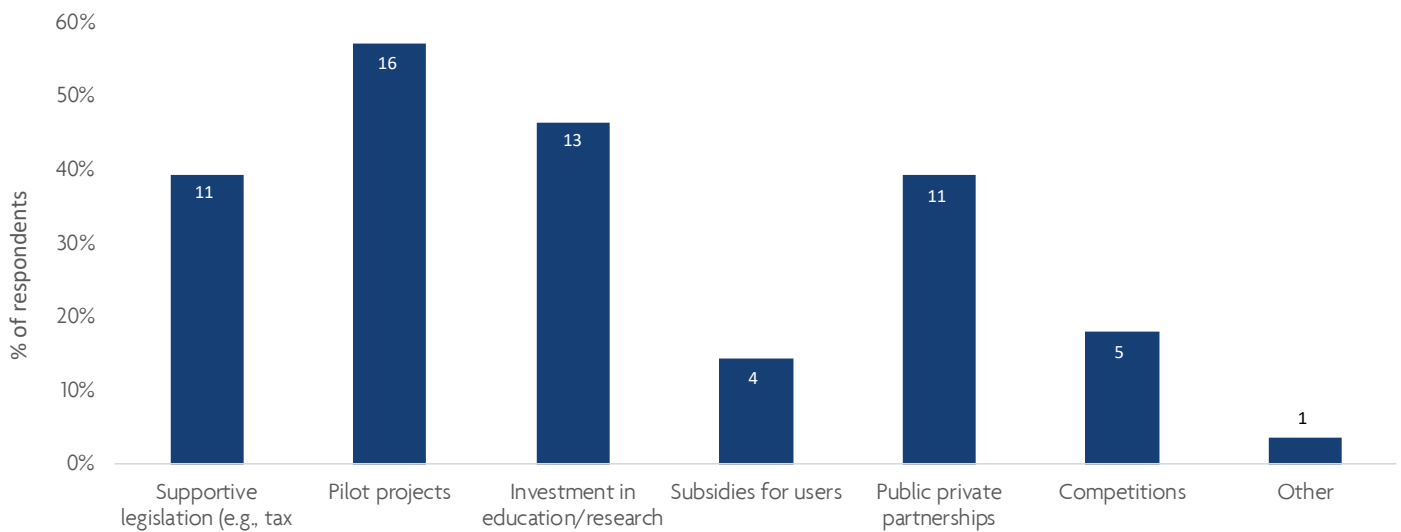


TECHNOLOGY

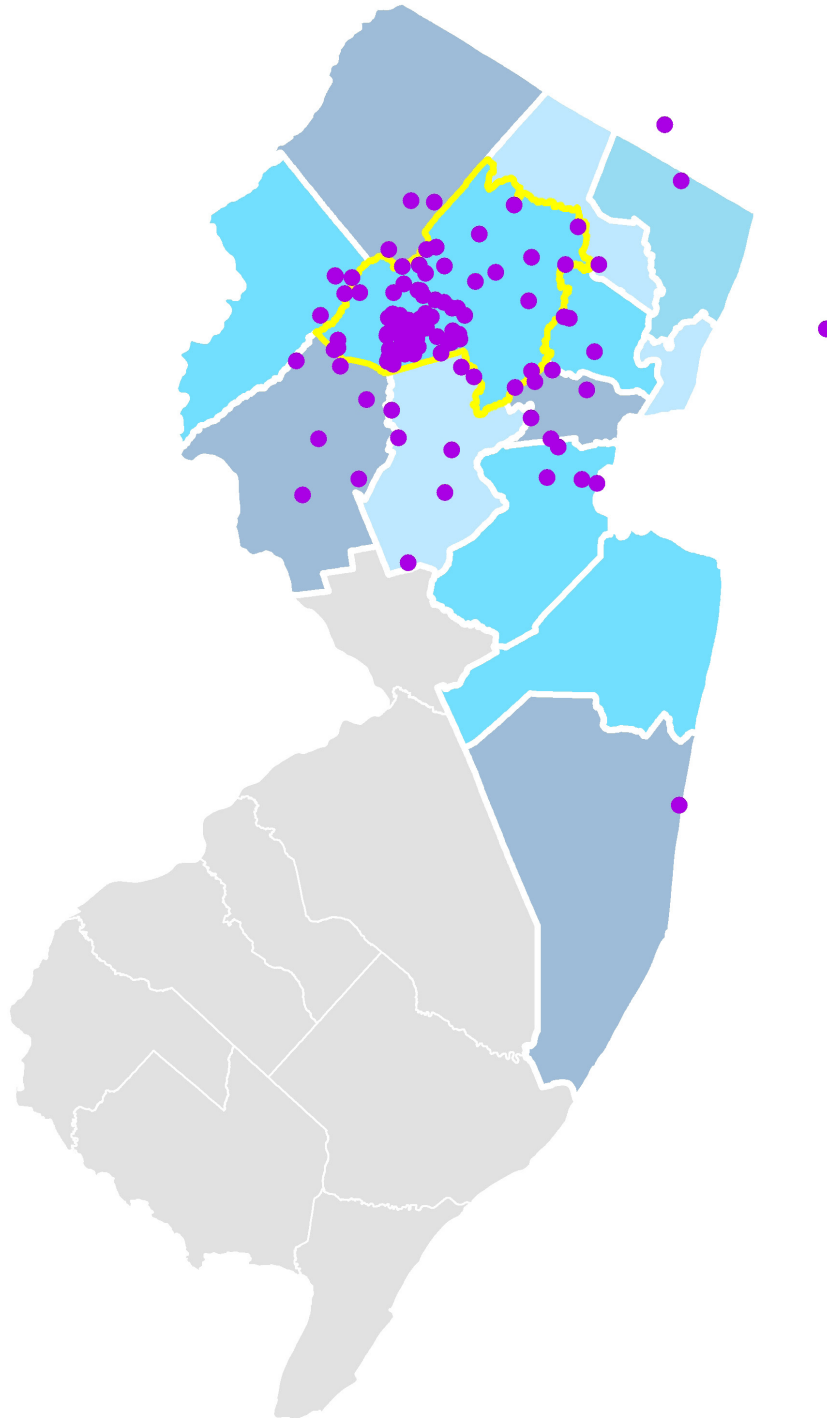
**What new transportation technologies are you most excited about today?
(select up to 3)**



What are the best ways for the region to support and shape technology innovations?

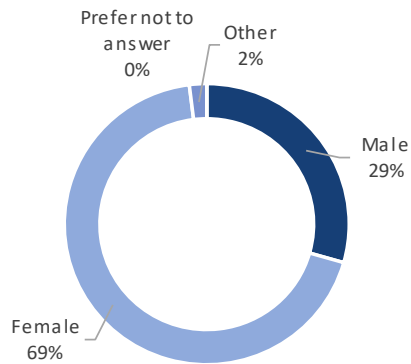


WHO WE HEARD FROM:

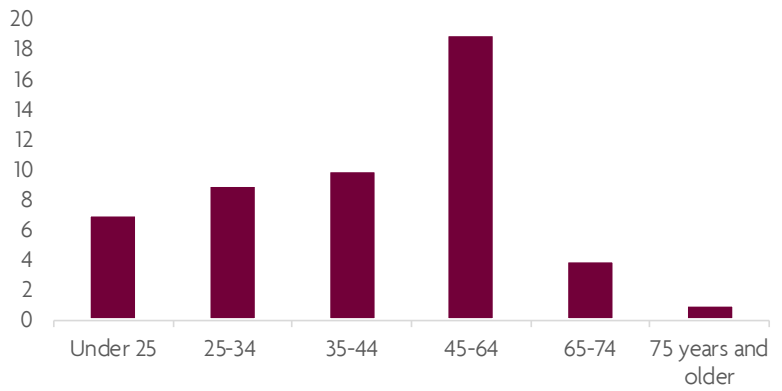


Zip codes identify where survey participants live in the region

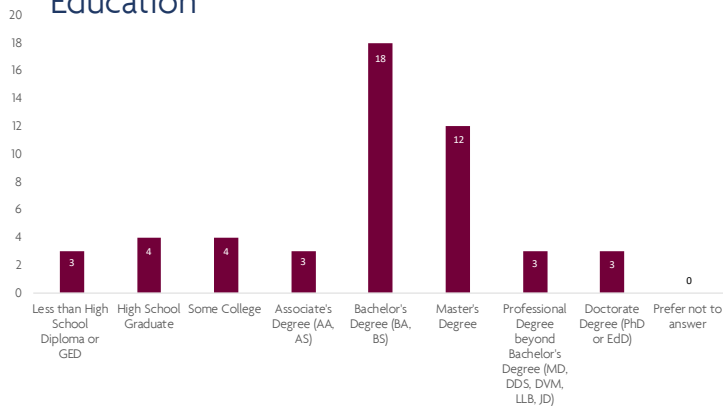
ation



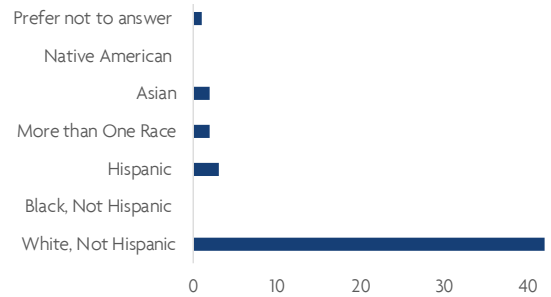
Age



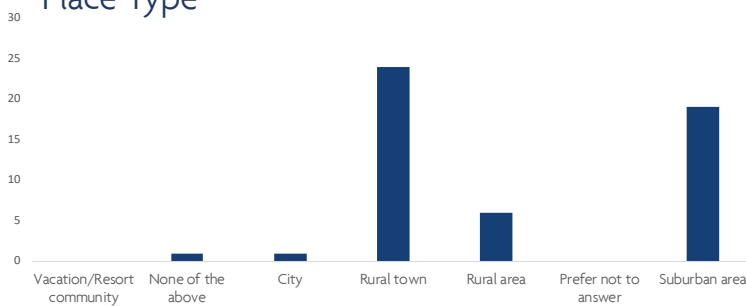
Education



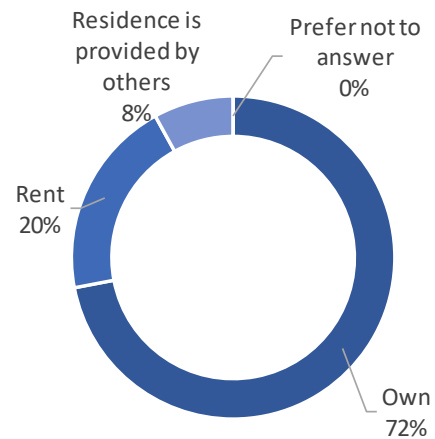
Demographics



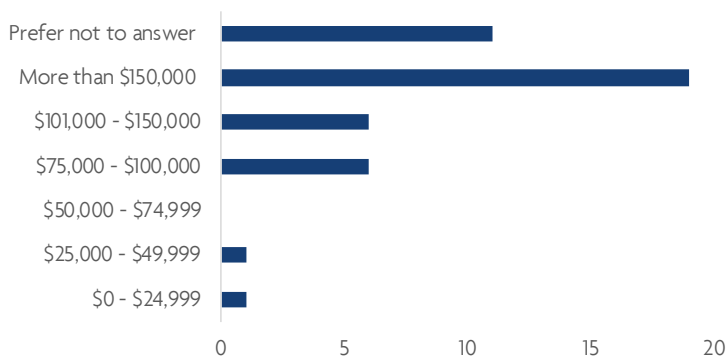
Place Type



Residence



Income



By the Numbers

113 Surveys completed

Favorite thing about where you live: Schools



Meeting Summary

The NJTPA and Jersey City sponsored an information booth at the Journal Square Green Market to gather public input for Plan 2045, the region's transportation plan.

Public participants selected topics for discussion by spinning a colorful wheel and then they responded to survey questions on the various topics. Many participants also provided general demographic information to inform about who we heard from. Participants had an opportunity to talk one-on-one with study team members and provide additional comments. Read on to view results.



Some Comments Heard:

“We need better planning for bike lanes and pedestrian sidewalks”

“Population of city is increasing without regard for capacity”

Participants were asked to answer questions on seven topics – Great Places, Safety, Resiliency, Getting Around, Economy, Environment, and Technology. Below is a summary of results for this event:

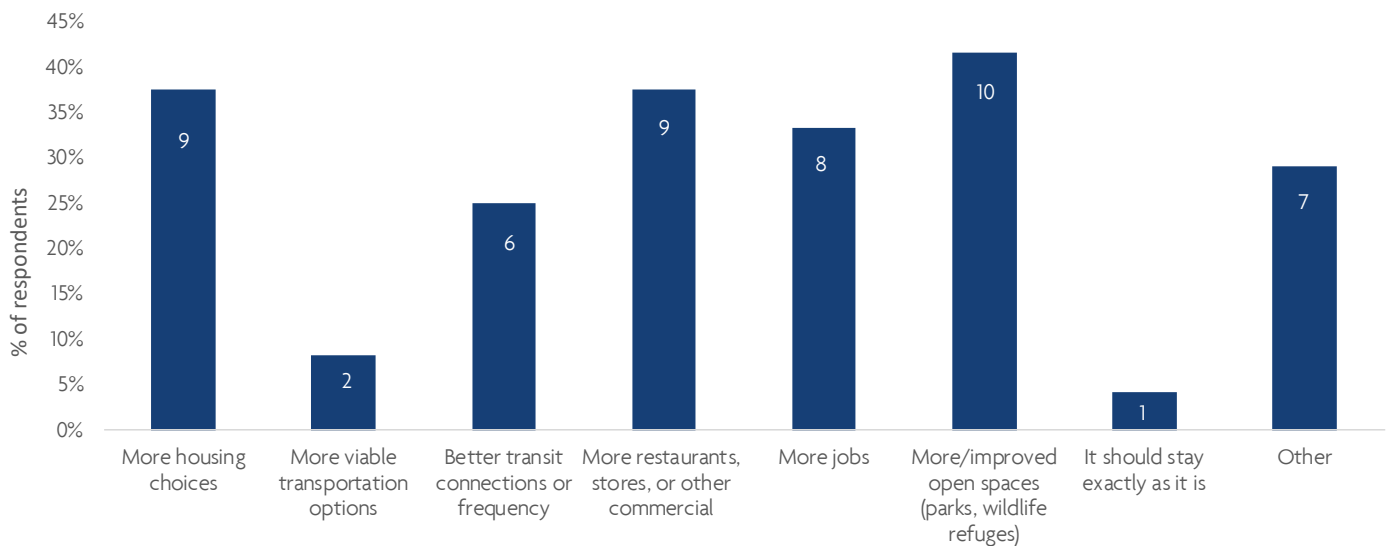
GREAT PLACES

In one or two words, what’s your favorite thing about where you live today?

Here are some responses we received:

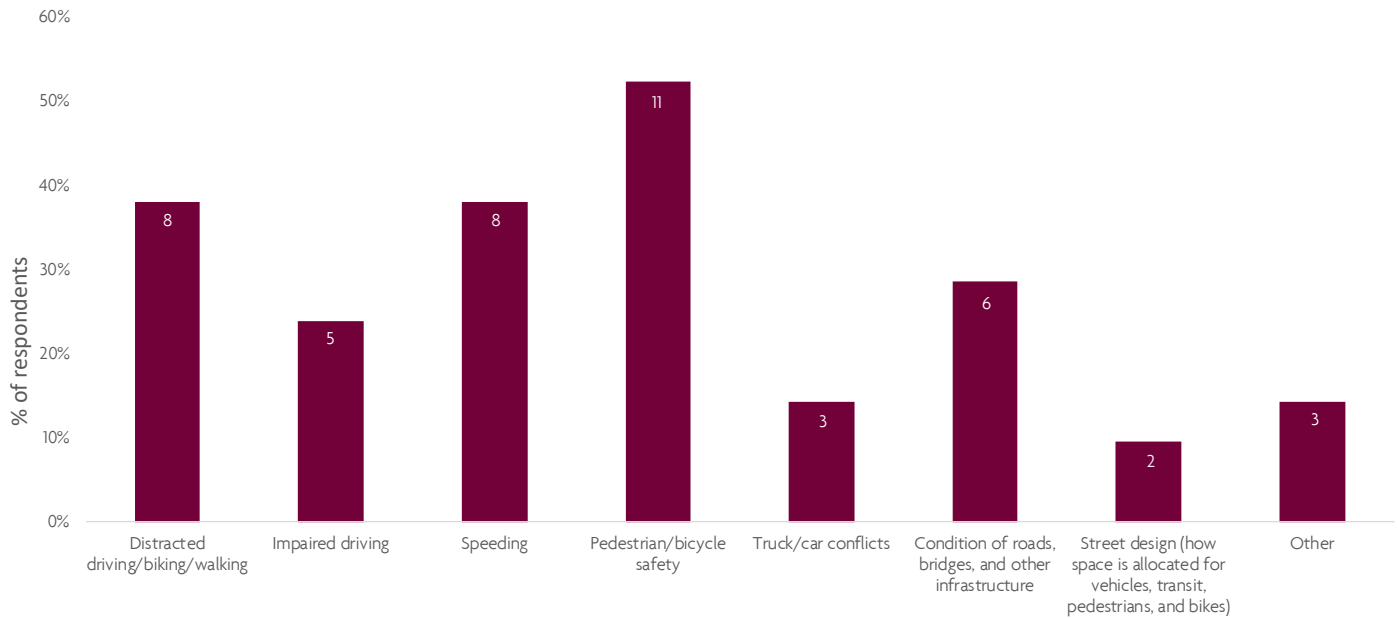
- Walkable
- Access to NYC
- Transportation
- Schools
- Diversity
- Neighbors
- Community
- Parks

What changes would you like to see in your community over the next 30 years? (select up to 3)

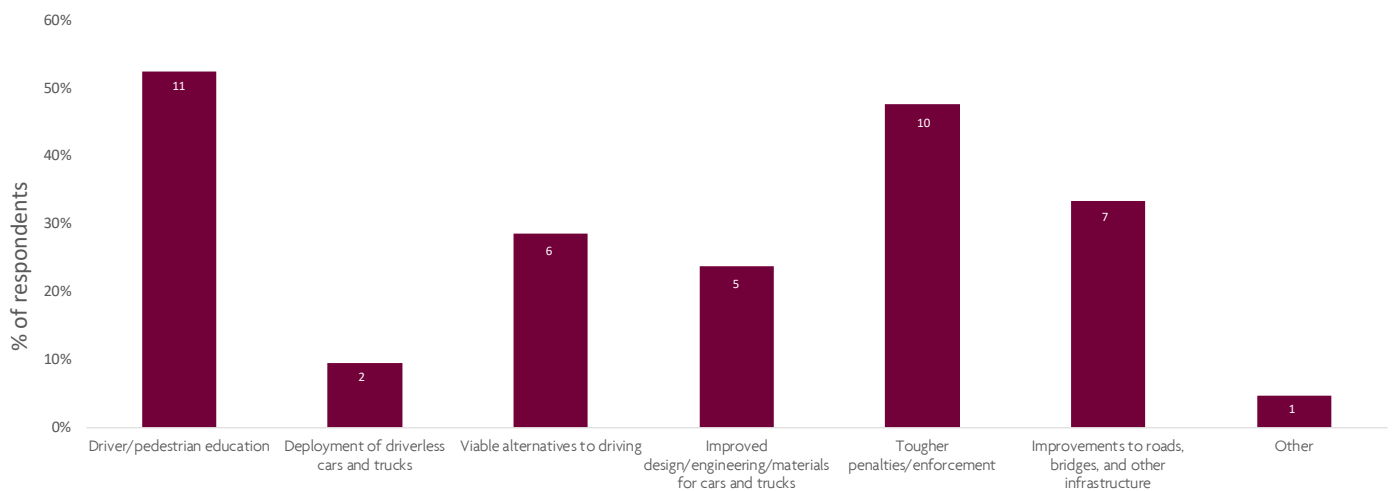


SAFETY

What are your biggest transportation safety concerns today? (select up to 3)

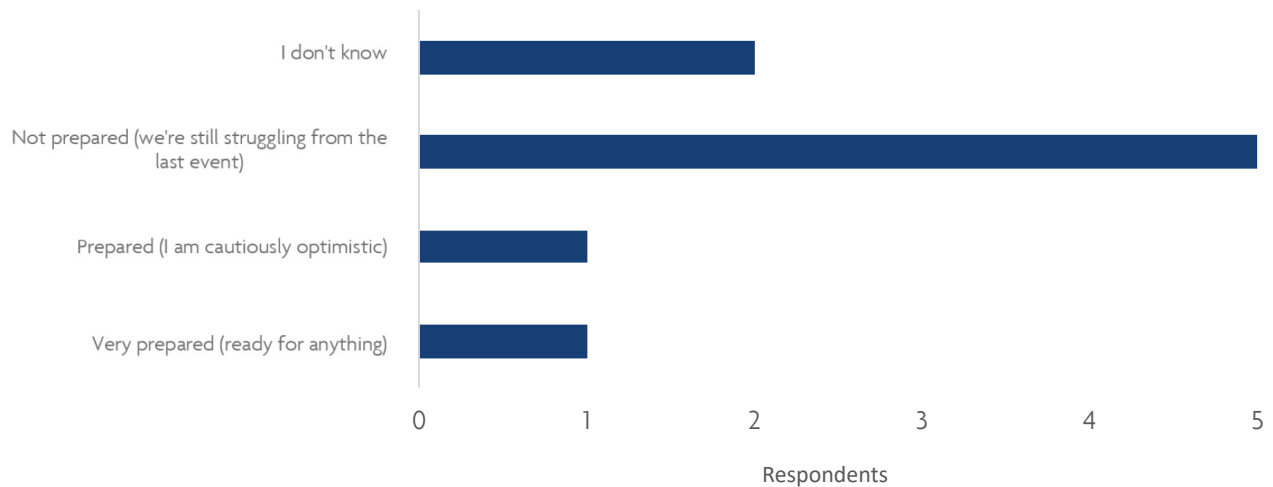


What are the best ways to make transportation safer during the next 30 years, with the goal being zero deaths? (select up to 3)

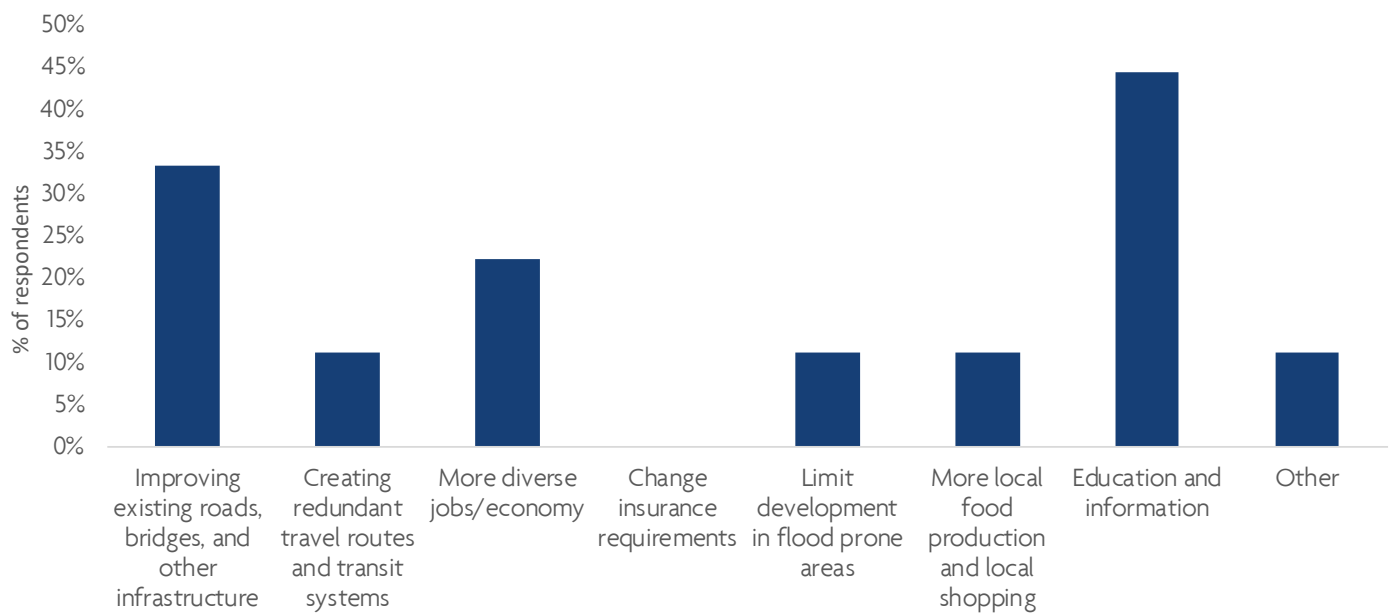


RESILIENCY

How prepared for the next major storm or emergency would you say your community is today?

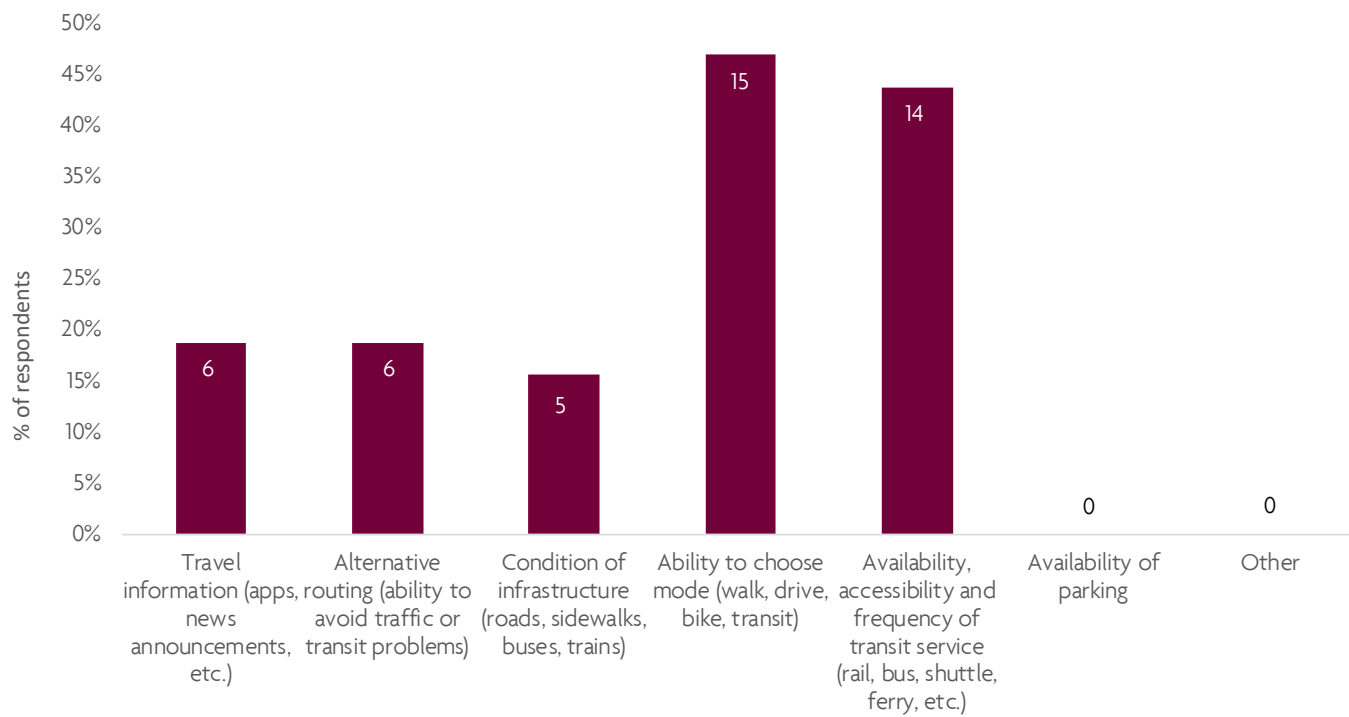


Looking forward, what's needed to make your community better prepared for future emergencies? (select up to 3)

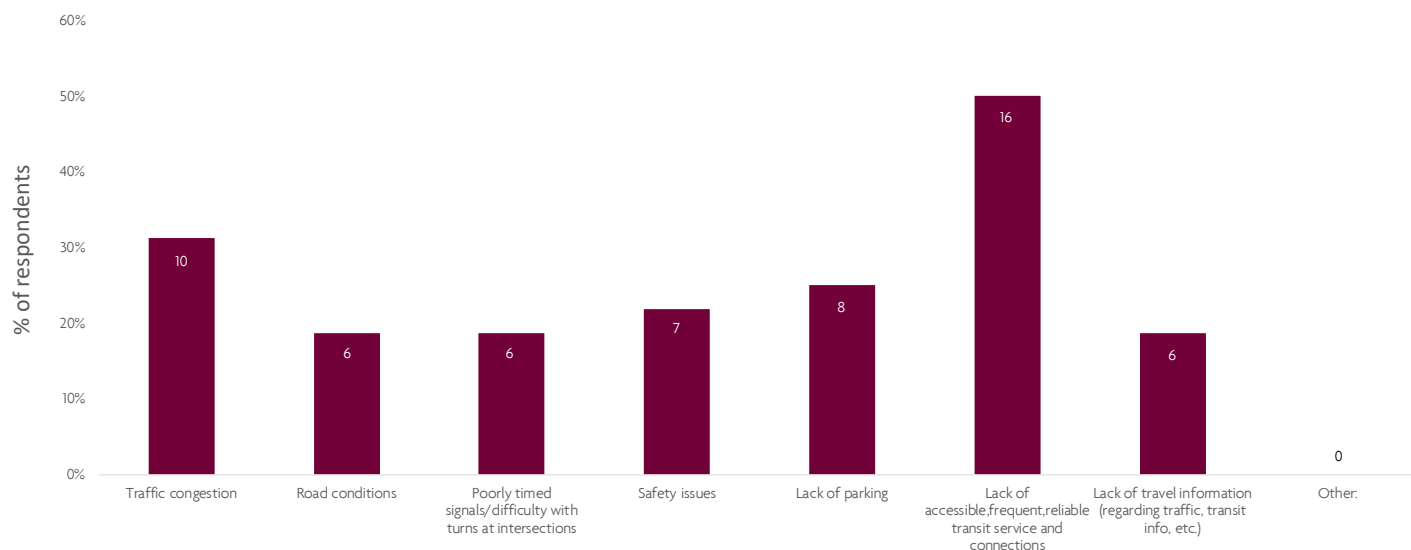


GETTING AROUND

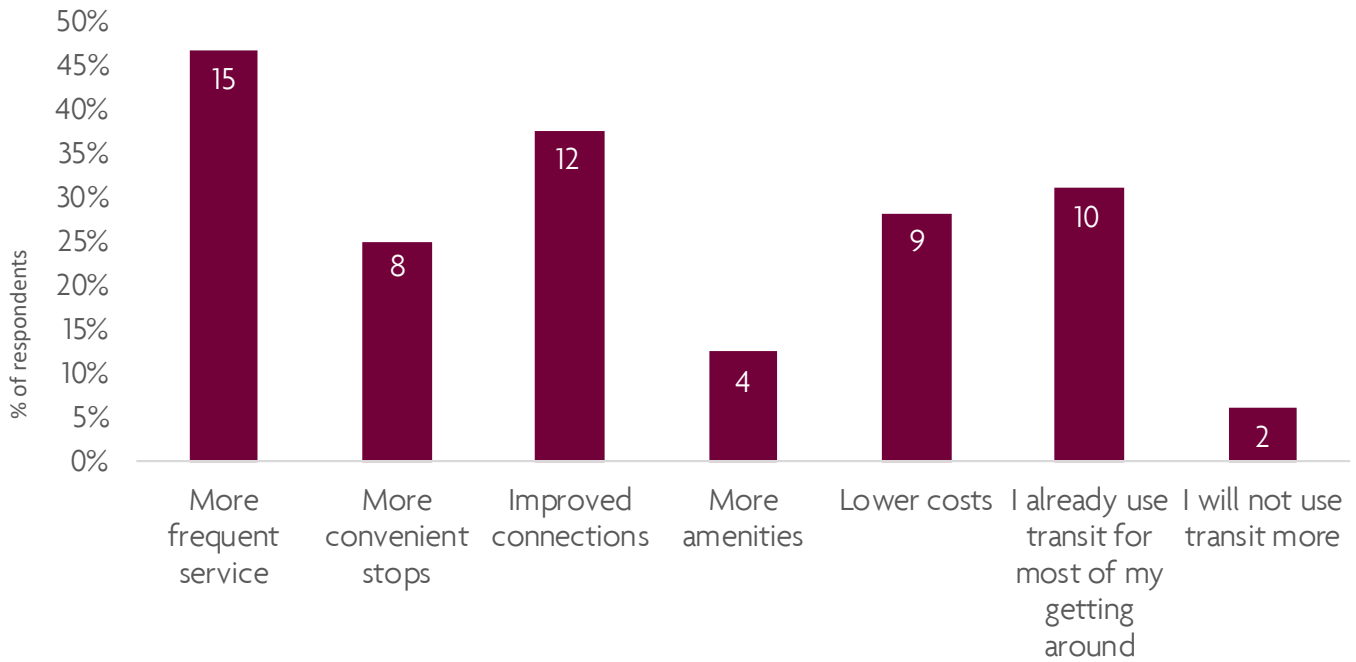
Thinking about the trips that you take each week, what works well for you on these trips?



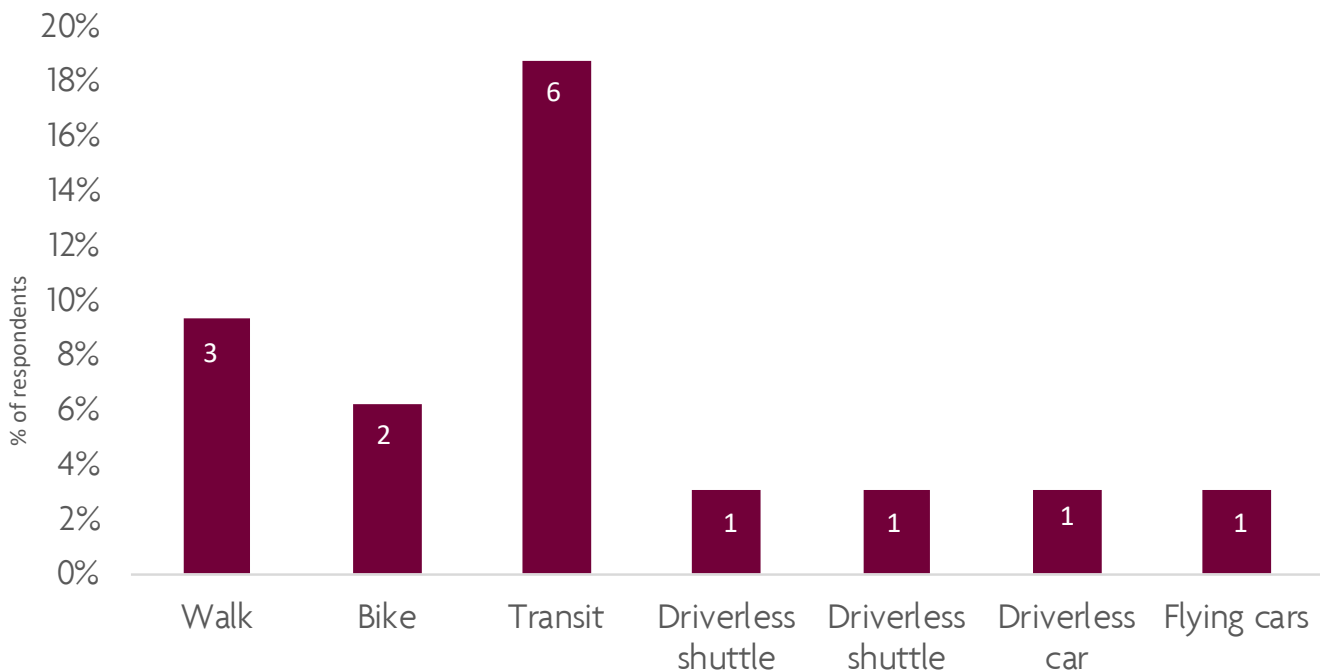
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Is there anything that would help you use bus or rail transit more often? (Select up to 3)

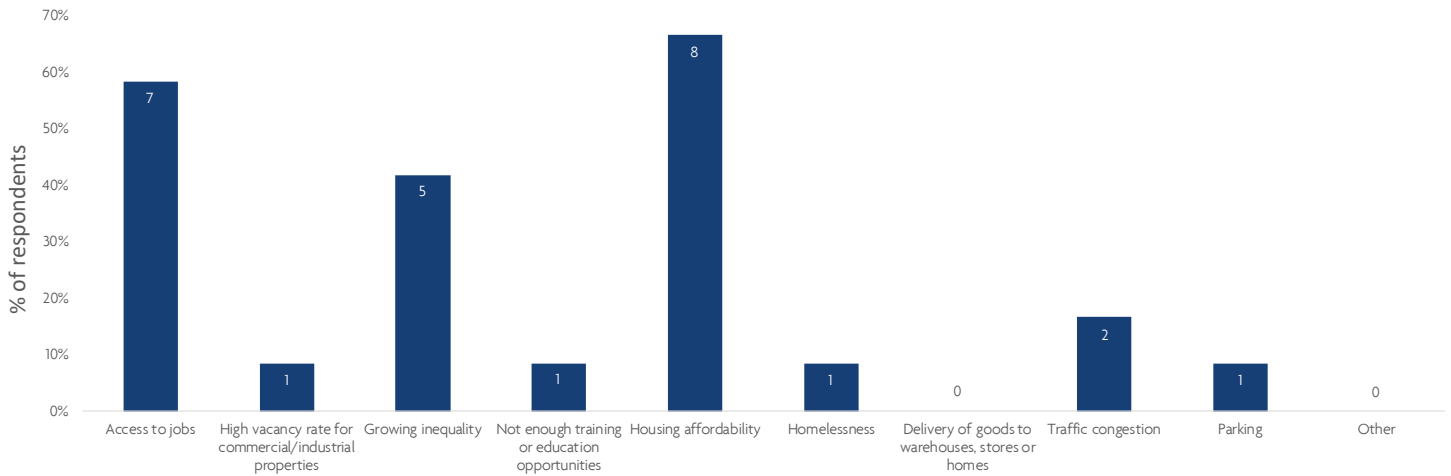


How do you hope to get around in 30 years? (select all that apply)

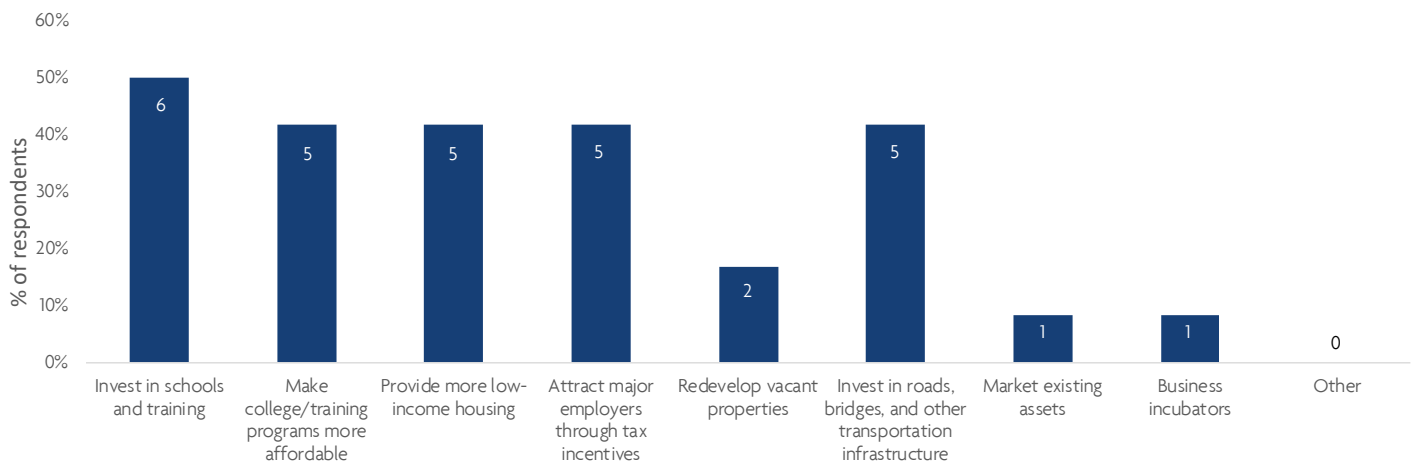


ECONOMY

What are the key economic challenges facing your community today? (select up to 3)

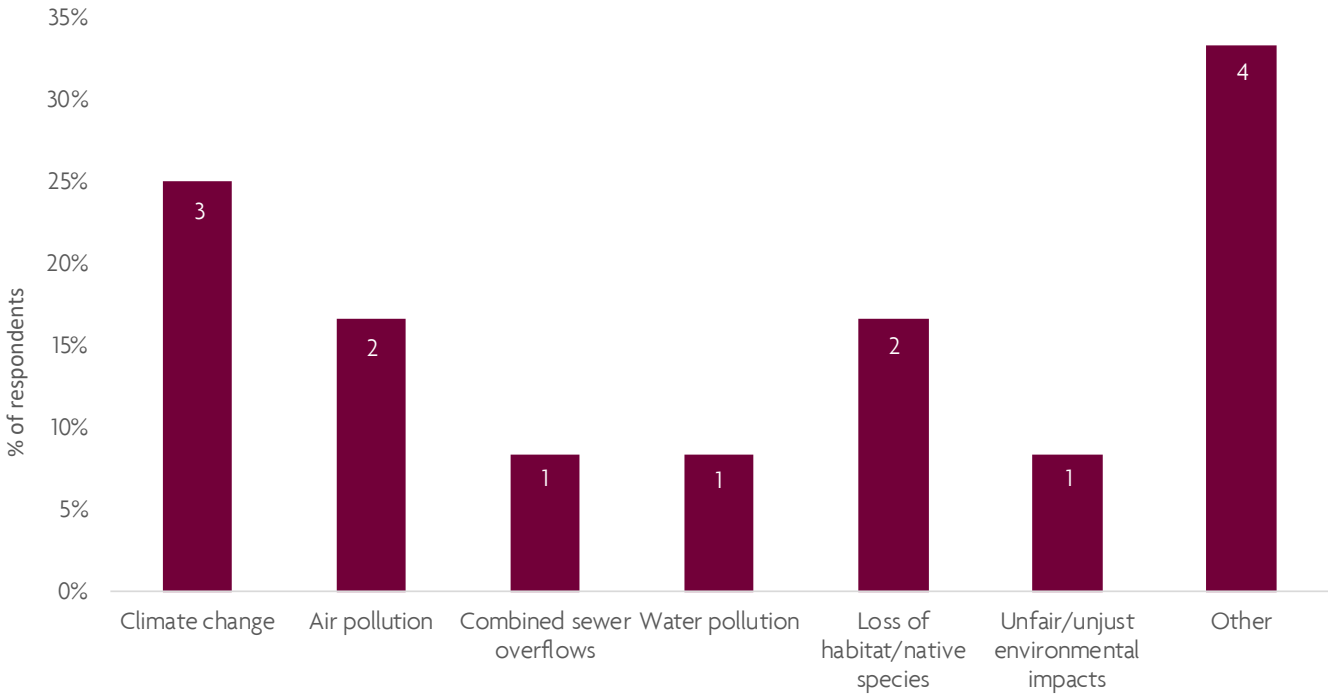


What should the region do to improve the economy in the future? (select up to 3)

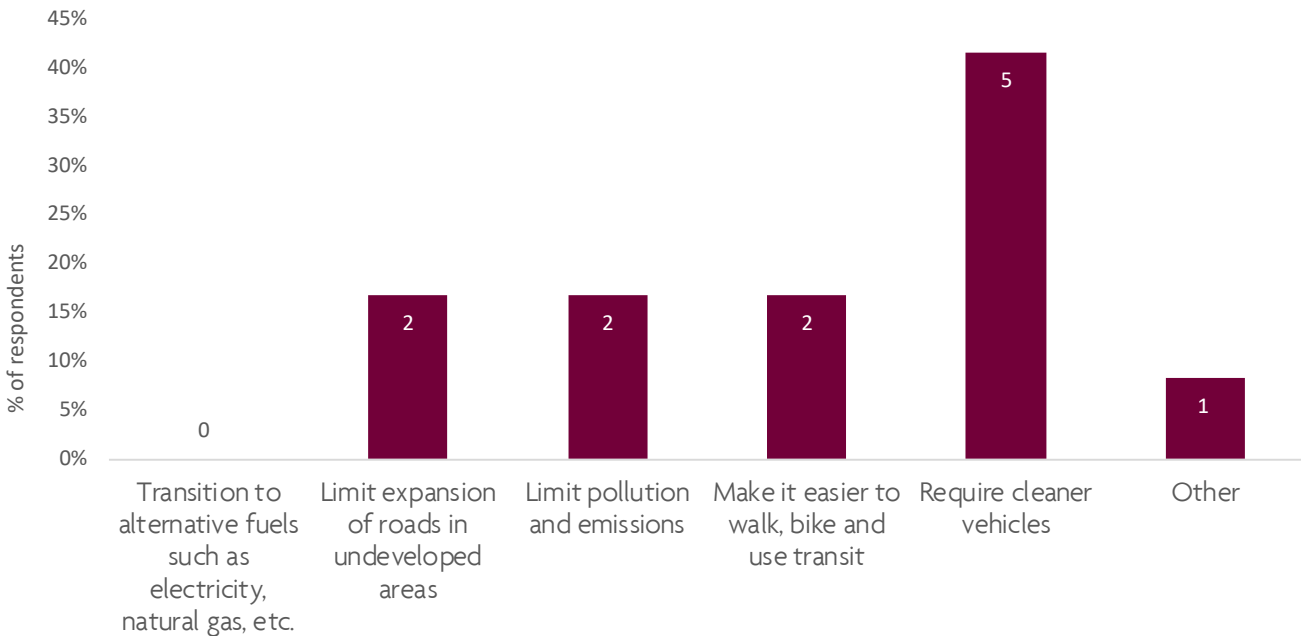


ENVIRONMENT

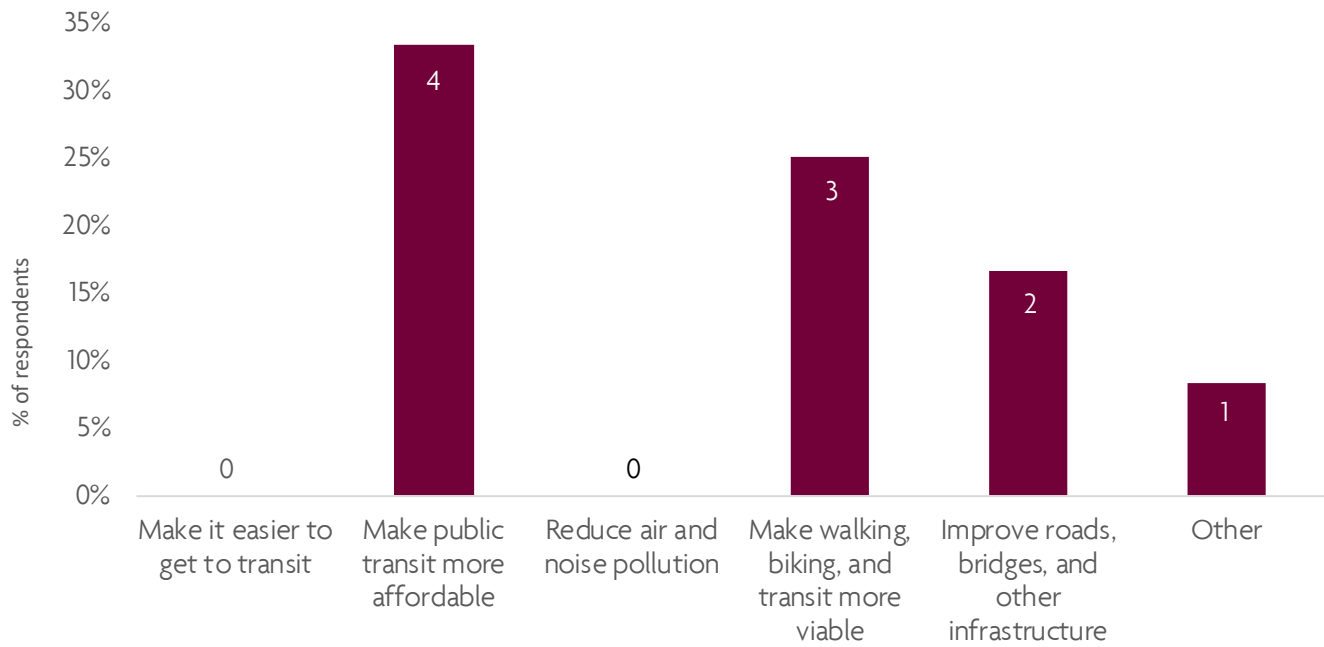
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What should we do to ensure that transportation protects or improves the environment?

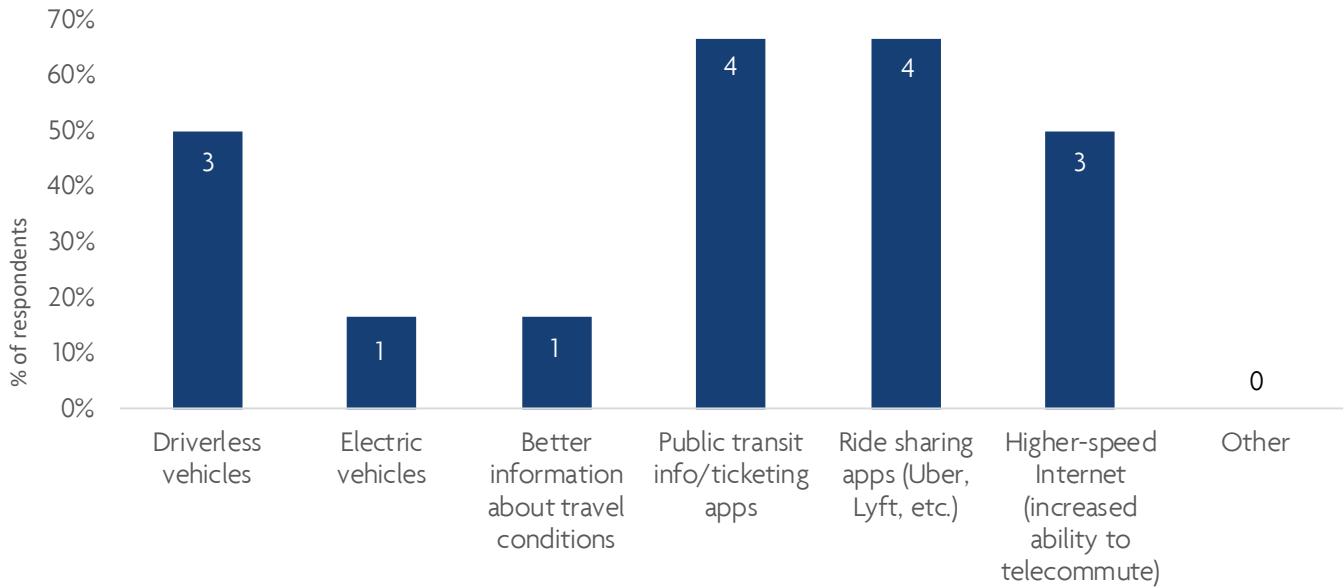


What should we do to ensure that transportation enhances quality of life for all people?

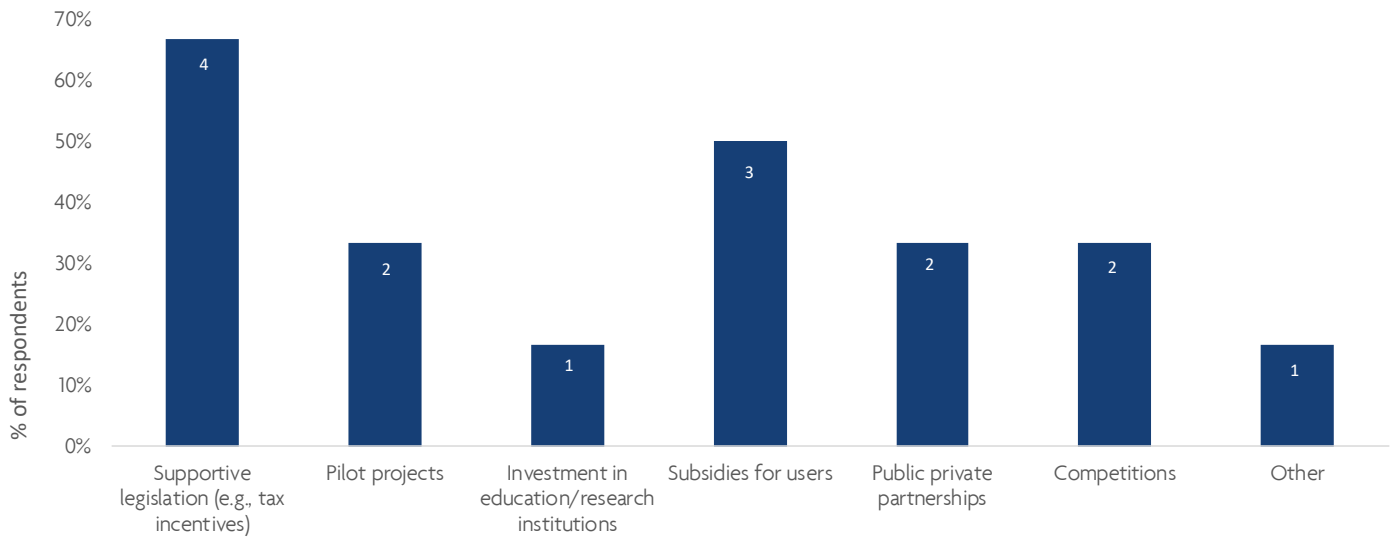


TECHNOLOGY

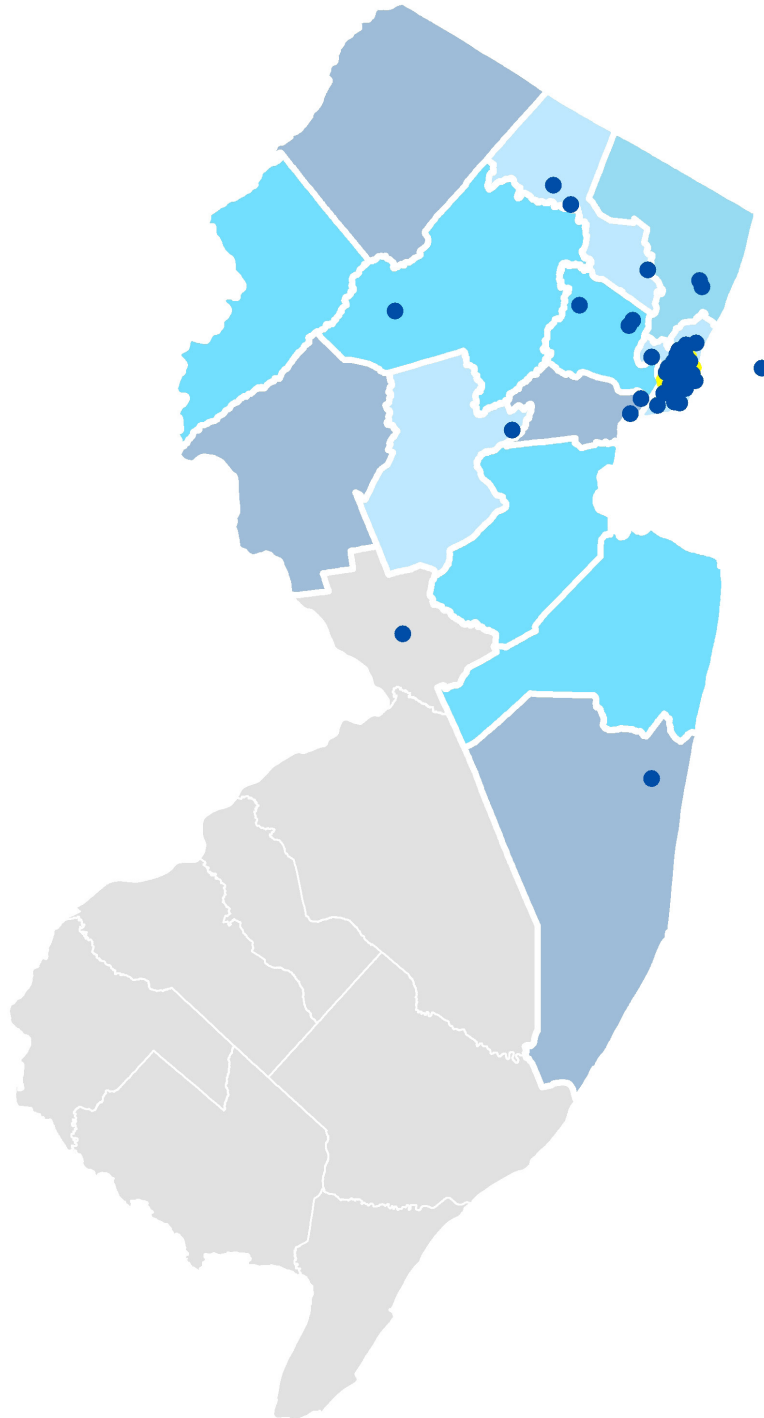
What new transportation technologies are you most excited about today? (select up to 3)



What are the best ways for the region to support and shape technology innovations?

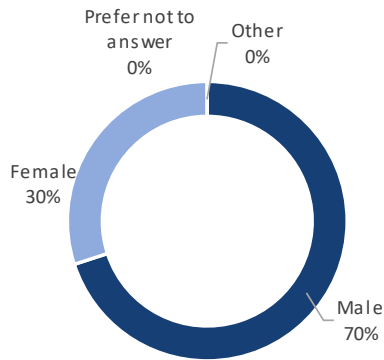


WHO WE HEARD FROM:

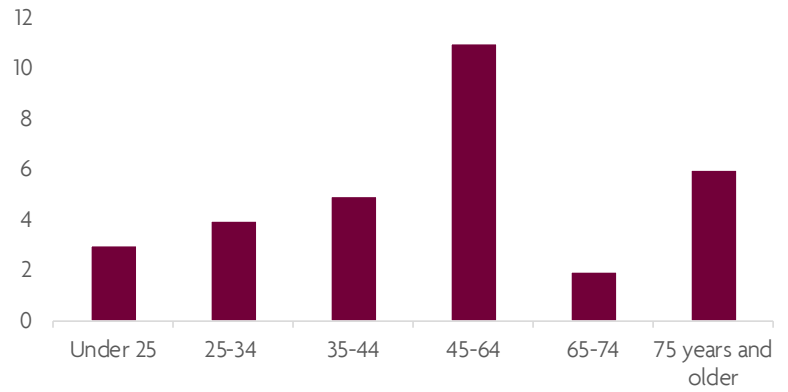


Zip codes identify where survey participants live in the region

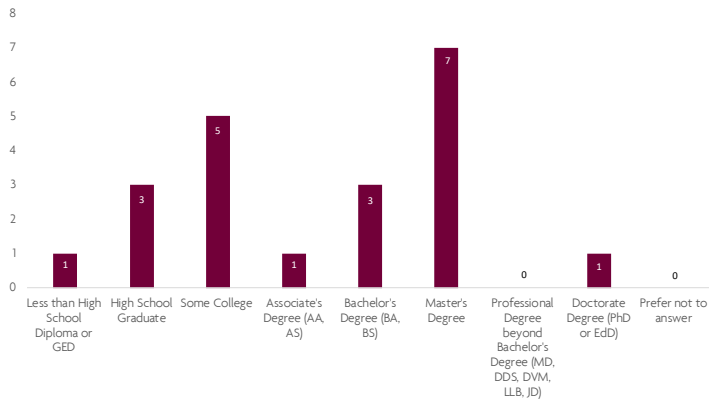
Gender



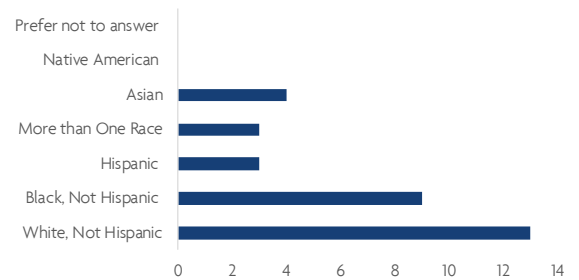
Age



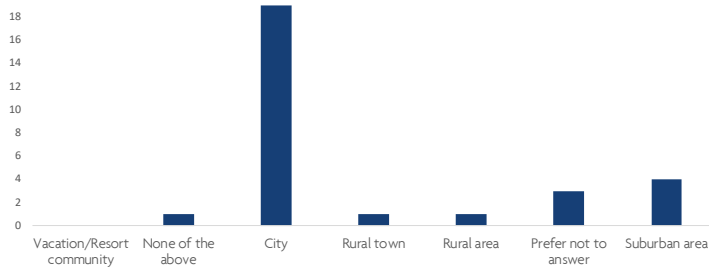
Education



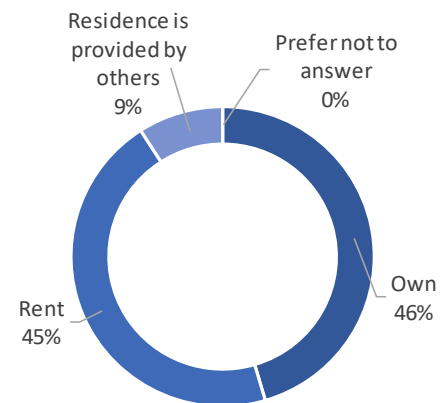
Demographics



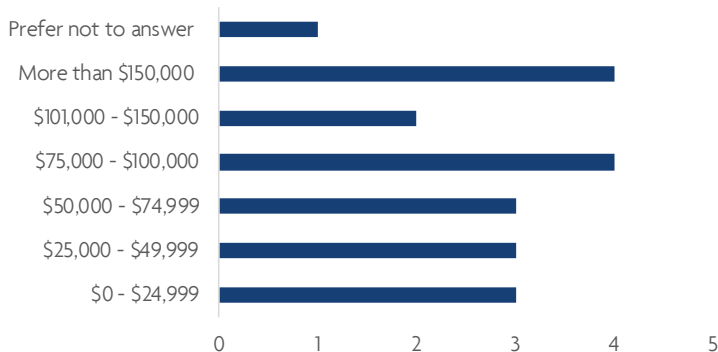
Place Type



Residence



Income



By the Numbers

52 Surveys completed

Favorite thing about where you live: Beaches



Event Summary

The NJTPA and Ocean County sponsored an information booth at the Jeep Thing & Food Trucks event at Laurita Winery to gather public input for Plan 2045, the region's transportation plan.

Public participants selected topics for discussion by spinning a 'topics wheel', and then they responded to survey questions on the various topics. Many participants also provided general demographic information to inform about who we heard from. Participants had an opportunity to talk one-on-one with study team members and provide additional comments. Read on to view results.

Some Comments Heard:

"Tolls are too expensive relative to the condition of the roads"

"The Monmouth Ocean Middlesex Line would benefit seniors and commuters"

Participants were asked to answer questions on seven topics – Great Places, Safety, Resiliency, Getting Around, Economy, Environment, and Technology. Below is a summary of results for this event:

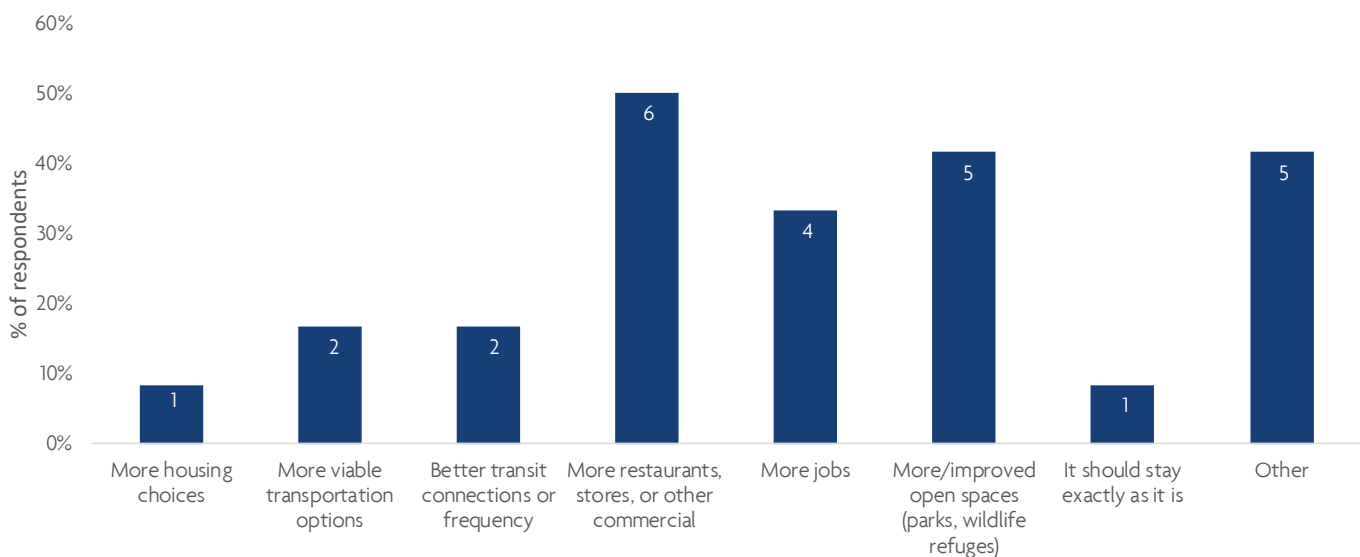
GREAT PLACES

In one or two words, what’s your favorite thing about where you live today?

Here are some responses we received:

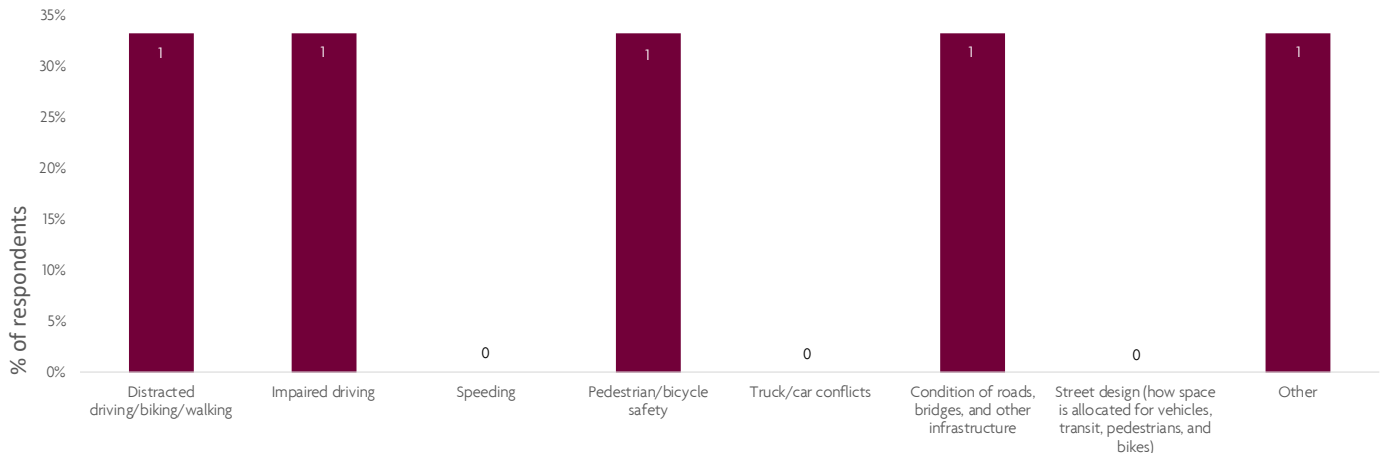
- Beaches
- Community
- Transportation
- Parks
- Accessibility
- Great Restaurants
- Wineries

What changes would you like to see in your community over the next 30 years? (select up to 3)

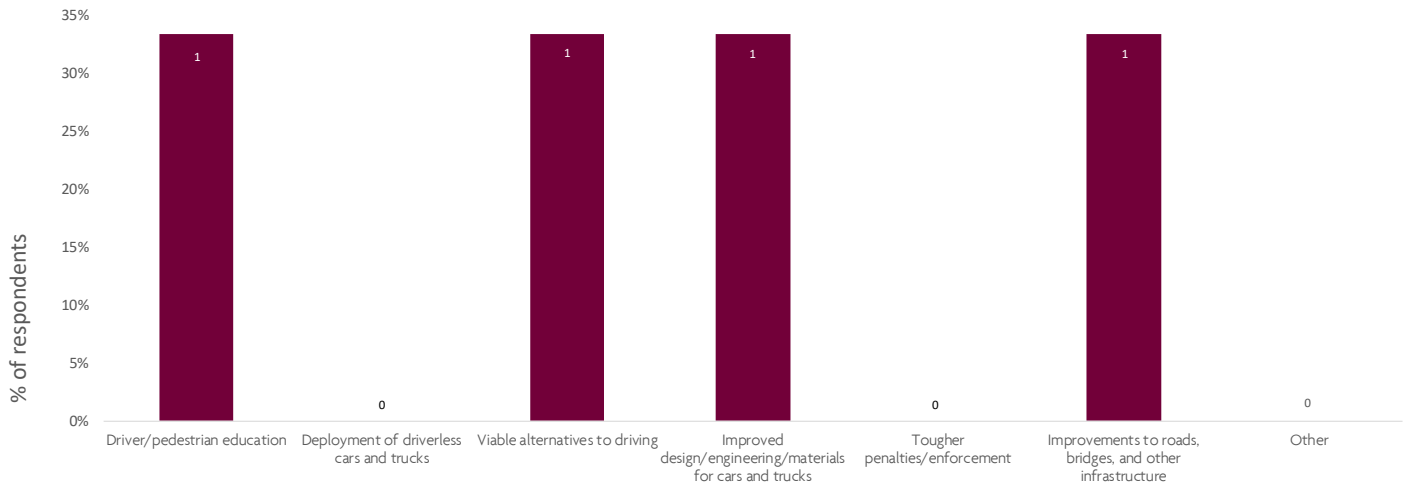


SAFETY

What are your biggest transportation safety concerns today? (select up to 3)

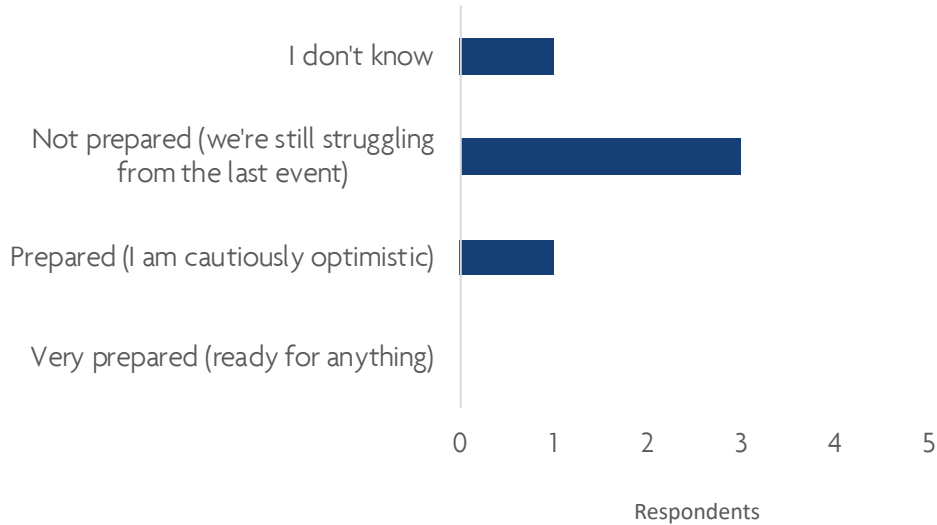


What are the best ways to make transportation safer during the next 30 years, with the goal being zero deaths? (select up to 3)

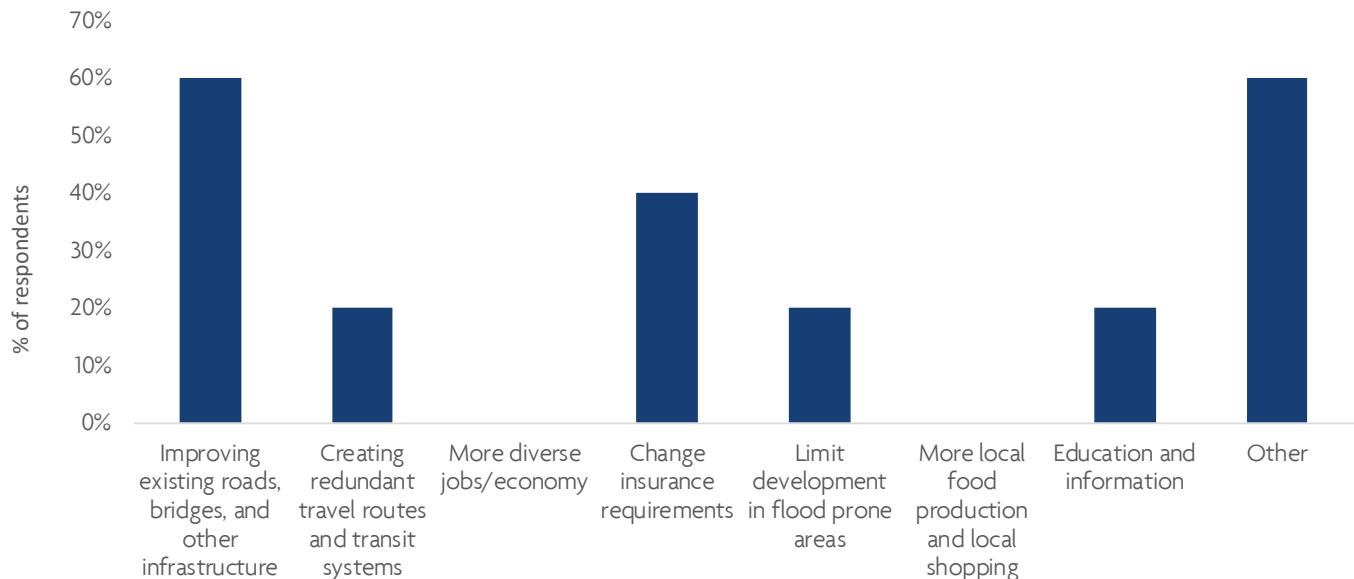


RESILIENCY

How prepared for the next major storm or emergency would you say your community is today?

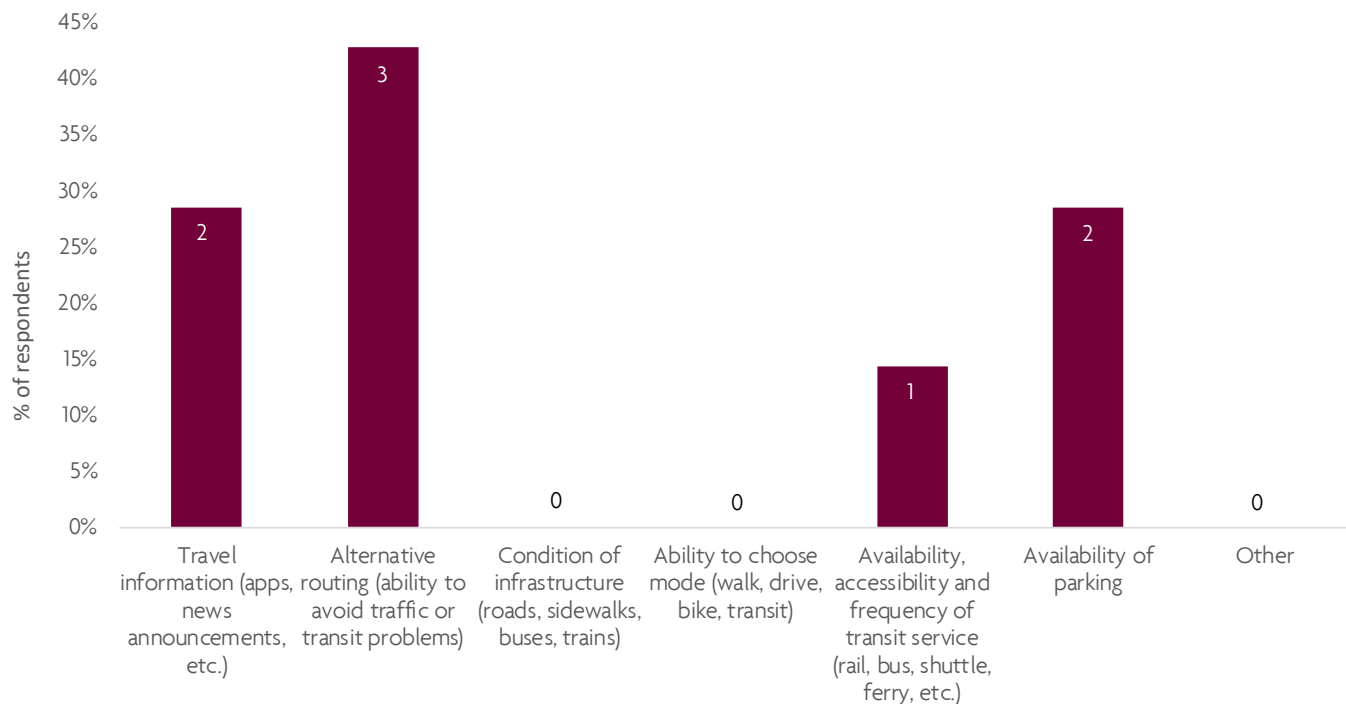


Looking forward, what's needed to make your community better prepared for future emergencies? (select up to 3)

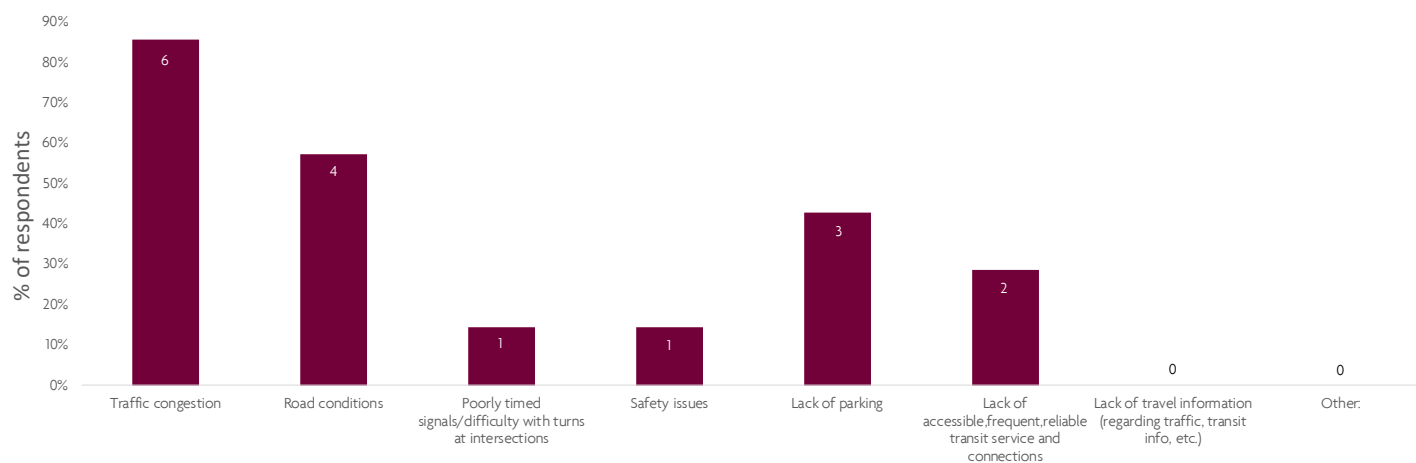


GETTING AROUND

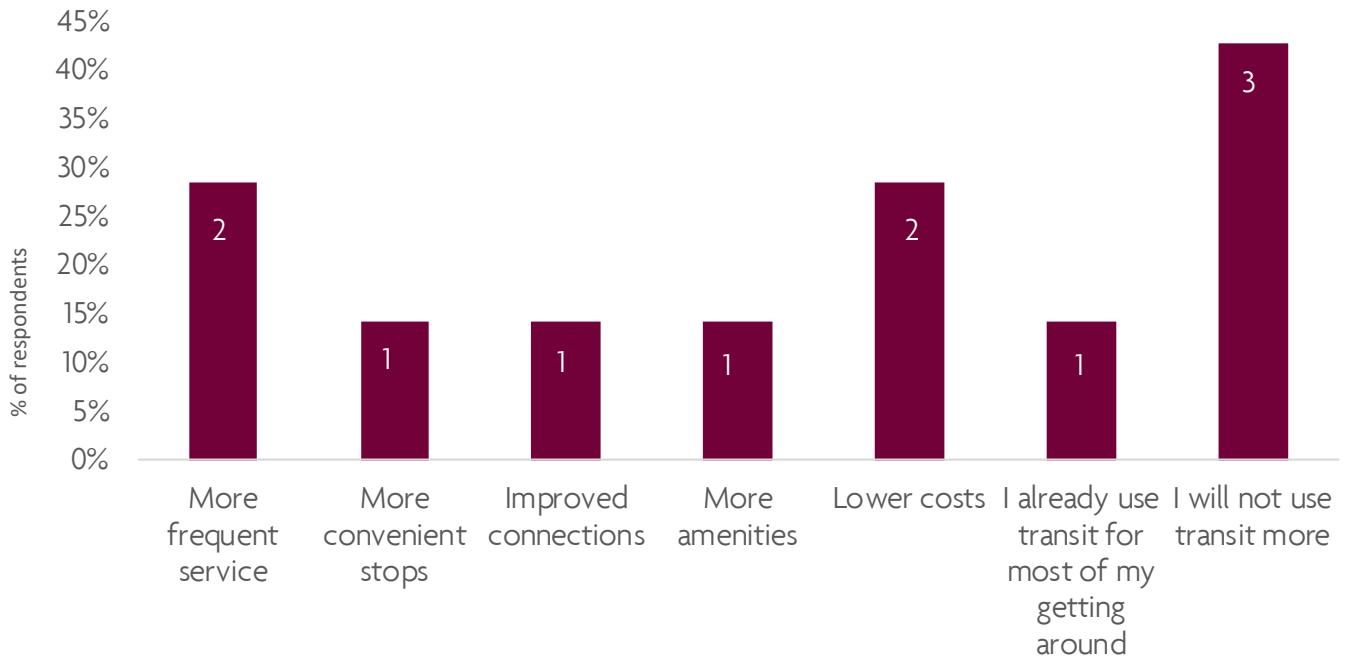
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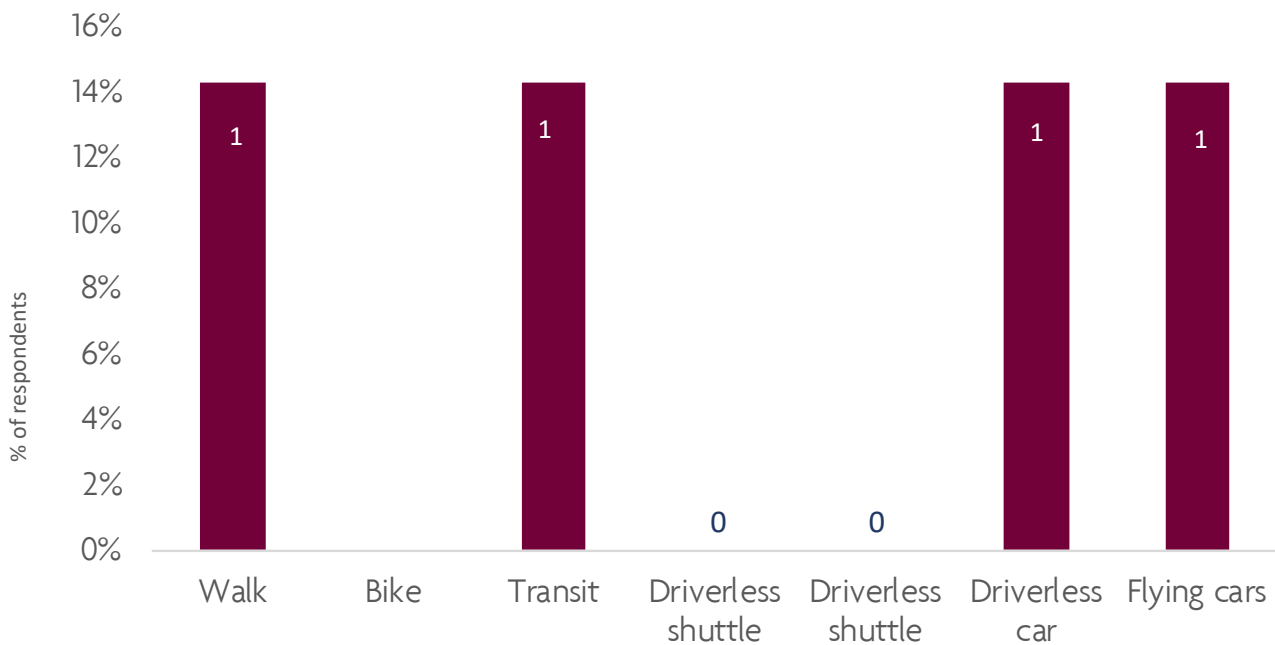
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**Is there anything that would help you use bus or rail transit more often?
(Select up to 3)**

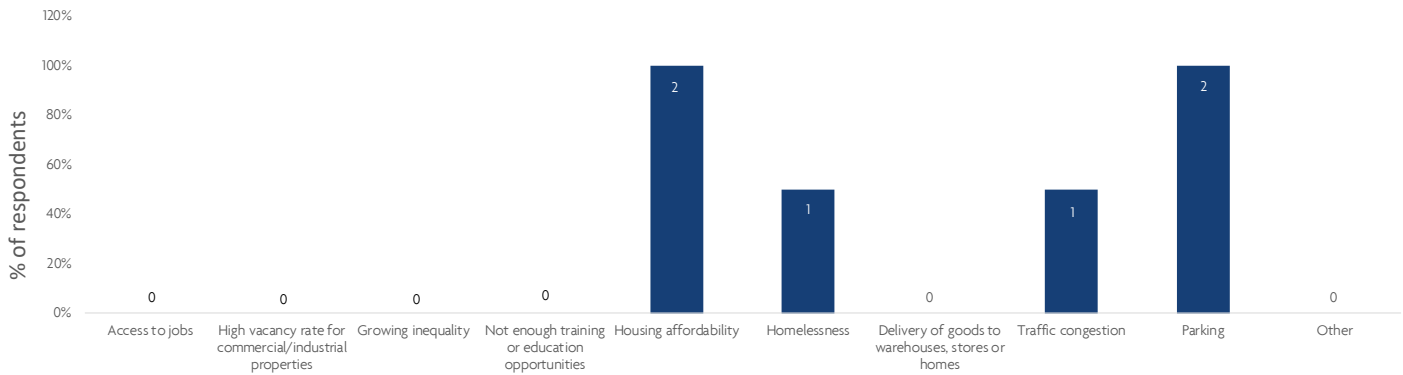


How do you hope to get around in 30 years? (select all that apply)

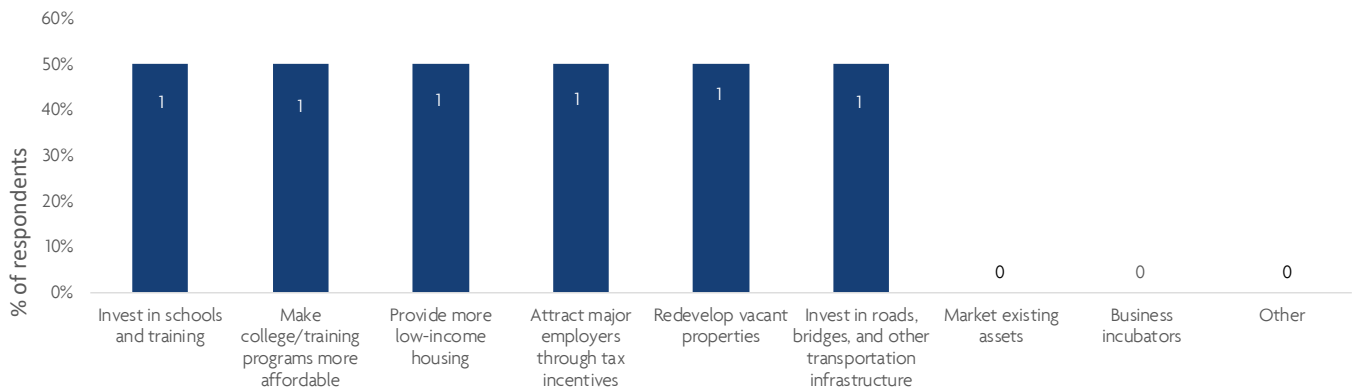


ECONOMY

What are the key economic challenges facing your community today? (select up to 3)

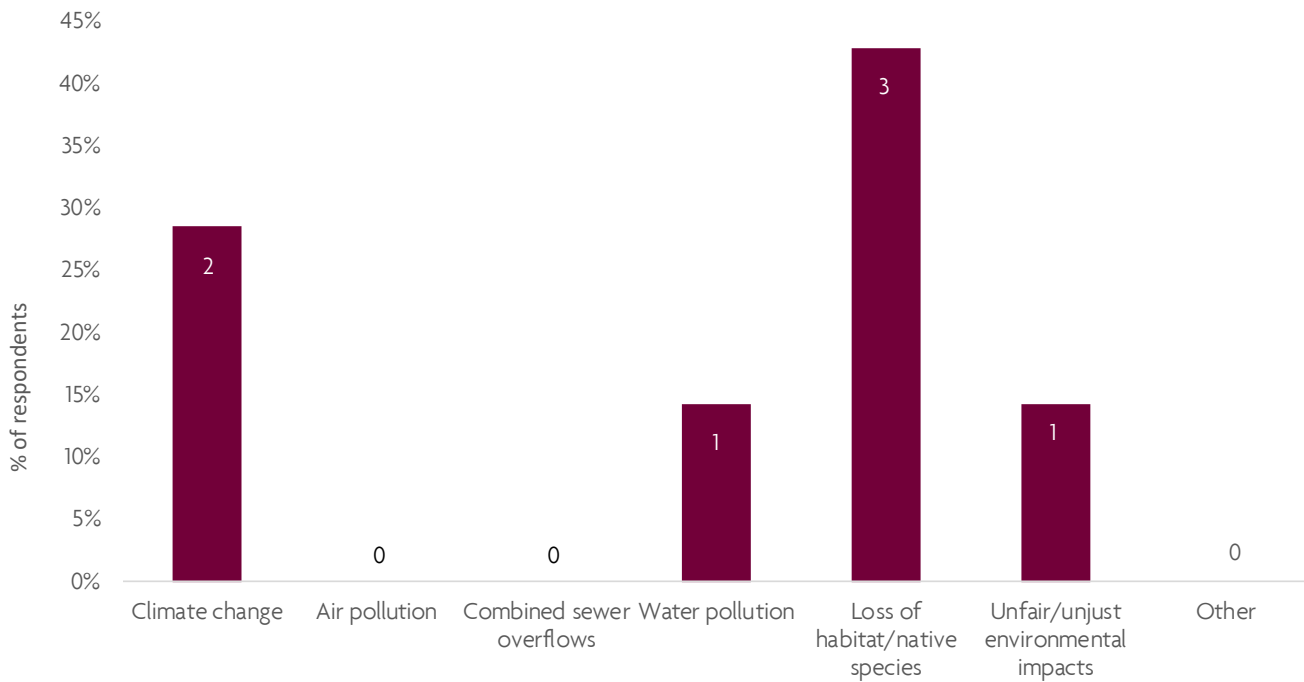


What should the region do to improve the economy in the future? (select up to 3)

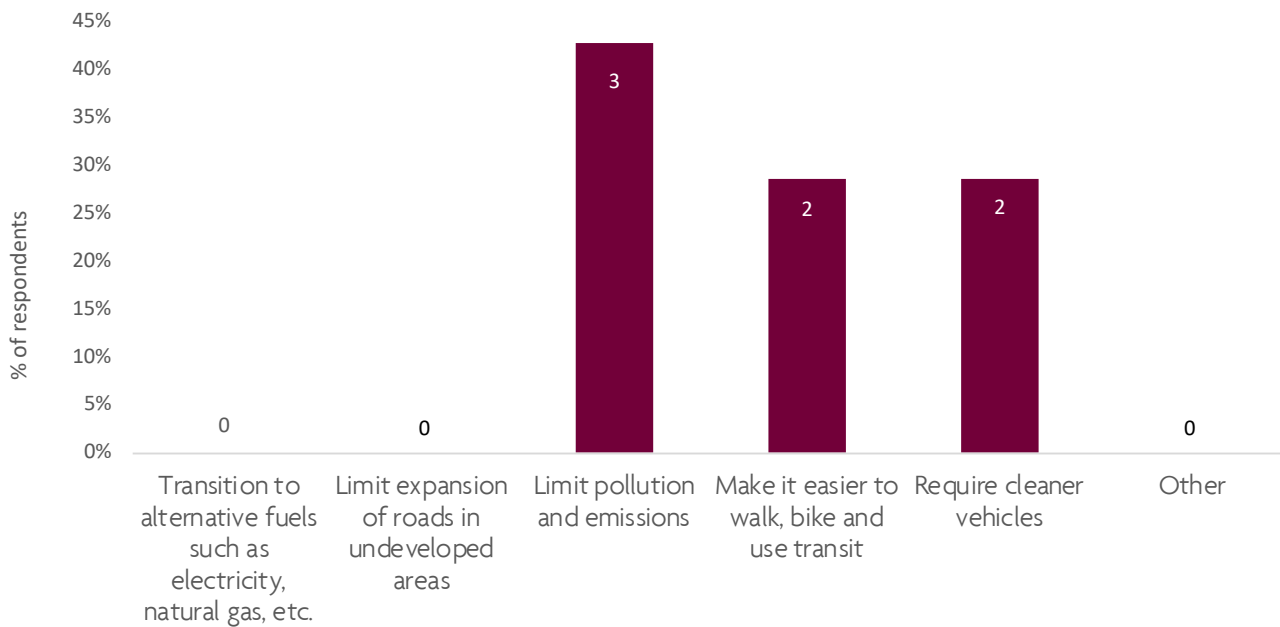


ENVIRONMENT

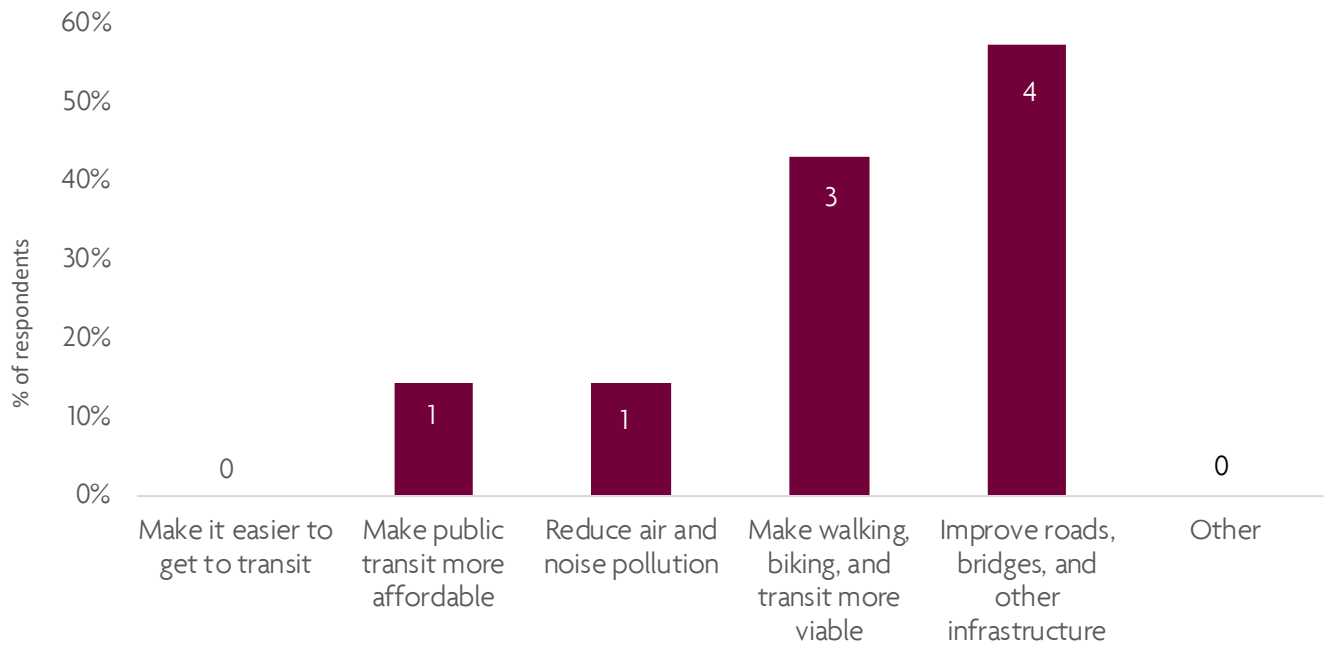
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What should we do to ensure that transportation protects or improves the environment?

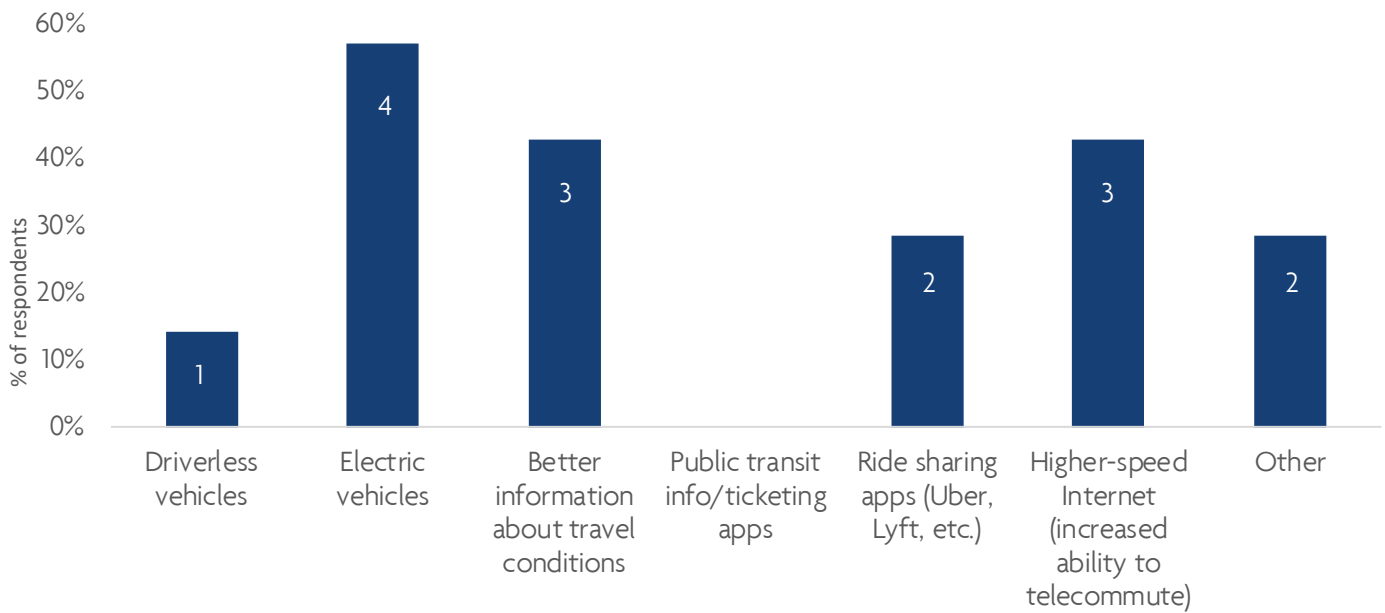


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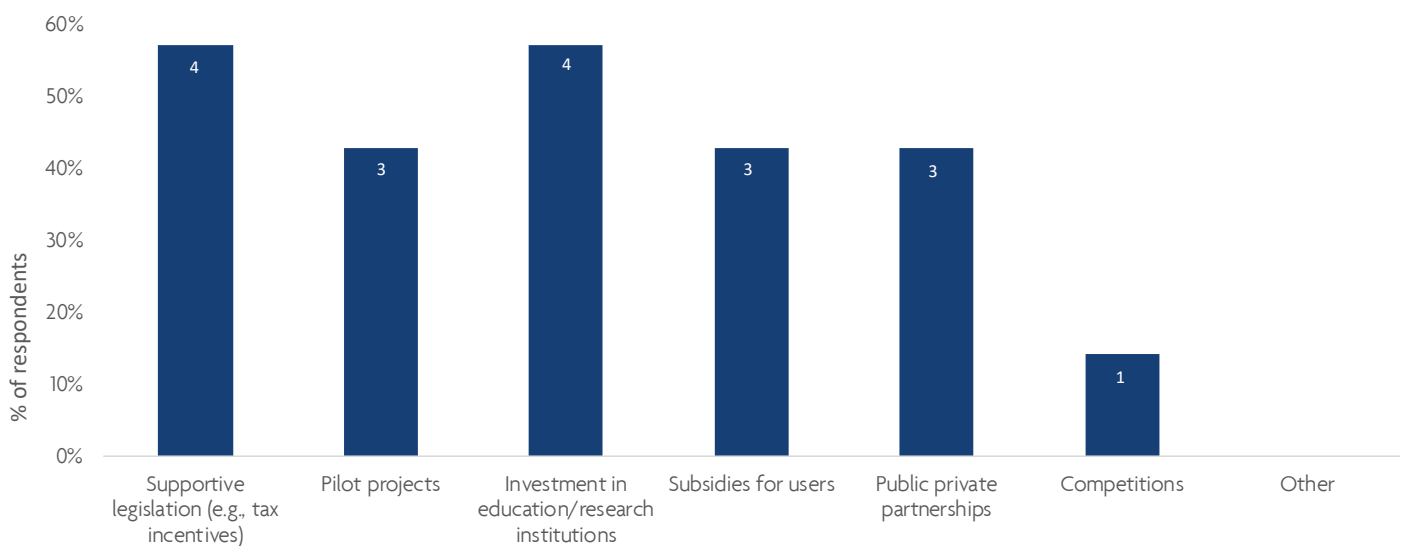


TECHNOLOGY

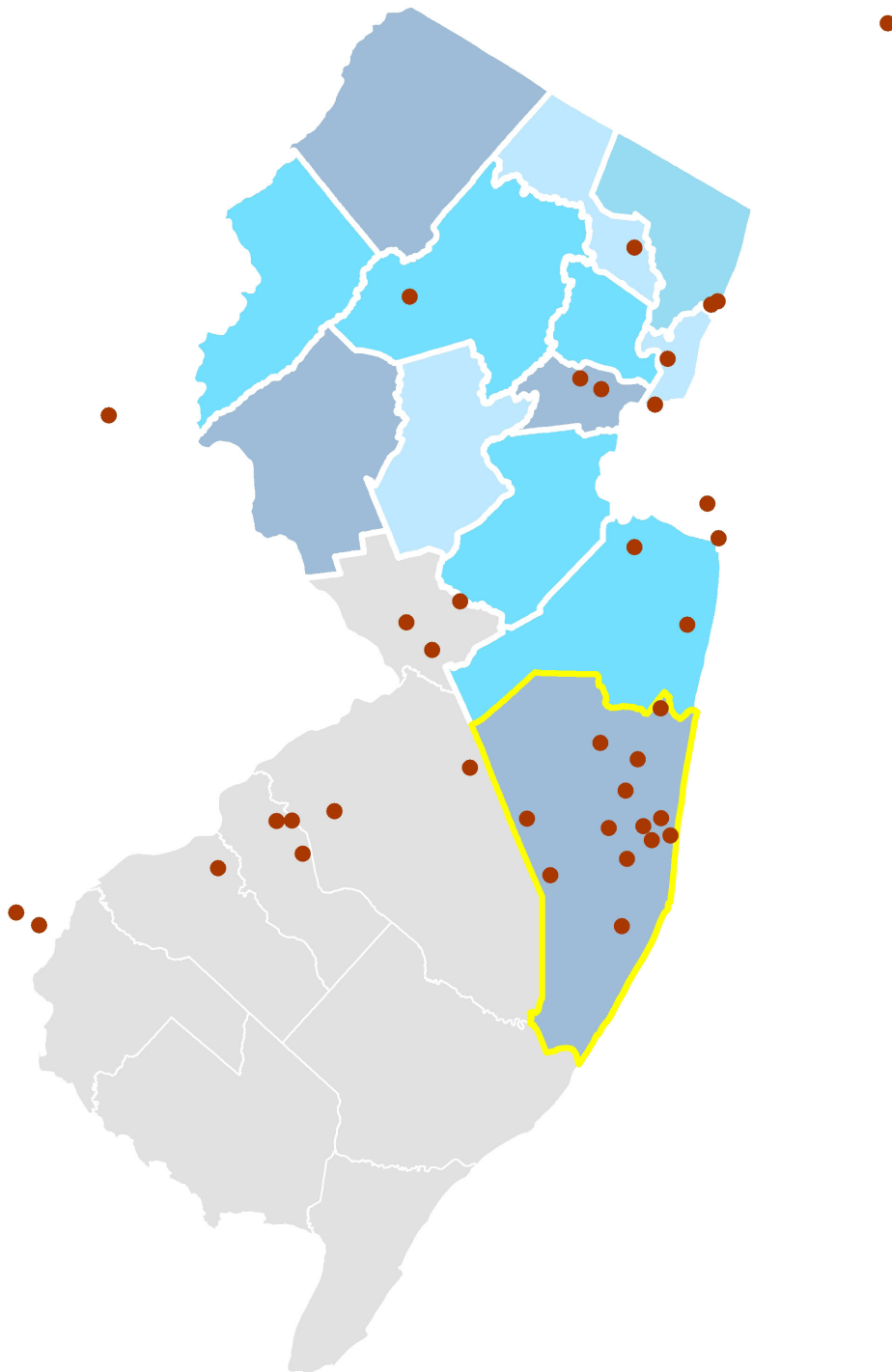
**What new transportation technologies are you most excited about today?
(select up to 3)**



What are the best ways for the region to support and shape technology innovations?

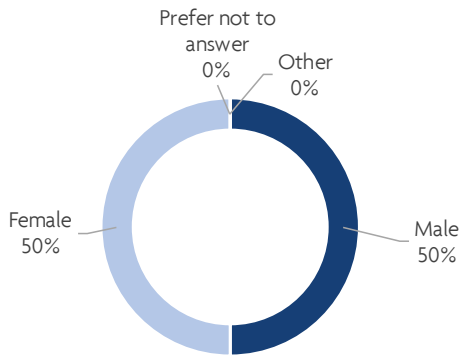


WHO WE HEARD FROM:

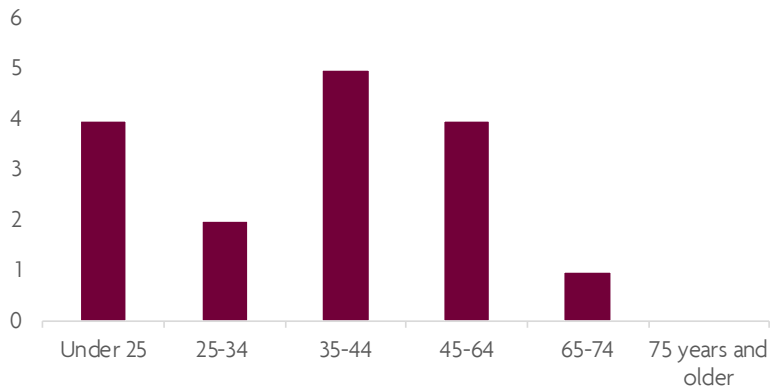


Zip codes identify where survey participants live in the region

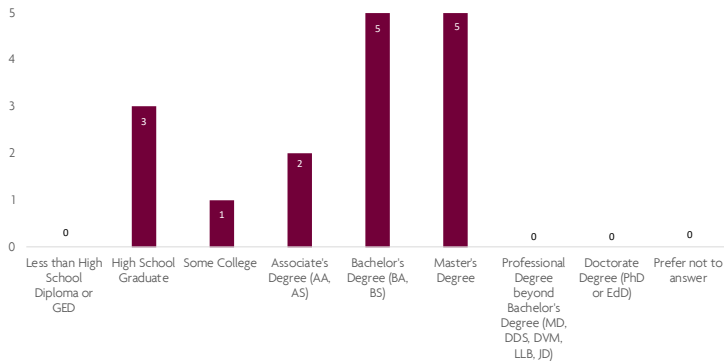
Gender



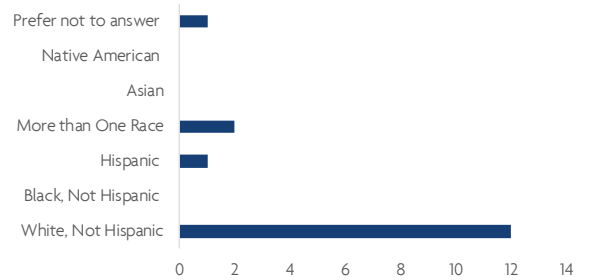
Age



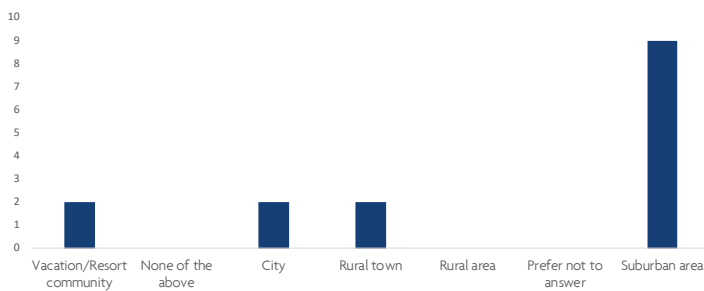
Education



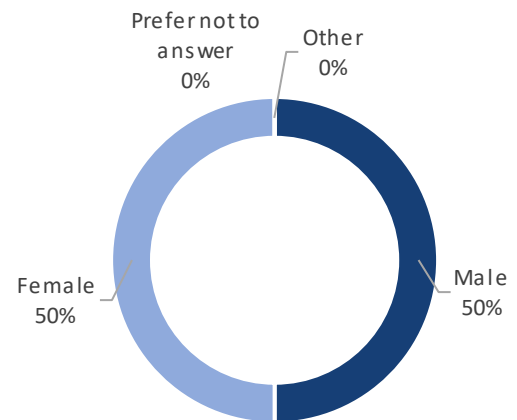
Demographics



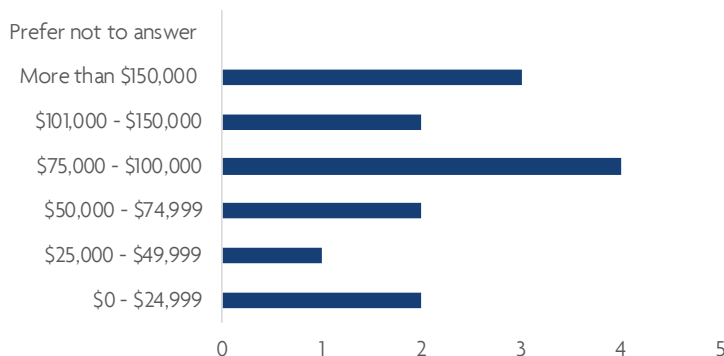
Place Type



Residence



Income



Warren County

Warren County Preservation Day Outreach Booth

Van Nest Hoff Farmstead, Harmony, NJ

10 am – 4 pm, Sunday, May 21, 2017

By the Numbers

71 Surveys completed

Favorite thing about where you live: History and Preservation



Event Summary

The NJTPA and Warren County sponsored an information booth at Warren County Preservation Day to gather public input for Plan 2045, the region's transportation plan.

Public participants selected topics for discussion by spinning a colorful wheel and then they responded to survey questions on the various topics. Many participants also provided general demographic information to inform about who we heard from. Participants had an opportunity to talk one-on-one with study team members and provide additional comments. Read on to view results.

Some Comments Heard:

“Need more parking around transit options such as airports and bus stations”

“Need more buses to NYC”

Participants were asked to answer questions on seven topics – Great Places, Safety, Resiliency, Getting Around, Economy, Environment, and Technology. Below is a summary of results for this event:

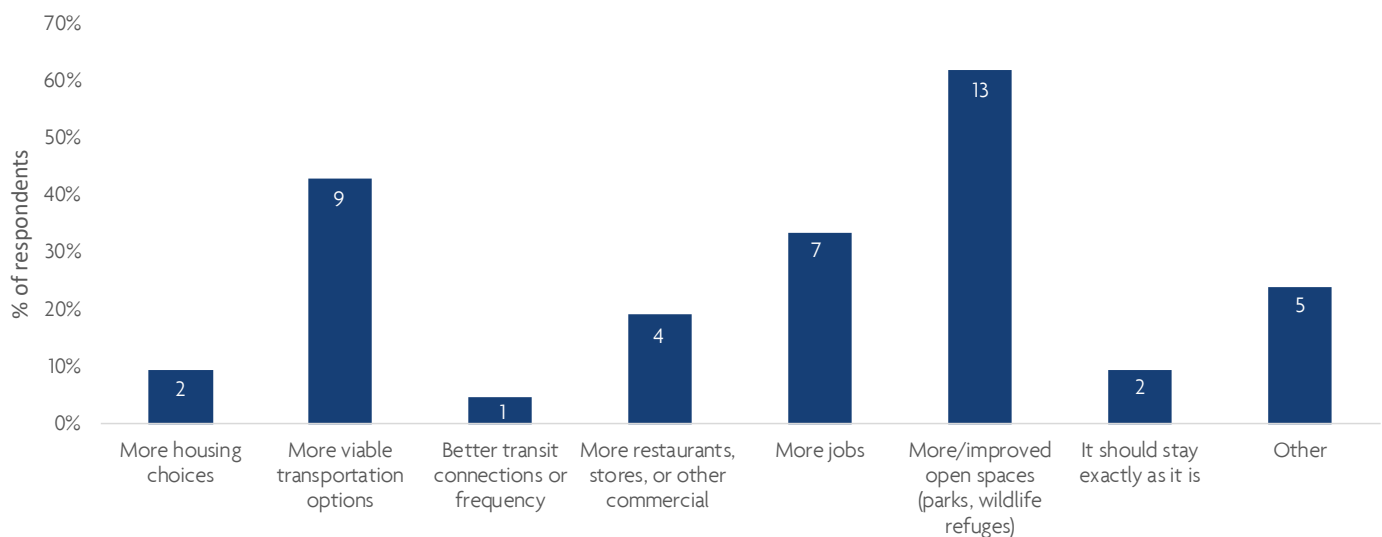
GREAT PLACES

In one or two words, what's your favorite thing about where you live today?

Here are some responses we received:

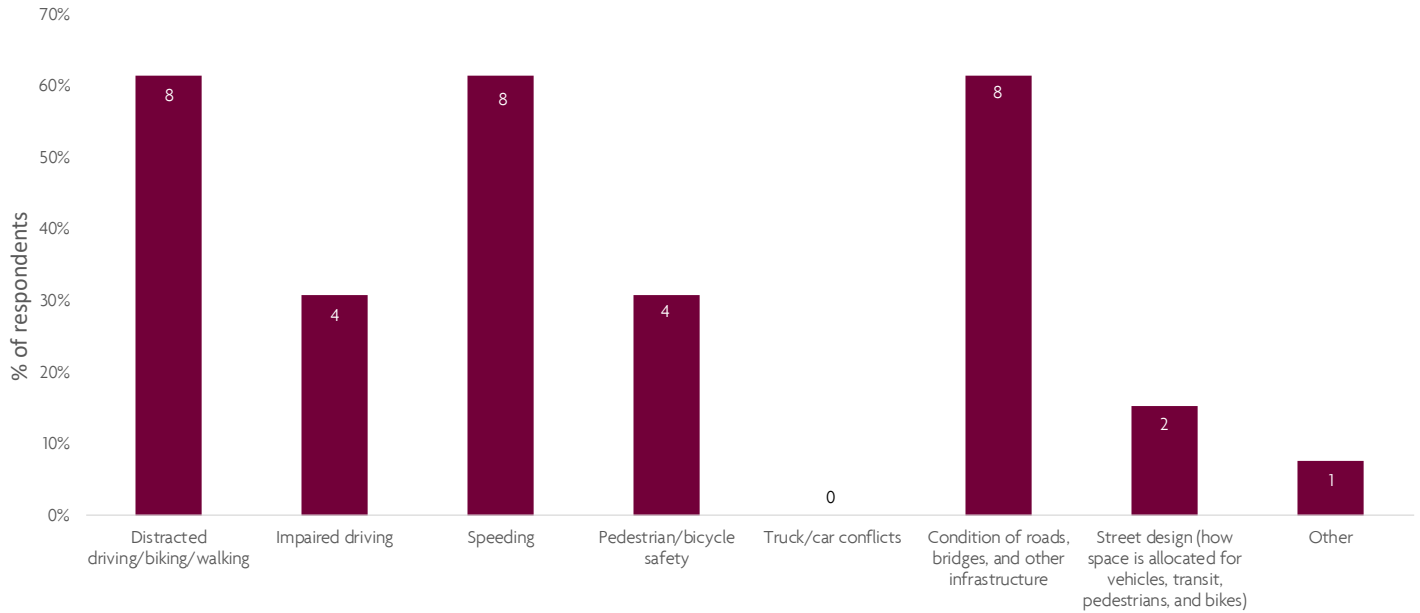
- History
- Rural but close to everything
- Open-Space
- Access to Transit
- Schools
- Parks
- The People
- Great Events

What changes would you like to see in your community over the next 30 years? (select up to 3)

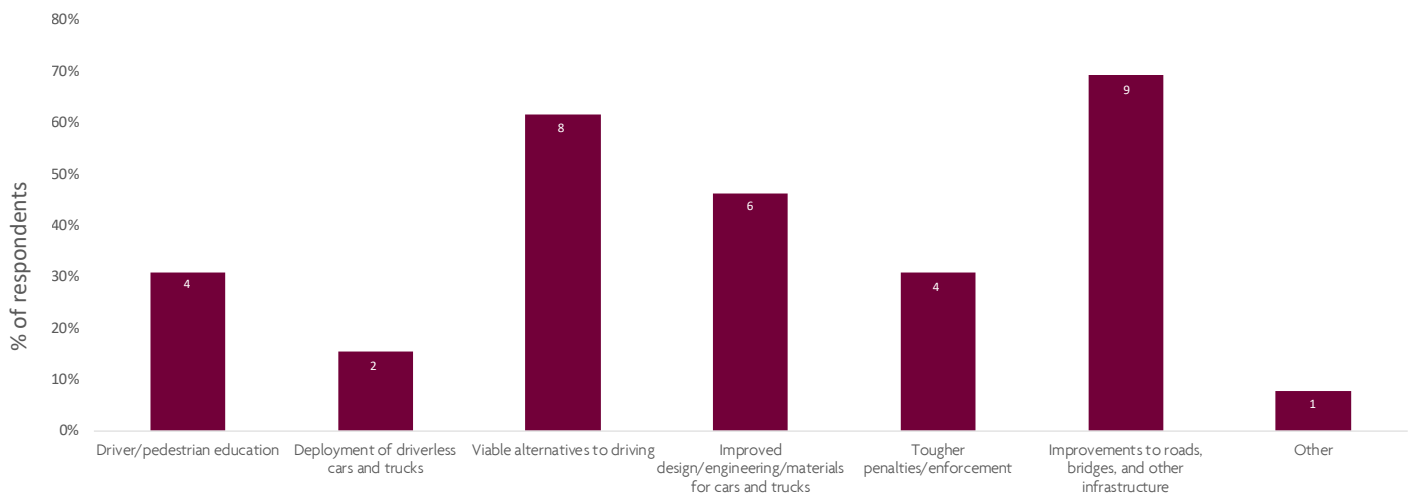


SAFETY

What are your biggest transportation safety concerns today? (select up to 3)

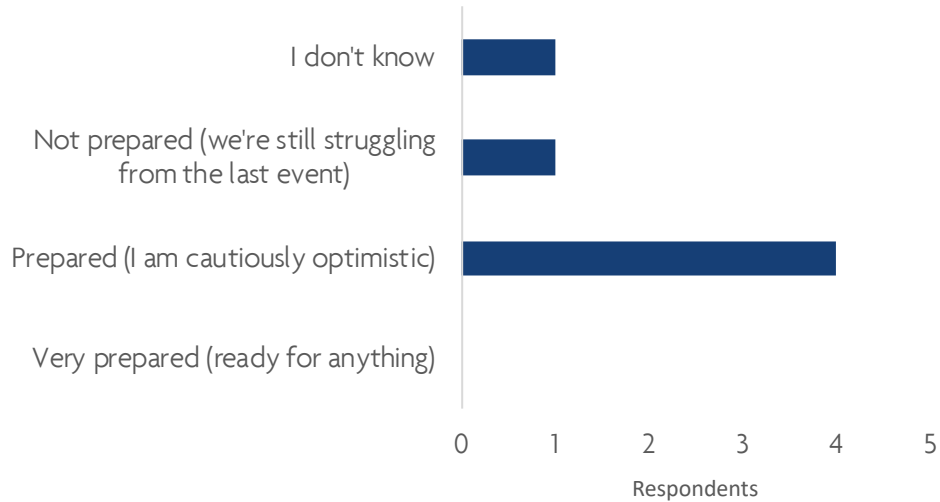


What are the best ways to make transportation safer during the next 30 years, with the goal being zero deaths? (select up to 3)

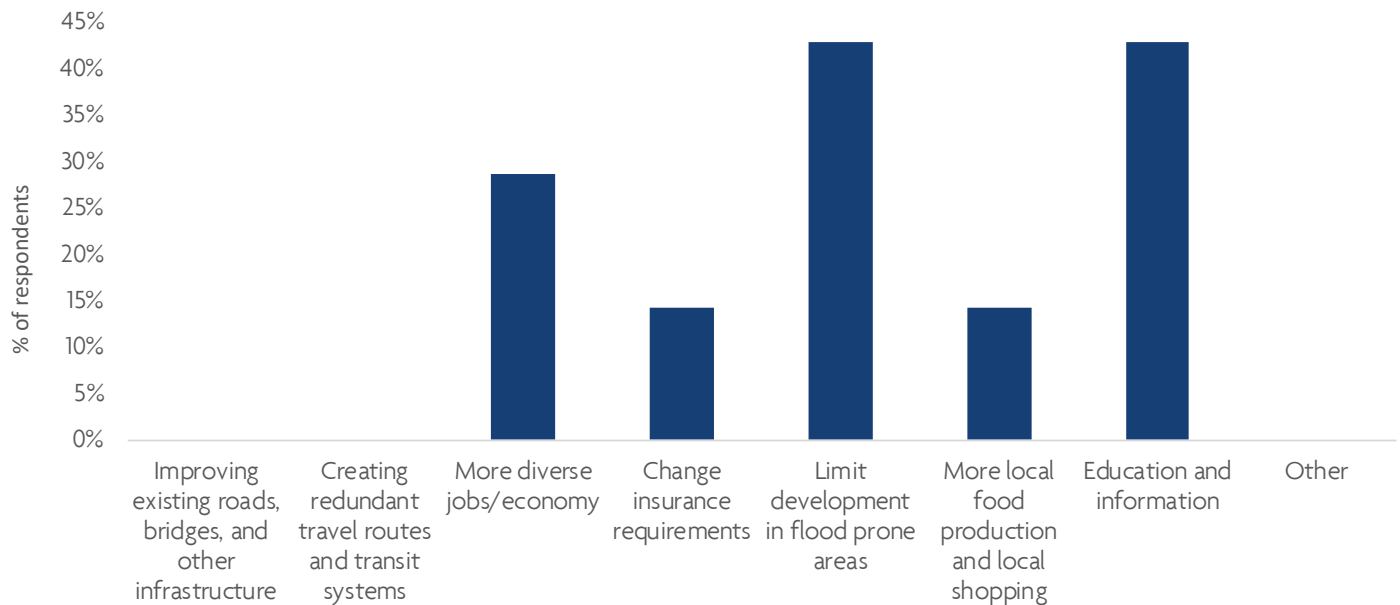


RESILIENCY

How prepared for the next major storm or emergency would you say your community is today?

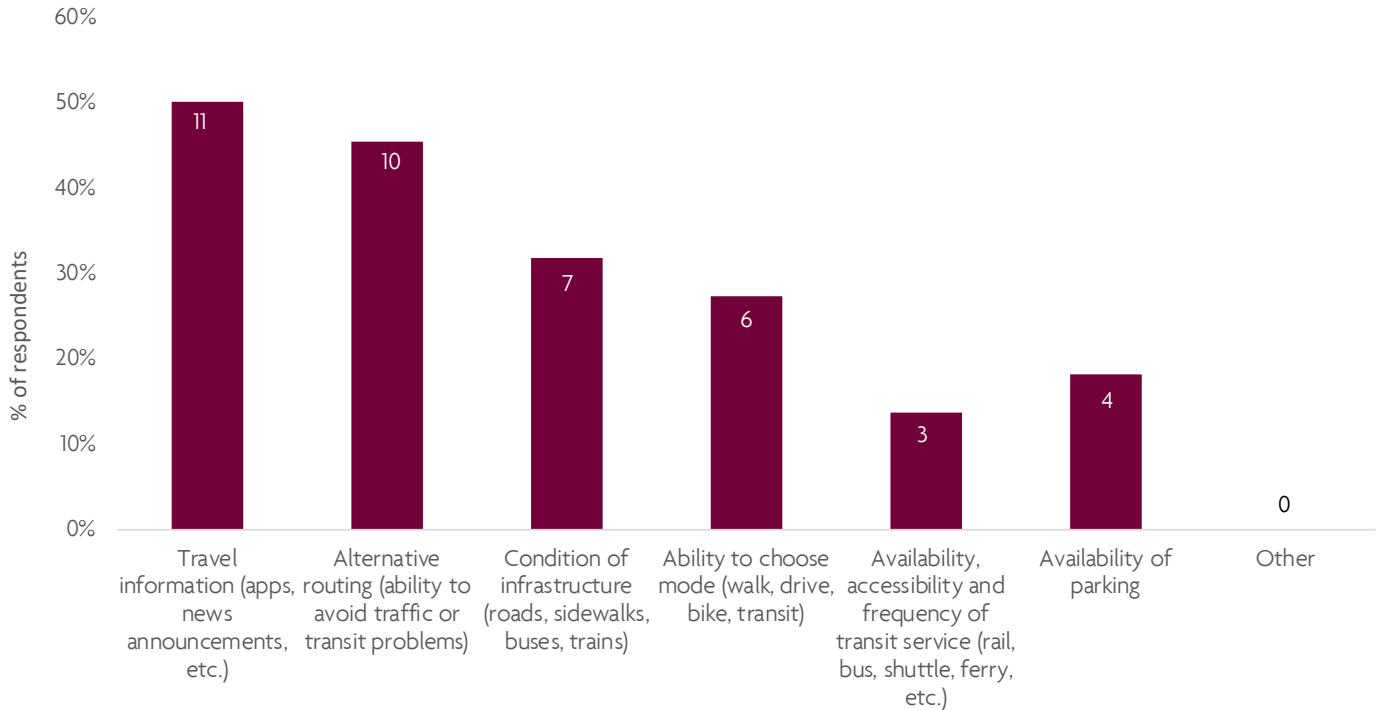


Looking forward, what's needed to make your community better prepared for future emergencies? (select up to 3)

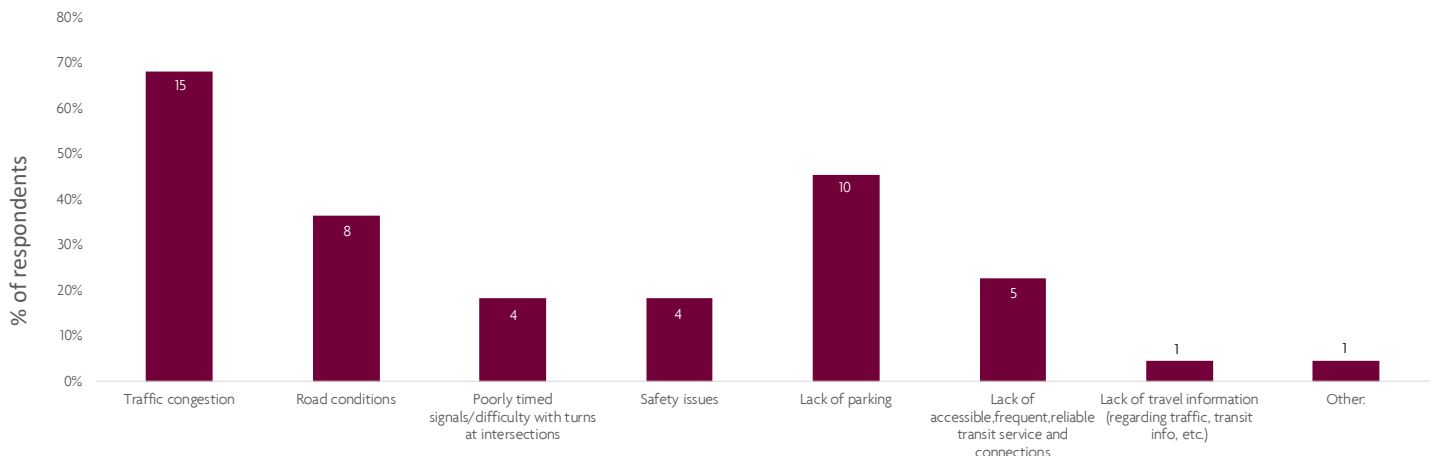


GETTING AROUND

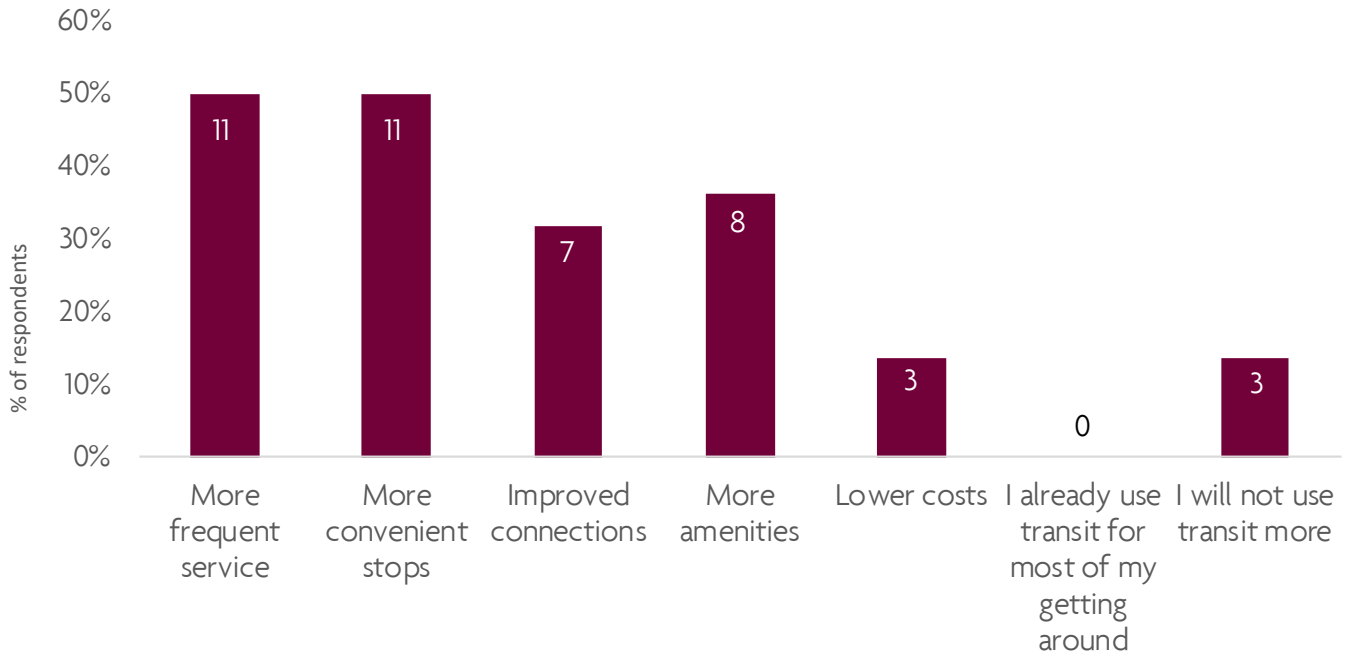
Thinking about the trips that you take each week, what works well for you on these trips?



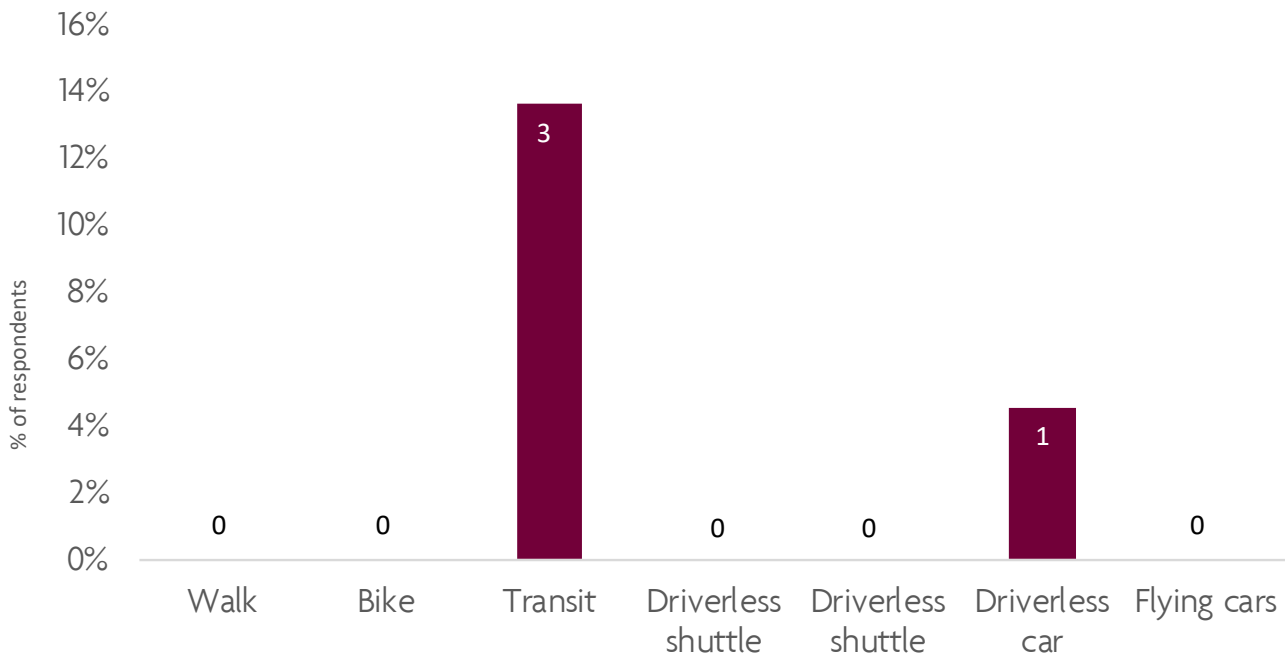
Thinking about the trips that you take each week, what does not work well for you on these trips?



Is there anything that would help you use bus or rail transit more often? (Select up to 3)

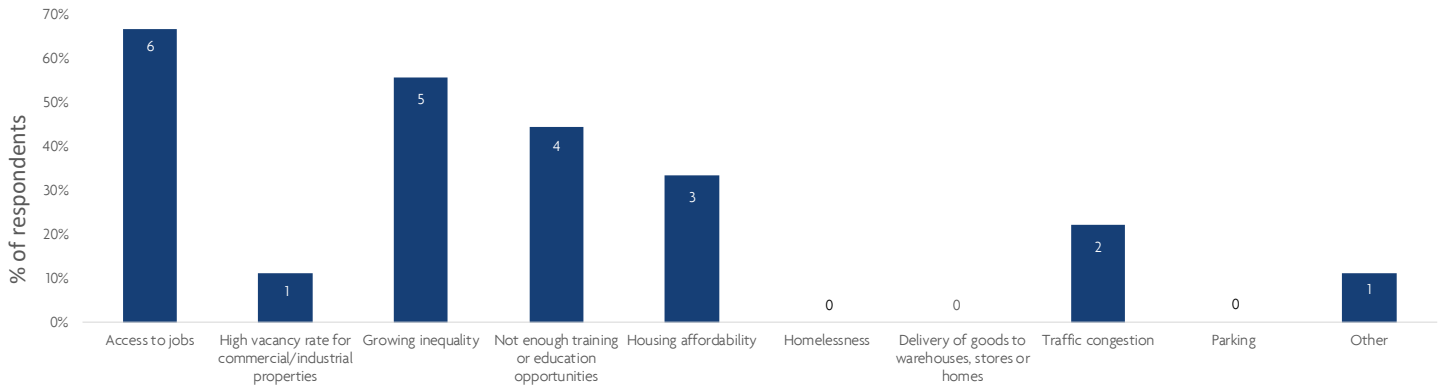


How do you hope to get around in 30 years? (select all that apply)

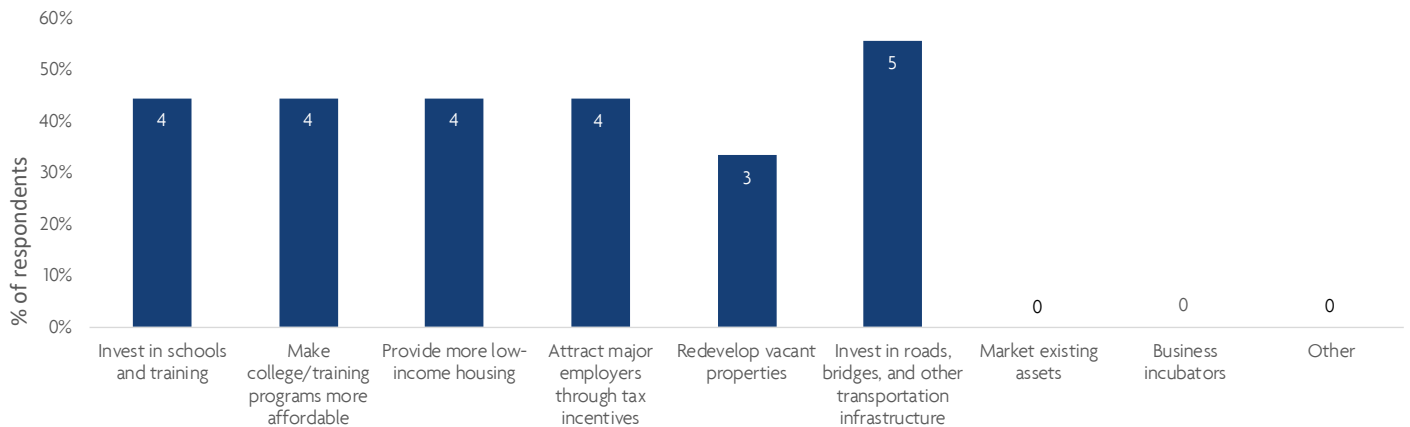


ECONOMY

What are the key economic challenges facing your community today? (select up to 3)

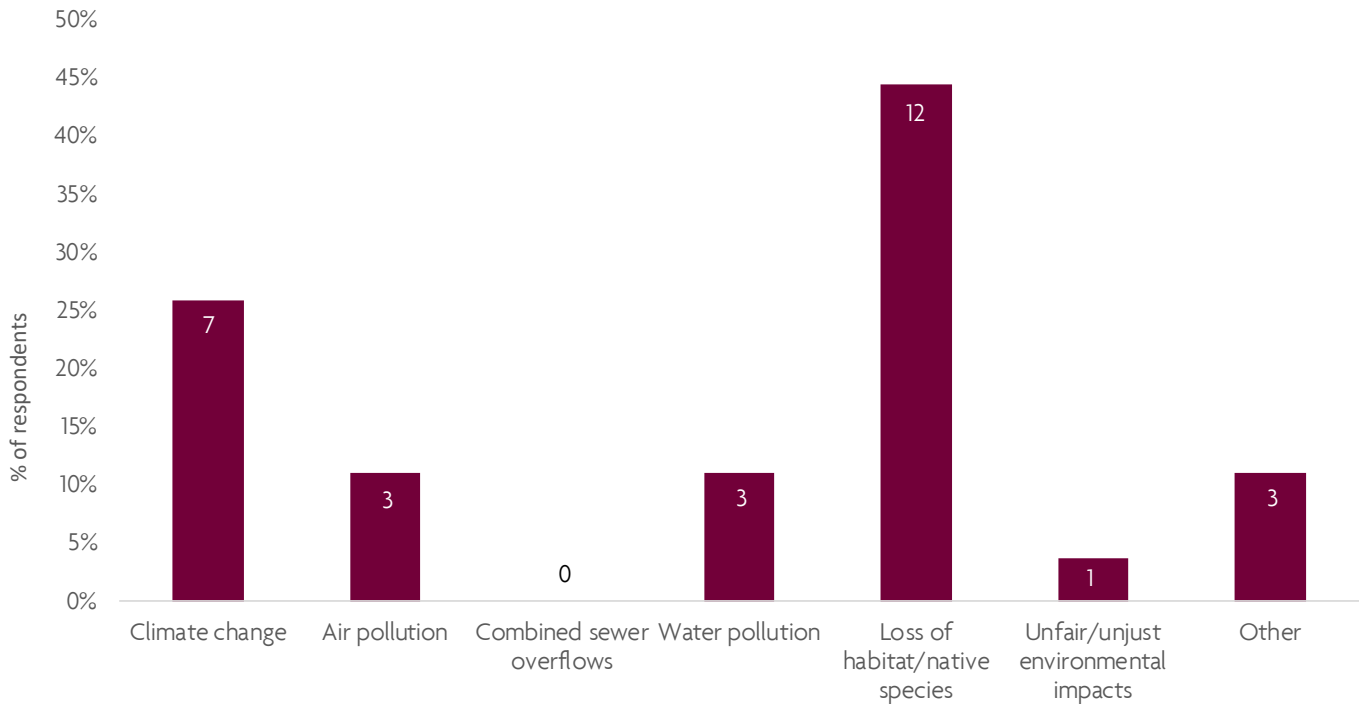


What should the region do to improve the economy in the future? (select up to 3)

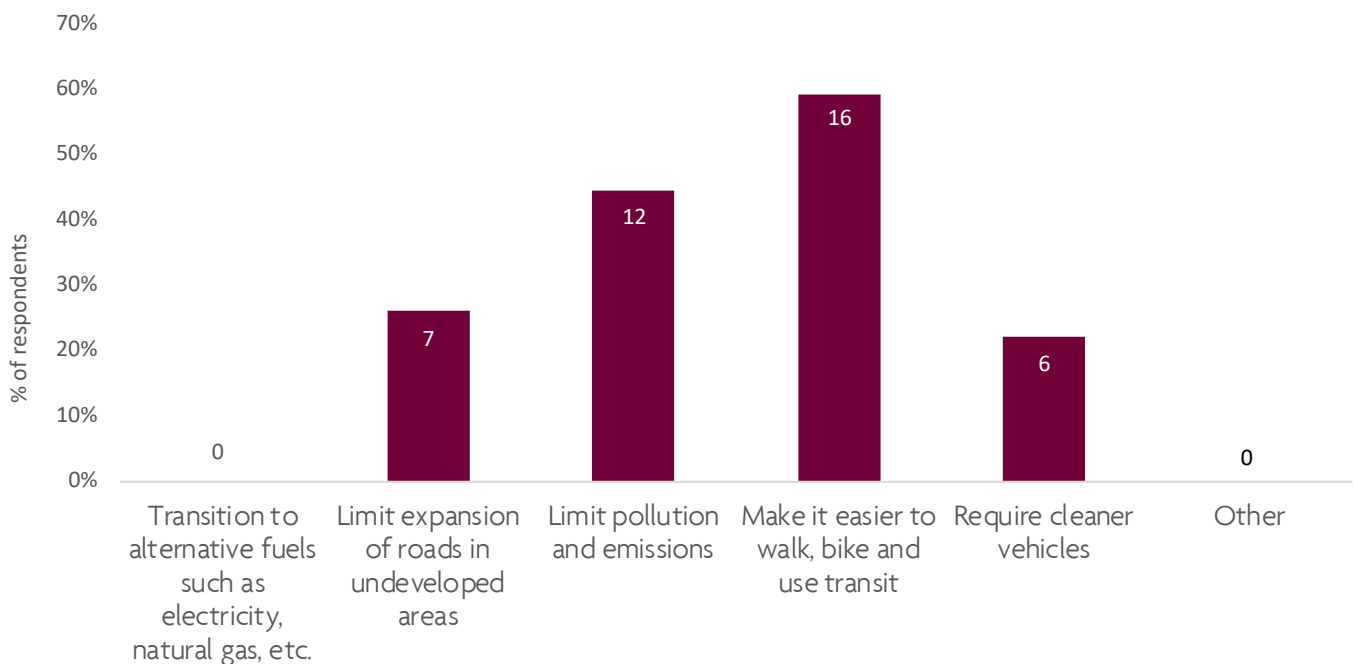


ENVIRONMENT

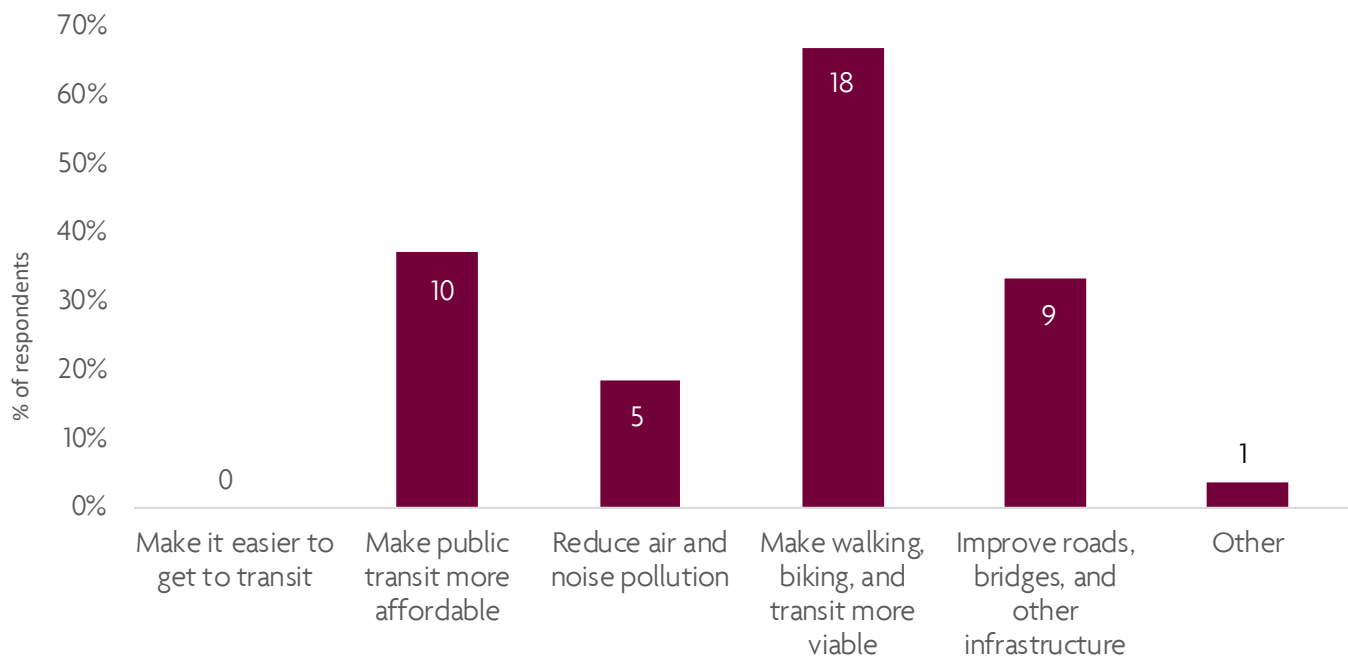
What's the biggest environment issue in your community today?



What should we do to ensure that transportation protects or improves the environment?

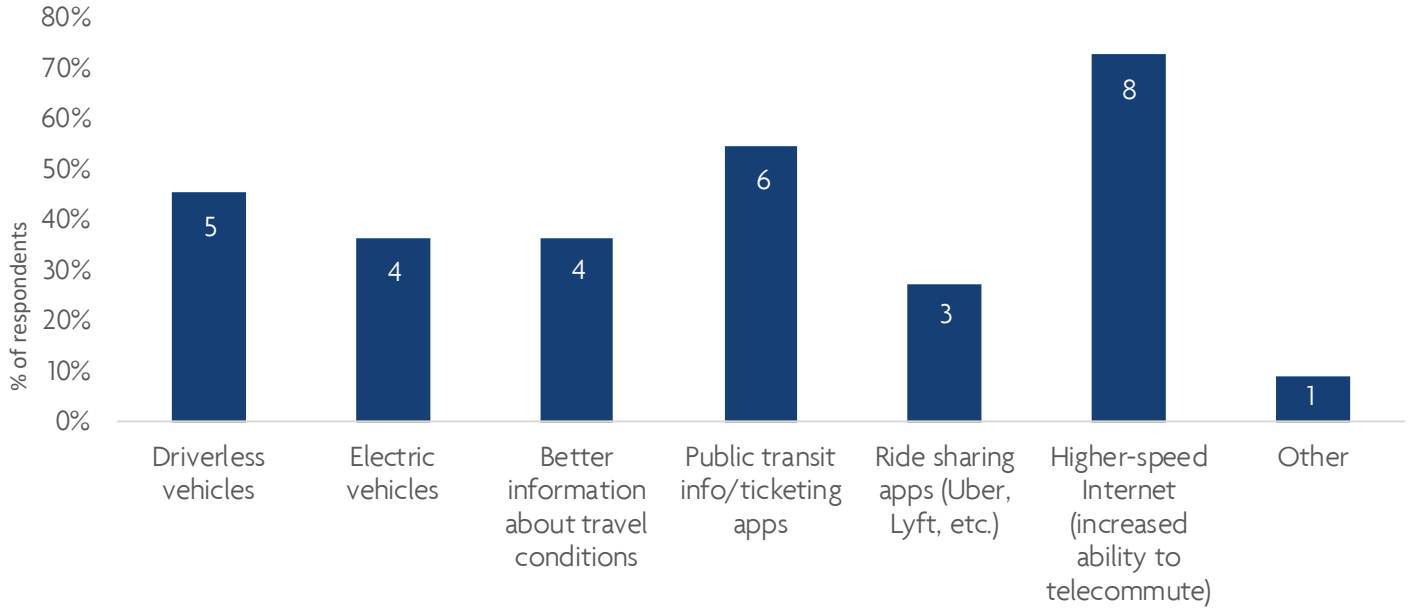


What should we do to ensure that transportation enhances quality of life for all people?

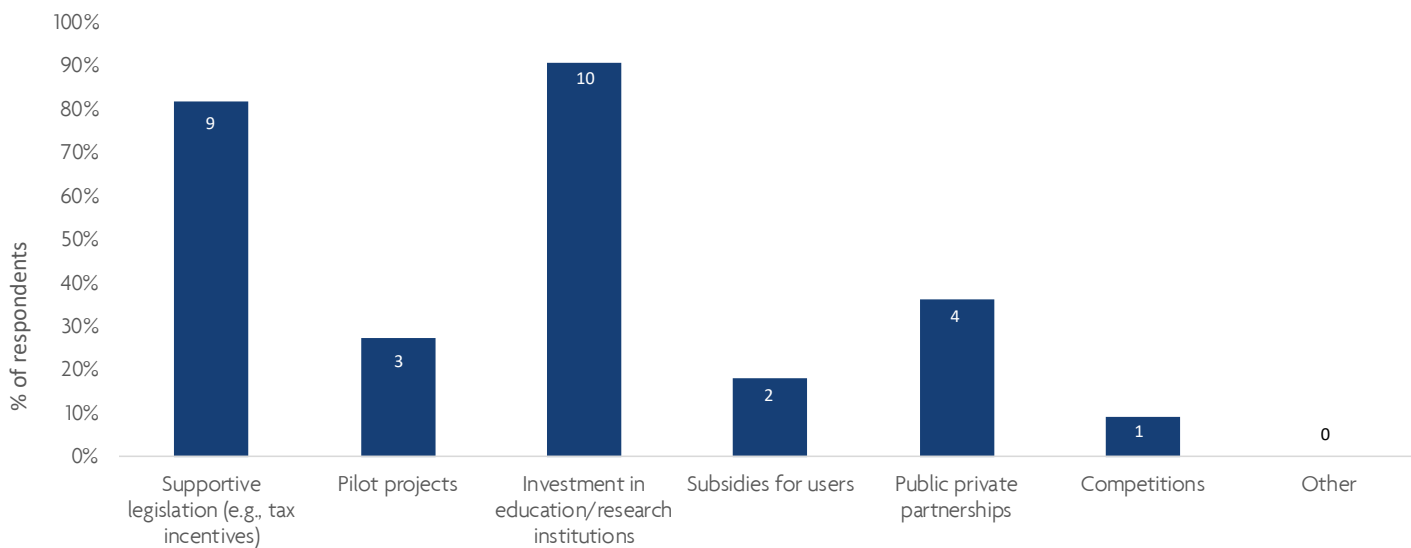


TECHNOLOGY

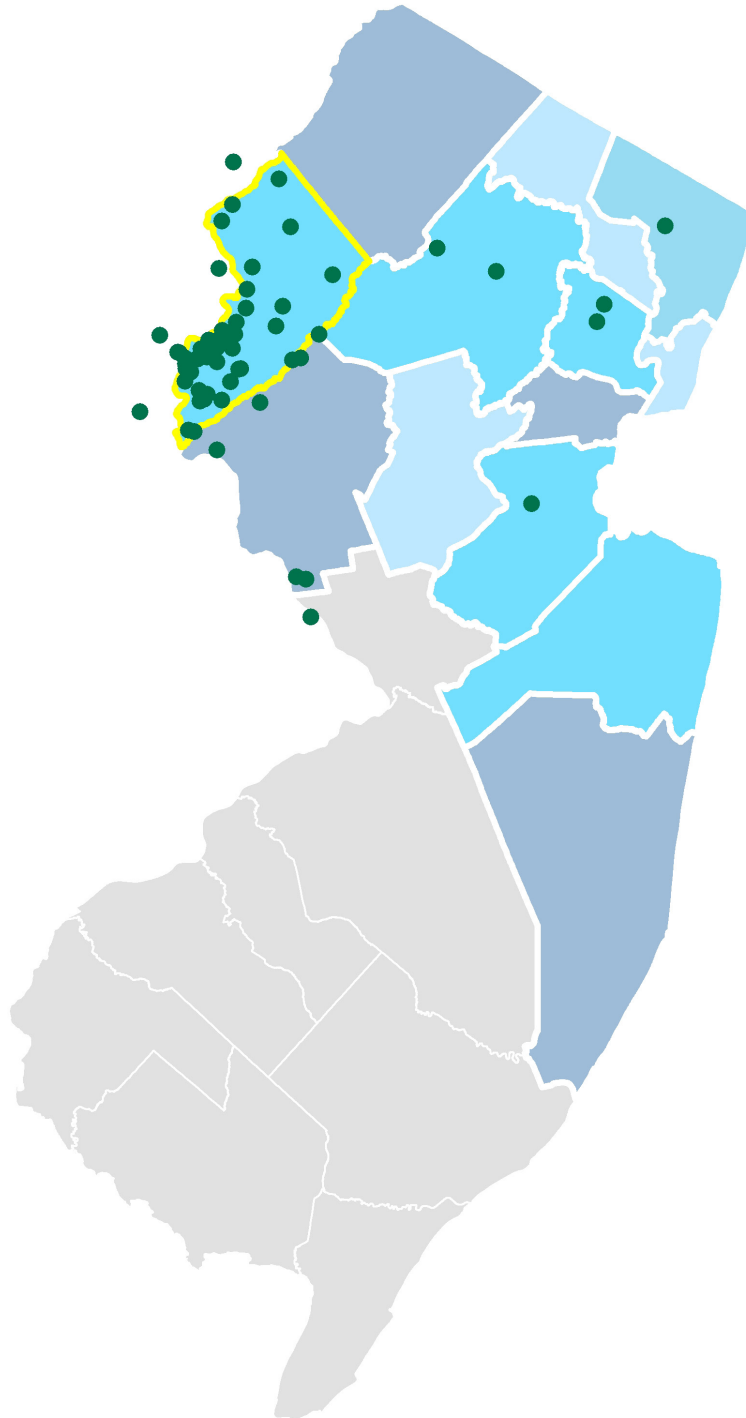
**What new transportation technologies are you most excited about today?
(select up to 3)**



What are the best ways for the region to support and shape technology innovations?

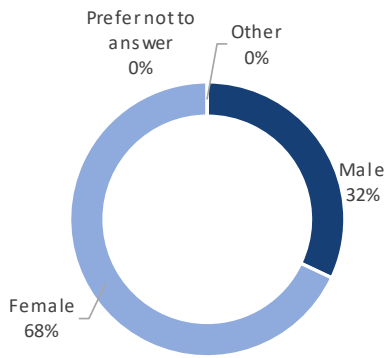


WHO WE HEARD FROM:

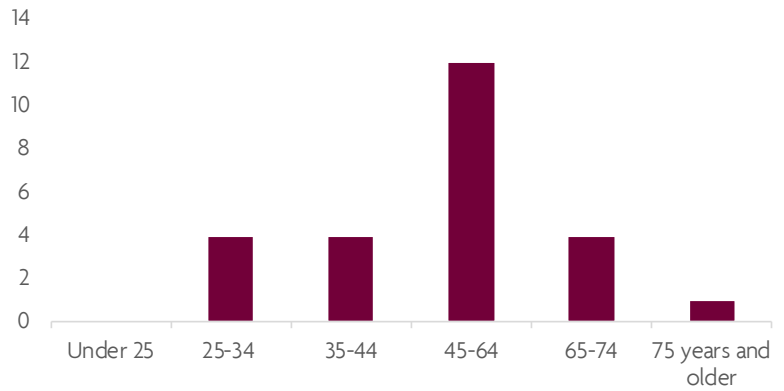


Zip codes identify where survey participants live in the region

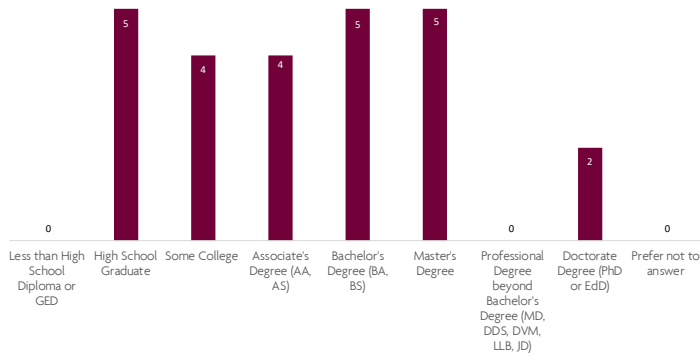
Gender



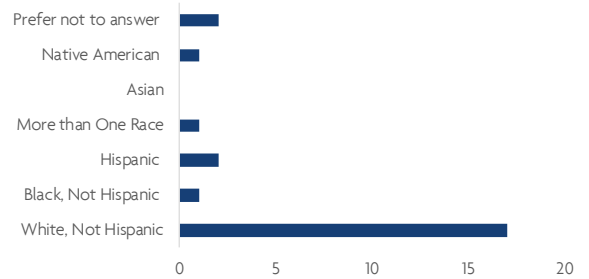
Age



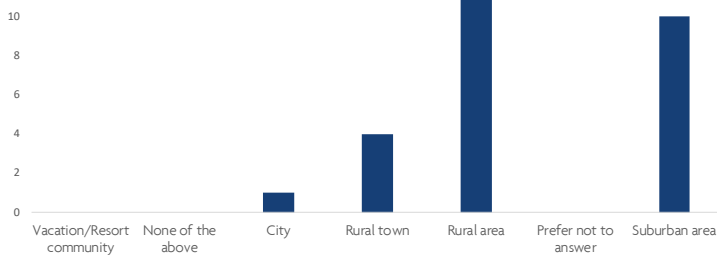
Education



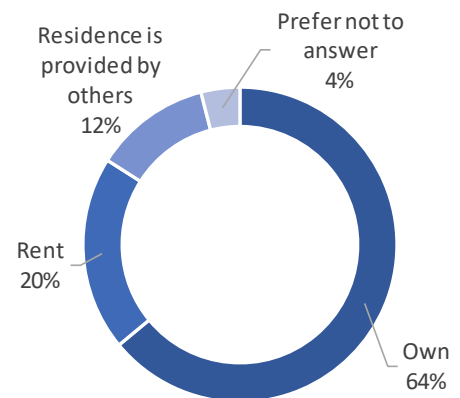
Demographics



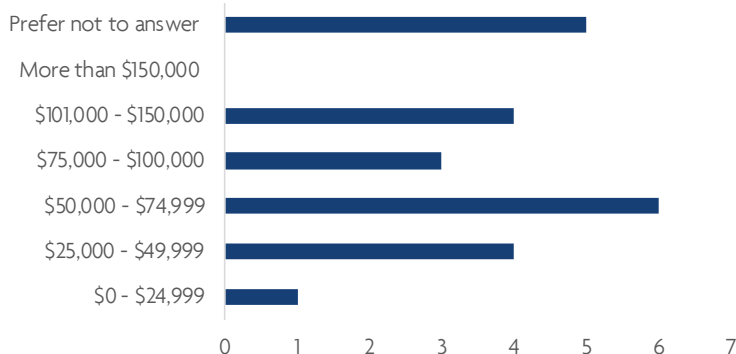
Place Type



Residence



Income



By the Numbers

14 Surveys completed

What works well in terms of getting around:

Walking

Meeting Summary

The NJTPA and Middlesex County held a meeting on Tuesday, May 23 at the Middlesex County Administration Building to gather public input for Plan 2045, the region's transportation plan.

The meeting included a presentation by the NJTPA that featured an interactive component using the live-polling tool Poll Everywhere. Public participants answered survey questions in a group format. Participants submitted their answers via their own smartphone or via tablets provided by the NJTPA. The interactive presentation included four survey topics (Safety, Getting Around, Economy, and Environment). Survey results were collected and presented in real-time within the on-screen presentation. Participants could then see how their responses compared to the responses of other participants. Read on to view results.



Some Comments Heard:

“We need lower transit fares and a solution to the last mile problem”

“Make walking and bicycling safer and more appealing.”

Middlesex County TCC

Current run (last updated Jun 2, 2017 10:53am)

25

Polls

14

Participants

11

Average responses



Average engagement

Where do you live?



Count	Percentage
6	100%
0	0%

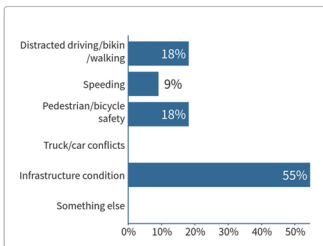


Engagement

6

Responses

What is your biggest transportation safety concern today?



Response options

- Distracted driving/biking/walking
- Speeding
- Pedestrian/bicycle safety
- Truck/car conflicts
- Infrastructure condition**
- Something else

Count	Percentage
2	18%
1	9%
2	18%
0	0%
6	55%
0	0%



Engagement

11

Responses

Other transportation safety concerns?



No Responses

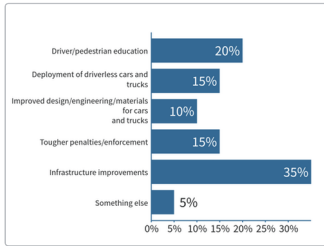


Engagement

0

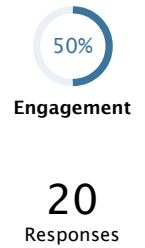
Responses

What's the best way to make transportation safer during the next 30 years, with the goal being zero deaths?

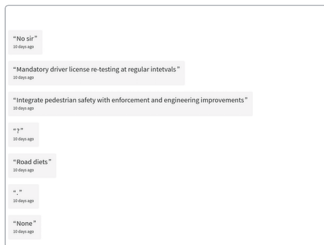


Response options

Response options	Count	Percentage
Driver/pedestrian education	4	20%
Deployment of driverless cars and trucks	3	15%
Improved design/engineering/materials for cars and trucks	2	10%
Tougher penalties/enforcement	3	15%
Infrastructure improvements	7	35%
Something else	1	5%

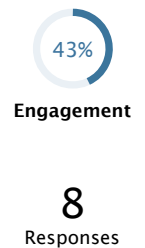


Other safety ideas?

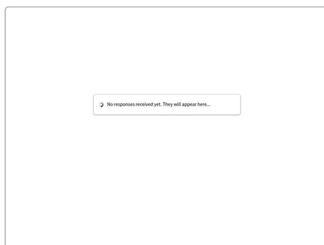


Responses

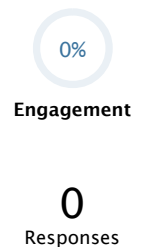
- Ferries
- None
- .
- Road diets
- ?
- Integrate pedestrian safety with enforcement and engineering improvements
- Mandatory driver license re-testing at regular intervals
- No sir



In one or two words, what is the most difficult part of getting around for you?



No Responses

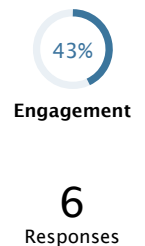


In one or two words, what works well for you as far as getting around?

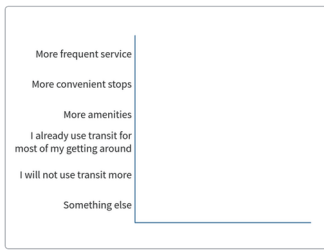


Responses

- Car
- Uber
- My car
- Lower speed limits
- Enforcement
- Walking 1.5 miles to work
- Walking and transit



Is there anything that would help you use transit more often?



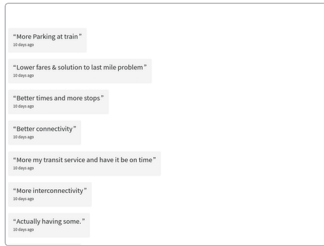
Response options

Response options	Count	Percentage
More frequent service	0	0%
More convenient stops	0	0%
More amenities	0	0%
I already use transit for most of my getting around	0	0%
I will not use transit more	0	0%
Something else	0	0%

Count	Percentage
0	0%
0	0%
0	0%
0	0%
0	0%
0	0%

0%
Engagement
0 Responses

What else would help you use transit more often?

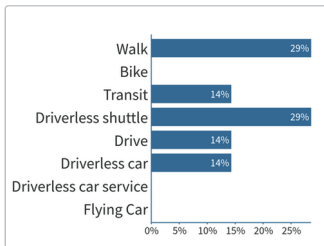


Responses

Better connectivity
Actually having some.
More interconnectivity
More my transit service and have it be on time
Better connectivity
Better times and more stops
Lower fares & solution to last mile problem
More Parking at train

43%
Engagement
8 Responses

How do you hope to get around in 30 Years?



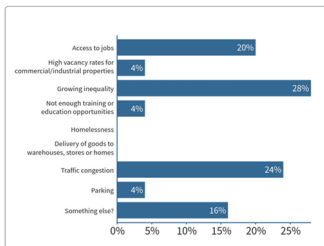
Response options

Walk
Bike
Transit
Driverless shuttle
Drive
Driverless car
Driverless car service
Flying Car

Count	Percentage
2	29%
0	0%
1	14%
2	29%
1	14%
1	14%
0	0%
0	0%

50%
Engagement
7 Responses

What are the key economic challenges facing your community today?



Response options

Access to jobs
High vacancy rates for commercial/industrial properties
Growing inequality
Not enough training or education opportunities
Homelessness
Delivery of goods to warehouses, stores or homes
Traffic congestion
Parking
Something else?

Count	Percentage
5	20%
1	4%
7	28%
1	4%
0	0%
0	0%
6	24%
1	4%
4	16%

64%
Engagement
25 Responses

What other economic challenges does your community face today?

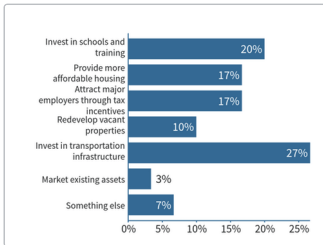


- Responses*
- Homelessness
 - Affordability
 - High prop taxes
 - E-commerce
 - Main Street/Shop Local is a broken methodology
 - Housing cost
 - Housing costs
 - Health insurance/health care costs
 - High housing costs
 - Capacity and funding to support redevelopment
 - Online shopping
 - Wage stagnation
 - Regulatory issues
 - Too few people to keep businesses in business
 - Housing costs
 - Lack of access



16 Responses

Looking forward, how should Northern and Central New Jersey improve its economic prospects?

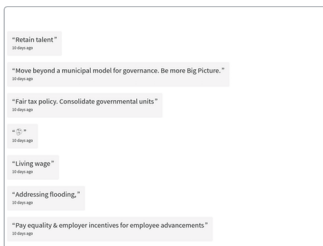


<i>Response options</i>	Count	Percentage
Invest in schools and training	6	20%
Provide more affordable housing	5	17%
Attract major employers through tax incentives	5	17%
Redevelop vacant properties	3	10%
Invest in transportation infrastructure	8	27%
Market existing assets	1	3%
Something else	2	7%



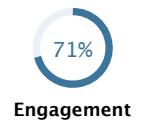
30 Responses

What other ideas do you have for improving the region's economic prospects?



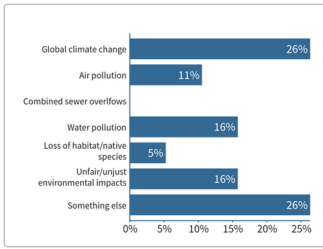
- Responses*
- NJ needs to improve and expand our incentives to compete with NY and surrounding areas
 - Living wage and universal health care
 - Higher wages and benefits
 - Expand technical schools/training to correspond to emerging employer needs
 - Attract more employment and improve mobility choices
 - Pay equality & employer incentives for employee advancements
 - Addressing flooding,
 - Living wage

 - Fair tax policy. Consolidate governmental units
 - Move beyond a municipal model for governance. Be more Big Picture.
 - Retain talent



12 Responses

What is the most pressing environmental issue in your community today?



Response options

- Global climate change**
- Air pollution
- Combined sewer overflows
- Water pollution
- Loss of habitat/native species
- Unfair/unjust environmental impacts
- Something else**

Count	Percentage
5	26%
2	11%
0	0%
3	16%
1	5%
3	16%
5	26%



Engagement

19
Responses

In one or two words, what should we do to ensure that transportation systems protect or improve the environment?



Responses

- Walk
- Bike
- Bike
- Invest in transit
- Data
- Air quality
- Make Transit more attractive
- Big data
- No deisel
- Lower emissions
- Fewer cars
- Emissions
- Reduce CO emissions
- Impeach Christie
- Electric vehicles
- Expand transit
- Environmental justice
- Data Driven Decision making



Engagement

18
Responses

In one or two words, what should we do to ensure that transportation systems enhance quality of life for all people?



Responses

- Wifi
- Complete streets
- Safer
- Walk
- Accessible
- Safety
- Cleanliness
- Pedestrian safety
- Bike facilities
- Make walking and bicycling safer and more appealing
- Maintenance
- Reliable
- Investment
- Reliable transit
- Convenient
- Safety improvements, bile ped facilities
- Affordability
- Ensure capability
- Affordability
- Clean
- Accessible
- Investment
- Convenient connectivity
- Work

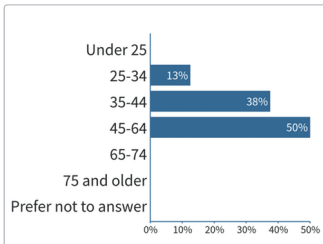


Engagement

22

Responses

Which group best describes your age?



Response options

- Under 25
- 25-34
- 35-44
- 45-64
- 65-74
- 75 and older
- Prefer not to answer

Response options	Count	Percentage
Under 25	0	0%
25-34	1	13%
35-44	3	38%
45-64	4	50%
65-74	0	0%
75 and older	0	0%
Prefer not to answer	0	0%

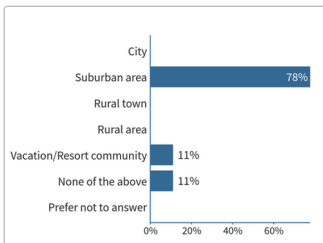


Engagement

8

Responses

How would you describe the community in which you live?



Response options

- City
- Suburban area
- Rural town
- Rural area
- Vacation/Resort community
- None of the above
- Prefer not to answer

Response options	Count	Percentage
City	0	0%
Suburban area	7	78%
Rural town	0	0%
Rural area	0	0%
Vacation/Resort community	1	11%
None of the above	1	11%
Prefer not to answer	0	0%

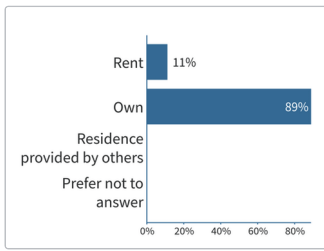


Engagement

9

Responses

Do you rent or own your home?

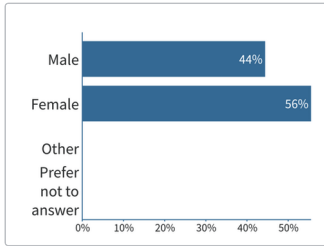


Response options	Count	Percentage
Rent	1	11%
Own	8	89%
Residence provided by others	0	0%
Prefer not to answer	0	0%

64% Engagement

9 Responses

What do you identify as?

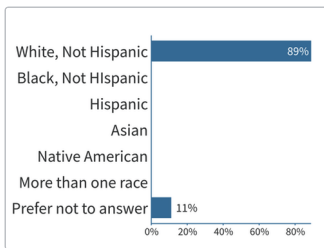


Response options	Count	Percentage
Male	4	44%
Female	5	56%
Other	0	0%
Prefer not to answer	0	0%

64% Engagement

9 Responses

What race or ethnicity best describes you?

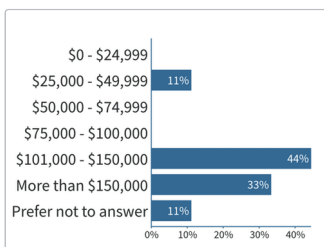


Response options	Count	Percentage
White, Not Hispanic	8	89%
Black, Not Hispanic	0	0%
Hispanic	0	0%
Asian	0	0%
Native American	0	0%
More than one race	0	0%
Prefer not to answer	1	11%

64% Engagement

9 Responses

What is your household income?

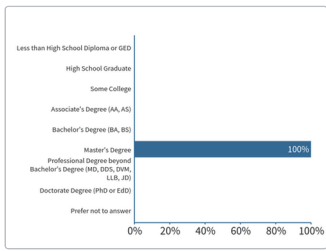


Response options	Count	Percentage
\$0 - \$24,999	0	0%
\$25,000 - \$49,999	1	11%
\$50,000 - \$74,999	0	0%
\$75,000 - \$100,000	0	0%
\$101,000 - \$150,000	4	44%
More than \$150,000	3	33%
Prefer not to answer	1	11%

64% Engagement

9 Responses

What is the highest degree level of school completed?



Response options

Less than High School Diploma or GED	0	0%
High School Graduate	0	0%
Some College	0	0%
Associate's Degree (AA, AS)	0	0%
Bachelor's Degree (BA, BS)	0	0%
Master's Degree	7	100%
Professional Degree beyond Bachelor's Degree (MD, DDS, DVM, LLB, JD)	0	0%
Doctorate Degree (PhD or EdD)	0	0%
Prefer not to answer	0	0%

Count Percentage



7
Responses

By the Numbers

21 Surveys completed

Most difficult part of getting around:

Traffic

What works well in terms of getting around:

Using backroads



Meeting Summary

The NJTPA and Hunterdon County held a public meeting on Thursday, May 25 at the Route 12 County Complex to gather public input for Plan 2045, the region’s transportation plan.

The meeting included an introduction from Hunterdon County Freeholder J. Matthew Holt, and an interactive pre-sentation by the NJTPA, featuring the live-polling tool Poll Everywhere. Public participants answered survey questions in a group format. Participants submitted their answers via their own smartphone or via tablets provided by the NJTPA. The interactive presentation included four survey topics (Economy, Environment, Getting Around and Safety). Survey results were collected and presented in real-time within the on-screen presentation. Read on to view results.

Some Comments Heard:

“There is a lack of transit options.”

“Clearing up traffic would make it more attractive for young people to move here.”

Hunterdon County

Current run (last updated Jun 2, 2017 10:01am)

25

Polls

21

Participants

23

Average responses



Average engagement

Where do you live?



Count	Percentage
16	100%
0	0%

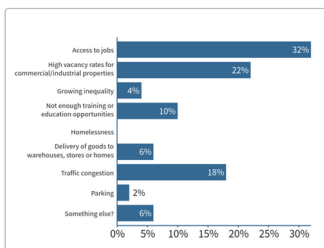


Engagement

16

Responses

What are the key economic challenges facing your community today?



Response options

Response options	Count	Percentage
Access to jobs	16	32%
High vacancy rates for commercial/industrial properties	11	22%
Growing inequality	2	4%
Not enough training or education opportunities	5	10%
Homelessness	0	0%
Delivery of goods to warehouses, stores or homes	3	6%
Traffic congestion	9	18%
Parking	1	2%
Something else?	3	6%

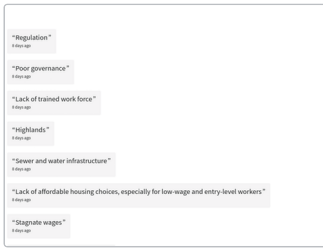


Engagement

50

Responses

What other economic challenges does your community face today?



Responses

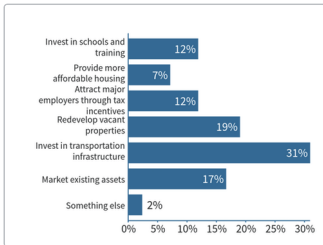
- Lack of cultural activities
- Municipality doesn't support business owners
- Mass transportation
- Young adults can't afford to live here
- The migration out of rural to city
- Student loans
- Demographic shift to urban environments
- Next generation being able to buy our houses
- Adaptive reuse of old buildings
- Stagnate wages
- Lack of affordable housing choices, especially for low-wage and entry-level workers
- Sewer and water infrastructure
- Highlands
- Lack of trained work force
- Poor governance
- Regulation



Engagement

16 Responses

Looking forward, how should Northern and Central New Jersey improve its economic prospects?



Response options

- Invest in schools and training
- Provide more affordable housing
- Attract major employers through tax incentives
- Redevelop vacant properties
- Invest in transportation infrastructure**
- Market existing assets
- Something else

Count Percentage

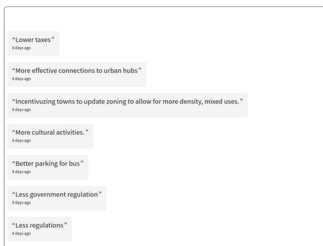
5	12%
3	7%
5	12%
8	19%
13	31%
7	17%
1	2%



Engagement

42 Responses

What other ideas do you have for improving the region's economic prospects?



Responses

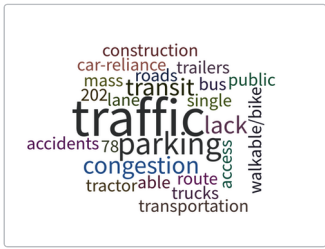
- Regionalization of services
- We need liquor licenses.
- Make it easier to do physical improvements to business
- Public safety
- Market the area to entice business
- Art Culture Entertainment
- Clearing up traffic to make it more attractive for young people to move here
- Less regulations
- Less government regulation
- Better parking for bus
- More cultural activities.
- Incentivizing towns to update zoning to allow for more density, mixed uses.
- More effective connections to urban hubs
- Lower taxes



Engagement

14 Responses

In one or two words, what is the most difficult part of getting around for you?



Responses

- Single lane
- Lack of walkable/bike able roads
- 78 traffic
- Bus parking
- Tractor trailers
- Transit access
- Route 202
- Car-reliance
- Traffic
- Parking
- Lack of mass transit
- Congestion
- Traffic accidents
- Construction
- Trucks
- Traffic
- Congestion
- No public transportation
- Traffic
- Traffic
- Parking

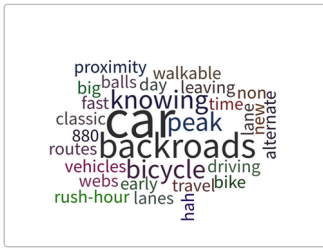


Engagement

21

Responses

In one or two words, what works well for you as far as getting around?



Responses

- Car
- Car
- Time of day
- backroads
- Leaving early
- Off peak
- Classic vehicles
- Walkable
- Fast lane
- Off rush-hour
- Backroads
- Big balls
- Bicycle
- Driving
- non peak travel
- Knowing alternate routes
- Bike lanes
- Car
- Knowing the backroads
- Proximity
- Bicycle
- New car
- Webs 880
- My car
- Hah!

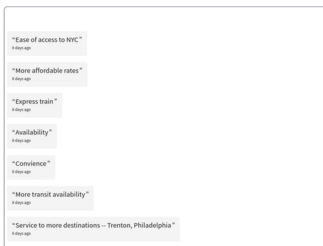


Engagement

25

Responses

What else would help you use transit more often?



Responses

- Bullet trains
- Direct services to more New Jersey cities
- Faster trains
- Ditto ease access to NYC
- Direct train to NYC
- More options - we have none
- Better parking at regional bus station
- Clinton to Morristown connection
- Faster service
- more connectivity
- Service to more destinations -- Trenton, Philadelphia
- More transit availability
- Convenience
- Availability
- Express train
- More affordable rates
- Ease of access to NYC

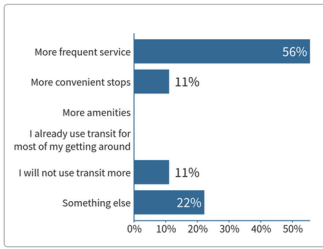


Engagement

17

Responses

Is there anything that would help you use transit more often?



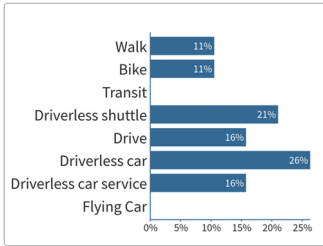
Response options

Response options	Count	Percentage
More frequent service	10	56%
More convenient stops	2	11%
More amenities	0	0%
I already use transit for most of my getting around	0	0%
I will not use transit more	2	11%
Something else	4	22%

Count	Percentage
10	56%
2	11%
0	0%
0	0%
2	11%
4	22%

86% Engagement
18 Responses

How do you hope to get around in 30 Years?



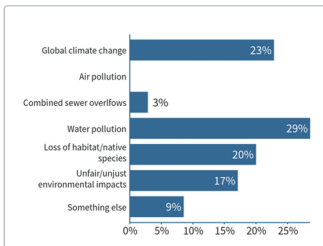
Response options

Response options	Count	Percentage
Walk	2	11%
Bike	2	11%
Transit	0	0%
Driverless shuttle	4	21%
Drive	3	16%
Driverless car	5	26%
Driverless car service	3	16%
Flying Car	0	0%

Count	Percentage
2	11%
2	11%
0	0%
4	21%
3	16%
5	26%
3	16%
0	0%

90% Engagement
19 Responses

What is the most pressing environmental issue in your community today?



Response options

Response options	Count	Percentage
Global climate change	8	23%
Air pollution	0	0%
Combined sewer overflows	1	3%
Water pollution	10	29%
Loss of habitat/native species	7	20%
Unfair/unjust environmental impacts	6	17%
Something else	3	9%

Count	Percentage
8	23%
0	0%
1	3%
10	29%
7	20%
6	17%
3	9%

90% Engagement
35 Responses

In one or two words, what should we do to ensure that transportation systems protect or improve the environment?



Responses

- Tolls
- Stormwater fee
- Non fossil fuel vehicles
- Mass transit
- Shuttles
- Improve access
- No emissions
- Contain spills
- VMT charge
- payroads
- Clean diesel
- Utilization
- Electric
- Truck emissions
- Contain runoff
- Non-fossil
- Remove trucks
- Reduce cars
- Reduce emissions
- Carbon tax



Engagement

20

Responses

In one or two words, what should we do to ensure that transportation systems enhance quality of life for all people?



Responses

- Be smart
- Interstate tolling
- Easy access
- Availability
- Fast
- Affordability
- Links
- Bar Car
- Robust
- Access
- Improve access
- Availability
- Affordable
- Accessibility
- Access for all
- Affordability
- Access to employment centers
- Ease of access
- Access
- Efficiency
- Accessibility
- Reliability

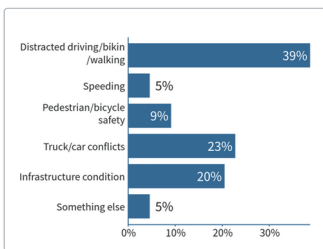


Engagement

22

Responses

What is your biggest transportation safety concern today?



Response options

- Distracted driving/biking/walking**
- Speeding
- Pedestrian/bicycle safety
- Truck/car conflicts
- Infrastructure condition
- Something else

	Count	Percentage
Distracted driving/biking/walking	17	39%
Speeding	2	5%
Pedestrian/bicycle safety	4	9%
Truck/car conflicts	10	23%
Infrastructure condition	9	20%
Something else	2	5%



Engagement

44

Responses

Other transportation safety concerns?



Responses

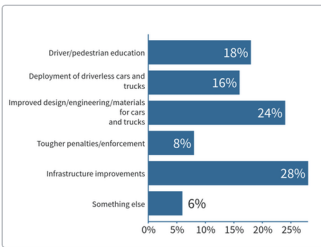
- How to manage the amount of traffic from Newark shipping and the amount of distribution centers
- Illegal drivers
- Old drivers
- Lack of protected bike/pedestrian infrastructure
- Pa drivers
- Rubber necking
- Other drivers
- cell phones
- Inexperieced drivers
- "Windshield privilege" -- that cars always have priority
- Lack of bicycle paths
- Aggressive truckers
- Road rage
- Intoxication
- Aggressive driving
- Terrorism
- Tailgating



Engagement

17 Responses

What's the best way to make transportation safer during the next 30 years, with the goal being zero deaths?



Response options

- Driver/pedestrian education
- Deployment of driverless cars and trucks
- Improved design/engineering/materials for cars and trucks
- Tougher penalties/enforcement
- Infrastructure improvements
- Something else

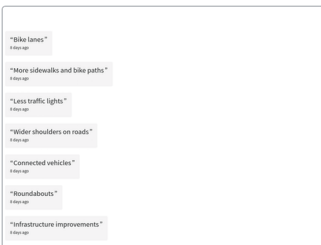
	Count	Percentage
Driver/pedestrian education	9	18%
Deployment of driverless cars and trucks	8	16%
Improved design/engineering/materials for cars and trucks	12	24%
Tougher penalties/enforcement	4	8%
Infrastructure improvements	14	28%
Something else	3	6%



Engagement

50 Responses

Other safety ideas?



Responses

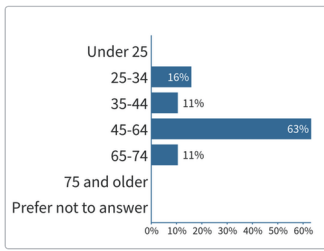
- Dedicated bike lanes
- Planning for the amount of traffic coming from Newark and the new warehouses
- Infrastructure improvements
- Roundabouts
- Connected vehicles
- Wider shoulders on roads
- Less traffic lights
- More sidewalks and bike paths
- Bike lanes



Engagement

9 Responses

Which group best describes your age?



Response options

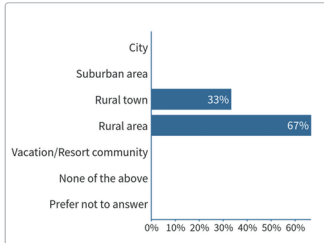
- Under 25
- 25-34
- 35-44
- 45-64
- 65-74
- 75 and older
- Prefer not to answer

Count	Percentage
0	0%
3	16%
2	11%
12	63%
2	11%
0	0%
0	0%

90%
Engagement

19
Responses

How would you describe the community in which you live?



Response options

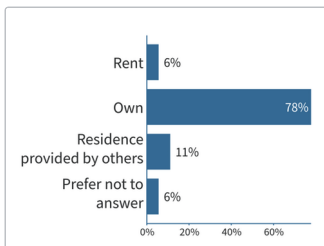
- City
- Suburban area
- Rural town
- Rural area
- Vacation/Resort community
- None of the above
- Prefer not to answer

Count	Percentage
0	0%
0	0%
6	33%
12	67%
0	0%
0	0%
0	0%

86%
Engagement

18
Responses

Do you rent or own your home?



Response options

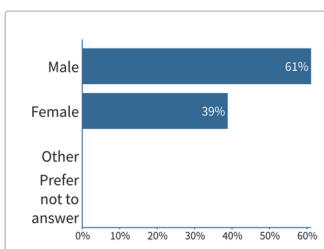
- Rent
- Own
- Residence provided by others
- Prefer not to answer

Count	Percentage
1	6%
14	78%
2	11%
1	6%

86%
Engagement

18
Responses

What do you identify as?



Response options

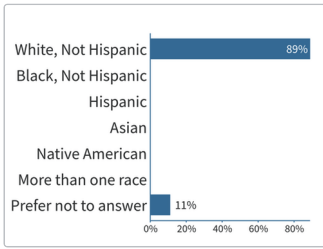
- Male
- Female
- Other
- Prefer not to answer

Count	Percentage
11	61%
7	39%
0	0%
0	0%

86%
Engagement

18
Responses

What race or ethnicity best describes you?



Response options

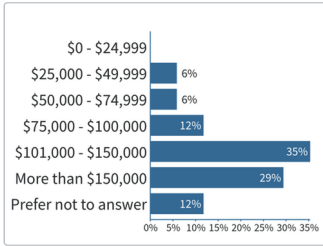
Response options
White, Not Hispanic
Black, Not Hispanic
Hispanic
Asian
Native American
More than one race
Prefer not to answer

Count	Percentage
16	89%
0	0%
0	0%
0	0%
0	0%
0	0%
2	11%

86% Engagement

18 Responses

What is your household income?



Response options

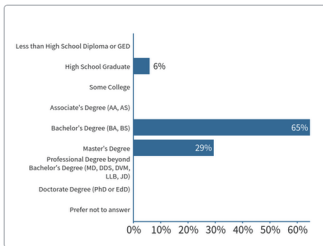
Response options
\$0 - \$24,999
\$25,000 - \$49,999
\$50,000 - \$74,999
\$75,000 - \$100,000
\$101,000 - \$150,000
More than \$150,000
Prefer not to answer

Count	Percentage
0	0%
1	6%
1	6%
2	12%
6	35%
5	29%
2	12%

81% Engagement

17 Responses

What is the highest degree level of school completed?



Response options

Response options
Less than High School Diploma or GED
High School Graduate
Some College
Associate's Degree (AA, AS)
Bachelor's Degree (BA, BS)
Master's Degree
Professional Degree beyond Bachelor's Degree (MD, DDS, DVM, LLB, JD)
Doctorate Degree (PhD or EdD)
Prefer not to answer

Count	Percentage
0	0%
1	6%
0	0%
0	0%
11	65%
5	29%
0	0%
0	0%
0	0%

81% Engagement

17 Responses

By the Numbers

19 Surveys completed

Favorite thing about your community today:

Rural character



topics (Getting Around, Safety, Economy, and Great Places). Survey results were collected and presented in real-time within the on-screen presentation. Participants could then see how their responses compared to the responses of other participants. Read on to view results.

Meeting Summary

The NJTPA and Sussex County held a public meeting on Wednesday, May 31 at Sussex County Community College to gather public input for Plan 2045, the region's transportation plan.

The meeting included an introduction from Sussex County Freeholders Carl Lazzaro and George Graham, and a presentation by the NJTPA. The pre-presentation included an interactive component featuring the live-polling tool Poll Everywhere. Public participants answered survey questions in a group format. Participants submitted their answers via their own smartphone or via tablets provided by the NJTPA. The interactive presentation included four survey

Some Comments Heard:

"We love the rural character and close-knit community found here."

"Regional planning should support economic development."

Sussex County

Current run (last updated Jun 2, 2017 9:57am)

25

Polls

19

Participants

24

Average responses



Average engagement

Where do you live?



Count	Percentage
17	100%
0	0%



Engagement

17

Responses

In one or two words, what is the most difficult part of getting around for you?



- Responses
- Limited transportation options
- Traffic lights
- Distance
- No train
- Vehicle dependent
- Traffic
- Traffic congestion
- Traffic narrow roads.
- Distance and time
- Traffic potholes
- Limited route alternatives
- One lane roads
- Congestion
- Traffic
- Long trips
- Traffic
- Traffic
- Congestion
- Traffic

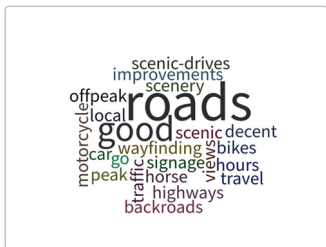


Engagement

18

Responses

In one or two words, what works well for you as far as getting around?



- Responses
- Wayfinding
- Scenic
- Scenery
- Signage
- Horse
- Local improvements
- Good roads
- Views
- Backroads bikes
- Good roads
- Offpeak
- Motorcycle
- Scenic-drives
- Decent roads
- Go in off hours
- Highways
- Car
- Off peak travel
- Traffic

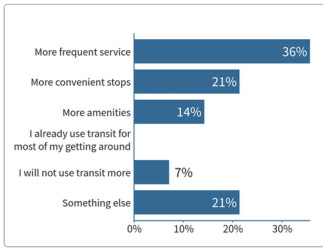


Engagement

19

Responses

Is there anything that would help you use transit more often?

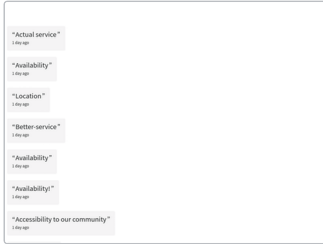


Response options	Count	Percentage
More frequent service	5	36%
More convenient stops	3	21%
More amenities	2	14%
I already use transit for most of my getting around	0	0%
I will not use transit more	1	7%
Something else	3	21%

74% Engagement

14 Responses

What else would help you use transit more often?

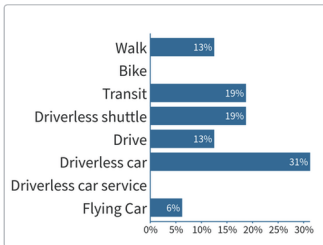


- Responses
- Any frequency!
- Better schedule
- Available of any options
- More options
- Availability and fare cost
- Convenient
- Availability
- Public transportation
- Availability
- More frequency
- Heading to my destination
- Availability, frequency
- Be-available
- Accessibility to our community
- Availability!
- Availability
- Better-service
- Location
- Availability
- Actual service

89% Engagement

20 Responses

How do you hope to get around in 30 Years?

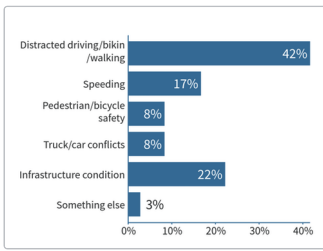


Response options	Count	Percentage
Walk	2	13%
Bike	0	0%
Transit	3	19%
Driverless shuttle	3	19%
Drive	2	13%
Driverless car	5	31%
Driverless car service	0	0%
Flying Car	1	6%

84% Engagement

16 Responses

What is your biggest transportation safety concern today?

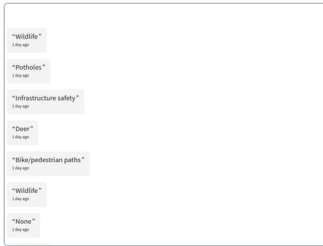


Response options	Count	Percentage
Distracted driving/biking/walking	15	42%
Speeding	6	17%
Pedestrian/bicycle safety	3	8%
Truck/car conflicts	3	8%
Infrastructure condition	8	22%
Something else	1	3%

79% Engagement

36 Responses

Other transportation safety concerns?

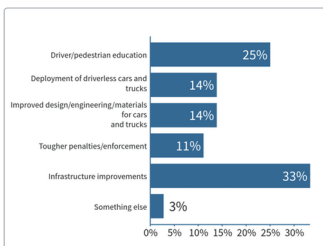


- Responses
- Deer population
- City folks
- Distracted driver
- Drunk drivers
- Signage
- Bear
- Funding availability
- Need for clearing brush etc. wildlife
- Tourists
- Biggest issue is always operator error
- Bear
- Lazarro
- Bears
- Wildlife
- Speeding
- None
- Wildlife
- Bike/pedestrian paths
- Deer
- Infrastructure safety
- Potholes
- Wildlife

95% Engagement

22 Responses

What's the best way to make transportation safer during the next 30 years, with the goal being zero deaths?



Response options	Count	Percentage
Driver/pedestrian education	9	25%
Deployment of driverless cars and trucks	5	14%
Improved design/engineering/materials for cars and trucks	5	14%
Tougher penalties/enforcement	4	11%
Infrastructure improvements	12	33%
Something else	1	3%

84% Engagement

36 Responses

Other safety ideas?



- Responses
- Rumble strips
- Light rail
- Pedestrian/cycle path connectivity
- Traffic control
- No bike lanes on highways
- More public transportation with more comfortable accomadations
- Improved Shoulders
- Better signage
- Bike lanes
- Ugly barricades and guide rails
- Sidewalks
- More lanes on major corridors
- Disable cell phone use
- None
- Bike lanes
- Sidewalks
- More transit availability
- Improved road designs
- Text blocking
- F

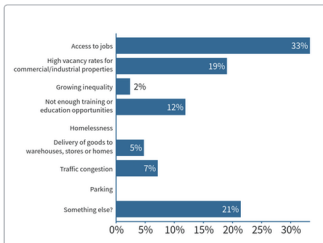


Engagement

20

Responses

What are the key economic challenges facing your community today?



Response options	Count	Percentage
Access to jobs	14	33%
High vacancy rates for commercial/industrial properties	8	19%
Growing inequality	1	2%
Not enough training or education opportunities	5	12%
Homelessness	0	0%
Delivery of goods to warehouses, stores or homes	2	5%
Traffic congestion	3	7%
Parking	0	0%
Something else?	9	21%

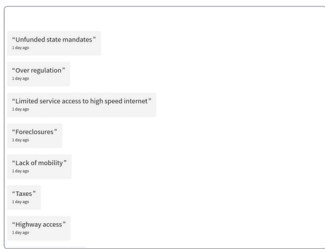


Engagement

42

Responses

What other economic challenges does your community face today?



- Responses
- Lack of mass transit
- Foreclosure
- Taxes.
- Lazzaro
- Government meddling
- High housing costs
- Public transportation servicing areas people want to go
- Regional planning
- Internet
- Lack of sewer service areas
- Highlands act
- Rate of pay
- Public transportation access
- Environmental restrictions
- Coah
- Lack of access to interstate highways
- Built out /preserved land
- Mass transit and regulation
- Too much restriction
- Highway access
- Taxes
- Lack of mobility
- Foreclosures
- Limited service access to high speed internet
- Over regulation
- Unfunded state mandates
- Restrictions from Trenton
- Government / DEP
- Limited opportunity to grow
- Environmental restrictions
- Housing options
- Lack of good paying jobs
- Over regulation

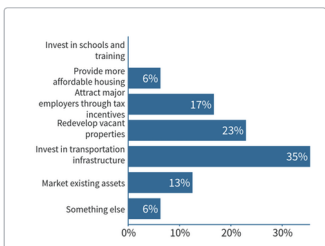


Engagement

33

Responses

Looking forward, how should Northern and Central New Jersey improve its economic prospects?



Response options	Count	Percentage
Invest in schools and training	0	0%
Provide more affordable housing	3	6%
Attract major employers through tax incentives	8	17%
Redevelop vacant properties	11	23%
Invest in transportation infrastructure	17	35%
Market existing assets	6	13%
Something else	3	6%



Engagement

48

Responses

What other ideas do you have for improving the region's economic prospects?



Responses

Improve infrastructure options

Eerrr

None

Better planning board members

Increased transit

Diversify tax base

Secession

Realistic planning

Educating public on economic development benefits.

Supporting tourism

Control property tax

Eliminate governmentplanners and region state level

Educating local officials on land use planning

Relief from environmental regulation

None

Fair share funding

Increased tourism

Lower property taxes

Light rail



Engagement

19

Responses

In one or two words, what is your favorite thing about your community today?



- Responses
- Mayberry
- Family
- Smalltown
- Rural
- Abundance of natural environment
- Solitude
- Lack of population
- Smalltown picturesque
- Quality of life out side urban areas
- Country living
- Nature
- Rural
- Rural environment
- Scenic
- Close knit community
- Rustic nature
- Rural character
- Safe
- Nature
- Country–setting
- Non–urban
- Safety
- Small
- Quality of life
- Open space
- The people

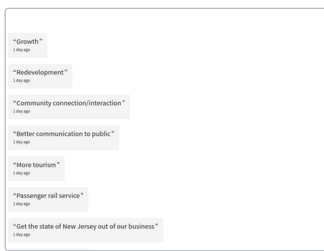


Engagement

24

Responses

Other changes you would like to see in your community?



- Responses
- More support by State
 - Move in with Lazzaro
 - Entertainment options
 - No high end rehabilitation center that will not enhance the community
 - Mass transit
 - Cooperative planning
 - More nightlife options
 - Reduced Sales Tax zones
 - More development opportunities
 - School consolidation
 - Regional planning to support economic development
 - Mass transit
 - better sewers
 - Bus transit
 - Community interaction
 - Towns more business friendly
 - Improved downtowns
 - Get the state of New Jersey out of our business
 - Passenger rail service
 - More tourism
 - Better communication to public
 - Community connection/interaction
 - Redevelopment
 - Growth

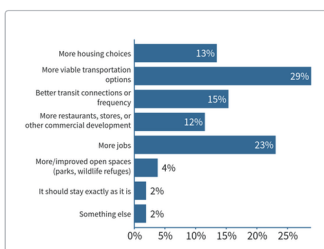


Engagement

24

Responses

What changes would you like to see in your community over the next 30 years? (Select up to three)



Response options	Count	Percentage
More housing choices	7	13%
More viable transportation options	15	29%
Better transit connections or frequency	8	15%
More restaurants, stores, or other commercial development	6	12%
More jobs	12	23%
More/improved open spaces (parks, wildlife refuges)	2	4%
It should stay exactly as it is	1	2%
Something else	1	2%

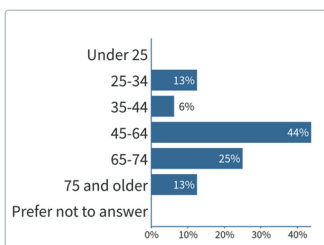


Engagement

52

Responses

Which group best describes your age?



Response options	Count	Percentage
Under 25	0	0%
25-34	2	13%
35-44	1	6%
45-64	7	44%
65-74	4	25%
75 and older	2	13%
Prefer not to answer	0	0%

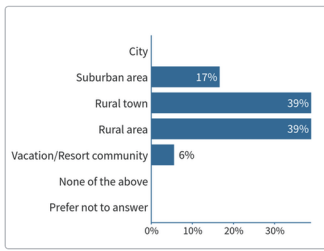


Engagement

16

Responses

How would you describe the community in which you live?

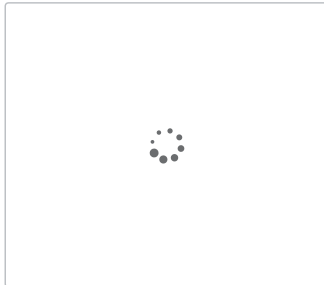


Response options	Count	Percentage
City	0	0%
Suburban area	3	17%
Rural town	7	39%
Rural area	7	39%
Vacation/Resort community	1	6%
None of the above	0	0%
Prefer not to answer	0	0%

95% Engagement

18 Responses

Do you rent or own your home?

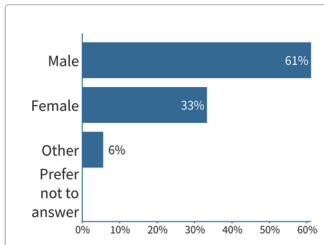


Response options	Count	Percentage
Rent	3	17%
Own	15	83%
Residence provided by others	0	0%
Prefer not to answer	0	0%

95% Engagement

18 Responses

What do you identify as?

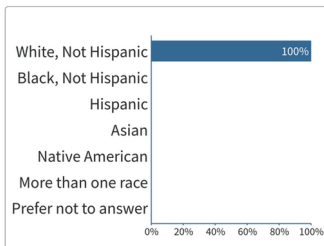


Response options	Count	Percentage
Male	11	61%
Female	6	33%
Other	1	6%
Prefer not to answer	0	0%

95% Engagement

18 Responses

What race or ethnicity best describes you?

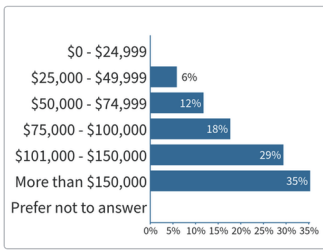


Response options	Count	Percentage
White, Not Hispanic	16	100%
Black, Not Hispanic	0	0%
Hispanic	0	0%
Asian	0	0%
Native American	0	0%
More than one race	0	0%
Prefer not to answer	0	0%

84% Engagement

16 Responses

What is your household income?



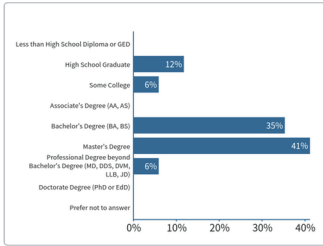
Response options
\$0 - \$24,999
\$25,000 - \$49,999
\$50,000 - \$74,999
\$75,000 - \$100,000
\$101,000 - \$150,000
More than \$150,000
Prefer not to answer

Count	Percentage
0	0%
1	6%
2	12%
3	18%
5	29%
6	35%
0	0%

89% Engagement

17 Responses

What is the highest degree level of school completed?



Response options
Less than High School Diploma or GED
High School Graduate
Some College
Associate's Degree (AA, AS)
Bachelor's Degree (BA, BS)
Master's Degree
Professional Degree beyond Bachelor's Degree (MD, DDS, DVM, LLB, JD)
Doctorate Degree (PhD or EdD)
Prefer not to answer

Count	Percentage
0	0%
2	12%
1	6%
0	0%
6	35%
7	41%
1	6%
0	0%
0	0%

89% Engagement

17 Responses

By the Numbers

116 Surveys completed

Favorite thing about where you live: Diversity



Event Summary

The NJTPA and the City of Newark sponsored an information booth at the Military Park to gather public input for Plan 2045, the region's transportation plan.

Public participants selected topics for discussion by spinning a colorful wheel, and then they responded to survey questions on the various topics. Many participants also provided general demographic information to inform about who we heard from. Participants had an opportunity to talk one-on-one with study team members and provide additional comments. Read on to view results.

Some Comments Heard:

“Close to NYC but has a lot to offer in itself”

“Diverse and safe community with a lot of activities”

Participants were asked to answer questions on seven topics – Great Places, Safety, Resiliency, Getting Around, Economy, Environment, and Technology. Below is a summary of results for this event:

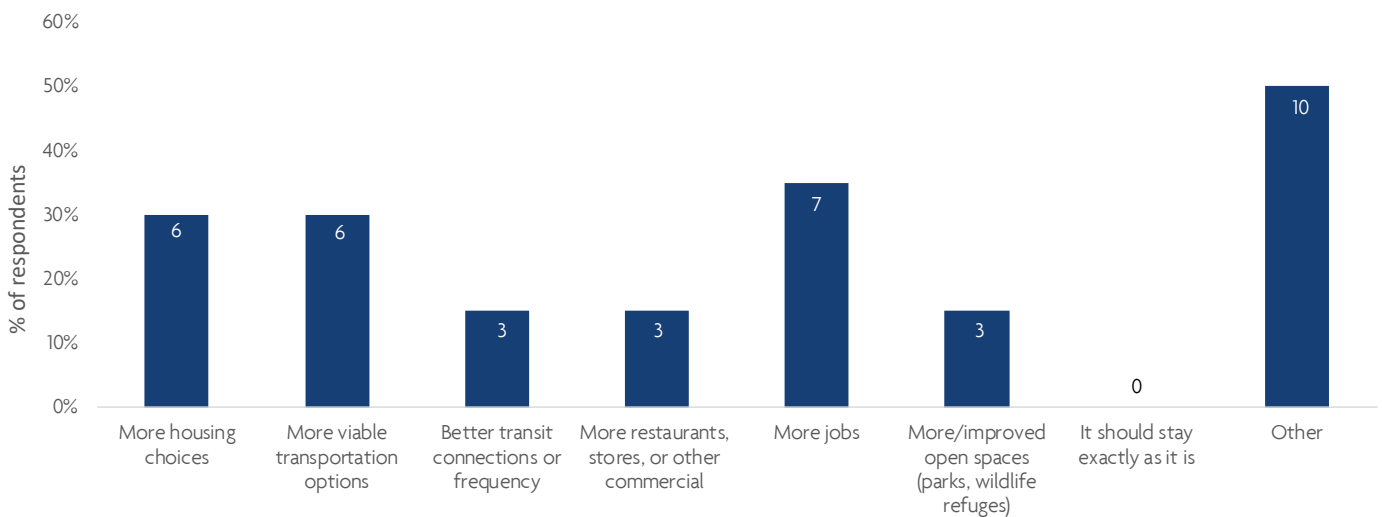
GREAT PLACES

In one or two words, what’s your favorite thing about where you live today?

Here are some responses we received:

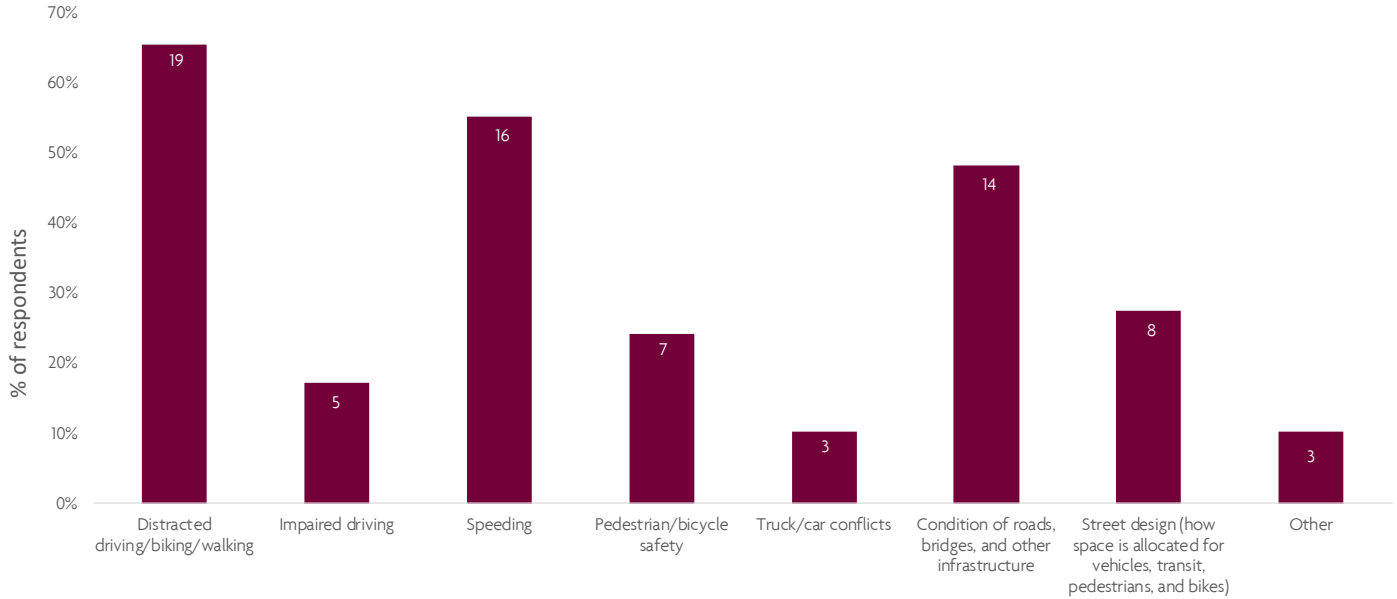
- Diversity
- Walkability
- Transportation
- Transit Options
- Accessibility
- Arts & Culture
- Community

What changes would you like to see in your community over the next 30 years? (select up to 3)

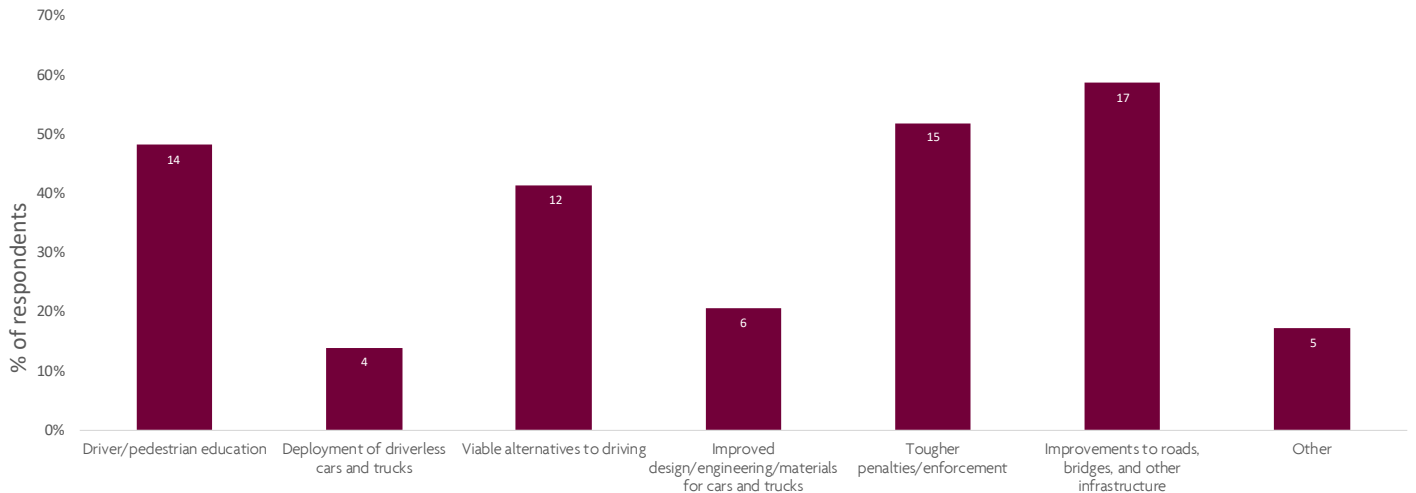


SAFETY

What are your biggest transportation safety concerns today? (select up to 3)

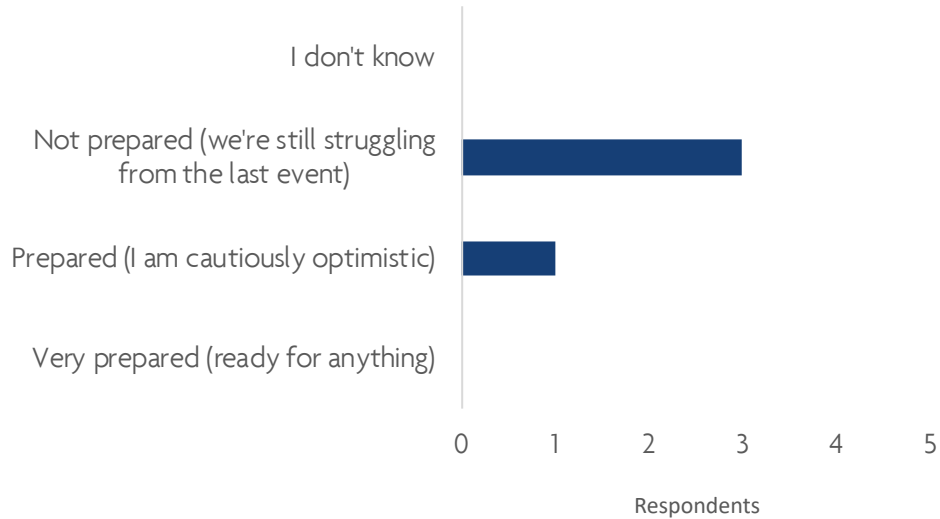


What are the best ways to make transportation safer during the next 30 years, with the goal being zero deaths? (select up to 3)

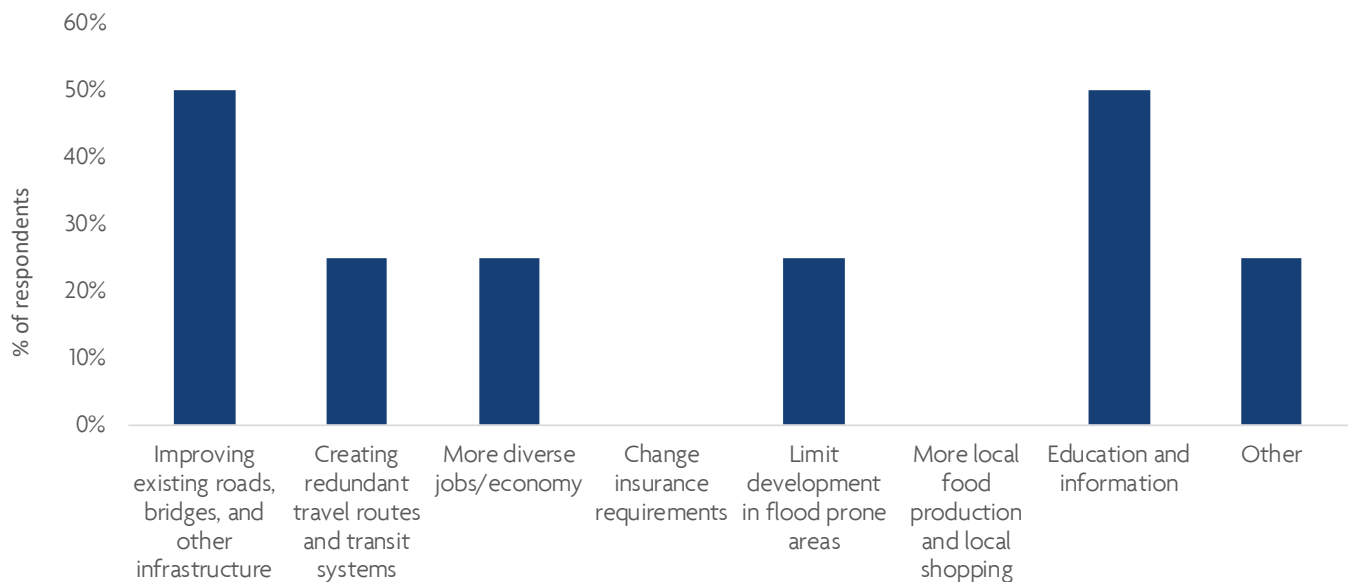


RESILIENCY

How prepared for the next major storm or emergency would you say your community is today?

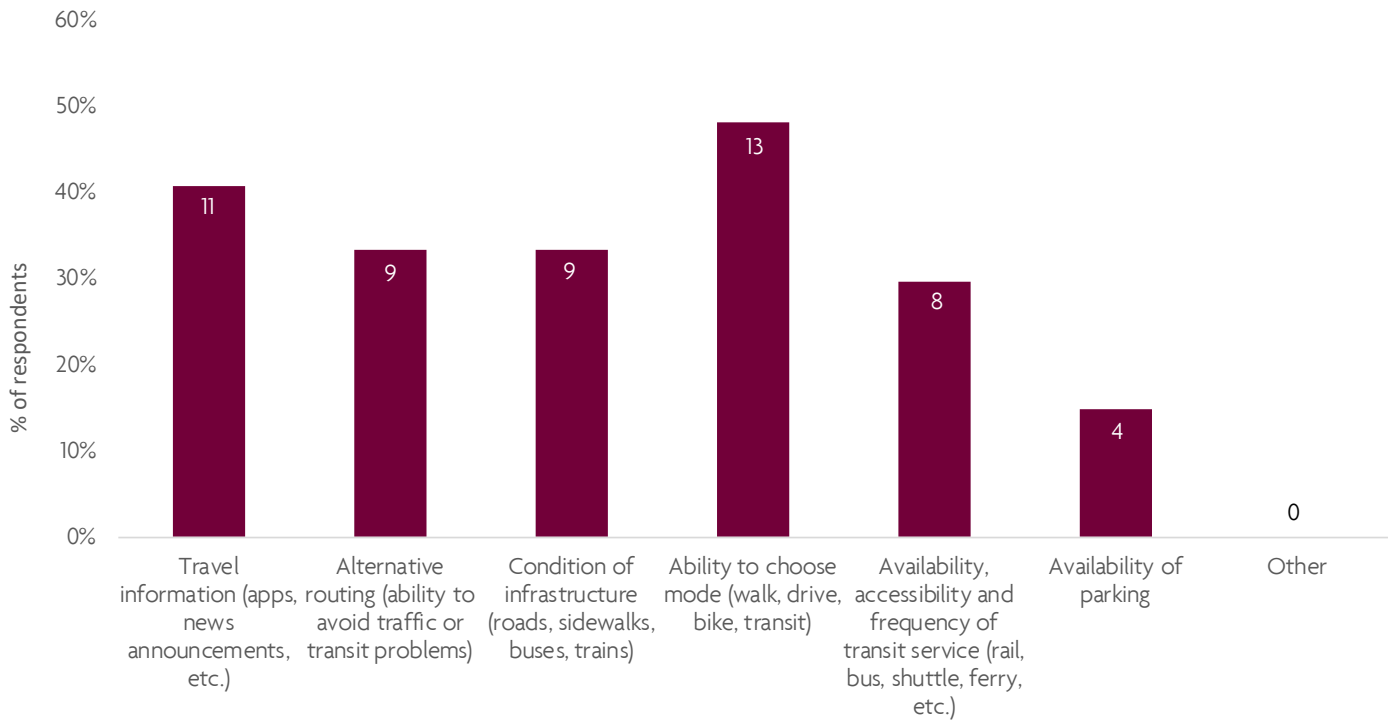


Looking forward, what's needed to make your community better prepared for future emergencies? (select up to 3)

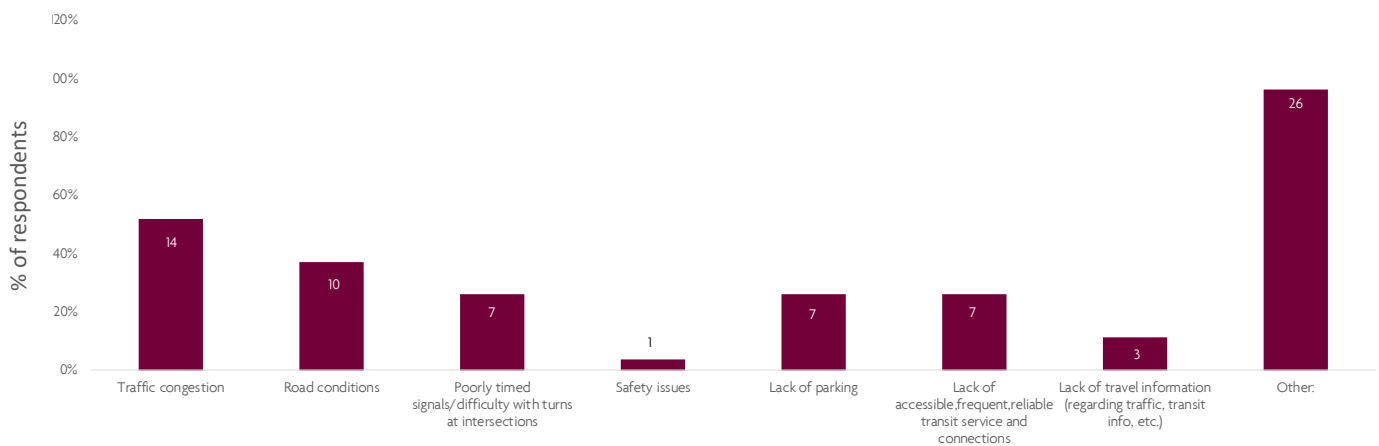


GETTING AROUND

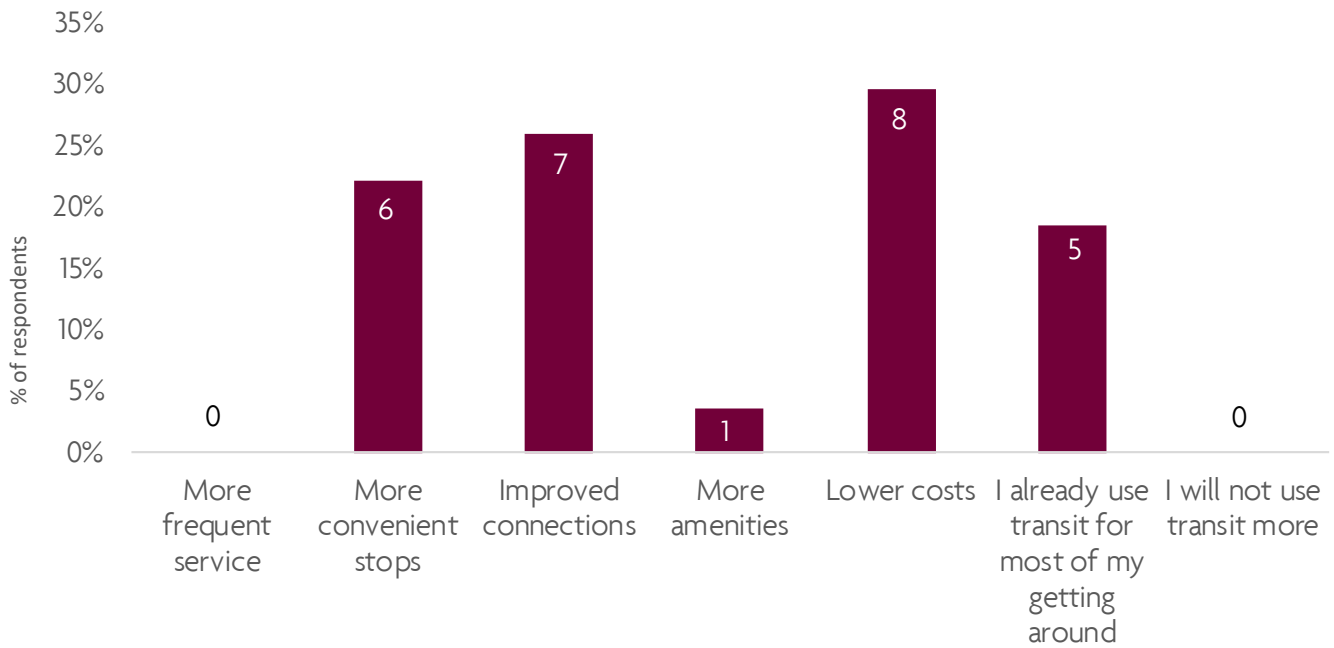
Thinking about the trips that you take each week, what works well for you on these trips?



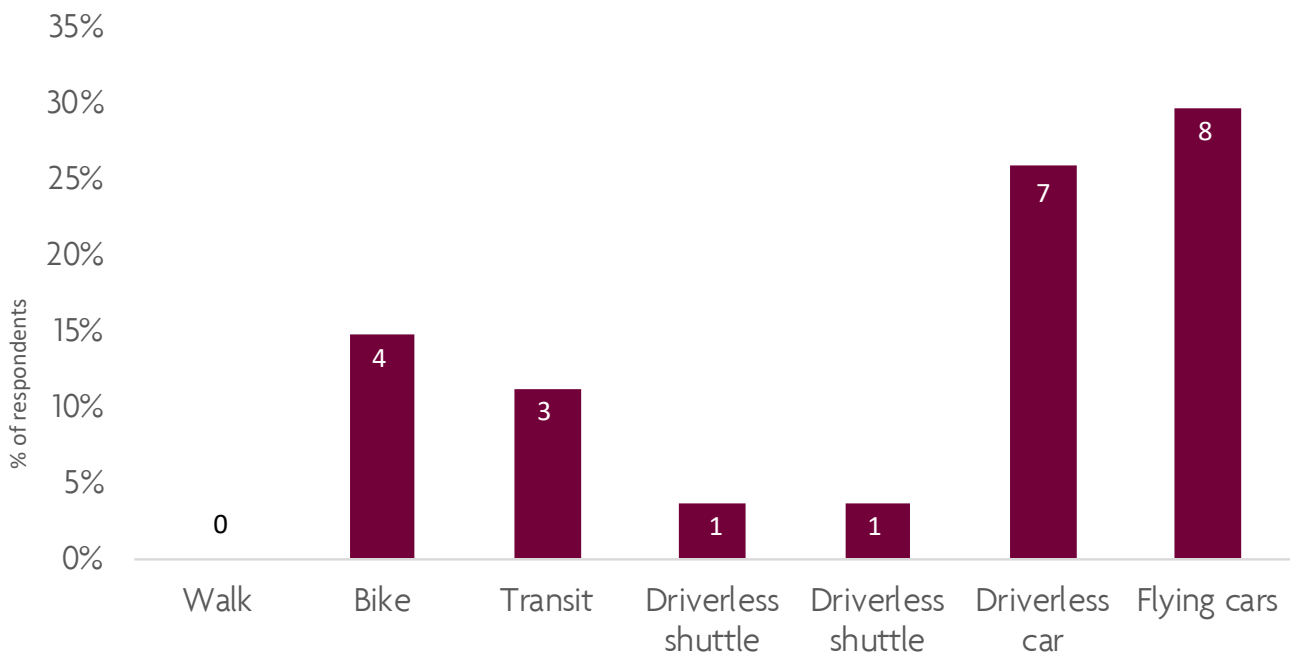
Thinking about the trips that you take each week, what does not work well for you on these trips?



**Is there anything that would help you use bus or rail transit more often?
(Select up to 3)**

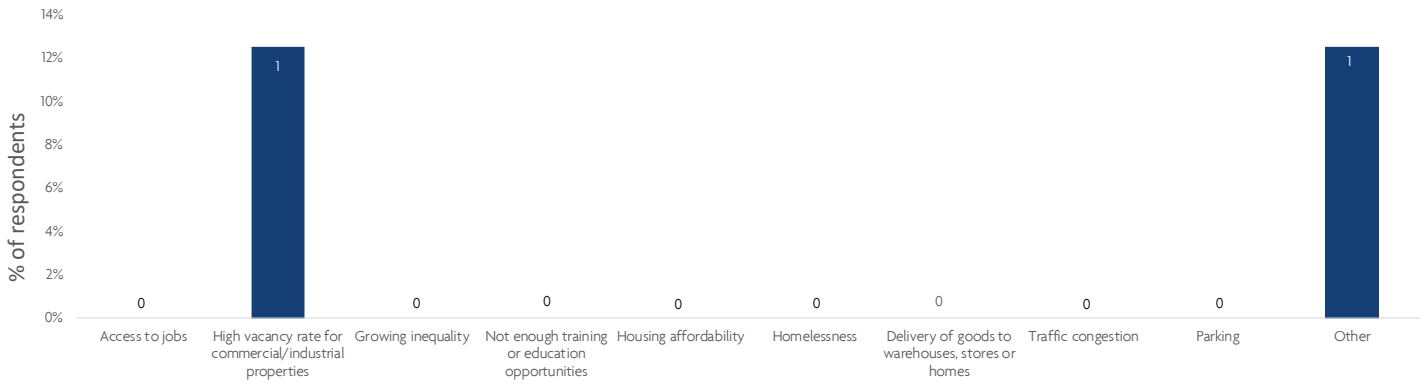


How do you hope to get around in 30 years? (select all that apply)

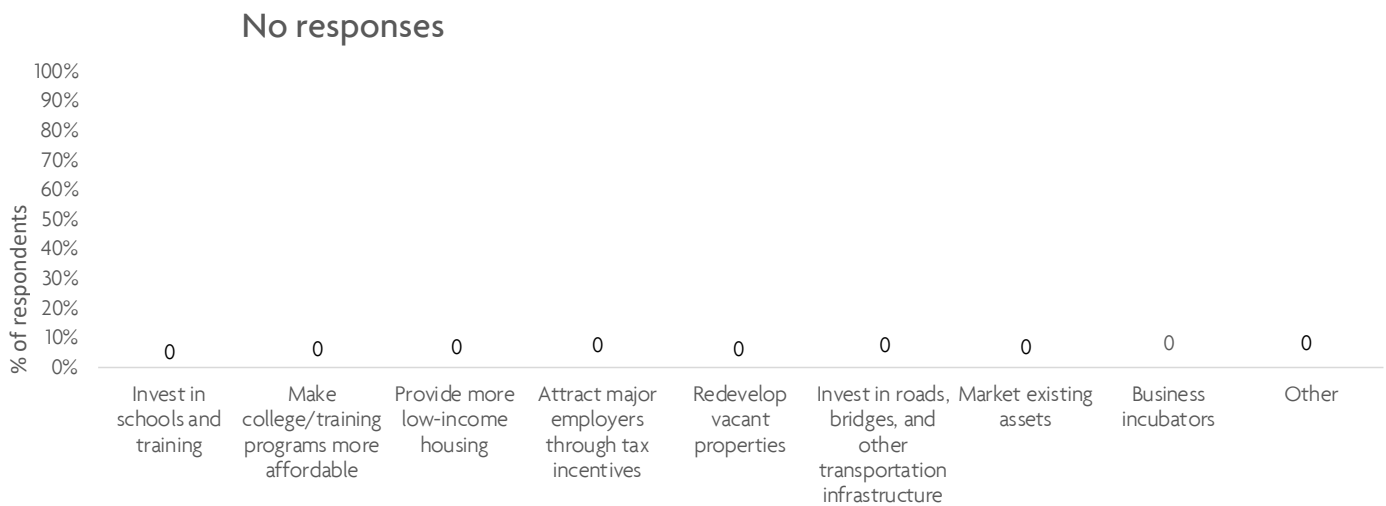


ECONOMY

What are the key economic challenges facing your community today? (select up to 3)

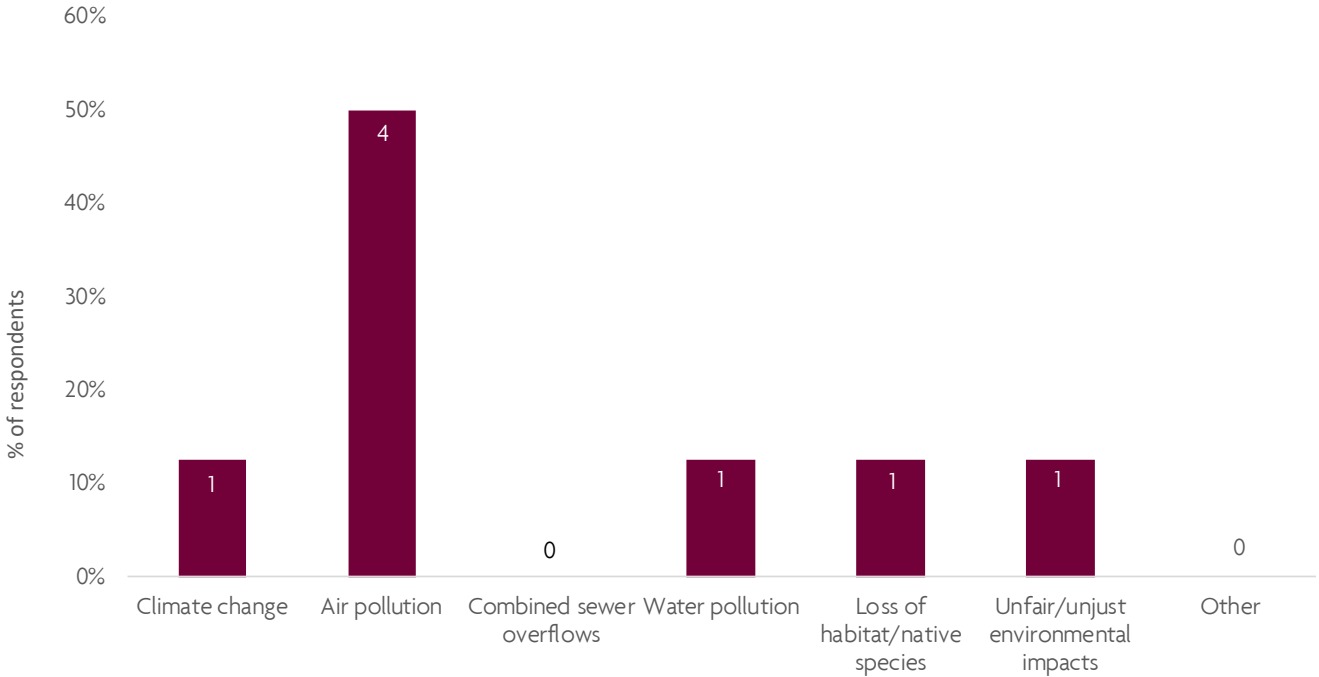


What should the region do to improve the economy in the future? (select up to 3)

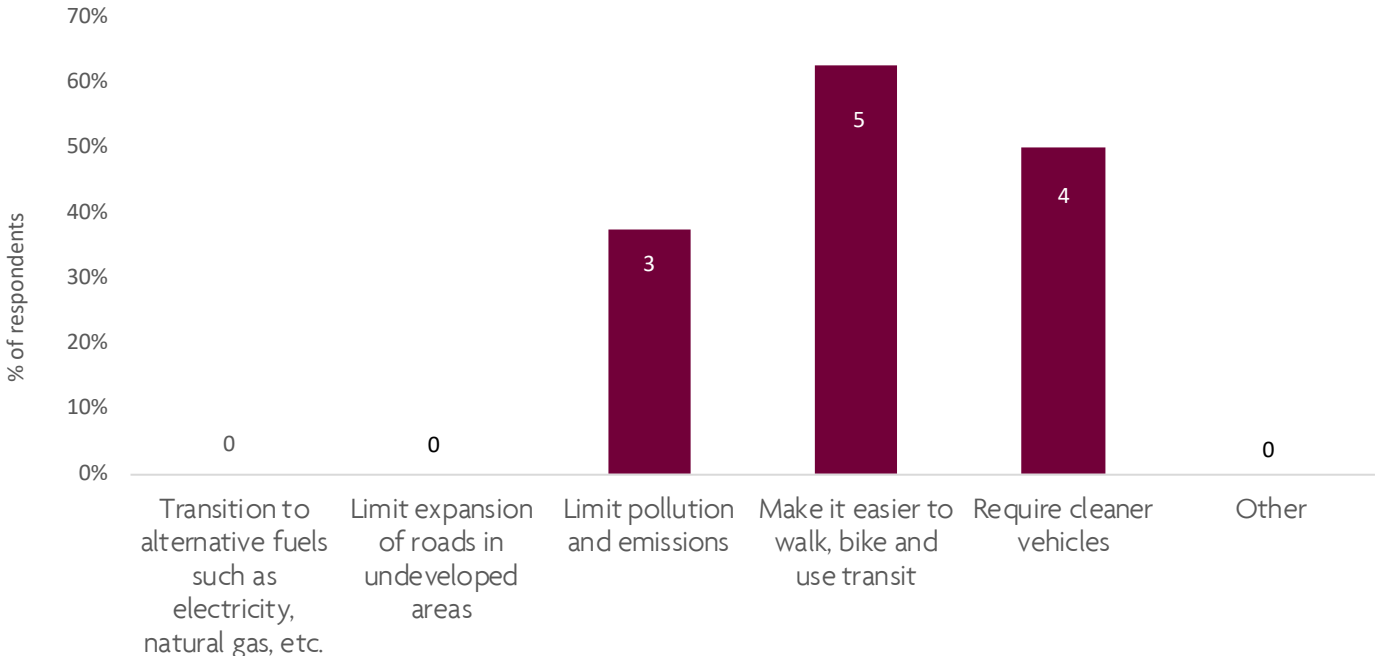


ENVIRONMENT

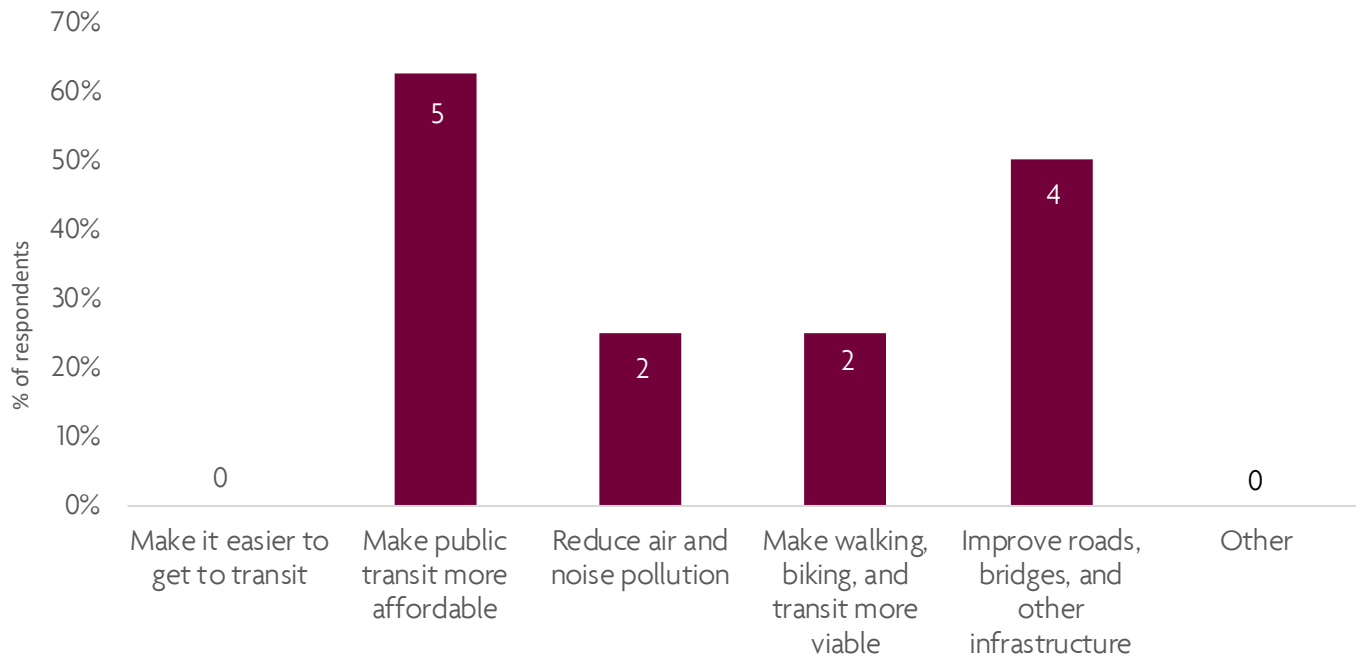
What's the biggest environment issue in your community today?



What should we do to ensure that transportation protects or improves the environment?

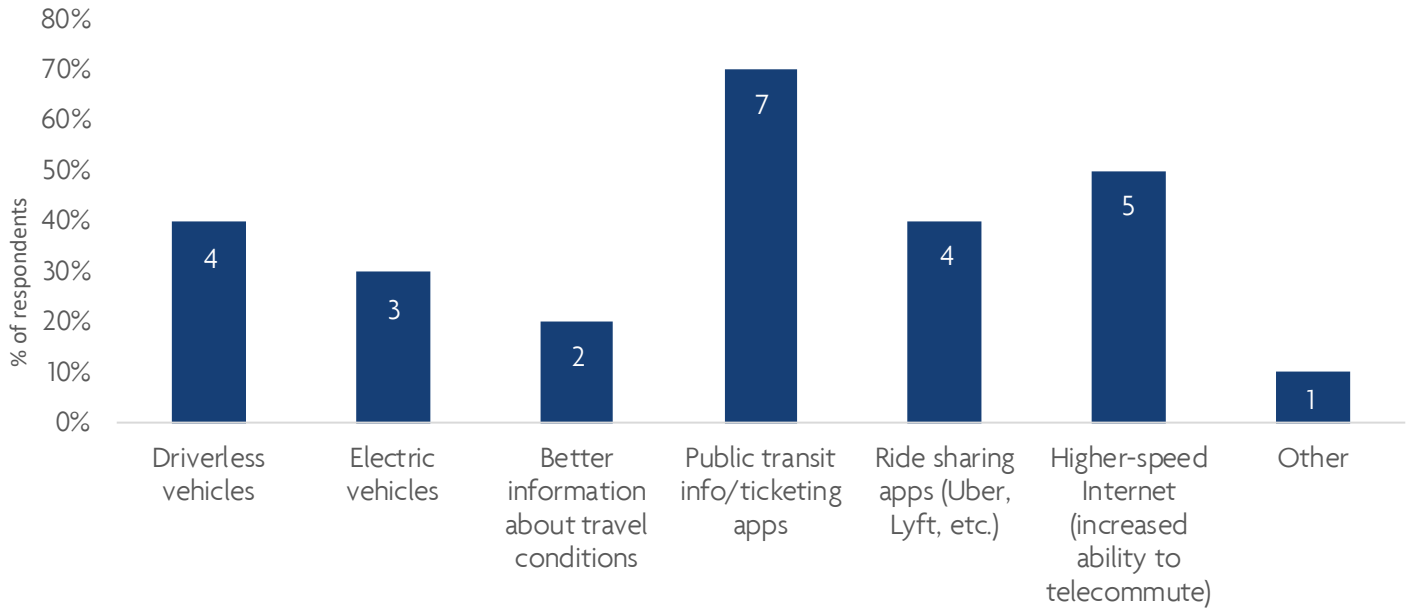


What should we do to ensure that transportation enhances quality of life for all people?

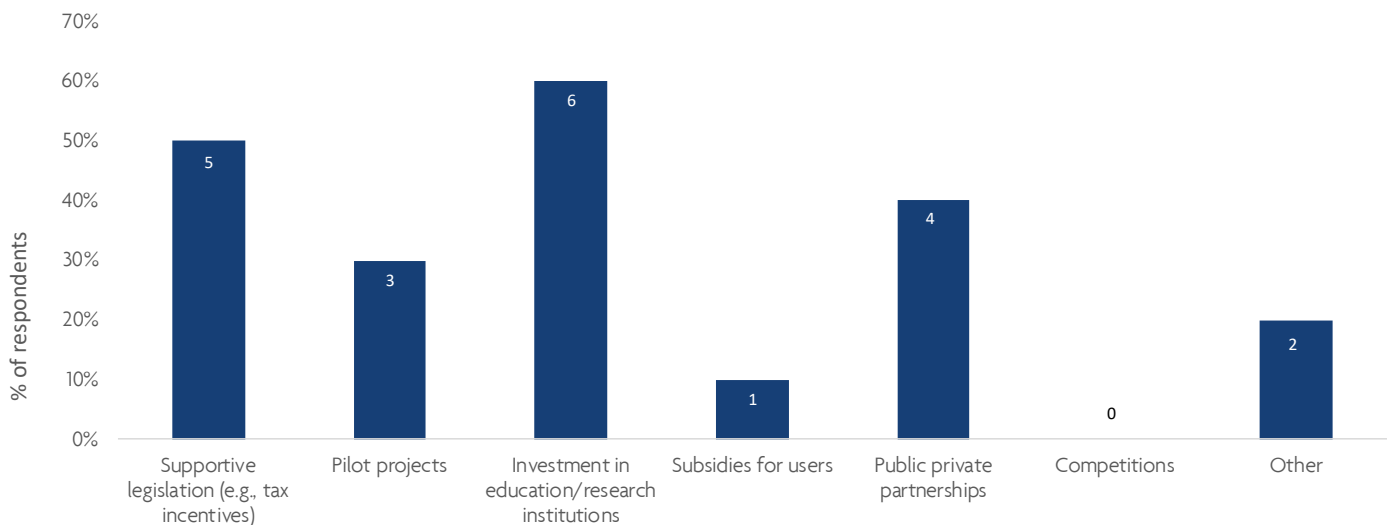


TECHNOLOGY

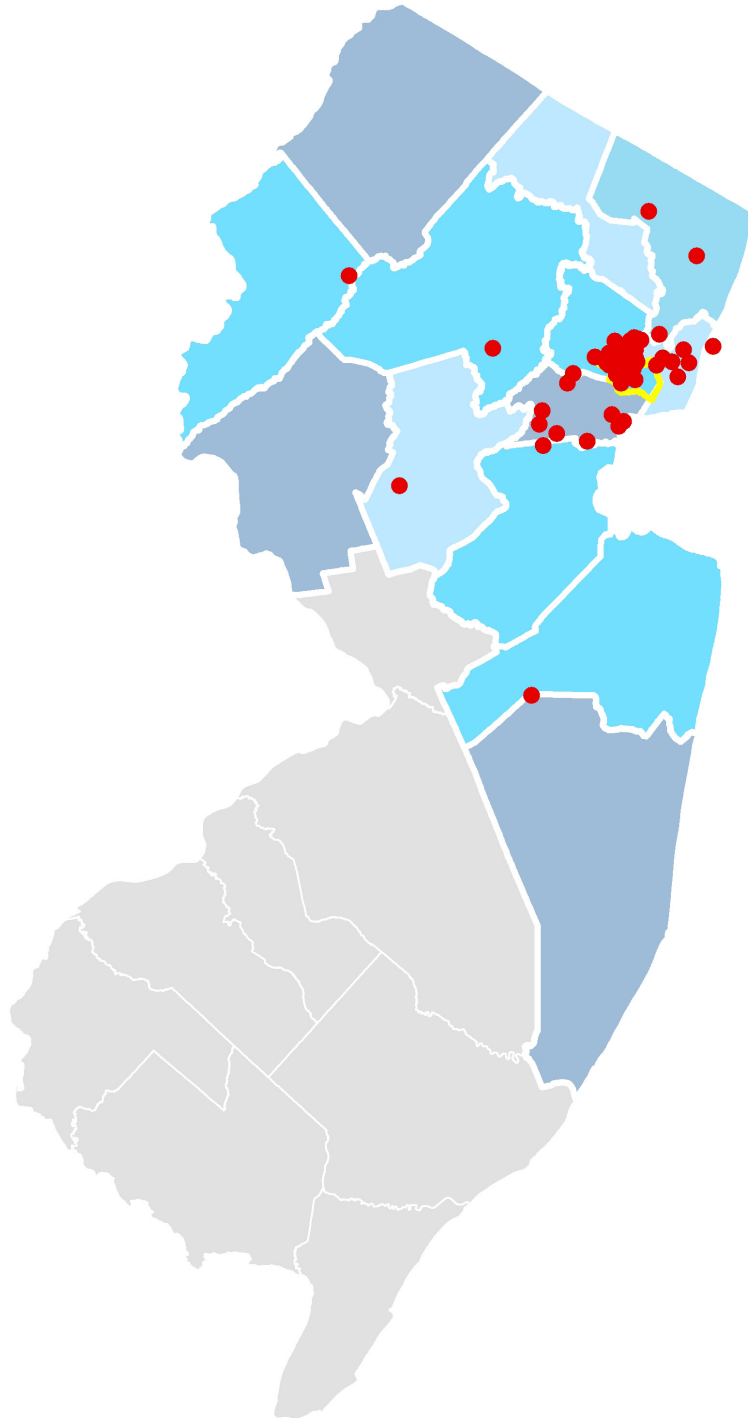
What new transportation technologies are you most excited about today? (select up to 3)



What are the best ways for the region to support and shape technology innovations?

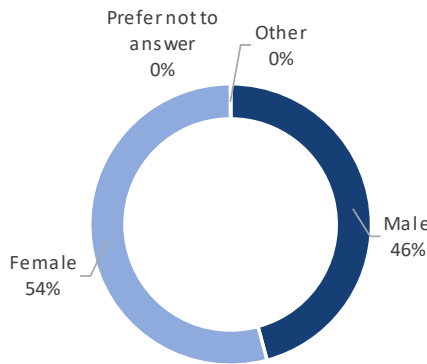


WHO WE HEARD FROM:

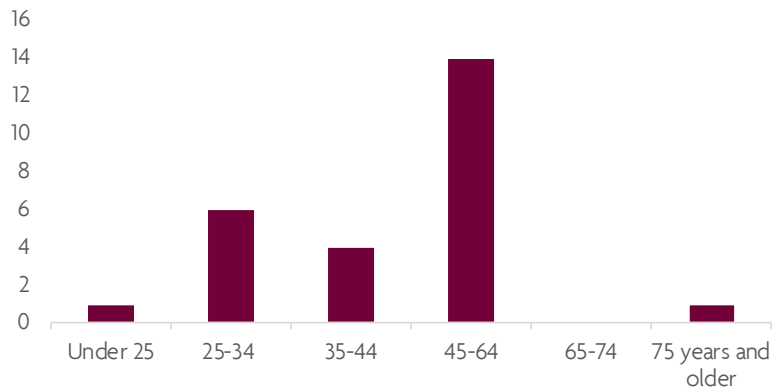


Zip codes identify where survey participants live in the region

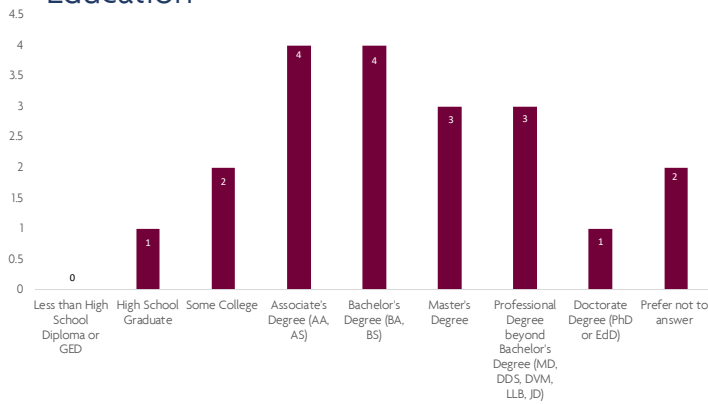
Gender



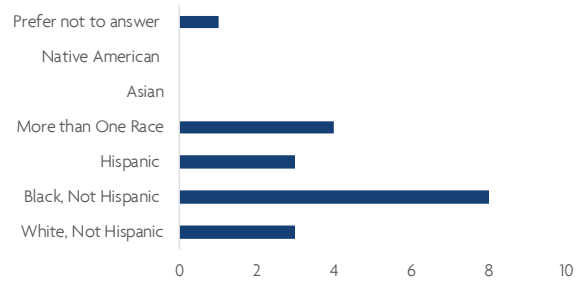
Age



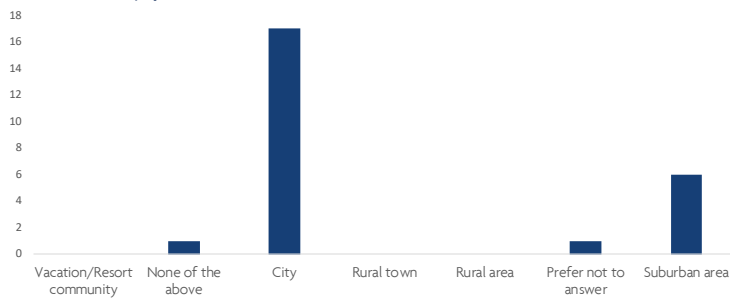
Education



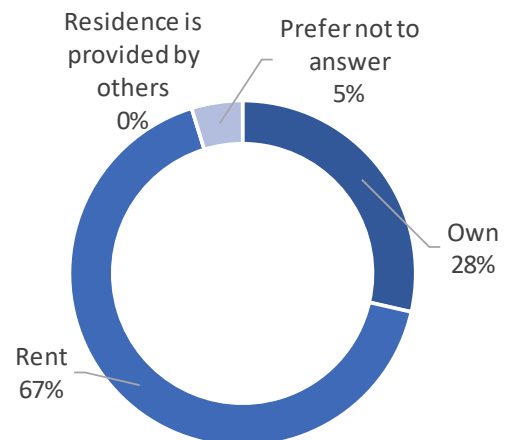
Demographics



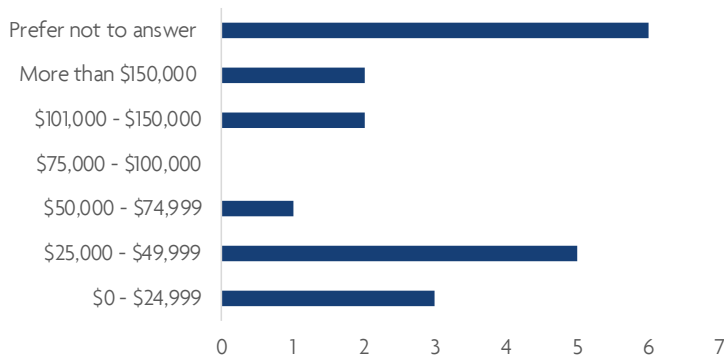
Place Type



Residence



Income



By the Numbers

56 Surveys completed

Favorite thing about where you live:

Community



Meeting Summary

The NJTPA and Passaic County sponsored an information booth at a regional community event, Tuesdays in the Plaza, to gather public input for Plan 2045, the region's transportation plan.

Public participants selected topics for discussion by spinning a colorful wheel, and then they responded to survey questions on the various topics. Many participants also provided general demographic information to inform about who we heard from. Participants had an opportunity to talk one-on-one with study team members and provide additional comments. Read on to view results.

Some Comments Heard:

“Love the community feel of the area”

“People depend on public transit in Paterson. Needs to be reliable”

Participants were asked to answer questions on seven topics – Great Places, Safety, Resiliency, Getting Around, Economy, Environment, and Technology. Below is a summary of results for this event:

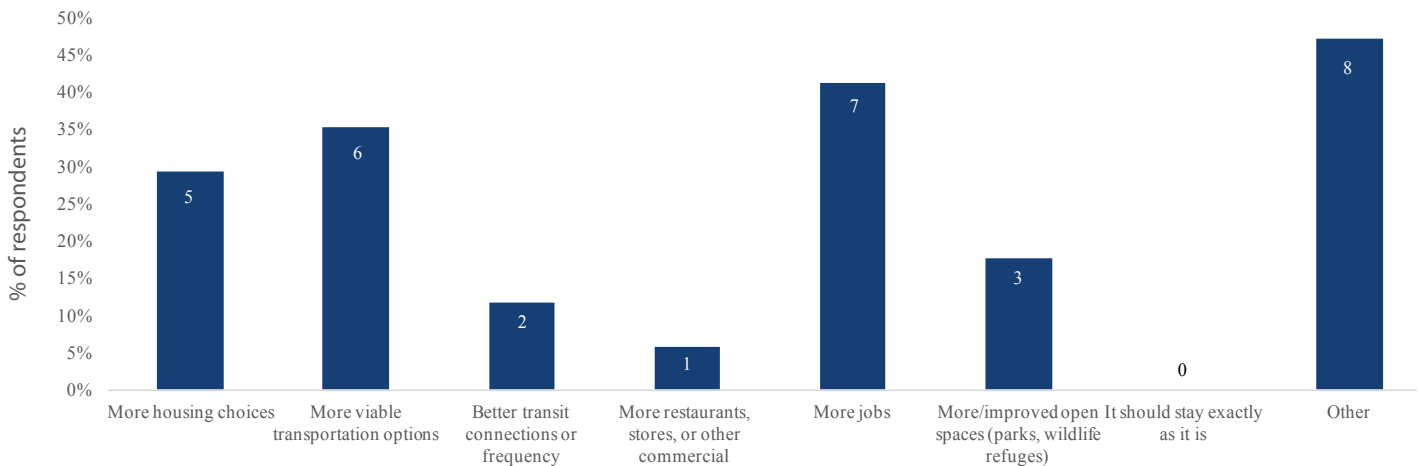
GREAT PLACES

In one or two words, what’s your favorite thing about where you live today?

Here are some responses we received:

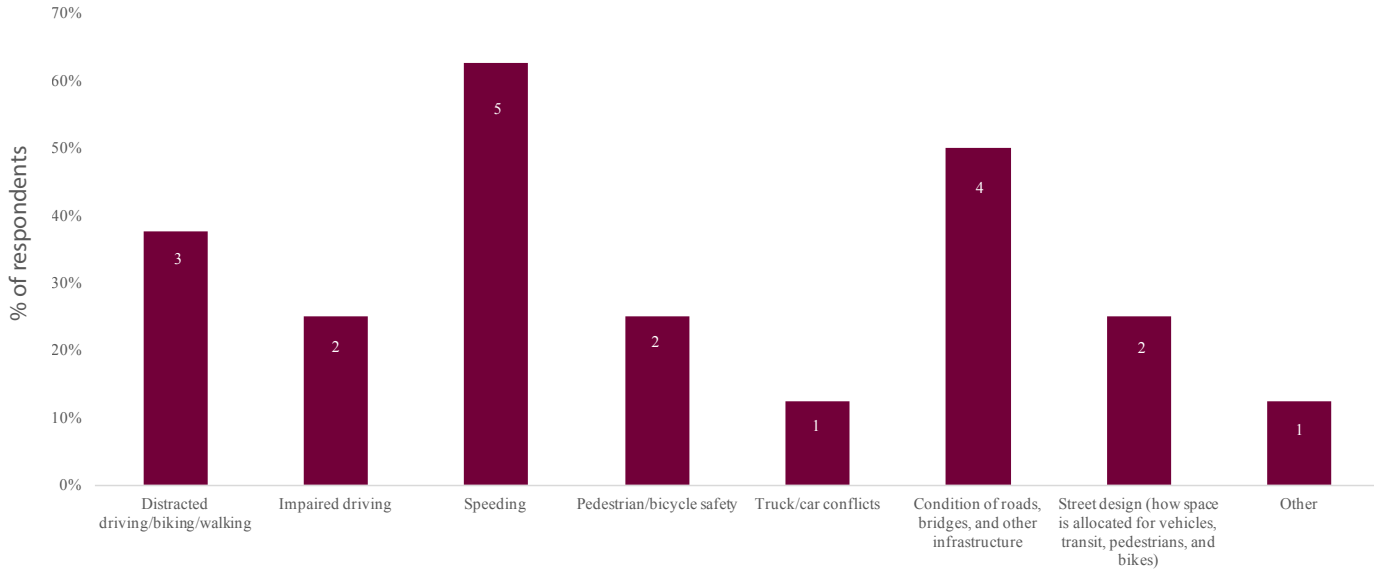
- Community
- Diversity
- Great Falls
- Transportation
- Accessibility
- The People

What changes would you like to see in your community over the next 30 years? (select up to 3)

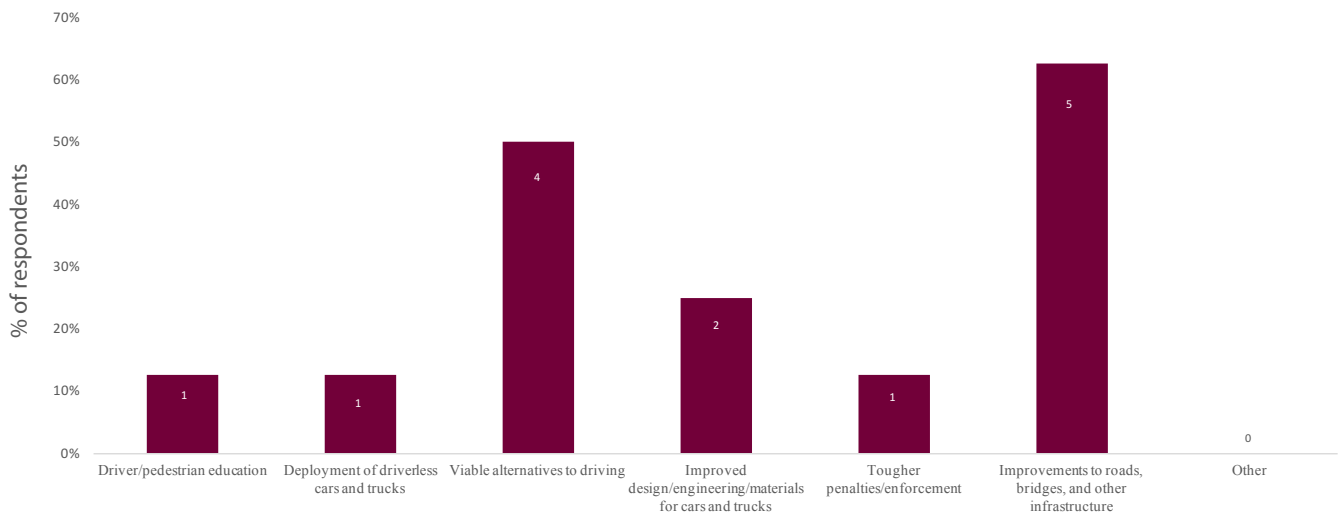


SAFETY

What are your biggest transportation safety concerns today? (select up to 3)

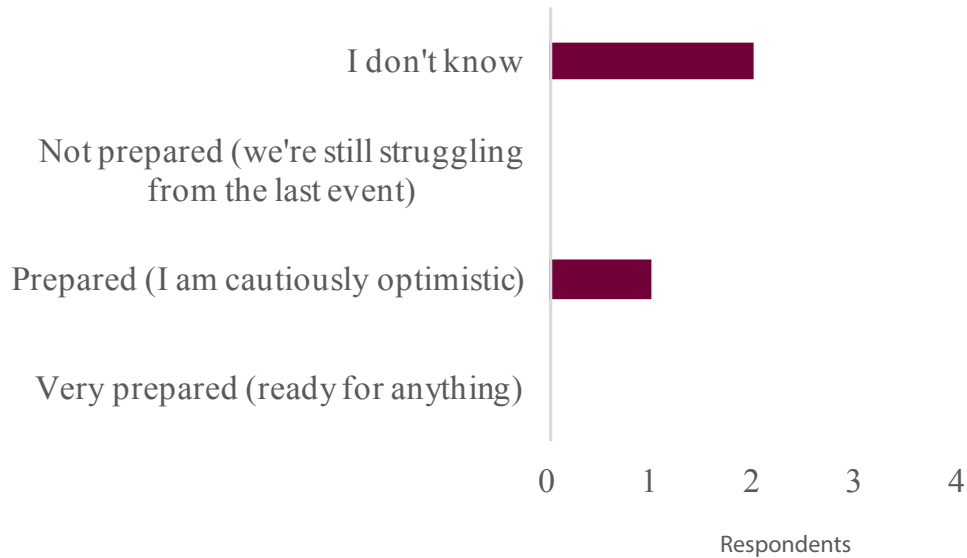


What are the best ways to make transportation safer during the next 30 years, with the goal being zero deaths? (select up to 3)

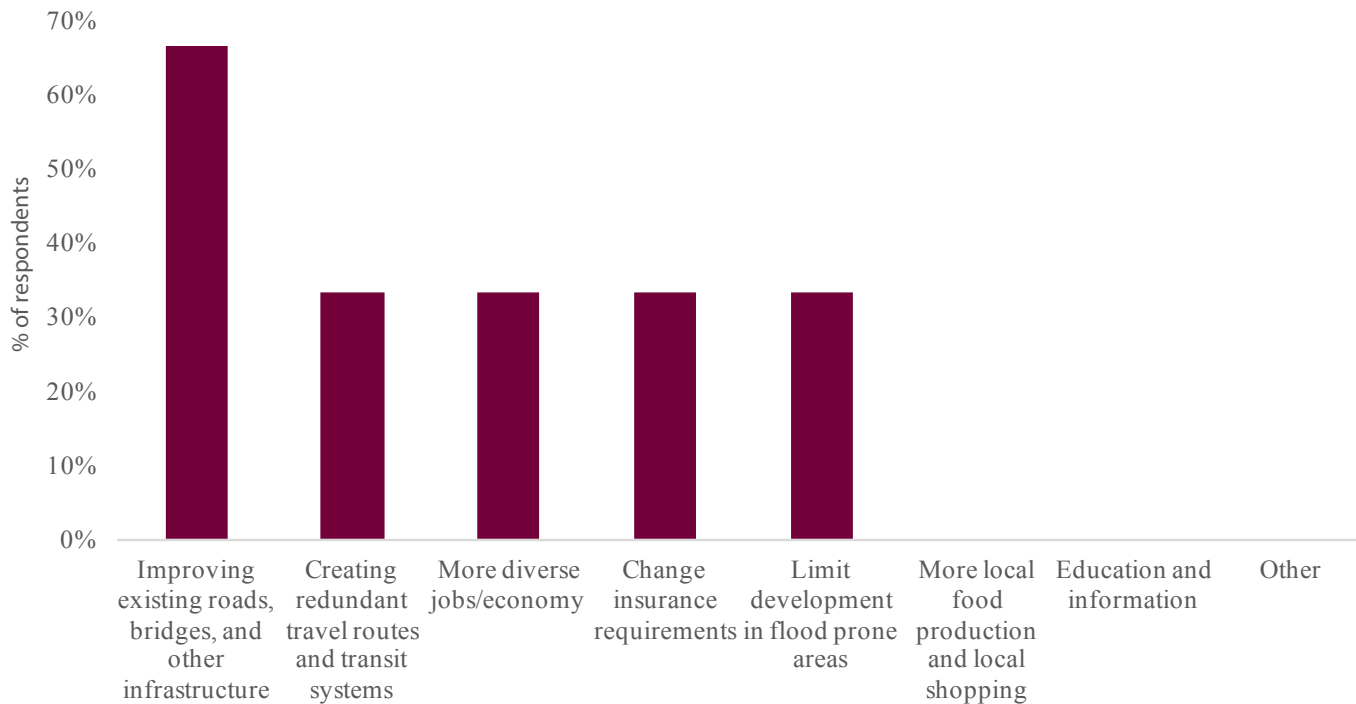


RESILIENCY

How prepared for the next major storm or emergency would you say your community is today?

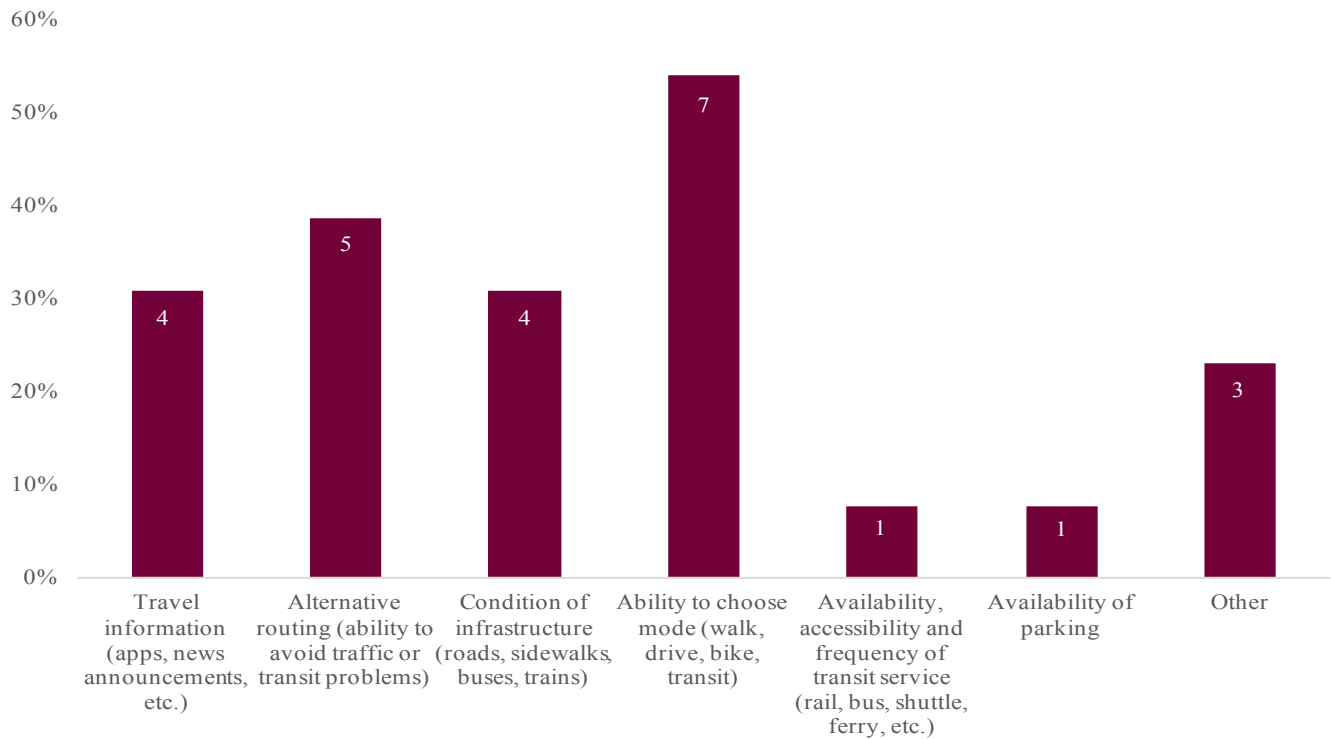


Looking forward, what's needed to make your community better prepared for future emergencies? (select up to 3)

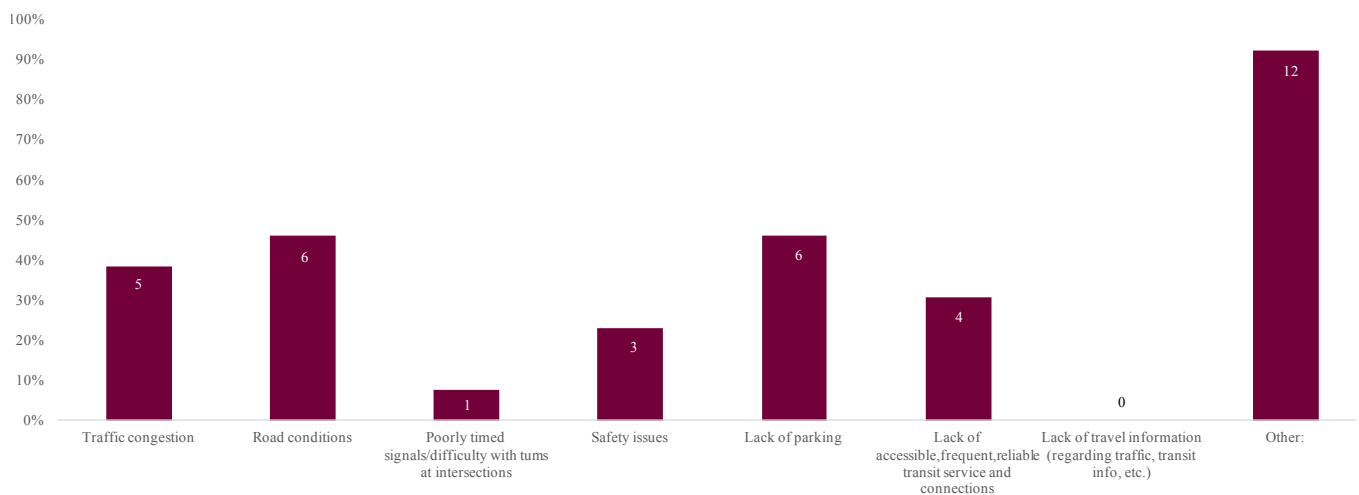


GETTING AROUND

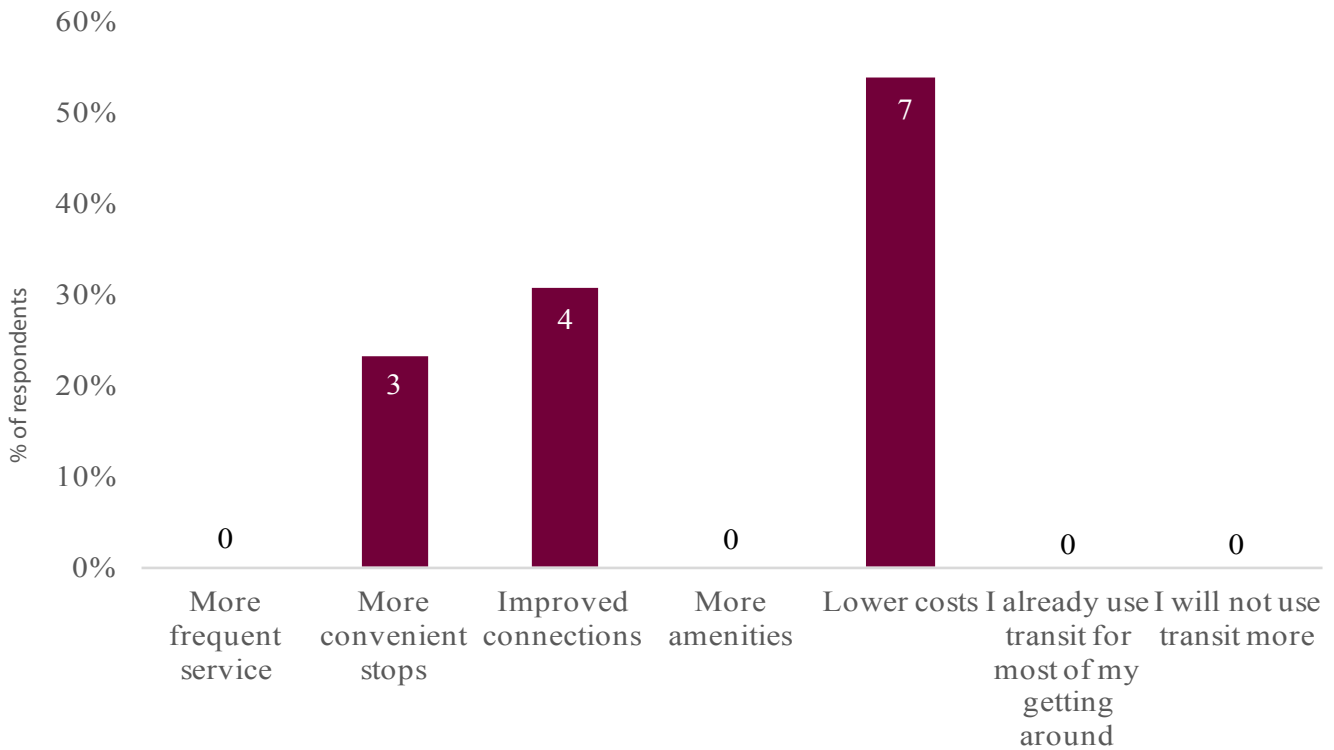
Thinking about the trips that you take each week, what works well for you on these trips?



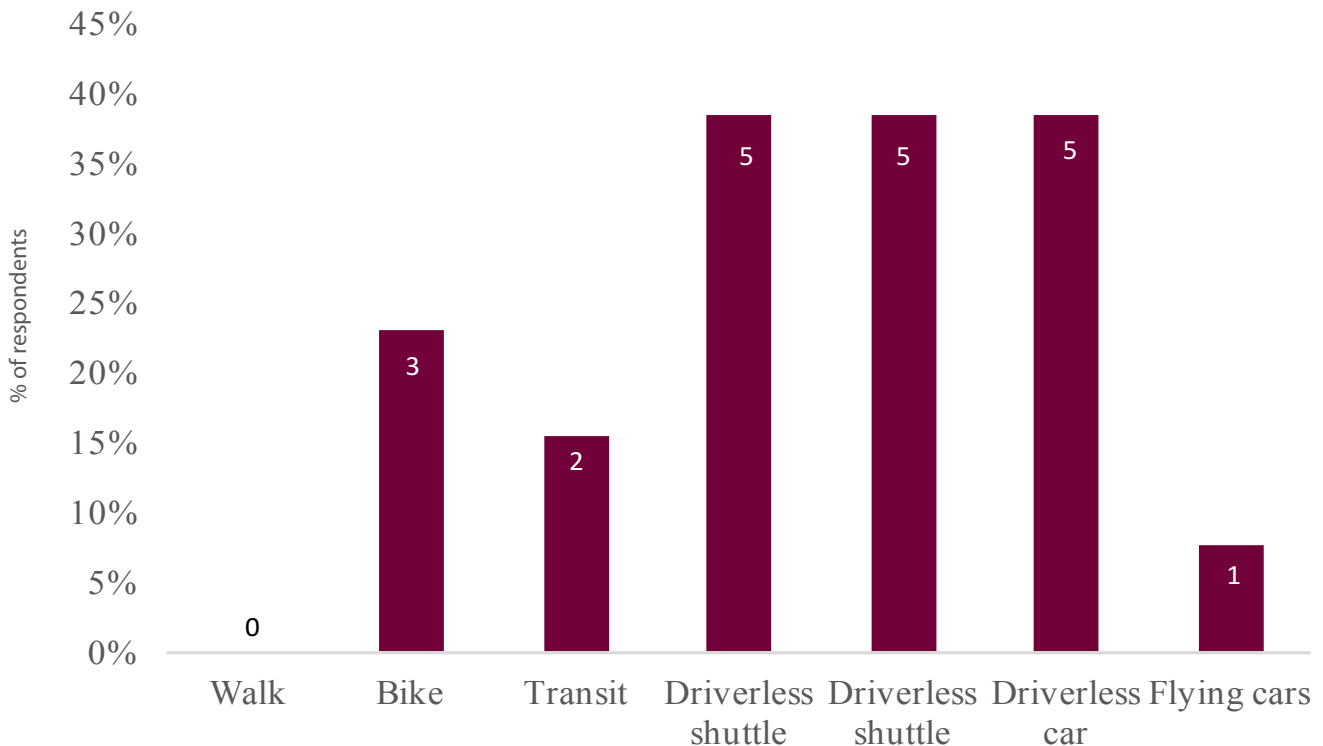
Thinking about the trips that you take each week, what does not work well for you on these trips?



Is there anything that would help you use bus or rail transit more often? (Select up to 3)

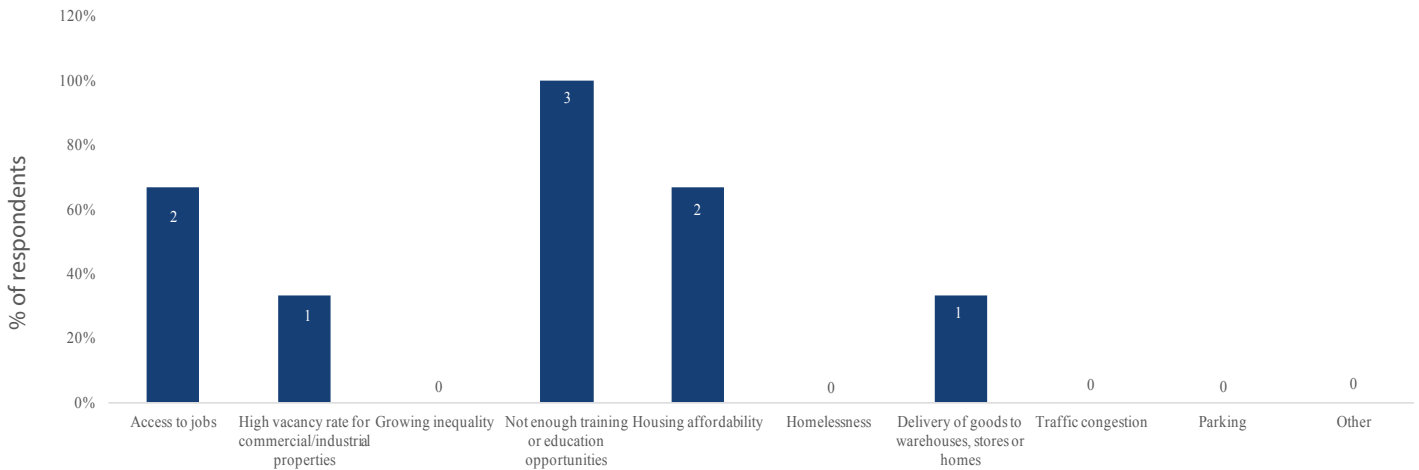


How do you hope to get around in 30 years? (select all that apply)

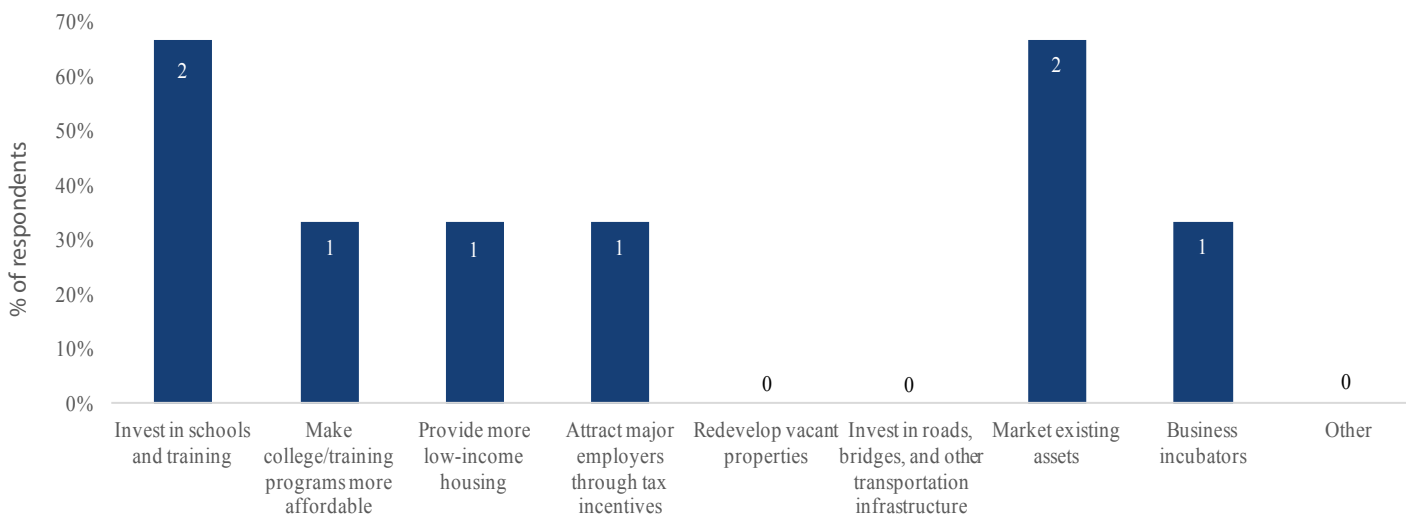


ECONOMY

What are the key economic challenges facing your community today? (select up to 3)

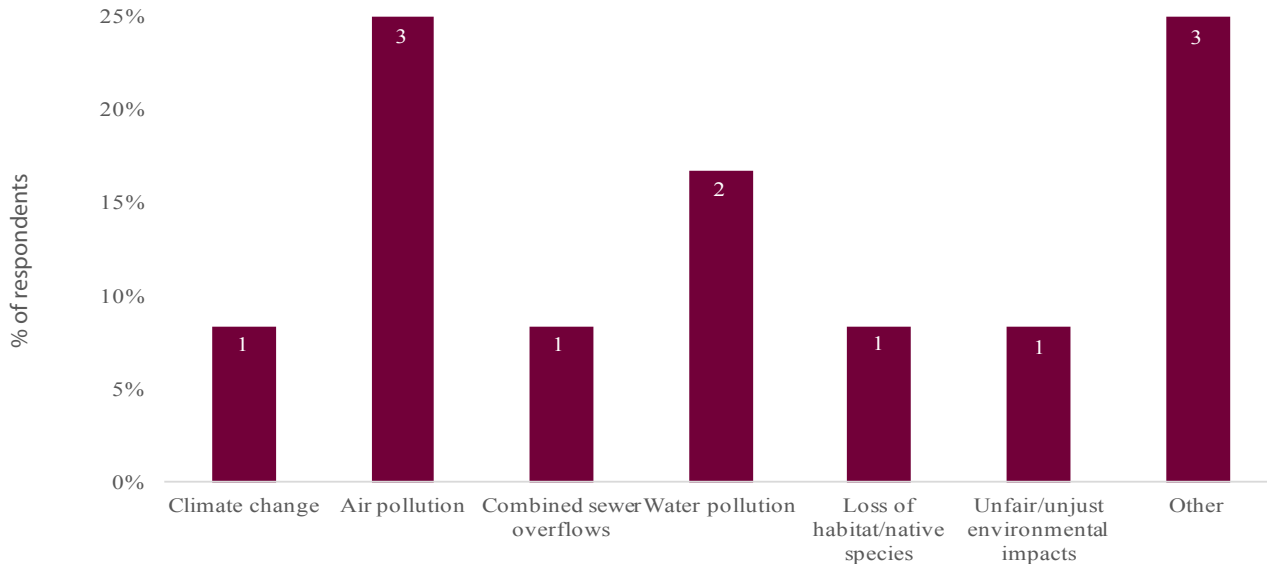


What should the region do to improve the economy in the future? (select up to 3)

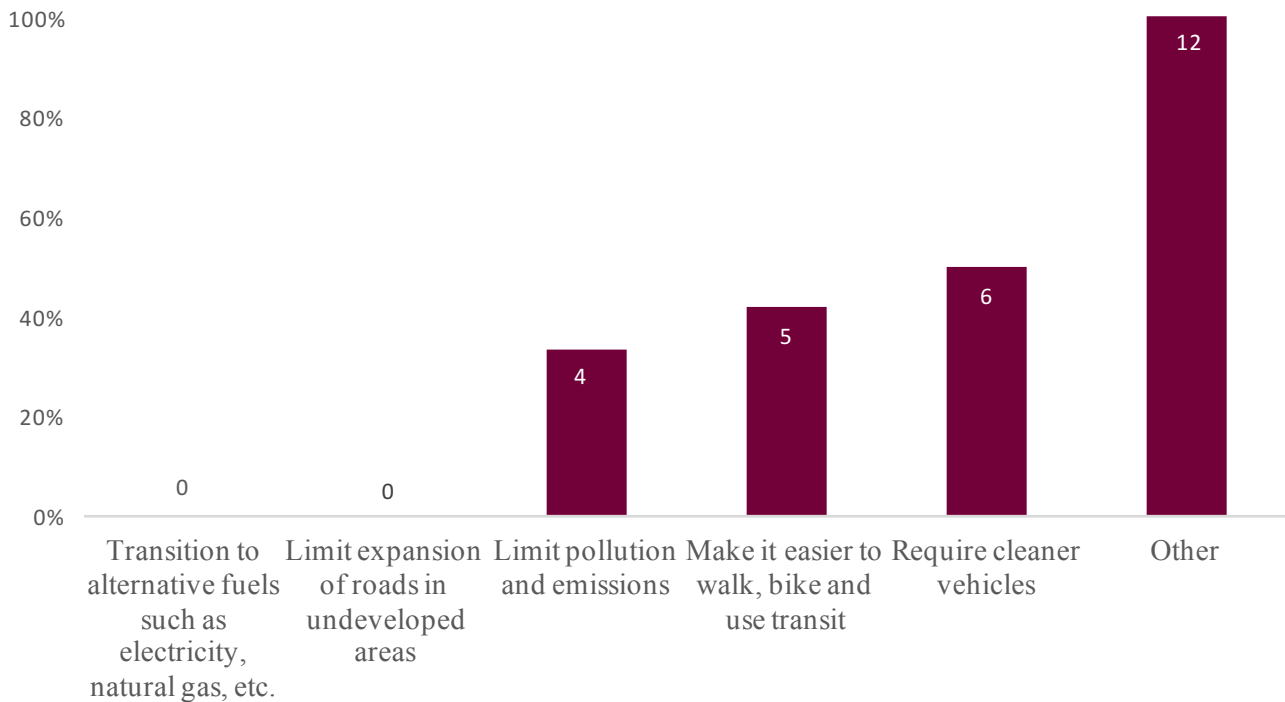


ENVIRONMENT

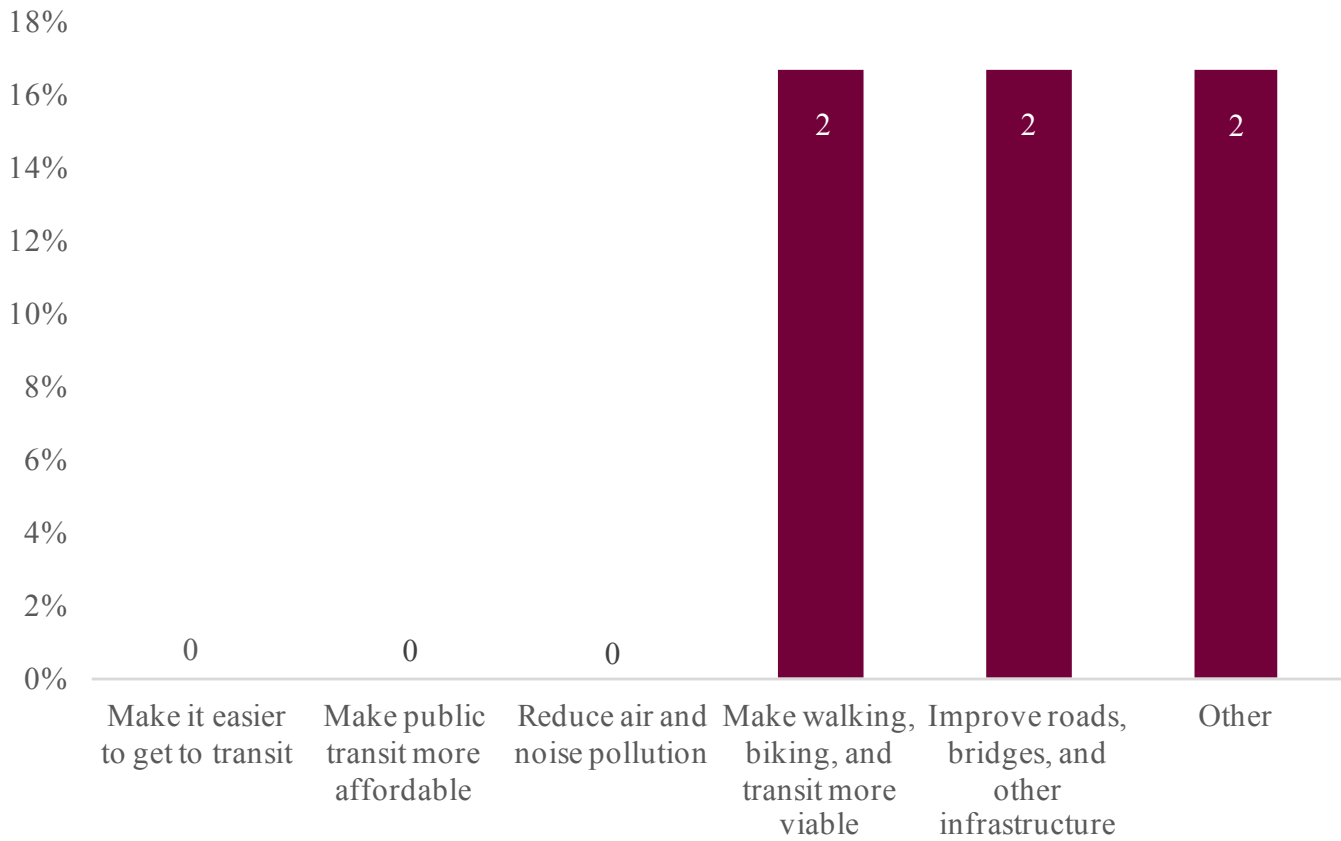
What's the biggest environment issue in your community today?



What should we do to ensure that transportation protects or improves the environment?

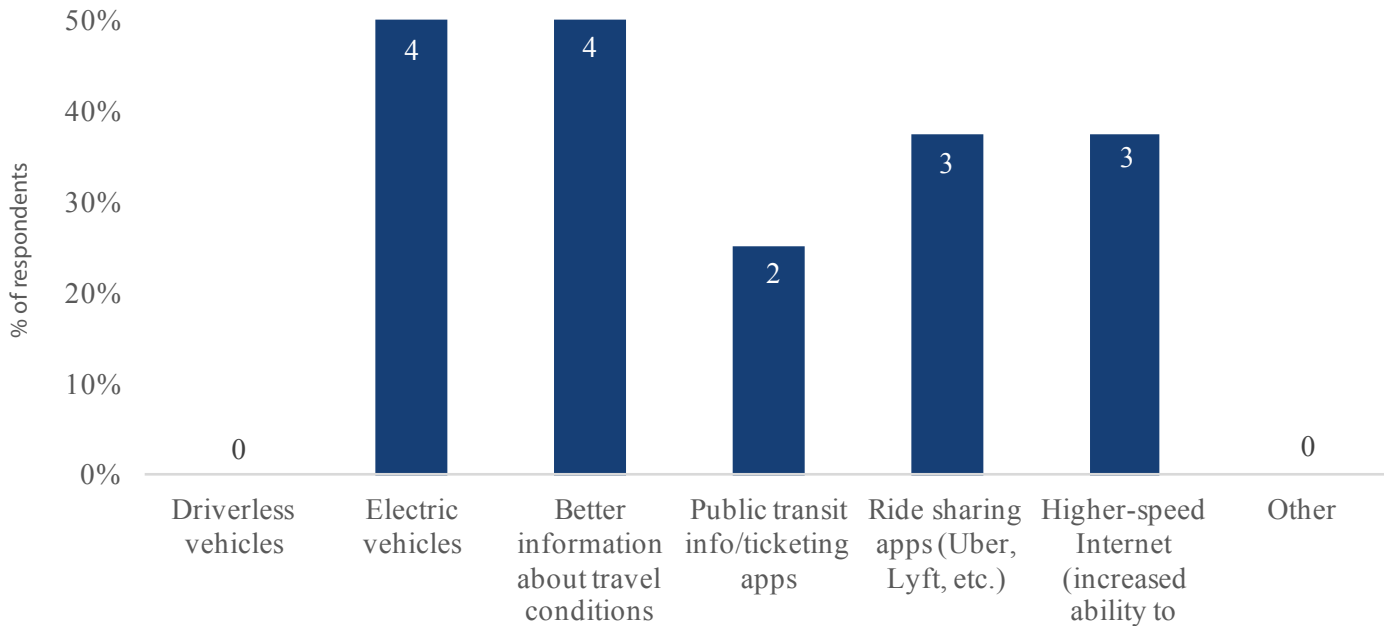


What should we do to ensure that transportation enhances quality of life for all people?

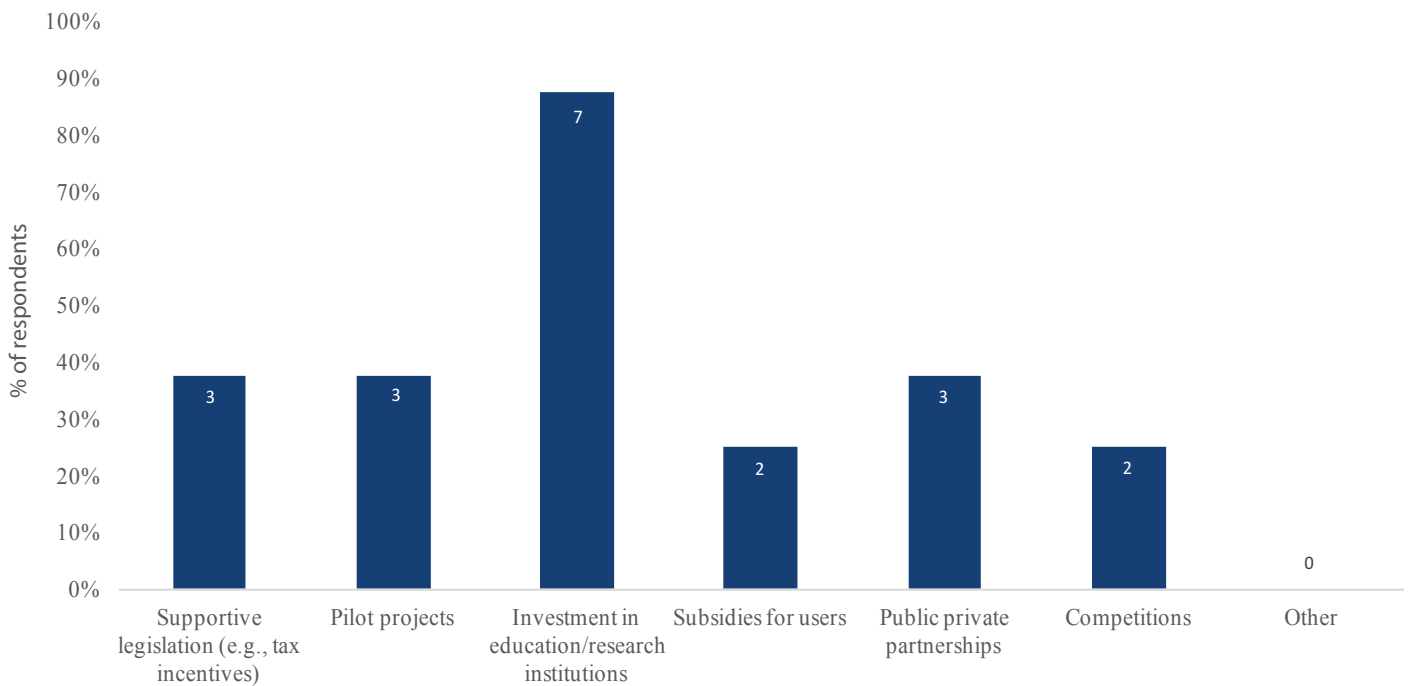


TECHNOLOGY

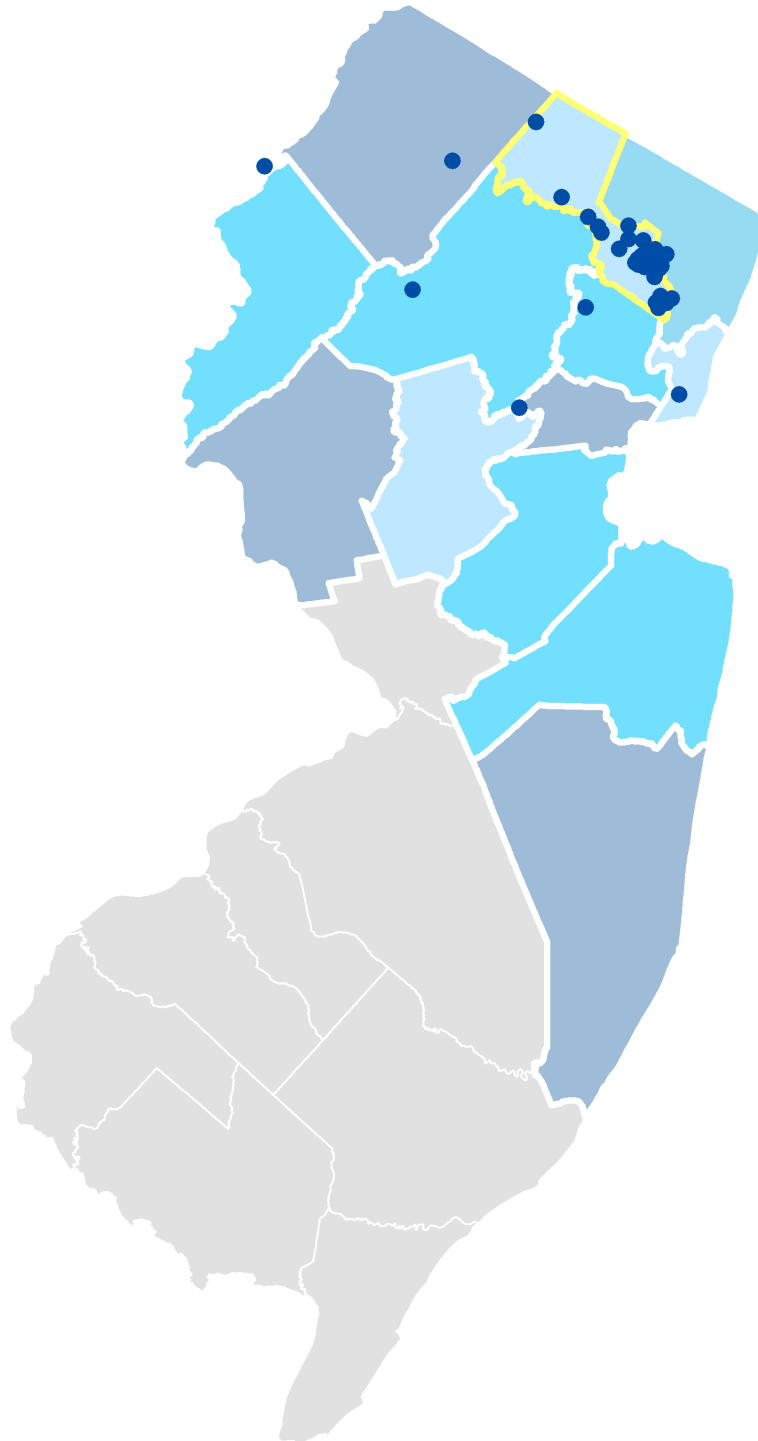
**What new transportation technologies are you most excited about today?
(select up to 3)**



What are the best ways for the region to support and shape technology innovations?

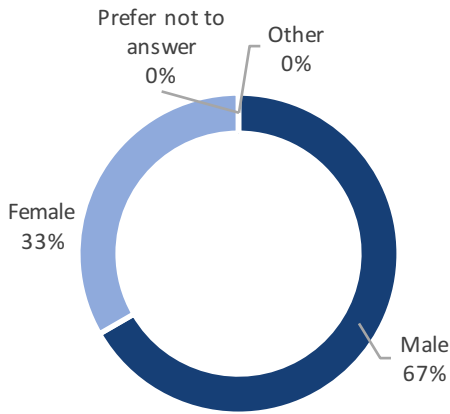


WHO WE HEARD FROM:

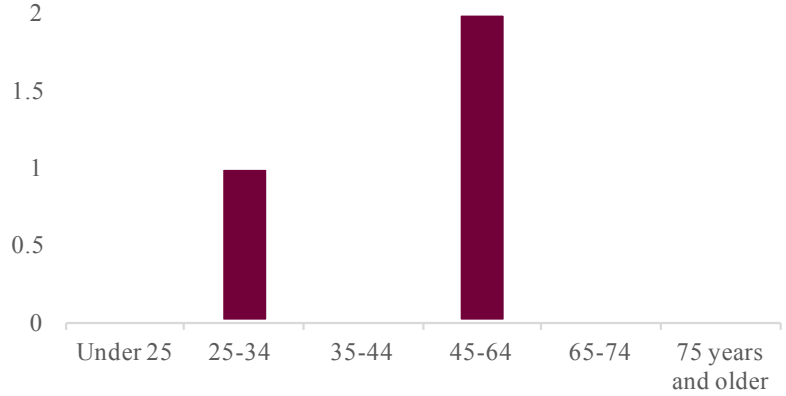


Zip codes identify where survey participants live in the region

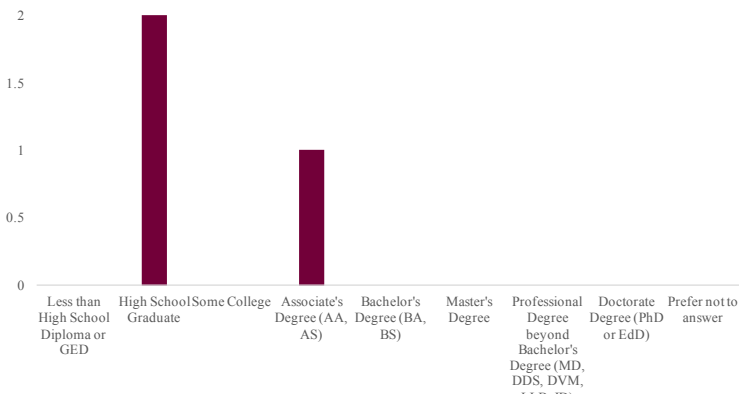
Gender



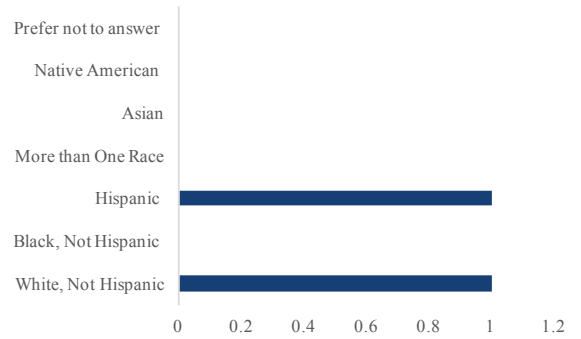
Age



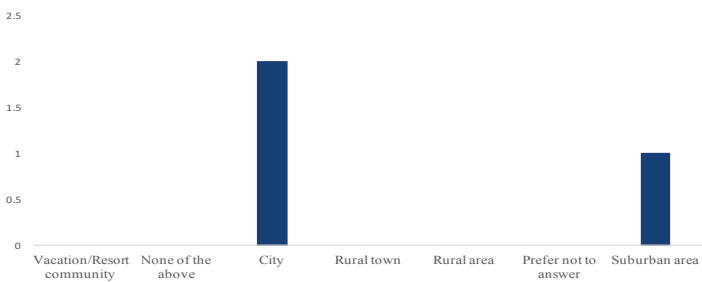
Education



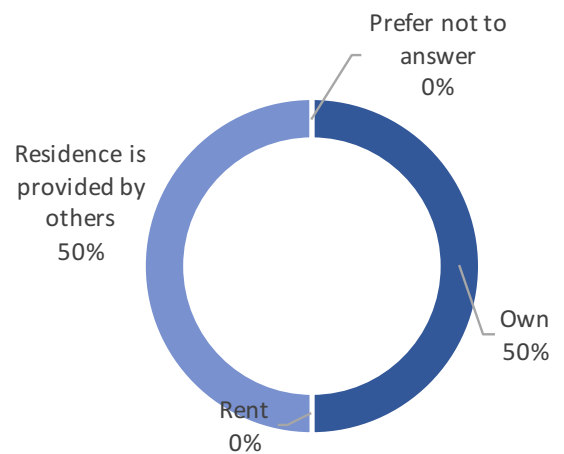
Race or Ethnicity



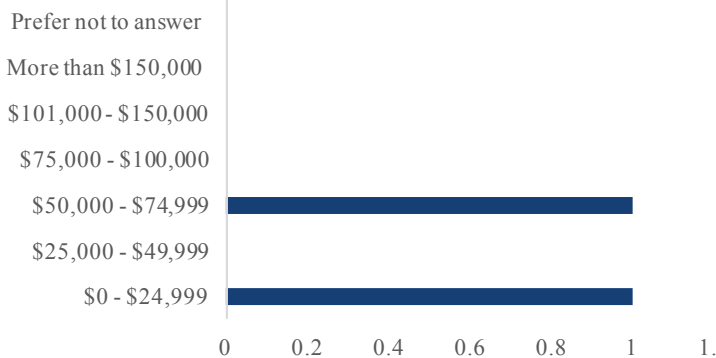
Place Type



Residence



Income



Section 2: Specialized Outreach

The NJTPA, with consultant support from the Voorhees Transportation Center at Rutgers University, conducted public outreach events that targeted low-income individuals, limited English speakers, young adults and children.

RTP Outreach to English as a Second Language Classes

Summary of Results
May 2017

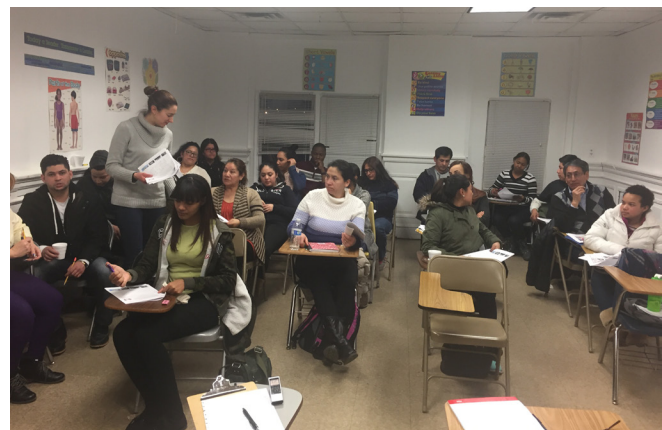
Introduction

Adult English as a Second Language (ESL) classes are an ideal place to reach recent immigrants and Limited English Proficiency (LEP) individuals. These classes regularly bring together people of diverse backgrounds to a place where they feel comfortable amongst peers. Because students are expected to engage to some extent in English, the materials used do not need to be translated if they are clear and straightforward, saving the cost and delays of translation and interpretation services.

The Voorhees Transportation Center (VTC) collected feedback from students using questions and activities adapted from the Regional Transportation Plan (RTP) goals. VTC designed activities to generate discussion on a range of topics related to the RTP and collect verbal and written feedback that would inform the RTP, using small and large group discussions, interviews, and visual preference surveys. These activities were also created to help to raise awareness of issues affecting students' families and communities. Additionally, VTC aimed to provide students an opportunity to practice speaking out loud about different subjects and gain confidence engaging around civic issues.

Recruitment

Through online research VTC found several websites listing ESL class locations throughout the state. VTC contacted librarians, ESL program directors, and ESL teachers who hosted intermediate-level programs in the area that might be interested in having VTC visit with the class. VTC pitched the concept to the teachers as being beneficial to the students insofar as it would inform important decisions about life in northern New Jersey but also help their students practice speaking about their communities and civic issues. Some of the teachers also helped the VTC team to tweak the class activities to ensure that the level was appropriate for their students' abilities.



Classroom Visits

VTC facilitated this outreach activity in six ESL classes throughout the region, four held in libraries and two in community centers. The students who participated had come from many different countries and were happy to engage with the team. Class sizes ranged from two to nearly forty students, and discussions took place either in small groups or as a class, depending on the number of students. Classroom visit locations included:

- North Plainfield, NJ
- East Brunswick, NJ
- Newark, NJ
- Piscataway, NJ
- Somerville, NJ
- Hackensack, NJ

Lessons Learned

The VTC team took note of any questions or activities that seemed confusing to the ESL students and continued to make adjustments to the classroom program as needed. For example, after the first class in which both beginner and intermediate students were present, the team simplified some of the questions to ensure the teacher wouldn't need to interpret the questions to students, thus avoiding misinterpretation or confusion. This experience also reaffirmed the decision to focus primarily on intermediate-level students, as lower level students did not have the language skills needed to fully participate. Additionally, the team changed the layout of the visual preference section several times because students continued to have trouble following the directions and often placed stickers on all of the choices. Further, a question asking for participants' towns or cities of residence was removed because some were uncomfortable sharing this information. Instead, students were more willing to talk about their countries of origin.

Many of the responses VTC received were related to transportation, even when that was not the explicit topic of the question asked. Facilitators encouraged participants to consider other topics when forming their responses and changed the format of the packet to put less emphasis on getting around. Even so, participants continued to mostly voice transportation concerns and preferences.

Overall, ESL classes proved to be an excellent venue for RTP outreach. The students were generally unreserved about responding to questions and sharing their ideas, and the information they shared was detailed and specific about issues, challenges, and opportunities in the region. In particular, it should be noted that the ESL participants' perspective was remarkably different from the general American-born public. The individuals were, on the whole, much more optimistic and energized about life in northern New Jersey, compared to residents born and raised in the area. The contrast provided by their home countries often gave these individuals a more hopeful, optimistic and generally positive outlook about life in their communities and their prospects for the future.

Reports

The attached reports provide detailed answers received from students during both written and verbal exercises. The team collected feedback in three ways: from students' written responses, facilitators' notes, and audio recordings, depending on class size and students' English proficiency. Students were asked to write their responses on the activity packets, which VTC collected afterward. The quality of these written responses ranged from one word to several full sentences, and others were left blank because students answered aloud or to their partner.

RTP Outreach to English as a Second Language Classes

Session 5: East Brunswick
Wednesday, March 22, 2017

Facilitators: Miriam Salerno and Trish Sanchez

Class Summary

This is a large, intermediate-level class of about 30 students held at the East Brunswick Public Library. The group is mostly female and very diverse, with students coming from Russia, Mexico, Belarus, Estonia, China, Hong Kong, Lithuania, Ecuador, Egypt, Taiwan, Ukraine, Guyana, and Malaysia.

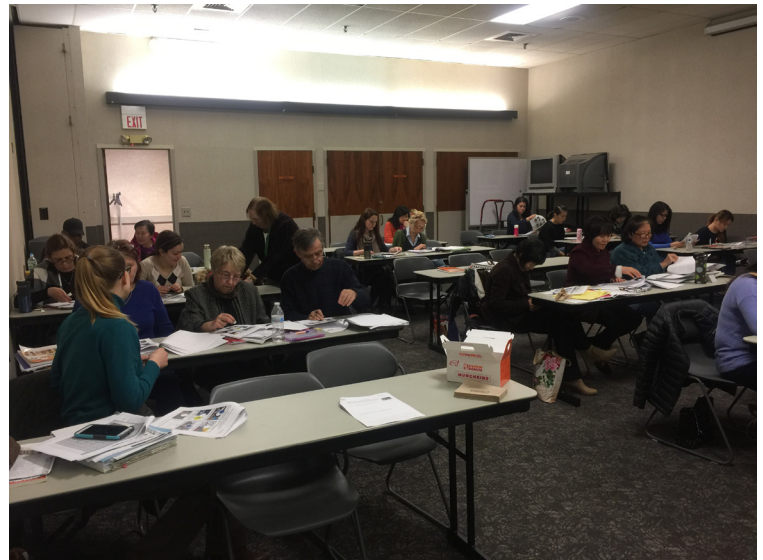
Survey Responses

Question #1: How is where you live now different than the country you came from?

Summary: Students noted a variety of positive ways that New Jersey is different from their home cities and covered a range of topics. The most common sentiments were that people here are friendly, there are more jobs and better schools, there is less traffic, the area is peaceful, drivers obey rules of the road, there is more nature and less pollution, and their families are here.

Negative differences mainly focused on transportation, mainly that public transportation is less convenient and driving is often the only option. Some participants mentioned that cost of transit or cost of housing were higher here.

- I'm from Mexico. I like to live in this country. There are more opportunities to live, like more jobs, more opportunities to study and grow in your future. Here there is more transportation.
- (From Russia) Everywhere I see the care of people. It's good!
- In Taiwan: MRT, high speed rail.
- I come from Taiwan. Taiwan is a small island, many people, many cars. I live in New Jersey now. New Jersey is very peaceful.
- (From Ecuador) here there are lots of highways and good ways. The drivers here have more manners and respect the signals.
- The transportation is very different. The roads in Estonia have two or three lanes and have many road signs. In my country bus and train trips are free for pensioners.
- The transportation system in my previous town (in Russia) is more convenient than East Brunswick: more buses, the distance to bus stops from any place is shorter, fare is lower.
- (From Russia): The transportation system has more buses than here because there are fewer cars. The trip is cheaper.
- (From Belarus) Positive: Highways are organized very well, more opportunities for work, more respect for some occupations (ie, teachers), more fun places for kids, a lot of programs for adults. Negative: people don't pay attention to traffic lights and crosswalks, cities are organized such that people can't go to many places if they're not driving.



- I like NJ because it has more grass than Egypt, and a quieter life. In Egypt every time on the street is like rush hour. But in Egypt the weather is better and also homes, apartments, and town homes are cheaper than here.
- In Egypt the traffic is very busy and a lot of people cross the street at any time. In NJ the traffic is organized and here all people cross from the crosswalk.
- (Belarus): My job is what I want to do.
- (China): Traffic is not as bad; less pollution and more nature
- (Hong Kong): My daughter is here.
- (Beijing): Transit is more enjoyable. Beijing is more crowded and has lots of traffic.
- (Ecuador): Good condition of roads, drivers respect rules and know how to drive, pedestrians have more rights, buses are in good condition, less smog
- (Lithuania): "Beautiful transportation" at home and not a lot of cars. Here we don't have transit.
- (Shanghai): From a huge city, my town now is beautiful
- (Taiwan): It is harder to drive by myself here.
- (China): Traffic here is better; everything is better
- (China): Many people take transit there, here I drive
- (Beijing): My children are here, no pollution, fresh air, more opportunities to study, jobs, my sons are here in school
- (Egypt): Life is quieter here, less traffic
- (Malaysia): Transit there is terrible – had a two hour commute, not on time, lots of waiting; government here is safe
- (Taiwan): Easier to get places there, here we need to drive everywhere and new immigrants are not prepared
- (Ukraine): From industrial city with poor environment. NJ is very clean in comparison.
- (Guyana): I lived close to a city but transit was unreliable and there wasn't much. Here there is more variety. I carpool to Brooklyn everyday.
- (Egypt): Lots of traffic there
- (Taiwan): Good schools here for my son

Question #2: What is your favorite thing about where you live now?

Summary: Participants' comments echo many of the positive differences between New Jersey and their home communities listed above. They love the nature, fresh air, parks, schools and libraries of the East Brunswick area. They love being close to family and feel that many people they've met are friendly. Many also feel that traffic is reasonable.

- Lots of vegetation, there is a school bus near my house, parks, and library
- Fresh products and a large selection of vegetables, fruits, meat, seafood, etc. I like to cook.
- Gardening, walking, a lot of parks, good education system
- Gardening, walking in the community, parks with squirrels, deer, and fireflies (x2)
- Good schools for my children, complete facilities, convenient environments (x2)
- I like to learn painting and to learn how to make American food (cake)
- There is no traffic, safe town, education is good
- My family lives here. I can travel more with family. Here there are many places where children can come to play. There are many farms for picking crops by yourself here.
- Education opportunities and jobs, compliance with traffic rules, very quiet and clean and green area, very friendly people
- All the people I meet here are friendly and ready to help. Libraries are great! State helps me to adapt for new life.
- My family is together. I can speak with people from different countries. I can visit different places. There are many museums here. Good libraries! State helps newcomers to adapt.
- Library and English lessons
- I plant flowers. The air here is very good.

- Good mood, smiles, politeness, free concerts
- I like the fresh air here. I like the peace of life here.
- It's the garden state and has more grass, traffic is not busy, schools are good, libraries and quiet areas
- I like the fresh air.
- Grass, flowers, garden
- Flowers and spring time
- Good college (Rutgers), convenient, quiet, safe, good police department

Question #3: What changes would you like to see where you currently live?

Summary: Participants' strongest desires were for better public transportation and lower taxes. Others requested more sidewalks, a lower cost of living, and more jobs.

- More public transportation, lower taxes
- I have no ideas.
- We need a train station in East Brunswick. (x3)
- Reduce the property tax (x2)
- I hope to have something to do.
- I want more sidewalks in my city.
- I spent too much time in the waiting room for social services and other governmental services.
- I wish that medicine was available and that sidewalks were everywhere.
- More jobs and more buses
- More sidewalks, more free rules for farmers (like in PA). That's why they move from NJ to PA.
- Lower taxes, more jobs
- More public transit, home prices are too much, lower taxes, more jobs
- Lower taxes (x2)
- Lower rent
- Lower taxes, more jobs, better cooking, new train station, more buses, sidewalks



Question #4: Is it easy or hard to get where you want to go and why?

Summary: Participants mostly agreed that getting around is easy with a car, but some did not have cars or couldn't drive. Others had lived at some point without a car or imagined life without a car because of the experience of a friend or family member in New Jersey. They thought that without a car, travel would be very difficult because public transportation is not convenient or not available. Even among those with access to a vehicle, some did not enjoy driving in traffic or had trouble getting to New York because public transportation is insufficient.

- Now it is easy because I have my driver's license, but when I came here 10 years ago it was hard.
- It's easy if we drive. But it's hard to go to the city. Public transportation is not good enough.
- It's easy in a car. It's hard to go to New York.
- It's easy when we can drive. It's hard because public transportation is not convenient.
- It is hard because I can't drive by myself.
- If I have my own transportation it's easy but if I don't, it's hard. We don't have public transportation here (East Brunswick).
- It's easy because I have a car (x5)
- It's difficult to get around on the weekends.
- Easy by train or bus to NYC. It's not easy to go shopping, schools, work, or restaurants because

you have to drive.

- It's easy because I have a car but I have a lot of friends who don't have car so it's too hard to drive only here, and it's hard to get to NY.
- Easy, because I have a car. It would be hard without a car because there is no bus near me.
- It would be hard if I didn't have a car.
- Hard for my mom because driving is stressful
- Need to get a ride to train station
- Hard because of traffic

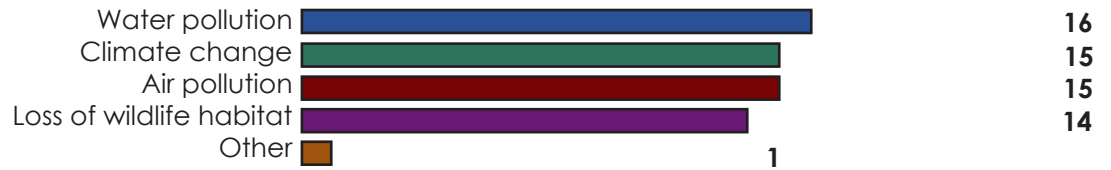
Question #5: How do you mostly get around? How would you like to get around?

Summary: Many of the participants get around mostly by car, while others are multimodal, taking buses or biking in addition to driving. One participant relies on her son to pick her up as she is unable to drive. Many students would like to take the bus when possible, and others would walk more if there were more sidewalks. About half of the students expressed a preference for traveling by car, while a third preferred transit and the remainder preferred walking or biking.

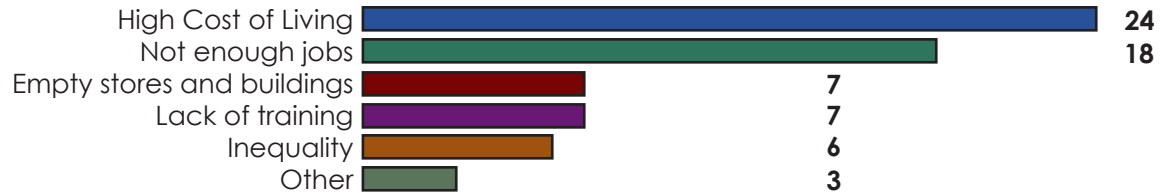
- I mostly get around by car.
- Car (x4)
- My son picks me up. Sometimes the senior center helps me to register a car.
- I have a car. I would like to get around by bus.
- I want to get around with a car and bus.
- Car and bus (x2)
- I like to walk in the evening, but there is a problem with sidewalks in many places.
- I get around by car and bike. I'd like to get around by bus, walk, and bike.
- I mostly drive a car to ShopRite.
- I'd like to get around by car and train.
- I get around by car but I'd like to use the bus or train when possible. (x2)
- Preferences for getting around: Car: 13, transit: 8, walk/bike: 4

Survey Results

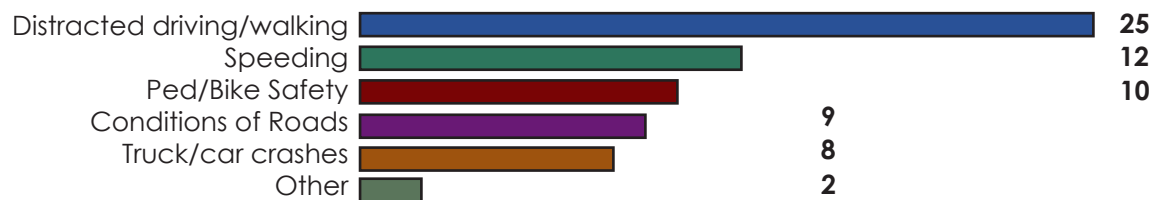
What is the most important issue about the environment in your city/town today?



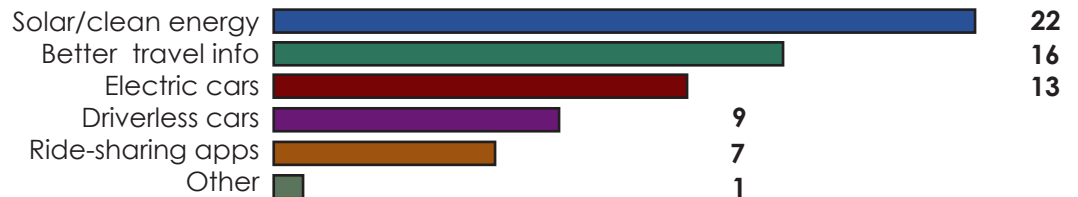
What economic challenges does your city, town, or community have today?



What is your biggest transportation safety concern?



What new technology are you most excited about?



RTP Outreach to English as a Second Language Classes

Session 6: Hackensack
Thursday, March 23, 2017

Facilitators: Miriam Salerno and Sarah Tomasello

Class Summary

This was an intermediate class of six female students held at the Hackensack Public Library. Students came from Colombia, Bangladesh, Saudi Arabia, South Korea, Egypt, and Turkey.

Survey Responses

Question #1: How is where you live now different than the country you came from?

Summary: Student responses touched on transportation as well as several other topics, and sentiments varied depending on country of origin. A South Korean felt that transportation was more reliable and provided more options in Korea, while other students observed that there are more buses here and the schedule is more predictable. Some students lamented the lack of street life and community here, while others praised the better public services and technology.

- Parks are cleaner.
- Bus transportation: they don't have as many buses in Saudi Arabia.
- South Korea has a really good transportation: subway, taxi, and buses. It's better than here, because the bus here doesn't always come on time and it's frustrating.
- Streets are crowded in Turkey with people shopping. Here people go to the malls to shop, and there's no one on the street. Also they have minibuses there.
- I wait a long time for the bus in my home country. People there live all together. Here everyone is an individual. There, the city feels like more of a community.
- In Colombia you don't know exactly the bus schedule. It picks you up wherever you want along the route. Also there are minibuses that you whistle to get, and lots of taxis.
- In Egypt it is very crowded. There is less technology. Public services here are better.

Question #2: What is your favorite thing about where you live now?

Summary: Many students focused on the array of opportunities for children here with good parks, schools, and libraries. Others noted the cleanliness and the ability to run errands on foot, as well as better school transportation.

- I can walk to the Stop and Shop which has a large variety and is next to my house.
- I love the weather and the clean sky. There is air pollution in South Korea. They cannot see clear blue sky there anymore.
- In Mahwah the best part is the school system, and the library is amazing. Also there are a lot of activities after school.
- People respect pedestrians here and it's cleaner.



- The school and the school buses. At home, everyone has to get themselves to school. Also, the library has a kids program so we go to the library every week.
- There are parks for the children and it's quiet here.

Question #3: What changes would you like to see where you currently live?

Summary: Many students expressed feeling isolated in their neighborhoods here, and longed for a greater sense of community. They felt that streets are too quiet and there are no opportunities to talk to neighbors, or people are too busy to engage. One participant is looking to move to a cultural enclave in Queens as a result. Some students would still like to see more services for their kids, such as schools, free day care, and parks, as well as more shopping opportunities close by. Others noted that transportation feels dangerous because of the lack of left-turn arrows or respect for pedestrians.



- How clean it is and how people respect pedestrians
- There's more silence here.
- School system
- Parks for kids
- Good shopping and malls
- It is very boring and quiet here. I miss seeing people. I prefer NYC.
- American culture is very different. People just say hello, there is no small talk. People are not as conversational or neighborly. They don't have time to be friendly.
- I feel alone, because I have no relatives here. There is no small talk and people are not very friendly. I want to go to Jackson Heights, Queens, where there is a Bangladeshi community.
- More free day care! There is no free day care here.
- I miss the sense of community.
- Getting to the DMV takes a long time. On some traffic lights, there is no left turn signal, which is dangerous.

Question #4: Is it easy or hard to get where you want to go and why?

Summary: Students mostly agreed that getting around by car is easy, but relying on the bus is difficult because it takes extra time or requires more walking. One participant mentioned that they use Uber because it's easier to hail an Uber than a taxi.

- It depends on where I want to go. The bus is by the house but the taxi is hard to get so I have to use Uber.
- It depends on where I want to go. It's easy to go to NYC but not easy to go to the other towns. Buses are every hour or two.
- Easy because I have a car. Traffic is good and Route 77 drivers are patient.
- Depends on where – sometimes I have to take two buses and there is a long wait when I transfer, or I have to walk.

Question #5: How do you mostly get around? How would you like to get around?

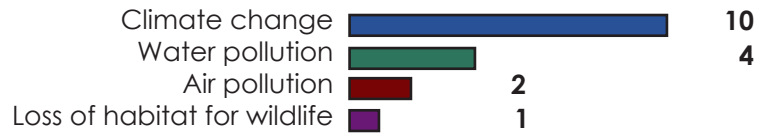
Summary: Students were split in their mode choice. Some drive but complained of traffic. Others use jitney buses, public buses, or Uber. One student mentioned that some trains only run in the peak

direction so they can get to their destination but can't get home when they want to, so they use a jitney instead.

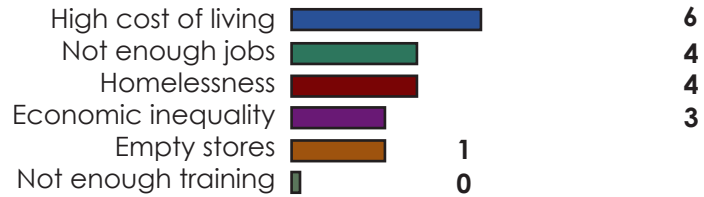
- [Two use cars, two use Uber, and four use buses – jitneys and public]
- I drive, but there's always traffic. There are no back roads.
- Here it is easy. But if I took the Main line (train) you could get to Paterson but then you couldn't get home. I take a private small bus to the halal area of Paterson.
- Uber is easy.

Survey Results

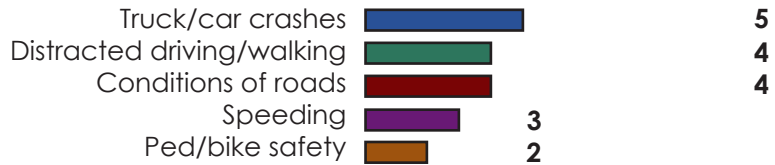
What is the most important issue about the environment in your city/town today?



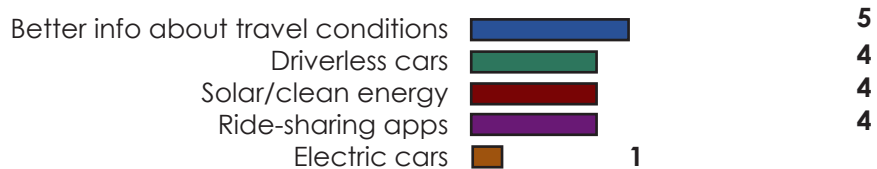
What economic challenges does your city, town, or community have today?



What is your biggest transportation safety concern?



What new technology are you most excited about?



RTP Outreach to English as a Second Language Classes

Session 3: Newark
Monday, March 13, 2017

Facilitators: Miriam Salerno and Trish Sanchez

Class Summary

Students in this class are all primarily Spanish-speaking, coming from the Dominican Republic, Puerto Rico, Ecuador, and Peru. There is one student from West Africa whose first language is French.

Survey Responses

Question #1: How is where you live now different than the country you came from?

Summary: Students' responses focused mostly on differences in transportation. Students noted that in Latin America, buses are older and less comfortable, buses don't run on schedules, and motorcycles are more popular. In New Jersey, transportation is safer and more organized. In both countries, taxis and trains are also options and cars are used frequently.

- In the Dominican Republic the motorcycle is a more popular way to get around.
- In the Dominican Republic there are a lot of ways to get around like motorcycles, buses, trains, and taxis, but there is no schedule like there is here.
- In my country the houses are made from cement and block and have big yards. The neighborhood there is friendly and I used to spend my afternoons talking with my neighbors.
- It's different because the buses there are older.
- In Ecuador transportation is by bus, train, and car. Buses are old and uncomfortable and there is a lot of traffic. Trains are for tourists.
- In the Dominican Republic there isn't snow and public transportation isn't as safe.
- In both countries traffic is terrible in the cities.
- In the Dominican Republic we don't have schedules for bus stops.
- In Peru there are public buses, school buses, taxis, and trains.
- In Ecuador there are no trains, airplanes, or transportation for students.
- In Ecuador there are taxis, public buses, and trains. Sometimes they are uncomfortable and old, especially the buses, and the prices are different.
- Here the transportation is more organized and buses are more comfortable. In my country there is public and private transportation, and now they are implementing a train system but it's chaos because it has no schedule and drivers don't follow the rules.
- In Ecuador getting around is difficult because there is too much traffic all of the time and public transportation lacks air conditioning unlike in the US.
- We have big yards in my home country. I used to spend the afternoon talking to neighbors.
- In Puerto Rico the bus only comes every 30 or even 60 minutes. We usually use our car and there is a lot of traffic. In Newark using the bus is better, but there are cameras unlike in Puerto Rico. There is a lot of traffic here too.
- It is safer here and there are more transportation options, technology, and opportunities for students.
- Here there is better transportation and public order than in the Dominican Republic.
- There is more organization and more travel options to other cities than in the Dominican Republic.
- Here we have to wait a long time for the bus to come.
- In my country we use a lot of motorcycles and the buses aren't air conditioned.
- Our culture, language, and transportation system are different.

- Here we have more transportation to go anywhere. In my country we have trains, buses, and taxis but we can't go as far as here.
- In Ecuador the bus costs 25 cents. There is no transportation for students.
- Compared to the Dominican Republic everything is safer here. There they ride motorcycles with kids and people who drive don't have licenses.
- In Haiti there are a lot of buses and people on motorcycles transport students to school. The buses are custom and have lots of decorations
- In Peru the transportation in cities is terrible. They don't respect traffic laws and there is terrible traffic.

Question #2: What is your favorite thing about where you live now?

Summary: Students noted a variety of benefits to living in New Jersey, particularly the safety, recreation, peace, cleanliness, economic and academic opportunities here, such as the option to go to college. They felt that it is easier to get around here, they earn more money, and they generally enjoyed that their neighborhoods are safe and quiet. Others are happy about knowing English and the ease of communication here.

- I don't have a favorite thing yet because I don't go anywhere.
- My favorite thing is English, my new language.
- It is a safer place.
- My favorite thing is more schooling.
- My favorite things are places in the Branch Brook Park and the recreational courts.
- My favorite thing in my neighborhood is that it is very quiet.
- My town is very safe because there are police around all of the time.
- My favorite thing here is the different languages.
- My favorite place is the Branch Brook Park, especially on weekends in the summer.
- Organization, quiet neighborhood, and safety
- The city is almost always clean and people here are organized.
- My favorite thing is my job because they pay me more.
- I can get around and go to work easily. In my country the buses are slow and in bad condition. My favorite thing is we can get a better life here.
- There are more opportunities to get your own major.
- People with low incomes are allowed to go to college.
- I feel safer here than in my country.
- I like this country because there are a lot more holidays than in my country.
- I have more opportunities to go to college than in my country.
- It's easy to buy a car here because there are used cars available.
- There are big snow storms.



Question #3: What changes would you like to see where you currently live?

Summary: Students mostly noted transportation concerns for this question. In particular, they would like to see more buses early in the morning, more parking, more police and streetlights on the streets where they walk, and better school transportation. The need for safety was linked to the pedestrian experience, as walking is a common mode of transportation. Other students would like to see more parks and preschools.

- I would like to see more buses and transit in the morning, like 5am (x5)
- I would like to see more police on the street.
- High school students living less than two miles from school receive no transportation assistance. Also, students who study outside of the city (like at charter schools) should receive transportation assistance.
- I would not change anything.
- I would like to see traffic lights installed on streets where there are community centers or churches.
- In Belleville we need more public transportation early in the morning, more parks, and more police officers on the streets.
- The police should stop drivers with loud music or motors.
- I would like more parking available on the street.
- We need more police on the street because it's not safe to walk at night.
- A safer neighborhood
- I'd like to see more police.
- Open a new elementary and high school, and more police presence.
- More streetlights because outside of my house the street is very dark.
- I would like to see more cops in the streets of Orange because people are shot there so often.
- I would like to see more cops at 41 State Street, next to the Brook Street Station, because I always have to walk on that street alone on my way to class.
- More opportunity for kids to go to preschool
- More parks for children

Question #4: Is it easy or hard to get where you want to go and why?

Summary: Students primarily agreed that getting around is easy, though they were split on why. Some noted it was easy to use the bus, while others found it easy to borrow cars, use Uber and taxis, or drive. Some thought that driving is difficult because of traffic, while others thought that it is difficult to get where they need to go on the bus, particularly when leaving Newark.

- It is easy to get where I want to go because my step-father has his own car.
- It is easy to get the bus to go anywhere but it should come more frequently in the evening.
- It's hard because there aren't enough buses.
- It is easy to get where I want to go. (x2)
- It's easy because I have a car. (x5)
- It's easy because I live near a bus stop. (x3)
- It is difficult to park on the street.
- It's easy because I have a car. Sometimes it's hard if my car doesn't work because the bus comes late. (x2)
- It is easy because there are a lot of transportation service companies like Uber and taxis.
- It's hard because traffic makes it difficult to get where you want to go.
- It is hard for me because I don't have a car and if I use the bus I have to wait a long time to go where I want to go.
- It's easy for me because I drive. I also use private transportation like Uber, Lyft, and taxis.
- It's easy for me because I live next to the train station. (x2)
- Buses go to Newark or Harrison but not from town to town.

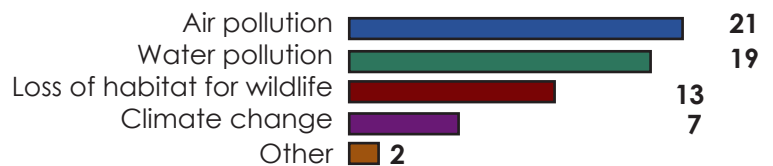
Question #5: How do you mostly get around? How would you like to get around?

Summary: Participants' travel modes were split primarily between bus and car. Several students use both the bus and their own cars. Among those who take the bus, some wish they could travel more by car because it would be easier. Others who use their cars would like to travel more by bus, perhaps because parking would not be a concern. A few students take the train or taxis and Uber as well.

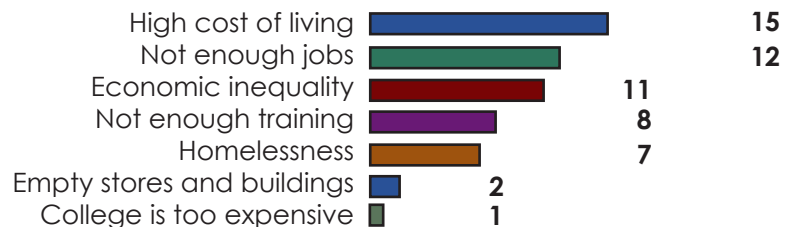
- I mostly get around by car but would like to get around by bus.
- I mostly get around by bus but would like to use a car. (x2)
- I mostly get around by car and like it. I'd like to use the train. (x2)
- I mostly get around by car. (x4)
- I mostly travel by bus and car. (x3)
- I like to walk in my town and use my car to go to other towns.
- I get around by bus and train.
- I get around by bus.
- The bus and train are often too crowded.
- I mostly get around in my car. I'd like to take the train to NYC and use the bus to get around Newark because parking here is difficult.
- I mostly get around by car, train, and bus.
- I mostly get around using Uber but would like to use my own car.

Survey Results

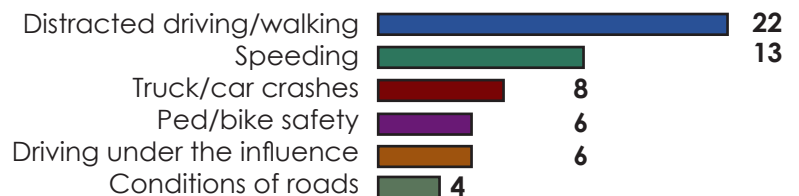
What is the most important issue about the environment in your city/town today?



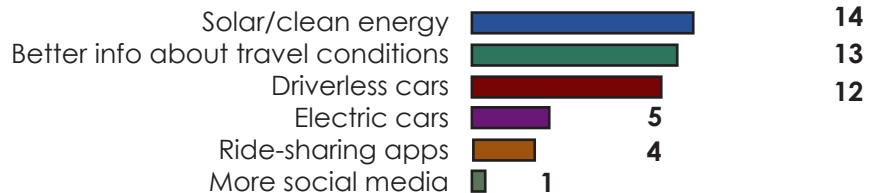
What economic challenges does your city, town, or community have today?



What is your biggest transportation safety concern?



What new technology are you most excited about?



RTP Outreach to English as a Second Language Classes

Session 1: North Plainfield
Saturday, February 18, 2017

Facilitators: Miriam Salerno and Trish Sanchez

Class Summary

This ESL class meets weekly at the library and has students of all proficiency levels, roughly divided in half between beginner and intermediate-advanced. Of ten students, 2 are male and 8 are female, all are Spanish-speaking, and all are aged approximately 30-60 years. Participants were very friendly with each other and open with the facilitators. Several students spoke regularly and offered detailed feedback, while others tended not to speak out loud but remained just as engaged in the discussion. The teacher needed to interpret most questions for the beginner students, and she may have mischaracterized some of them.

Survey Responses

Question #1: How is where you live now different than the country you came from?

Summary: A fruitful conversation topic was differentiating between public transit in the US and in their countries of origin, with students pointing out that in the latter fewer people have cars and therefore public transit systems must be more robust. In these places a bus might come every 15 minutes, while here they come every hour. Most students mentioned that there are fewer transit options in New Jersey than in their home countries in Latin America.

- Lots of buses, harder to drive, easier to get around by bus to do errands
- Easier to move around the city in home country
- At home we have a bus and a metro. (Mexico)
- Bogota has a BRT system and some days, driving is prohibited.
- Bogota has special bike lanes.

Question #2: What is your favorite thing about where you live now?

Summary: Students like the peacefulness and convenience of their neighborhoods now, as well as the proximity to nature. They enjoy being able to walk outside, either for recreation or to run errands.

- Schools in North Plainfield
- Walking on D&R canal trail (S Bound Brook)
- Nature and going for walks with my child in the spring
- Close to the bus stop and the malls
- I can find almost anything I need.
- Walking to the store (Highland Park)
- Peaceful neighborhood; place is beautiful and comfortable (Highland Park)
- I can walk around my neighborhood to work out.
- Peaceful

Question #3: What changes would you like to see where you currently live?

Summary: Participants' ideas for improving their communities focused mainly on transportation, particularly bus service. They noted that getting around is difficult without a car because one has to transfer or the routes are circuitous. They specifically noted the need to get to shopping destinations with transit. There was a long discussion about the difficulty of accessing grocery stores without a car.

The two issues highlighted were that small, easily-accessible bodegas charge high prices, but the cost of taxi fare to reach a large grocery store is also high. The class discussed the possibility of services like Uber and Lyft as a solution but prohibitive issues were identified with them as well. Other students mentioned opportunities to promote walking and biking with more sidewalks or better infrastructure.

- It is difficult to get places without a car: grocery store, school, work, shopping
- More transportation so we can go anywhere without transferring
- Safer area for children
- Bus routes are very circular.
- Bus stops are hard to find.
- More sidewalks
- More stores near my house
- Transit to the Watchung Mall or BJs
- Promote bicycling
- Infrastructure for biking on highways



Question #4: Is it easy or hard to get where you want to go and why?

Summary: Echoing many concerns expressed in Question #3, students noted that getting around is difficult, especially without a car. Buses are infrequent and do not serve the areas that they need. Alternatives to buses include taxis, which are expensive, trains, and borrowed cars. Students with cars expressed concern for the safety of the cars and roads.

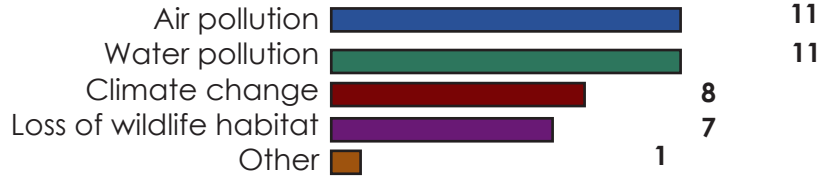
- Hard to get where I want to go because the bus comes hourly and we have to transfer
- If there isn't transit I have to take a taxi, which is expensive.
- More flexible schedules for the bus
- Would like to use the bus more
- Usually borrow my daughter's car
- Use the train. I would use bus more if there were more signs showing the route of the buses and where they stop
- Only uses transit when riding train to NYC
- Biggest safety concern: maintenance of cars and roads
- Only use transit in NYC because buses in NJ don't go where I need

Question #5: How do you mostly get around? How would you like to get around?

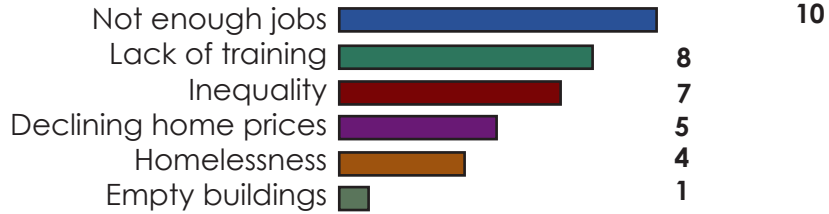
No Responses

Survey Results

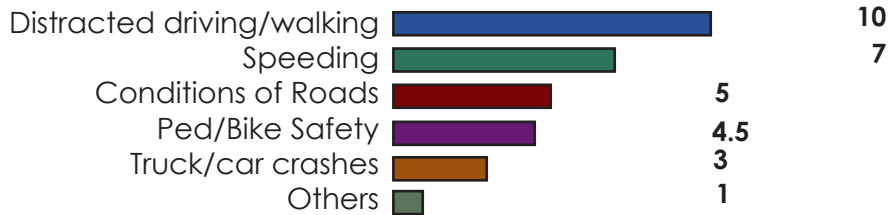
What is the most important issue about the environment in your city/town today?



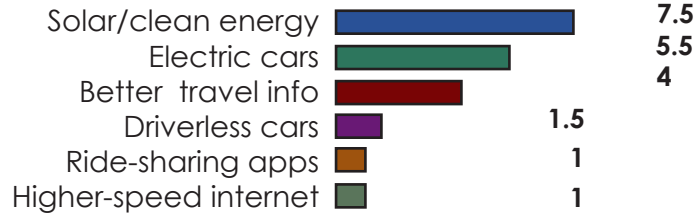
What economic challenges does your city, town, or community have today?



What is your biggest transportation safety concern?



What new technology are you most excited about?



RTP Outreach to English as a Second Language Classes

Session 4: Piscataway
Tuesday, March 21, 2017

Facilitators: Miriam Salerno and Sarah Tomasello

Class Summary

This class normally has six students, but only two were in attendance on the day of the visit. Therefore, most comments were collected verbally by the staff facilitators rather than on paper and all discussions were had as a group. The students' native countries are Taiwan and Iran. The teacher later mailed two more packets that absent students filled out independently.

Survey Responses

Question #1: How is where you live now different than the country you came from?

Summary: Students appreciate the fresh air and lack of pollution in New Jersey. Both students commented on the difficulties of getting around in NJ without a car. Compared to their home countries, public transportation here is hard to use, and sidewalks are not always present.

- Culture
- The nice air with a lack of pollution. The Raritan River doesn't have contaminants.
- I came from Iran one year ago. The transportation here is very weak. I lived in big cities in Iran and big cities have better transportation. Cities in NJ are not as big. Going to the mall to shop is tough. Can use a bike, use the bus, or ask for a ride, but I don't like to bother anyone. There aren't many buses to town or to Menlo Park or Woodbridge malls. During the day there are long waits for the bus, up to 2 hours. Most buses pass through New Brunswick.
- I came from Taiwan in 1990. I used to drive but I had brain surgery and now I can't drive. There isn't much public transportation so it's hard to use. Many places do not have sidewalks or bike lanes, so I can only ride on the road. I came from the capital of Taiwan, a big city.
- No sidewalks along the highways. I tried to take the train and walk to Menlo Park mall but it was not safe.
- Good air, no pollution
- Piscataway: population 58,069, sidewalks nonexistent, public transportation nonexistent. Mexico City: population 23,000,000, has sidewalks, has subway, bus, and metro-bus.

Question #2: What is your favorite thing about where you live now?

Summary: Students like the friendliness and open-mindedness of people in New Jersey, as well as the fresh air and natural environment.

- Natural environment and fresh air
- People are friendly and have been very welcoming
- They love New Jersey. It is very diverse and more open to the outside world.
- Close to NYC
- In New England people stop at cross walks
- The air is cleaner than in Taiwan and the environment is more natural.
- I can drive to visit other places
- Tranquility, everything is nearby, good quality of life, clean air, everything is surrounded by forest

Question #3: What changes would you like to see where you currently live?

Summary: Students would like to see more sidewalks, easier access to shopping centers, and lower housing costs. One also would like Piscataway to have a sports complex like Metuchen, and for drivers to stop at crosswalks.

- The cost of housing is so high and it is very difficult for students.
- More sidewalks, to be able to go out more and talk to people.
- I wish Piscataway had something like the Metuchen sports complex.
- Rutgers could provide a shuttle to shopping areas.
- People don't stop for pedestrians as much here as in other places
- Lower cost housing
- proper sidewalks for pedestrians that don't have wet grass or mud
- Buses to take you through Stelton Road, especially to the Edison Train Station
- Notify people to take proper care of their trash and recycling so they don't end up in the forest

Question #4: Is it easy or hard to get where you want to go and why?

Summary: Students feel it is mostly difficult to get around. Without a car, one cannot get to the mall and must ask for a ride or take the bus. Even with a car, traffic is prohibitive to travel and driving sometimes feels dangerous.

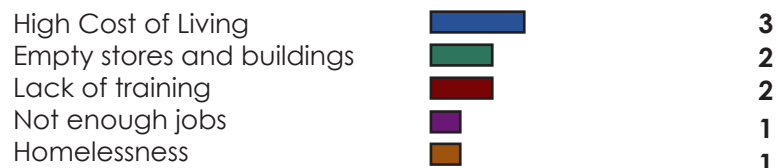
- At certain hours you can't even get around by car because of the traffic
- There are many aggressive drivers. People do whatever they want and don't follow rules of the road. Texting causes accidents.
- I mostly use a bike, not a car, but I can't bike to the mall
- I either ask a friend for a ride or take the bus, but usually the bus
- It's difficult
- Mostly by car, but I-287 is impossible with traffic
- Driving seems dangerous in New Brunswick
- We get around by car and would like to use the bus as well.
- I mostly get around by car because it's not safe to use bicycles or walk because there are no cycling lanes or sidewalks, even though I like cycling and walking because they're good for health.

Survey Results

What is the most important issue about the environment in your city/town today?



What economic challenges does your city, town, or community have today?



What is your biggest transportation safety concern?



What new technology are you most excited about?



RTP Outreach to English as a Second Language Classes

Session 2: Somerville
Wednesday, March 8, 2017

Facilitators: Miriam Salerno and Trish Sanchez

Class Summary

This is an intermediate-level class with about ten students. The majority of students are Spanish-speaking, with the exception of one student from the Ukraine.

Survey Responses

Question #1: How is where you live now different than the country you came from?

Summary: Students' responses to this question focused mainly on the economic opportunities found here that were not available in their home countries, such as better schooling, opportunities for advancement, and rewards for studying. One participant noted that in the United States, driving is required everywhere.

- There are opportunities here that are not available in their countries of origin. Here there are jobs and one does not have to pay as many fees for school
- Compared to Ukraine, life is easier here and you feel free. In Ukraine everything is closer, there are stores in your neighborhood, and there is access to the bus and train, while in the US you have to drive everywhere.
- Compared to Colombia, there are more jobs here and better opportunities. Work is available everywhere and you can work with all kinds of people.
- In Colombia, there is age discrimination and it is difficult for older people to compete for jobs with those who are younger.
- In Mexico there was no high school and no jobs available and one could only do hard labor. In the US kids can study and have opportunities.
- One participant was a police officer in Costa Rica for ten years but had little opportunity for advancement.
- In Ecuador there were no jobs available for a 25-year-old who finished college. In the US this Ecuadorian college degree is not useful, and English is needed for jobs

Question #2: What is your favorite thing about where you live now?

Summary: Students were positive about Somerville, noting the opportunities for them and their children for school and work, safety, and convenience.

- There are more jobs and Bridgewater is a good area to live in.
- I love Somerville.
- I feel safe and have good opportunities.
- I feel safe because people are trustworthy.
- Transportation and the supermarket are close to my home.
- My children have the opportunity to go to college.
- I like everything because this country has a lot of opportunities for everyone.
- I have a good job here.

Question #3: What changes would you like to see where you currently live?

Summary: Many students noted that they have experienced racism in the US, either by the police or the general population, because of being Hispanic or an immigrant. Others noted the need for more buses or cleaner neighborhoods.

- There is more racism since I moved to the US.
- Make changes to the police because I'm stopped a lot.
- The police aren't nice to Spanish people.
- That immigration is more aware.
- My neighborhood needs cleaning up.
- None, it's all good. I love America.
- Change the president.
- Make changes to transportation because here there is only a train and no local bus. In New Hampshire there is a free bus.

Question #4: Is it easy or hard to get where you want to go and why?

Summary: Students find it fairly easy to get around, either by walking or using different modes of transportation. Others noted that it is only easy with a car.

- I live downtown and can get to most places using the car, train, or bus.
- I walk and it's easy.
- It's easy for me.
- It's very easy because there are always signs and the streets are wide.
- It's easy if you have a car.
- I live in Bridgewater and drive.



Question #5: How do you mostly get around? How would you like to get around?

Summary: Most students live multimodal lifestyles, getting around with transit, Uber, bicycling, and driving. Some get around mostly by driving.

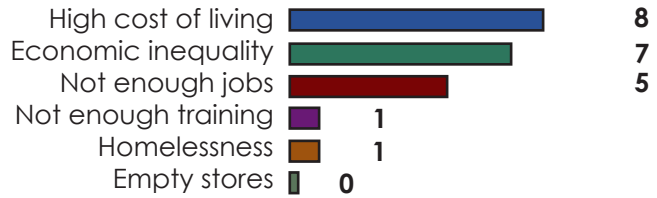
- Car, bus, bike, train
- Bus, train
- Uber/car
- Local buses are difficult to use and should have routes that go from town to town.
- Car
- Bus
- I take the train to New York City.
- Uber, bus, train, bike

Survey Results

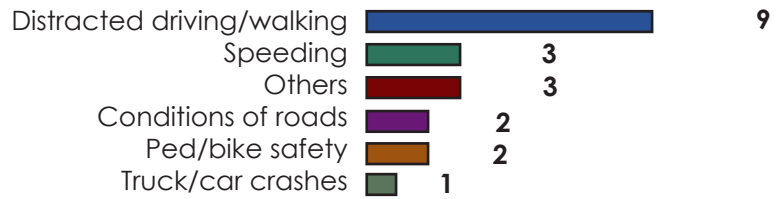
What is the most important issue about the environment in your city/town today?



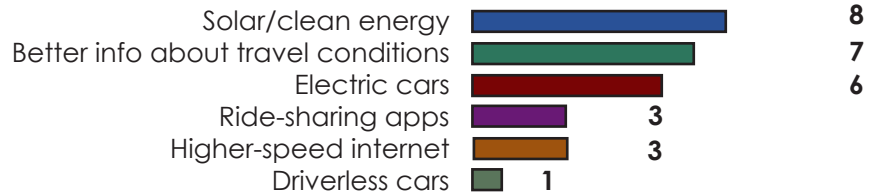
What economic challenges does your city, town, or community have today?



What is your biggest transportation safety concern?



What new technology are you most excited about?



Note: In response to the survey, some students felt that environmental issues are concerning on a global scale, but not locally.

Plan 2045 Low Income Workshops

Summary of Results
June 2017

Introduction

Community organizations are often the core of low-income communities, offering helpful resources and a safe place to congregate. By partnering with community centers like housing authorities, job training centers and community development organizations, an agency can directly reach out to low income populations in trusted and welcoming settings.

Voorhees Transportation Center (VTC) partnered with two such organizations, Eva's Village in Paterson and La Casa de Don Pedro in Newark, in order to host workshops geared toward low income individuals. During these workshops, VTC collected feedback for *Plan 2045* by facilitating discussions and conducting surveys based on the plan's outreach questions.

Recruitment

VTC determined that engagement with low-income individuals would be best achieved by partnering with community organizations and existing networks rather than utilizing social media. Eva's Village was recommended by another community center in Paterson as being a good workshop venue. They have a well-attended meal program in which outside groups can sponsor a lunch for people living in or visiting the center. VTC sponsored a meal and held the workshop while people had lunch. Eva's Village also advertised the lunch and workshop on their Facebook page.

VTC had an existing, strong connection with La Casa de Don Pedro as a partner in Together North Jersey and thus approached them to co-sponsor a workshop in the Lower Broadway neighborhood of Newark. Because many of the Lower Broadway residents work during the day, VTC and La Casa held this workshop in the evening, offering dinner instead of lunch. The workshop was advertised with a flyer that went out via social media and was distributed to the Lower Broadway Neighborhood Association.



Workshop Activities

Eva's Village Recovery Community Center, Paterson

The Eva's Village workshop attracted almost fifty participants and consisted of a large group discussion facilitated by VTC, small break-out discussions, and a visual preference survey. Each participant received an activity packet that included the large group discussion questions so that he or she could write down their answers if preferred. The small break-out discussions were facilitated using a discussion card game that VTC originally developed for outreach to Millennials. Participants formed small groups, discussed the questions on the cards, and wrote down their answers on accompanying feedback forms.

La Casa de Don Pedro, Newark

Twenty-three people attended this workshop. The engagement activity at this workshop was more formal and structured, utilizing the *Plan 2045* outreach questions on Poll Everywhere, an instant polling software that NJTPA had deployed at several regional workshops during the planning process. The polling questions were projected onto a screen using a laptop, projector and portable wi-fi devices. Participants could answer the questions using their personal mobile devices or they could use one of the tablets or mobile phones provided by VTC and NJTPA. The polling answers were then displayed instantly on the screen for the room to see. Due to some technical difficulties with the tablets, several people gave handwritten answers on worksheets provided by VTC. Some of the participants were assisted by a translator and gave their answers in Spanish.

Lessons Learned

To facilitate the low income workshops, VTC planned to repurpose materials that had been developed for other outreach projects. VTC worked extensively on an activity packet used during LEP outreach, as well as on a discussion card game for Millennials, and anticipated their effectiveness in engaging with other resident demographics in a variety of settings. The activity packet particularly worked well for ESL classes of all sizes and with different time constraints.

However, the facilitators experienced a number of disruptions during the Eva's Village workshop which thwarted fruitful discussion. Other programs were occurring throughout the community center simultaneously, and many participants arrived late or only passed through the workshop. This made introductions difficult and facilitators were unable to fully engage all participants in the discussion or provide context to newcomers. In contrast, the ESL classes and Millennial dinner parties provided a suitable setting for discussion where all participants planned to be involved for a certain amount of time.

As described above, the La Casa de Don Pedro workshop utilized Poll Anywhere software, which is a fun and interactive way to collect valuable and succinct survey data. However, some participants had trouble connecting to the wireless network and some did not want to use their own cellular data. Once the network issue was resolved the live polling worked well, however including discussion of the *Plan 2045* outreach questions was also effective in gathering feedback, as the group was very talkative and seemed to enjoy the discussion as much as the polling itself.

Reports

The following reports detail the feedback VTC received during the two workshops. Their format includes summaries of the feedback collected from each workshop activity, followed by the specific comments participants shared either orally or in writing.

Plan 2045 Low Income Workshops

Workshop 1: Eva's Village, Paterson
Thursday, April 27, 2017

Facilitators: Miriam Salerno, Zenobia Fields, and Sarah Tomasello

Group Summary

We spoke with a large group of approximately 50 people. The group was very diverse, though most participants were under 40 and seemed to have grown up in New Jersey. Many lived in Eva's Village housing while recovering from drug addiction. While many joined in the discussion or wrote down their responses, because of the large group some people mostly listened. Because other programs were running simultaneously in the community center, not everyone who attended participated in the entire workshop. Transportation discussion centered around using the bus and most of the group seemed to not drive or have access to a car, possibly due to their treatment.

Survey Responses and Group Discussion

Question #1: Where do you live now, and how is it different from where you grew up?

Summary: While there were positive comments about life in Eva's Village, some considered Paterson to be more violent than the places they had come from. Those coming from southern counties in NJ found it more urban and very different. Transportation in Paterson is fair but can present issues for parents traveling with their children. Participants felt that bus drivers do not treat parents with strollers fairly and will pass them by at bus stops, and they asked that handicap spaces be open to strollers when not in use.

- I'm from Hackensack, and it is much more violent here in Paterson. The area near here is safe but many other parts are not.
- I grew up in Paterson and it's the same. We've added gypsy buses, which are sometimes convenient, sometimes not. They go to NYC and the fare is cheaper, but they're maybe not as comfortable. Transportation overall is okay.
- I'm from Passaic. Now I live in Eva's apartment buildings and feel safe and people are clean.
- I'm from Atlantic City. It's difficult to use strollers on NJ Transit, especially when handling three kids—a baby, a toddler, and a 7-year-old. If there's no handicapped person on the bus, why can't we use their space for our strollers? Bus drivers don't let us use it. Make buses more accessible for young kids and families.
- Michael would like a job cleaning buses for NJ Transit.
- There is more transportation here than other places in the US.
- Grew up in Burlington in farm country. It's very different here.
- I grew up in Fair Lawn which is very different from where I live now in Paterson.
- I live in West Milford and grew up in Pompton Lakes which had more buses.
- I'm from Burlington and we have a light rail. I live in Paterson now and it is larger and more urban.
- I live in Eva's shelter. I'm from Hackensack which is safer, I know more people and was born there.
- I live in Eva's Shelter but will move into my own apartment in Paterson very soon. I grew up between South Philadelphia and Washington Township/Gloucester County, NJ. It was the Italian, Irish section of Philadelphia and the Irish, Italian middle class suburbs of Gloucester County.
- Eva's men's shelter
- Eva's apartment building, so grateful. I got clean and remain clean with the support of Eva's.

Question #2: What is your favorite thing about where you live now?

Summary: Participants valued having a safe and clean place to live around like-minded people in Eva's Village, though some felt that residents should move out once they get back on their feet. They also valued the recovery, housing, and job resources available to them through the organization. A few people liked the transportation options and proximity to New York City. One person living in West Milford had a different take, enjoying the quiet and beautiful lake community.

- I got clean here. I don't plan to stay in Eva's forever so that someone else can come in and get clean. I think they need to screen new people better, they come for the wrong reasons and don't follow protocols.
- I love my housing in Shelter Care plus. You qualify by being homeless or in a shelter, for men and women with kids. Passaic County pays for it and it can be for life. There's no nonsense or young kids with drama. I get along with my neighbors who are lots of other young moms with kids. The complex is for people with jobs too, not just for shelter.
- A lot of transportation.
- Great community, lake community, quiet, beautiful.
- Favorite thing is proximity to NYC.
- Recovery, housing assistance
- I have remained close to my recovery network and have been offered a job at a short-term rehab program I attended last year.
- Resources
- I'm clean and I'm around people that are doing the same thing I'm doing--staying clean

Question #3: What changes would you like to see where you currently live?

Summary: Changes discussed centered around jobs and transportation. A problem that many participants agreed on is that there are not enough jobs in Paterson, or that many require applicants to speak Spanish. Many would like to live and work within the city but cannot find well-paying, local jobs to afford it. Living outside of Paterson is cheaper but difficult because there is little public transit available. Traveling by bus can take too long, buses don't run frequently, and they are unreliable. The discussion returned to how bus drivers treat riders poorly. There was also discussion about the lack of parks nearby for children, and that parks can be overrun with used needles.

- The housing here is for disabled people that were homeless. Now there are people living here who have good jobs. They should move out so people who don't have jobs can live here. Some need help with creating a plan for transitioning out into a regular apartment.
- We need a cleaner environment.
- I wish we had more parks, the only safe park is in the Eva's complex. If you want to find a good park you have to travel far.
- I almost cried a little over the needles in the park.
- We need more jobs that don't require you to speak Spanish. The whole city is like that.
- I live in northern Passaic County and transportation is nonexistent. To get anywhere is a two hour commute if you don't have a car. Trains don't run there. You're kind of limited as to where you can go. There's no Uber either. You have to have a car.
- We need buses running at off-peak hours, and the buses don't run frequently.
- Rents are lower farther north of the city, but you have to travel very far to work.
- I'm from Camden where everything is pretty close together. I would have four buses to choose from that run frequently. Buses sometimes pass you even if you're standing at the stop. Bus drivers shouldn't turn people away over small change.
- Bus drivers see you with a stroller and small children and they pass you. Some drivers have good relationships with you, others are nasty.
- I'd like to see more industry. I feel like we are Passaic County's forgotten town.
- Economic investment to create jobs so people can live and work in Paterson without the need for

- public assistance
- Discounts for veterans
- Bringing the stroller on the bus
- I have no problems with anywhere I live, however to have more jobs where the requirement was not to have a second language spoken, primarily Spanish
- Cleaner environment
- More of people's recovery

Question #4: What are the economic problems in your community?

Summary: Participants spoke mainly of jobs. Online applications can be confusing, and job training and certificate programs should connect with actual employers to guarantee students a job upon completion. More jobs are needed within Paterson rather than in the suburbs, which are hard to reach via public transit. A Spanish language class could be helpful for finding work in Paterson.

- If you're a felon you have trouble being accepted into the community. More re-entry programs are needed, like job training programs that get you a high quality job at the end. There should be a partnership with the actual employer, not just a certificate program that you pay for but aren't guaranteed a job.
- Applying for jobs online is confusing; there should be someone to help you with the process.
- I'm from South Jersey, Burlington county. I just started job searching. There's nothing in Paterson, but in the suburbs there are a lot more office jobs, like in reception. But getting there in a bus takes an hour, so now 8 hours becomes 10 hours. It's difficult to make enough money in Paterson in order to live here. You can't live and work here, you have to go outside the city.
- We used to be able to get jobs in town but now you have to speak Spanish. Add some programs that will teach you Spanish.
- Repurpose empty buildings where there are a lot of problems instead of building new ones.
- I don't see a lot of solar panels as compared to South Jersey. They can add panels to the telephone poles.

Question #5: How hard is it to get where you want to go and why?

Summary: Participants mentioned using public transit and walking. Getting around by bus can be difficult because it takes a long time and requires transfers.

- I am not familiar with public transportation
- Super hard. We do not have much public transit. Very long commute takes multiple buses
- Difficult. There is not much besides small retail in downtown Paterson. To get elsewhere you take multiple buses and have a long commute.
- Not hard, getting help from the bus drivers makes it easy
- I walk everywhere. If I need to go out of town I take public transportation.

Question #6: Do you use public transportation? What would make you use it more often?

Summary: Participants were mostly willing to use public transit or are dependent on it. Better availability, reliability, efficiency, and lower costs would compel them to ride more often.

- No, I am in a halfway house and have to now.
- More availability
- Yes. If it was more dependable, time efficient, and cost effective
- Yes. Work, school, to see family, to get home, to see apartments, go to the hospital, etc.
- If it were FREE
- Yes
- Bus

Small Group Discussions

Topic #1: Safety

Summary: Participants returned a variety of responses about safety. Safety could be improved by increasing police presence and community involvement, such as through activities for children, volunteer park clean-ups, and neighborhood watches.

- Traffic is frustrating and gypsy bus drivers aren't safe
- Paterson floods on East Main St.
- More activities for children and parenting classes
- Transportation subsidy programs
- Drug problems, gun violence, and crime
- Curfew for 18 and under
- More beat cops and neighborhood watches
- More community service, like park clean ups
- Quicker response from emergency teams



Topic #2: Resiliency

Summary: There should be more communication regarding community preparedness, including evacuation plans, shelters, and other resources.

- Emergency alerts, self preparation, federal help and FEMA support
- We're unaware of resources and safety plans in case of a natural disaster in Paterson.
- The public should be informed of shelter information and other resources.
- Where are the flood zones and evacuation routes?
- Back-up power and more solar power

Topic #3: Environment

Summary: Water quality and city cleanliness were the most important issues. Participants described litter, vacant lots full of trash, and needles everywhere and want improved public works efforts.

- Water quality, eliminate truck emissions
- Water quality is questionable
- Vacant lots full of trash
- Drug paraphernalia is everywhere, especially needles.
- Better water filtration systems
- Better public works and clean up teams
- Air pollution and littering

Topic #4: Economy

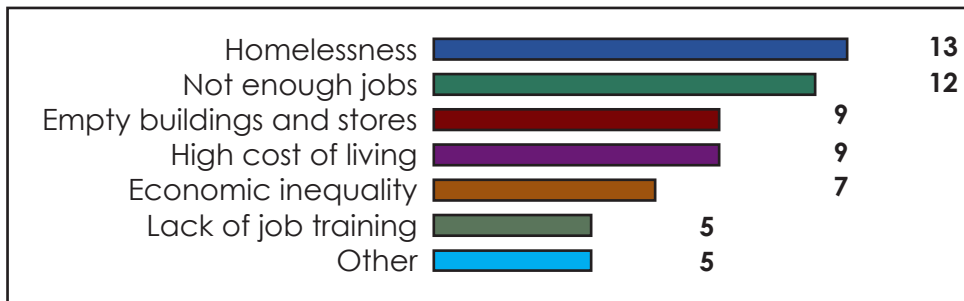
Summary: Responses touched mainly on the need for more businesses, both small stores and large companies, and more and better jobs in the area.

- Create new businesses, both small businesses and chain grocery stores.
- Make it possible for Paterson to attract different types of business.
- There aren't as many jobs available and workers need to be bilingual.
- Little to no jobs in Paterson
- Small retail is not sufficient and there is no industry or corporate parks.
- Give tax incentives for business, especially small businesses
- Job placement opportunities

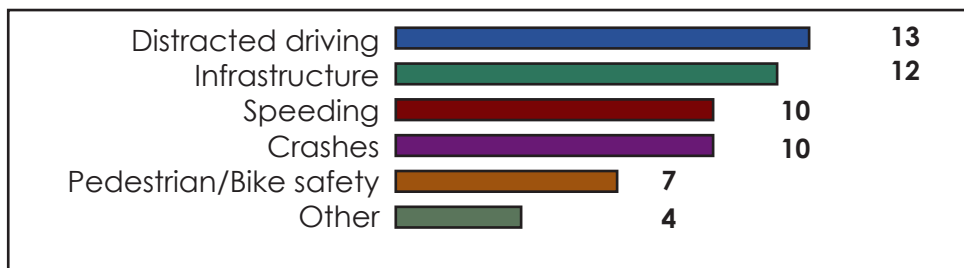
Visual Preference Survey Results



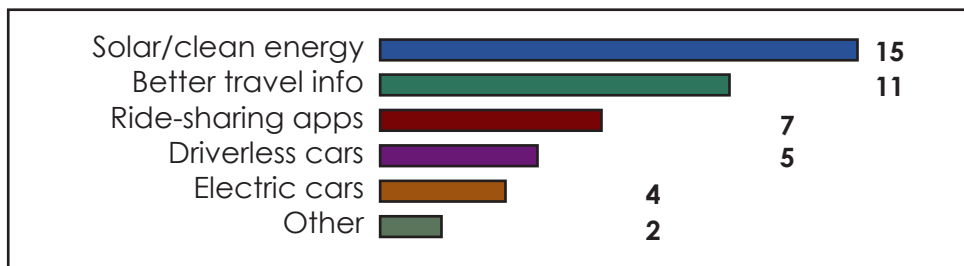
Question #1: What economic challenges does your city, town, or community have today?



Question #2: What is your biggest transportation safety concern?



Question #3: What new technology are you most excited about?



Plan 2045 Low Income Workshops

Workshop 2: La Casa de Don Pedro, Newark
Thursday, June 8, 2017

Facilitators: Zenobia Fields, Miriam Salerno, and Trish Sanchez

Group Summary

This meeting was planned in partnership with La Casa de Don Pedro, a community-based organization in the Lower Broadway neighborhood of Newark. Twenty-three people were in attendance, all of whom reside within North Jersey. The group consisted of a variety of members of the Newark community, including 11 residents, 3 police officers, the city's Director of Community Development, and 5 La Casa staff and board members. Five of the participants both live and work in Newark. There was a translator assisting several people who listened to the presentation and gave their answers in Spanish. Overall, the group was very communicative and provided a unique perspective.

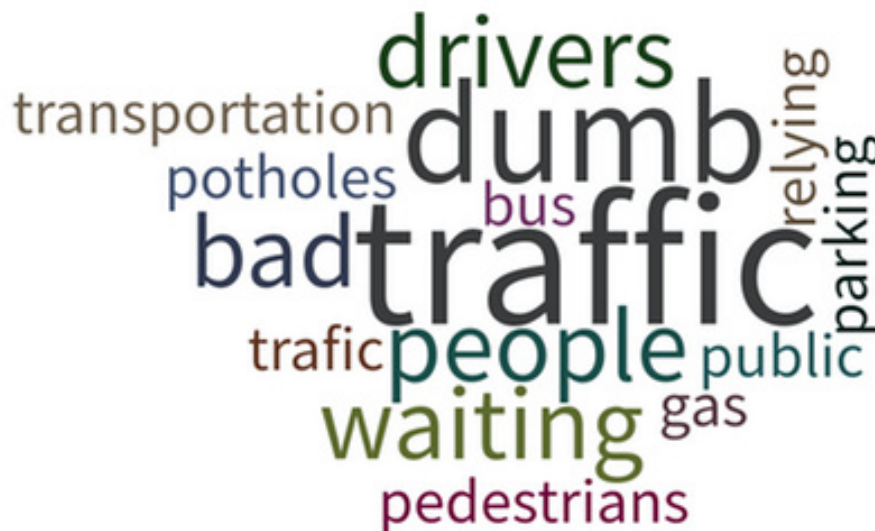
Live Polling Responses and Discussion

Live polling responses were collected and displayed to participants in several different forms: word cloud, bar chart, or as a list of open-ended responses. The feedback collected is reported here in the form that it was received. The responses to each question are also summarized to provide more detail and capture comments that were provided via handwritten responses or group discussion.

Getting Around

Question #1: What does not work well for you when getting around?

Summary: The two most popular answers were traffic and bad drivers. Problems with public transit mainly involved poor and unreliable schedules, particularly having to wait for buses. This is especially problematic for those who are dependent on public transit. Other issues had to do with jaywalkers and poorly planned and maintained roads.



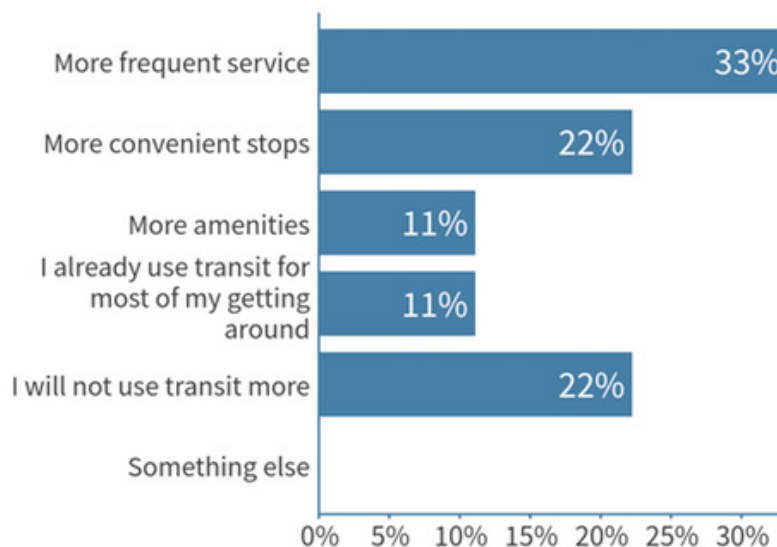
Question #2: What works well for you when getting around?

Summary: Owning and driving a car was popular as it provides independence. For many people, having good eyesight was also important. Many other comments had to do with various alternative transit modes. Several people enjoyed walking or biking, or liked having shopping nearby. Using public transit, the bus and the PATH train, or Uber worked well for four people. Other comments touched on ways to make travel easier, like leaving early and listening to music, or not traveling at all!



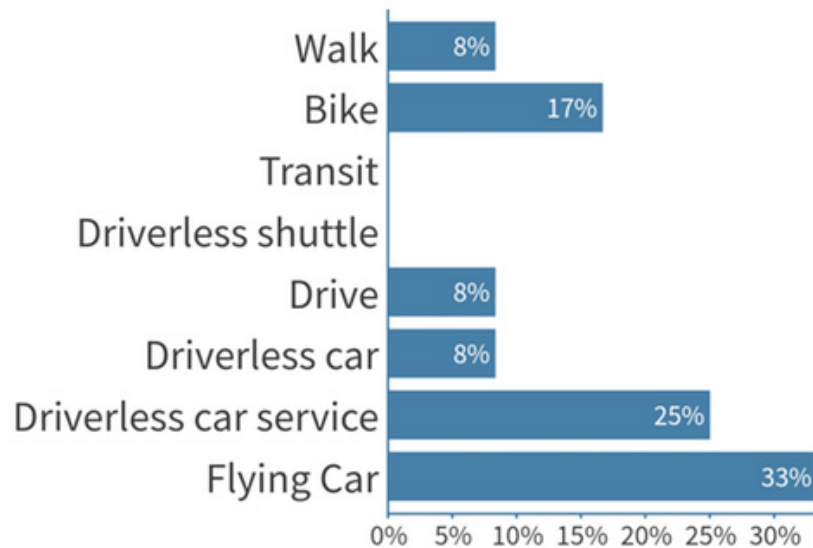
Question #3: What would help you to use transit more often?

Summary: Most people would use transit more if service were more convenient, frequent, and ubiquitous. Participants commented that routes need to better match how they actually travel, and more connections to shopping centers are needed. Cost was also an important factor, as driving is often cheaper than riding transit. Many comments touched on improving the experience of riding transit, like more amenities, better bus drivers, and cleaner buses. Four people would not use public transit, as driving provides more control, independence, and privacy, and two are unable to for health reasons. Two people are already mostly reliant on transit.



Question #4: How do you hope to get around in 30 years?

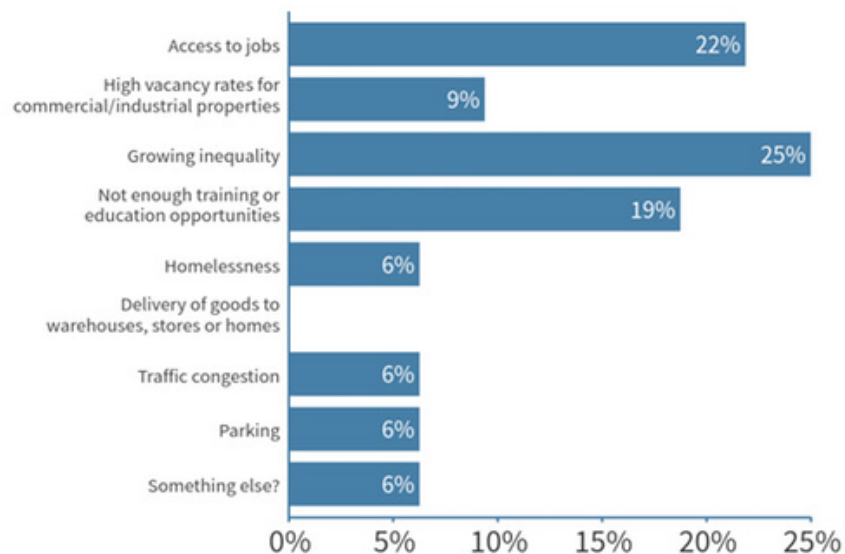
Summary: Most people prefer more independent modes like flying or driverless cars or a driverless car service. Many hope to use alternative modes like walking or biking, a driverless shuttle, and even Segways or a horse and buggy. One person hopes we will stop making cars completely.



Economy

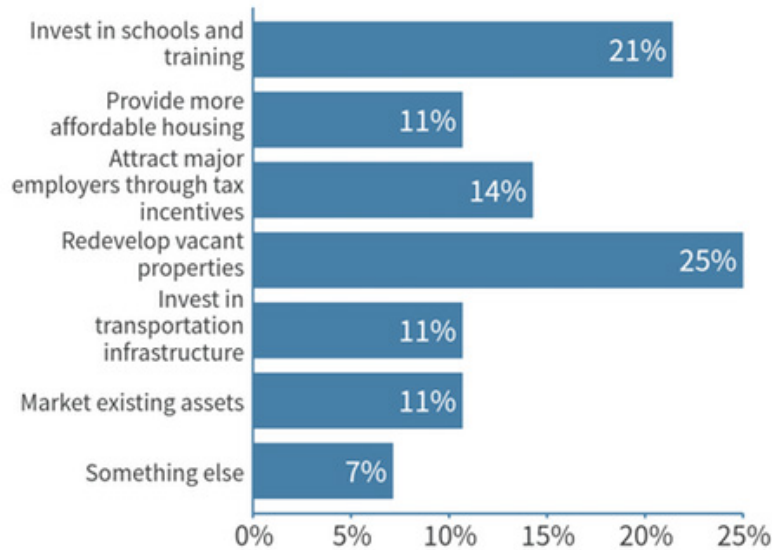
Question #1: What economic challenges face your community today?

Summary: Participants identified a variety of economic issues, the biggest problems being growing inequality, not enough training and education opportunities, and access to jobs. Another major challenge is housing costs, attributed to high property taxes and lack of affordable housing. Many people also said that homelessness, a low minimum wage, drug abuse, crime, and discrimination are challenges in their communities.



Question #2: How should northern and central NJ improve its economic prospects?

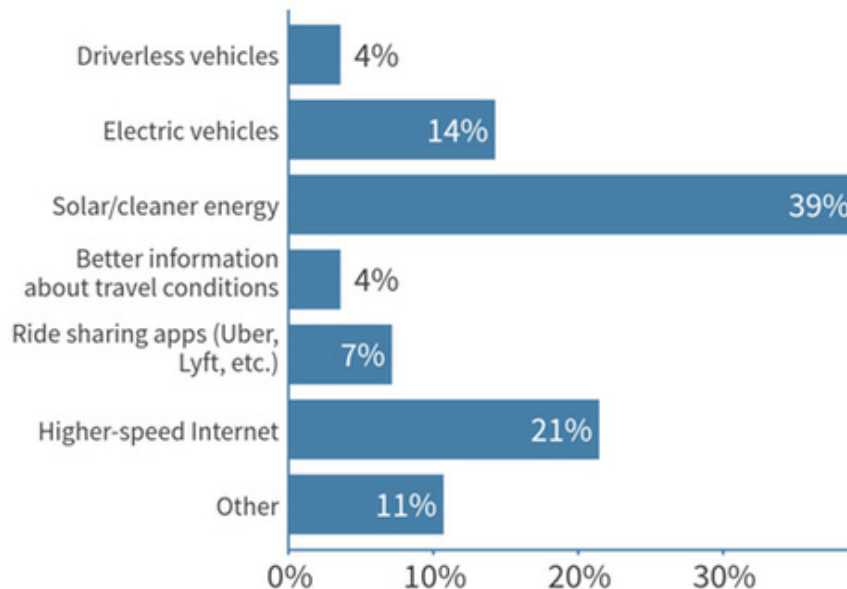
Summary: Most participants thought that the region should redevelop vacant properties and invest more in schools and training. Other common responses were to increase government trustworthiness and efficiency, attract major employers with tax incentives, provide more affordable housing and a livable minimum wage, and invest in transportation infrastructure. A few people think lowering property taxes, helping small businesses, or ensuring an equal playing field will help.



Technology

Question #1: What new transportation technologies are you most excited about?

Summary: The vast majority of participants are excited about the ascendance of cleaner energy sources and electric cars. Higher-speed internet was also popular. Other comments involved new or improved travel modes like jetpacks, ride-sharing, autonomous vehicles, and drones.



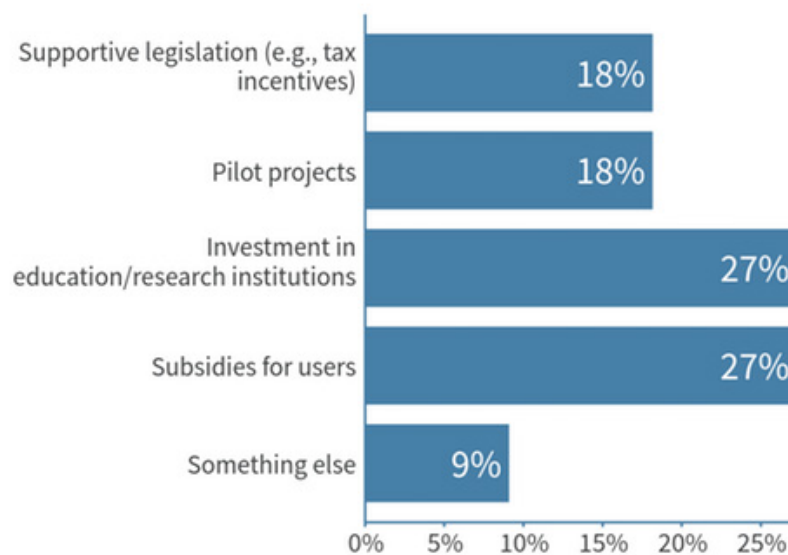
Question #2: What are some other exciting technologies?

- Medical breakthroughs (3)
- Cleaner energy (biofuels and fuel cells) (2)
- Space travel
- Improved smartphones
- No talking because of texting
- Jobs are lost due to driverless cars



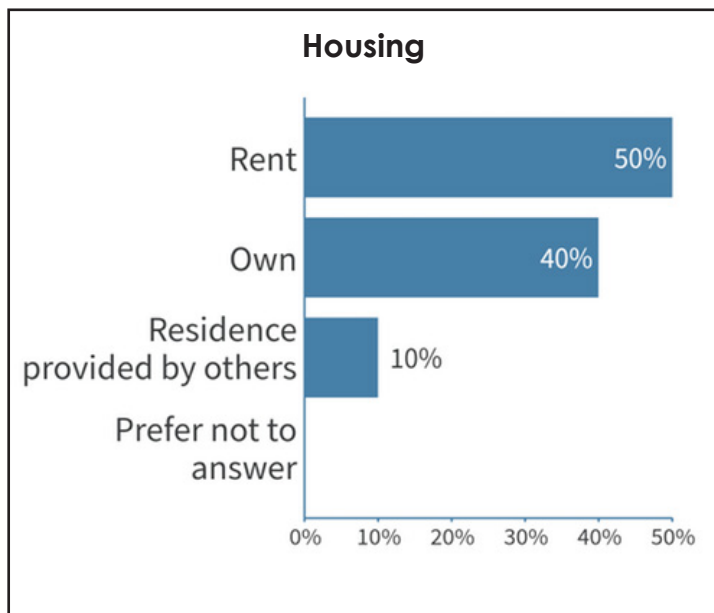
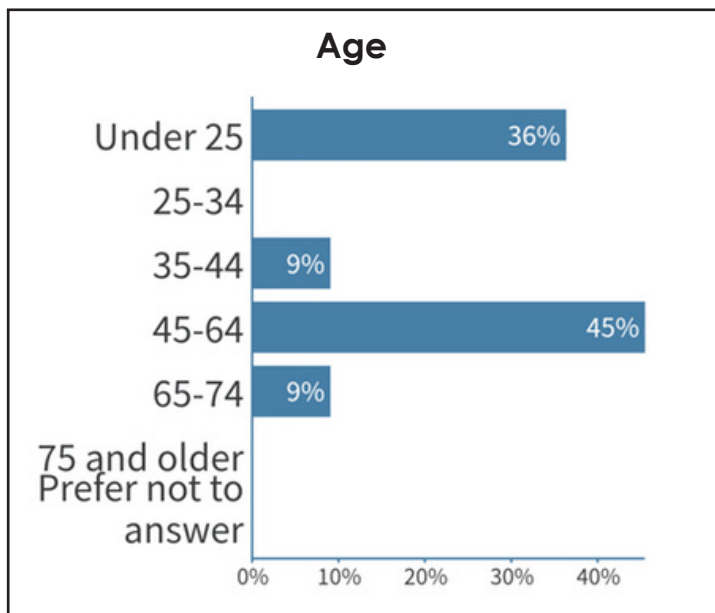
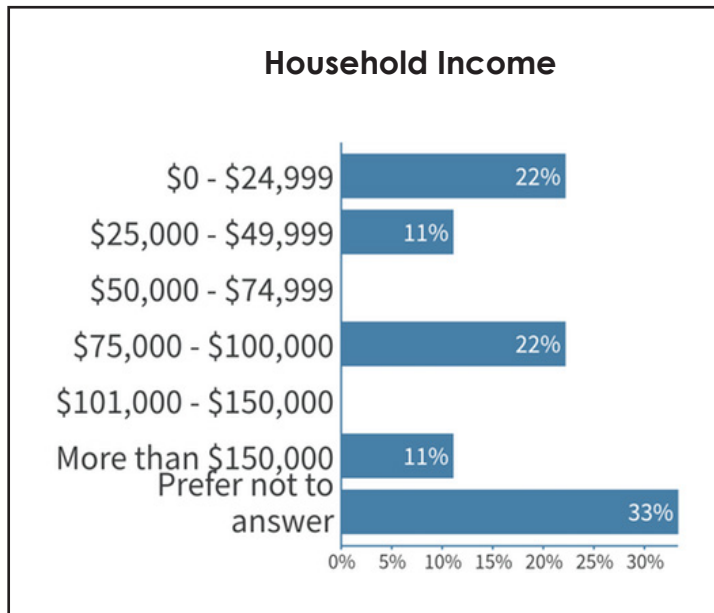
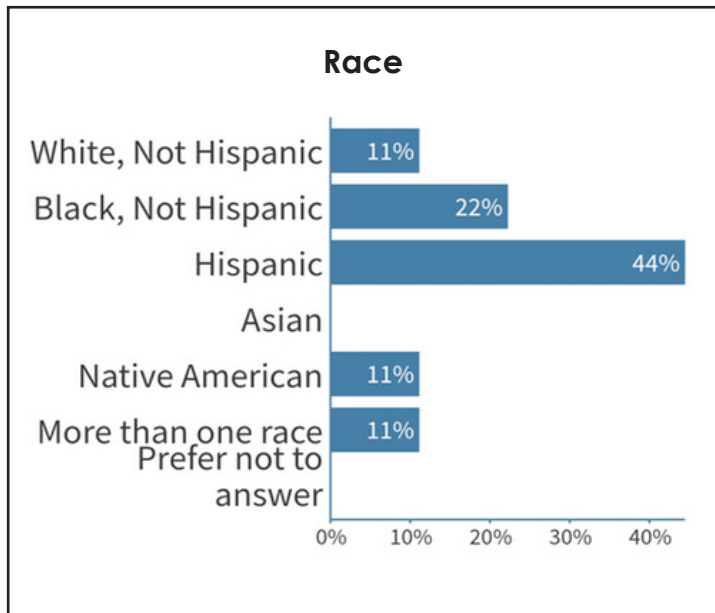
Question #3: What is the best way for the region to support technologic innovation?

Summary: Many participants would like to see economic support for innovation, especially through investments in education and research institutions, pilot projects, or tax incentives. Subsidies and training for users of new technology was also popular. Other suggestions included boosting competition by breaking up monopolies and holding tech challenges, as well as increasing diversity.

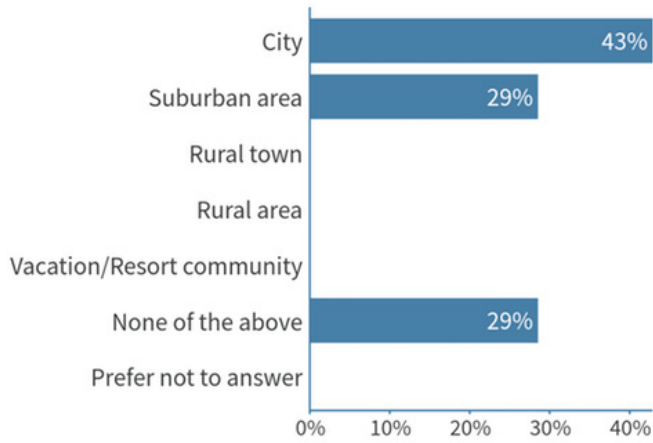


Participant Demographics

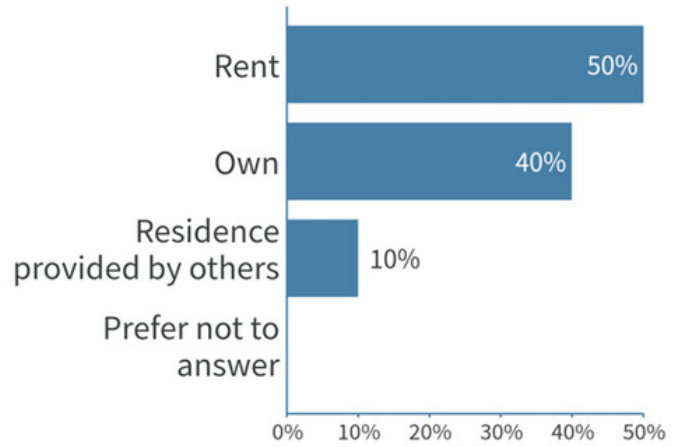
The live poll also collected participants' demographic information. Nine men and 14 women participated, the majority aged 45-64 or under 25. The group was about equally split between homeowners and renters, mostly in the city or suburbs. Participants were mostly Hispanic and reported a range of household incomes. Six had a Bachelor's degree or some amount of college.



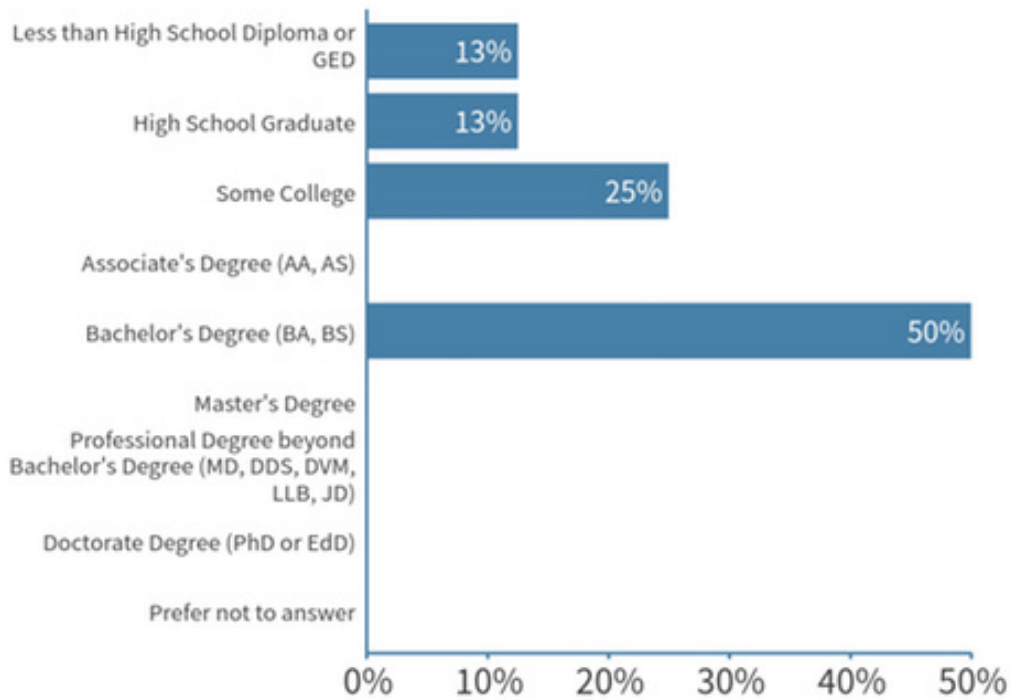
Community Type



Housing



Educational Attainment



RTP Youth Outreach: “NJTPA On Air”

Summary of Results
May 2017

Introduction

Pop-up activity booths are a great way to engage with children and teens in the places where they congregate, feel comfortable, and have fun. The activity booth’s portability and easy set up in places like libraries, after-school programs, and museums helps overcome common barriers to youth participation such as transportation and scheduling conflicts, and large numbers of children and teens can be reached within a short time period.

The Voorhees Transportation Center (VTC) reimagined the pop-up activity booth as “NJTPA On Air,” a radio studio where kids and teens shared their ideas on transportation. Geared toward ages 9-15, participants listened to a short, introductory “newscast” about transportation and then recorded their answers to the question: *How do you imagine transportation will be like in the future, say when you are your parents’ age? While participants’ voices were recorded, only their ages and municipalities of residence were collected. The goal of the outreach was to raise awareness and encourage kids to have fun while thinking about their communities and the future.*



Recruitment

Recruitment consisted of finding venues to host the listening booth. VTC reached out to a variety of venues where kids were likely to be on field trips or hanging out after school and made a point to include low-income communities as well.

The Activity

The “NJTPA On Air” activity booth was inspired by a “listening post” employed by the Jersey Shore Hurricane News in a Lakewood library to collect people’s thoughts about their community. JSHN’s unmanned booth stood in the library for several



weeks, and participants were responsible for recording by themselves. In order to reach a younger demographic, VTC's activity booth was manned by staff to ensure the technology worked well and to encourage children to participate

The booth consists of a microphone, headphones, sound recorder, and sound-muffling box to create a miniature recording booth. This setup is surrounded by a decorated tri-fold board that creates a sense of privacy and mimics the interior of a recording studio. Participants first listen to a one-minute audio "newscast" recorded by a 12-year-old girl. The newscast is interspersed with sound effects and introduces the subject of transportation in the future before instructing participants to speak their answers into the microphone.



While participants wait their turn in the booth, they can complete a visual preference survey about safety and the environment. On the booth's exterior are posters describing transportation in the present and possible modes of the future to inspire participants' creativity.

Activity Locations

VTC set up the activity booth at four venues in North Jersey. These were a practice-run at a local library, two after-school programs in Newark and Clifton, and two days at the Liberty Science Center. Nearly two hundred children from all over the region participated. The group of participants from the Liberty Science Center was the most geographically diverse, while in the after-school programs more kids lived in an urban environment. The venues VTC visited included:



- Highland Park Public Library
- Liberty Science Center - 2 days
- Newark Boys & Girls Club
- Clifton Boys & Girls Club

Lessons Learned

VTC planned a test-run of the booth at the Highland Park library to make sure it could be facilitated quickly and without any technological hitches. This was important for busier venues where several kids might be waiting at once. Having a staff member responsible for playing the audio introduction and recording responses meant that the instructions kids needed to follow were very simple, and even younger kids could participate. While one facilitator handled playback and recording, other facilitators could attract and interact with participants. At the Newark Boys & Girls Club, one facilitator was able

to help the kids prepare their responses while they waited their turns. These responses were particularly well-articulated and thoughtful.



The booth's small size, simple arrangement, and lack of need for a Wi-Fi connection meant it could be setup anywhere. Setup and breakdown took less than 15 minutes. In a venue like the Liberty Science Center the booth could be moved throughout the day to the museum's most crowded areas.

Attracting participants was generally not difficult, although this varied by venue. Many kids walked over to the booth out of curiosity. At the library, a lot of kids were not in the mood to participate, perhaps because they had homework to do or were not with their parents. On the other hand, whenever a librarian urged them to participate they quickly acquiesced. At the Liberty Science Center, staff recommended high-traffic areas where the booth would attract a lot of interest. The most successful location was in the museum's lobby by the admissions line, in a spot where all visitors passed after buying tickets and where kids could pass the time while their parents waited in line.

The booth's only setback was the need for generally quiet surroundings in order to collect good-quality audio responses. The sound-proof box was essential but did not filter out all noise. While setting up in crowded areas enabled the collection of more feedback, it could also mean a lot more background noise. A particular problem was noise generated by kids waiting to participate who sometimes stood right by the booth, though staff could easily ask them to move back. While collecting audio in such venues, it may be beneficial to check a few recordings for noise so that the booth can be adjusted or moved to a quieter spot if necessary.

Reports

The attached reports provide transcripts of participants' recorded answers. VTC also summarized the responses and grouped them according to common themes. Answers received ranged from two-word answers (i.e. "flying cars") to thoughtfully articulated concerns and creative ideas. Repeated answers were omitted and a number marks how many times they were received. Few responses were nonsensical or irrelevant. The most insightful or creative comments are highlighted in bold. The report also includes results from the visual preference survey that many kids filled out while waiting in line.

RTP Youth Outreach: “NJTPA On Air”

Feedback Report
May 2017

Audio Responses

Key Theme #1: Flying/Hovering Vehicles

Summary: Many kids said they would like to see flying cars and other vehicles in the future, including flying trains, bikes, motorcycles, and skateboards. Hovering vehicles were also popular. A few kids would like to get around with rocket propelled boots. Flying cars will mean we won't have to use roads anymore and there will not be traffic, and hovering or flying vehicles will replace regular cars. These vehicles will be much faster and give everyone more freedom.

Comments

- Flying cars (82 responses)
- Flying trains/buses (13)
- Hoverboards or hovercraft (12)
- Flying bikes/scooters/motorcycles/skateboards (11)
- Spaceships (4)
- Vehicles will be powered and navigated by magnets (3)
- I think that people will hover on rocket boots. (3)
- Jetpacks (3)
- **I want to say like hoverboards, you know, just a casual “oh, something that floats,” but really I think it’s just gonna be on the ground. I don’t think we’re ever gonna be flying around in the air. Cause we spent so much time on roads that why would we get rid of them. I think we’re just going to have more advanced cars over time. Flying cars? Maybe. I think it’s still gonna be boots on the ground. (2)**
- I think that there will be more flying cars and nobody will really use the roads anymore. (2)
- You’ll go around hovering instead of walking because of more technology. There won’t be any cars or anything we’ll just all be hovering.
- **Flying cars means there won’t be as many car crashes and people will have more freedom.**
- A machine that like creates hard air so that you can drive on it and go over traffic.
- **We will have these anti-gravity disks so that we can fly instead of being mixed up with everyone on the ground. There won’t be much traffic because there will be a lot of space and you can go all around the country and the world. You can do anything.**
- For the military you could have flying tanks. I think flying things will help us a lot, like for the military, for regular everyday things like farming and other stuff we need.
- Flying cars that have nice wings and automatic parking.

Key Theme #2: Self-Driving Cars

Summary: Cars and other vehicles like bikes will travel autonomously. Some kids said they will still require some control to prevent accidents. These vehicles might be able to do other tasks for people. Kids will also be able to get around without their parents driving them.

Comments

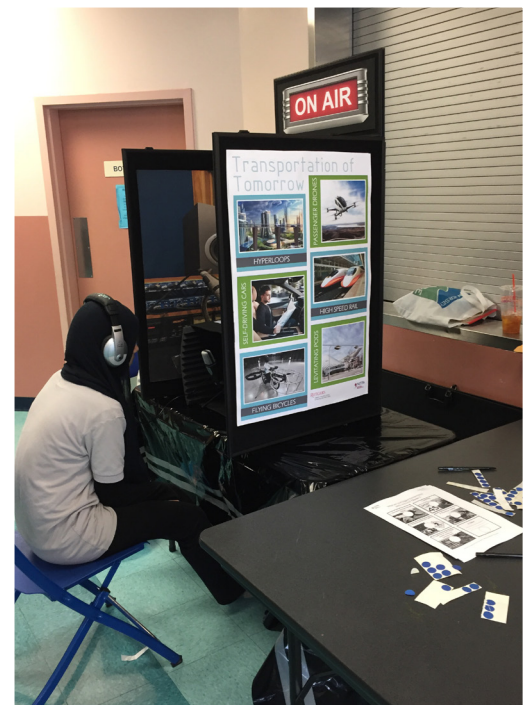
- Self-driving cars (22)
- The cars can drive for you and do other stuff for you (3)
- **I think everyone will not drive and we'll just have cars move around by themselves. It'll be like Uber but only with Google cars and they'll just pick you up and drive around and there won't be any stoplights because they will all be connected and know how to move throughout everything.**
- Bikes that peddle for themselves.
- People will have self-driving cars but they'll have to still focus on what the car's doing or they'll get in a car crash.
- Transportation of the future will probably be a bunch of driverless cars and parking will probably be a bit of a problem.
- **Instead of kids getting drivers licenses a self-driving car can take them wherever they want to go.**
- There will be self-piloting cars that can fly.

Key Theme #3: Safety

Summary: Transportation of the future will be safer because cars will be self-driving or flying and there will be better signage and technology. Safer transportation means kids won't have to worry about cars while they're playing outside, and they'll have more independence. It also means there won't be accidents from distracted or drunk driving and people won't get hit by cars. One kid said there might be more safety problems because of an increase in the amount of people getting around.

Comments

- I think transportation will be safer. (5)
- I want transportation to be more safer for kids and grownups to go around the streets not having to think about car crashes or anything like that. (5)
- **I think traffic situations might improve. There might be more laws but I think danger can come along with that too just because more people will be driving around.**
- People paying attention to the stoplights and not speeding
- **Instead of us driving it will all be automatic so texting and driving won't be a problem.**
- People should stop drinking and driving because it causes more people to die and while that happens more of the oil in the world is being wasted by doing that.
- **We're not gonna have any type of cars or flying cars because they'll cause us accidents.**
- Trains will be much safer.
- Make sure airplanes are sturdy so that they don't crash.
- I will choose riding my bike with a little saint to keep me safe.
- People don't kill other people and our parents care about kids and kids have education and have fun at the same time. And kids have food and money and aren't homeless.



Key Theme #4: Pollution

Summary: Cars cause air pollution, so we should power them with cleaner energy and make them run more efficiently. Flying cars will cause less air pollution, and switching from driving to biking will decrease air pollution as well as improve health. A few kids think that cars in the future will actually cause more pollution.

Comments

- There will be less pollution because we'll use flying cars instead of regular cars. (5)
- Cars will be more efficient and they won't use as much fuel. (3)
- There'll be more pollution in the air because of cars. (2)
- **In the future we will have flying cars. Or maybe we could just use more bicycles than cars so we could save energy and not cause pollution.**
- I think it's gonna be great, more cars and not as much air pollution as there is now.
- **Cars that don't need gas because I think the gas is polluting the world and so the world's going to start getting worse and worse.**
- I think we'll use less power so it doesn't affect the air or anything else.

Key Theme #5: Public Transit

Summary: People will use public transportation more, and it will be faster, cheaper and more convenient. It will take the form of highspeed rail, like Bullet Trains, or something similar that can get us places very quickly without the need for private cars.

Comments

- I think there will be more and better public transportation (4)
- **Probably like Bullet Trains like they have in Japan because they'll be really fast. (4)**
- Public transportation might be like you start in one place and you immediately move to another.
- **Transportation will be much more efficient and much easier for the public to use.**
- Bus and train stations won't be so polluted and dirty.
- I think it will be a lot faster and a lot more complex. I know they're currently working on a transatlantic tunnel, like an underground train under the Atlantic from New York to London that's propelled with vacuums, so I think the future is probably going to look a lot like that.
- High-tech monorails
- Trains that can just magically disappear and go wherever you say.

Key Theme #6: Speed

Summary: We will travel by fast trains or capsules that can move us long distances very quickly. Cars, trains, bikes, and buses--the whole transit system overall--will be much faster.

Comments

- I think cars will be faster. (5)
- The whole transportation system will be faster overall (5)
- **We'll have really fast trains so that if you want to get from San Francisco to New York it will only take you like half an hour. (4)**
- There will be super tubes where you just stand in and get halfway around the world in ten seconds.
- **They're gonna add engines to the bikes so it could sound like faster transportation for people who take bikes to school.**

- You walk into a capsule and then it gets bumpy and it goes really fast and then you open a door and you wind up in another place.
- Buses and motorcycles that are floating everywhere with superfast agility.

Key Theme #7: Stay the Same

Summary: Some kids think transportation will not look very different from the present, and there will still be regular cars, buses, planes, and trains.

Comments

- **I think it will be the same. I really think it won't change. (6)**
- I think we'll still have regular cars. (3)
- I think everything will stay the same in the future because we've come so far already and it's kind of hard to progress from this.
- The same as how it is now, unless some changes happen like self-driving cars or floating bicycles.
- The car is gonna be driving—what else a car gonna do?

Key Theme #8: Alternative Energy

Summary: There will be other ways to power cars besides gasoline, particularly using electricity. Using less gasoline will make cars run more efficiently and will make the world better and safer.

Comments

- Electric cars (3)
- **I think it will be a lot different. All cars are going to run on solar energy. We will not have to use gasoline anymore and the world will be a better and safer place.**
- I wish cars would like not have gas.
- Electric cars that I share with others.
- Eco-friendly hoverjets on the cars



Key Theme #9: Hyperloops

Summary: We will travel with hyperloops through tunnels that can get us to places within seconds. Hyperloops may still have limitations: maybe you can't move inside of them, or they may occasionally break down and tunnels will need to be designed with that in mind.

Comments

- Hyperloops (5)
- **I think the future will be like hyperloops where you will have floating cars that will go through glass tunnels that should be really strong and there should be concrete on the floor but it should hover like an inch above the floor. When the hyperloop breaks you can walk down the floor so you wouldn't get hurt.**
- I think that we'll travel in hyperloops because they're so quick that you just get in and go to another place in like seconds.
- I think it will be like some kind of pod that goes really fast and through tubes on the highways.

Key Theme #10: Teleportation

Summary: Teleportation will be possible in the future, via either teleportation portals or teleporting cars.

Comments

- I think there will be something like teleportation in the future. (6)
- I always believed that we will have teleporters in our houses and in other local areas like stores and different transportation places.
- **You walk into a portal and then another portal teleports you to where you want to be.**
- People get in their cars and poof they get to their destination.

Key Theme #11: Planes

Summary: People will fly more and drive less, because plane travel will be cheaper, safer, and faster. Drones were the most popular flying craft. Planes overall will have new technological improvements.

Comments

- Drones (4)
- Planes (3)
- Planes will be faster (2)
- People will travel by airplane a bit more and it won't be as hard to get a plane ticket.
- Cheaper plane travel
- Private planes
- Hydroplanes and helicopters
- Planes that have a GPS and know where to go and how to come back.
- Airplanes flying people to bus ports that like hover in the air
- Planes with legs.
- Airplanes with lasers and machine guns for protection.



Key Theme #12: Walking/Biking

Summary: People will walk and bike more, and we will have moving sidewalks and electric bikes to get people around the streets faster.

Comments

- People will walk and bike more. (2)
- The future will look like a bunch of cool-looking buildings with sidewalks attached to them. All the sidewalks will be moving at the specific speed that you would like. It's fun transportation and you can go anywhere without an adult and it's easy for a child to use. (2)
- **There will be bikes that you can pedal but there will be electricity on it. You won't have to walk, you can just walk on air.**
- Flying bikes that I don't have to pedal and I can go wherever I want and not have to drive over the bumps.
- More bike-riding for exercise to get rid of obesity for people who have it.
- **I think that the future will have big elevators that take people anywhere.**

Key Theme #13: Cost

Summary: Cars and public transit will be less expensive so more people can use them. Hovercars will cost a lot of money.

Comments

- **Public transportation will be less expensive for the public to use. (2)**
- Cars will be cheaper so everyone can afford a car. They'll be around like \$50-100.
- **The cars won't be mad expensive because everybody has to use them.**
- I think hovercars should be real—I mean, why not? It's a better way to get away from traffic and not be in any car crashes but they will cost a lot of money so that will be a problem.

Miscellaneous Comments

Summary: A few kids expect to travel in time machines and that Uber will more ubiquitous. Regular modes of transportation will be able to travel through different environments, like underwater. Getting around will be easier for everyone, and kids especially will be more independent. Transportation designs will consist of small pods that move very fast and vehicles will be equipped with lasers and neon lights.

Comments

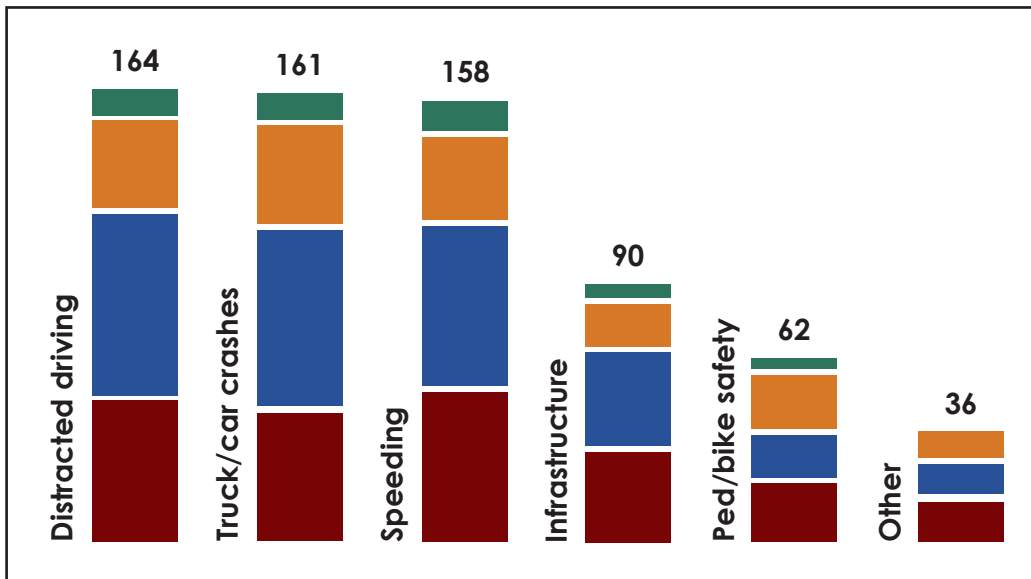
- Time machine (4)
- **Uber everywhere. You already know. It's way cheaper than a car. (3)**
- I will drive a car (2)
- **I think that transportation for most of us will be pretty independent. Not children driving, I think parents will continue to drive.**
- I think there'll be flying cars and there might be faster cars and more highways. Maybe not everyone will have it but most people will like to test it out.
- You can go in your own car without getting a driver's license
- I think that we'll have this thing called a transport ball so we tell it where we want to go so we get there faster than just waiting for a bus or train or getting stuck in traffic in our cars.
- There could be a watch that makes you go from one place to another. You just talk to the watch and that's it.
- Bikes that can go through tunnels, ships that can go through outerspace, cars that can go underwater and in lava and underground and fly in the air. Thank you.
- Waterproof trains
- Cars with bathrooms in them
- The Jetsons are based on 2012 and we haven't come that far in time so I'm not exactly sure.
- It will be better than what it is today. There will be nice things that people are inventing and better things will happen than what's happening today.
- A car that can disappear
- Alien taxi
- I want to have wings.
- I think that they might make toy cars into real cars and then we might have to drive our toy cars.
- I think that I should have a stretch limo that comes with food.
- I think transportation in the future will be like riding around a rainbow.
- Everyone will have cars and bikes. People will be riding animals in the streets.
- I think in the future everybody is going to be happy and nobody is going to be sick because I want to be a doctor. Everybody's gonna be better. I think in the future everybody's gonna be good again. I love this world but I just want it to be a little better and I feel good about this world.
- I want the world to be like not littering. I don't want people to litter all over the town. That's it!

Visual Preference Survey Responses

Survey #1: Transportation Safety

Results summary: Distracted driving, car crashes, and infrastructure conditions were nearly tied as the biggest safety concerns. Infrastructure and pedestrian/bicyclist safety were a distant fourth and fifth. This ranking was repeated in each of the venues, with the last two choices occasionally switching place. Many kids chose other and wrote in comments, drunk driving being by far the most common.

What is your biggest transportation safety concern?



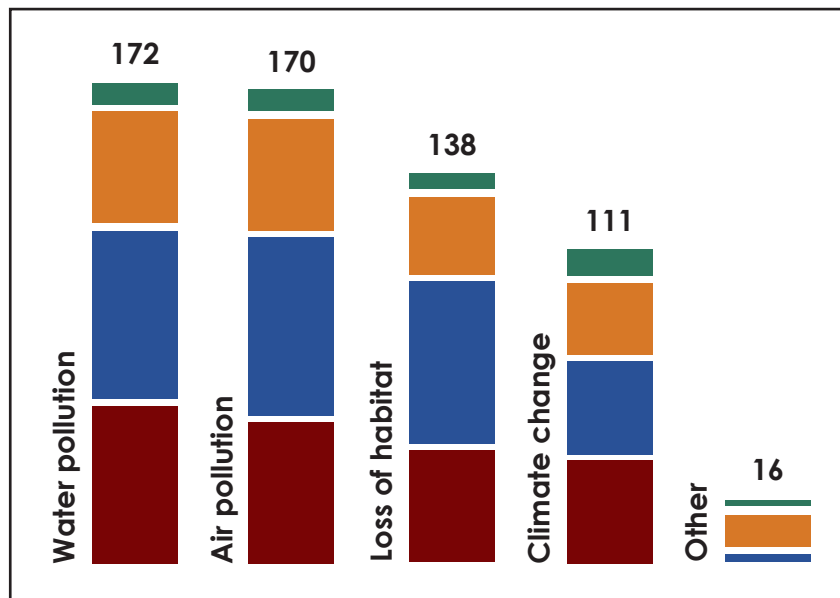
Key



Survey #2: Environment

Results summary: Kids considered air and water pollution to be nearly equally the most important issues. Loss of habitat for wildlife was the third most important issue, followed by climate change. When the results from each venue are compared, the top choices shift slightly. In Clifton, water pollution won out over air pollution as most important. In Highland Park, climate change received the most votes, followed closely by air and water pollution. In all other venues, climate change ranked last as a concern. In Newark, a higher proportion of kids chose “other” and wrote in comments related to safety in their surroundings; three kids wrote in crime, violence/shooting, and people dying everyday, and two kids wrote in homelessness. These results from Newark point to a broader definition of environment than was considered in the survey's conception of the topic. Some kids wrote in that litter is a big problem where they live.

What is the most important issue about the environment in your city/town today?



Key



RTP Outreach to Millennials: Set the Table!

Summary of Results
June 2017

Introduction



The Voorhees Transportation Center (VTC) combined two innovative outreach strategies, the civic dinner party and a “meeting-in-a-box,” to create *Set the Table!*, a public engagement campaign geared toward Millennials. The civic dinner party outreach concept is tailor-made for this age group, combining community discussion with friends, food, and social media. The “meeting-in-a-box” element enabled individual Millennials to independently host these civic dinner parties with their peers, aided by facilitation materials created by VTC that helped organize and orient their discussions.

VTC recruited 20 North Jersey Millennials to host dinner parties with their friends, during which they discussed topics covered in NJTPA’s Regional Transportation Plan (RTP). As part of the “meeting-in-a-box,” VTC developed a discussion card game based on outreach questions from the RTP, as well as a Host Kit that included a variety of other materials.

Recruitment

VTC used a variety of social media and networking strategies to recruit dinner party hosts. The opportunity was shared across social media platforms including Facebook, Twitter, and LinkedIn. VTC reached out to a host of community organizations, civic centers, political and volunteer groups, and university offices whose members might be excited by the idea and familiar with fostering community conversations. VTC also handed out and hung up flyers in Rutgers Newark, small businesses, and other public spaces, contacted previous focus group participants, and notified the Together North Jersey network. News of *Set the Table!* was shared on statewide online news outlets and featured on an NJ 101.5 radio segment.

Interested persons were directed to an online application that screened for age and county of residence and collected their contact info. Each qualified applicant received an introductory email and then a follow-up phone call with a VTC staff member. This ensured applicants were serious about participating and understood the project’s goals.

Applicants were invited to attend a Meet & Greet in either Newark or New Brunswick. The meetings were casual, giving hosts the opportunity to meet one another and the project staff, learn more about Set the Table! and their hosting responsibilities, and receive their host kits and \$100 stipends. In Newark, pizza was served and VTC facilitated a short run-through of several of the dinner party questions. The New Brunswick event was cancelled due to snow so staff met with hosts individually at the VTC offices.



Host Kit & Discussion Cards

NJTPA's RTP outreach questions were the basis for the dinner party discussion questions. Two or three questions were included from each of the RTP's seven topics, and some were reworded for more relevance to this age group. All questions were open-ended rather than multiple choice, and hosts were instructed to ask at least one question from each topic during their parties.

In order to ensure smooth facilitation, VTC created a card game format for the discussions. This included two types of discussion cards: "Chew on this..." cards with discussion questions and "Food for Thought" cards with facts about New Jersey to help stimulate conversation. The format was flexible so that each group could decide how to run through the questions; for example, either one person could facilitate the discussion or each participant could take a turn asking a question.

Throughout the discussions, the groups decided altogether what responses they wanted to share with VTC and NJTPA. These comments were collected on a "Feedback Form" for each of the seven topics. On the form, one side was for note-taking during the discussion, and the other was where the group flushed out their three "Big Ideas." Once their parties were over, hosts sent these forms back to VTC in provided postage-paid envelopes.

Hosts received all of the necessary materials in Host Kits, which were distributed during the Meet & Greets. Each Host Kit is packaged in a small pizza box with Set the Table! branding. Each kit included the discussion cards, Feedback Forms, prepaid envelope, Host Guide with instructions for hosts, participant contact info slips, gummy bears, and microwave popcorn.

Events

VTC hosted a Meet & Greet (described above) to familiarize applicants with Set the Table! and distribute project materials. About 15 of the 20 dinner party hosts attended. VTC also held a Wrap Up event in Newark where hosts described their experiences with the project and discussed how they could best stay connected with NJTPA for future outreach.

Set the Table! hosts held 20 dinner party events throughout the region. They were responsible for setting the date, time, and location, inviting a group of 6-8 friends, using their host kits to facilitate discussion of the RTP questions, and recording their responses and sending them to VTC. In total, about 120 people participated in these dinner parties as either hosts or guests.

County	Parties
Essex	8
Bergen	3
Hudson	3
Middlesex	3
Morris	1
Passaic	1
Union	1

Lessons Learned

Being that Set the Table! was an ambitious and unconventional outreach effort, its formation gave rise to valuable lessons that can inform future deployment of this engagement model.

Social media was an integral component of VTC's host recruitment strategy, however it was not as effective as was expected. VTC launched the Set the Table! recruitment period using mainly Facebook and Twitter, however, though the project pages received "Likes" and viewership, these platforms did not yield many applicants. VTC realized that even though many Millennials use social media, they are not likely to respond to solicitations from unfamiliar sources. Rather, many hosts stated in their applications that they had been referred by a friend or through an email list. It is possible that others saw Set the Table! advertisements on social media and then referred friends whom they thought would be interested in participating. Recruitment especially picked up once the project received coverage on NJ.com and was shared throughout the TNJ network.

Set the Table! is based on two outreach models that place a considerable amount of responsibility on the participants. Dinner party hosts were asked to attend two events in Newark, entrusted with a \$100 stipend obliging their commitment, and tasked with arranging a dinner party, facilitating a discussion, and returning the feedback they collected. VTC counted on at least several hosts being unable to fulfill all of these responsibilities, or having to send hosts constant reminders to do so.

In fact, this was hardly the case. All twenty hosts held a dinner party and sent feedback to VTC, and many attended two project events in Newark. Nearly all dinner parties were held by the deadline of May 1 (though quite a few occurred at the last moment) and most feedback was sent in by May 5. The variable of participant responsibility was hardly an issue in VTC's use of the civic dinners and "meeting-in-a-box" outreach models. Rather, if participants are dependable and capable, outreach like Set the Table! can indeed yield a great deal of participation with reduced project staff time.

The majority of staff time was concentrated at the project's beginning to recruit hosts and develop dinner party facilitation materials. Both of these tasks required a lot of time, however the latter resulted in a set of outreach materials that can be reused. During the project's Wrap Up event, dinner party hosts commented that their gatherings attracted a lot of interest and that people were engaged by the idea of a civic dinner party. Set the Table! could undoubtedly be used successfully to collect feedback on a range of issues and scaled to accommodate a large number of participants.

Dinner hosts supplied valuable suggestions for improving Set the Table! during the Wrap Up event. They agreed that timing was an issue while trying to cover all of the discussion questions and suggested adding time limits for each topic. Another possible solution could be to have each group focus on only one topic instead of all seven. A few hosts stated that simultaneously taking notes and participating in the discussion was difficult to do, and that having a staff member present to take notes would have been helpful. A host of a smaller gathering said she found the multi-tasking easy. Nearly everyone agreed that the \$100 stipend was adequate to cover food costs for 6-8 guests.



During the Wrap Up hosts also discussed how they could continue to be involved in NJTPA's outreach efforts. They believed that although initially attracting participation is difficult, people will continue to be involved once they are in the loop. They felt that the civic dinner party program could be sustained; meeting monthly would be fatiguing, but quarterly meetings could sustain interest. Traveling to Newark or New Brunswick was an obstacle to participation for some. Continuing to communicate with dinner hosts and participants through social media or video conferencing is a good option, but personal engagement is ideal. Two co-hosts from Rutgers University said that there would be considerable interest among students if NJTPA hosted town hall style meetings once per semester on campus. During the meeting there could be a break-out session in which there are small group discussions using the Set the Table! materials.

Reports

The following pages report the feedback that hosts collected during their dinner party discussions. The feedback is divided into the seven topic areas contained in the RTP. Within each topic, VTC highlights the themes that recurred throughout all of the feedback. The different dinner party groups offered similar comments on a variety of issues. In the following report, such comments are marked by the number of times they appeared in parenthesis and the duplicates are omitted.

RTP Outreach to Millennials: Set the Table!

Feedback Report
June 2017

Topic #1: Getting Around

Summary

Public transportation is very desirable and great for accessing NYC. It could be improved with increased connectivity between cities in NJ and throughout the region, more reliable and widespread service, and more real-time transit information available. Better station lighting, signage, and protection from the elements, as well as more lively business and police activity around stations, would make riders feel safer. Light rail, trolley service, and dedicated bus lanes had significant support. Responses showed considerable support for increased and better bike and pedestrian infrastructure, especially bike lanes and Complete Streets. Drivers, bicyclists, and pedestrians all feel unsafe when in close proximity to each other, and increased bicycling and walking can reduce air pollution. Several respondents suggested creating more programs like Citibike outside of the major cities. Many people feel they need a car to get around outside of cities and would like more options, such as ride-sharing.

Comments

Public transit only goes to Manhattan and does not connect in the ways we actually move.

Bring back light rail and street cars!

More bike lanes and rental programs!

Use dedicated bus lanes!

Transit

- Subways, trains, and taxis are better suited for city environments
- We need more transit to run on net zero emissions
- Bus drivers have bad attitudes – they argue with passengers and stop the bus to do it.
- Create a better NJ Transit experience. It's always delayed.
- Public transit is a huge advantage for North Jersey residents. It should be more frequent, reliable, safe, and clean.
- Public transit (buses) is generally unreliable. It's hard to transport large things on public transit.
- Improving public transportation in North Jersey can lead to attracting influencers to move here.
- More public spaces around stations, with drug stores, bars and restaurants, wi-fi, and safety.
- The HBLR takes too long and doesn't feel safe due to limited police presence.

- Subsidize the ferries. They are privately owned and the only thing Jersey City could possibly influence.
- Formalize jitneys
- Bus service is suspended but work is not, makes it difficult.
- Make more transportation (i.e. buses and trains) available by demand instead of by traditional schedule.
- Many of us would prefer to use public transportation.

Transit Info

- Are there live app updates or a live schedule board for buses in NJ? Many complained of a lack of reliability with buses specifically. They sometimes don't come or come very late. Third party bus companies are particularly bad.
- The NJ Transit bus app is a great idea, keep improving and developing it. Send alerts for delayed buses or road work that delays any transportation
- The bus is unreliable, needs more real time information.
- More bus stop technology (arrival time signs) and express buses.

Transit Infrastructure

- Make NJ Transit more efficient with light rail and trolleys. (3 responses)
- Use dedicated bus lanes. (2)
- Improve the condition of rail stations and bus stations. Many bus stations have no cover from the elements which discourages us from using them. Safety is also a concern for those walking to/from stations/stops at odd hours. (2)
- Buses on single lane roads cause traffic and they have nowhere to pull over (cars are often parked in bus stops and there's no enforcement).
- Get NJ Transit off of Amtrak tracks!



Transit Access and Connectivity

- Public transit only goes to Manhattan and does not connect in the ways we actually move. (3)
- More train stations and train stops. One shouldn't have to drive 30 minutes to the nearest train station. (2)
- Build the North Brunswick train station so there are more options for travel on the Northeast Corridor.
- Invest in connecting the rail lines.

- More cross-transit access
- Easier access to public transit, including proximity to parking.
- Why does it take two hours by bus to go from Bloomfield to Paramus?
- Provide more routes for current public transportation.
- Make train connections to Brooklyn.
- High-speed rails to regional cities: NYC, Boston, Philly, DC

Ped/Bike

- More bike lanes! (7 responses)
- Have a program like Citibike that takes place outside of the big cities. (3)
- Protected bike lanes, improved bike safety, along with pedestrian-centered planning. (2)
- Bikes are and inexpensive and environmentally friendly form of transportation. (2)
- Some prefer walking to help the environment and get exercise.
- Most of us would prefer to walk if they had the option. Someone who lives and works in Jersey City prefers to bike.
- In Newark, Route 21, Broad Street, and Halsey Street feel like highways and are unsafe for pedestrians.
- Build more rental bike facilities, encourage bikes on local roads but DON'T take car lanes away, and allow for plenty of bike storage in downtown areas.
- Scale of and density around urban areas decreases the attractiveness of walking/biking, like industrial areas or surface lots and abandoned land in Newark.
- More sidewalks with storefronts. Put parking lots behind store, make it more convenient to walk into town than for everyone to hop into a car and drive to a supercenter.

Cars

- We prefer cars as transportation but partly because they are a necessity. Where we live you can't get around without a car.
- Some prefer to drive but are discouraged by traffic and lack of parking.
- Cars are better used in less congested environments.
- Self-driving cars, taxis, and Ubers. Improved and more efficient traffic patterns. Decrease the overall number of cars on the road and increase carpooling.
- Self-driving cars could change traffic patterns completely. Traffic is a huge frustration for all and with self-driving cars we can be more productive.
- Reduce traffic with ride-sharing.

Infrastructure

- The federal and state governments should rehabilitate the tunnels
- WE DON'T NEED TO ALLOCATE FEDERAL MONEY TO BUILDING A WALL; FIX OUR BRIDGES [sic].
- Funding for car infrastructure vs. other modes seems extremely imbalanced.
- The majority of us drive to work or at least to the train or bus to get to work. You need a car if you aren't going into a big city or off main roads.
- Nobody wants to drive. There is too much traffic. Also NO PARKING. Many of us live in heavily populated areas near NYC. We rent and don't have driveways and there are NO areas for street parking. You circle for two hours looking or pay astronomical prices for parking. Improve public transit in the state and we will happily drop our cars.

Other

- Bad drivers and bad pedestrians are a problem. We should pilot speed gun enforcement.
- The future of transportation: the connection of Main Streets from city to city, more public transportation, and bike lanes. Or Uber takes over.
- We would love to ride a ferry if there were more options and it were affordable.

Topic #2: Great Places

Summary

Respondents identified many reasons why they love where they live and how they define an ideal community. Common answers were public transportation, small businesses, and close proximity to NYC and other amenities like the beach and parks. Another important component was a diverse population and access to a variety of restaurants and cultural activities. People are proud of their thriving downtowns with small businesses, shops, and restaurants. Some groups suggested that creating public gathering spaces can help form communities and promote face-to-face conversations and culture sharing between neighbors. People like the cultural diversity of New Jersey and want it protected. Many felt they would not be able to stay in NJ because of high housing costs and taxes, while others want to remain for their jobs, family, and friends.

Comments



Affordability

- More than half the group wants to leave NJ because it's too expensive.
- Build housing for the actual middle class, not just luxury and affordable housing.
- I want to stay in NJ but can't afford to live here any longer.
- We want to leave NJ because taxes are high.
- Most of us stated we didn't plan on staying in NJ for the foreseeable future. Most of us said the cost of living is too high even with jobs in NYC. It's impossible to buy a home and costs \$13 to get into the city. There are other cities that are making themselves more desirable and cost far less.

Community Building

- Public spaces and sense of community. Having events and places for people to gather creates a community. When people know each other, they can give support and feel safe and happy. (6)
- We want to live in a place that has a diverse group of people and ideas. (3)
- Establish relationships between new residents and those who have lived there for a long time. #nogentrification (2)
- Low barriers of entry to communities can include supper clubs, tours, athletics, bar crawls.
- Get cities and towns to be more sustainable. Get your town to join Sustainable Jersey or be part of committees. Just get involved.
- Promote socially responsible citizenship
- The built environment is important: walkability, transit, open space help people to connect. But community is more important.

Transportation

- Access to NYC (4)
- Nearby rail/train stations for getting into the city (3)
- Close to major highways and roads
- Pedestrian-friendly neighborhoods with nearby green spaces and shopping.
- Living in New Jersey is convenient for getting around.
- Train service is good.
- Riding public transportation makes you feel closer to the community and forges a sense of kinship.
- Bike-friendly
- More safe bike lanes and bike racks
- Frequently running public transportation
- My favorite thing about Boonton is the many modes of transportation for getting around.

Arts & Culture

- As rents get higher, culture and diversity gets lost.
- Need improved art culture and infrastructure
- Proximity to cultural amenities (NYC)
- Traditions! Yearly events in your community help with the town's culture, like a carnival or festival.
- There are lots of museums, shops, and places to show visitors.



Downtown Areas

- Having access to a variety of food, including both grocery stores and restaurants. Having foods from many ethnicities. Food brings people together. (2)
- Many places to go out and eat
- Restaurants and businesses open late, after work and into the evenings
- Walkable downtowns
- It's sad to see small businesses close. Give them more support!
- Great coffee shop!

- Jersey food!
- My favorite thing about living in Pequannock is the small businesses.
- Thriving businesses, shopping and restaurants. We want a little of both, not necessarily in a downtown setting.

Nature & Green Space

- Jersey Shore (2)
- In NJ we can go outside and explore nature (hiking, camping). (2)
- Coordinated park systems that are integrated into the community.
- Close proximity to parks (Lincoln Park)
- More open green spaces and pocket-parks like in New York City with seating, free Wi-Fi and public art.
- Many recreational places
- Lots of open space to walk in South Jersey
- More walking paths and open spaces. All of us love walking, running, and spending time outside. We also have dogs and we love parks and dog parks. We want fresh air spaces that are easily accessible!

Ideal Community

- Most of us agreed our ideal community has a high walkability score, lots of local shops and restaurants, and we'd like to know our neighbors.
- Our ideal community is progressive and has well-maintained sidewalks that lead somewhere and are safe.
- Ideal community: Being able to buy a house in an urban/diverse area with good schools. Able to enjoy nightlife and culture while young and single but also able to stay and raise a family.
- Our ideal community has a sense of security and inclusivity for all people.
- Walkable, trees, good schools, Main Street, friendly, affordable, diverse, parks, public spaces, safe, sense of community
- Walkability, density, diversity, and culture

To Stay or Not to Stay

- Reasons for staying: pride, grew up here, close to NYC, cultural diversity
- Reasons for not staying: don't like driving, want warmer weather, career, want to see other places
- Good education and schools
- NJ is well-located with access to the shore, the mountains, and the city.
- Our immediate reaction to staying in NJ is NO.
- All participants plan to stay in NJ in the near future because of career, family, location, proximity to NYC, and diversity. We will stay in Hudson County until we're priced out.
- Jersey City has a lower cost of living than Brooklyn, the community is more welcoming and established, and it's less dense.
- We plan to stay because of jobs, house, family and friends.

Topic #3: Economy

Summary

Most respondents expressed their love for small businesses and advocated giving them more support to open, thrive, and compete with larger stores. This includes tax credits, utility payments, incentives, business incubators, and educating about alternative models like co-ops. Many want to see more jobs in NJ in diverse industries that match the training people have, especially in creative industries like film and the arts. Some professionals are underemployed or have long commutes to NY. Another common suggestion was creating more recreational activities for teenagers and adults who are underemployed. Doing so could discourage drinking, drug use and criminal behavior. Increasing the minimum wage is suggested by some as a way to boost the economy. The high cost of living drives people away and hurts the economy.

Comments

More recreational options for teenagers and young adults to lessen drug use.

Cost of living in NJ is prohibitively high

Give more support to small, locally-owned businesses.

Provide more employment opportunities for 18-30 year olds in diverse and creative fields.

Small Businesses

- Give more support to small, locally-owned businesses, like incubators, lower rent and utilities, and tax credits/abatement. (8)
- Small businesses need more opportunities for tax incentives and start-up costs, especially for places with high rents like Jersey City and Newark. (3)
- We would like more casinos and more mom & pop stores/small businesses. (2)
- Minority businesses are not supported enough. (2)
- Get people to take more pride in NJ. When people like where they live they take more care of it and will invest more. People think of NY as a place for small businesses but not NJ.
- Close down major corporations to allow mom & pop stores to thrive.
- Assist small business owners and Millennial start-ups—let's get on the modern side of things.
- Enforce no loitering to attract businesses.
- Traffic and bad buses detract from business.
- Old blue laws are bad for business.
- Pedestrian friendly downtowns in small towns to attract people to stroll and shop
- Create business programs that model community ownership models, like housing co-ops.
- Increasing diversity around train stations brings businesses and visitors to shops.
- North Jersey needs more affordable, healthy food stores.
- A lot of residences going up, need more boutique shopping
- Improve reasons for businesses to stay in NJ. Many are moving out of state because it makes financial sense.

Jobs

- Millennials in North Jersey don't necessarily have jobs in the areas they have their degree in. Many still live with their parents and have a long commute to work. (2)
- Provide more employment opportunities for 18-30 year olds in diverse and creative fields. (2)
- Create more jobs.
- Hold job fairs throughout the state.
- More professional jobs in town
- Internships for non-college applicants. There are so many things for post college grads that miss a whole group of people.
- Create more jobs with livable wages.
- Need a community champion to foster and promote a more robust non-profit scene

Education

- Fund schools no matter their demographic background.
- Give teachers support and fair pay.
- Get rid of laws the artificially burden parts of the economy, like public schools paying for private school transportation.

Recreation

- Teenagers don't have enough options for activities and entertainment, leading to alcohol and drug use. (2)
- We should have more tourist attractions that aren't at the beach, and more aesthetically pleasing, unique places (like TopGolf).
- Free gathering spaces like community centers and parks
- Wish there was more cultural vibrancy
- More sports recreational leagues for all ages—not just kids; adults need activities too! This is important in poorer areas where many people don't go to college. This can fill in their downtime.
- Develop more opportunities for recreation for young adults/professionals.

Cost of Living

- Increase the minimum wage to grow the middle class economy while limiting inflation and cost of living. It would make people's lives easier because NJ is very expensive. (2)
- High cost of living prevents people from coming to NJ.
- Poor road conditions and potholes raise the cost of driving and living.
- Raise the minimum wage—if people make more they can spend more.
- Lower property taxes for residents

Other

- Regulate new products and services (like alternative workspaces, marijuana) to increase tax rolls.
- Legalize marijuana for economic opportunity and to reduce crime.

Topic #4: Technology

Summary

Many of these responses touched on how technology will change transportation. Electric cars are popular, and there is excitement about self-driving cars because of safety, convenience, and greater commuting options. Technology can also be used to improve communication around transportation issues, such as live traffic conditions, parking supply, and transit status. Many commented on how technology can be used to improve infrastructure and everyday life. A number of respondents suggested that Wi-Fi be made into a public utility because it has become a basic necessity. Several described government websites as outdated, and others suggested using applications and websites to improve connections with local government. Technology will also impact jobs and change the way people and businesses work. Some respondents expressed concerns about increased automation.

Comments

Traffic lights that analyze traffic patterns to improve efficiency of signal timing

Free, public wifi statewide

Self-driving cars will increase safety and ease travel issues.

Promote electric cars through charging stations and priority parking.

Internet

- Free Wi-Fi statewide (3)
- Internet/Wi-Fi should be a public utility. It has become a necessity like water and gas and policy should reflect this. (2)
- Ubiquitous Wi-Fi service, indoor and outdoor. High speed data connection for all devices.
- Start building the 5G network to help the spread of data.

Autonomous Vehicles

- Self-driving cars will increase safety and help people become autonomous. (2)
- Self-driving cars could help with public transit reliability.
- The number of self-driving cars and the use of services like Uber/Lyft will increase, allowing for more options to carpool/get places.
- We're excited about self-driving cars.
- Self-driving cars and drones excite us most, you have the best of both worlds—convenience of a personal car and ability to maximize commuting time. Many of us commute over two hours each day.

Green Technology

- Solar panels and electric cars are the way to go. (2)
- Promote electric cars through charging stations and priority parking.
- Make taxis electric.

- We're excited about wind power.
- Invest in clean energy for the state. This will pay back 100%. Create tax incentives for cities investing in clean energy. Look into removing carbon from the ocean and air.

Travel information

- Improved GPS map devices and apps that are able to understand what lane your car is in for more accurate directions.
- Use parking apps and dynamic supply and demand parking management for better land use. The "Best Parking" app resells/repurposes excess, unused monthly parking capacity. It makes parking less expensive and creates more efficient parking supply and land use.
- Expand the use of electronic billboards for travel times on NJ Turnpike/Parkway. These are good and should be on 24/7 to help with travel.
- More transit apps with schedules and timetables, and more real-time transit info for all networks. HBLR signage is usually broken.
- Use devices to better connect with public transportation.



Other Transportation

- Ease of contacting Uber/Lyft (2)
- Traffic lights that analyze traffic patterns to improve efficiency of signal timing (2)
- More "no-stop" tolling systems, like at the Tappan Zee bridge, using EZ pass or mail-in only. It will keep traffic moving.
- Hyperloop!
- Remove red light cameras.
- Gear texting and driving campaigns towards older as well as younger people.
- Living and working at home may decrease the need for transit and other services.
- High-speed travel
- Transportation is what we are mostly interested in as far as technological advances.
- Mini TV screens on buses
- Charging ports for mobile devices on buses or at bus stops
- We were excited at the ideas of the hyperloop, self-driving cars, and telecommuting. We don't want to drive if we don't have to!

Technology and Government

- We need open data resources to give citizens tools to advocate for things they couldn't before.
- Better government websites that are as efficient as other sites.
- Let's connect the city of Orange more via technology.
- Technology moves fast but government moves slow. Wish government was more innovative.

Technology and the Economy

- Make sure technology is not taking away jobs. People need jobs.
- Technology can help clean up water ways or other jobs that are too dangerous for humans to do.
- Online shopping may decrease variety in built environment.
- More apps for local and small businesses.
- Holograms for presentations can allow someone to reach people worldwide for personal or business purposes.
- Telework will grow due to technology.

Problems

- Technology should be cleaner inside and out.
- Problems from technology include distracted driving and people getting lazy or not communicating.
- We need less automation and more human interaction. Things get lost in automation.
- Not looking forward to everything being automated
- New software for getting around, like schedules and maps on our smartphones, increases dependency on technology. We think less about where and when.

Other

- Excited for video/audio recording on eyeware (Google glasses)
- Excited for more advanced smartphones
- Excited for virtual reality
- Curious about new social media outlets
- No "dead zones" for cell service
- Robots for surgeries! Removing highly-paid doctors who perform surgeries could lower the cost of medical bills.



Topic #5: Safety

Summary

Discussion about safety touched mainly on policing and transportation safety issues. Most would like their communities and transit stations to be better lit. Respondents often commented that they want to see more police on the streets and want them to be more approachable and part of the community. Discussion of transportation safety touched mainly on the dangers of close proximity between bicyclists, pedestrians, and motorists. Pedestrians feel unsafe when walking near or crossing major roads, and both drivers and bicyclists feel unsafe when sharing the road. Many were concerned about speeding, reckless drivers, and distracted or drunk driving. In addition, several would like to see more police presence around transit stations and on light rail. A number of comments touched on strengthening communities to increase safety, such as by having more activity on the streets, community watch programs, and more activities and places to go for teenagers.

Comments

More police presence in Newark and other cities in NJ.

Active streets and windows feel safer.

There should be a barrier between cars and bikes on the road becomes sometimes they ride too close.

Install more lighting in public places like bike paths and train stations.

Lighting

- Install more lighting in public places like bike paths and train stations, and keep it maintained. (5)
- Fill local areas with local stores and parks that are well lit.
- Better nighttime lights on sidewalks and roads, but not to cause more light pollution

Policing

- More police presence in Newark and other cities in NJ to improve the perception of safety. (3)
- There are no beat cops on the streets and police are unapproachable as they roll by in their squad cars. (2)
- More police presence by establishing a neighborhood watch in all wards.
- We feel safer when the cops are part of the community and involved, not seen as big brother.
- Riding the PATH feels safe because there is always high ridership and Port Authority police presence. Even the Journal Square stop feels safe at night because there are so many people getting off the train with you.
- Light Rail is not well patrolled, and since tickets aren't regularly checked riders tend to hop on and off and cause trouble.

Traffic Safety

- Use cloverleaf designs when possible to help ease the flow of traffic and reduce accidents.
- Don't feel safe driving or walking near NJ Transit buses
- Install better signage at intersections.

- We feel unsafe about other peoples' driving habits, like drunk driving and texting.
- Drivers and Jitneys in downtown Jersey City speed and are careless.
- People cross roads at busy intersections. When driving in a new city it's hard to quickly understand how pedestrians there move, and one can easily hit a jaywalker.
- Buses drive by people at night leaving them in dangerous areas, and mountains of snow prevent people from boarding the bus
- Potholes are dangerous, roads should be paved routinely
- Design buses so drivers can see smaller objects around.

Bicyclist and Pedestrian Safety

- There should be a barrier between cars and bikes on the road becomes sometimes they ride too close. We need more bike lanes. (4)
- Build better pedestrian infrastructure and Complete Streets or at least walking and biking paths so people feel safer roaming around. (3)
- Improve pedestrian safety in Newark. Better marked crosswalks with clear signals.
- Educate people about pedestrian safety, such as where to cross appropriately and who has the right of way.
- I feel unsafe as a pedestrian when crossing major highways, like McCarter in Newark. Install sky bridges?
- Uneven sidewalks

Safety & Built Environment

- Empty storefronts and buildings feel unsafe. More windows and active streets feel safer. (3)
- Let more community places like recreation centers, libraries, parks and such be open late and have good hours so people have places to go and be occupied.
- Install more "blue lights" in parking garages and other places where people feel unsafe, especially at night.
- Keep neighborhoods cleaner and minimize abandoned homes and property.

Youth

- Keep our young people busy when they are outside of school with creative programming.
- Reinvest in after school programming and lengthen the school day.

Other

- We have an overall sense of safety in our communities. We've left our cars unlocked or back doors open overnight and never had a problem. (2)
- Clean up Newark. Broken glass, needles, overall garbage. Dirty cities feel less safe and welcoming.
- Some people in Newark feel like they have to look over their shoulder all the time, especially at night or if hard of hearing.
- Ban guns statewide.
- First-time offenders should get harsher sentences.
- Even in a safe neighborhood, carjacking can happen.
- Invest more in education and mental health infrastructure both in communities and in prisons.
- The city needs to acknowledge the violence and project positivity.
- We feel safe with a sense of community.
- It's important for men to understand women's perspective—that they feel unsafe in different ways and have to be hyperaware of their surroundings.
- Rude, sexist, or racist transit operators and poor customer service. Develop a code of conduct.
- Reduce penalties for non-violent drug crimes.
- Extend protection on campus into the broader community.

Topic #6: Environment

Summary

Discussion regarding the environment touched on air and water pollution, climate change, and making communities more sustainable. Some thought the government should be more engaged with these issues. Respondents commonly highlighted the relationship between motor vehicle traffic and air pollution. To remedy this problem, they supported investing more in public transit, increasing bike ridership, and easing traffic conditions so that vehicles do not sit idling at stop lights or in traffic jams. Many were concerned about water quality and outdated infrastructure and would like increased government transparency. Respondents considered climate change mitigation to be a very important issue and suggested encouraging or incentivizing green practices like ridesharing, biking, and home or business emission reduction. Recycling was another important topic and respondents would like better litter reduction efforts and education about recycling practices. Green space is popular and people would like more preservation or the conversion of unused lots. Several comments supported cleaning up the rivers in North Jersey.

Comments

Changing the way people get around can improve air quality.

Climate change is the most pressing issue.

Increase recycling rates and decrease littering with education, enforcement, and more bins.

Increase funding to improve old water infrastructure for better water quality.

Transit

- Put NJ back on the map for public transit! Invest in heavy/light rail lines and rapid transit buses with special lanes to beat congestion. Let the buses drive in the shoulder at rush hour. (3)
- More convenient and accessible carpooling options
- Optimize the use of existing infrastructure, such as bus priority lanes.
- We need to encourage people to walk and bike more instead of driving.

Climate Change

- Climate change is the most pressing issue. (2)
- It is scary that it our government isn't doing anything about climate change.
- Individuals and businesses both contribute to global warming and should be reached differently. Tax plastic bags and reexamine the effect of big factories on neighboring communities.
- Climate change will kill us all.
- Reduce carbon emissions by encouraging carpooling, ridesharing, and bike riding.
- Overpopulation: we produce too much carbon and consume too much. Too many cars on the road. We need to educate the public to think about generations after us.
- Incentivize climate change mitigation. Pay residents and businesses to reduce their emissions.
- Reduce animal carbon footprint. Start moving our diet away from the excessive amount of meat consumed.

Water Quality

- Clean up NJ Rivers like the Raritan, Passaic, and Hudson. (3)
- We are concerned about air, water, and soil pollution. (3)
- Increase funding to improve old water infrastructure for better water quality. (2)
- Everyone is hesitant to drink the tap water in Hudson County, and damage to the water infrastructure effects water quality. Water infrastructure needs testing and a PR campaign.
- In Jersey City there are lots of water main breaks. It needs to be more clear how to test your water.
- Upgrade old infrastructure to improve water and air. Make a new water plan for the state.
- Our government should be more transparent regarding water quality standards and air pollution.
- Companies are dumping waste into the water.
- Improve basic necessities. There are consistent problems with water quality.
- Designate land to protect water.

Air Quality

- Air pollution!! Congested areas have poorer air quality compared to suburban/rural areas. More people, businesses, and cars effect air quality and the ozone. (2)
- Less traffic lights or better signal progression to ease traffic flow and reduce car pollution. (2)
- Concerned about having kids in NJ because of asthma rates
- Enforce tree requirements – we need more trees for mental health and shade.
- NJ should commit to lower greenhouse gas emissions and improve air quality by improving public facilities, transit, and building standards.
- Changing the way people get around and less congestion on the road can improve air quality.
- Traffic and idling cars cause air pollution, soot, and dirt and produce greenhouse gases.



Recycling & Composting

- Improve recycling by having more specific dumpster containers for various recyclables and compost and issuing fines for not recycling. (2)
- Decrease garbage: reduce, reuse, recycle, rot. Reduce: less plastic bags and containers; Reuse: reusable water bottles with filling stations, reusable takeout containers; Recycle: single stream, better education of what to recycle, more bins, Rot: teach about composting, food waste, and community gardens.
- Litter! Lack of garbage cans in urban areas, particularly outside of the downtown and gentrified neighborhoods. Lack of recycling cans period. Every garbage can should have a recycling can next to it. (2)

- Create nationalized or statewide recycling standards and better education to increase efficiency in all systems.
- Finding a place to compost is difficult in urban areas.
- Enforce anti-litter campaigns for clean streets.
- Provide more education and enforcement around recycling.

Green Space

- Less destruction of forests. (2)
- More green spaces! (2)
- Studies show better health outcomes for those who live within short distance of green space/park for recreation.
- Replace green space in a city/town when it has been removed.
- Convert empty lots to parks.
- Hold county and other officials accountable for keeping all parks clean and up-to-date.
- Tree-lined streets are nice, there should be more. (2)



Green Energy

- We should invest in clean technology ASAP. Why isn't the government using it?
- County should promote solar panels with incentives
- Invest in green energy. Create solar and wind farms. Use batteries to store energy. Move away from dying energy sources (coal and natural gas). Incentivize electric cars by building more charging stations.

Other

- Light pollution from major cities
- Sound pollution from highways
- Lawns cause huge environmental problems with fertilizer.
- Encourage people to use reusable bags.
- NJ should focus on bioremediation of superfund sites rather than rely on developers to clean up.
- Cities should do better clearing the sidewalks when it snows.
- More bioswales
- Water conservation—every summer there's a drought and people continue to waste water by watering their lawns. Encourage rain water harvesting and upgrade reservoirs.

Topic #7: Resiliency

Summary

Comments on resiliency showed that respondents feel their communities are unprepared and are unsure of what they should do during a disaster. They do not feel their communities are more prepared since Sandy and many are still recovering. Many of these comments suggested improving communication between local governments and residents in order to educate residents about ongoing resilience strategies and maintain contact during an emergency. Some respondents suggested governments use social media, push notifications, and inform residents in person or through local networks. There was also concern about the ability of infrastructure to withstand extreme weather events and support for limiting development in flood-prone areas. Many would like more financial and material assistance available to recover from disaster, particularly for low-income people.

Comments

Communicate better with the public regarding emergency plans and resources.

Back communities out of flood-prone areas

Increase resilience of local networks, such as power, internet, and water.

We don't feel prepared for any kind of disaster.

Communication

- Communicate with the public better regarding emergency preparedness, plans, shelters, and resources, both before and during disaster. (6)
- A personal network within the community could help with communication during a disaster. (2)
- More communication via social media.
- The city government can get more involved in informing the public in person, as opposed to just an "email blast."
- Government does well with evacuation messages

Infrastructure

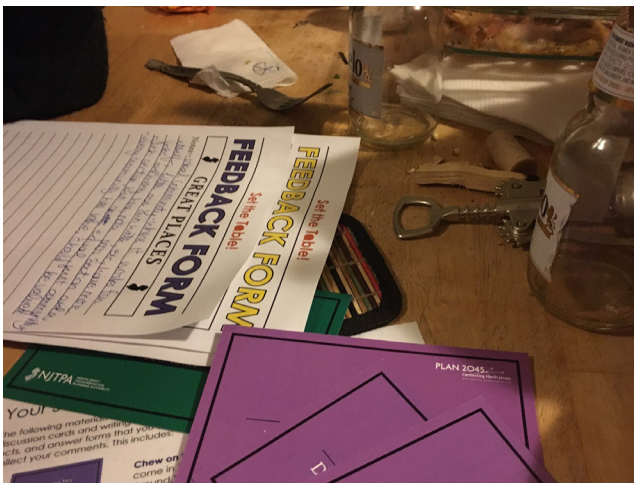
- Put utility lines underground to prevent big power outages. (3)
- Increase resilience of local networks, such as power, internet, and water. (2)
- Diversify the electrical grid.
- Routinely clean storm sewers, fill potholes, and create berms.
- Create back up power sources that do not depend on power plants. Create a program to help NJ residents create energy independence by installing solar and batteries to hold energy.
- PSE&G cuts down trees in the interest of safety, but they must replenish them with new trees.
- Gas station lines were very long during Sandy, and it seemed like the cops and their buddies were able to cut in line.

Land Use & Flooding

- Back communities out of flood-prone regions.
- Increase Blue Acres and open space to build up buffers in vulnerable towns and cities.
- Stop developing land. We're too overdeveloped. We need more permeable land, which would stop flooding and recharge aquifers.
- Prioritize evacuation of vulnerable areas as opposed to reactionary methods like raising homes. Use TDR.

Financial

- A disaster assistance fund to help workers when businesses close during a disaster
- Aid local businesses making efforts to help the local community. They were a huge help during Hurricane Sandy, offering outlets and more for residents who needed help.
- Our government doesn't seem prepared and doesn't seem to have helped lower-income people recover from Sandy because of the higher amount of home foreclosures and small businesses closing.
- Grants for back-up generators



Preparedness and Planning

- We don't feel prepared for any kind of disaster and we're not sure how our city is planning or how it will communicate with residents. (2)
- We feel as if we aren't prepared for another natural disaster because some communities are still recovering from Sandy and some residents are still homeless. (2)
- We need more long-term solutions addressing climate change and getting to the root of the problem on top of short-term safety precautions. (2)
- There should be better planning for power outages, such as a shelter with backup generators that is previously publicized.
- Have better preparation and planning!
- Our area doesn't have enough shelters in place to prepare.
- Jersey City and Bayonne are not more resilient since Sandy.
- Overall lack of preparedness is another "Sandy" hits. No one has a generator if the power goes out. It would be helpful if there was a place with a generator where people could go in their respective cities.
- Grossly under-prepared for Sandy. Create emergency plans to lessen the stress when it happens again.
- Equip residents with emergency kits.

Section 3: Other Outreach

The NJTPA also attended conducted Plan 2045 outreach at other events, meetings and professional conferences. Poll Everywhere software was used to gather input in a group setting.

NJ Bike Walk Summit

Current run (last updated Feb 27, 2017 10:42am)

36

Polls

41

Participants

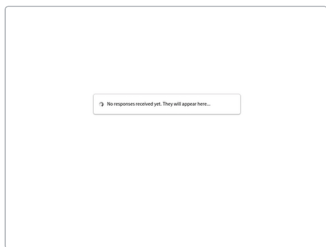
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Average responses



Average engagement

In one or two words, what is your favorite thing about your community today?



- Responses
- Town centre
- biking
- Subway station
- Tourism
- Walkable, diverse
- Openmindedess
- Vibrant
- Restaurants parks
- "Light rail"
- Bicycling
- Little traffic
- Playgrounds
- Food
- Walkable
- Pleasant
- Tourism
- Lively space
- Transit
- Downtown
- Walk everywhere
- No car needed
- Walkability, train station
- Walkable
- Planimetric street grid!
- Open space
- Bangladeshi food
- Trees parks
- Green
- walkable
- People
- Bikes
- Walking to food
- Great biking
- Walkable
- Light rail
- Walkability
- Open space
- Parks
- People
- Walkable
- Lake view
- Open space
- Transit
- Parkd



Engagement

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Responses

What is the name of this famous NJ sandwich?

Response options	Count	Percentage
Pork Roll	9	31%
Taylor Ham	16	55%
I don't know but can I get one in the lobby?	4	14%



29 Responses

Where do you live?

Response options	Count	Percentage
<i>Outside defined region</i>	30	100%
<i>Outside defined region</i>	0	0%



30 Responses

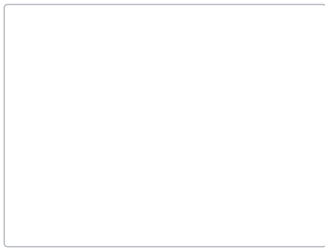
What are your biggest transportation safety concerns today? (Select up to three)

Response options	Count	Percentage
Distracted driving/biking/walking	30	30%
Impaired driving	6	6%
Speeding	14	14%
Pedestrian/bicycle safety	14	14%
Truck/car conflicts	3	3%
Condition of roads, bridges, and other infrastructure	9	9%
Street design (how space is allocated for vehicles, transit, pedestrians, and bikes)	23	23%
Something else	1	1%



100 Responses

Other transportation safety concerns?



- Responses
- Driver accountability
- Jobs that are inflexible.
- Drivers not seeing peds and bikes
- Driverless-car-smart-infrastructure
- Scaled-down-intersections
- Walkersactingjiketheyowntheroads
- Connections between different cities and accessible childcare
- Distracted driving, biking & walking
- Bad driving
- City center congestion
- Safe routes for seniors
- Lack-of-unity
- Poor lighting
- Distracted walking
- Deficient bridges, big potholes, black ice
- High volume on antiquatedroads
- Lights set to catch which encourages speeding
- More protected bike paths
- Impaired Seniors
- Double parking
- Nor respecting the bike lane
- Enforcement of pedestrian and bike safety
- Politics
- Driver education and enforcement
- Too many cars
- Texting
- Maintenance
- School bus stops
- Complete-streets
- Driverless-car-conflicts
- Road rage
- Failure to yield
- Potholes

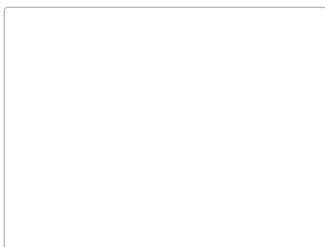


Engagement

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Responses

What's the best ways to make transportation safer during the next 30 years, with the goal being zero deaths? (Select up to three)



Response options	Count	Percentage
Driver/pedestrian education	21	21%
Deployment of driverless cars and trucks	4	4%
Viable alternatives to driving	35	36%
Improved design/engineering/materials for cars and trucks	2	2%
Tougher penalties/enforcement	10	10%
Improvements to roads, bridges, and other infrastructure	21	21%
Something else	5	5%



Engagement

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Responses

Other safety ideas?

- Responses
- Responsible redevelopment and design
- More advocacy
- Speed bumps
- Smart-infrastructure
- Safe routes for seniors
- Protected bike lanes
- Expanding bike path networks for motorway alternatives
- Complete street design
- Medical tests for drivers
- Connecting modes
- Police enforcement of existing laws
- Bike lights required
- Respect for fellow humans
- Unify active movement organizations
- Better enforcement
- Cell phone blockers
- Peds and drivers as equals
- Elder driver testing
- More streetlights, dedicated bike paths
- Split phases for left turns
- School bike share
- Retesting for drivers licensing
- Campaign for awareness
- Automatic vehicle spacing
- Working virtually
- Scaled down intersections
- Car-free days
- Prevent humans from operating heavy machinery
- Youth driver enforcement
- Education



Engagement

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Responses

What new transportation technologies are you most excited about today? (Select up to three)

Response options	Count	Percentage
Driverless vehicles	19	19%
Electric vehicles	20	20%
Public transit info/ticketing apps	17	17%
Better information about travel conditions	11	11%
Ride sharing apps (Uber, Lyft, etc.)	17	17%
Higher-speed Internet (increased ability to telecommute)	13	13%
Other	3	3%

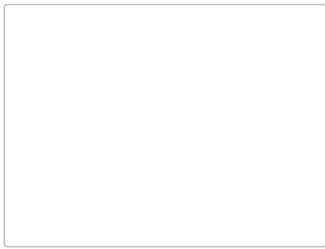


Engagement

100

Responses

Are there other exciting transportation technologies?



- Responses
- Connected-vehicles
- High-speed rail
- Car sharing
- High speed trains
- Wind powered electric train
- Power assisted bikes
- Bike Parking
- Bike share
- Behavior change tech
- Solar road ways
- Teleportation
- Powered bikes
- Bike share
- Route assistance
- Bike share
- Telecommuting
- Ebikes bikeshare
- Bike-share
- Transporters
- Ebikes
- Electric bikes
- Big data
- Hyperloop
- Smart-infrastructure
- Bike share

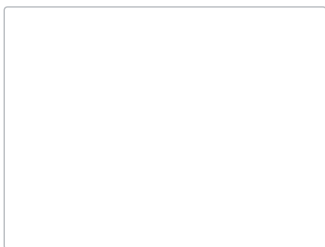


Engagement

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Responses

What is the best ways for the region to support and shape technologic innovation? (Select up to three)



Response options	Count	Percentage
Supportive legislation (e.g., tax incentives)	31	31%
Pilot projects	24	24%
Investment in education/research institutions	17	17%
Subsidies for users	10	10%
Public Private Partnerships	14	14%
Competitions	3	3%
Something else	1	1%

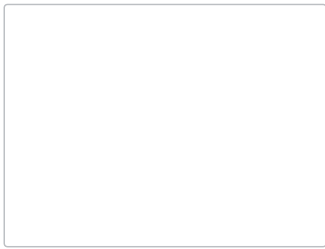


Engagement

100

Responses

What other ideas do you have?



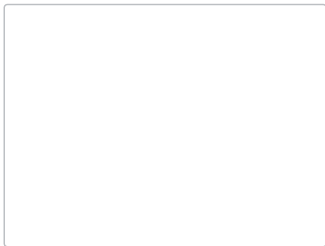
- Responses
- Need to make e-vehicles affordable
- Car share
- Road dieta
- Multi mode trip planning
- Smart-routing
- Transporter technology
- Electric vehicle charging stations more available
- Data
- Transit priority with connected vehicles
- Regionals network
- More light rail
- Grants
- Student competitions
- Teleportation
- Suburban bikeshare
- Better planning data
- Immigration



Engagement

17 Responses

What is the biggest environmental issue in your community today? (Select one)



Response options	Count	Percentage
Climate change	24	29%
Air pollution	9	11%
Combined sewer overflows	1	1%
Water pollution	15	18%
Loss of habitat/native species	13	16%
Unfair/unjust environmental impacts	14	17%
Something else	6	7%



Engagement

82 Responses

In one or two words, what should we do to ensure that transportation systems protect or improve the environment?



- Responses
- Green-stormwater
- Reduce diesel emissions
- More clean energy alternatives
- Multi modal
- Multimodal-access
- Bike-lanes
- Renewables
- Solar
- Car-Alternatives
- Improved-transit-connections
- Trash-receptacle
- Enforcement
- Solar
- Ban-cars
- Christie-free
- Car-free-city
- Avoid low income neighborhoods becoming storage for AVs
- Maintain-open-spaces
- Popular-support
- Promote-active-transportation
- Clean-running
- Mass-transit
- Electric and solar trains and buses
- Solar power
- Less-cars
- Reduce impervious
- Impeach trump
- Provide trash receptacles



Engagement

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Responses

In one or two words, what should we do to ensure that transportation systems enhance quality of life for all people?



- Responses
- Accessibility
- Involvement
- Vote-Democrats
- Less-cars
- Access
- Flexibility
- Convenience
- Access-mobility
- Safety
- Affordability
- Intermodal-connections
- Fund
- Bikingwalkingconnections
- Serve-as-social-connectors
- Choice
- Easy access
- Integrated-system
- Free
- Accessibility
- Frequentservice
- Access
- Safety
- Opportunities
- Choice
- Distribute-AV-parking
- Make transit low cost
- Multiple-options
- Vote Democratic
- Access
- Economic equity
- Fund
- Ease-if-access
- Environmental-justice
- Safety
- Affordable
- Choice
- Accessibility
- Accessibility
- Access
- Equal access
- Equity
- Access
- Fund it



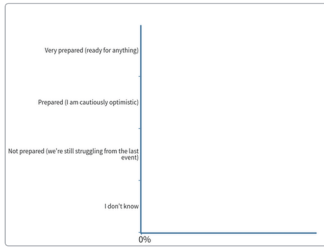
Engagement

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Responses

How prepared for the next major storm or emergency would you say your community is today?

(Select one)



Response options	Count	Percentage
Very prepared (ready for anything)	1	3%
Prepared (I am cautiously optimistic)	16	44%
Not prepared (we're still struggling from the last event)	13	36%
I don't know	6	17%



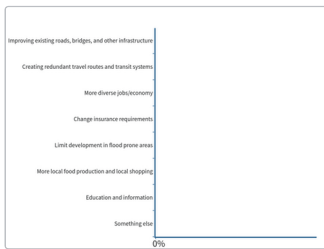
Engagement

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Responses

Looking forward, what's needed to make your community better prepared for future emergencies?

(Select up to three)



Response options	Count	Percentage
Improving existing roads, bridges, and other infrastructure	21	21%
Creating redundant travel routes and transit systems	15	15%
More diverse jobs/economy	4	4%
Change insurance requirements	3	3%
Limit development in flood prone areas	21	21%
More local food production and local shopping	9	9%
Education and information	19	19%
Something else	7	7%



Engagement

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Responses

What other ideas do you have to make your community more resilient?



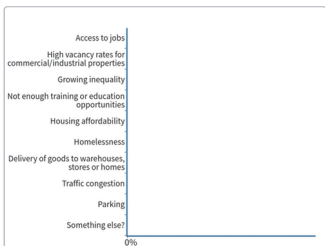
- Responses
- Solar
- Emergency response surge capacity
- Increased public works resoutces
- Buyout of flood prone structures
- Communication
- Know your neighbors
- Communication network
- Wetland protection
- Community evacuation plan
- Age in place policies
- Utility line management
- Storm water management
- Flood wall
- Green infrastructure
- Underground electrical wires
- Better-Communication
- CRS participation
- Transit oriented development
- More natural barriers
- Bioswales
- Power networks
- Solar
- Wetlands restoration
- Storm water management
- A



Engagement

25
Responses

What are the key economic challenges facing your community today? (Select up to three)



Response options	Count	Percentage
Access to jobs	9	9%
High vacancy rates for commercial/industrial properties	16	17%
Growing inequality	20	21%
Not enough training or education opportunities	4	4%
Housing affordability	25	26%
Homelessness	3	3%
Delivery of goods to warehouses, stores or homes	0	0%
Traffic congestion	16	17%
Parking	1	1%
Something else?	2	2%



Engagement

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Responses

What other economic challenges does your community face today?



- Responses
- Jobs moving to urban centers
- Economic isolation
- Taxes
- Tax burden
- School costs
- Downtown redevelopment conflicts
- High commercial rents
- Lack of local jobs
- Education
- Over sized corporate parks
- Demise of store shopping
- Endemic poverty
- Taxes
- Education systems not up to challenge
- Deteriorating infrastructure
- Taxes
- Taxes
- Foreclosure
- Affordable housing
- Drug addiction
- Lack of good-paying jobs
- Forced development
- Gentrification
- Job growth
- Healthcare access
- Property taxes
- Gentrification
- Tax burden

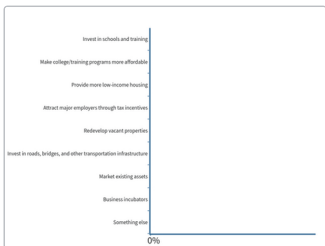


Engagement

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Responses

What should the region do to improve the economy in the future? (Select up to three)



Response options	Count	Percentage
Invest in schools and training	7	8%
Make college/training programs more affordable	14	16%
Provide more low-income housing	9	10%
Attract major employers through tax incentives	3	3%
Redevelop vacant properties	17	19%
Invest in roads, bridges, and other transportation infrastructure	25	28%
Market existing assets	4	4%
Business incubators	6	7%
Something else	4	4%



Engagement

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Responses

What other ideas do you have for improving the region's economic prospects?

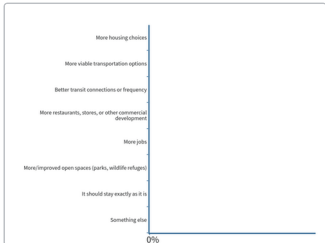


- Responses
- Multi mode transportation app
- Innovation
- Feel the Bern
- Streamline government
- Politics
- Lower taxes
- UBI
- Dense housing
- Mixed use
- Repurpose vacant spaces
- Support diversity
- Mixed use development
- Collaboration
- Promote tourism
- Lower property taxes
- Form based zoning
- Regionalize planning
- Diversity
- Socialist revolution
- Election
- Reduce taxes
- Diversify



22 Responses

What changes would you like to see in your community over the next 30 years? (Select up to three)



Response options	Count	Percentage
More housing choices	7	7%
More viable transportation options	27	29%
Better transit connections or frequency	19	20%
More restaurants, stores, or other commercial development	14	15%
More jobs	5	5%
More/improved open spaces (parks, wildlife refuges)	19	20%
It should stay exactly as it is	2	2%
Something else	1	1%



94 Responses

Other changes you would like to see in your community?



- Responses
- Bikelanesincreased
- More pizza
- Ticket dog poop offenders
- More seniors
- Connected neighborhoods
- Impeach trump
- Better bus priority
- Better walking accommodations
- Slower car speeds
- Neighborhood connections
- More density
- Open pedestrian spaces
- Bike paths
- Open spaces, mixed used real estate
- Bike friendly
- Bike lanes
- Protected bike lanes
- Less litter
- Micro housing
- New urbanism style development.
- No traffic main street
- Alternate transportation
- No NEED for cars
- Less cars
- Bike lanes
- TOD
- Bikelanes
- Bike lane enforcement
- More progressive
- Less litter
- Lower travel speeds
- People connections
- Parking management
- Walkable
- More bike paths
- Bike lanes
- Designated bike lanes
- Traffic calming
- Healthier restaurants
- Safety
- Less cars
- Complete streets



Engagement

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Responses

Think about the trips you regularly take each week. In one or two words, what works well for you on these trips?



Responses

Walkability

Frequent headways

Backroads

Car

On-time

Light traffic

Near train station with express train

Easy access to major roads

Bike share

Tow path trail

Corner bus stop

Bike lanes

Convenience

Route options

Location

Familiarity

Choices of transport

Crossing the Delaware River on a nice ped way

I am close to the train, 2 minutes to walk. Makes me more likely to be carFREE

When traffic moves

Train

Reliability

Trip-chaining

Low traffic

Bike racks

Multiple options

Consistent traffic

Reliable light rail schedule

Quiet bike commute

Quick

Traffic

Signage

Transit

When traffic is light

Ability to settle into a seat

Avoiding major highways

Easy access to train

Reverse commute

Ez pass

Light traffic

Leaving early

Flexibility

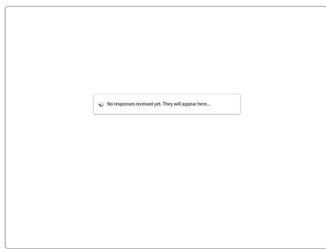


Engagement

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Responses

In one or two words, what does not work well for you on these trips?



- Responses
- Infrequent, tolls
- Anti-bike-drivers
- High-car-speeds
- Heavy-traffic
- Poor weather
- Car-preference
- Accidents construction
- Texting-drivers
- Rude-drivers
- Traffic
- Car-dependent
- Crash
- Angry-passengers
- Jaywalkers
- Crashes
- Schedule-deviation
- Ubers-in-the-bike-lane
- Car/traffic
- Traffic_congestion
- Aggressive-drivers
- Infrastructure
- Traffic-control
- Transit
- Congestion
- Lincolntunnel
- Bike-hostile
- Traffic
- Crowding
- Congestion
- Traffic
- Accidents
- Driver-behavior
- Traffic
- Reliability

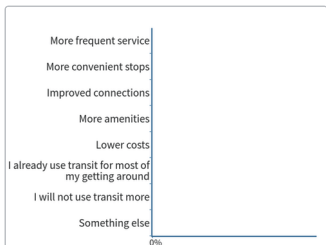


Engagement

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Responses

Is there anything that would help you use bus or rail transit more often? (Select up to three)



Response options	Count	Percentage
More frequent service	6	18%
More convenient stops	5	15%
Improved connections	13	38%
More amenities	0	0%
Lower costs	3	9%
I already use transit for most of my getting around	2	6%
I will not use transit more	2	6%
Something else	3	9%



Engagement

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Responses

What else would help you use transit more often?



- Responses
- Last mile solutions
- Better signage
- More Jitney/train pickups
- Better traffic priority
- Reliable service
- Rail-extension
- Bike cary
- Reliability
- Faster-arrival
- Faster connections
- Expanded-network
- Trainservicerestoredtobellemead
- Later trains...weekend service
- New services
- If we had any
- Better routes
- Less-crowded-trains
- More-direct-routes
- Northernbranchlightrail
- More extensive network
- Bike-friendly
- Convenience
- Actually had transit service!
- More parking
- Reduced-fare
- Convenient-stops
- Express service
- Routes
- If you knew it was safe.
- More-places
- Larger-network
- Reliability
- Better-routes

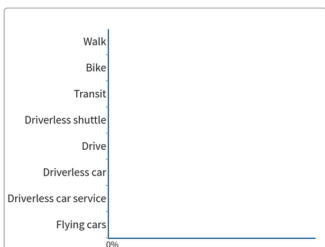


Engagement

33

Responses

How do you hope to get around in 30 Years? (Select all that apply)



Response options	Count	Percentage
Walk	21	22%
Bike	19	20%
Transit	17	18%
Driverless shuttle	6	6%
Drive	5	5%
Driverless car	16	16%
Driverless car service	9	9%
Flying cars	4	4%



Engagement

97

Responses

Are there topic areas that you think Plan 2045 should address that were not mentioned here?



- Responses
- Housing and labor
- Point to point transportation
- Community involvement
- Parking mgmt
- How do we raise new revenue?
- Promote carpooling
- Greater use of rail corridors for bike walking paths
- Fill potholes
- Transit infrastructure improvements
- Congestion pricing
- Collaboration between public private entities
- Connectivity to neighboring regions
- Northern branch light rail expansion
- Expansion of rail network
- Preserving open spaces
- Progressive Sustainability
- Trail development and connectivity
- Where should federal transportation investments be focused?
- Balancing conflicting needs (freight access vs bike ped)
- Crash rates
- Collaboration with other agencies eg parks departments
- Burocracy
- Why NJTPA?
- Immigration
- Greater Use of Rail Corridors
- Toll roads plan
- Expansion of light rail systems
- Supporting open space infrastructure and parks
- Prevent exodus of seniors
- High speed rail
- Radicalize old zoning laws
- Human factors and culture change
- Access to open space
- Bike network
- Industrial planning

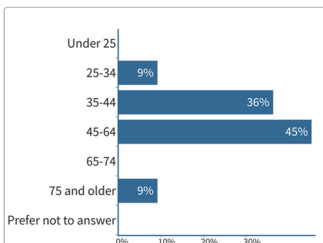


Engagement

35

Responses

Which group best describes your age?



Response options	Count	Percentage
Under 25	2	6%
25-34	8	24%
35-44	7	21%
45-64	12	35%
65-74	5	15%
75 and older	0	0%
Prefer not to answer	0	0%

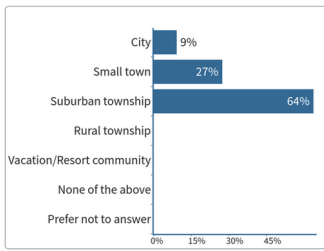


Engagement

34

Responses

How would you describe the community in which you live?

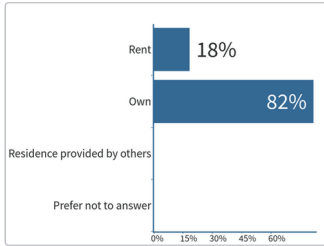


Response options	Count	Percentage
City	7	21%
Small town	10	30%
Suburban township	14	42%
Rural township	1	3%
Vacation/Resort community	1	3%
None of the above	0	0%
Prefer not to answer	0	0%



33
Responses

Do you rent or own your home?

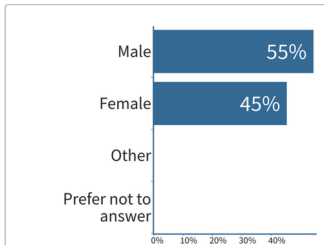


Response options	Count	Percentage
Rent	11	31%
Own	24	69%
Residence provided by others	0	0%
Prefer not to answer	0	0%



35
Responses

Are you...?

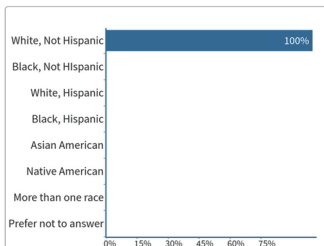


Response options	Count	Percentage
Male	23	66%
Female	12	34%
Other	0	0%
Prefer not to answer	0	0%



35
Responses

What race or ethnicity best describes you?

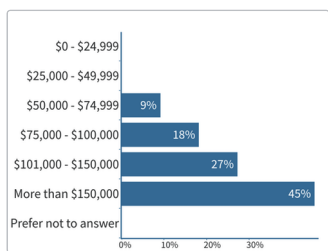


Response options	Count	Percentage
White, Not Hispanic	30	83%
Black, Not Hispanic	1	3%
White, Hispanic	2	6%
Black, Hispanic	0	0%
Asian American	1	3%
Native American	0	0%
More than one race	0	0%
Prefer not to answer	2	6%



36
Responses

What is your household income?

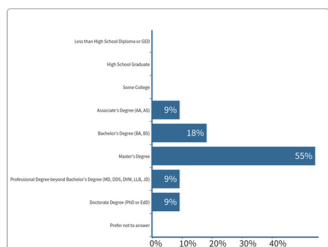


Response options	Count	Percentage
\$0 - \$24,999	1	3%
\$25,000 - \$49,999	1	3%
\$50,000 - \$74,999	4	11%
\$75,000 - \$100,000	6	17%
\$101,000 - \$150,000	11	31%
More than \$150,000	10	29%
Prefer not to answer	2	6%

85% Engagement

35 Responses

What is the highest degree level of school completed?



Response options	Count	Percentage
Less than High School Diploma or GED	0	0%
High School Graduate	0	0%
Some College	2	6%
Associate's Degree (AA, AS)	0	0%
Bachelor's Degree (BA, BS)	16	46%
Master's Degree	13	37%
Professional Degree beyond Bachelor's Degree (MD, DDS, DVM, LLB, JD)	2	6%
Doctorate Degree (PhD or EdD)	2	6%
Prefer not to answer	0	0%

85% Engagement

35 Responses

NJTPA NJAPA Public Outreach

Current run (last updated Jan 31, 2017 9:24am)

41

Polls

32

Participants

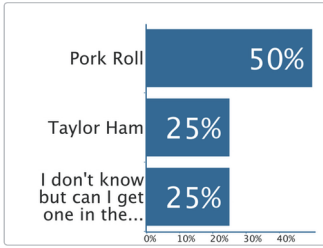
34

Average responses



Average engagement

What is the name of this famous NJ sandwich?



Response options	Count	Percentage
Pork Roll	10	50%
Taylor Ham	5	25%
I don't know but can I get one in the lobby?	5	25%

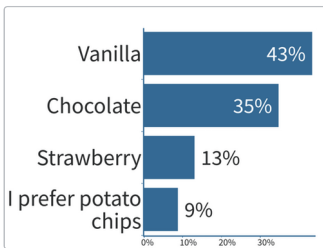


Engagement

20

Responses

What is your favorite flavor of ice cream?



Response options	Count	Percentage
Vanilla	10	43%
Chocolate	8	35%
Strawberry	3	13%
I prefer potato chips	2	9%

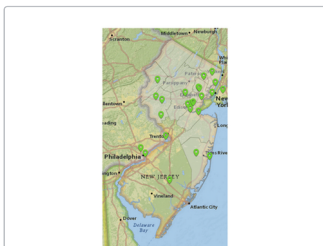


Engagement

23

Responses

Where do you live?



Response options	Count	Percentage
<i>Outside defined region</i>	24	100%
<i>Outside defined region</i>	0	0%

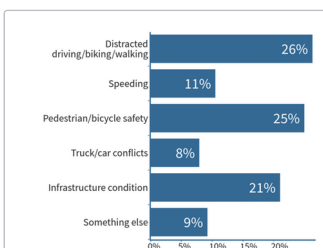


Engagement

24

Responses

What is your biggest transportation safety concern today?



Response options	Count	Percentage
Distracted driving/biking/walking	20	26%
Speeding	8	11%
Pedestrian/bicycle safety	19	25%
Truck/car conflicts	6	8%
Infrastructure condition	16	21%
Something else	7	9%

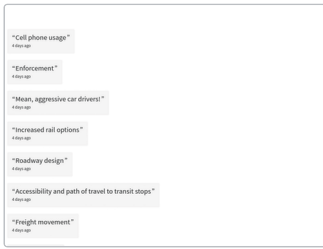


Engagement

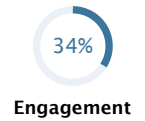
76

Responses

Other transportation safety concerns?

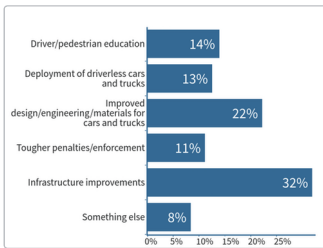


- Responses
- Taylor ham
- Road conditions
- Connectivity
- Lack of mutual respect
- Bad drivers
- Drunk driving
- Freight movement
- Accessibility and path of travel to transit stops
- Roadway design
- Increased rail options
- Mean, aggressive car drivers!
- Enforcement
- Cell phone usage



13 Responses

What's the best way to make transportation safer during the next 30 years, with the goal being zero deaths?

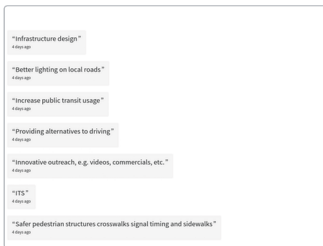


Response options	Count	Percentage
Driver/pedestrian education	10	14%
Deployment of driverless cars and trucks	9	13%
Improved design/engineering/materials for cars and trucks	16	22%
Tougher penalties/enforcement	8	11%
Infrastructure improvements	23	32%
Something else	6	8%



72 Responses

Other safety ideas?

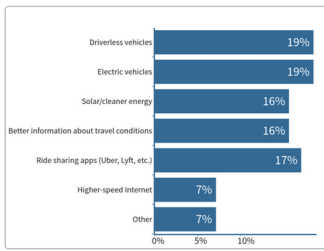


- Responses
- Promoting alternative fuel sources
- More public transport ion options and improved technology
- Pedestrian malls, smaller streets, walkable communities
- Safer pedestrian structures crosswalks signal timing and sidewalks
- ITS
- Innovative outreach, e.g. videos, commercials, etc.
- Providing alternatives to driving
- Increase public transit usage
- Better lighting on local roads
- Infrastructure design



11 Responses

What new transportation technology are you most excited about today?

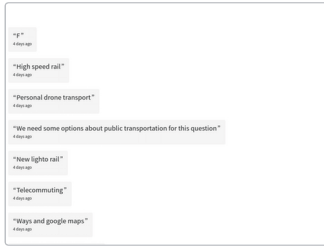


Response options	Count	Percentage
Driverless vehicles	13	19%
Electric vehicles	13	19%
Solar/cleaner energy	11	16%
Better information about travel conditions	11	16%
Ride sharing apps (Uber, Lyft, etc.)	12	17%
Higher-speed internet	5	7%
Other	5	7%

78%
Engagement

70
Responses

What are those other exciting technologies?

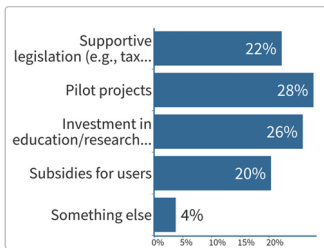


- Responses
- More virtual services
- Increased and improved mass transit options and technology implementing into transportation
- Car sensor/lock system to stop drunk driving
- Apps for transit tickets
- Public transit innovations!!
- Ways and google maps
- Telecommuting
- New light rail
- We need some options about public transportation for this question
- Personal drone transport
- High speed rail
- F

38%
Engagement

12
Responses

What is the best way for the region to support and shape technologic innovation?

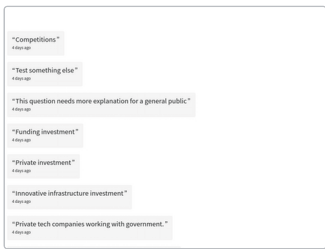


Response options	Count	Percentage
Supportive legislation (e.g., tax incentives)	12	22%
Pilot projects	15	28%
Investment in education/research institutions	14	26%
Subsidies for users	11	20%
Something else	2	4%

75%
Engagement

54
Responses

What other ideas do you have?



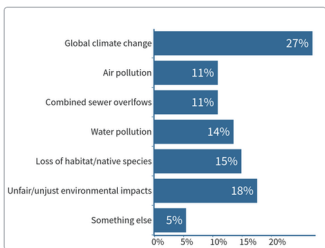
- Responses
- What about trucks?
- Buckets of moneu
- Invest in education
- Public private partnerships
- Need an option for "combination of these ideas"
- Demo projects and promotion
- TOD
- Exclusive Autonomous vehicle lanes
- Programs to educate and provide the right resources.
- Private tech companies working with government.
- Innovative infrastructure investment
- Private investment
- Funding investment
- This question needs more explanation for a general public
- Test something else
- Competitions



Engagement

16 Responses

What is the most pressing environmental issue in your community today?



Response options	Count	Percentage
Global climate change	20	27%
Air pollution	8	11%
Combined sewer overflows	8	11%
Water pollution	10	14%
Loss of habitat/native species	11	15%
Unfair/unjust environmental impacts	13	18%
Something else	4	5%

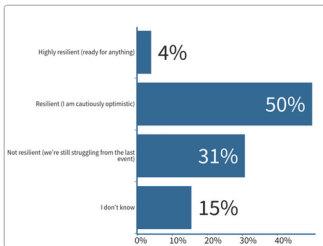


Engagement


74 Responses

- Responses
- Walkable
- walkability
- Options
- Access
- Accessibility
- Walkable communities
- Access
- Access
- Access
- Lower costs

How resilient would you say your community is today?

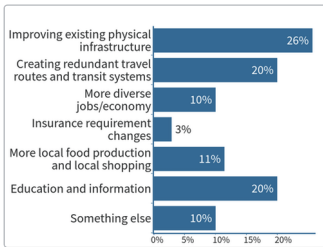


Response options	Count	Percentage
Highly resilient (ready for anything)	1	4%
Resilient (I am cautiously optimistic)	13	50%
Not resilient (we're still struggling from the last event)	8	31%
I don't know	4	15%



81%
Engagement

26
 Responses

Looking forward, what is needed to make your community more resilient?

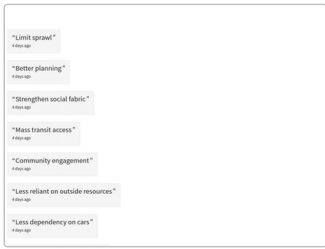


Response options	Count	Percentage
Improving existing physical infrastructure	18	26%
Creating redundant travel routes and transit systems	14	20%
More diverse jobs/economy	7	10%
Insurance requirement changes	2	3%
More local food production and local shopping	8	11%
Education and information	14	20%
Something else	7	10%


81%
Engagement

70
 Responses

What other ideas do you have to make your community more resilient?



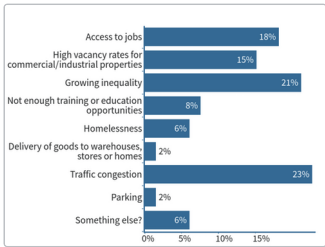
- Responses
- Harden electrical grid
- Understand what resiliency means to the citizens in that community
- Better planning acknowledging climate change
- Housing stock improvement
- Mass transit
- Invest in hardening infrastructure
- Limiting development in flood prone areas
- Retreat
- Backup generators at schools
- Less dependency on cars
- Less reliant on outside resources
- Community engagement
- Mass transit access
- Strengthen social fabric
- Better planning
- Limit sprawl



Engagement

16 Responses

What are the key economic challenges facing your community today?



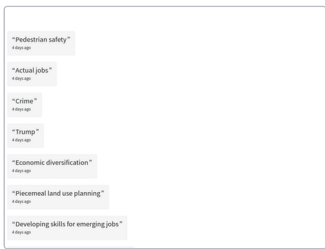
Response options	Count	Percentage
Access to jobs	12	18%
High vacancy rates for commercial/industrial properties	10	15%
Growing inequality	14	21%
Not enough training or education opportunities	5	8%
Homelessness	4	6%
Delivery of goods to warehouses, stores or homes	1	2%
Traffic congestion	15	23%
Parking	1	2%
Something else?	4	6%



Engagement

66 Responses

What other economic challenges does your community face today?



- Responses
- Long commutes
- Safe ped access to downtown
- Trump
- Vacant storefronts
- Quality career opportunities
- Loss of small biz
- High housing costs
- Sprawl
- Trump!
- High cost of living
- Low wages
- Low wages
- Affordable housing
- Connectivity
- Health care...
- Jobs and skills mismatch
- Repurposing commercial office parks
- Developing skills for emerging jobs
- Piecemeal land use planning
- Economic diversification
- Trump
- Crime
- Actual jobs
- Pedestrian safety

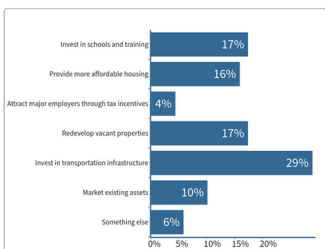


Engagement

24

Responses

Looking forward, how should Northern and Central New Jersey improve its economic prospects?



Response options	Count	Percentage
Invest in schools and training	12	17%
Provide more affordable housing	11	16%
Attract major employers through tax incentives	3	4%
Redevelop vacant properties	12	17%
Invest in transportation infrastructure	20	29%
Market existing assets	7	10%
Something else	4	6%

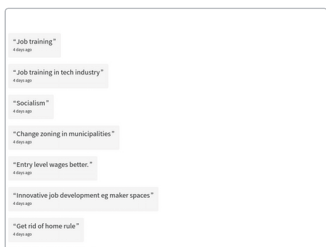


Engagement

69

Responses

What other ideas do you have for improving the region's economic prospects?



Responses

- Transit needs improvement
- Buy local
- cost of college
- Business incubators
- Better access to jobs
- increased wages
- Support local business and entrepreneurs
- public health care
- Community involvement
- Get rid of home rule
- Innovative job development eg maker spaces
- Entry level wages better.
- Change zoning in municipalities
- Socialism
- Job training in tech industry
- Job training



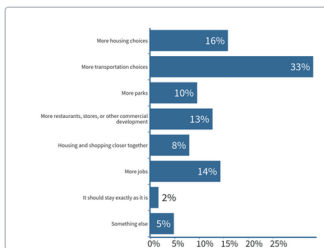
Engagement

16

Responses

- Responses
- Involvement
- Schools
- Park
- Diversity
- Transit village
- Diverse
- People
- Parks
- Neighbors
- Birds singing
- Rural
- Downtown
- Walkability
- Open spaces
- Close to transit
- Community and walkability
- Rural environment
- Walkable downtown
- Walkable
- Downtown
- Open space
- Bay access
- Transit
- Private
- Walkable Diversity
- Walkable
- Food
- Walkable

What changes would you like to see in your community over the next 30 years?

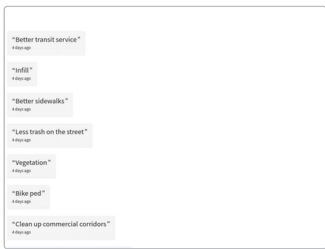


Response options	Count	Percentage
More housing choices	10	16%
More transportation choices	21	33%
More parks	6	10%
More restaurants, stores, or other commercial development	8	13%
Housing and shopping closer together	5	8%
More jobs	9	14%
It should stay exactly as it is	1	2%
Something else	3	5%

75%
Engagement

63
Responses

Other changes you would like to see in your community?



- Responses
- More coffee shops
- Brownfield cleanup
- Less vacant homes
- Safer
- Pedestrians
- Njtransit service
- Get rid of the geese at the park!!!
- more community arts
- More transit between NJ communities not just to NYC
- Improve aesthetics and function of corridors
- More diversity
- Complete streets
- Conversations across diverse groups
- Clean up commercial corridors
- Bike ped
- Vegetation
- Less trash on the street
- Better sidewalks
- Infill
- Better transit service



Engagement

20

Responses

In one or two words, what is the most difficult part of getting around for you?



- Responses
- Inadequate roads
- Distance
- Drivinganxiety
- Vacant land
- Headways
- Transit
- Potholes
- Potholes
- Traffic
- Access
- Big vacant parking lots and land
- Distracted driving
- No transit
- Long commute
- Biked
- Poor infrastructure
- Traffic
- Other people
- Traffic
- Crime
- TRAFFIC
- Traffic
- TRAFFIC



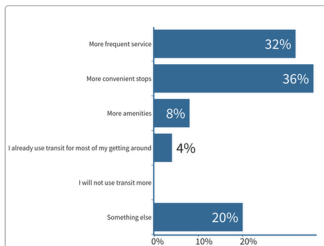
Engagement

23

Responses

Responses
Transit service w

Is there anything that would help you use transit more often?



Response options	Count	Percentage
More frequent service	8	32%
More convenient stops	9	36%
More amenities	2	8%
I already use transit for most of my getting around	1	4%
I will not use transit more	0	0%
Something else	5	20%

78%
Engagement
25
Responses

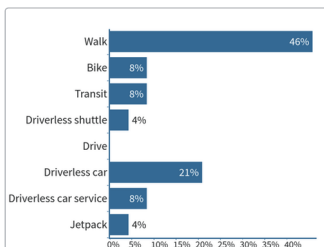
What else would help you use transit more often?



- Responses
- Lower cost
- easier bus schedules
- Bike amenities
- More transit opportunities
- More direct service less local stops
- I want a train
- More frequent
- Customer service
- Rural access
- South Jersey transportation is sparse
- More rail lines
- Better connection options between train lines
- Availability
- Subsidized fares
- Railway interconnection
- Cleaned facilities
- Lower cost
- Actually having it
- Affordable

47%
Engagement
19
Responses

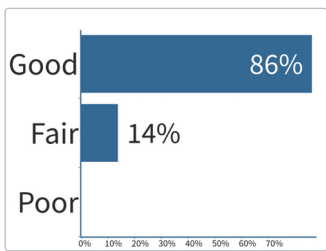
How do you hope to get around in 30 Years?



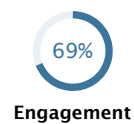
Response options	Count	Percentage
Walk	11	46%
Bike	2	8%
Transit	2	8%
Driverless shuttle	1	4%
Drive	0	0%
Driverless car	5	21%
Driverless car service	2	8%
Jetpack	1	4%

75%
Engagement
24
Responses

How engaging were these questions?

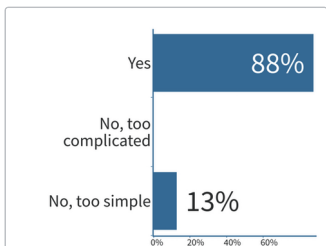


Response options	Count	Percentage
Good	19	86%
Fair	3	14%
Poor	0	0%

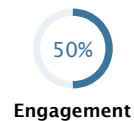


22
Responses

Were the questions appropriate for this audience?

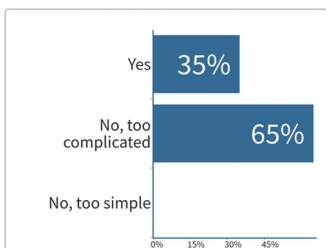


Response options	Count	Percentage
Yes	14	88%
No, too complicated	0	0%
No, too simple	2	13%

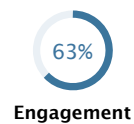


16
Responses

Would these questions be appropriate for an audience of the general public?

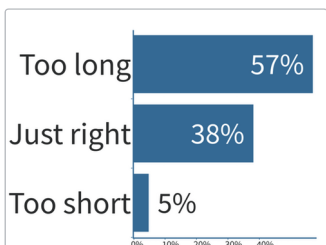


Response options	Count	Percentage
Yes	7	35%
No, too complicated	13	65%
No, too simple	0	0%

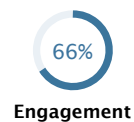


20
Responses

Was the length of the survey:



Response options	Count	Percentage
Too long	12	57%
Just right	8	38%
Too short	1	5%



21
Responses

Are there topic areas that you think Plan 2045 should address that were not mentioned here?



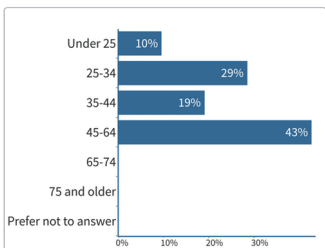
- Responses
- Intermodal
- Threatened Jersey industries eg tourism
- Waterborne transit
- Trees
- Happiness
- Senior mobility
- Ferries
- Conectivity
- Funding
- Bike as travel mode
- Health
- Water and wastewater infrastructure.
- Environment
- Food systems
- Equity
- Open space
- Aging population
- Equity



Engagement

18 Responses

Which group best describes your age?



- Response options
- Under 25
- 25-34
- 35-44
- 45-64
- 65-74
- 75 and older
- Prefer not to answer

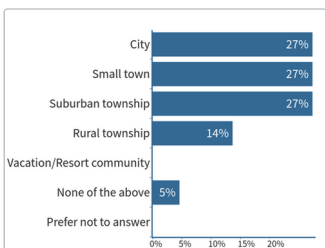
Response options	Count	Percentage
Under 25	2	10%
25-34	6	29%
35-44	4	19%
45-64	9	43%
65-74	0	0%
75 and older	0	0%
Prefer not to answer	0	0%



Engagement

21 Responses

How would you describe the community in which you live?



- Response options
- City
- Small town
- Suburban township
- Rural township
- Vacation/Resort community
- None of the above
- Prefer not to answer

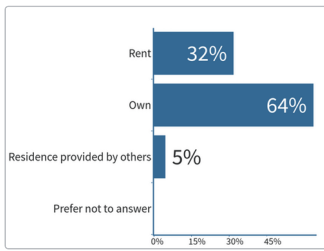
Response options	Count	Percentage
City	6	27%
Small town	6	27%
Suburban township	6	27%
Rural township	3	14%
Vacation/Resort community	0	0%
None of the above	1	5%
Prefer not to answer	0	0%



Engagement

22 Responses

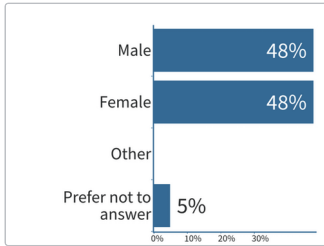
Do you rent or own your home?



Response options	Count	Percentage
Rent	7	32%
Own	14	64%
Residence provided by others	1	5%
Prefer not to answer	0	0%

69% Engagement
22 Responses

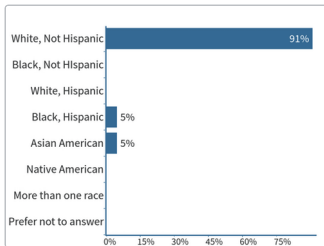
Are you...?



Response options	Count	Percentage
Male	10	48%
Female	10	48%
Other	0	0%
Prefer not to answer	1	5%

66% Engagement
21 Responses

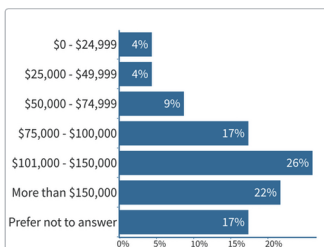
What race or ethnicity best describes you?



Response options	Count	Percentage
White, Not Hispanic	20	91%
Black, Not Hispanic	0	0%
White, Hispanic	0	0%
Black, Hispanic	1	5%
Asian American	1	5%
Native American	0	0%
More than one race	0	0%
Prefer not to answer	0	0%

69% Engagement
22 Responses

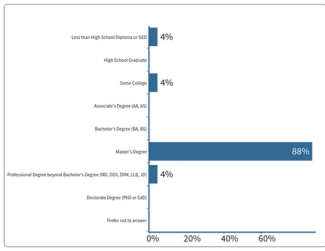
What is your household income?



Response options	Count	Percentage
\$0 - \$24,999	1	4%
\$25,000 - \$49,999	1	4%
\$50,000 - \$74,999	2	9%
\$75,000 - \$100,000	4	17%
\$101,000 - \$150,000	6	26%
More than \$150,000	5	22%
Prefer not to answer	4	17%

72% Engagement
23 Responses

What is the highest degree level of school completed?



Response options	Count	Percentage
Less than High School Diploma or GED	1	4%
High School Graduate	0	0%
Some College	1	4%
Associate's Degree (AA, AS)	0	0%
Bachelor's Degree (BA, BS)	0	0%
Master's Degree	21	88%
Professional Degree beyond Bachelor's Degree (MD, DDS, DVM, LLB, JD)	1	4%
Doctorate Degree (PhD or EdD)	0	0%
Prefer not to answer	0	0%



24
Responses

Central Jersey Forum

Current run (last updated May 5, 2017 9:45am)

18

Polls

40

Participants

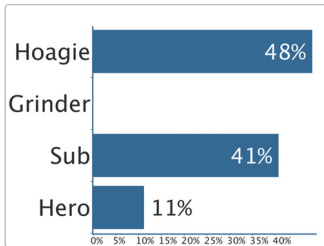
36

Average responses



Average engagement

What's in your lunchbox?



Response options

Count

Percentage

Hoagie

13

48%

Grinder

0

0%

Sub

11

41%

Hero

3

11%



Engagement

27

Responses

Where do you live?



Response options

Count

Percentage

Outside defined region

25

100%

Outside defined region

0

0%

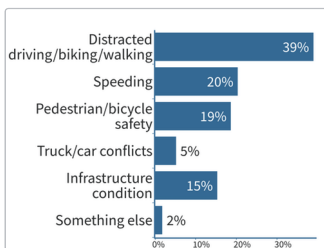


Engagement

25

Responses

What is your biggest transportation safety concern today?



Response options

Count

Percentage

Distracted driving/biking/walking

23

39%

Speeding

12

20%

Pedestrian/bicycle safety

11

19%

Truck/car conflicts

3

5%

Infrastructure condition

9

15%

Something else

1

2%

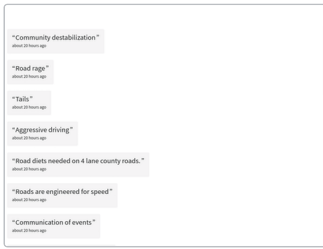


Engagement

59

Responses

Other transportation safety concerns?



- Responses
- Doing the speed limit in the left lane
- Roadway driveways and poor geometry
- Secondary incidents
- Complete streets
- Collisions
- Multimodal interactions-sharing the road
- Lack of viable transit options to get people out of cars
- Dependence on technology
- Complete Street s
- Government investment / maintenance
- Ignorance of crosswalks
- Train crashes and derailments
- Pavement maintenance
- Traffic operations, bike ped facilities
- Rails
- housing density vs public transit
- Communication of events
- Roads are engineered for speed
- Road diets needed on 4 lane county roads.
- Aggressive driving
- Tails
- Road rage
- Community destabilization

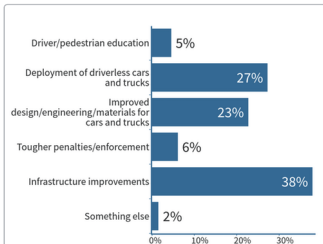


Engagement

23

Responses

What's the best way to make transportation safer during the next 30 years, with the goal being zero deaths?



Response options	Count	Percentage
Driver/pedestrian education	3	5%
Deployment of driverless cars and trucks	18	27%
Improved design/engineering/materials for cars and trucks	15	23%
Tougher penalties/enforcement	4	6%
Infrastructure improvements	25	38%
Something else	1	2%

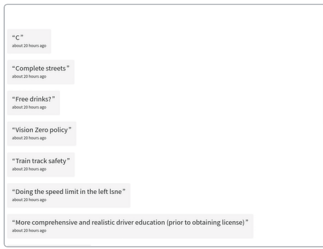


Engagement

66

Responses

Other safety ideas?



Responses

- linkages between modes
- No turn on red in school zones
- Left lane for passing
- Require autonomous braking
- Move to Delaware
- More realistic speed limits
- Multimodal equality
- More education for teens
- Adaptive traffic signals
- More comprehensive and realistic driver education (prior to obtaining license)
- Doing the speed limit in the left lsne
- Train track safety
- Vision Zero policy
- Free drinks?
- Complete streets
- C

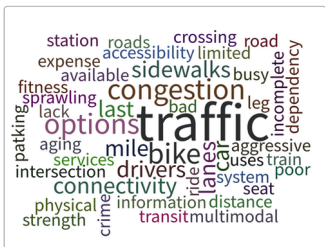


Engagement

16

Responses

In one or two words, what is the most difficult part of getting around for you?



- Responses
- Aggressive drivers
- Bike
- Information on available services
- Aging
- Sprawling uses
- intersection
- Options
- Traffic
- Traffic
- Accessibility
- System connectivity
- Traffic
- Bad drivers
- Crime
- Road congestion
- Incomplete sidewalks
- Traffic
- Distance
- lack of car
- last mile
- One seat ride
- Limited multimodal options
- Crossing busy roads
- Bike lanes
- physical fitness
- Congestion
- Traffic
- Traffic
- Traffic
- Expense
- No sidewalks
- Connectivity
- Bike lanes
- Leg Strength
- Last mile from train station
- Poor infrastructure
- Options
- car dependency
- patking
- Congestion
- Transit access



Engagement

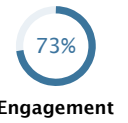
40

Responses

In one or two words, what works well for you as far as getting around?

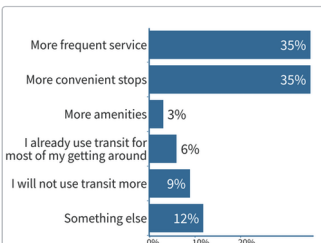


- Responses
- Public transportation
- Ev stations
- Rail
- Sidewalks
- taxi
- transit options
- D&R towpath
- Road network
- Train
- Transit
- vibrant sidewalk culture
- Timing
- Train service
- Options
- My own car
- Traveling off-peak
- Clear signage
- Transit
- Waze
- Sidewalks
- Options
- Options
- Traffic
- Uber
- Walking
- Vehicles
- Density
- Rail
- Walking
- Septa trolley
- Urban access
- sidewalks
- EZPaaa
- Sidewalks
- Options
- population density

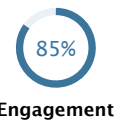


36 Responses

Is there anything that would help you use transit more often?

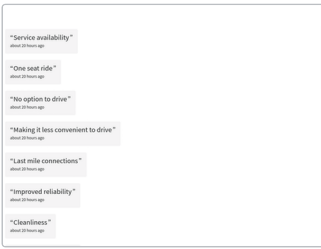


Response options	Count	Percentage
More frequent service	12	35%
More convenient stops	12	35%
More amenities	1	3%
I already use transit for most of my getting around	2	6%
I will not use transit more	3	9%
Something else	4	12%

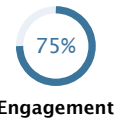


34 Responses

What else would help you use transit more often?



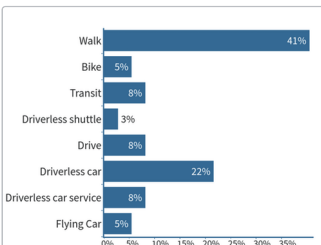
- Responses
- eypass for me
- linkage between train stations
- Interconnectivity
- Coordinated fare payment
- East-west rail lines
- Universal fares
- Connected service providers
- Less service breakdowns
- Frequent service within walking distance
- More of it
- Affordable
- More options
- More local choices
- Shuttle from train station
- Low cost for a family of four
- Speed
- More extensive service
- Simpler route maps
- Cleanliness
- Improved reliability
- Last mile connections
- Making it less convenient to drive
- No option to drive
- One seat ride
- Service availability
- Bar car
- Better connections
- More parking
- Electronic signage
- Fare card
- Less crime
- prices
- Lower fares
- Broader network
- Parking
- Reliability



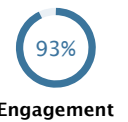
Engagement

36 Responses

How do you hope to get around in 30 Years?



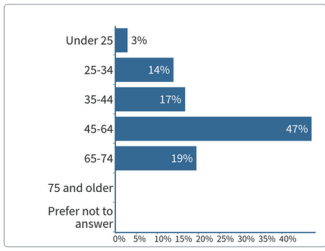
Response options	Count	Percentage
Walk	15	41%
Bike	2	5%
Transit	3	8%
Driverless shuttle	1	3%
Drive	3	8%
Driverless car	8	22%
Driverless car service	3	8%
Flying Car	2	5%



Engagement

37 Responses

Which group best describes your age?



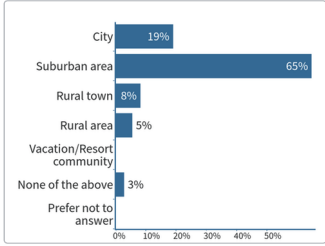
Response options
Under 25
25-34
35-44
45-64
65-74
75 and older
Prefer not to answer

Count	Percentage
1	3%
5	14%
6	17%
17	47%
7	19%
0	0%
0	0%

90%
Engagement

36
Responses

How would you describe the community in which you live?



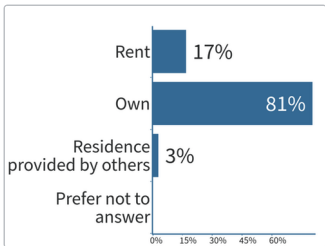
Response options
City
Suburban area
Rural town
Rural area
Vacation/Resort community
None of the above
Prefer not to answer

Count	Percentage
7	19%
24	65%
3	8%
2	5%
0	0%
1	3%
0	0%

93%
Engagement

37
Responses

Do you rent or own your home?



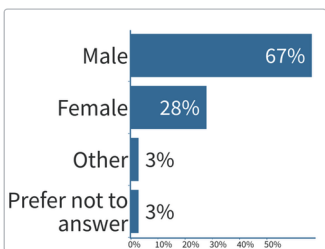
Response options
Rent
Own
Residence provided by others
Prefer not to answer

Count	Percentage
6	17%
29	81%
1	3%
0	0%

90%
Engagement

36
Responses

What do you identify as?



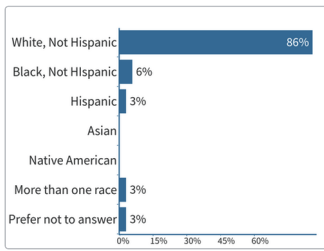
Response options
Male
Female
Other
Prefer not to answer

Count	Percentage
24	67%
10	28%
1	3%
1	3%

90%
Engagement

36
Responses

What race or ethnicity best describes you?



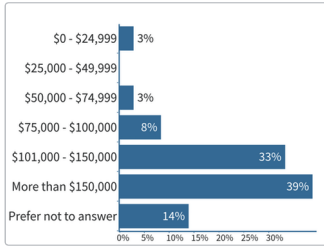
Response options
White, Not Hispanic
Black, Not Hispanic
Hispanic
Asian
Native American
More than one race
Prefer not to answer

Count	Percentage
31	86%
2	6%
1	3%
0	0%
0	0%
1	3%
1	3%

90% Engagement

36 Responses

What is your household income?



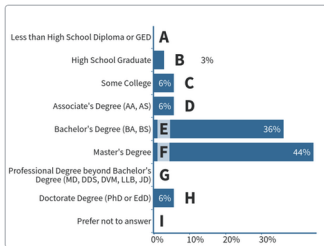
Response options
\$0 - \$24,999
\$25,000 - \$49,999
\$50,000 - \$74,999
\$75,000 - \$100,000
\$101,000 - \$150,000
More than \$150,000
Prefer not to answer

Count	Percentage
1	3%
0	0%
1	3%
3	8%
12	33%
14	39%
5	14%

90% Engagement

36 Responses

What is the highest degree level of school completed?



Response options
Less than High School Diploma or GED
High School Graduate
Some College
Associate's Degree (AA, AS)
Bachelor's Degree (BA, BS)
Master's Degree
Professional Degree beyond Bachelor's Degree (MD, DDS, DVM, LLB, JD)
Doctorate Degree (PhD or EdD)
Prefer not to answer

Count	Percentage
0	0%
1	3%
2	6%
2	6%
13	36%
16	44%
0	0%
2	6%
0	0%

90% Engagement

36 Responses

Union County TAB

Current run (last updated May 5, 2017 9:48am)

25

Polls

3

Participants

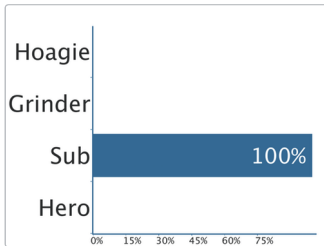
3

Average responses



Average engagement

What's in your lunchbox?



Response options

Hoagie

Grinder

Sub

Hero

Count

0

0

3

0

Percentage

0%

0%

100%

0%

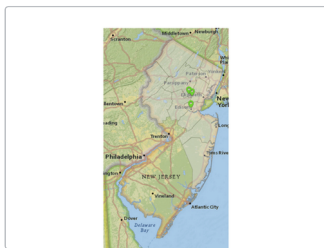


Engagement

3

Responses

Where do you live?



Response options

Outside defined region

Outside defined region

Count

3

0

Percentage

100%

0%

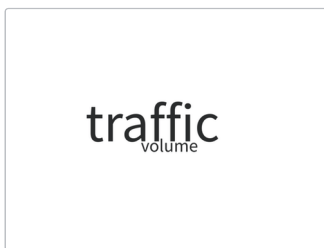


Engagement

3

Responses

In one or two words, what is the most difficult part of getting around for you?



Responses

Traffic volume

Traffic

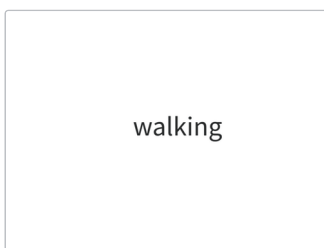


Engagement

2

Responses

In one or two words, what works well for you as far as getting around?



Responses

Walking

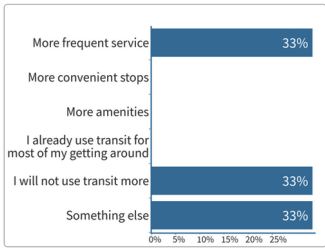


Engagement

1

Response

Is there anything that would help you use transit more often?

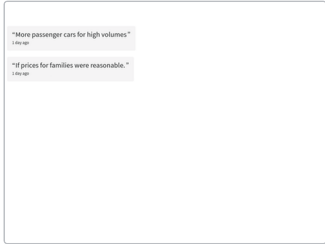


Response options	Count	Percentage
More frequent service	1	33%
More convenient stops	0	0%
More amenities	0	0%
I already use transit for most of my getting around	0	0%
I will not use transit more	1	33%
Something else	1	33%

100% Engagement

3 Responses

What else would help you use transit more often?



Responses

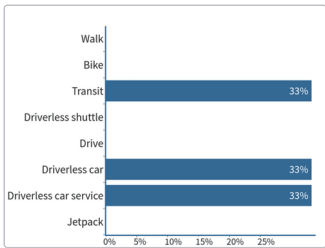
If prices for families were reasonable.

More passenger cars for high volumes

67% Engagement

2 Responses

How do you hope to get around in 30 Years?

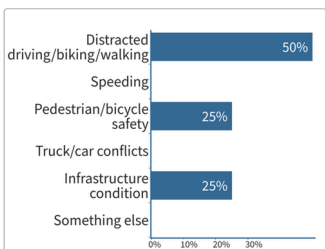


Response options	Count	Percentage
Walk	0	0%
Bike	0	0%
Transit	1	33%
Driverless shuttle	0	0%
Drive	0	0%
Driverless car	1	33%
Driverless car service	1	33%
Jetpack	0	0%

100% Engagement

3 Responses

What is your biggest transportation safety concern today?



Response options	Count	Percentage
Distracted driving/biking/walking	2	50%
Speeding	0	0%
Pedestrian/bicycle safety	1	25%
Truck/car conflicts	0	0%
Infrastructure condition	1	25%
Something else	0	0%

100% Engagement

4 Responses

Other transportation safety concerns?

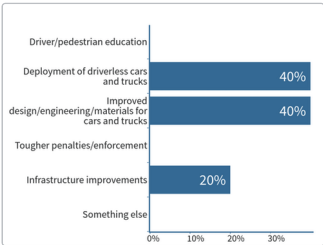


Responses
Lack of pedestrian safe walkways / bikeways



1
Response

What's the best way to make transportation safer during the next 30 years, with the goal being zero deaths?

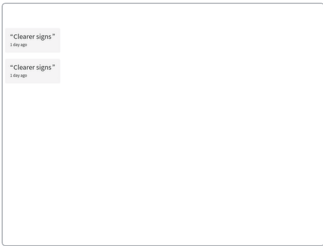


Response options	Count	Percentage
Driver/pedestrian education	0	0%
Deployment of driverless cars and trucks	2	40%
Improved design/engineering/materials for cars and trucks	2	40%
Tougher penalties/enforcement	0	0%
Infrastructure improvements	1	20%
Something else	0	0%



5
Responses

Other safety ideas?



Responses
Clearer signs
Clearer signs



2
Responses

What are the key economic challenges facing your community today?

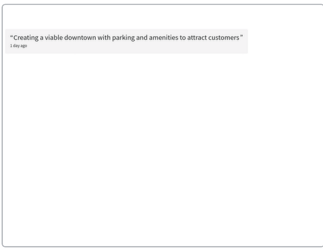


Response options	Count	Percentage
Access to jobs	0	0%
High vacancy rates for commercial/industrial properties	1	14%
Growing inequality	1	14%
Not enough training or education opportunities	0	0%
Homelessness	0	0%
Delivery of goods to warehouses, stores or homes	0	0%
Traffic congestion	3	43%
Parking	2	29%
Something else?	0	0%



7
Responses

What other economic challenges does your community face today?



Responses

Creating a viable downtown with parking and amenities to attract customers

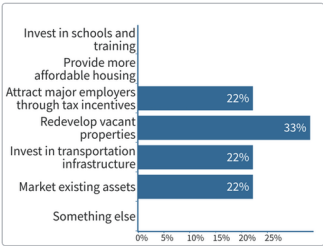


Engagement

1

Response

Looking forward, how should Northern and Central New Jersey improve its economic prospects?



Response options

Response options	Count	Percentage
Invest in schools and training	0	0%
Provide more affordable housing	0	0%
Attract major employers through tax incentives	2	22%
Redevelop vacant properties	3	33%
Invest in transportation infrastructure	2	22%
Market existing assets	2	22%
Something else	0	0%

Count

Percentage

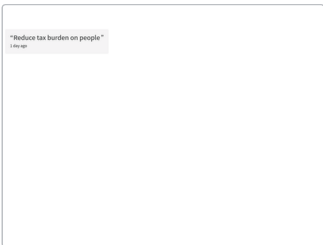


Engagement

9

Responses

What other ideas do you have for improving the region's economic prospects?



Responses

Reduce tax burden on people

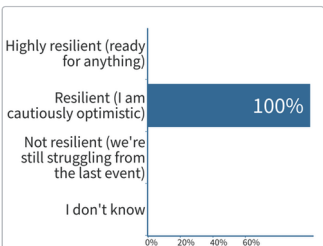


Engagement

1

Response

How resilient would you say your community is today?



Response options

Response options	Count	Percentage
Highly resilient (ready for anything)	0	0%
Resilient (I am cautiously optimistic)	3	100%
Not resilient (we're still struggling from the last event)	0	0%
I don't know	0	0%

Count

Percentage



Engagement

3

Responses

What other ideas do you have to make your community more resilient?



Responses
Increase electrical redundancy

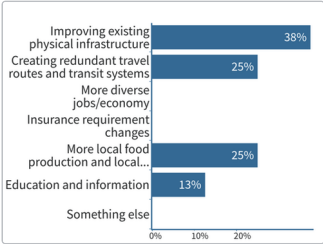


Engagement

1

Response

Looking forward, what is needed to make your community more resilient?



Response options	Count	Percentage
Improving existing physical infrastructure	3	38%
Creating redundant travel routes and transit systems	2	25%
More diverse jobs/economy	0	0%
Insurance requirement changes	0	0%
More local food production and local shopping	2	25%
Education and information	1	13%
Something else	0	0%

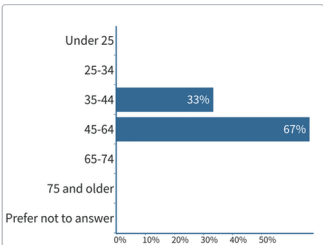


Engagement

8

Responses

Which group best describes your age?



Response options	Count	Percentage
Under 25	0	0%
25-34	0	0%
35-44	1	33%
45-64	2	67%
65-74	0	0%
75 and older	0	0%
Prefer not to answer	0	0%

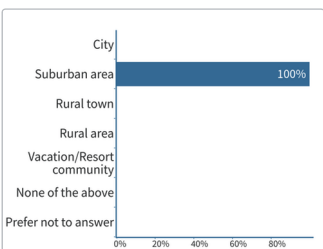


Engagement

3

Responses

How would you describe the community in which you live?



Response options	Count	Percentage
City	0	0%
Suburban area	3	100%
Rural town	0	0%
Rural area	0	0%
Vacation/Resort community	0	0%
None of the above	0	0%
Prefer not to answer	0	0%

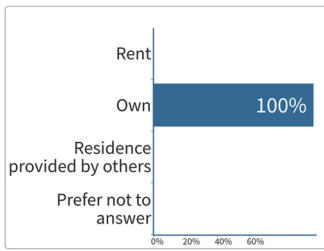


Engagement

3

Responses

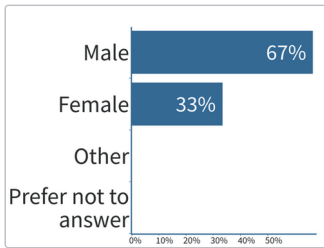
Do you rent or own your home?



Response options	Count	Percentage
Rent	0	0%
Own	3	100%
Residence provided by others	0	0%
Prefer not to answer	0	0%

100% Engagement
3 Responses

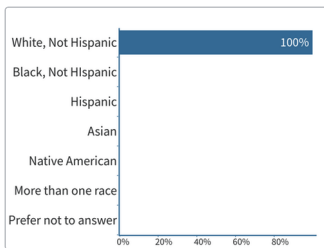
What do you identify as?



Response options	Count	Percentage
Male	2	67%
Female	1	33%
Other	0	0%
Prefer not to answer	0	0%

100% Engagement
3 Responses

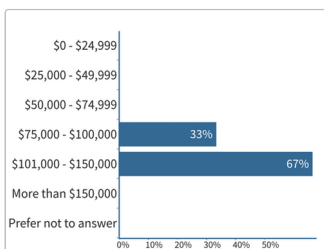
What race or ethnicity best describes you?



Response options	Count	Percentage
White, Not Hispanic	3	100%
Black, Not Hispanic	0	0%
Hispanic	0	0%
Asian	0	0%
Native American	0	0%
More than one race	0	0%
Prefer not to answer	0	0%

100% Engagement
3 Responses

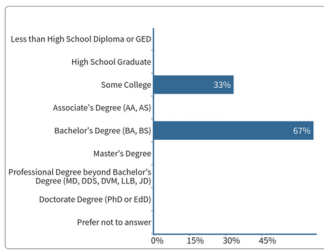
What is your household income?



Response options	Count	Percentage
\$0 - \$24,999	0	0%
\$25,000 - \$49,999	0	0%
\$50,000 - \$74,999	0	0%
\$75,000 - \$100,000	1	33%
\$101,000 - \$150,000	2	67%
More than \$150,000	0	0%
Prefer not to answer	0	0%

100% Engagement
3 Responses

What is the highest degree level of school completed?



Response options	Count	Percentage
Less than High School Diploma or GED	0	0%
High School Graduate	0	0%
Some College	1	33%
Associate's Degree (AA, AS)	0	0%
Bachelor's Degree (BA, BS)	2	67%
Master's Degree	0	0%
Professional Degree beyond Bachelor's Degree (MD, DDS, DVM, LLB, JD)	0	0%
Doctorate Degree (PhD or EdD)	0	0%
Prefer not to answer	0	0%



Engagement

3

Responses

North Jersey Partners Summit

Current run (last updated May 12, 2017 2:40pm)

17

Polls

44

Participants

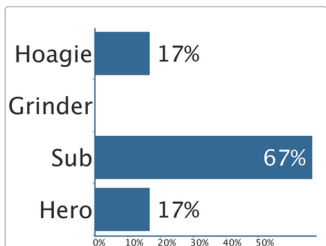
28

Average responses



Average engagement

What's in your lunchbox?



Response options	Count	Percentage
Hoagie	1	17%
Grinder	0	0%
Sub	4	67%
Hero	1	17%



Engagement

6

Responses

Where do you live?



Response options	Count	Percentage
Outside defined region	9	100%
Outside defined region	0	0%



Engagement

9

Responses

In one or two words, what is your favorite thing about your community today?



- Responses
- Outdoor activities
- Malls
- Park system
- Access
- Historic
- Space
- Quiet
- Open space
- Diversity
- Open space
- Quiet Neighborhood
- Beach
- Secluded
- Water
- Food
- Diversity
- Nature
- Restaurants
- Greenery
- open space
- Open space
- Accessible
- Safe
- Quiet
- Restaurants
- FOOD
- Beach
- diversity
- Quiet

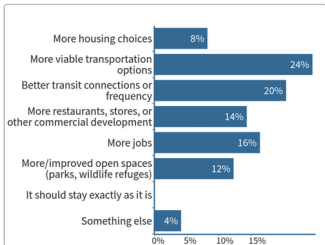


Engagement

29

Responses

What changes would you like to see in your community over the next 30 years? (Select up to three)



Response options	Count	Percentage
More housing choices	4	8%
More viable transportation options	12	24%
Better transit connections or frequency	10	20%
More restaurants, stores, or other commercial development	7	14%
More jobs	8	16%
More/improved open spaces (parks, wildlife refuges)	6	12%
It should stay exactly as it is	0	0%
Something else	2	4%



Engagement

49

Responses

Other changes you would like to see in your community?



- Responses
- 20 yrs
- 3-5 yrs
- Lower taxes
- Youth engagement
- New president
- More trustworthy politicians
- Affordable fares
- Youth activities
- Less pot holes
- Better starting wages
- More affordable housing
- Financial Literacy
- More diversity
- Safety
- More better paying jobs
- Better jobs
- NJTPA
- Affordable Housing
- Lower taxes
- Lower taxes
- Employment opportunities
- Lower taxes
- Better schools
- Inclusiveness
- Bike lanes
- More downtown
- Better transit for seniors
- Environmental preservation
- Better municipal services
- Less_taxes
- Safety
- More diversity
- Economic development
- Implementation of a blue law
- Lower taxes
- Affordable Housing
- Better government
- Less congestion

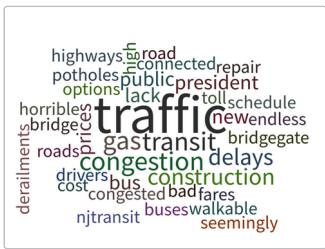


Engagement

38

Responses

In one or two words, what is the most difficult part of getting around for you?



- Responses
- Gas and toll prices
- Delays
- Bus
- Bridgagate
- New president
- Traffic
- Bad drivers
- Lack of connected options
- Bridge repair
- Transit delays
- Lack of transit
- Bus schedule
- Traffic
- Potholes
- Public transit
- Traffic
- Horrible roads
- Gas
- High fares
- No buses
- Public transit is not walkable
- Njtransit delays and derailments!
- Congestion
- Congestion / construction
- Congestion
- seemingly endless road construction
- Cost of gas
- New president
- Traffic
- Construction
- Congested highways
- Traffic
- Traffic
- Traffic congestion
- Traffic
- Traffic
- Gas prices
- Traffic
- Traffic
- Traffic
- Traffic

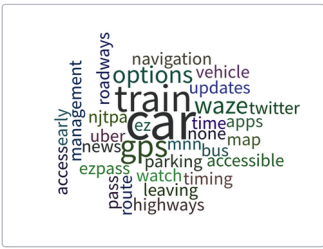


Engagement

41

Responses

In one or two words, what works well for you as far as getting around?



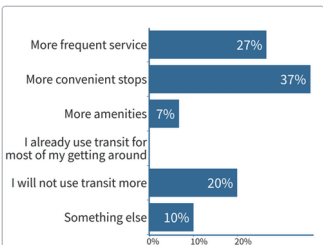
- Responses
- Mnn
- Parking options
- Waze
- None
- Njltpa
- Gps
- Train
- Uber
- Watch the news
- Car
- Time management
- Ezpass
- twitter updates
- GPS
- Map apps
- Car
- Car
- Train
- Car
- Navigation
- Waze
- Vehicle
- Route options
- Timing
- Train
- Accessible roadways
- Train
- Leaving early
- Ez pass
- Gps
- Access to highways
- Car
- Bus
- Car



Engagement

34 Responses

Is there anything that would help you use transit more often?



- Response options
- More frequent service
- More convenient stops**
- More amenities
- I already use transit for most of my getting around
- I will not use transit more
- Something else

Count	Percentage
8	27%
11	37%
2	7%
0	0%
6	20%
3	10%



Engagement

30 Responses

What else would help you use transit more often?



- Responses
- Accessibility
- Safety
- Lower cost
- Not having to share a seat
- Cost
- More weekend service
- Predictable cost
- Extended hours
- Availability
- Cost
- lower prices
- More convenient options
- Local train station
- Cost
- Increase in gas prices
- Special rates
- Lower cost
- Parking
- More direct routes
- Timeliness
- Accessibility
- Cost
- Subsidies
- Lower rates
- Cost
- Walkable
- Safety

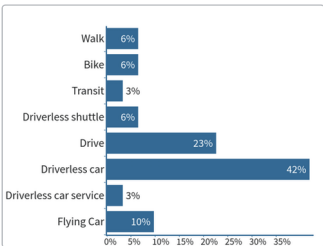


Engagement

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Responses

How do you hope to get around in 30 Years?



Response options	Count	Percentage
Walk	2	6%
Bike	2	6%
Transit	1	3%
Driverless shuttle	2	6%
Drive	7	23%
Driverless car	13	42%
Driverless car service	1	3%
Flying Car	3	10%

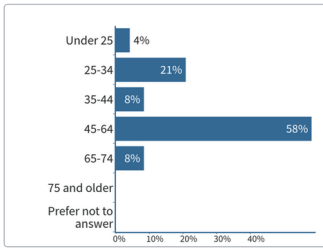


Engagement

31

Responses

Which group best describes your age?

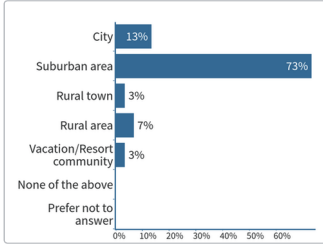


Response options	Count	Percentage
Under 25	1	4%
25-34	5	21%
35-44	2	8%
45-64	14	58%
65-74	2	8%
75 and older	0	0%
Prefer not to answer	0	0%



24 Responses

How would you describe the community in which you live?

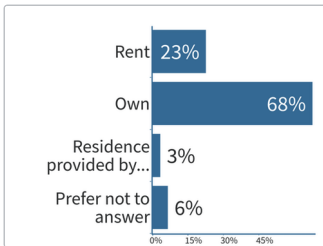


Response options	Count	Percentage
City	4	13%
Suburban area	22	73%
Rural town	1	3%
Rural area	2	7%
Vacation/Resort community	1	3%
None of the above	0	0%
Prefer not to answer	0	0%



30 Responses

Do you rent or own your home?

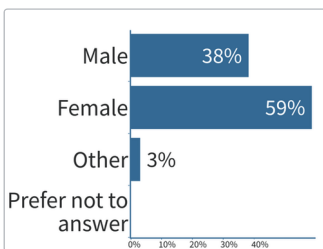


Response options	Count	Percentage
Rent	7	23%
Own	21	68%
Residence provided by others	1	3%
Prefer not to answer	2	6%



31 Responses

What do you identify as?

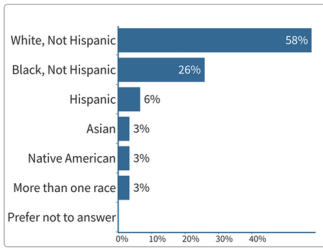


Response options	Count	Percentage
Male	13	38%
Female	20	59%
Other	1	3%
Prefer not to answer	0	0%



34 Responses

What race or ethnicity best describes you?



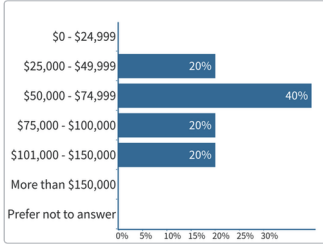
Response options	Count	Percentage
White, Not Hispanic	18	58%
Black, Not Hispanic	8	26%
Hispanic	2	6%
Asian	1	3%
Native American	1	3%
More than one race	1	3%
Prefer not to answer	0	0%



Engagement

31 Responses

What is your household income?



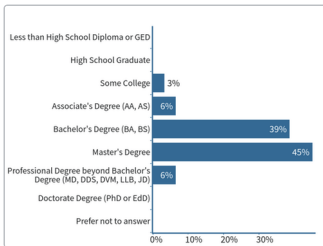
Response options	Count	Percentage
\$0 - \$24,999	0	0%
\$25,000 - \$49,999	1	20%
\$50,000 - \$74,999	2	40%
\$75,000 - \$100,000	1	20%
\$101,000 - \$150,000	1	20%
More than \$150,000	0	0%
Prefer not to answer	0	0%



Engagement

5 Responses

What is the highest degree level of school completed?



Response options	Count	Percentage
Less than High School Diploma or GED	0	0%
High School Graduate	0	0%
Some College	1	3%
Associate's Degree (AA, AS)	2	6%
Bachelor's Degree (BA, BS)	12	39%
Master's Degree	14	45%
Professional Degree beyond Bachelor's Degree (MD, DDS, DVM, LLB, JD)	2	6%
Doctorate Degree (PhD or EdD)	0	0%
Prefer not to answer	0	0%



Engagement

31 Responses